

TRAVEL
TRENDS
2023

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TRAVEL TRENDS 2023

Let us introduce you to the trends that will define luxury travel in 2023. Identified by the experts at *Pure Luxury*, these are the most sought after experiences, designed to inspire and guaranteed to enrich.

A curated portfolio from those in the luxury travel know – our dedicated and experienced team have travelled extensively and possess a wealth of insider knowledge and they've hand-selected every incredible inclusion.

Whether you're looking for culinary excellence from master chefs, or require the luxury of seclusion and quality time to spend with your loved ones; perhaps you're mindful that your next escape is not only sensational but also gives back and connects you to the communities you visit. Maybe being the first to experience the newcomers to the world of luxury travel is top of your list. This compilation of luxury travel trends from *Pure Luxury* will provide the ideas and insight you need to curate your dream escape for 2023.

Dive into the pages of this book, immerse yourself in a world of sublime travel inspiration, and then... contact your preferred travel agent to begin your ultra-luxury travel experience with *Pure Luxury*.

Left:

ONE&ONLY REETHI RAH, MALDIVES

WHERE DETAIL MATTERS

Every holiday our Luxury Travel Ambassadors create is unique – designed to meet the exact specifications and preferences of the individual, couple, family or group whose holiday we've been entrusted to look after.

It is the personal touch, attention to detail and insider, expert knowledge that elevates a wonderful holiday to an exceptional escape. And this isn't a one-off trend, those special touches come as standard with every *Pure Luxury* holiday.

Our team pride themselves on going the extra mile – providing best-in-class service from the moment you start to research your trip. At *Pure Luxury* we meet your expectations... and then surpass them. Because we understand that detail matters.

Right:

JOALI, MALDIVES



Time to embrace the trend...

8

Beachside Hideaways

BAROS, MALDIVES
 ONE&ONLY DESARU COAST, MALAYSIA
 ONE&ONLY LE SAINT
 GÉRAN, MAURITIUS
 SANDY LANE, BARBADOS
 CARLISLE BAY, ANTIGUA
 QUALIA, AUSTRALIA
 ST. REGIS SAADIYAT ISLAND RESORT,
 ABU DHABI

16

Everything Included

OZEN RESERVE BOLIFUSHI, MALDIVES
 IKOS OLIVIA, GREECE
 ANANTARA MAIA SEYCHELLES
 SPICE ISLAND BEACH
 RESORT, GRENADA

22

Private Sanctuaries

THE NAUTILUS, MALDIVES
 THE DATAI LANGKAWI, MALAYSIA
 FOUR SEASONS RESORT
 MAURITIUS AT ANAHITA
 SUGAR BEACH, A VICEROY RESORT,
 SAINT LUCIA

28

Newcomers

JUMEIRAH MUSCAT BAY, OMAN
 IKOS PORTO PETRO, MALLORCA
 ATLANTIS THE ROYAL, DUBAI
 JUMEIRAH BALI

34

Unplugged Luxury

KAGI MALDIVES SPA ISLAND
 THE PHOENICIAN, A LUXURY
 COLLECTION RESORT, SCOTTSDALE
 BODYHOLIDAY, SAINT LUCIA
 EQUINOX HOTEL, NEW YORK
 FOUR SEASONS BALI AT SAYAN
 JOALI MALDIVES

42

Epicurean Escapes

ONE&ONLY THE PALM, DUBAI
 NOBU CAESARS PALACE, LAS VEGAS
 CAPELLA BANGKOK
 REID'S PALACE, A BELMOND HOTEL,
 MADEIRA

48

Romantic Retreats

MILAIHOO ISLAND, MALDIVES
 TREEHOUSE VILLAS, THAILAND
 CONRAD BORA BORA
 STOLENTIME BY RENDEZVOUS,
 SAINT LUCIA

54

Wanderlust Realised

EXPLORE THE WESTERN
 WILDERNESS OF CANADA
 SPECTACULAR SOUTH AFRICA
 BURJ AL ARAB, DUBAI
 WANDERLUST COMPLETE - AROUND
 THE WORLD ITINERARY

62

Travel with Conscience

SONEVA FUSHI, MALDIVES
 SIX SENSES ZIGHY BAY, OMAN
 1 HOTEL BROOKLYN BRIDGE,
 NEW YORK
 'ALOHI LANI RESORT, WAIKIKI BEACH

68

Travel with Your Tribe

DISNEY'S GRAND FLORIDIAN
 RESORT & SPA
 ATLANTIS THE PALM, DUBAI
 PORTO SANI, GREECE
 ONE&ONLY REETHI RAH, MALDIVES







Beachside Hideaways

SANDY TOES AND SALTY HAIR; BAREFOOT LUXURY AT ITS BEST

Needing no introduction, the allure of a luxury beach break has long been a siren call to travellers. Thoughts of stepping barefoot onto white-sand shores, swimming in cerulean seas and relaxing under swaying palms has us reaching for the suitcases.

Whatever your personal brand of escapism, there is a beach retreat to suit the most discerning of desires. Whether your idea of relaxation is a secluded seaside setting accompanied by personalised, attentive service; or maybe your picture perfect days on sand and sea are more active in nature – over the following pages we've assembled a selection of idyllic beach hideaways to suit your every whim.

These resorts are renowned for their world-class service, stunning locales and breathtaking vistas overlooking sparkling waters. There are few more iconic than Sandy Lane in Barbados – the epitome of Caribbean sophistication on the Platinum Coast. At Baros, glistening white-sand beaches frame a Maldivian island paradise where days are spent snorkelling on the house reef and basking in the sun. Mark Twain once said, 'Mauritius was made first, and then heaven'... at the island's most exclusive beach resort, One&Only Le Saint Géran, you'll certainly see why.



MALDIVES

Baros Maldives

The award-winning Baros Maldives resort is a small coral island in the Indian Ocean ringed by a sandy beach and a living house reef. Tastefully-designed Beach and Pool Villas offer direct access to the pristine beach with spectacular marine life just strokes away and 30 world-class dive spots within 50 minutes by boat. Enjoy the beach as your own with private dinners for two in the secluded, pristine sandbank, an exclusive memorable experience.



MALAYSIA

One&Only
Desaru Coast

Feel completely at peace and at one with nature at this stunning and elegant hideaway. The very first One&Only resort in Asia, this exotic hotel is spread across 128 acres of unspoiled nature and flanked by an expansive stretch of pristine white beach. Luxury suites are cloaked in heavenly seclusion, nestled between golden shores and lush jungle, with each standalone suite offering generous spaces, sumptuous bathrooms, private plunge pools and a personal butler service.

MAURITIUS

One&Only Le Saint Géran

A Mauritian icon, a true beauty, a tropical playground for romantics and adventurers alike. With its desirable location nestled in a private, pristine peninsula, warm hospitality and five-star dining in breathtaking al fresco settings it's easy to see why One&Only Le Saint Géran is the most renowned hotel in Mauritius. Every detail has been covered from laid-back days spent being looked after by a beachside butler to one-of-a-kind adventures. Light, spacious and beautifully curated, all of the accommodation here hits the design mark.



This exclusive Mauritian hideaway enjoys a premium location on a private peninsula, providing an unrivalled tropical island getaway for ultimate escapism





BARBADOS

Sandy Lane

A Caribbean beach address doesn't come more glamorous than Sandy Lane on the island's west coast. Shaded by mahogany trees, the resort's Palladian-style cream buildings face out onto fragrant tropical gardens, sugar white shores and the deep blue sea. Truly iconic, its signature pink umbrellas can be spotted from the shore, inviting its guests into its world of opulence. Elegant rooms and suites average 900 square feet of colonial chic comfort spreading out onto a large private veranda. Throughout your stay, your every need will be met, from a concierge sharing the island's best kept secrets to beach and pool attendants serving exotic cocktails. Be pampered and rejuvenated at The Spa at Sandy Lane, experience the finest cuisine in Barbados across the restaurants or tee off at one of three stunning world-class golf courses – the possibilities are endless.



Embrace a luxurious resort situated on the west coast of Barbados, one of the most enviable locations in the Caribbean, and frequently named as the 'Platinum Coast' owing to its pristine white beaches and azure waters

ANTIGUA

Carlisle Bay

This super-chic boutique hotel lies on the sandy shores of one of the most beautiful bays in the Caribbean, with a magnificent backdrop of lush, rainforest-covered hills. Inside, contemporary interiors are complemented by sleek dark wood furniture and other luxurious touches including a private screening room, a stunning library and the Cool Kids' Club. Stay in a spacious ocean-facing suite and dine at a variety of sumptuous, distinctive eateries for an unrivalled luxury experience.

Head to the Jetty Grill, an adult only beach venue for lunch or dinner where you'll find entertainment with Caribbean music and dancing



AUSTRALIA

qualia

In the heart of the Great Barrier Reef – home to some of the world's most beautiful beaches – relaxation, indulgence, seclusion and privacy are key at beautiful qualia. Your private pavilion looking out over the Coral Sea offers a luxury escape in Australian tropical island style with flawless design, understated décor and expansive Whitsunday vistas. Charter a luxury yacht and cruise the Whitsundays, enjoy rejuvenating at Spa qualia, or explore the surrounding beaches. Whatever you choose to do, you'll do it in style and exclusivity.

ABU DHABI

St. Regis Saadiyat Island Resort

Bringing the natural beauty of its beachfront setting from the outside in, this resort creates an ambience of calm and lavish intimacy. Framed by the renowned Saadiyat Beach Golf Course, guests will find contemporary design on the pristine white beach, home to hawksbill turtles and bottlenose dolphins. All rooms and suites are served by dedicated butlers, catering to every need and dining is a true pleasure with a diverse array of restaurants to choose from.



An idyllic beach retreat, boasting a premium location on luxurious Saadiyat Island with uninterrupted panoramas of the cerulean Arabian Gulf





Everything Included

ALL INCLUSIVE HAS GOT A WHOLE NEW LOOK – AND THIS TIME IT IS HAUTE COUTURE AND NOTHING SHORT OF SPECTACULAR. MICHELIN-STARRED DINING, UNLIMITED GREEN FEES AND EVEN CAR HIRE AT NO EXTRA COST. ALL INCLUSIVE HAS EVOLVED.

Enjoy anything, anywhere, all of the time – with no compromise on quality, just effortless luxury. These new, ultra-all inclusive resorts are home to some of the finest dining on the planet, including several Michelin-starred restaurants, and the drinks are divine to match. And inclusivity isn't just limited to exquisite food and drink – as part of an all-encompassing lifestyle approach, many also offer a plethora of leisure and outdoor pursuits and a curated list of activities promising cultural immersion.

At OZEN RESERVE BOLIFUSHI you receive

complimentary spa rituals to elevate your stay to new heights of relaxation. At Ikos Olivia, guests are encouraged to explore the local area with car hire for a day included as part of their stay. Personalise your meals with the chef at Anantara in the Seychelles where a 'Dining by Design' concept allows you to dine anywhere, anytime. And, in Grenada there's something for all the family with sessions at the kids' club and watersports all included as part of your luxury stay in paradise. These ultra-all inclusive escapes from around the world will leave you wanting for nothing.







MALDIVES

OZEN RESERVE BOLIFUSHI

Accessed by a private catamaran and ensconced in the embrace of an enchanting lagoon, Bolifushi Island provides an unrivalled ultra-luxury exclusive, experience. Soulful white sandy beaches, calming jade gardens and an exquisite coral reef await at this idyllic tropical haven. Choose from overwater and beachfront villas, each one boasting lavish amenities and exquisite views. The resort effectively blends sophisticated luxury with authentic Maldivian charms, curating an experience like no other with a dedicated butler service ensuring every need is met.

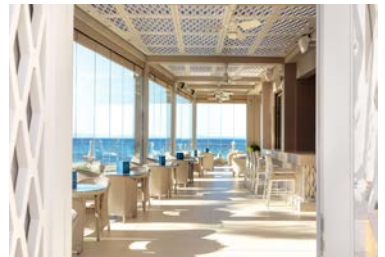
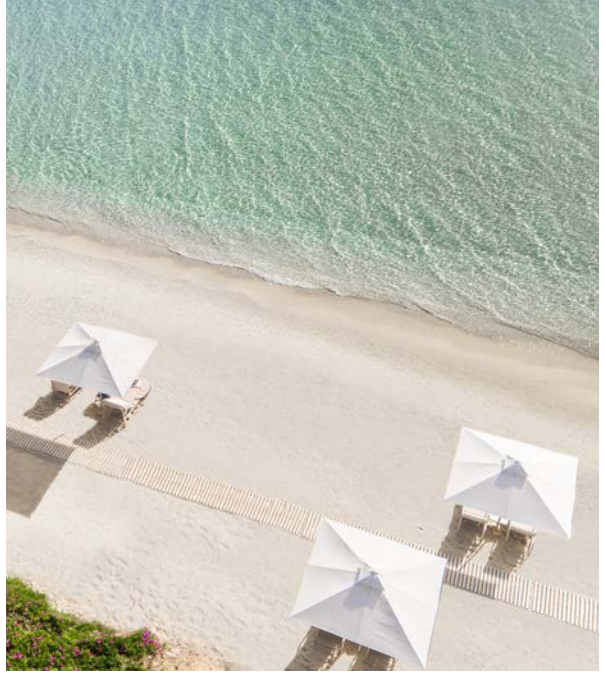
Let your palate travel the globe with epicurean delights at one of the resort's three restaurants, enjoying the freshest of ingredients. Indulge in blissful escapism at Elena Spa where therapeutic treatments by expert professionals bring relaxation and rejuvenation, or simply unwind on enchanting beaches; every holiday is tailored with personalised care. Those who check into OZEN RESERVE BOLIFUSHI are regaled with the Maldives's first eco-friendly ice skating rink and one of the largest kids' clubs in the archipelago.

The RESERVE™ Plan redefines ultra-luxury. Dine around experiences, premium spirits, Champagne, wine, bespoke services, kids' club, as well as relaxing spa and complimentary wellness treatments are all seamlessly blended within your holiday experience

GREECE

Ikos Olivia

Stylish and contemporary, Ikos Olivia is set amongst ancient olive trees and shady pines. Situated on a private beach that overlooks Toroneos Bay, you are invited to enjoy the unique Ikos all inclusive Infinite Lifestyle concept. From private balconies, swimming pools, swim-up bars, sports facilities, landscaped gardens and a variety of restaurants, there is everything you need to enjoy your holiday and completely unwind. Included is one day complimentary car hire for those that seek to explore the beauty that surrounds.



Award-winning Ikos Resorts are redefining the luxury all inclusive concept, with distinctive touches such as exquisite menus created by Michelin-starred chefs, cocktails curated by top mixologists, 24-hour room service and kids' clubs



SEYCHELLES

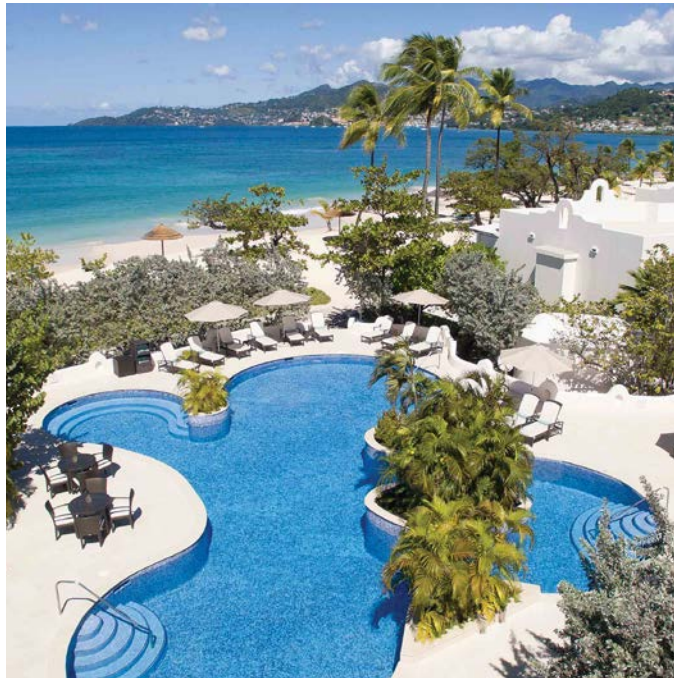
Anantara Maia Seychelles

Embrace luxurious indulgence on your own private peninsula with a holiday at Anantara Maia Seychelles. Experience unparalleled service and elegant amenities including a private infinity pool and sun deck in generous private villas set in unspoiled surrounds. A premium choice for a tranquil getaway, offering only one of few all inclusive concepts in the Seychelles. Indulge in a diverse range of cuisines and with the resort's 'Beyond All Inclusive' Package, epicurean delights can be enjoyed anywhere, anytime, along with premium drinks, non-motorised watersports, yoga or qi gong classes.

GRENADA

Spice Island Beach Resort

This boutique resort defines tropical elegance and welcomes guests with a gracious atmosphere of unpretentious luxury inspiring easy relaxation. Relax by the pool, soothe your soul at the spa or enjoy one of the many activities included from kayaking over shimmering waters to a round of tennis. Enjoy imaginative cuisine in romantic beachfront settings, Spice Island Beach Resort prepares an enticing fusion of local and global specialities with just the right amount of Grenadian spice.







Private Sanctuaries

TO BE IN YOUR OWN, PRIVATE ENVIRONMENT, COCOONED IN LUXURIOUS SECLUSION AND WITH ALL THE SPACE TO DO AS YOU PLEASE... FOR MANY, THIS IS HOLIDAY NIRVANA.

Privacy and quality time with loved ones has never been more valued – and private villas and stand-alone residences have never been more in demand. With these incredible home-from-homes, the indulgence lies in the provision of an enclave of solitude, whilst still being able to enjoy the benefits of a luxury resort. And due to increasing demand, these idyllic residences are appearing across the world. Over the following pages you will find the very best.

Immerse yourself in your own little slice of rainforest paradise in Malaysia at The Datai Langkawi where accommodation comes complete with private garden

and plunge pool. Enjoy the uninterrupted views of the Indian Ocean from your private terrace at The Nautilus Maldives, where a dedicated butler caters to your every need. At the Four Seasons Resort Mauritius at Anahita, choose to tailor your evenings as you wish – maybe an unforgettable meal cooked by a private chef as the gentle sea breezes flow through your villa.

This is the trend for those who want to celebrate a special occasion with family and friends in an intimate location, or for those who simply wish to unwind in the comfort and privacy of their own surroundings.







MALDIVES

The Nautilus

The perfect hideaway from the world, this is a private island experience where seclusion is guaranteed. Beach and Ocean Houses infuse the comforting familiarity of home while an uninterrupted stay of complete solitude is certain with a private pool and, when desired, a dedicated butler catering to your every need.

A UNESCO Biosphere Reserve, The Nautilus Maldives is an ultra-luxury escape to the paradise setting that is the Indian Ocean where every single experience is tailored to your every desire. Here each stay is your own whether you choose a spontaneous adventure or a relaxed private cinema night, every stay is unique custom-made in exceptional experiences. Swim amongst whale sharks and whirling manta rays at the nearby world-renowned Hanifaru Bay, enjoy daily sunrise and sunset yoga classes at the outdoor yoga pavilion and discover the freedom of dining anywhere, anytime.

Visit the Solasta Spa any time where a private glass bottomed overwater treatment room presents a rejuvenation experience like no other

MALAYSIA

The Datai Langkawi

Listen for the spectacular sound of nature at The Datai Langkawi, Malaysia, broken only by gentle birdsong or the sound of nearby lapping waves. Embrace natural spa treatments and a diverse offering of traditional dining delights; cocooned within the beauty of the rainforest, a stay here is escapism at its very finest. Choose from one or two bedroom villas enclosed within individual lush gardens that open onto a pristine white-sand beach or verdant rainforest; these are perfect for guests seeking private accommodation with full butler service.



MAURITIUS

Four Seasons Resort Mauritius at Anahita

A private retreat with boundless opportunities for unforgettable experiences. Rustic villas and suites are intimate retreats with a castaway feel, featuring private terrace and pools. Residence Villas are perfect for larger families or groups seeking a private island retreat to call their own, each with a full kitchen, open-air lounge, lush tropical gardens, and privileged access to the pristine beach. From a day exploring the tropical waters of the Indian Ocean or an evening spent on culinary journeys of discovery, a secluded oasis awaits.

SAINT LUCIA

Sugar Beach, a Viceroy Resort

Sugar Beach, a Viceroy Resort, resides in an unrivalled location on the south-west coast of Saint Lucia, in over 100 acres of World Heritage Listed rainforest, between the majestic Pitons – the quintessential Saint Lucian icon; this is one of the island's favoured hotels. An opulent island getaway, this unique property provides a tranquil beach escape where every villa comes complete with its very own private plunge pool and dedicated butler service for unrivalled seclusion as well as personalised and attentive service to suit every desire.



This resort boasts spectacular private villa accommodation located on the beachfront with views of the majestic Pitons





Newcomers

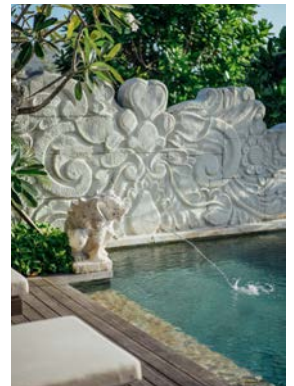
A COLLECTION OF EXCITING AND BRAND NEW HOTELS, BE ONE OF THE FIRST TO EXPERIENCE THESE FRESH ARRIVALS.

For the well-travelled the thrill of a new hotel or destination is everything. Knowing that you are one of the first to visit and experience a new property, or getting to explore an under the radar – and seemingly untouched – destination is exhilarating.

At Pure Luxury, we consider it our raison d'être to have our finger on the luxury travel pulse, striving to bring you the newest properties as soon as they are available. In 2023 this will be no different as we continue to grow and evolve our portfolio. Whether it is freshly opened, highly anticipated properties

or the hottest up-and-coming destinations, if you are looking to try something new, allow us to be your go-to-guru.

Our enticing selection includes two new properties by the prestigious Jumeirah brand. In Oman, discover little-known gems and a world of opulence; while the first Jumeirah hotel in Indonesia will open its doors in Bali. The highly anticipated and much-lauded Atlantis The Royal, Dubai is one new arrival not to be missed. Mooted as being one of the world's most ultra-luxury experiential resorts, it has been crafted by the world's leading designers, architects and artists.







OMAN

Jumeirah Muscat Bay

Embracing traditions yet implanting a contemporary elegance, Jumeirah Muscat Bay is nestled between majestic mountains and the sparkling Arabian Sea providing an intimate luxury hideaway in an unspoiled beach setting. Oman remains relatively undiscovered, undeveloped and under the radar, making it perfect for the curious traveller who wants to explore a new territory and unique environments. This resort is the ideal base to explore Muscat's awe-inspiring natural beauty with remarkable hiking routes where mountain meets sea. A focus on holistic wellbeing means each guest leaves feeling refreshed and rejuvenated, enjoying luxury accommodation with striking sea views. The resort also boasts a wealth of sophisticated dining options with a variety of global flavours from authentic Italian cuisine to vibrant Asian bites.



Oman's first Jumeirah Resort offers an ultra-luxury stay, enjoying a premium location with striking views over the shimmering Arabian Sea

MALLORCA

Ikos Porto Petro

The newest addition to the luxury portfolio of Ikos Resorts, Ikos Porto Petro presents unparalleled experiences in a breathtaking waterfront location overlooking the Mediterranean Sea. Nestled elegantly between two coves and boasting the natural stunning beauty of Mondrago Natural Park, this property warmly welcomes its guests to escape the everyday in a world of charm and splendour. Relish in gourmet dining at five à la carte restaurants where Michelin-starred chefs have carefully crafted each menu.



DUBAI

Atlantis
The Royal

Dubai's newest iconic masterpiece, a unique interpretation of unparalleled architectural design, Atlantis The Royal creates a palatial haven of sumptuous dining with spectacular nightlife and entertainment opportunities. Discover the luxuriously appointed rooms, suites and signature penthouses cantilevered into the Arabian sky, crowned by a 90-metre sky pool and supported by a surreal lobby. Experience the highest level of ultra-luxury with curated service, unparalleled culinary journeys, transformative spa experiences and an opulent world of supreme sophistication.

BALI

Jumeirah Bali

A sophisticated haven of tranquil surrounds and an embrace of traditions and culture, Jumeirah Bali is where a unique, calm island way of life finds its way into each and every escape to this new charming resort. Step directly onto golden sands as crystal clear waters lap at your feet as you are in awe of a sky full of colour as the sun sets across the horizon. Being the first Jumeirah hotel to open in Indonesia allows for a world of exclusivity from lush spa treatments to the serenity of private villas.



Your personal butler, available throughout your stay, makes for a true luxury and hassle-free experience

Contact your preferred travel agent to curate your ultra-luxury travel experience





Unplugged Luxury

A SALUTATION TO SELF-CARE – MOST HOLIDAYS LEAVE YOU FEELING GOOD, A WELLNESS HOLIDAY WILL LEAVE YOU FEELING YOUR BEST.

A luxury escape that allows you to leave daily life behind, disconnect from the world and focus on something new; you. Self-care: a much-talked about concept and, whilst not a completely new revelation, very much in the spotlight in today's constantly switched-on society. 24-hour digital connection can leave us stressed, overwhelmed and craving a much needed 'digital detox' – the chance to unplug from the every day. And what better time to focus on mental and physical wellbeing than in a resort designed to help you leave digital distractions behind – all whilst cosseted in indulgent luxury.

In Saint Lucia, the much-revered BodyHoliday allows you to focus on wellbeing and achieving optimal health with tailored programmes. Alternatively, unwind, unplug and de-attach thanks to some of the world's best holistic treatments, with the Arizona desert as the captivatingly beautiful backdrop. DNA testing; Cryotherapy; meditation; yoga; chakra balancing or simply immersing yourself in nature – this is the opportunity to disconnect with the world to reconnect with yourself.



MALDIVES

Kagi Maldives Spa Island

Known as Spa Island, this relatively new resort blends healthy living with finding the joy in simple, effortless luxury. The idyllic natural island setting allows you to connect to yourself and enjoy the pleasures of living healthily and happily.

This 50-villa, boutique resort offers a retreat of ultimate seclusion and wellness. The cutting-edge spa will leave you feeling like an upgraded version of yourself along with personally crafted cuisine unique to your needs and desires.



If it's simplicity and serenity you are looking for Kagi Maldives is the ultimate holistic wellness destination

Contact your preferred travel agent to curate your ultra-luxury travel experience



Feel brand new with a personal spa ritual programme designed for ultimate indulgence and revitalisation

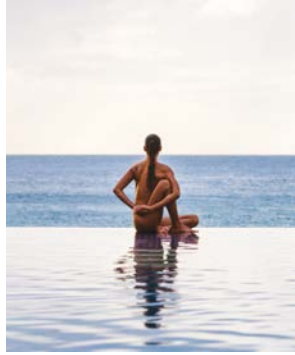
ARIZONA

The Phoenician, A Luxury Collection Resort, Scottsdale

Displaying grand elegance and sophistication, The Phoenician is a peaceful desert hideaway filled with dramatic views of the city skyline with its perfectly perched location at the base of Camelback Mountain.

A true focus on wellness, this resort rejuvenates mind and body with a glistening rooftop pool and an impressive 24 treatment rooms at the spa. At the end of the day retreat to rooms inspired by the natural hues of the desert for a supreme sanctuary of calm.





SAINT LUCIA

BodyHoliday

This quintessentially Caribbean retreat offers blissful relaxation and unparalleled vistas to create an extraordinary getaway, with a devoted focus on wellness. The spectacular Wellness Centre is the cornerstone to this secluded paradise, promising the utmost relaxation, along with mental and physical rejuvenation. Reconnecting with nature and your soul has never been easier, with a daily complimentary spa treatment for each day of your holiday.

Elegant amenities are abundant at this resort with three pools, two tennis courts and a golf academy available for guests' use. Chic rooms extend the escapist objective with generously sized terraces and spectacular panoramas of lush surrounds and Caribblue Beach. Indulge in sumptuous culinary delights and let your palate travel the globe with cuisines ranging from Asian fusion to British afternoon tea. Sip hand-crafted cocktails while marvelling at pristine white sands and the turquoise hues of the Caribbean Sea – the leisure possibilities here are limitless.

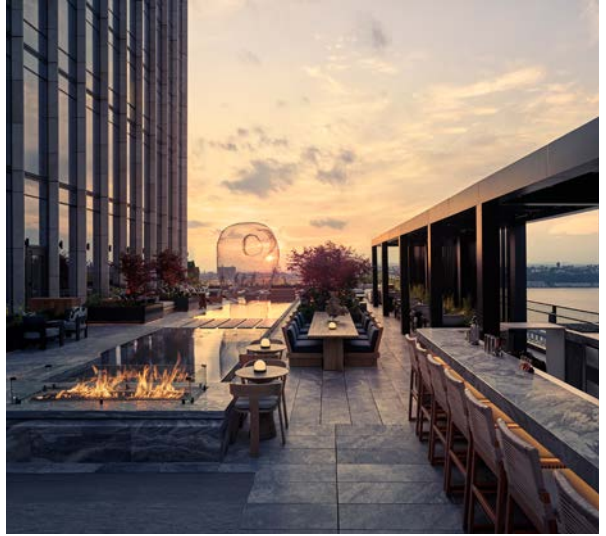


With a completely unique concept with full dedicated focus on optimum wellness, each stay is tailored to the individual's goals with BodyScience programmes

NEW YORK

Equinox Hotel

Equinox holistic approach to hospitality has been created to ensure guests are at their peak; physically and mentally in New York's healthiest hotel. Incredibly well designed rooms have been designed to help guests experience true rejuvenation with total soundproofing and the assistance of an Equinox Sleep Coach. Enhance your stay by visiting the luxury spa which offers massages and body treatments alongside technology treatments such as Cryotherapy, Infrared Sauna and Wave Table Brain+Body Boost.



BALI

Four Seasons
Bali at Sayan

Reconnect with nature in idyllic uplands along the Ayung River, immersing yourself in Bali's unparalleled beauty and local traditions. Discover Balinese culture through temples and historical sites and truly unwind in this sanctuary with its dynamic yoga programme and stunning spa with luxury products. Foster both your spiritual and mental health with the resort's nine-hour Tri Hita Karana programme, consisting of meditation, a temple tour, cooking class and restorative spa experience influenced by ancient traditions.



MALDIVES

JOALI

A truly artistic resort, JOALI Maldives is an island retreat nestled on Muravandhoo Island in the stunning Raa Atoll. An immersive escape, JOALI Maldives is a wonderland of creativity, indulgence and adventure celebrating the expression of Joie de Vivre. Leave the outside world behind and experience an incredible collection of artwork, utopian surroundings, unparalleled accommodation and incredible restaurants and bars. Spacious residences range from beach and over-water villas to expansive residences all with a private infinity pool.



Set amid breathtaking gardens and seaside vistas, at JOALI Spa by ESPA powerful signature treatments promise to restore your body's vitality and vibrancy





Epicurean Escapes

EPICUREAN; DEVOTION TO PLEASURE OR REFINED, SENSUOUS ENJOYMENT, ESPECIALLY OF GOOD FOOD AND DRINK.

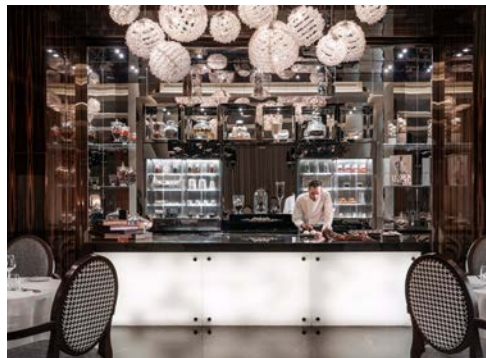
Food sits at the heart of most cultures, with a delectable ability to bring us together, sharing in unique experiences. Savouring a sumptuous meal served in exquisite surroundings is a timeless pleasure and yet, has never been more of the moment. This is why many of the world's leading hotels have partnered with chefs at the forefront of the culinary world to create the crème de la crème of dining experiences.

With a newly listed destination section in the Michelin guide, Dubai is fast becoming one of the culinary centres of the world. Leading the way is

One&Only The Palm, where the three restaurants are under the care of celebrated three-Michelin-starred chef, Yannick Alléno. In Europe, indulge in arguably the continent's finest Afternoon Tea at Reid's Palace, A Belmond Hotel in Madeira – a truly timeless affair. Whilst over to the east, indulge in a nine course taster menu paired with Champagne by the riverside at Capella Bangkok.

Dining is the ultimate all-encapsulating experience in the pursuit of pleasure, and even the most discerning of palates will be excited by the Epicurean Escapes that we've carefully selected for you.





Contact your preferred travel agent to curate your ultra-luxury travel experience



DUBAI

One&Only The Palm

At the most privileged pinnacle of the impressive Palm Island, overlooking the iconic skyline of new Dubai, One&Only The Palm is an intimate hideaway boutique resort famed for its serene beachside living ambiance. Tucked away on the Palm Island a private beach and marina provides a tranquil escape, where opulence and wellness are at the heart. Guest's comfort is at the forefront of the room design as luxuriously appointed rooms boast light and dark furnishings complemented by bright fabrics, with many elegant amenities from spacious terraces to oversized marble baths.

Experience the culinary maestro's exquisite French repertoire at STAY by Yannick Alléno, the celebrated fine-dining restaurant at One&Only The Palm. Or, for a more laid-back vibe head to the lounge on the infinity pool-facing terrace and select from a carefully curated, international menu.



Under the expert eye of acclaimed French chef Yannick Alléno, gastronomic influences from across the globe create an exquisite fusion of flavours at this resort, with epicurean delights round every corner

LAS VEGAS

Nobu Caesars Palace

The world's first Nobu Hotel, nestled within a separate tower at world-renowned Caesars Palace, satisfies guests with its luxury, exquisite feel. Japanese-inspired décor blended with sleek, modern touches creates a distinctive feel found nowhere else. Choose from a variety of rooms and suites including a magnificent penthouse or three bedroom villa with a whirlpool. Indulge at Nobu Matsuhisa's upscale restaurant for a sumptuous dining experience like no other, the world's largest Nobu restaurant with specially curated menus and teppen tables will please the most sophisticated of palates.



The Caesars Palace complex boasts over 15 dining venues including not one but two Michelin-starred restaurants. Indulge in Japanese and Asian cuisine at the renowned Nobu and sample fine French fare at Guy Savoy





THAILAND

Capella Bangkok

A luxury city retreat on the banks of the magnificent Chao Phraya River, Capella Bangkok offers an urban sanctuary with contemporary interiors and sumptuous dining. Dine next to the incredible Chao Phraya River and indulge in the vibrant flavours at Côte Michelin-starred restaurant conceptualised by Mauro Colagreco, a celebrated three Michelin-starred chef. A haven of tranquillity within the bustling city, the renowned Auriga Spa offers rejuvenating treatments and 101 suites and villas boasting spectacular panoramas of the river.



MADEIRA

Reid's Palace,
A Belmond Hotel

Reid's Palace, a Belmond Hotel is the ultimate place to relax perched above the picturesque Funchal Harbour. Enjoy fresh seasonal menus at Michelin-starred restaurant, William or delight in afternoon tea on the terrace, a truly timeless affair. Surrounded by ten acres of lush gardens, two heated pools offer unrivalled leisure opportunities. Perhaps work out in the well-equipped gym, treat yourself to a massage at the spa or wander down to the sea level platform for an ocean swim.







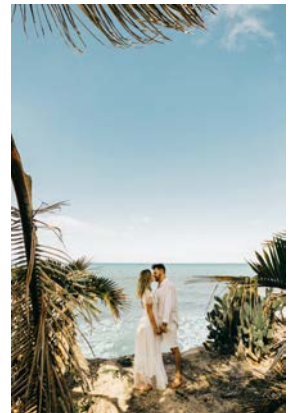
Romantic Retreats

AN IDYLIC BREAK FOR TWO – EVERY THOUGHTFUL TOUCH AND EVERY UNIQUE EXPERIENCE IS TREASURED TIME SHARED TOGETHER. INTIMATE ESCAPES ARE CONCEIVED BY BLISSFUL DESTINATIONS TO ESCAPE THE EVERYDAY AS ONE

*W*hether you're celebrating your honeymoon or planning an overdue escape for two, spending time together travelling is always time well spent. Champagne sunsets, dinner under the stars and couple's spa treatments come as standard, but these featured resorts curate the exceptional to make time away together extra special, whatever your personal idea of romance.

With pristine beaches and an unhurried atmosphere, the Maldives are a must for couples

looking for a place to reconnect. Milaidhoo elevates this concept to a whole new level... at the end of a blissful beach day, why not sip a chilled glass of Champagne, reclining on your own private sandbank as you sit together to witness the sun melting into azure waters. Romantic residences may be epitomised by TreeHouse Villas in Koh Yao, Thailand. Their two-story villas certainly offer something unique, and the views from your private infinity pool will leave you grasping for all the superlatives.





Contact your preferred travel agent to curate your ultra-luxury travel experience



MALDIVES

Milaidhoo Island

Kick off your shoes at Milaidhoo Island Maldives, a place designed for couples and nature lovers seeking peace and privacy with a barefoot informal ethos. This tiny tropical island is surrounded by a vibrant coral reef and villas are spacious and open up to bring the natural beauty of the Maldives inside. Perfect for two, the villas are also private sanctuaries featuring large private freshwater pools on the sundeck, a hanging Maldivian swing and a daybed.

Dining focuses on authentic dishes with clean flavours encompassed in the Milaidhoo Gourmet Plan. Embrace the dazzling colours of the underwater world or experience holistic spa therapies for a taste of true Maldivian culture. Watch the night stars from your villa, spot dolphins and stingrays from Ba'theli restaurant set on a boat in the lagoon or enjoy a desert island dream come true as you sip Champagne on an exclusive sandbank. Here, every single experience allows for intimate and passionate experiences in utopia surrounds.



Embrace Milaidhoo's special romantic experiences including private beach dinners and romantic sunset cruises to connect with your partner in beautiful surrounds

KOH YAO, THAILAND

TreeHouse Villas

Set amongst the jungle's canopy with unspoilt sea views, this eco hotel is an adult-only haven. Enter your unique accommodation by a suspended bridge that takes you to your signature TreeHouse Villa. With two storeys, the lower floor living area is open plan and comes complete with a private plunge pool, double swing and day beds. For a heightened intimate experience, there is a dedicated romance package to enjoy a beachfront candlelit dinner, two hour spa treatment and rose petal decorations.



An idyllic romantic escape, connect with your partner in luxurious, unique villas set in awe-inspiring surrounds amongst the jungle's canopy



FRENCH POLYNESIA

Conrad
Bora Bora

Conrad Bora Bora Nui invites guests into blissful, romantic relaxation with unparalleled views of Mount Otemanu and mesmerising turquoise lagoons. Your hideaways for two range from spectacular Over-water Villas to extravagant Presidential Villas. Dining options abound with no fewer than five restaurants and bars to tantalise your tastebuds. Enjoy swimming with sharks or unwinding by the impressive infinity pool; whether you like to experience adventure or relaxation this resort can deliver.

SAINT LUCIA

Stolentime by Rendezvous

Stolentime by Rendezvous is the perfect place to steal precious time away from everyday life. This all inclusive, adult-only boutique hotel is set on a two mile stretch beach and its chic accommodation delivers stunning views and beachfront rooms with direct access to the island's soft sands. Dining is an enchanting experience in magnificent surrounds from beach dining to elegant restaurants. The scene is always set for intimate escapes where romance naturally follows.



Hidden away somewhere in the gardens or on the golden shore of the beach, Stolentime can create unforgettable romantic experiences just for you





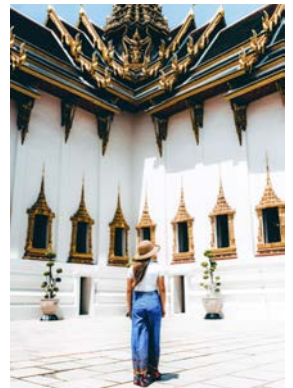
Wanderlust Realised

YOUR ONLY LIMITATION IS YOUR IMAGINATION... WHERE WILL YOUR WANDERLUST TAKE YOU?

The term 'revenge travel' has been much discussed of late, and for good reason. The world is open for exploration and adventure, and that bucket-list journey that was previously considered a once-in-a-lifetime holiday, is now a much-longed-for yearly trip. Whether you are enticed by epic history or natural wonders; captivating countryside or extraordinary cities; vibrant culture or picture-postcard tranquillity – incredible moments are waiting to be discovered in every corner of the globe.

Whatever your travel *Wanderlist*, that trip of a lifetime you've

been planning can now come to life, it's simply a case of where will you go first. Will it be the traditional but much-loved bucket list itineraries, such as riding the Rocky Mountaineer through the vast landscapes of Canada; exploring the Great Barrier Reef in jaw-dropping Australia; or seeing the Big Five on a luxurious African safari. Or, are you inclined to dream of a path less trodden such as seeing the resplendent cherry blossoms during a Japanese spring; exploring the exceptional rainforests of Costa Rica; or embarking on an enchanting adventure in Arabia. Dream no more, here is all the inspiration you need.



CANADA

Explore the western wilderness of Canada

FOR MANY THE THOUGHT OF TRAVELLING THROUGH THE VAST PLAINS OF CANADA BY TRAIN AND EXPLORING GLACIERS AND BREATHTAKING VISTAS IS AN ABSOLUTE DREAM.

This incredible itinerary starts in the laid-back metropolis of Vancouver before travelling inland to Banff on the iconic Rocky Mountaineer.

AN URBAN CITY

The city of Vancouver alone is a must-see destination, whilst the cosmopolitan city has developed in recent years, its phenomenal natural beauty has remained untouched. It lies perched on the edge of the Pacific with the snow-capped mountains as its backdrop; explore neighbourhoods, feast on fresh seafood and enjoy natural vistas. Stay at the *Fairmont Pacific Rim Hotel*, modern on the exterior with a traditional, warm Canadian

welcome on the inside along with sumptuous rooms and suites complete with breathtaking views.

ON TRACK

From Vancouver take the *Rocky Mountaineer* to Banff. An iconic two day train journey which enjoys spectacular scenery from the Canadian Rockies. Truly a once-in-a-lifetime experience, the train departs Vancouver before passing through the lush green fields of Fraser Valley, through forests and winding river canyons, before entering the desert-like environment of British Columbia's



TRAVEL NOTE: This trip will leave you dreaming of unimaginable vistas, dreamy train journeys and some of the most incredible natural landscapes you will ever witness



interior. Opt for GoldLeaf Service and enjoy full glass-dome windows with panoramic views, bi-level coaches with seating above and dining room below, signature cocktails, premium alcoholic drinks and engaging hosts with stories of history, scenery, and wildlife.

Day two of one of the world's most scenic train rides takes you to the mighty Canadian Rockies

and the province of Alberta. Take in ranch lands, rocky lakeshores and high mountain passes which all form part of Canada's rich rail history. Arrive in Banff in the early evening and spend the night in the **Fairmont Lake Louise**. Originally built as a base for outdoor enthusiasts over 100 years ago, this staggering hotel is a year-round luxury mountain retreat within a UNESCO World Heritage Site.

NATURAL WONDERS

Your day includes a visit to the Columbia Icefield, one of the largest accumulations of ice south of the Arctic Circle and one of the most accessible in North America. Explore this wonderful wilderness on an impressive Ice Explorer all-terrain vehicle.

To finish this awe-inspiring trip spend some time at the **Fairmont Banff Springs**. Located in the heart of Banff National Park another UNESCO World Heritage Site, this gorgeous hotel is known as Canada's 'Castle in the Rockies'.



For wildlife enthusiasts, Canada is the perfect location to experience an abundance of extraordinary sights from bears and whales, deer and moose to groundhogs and wolves

SOUTH AFRICA

Spectacular
South Africa

A SHOWCASE OF BEAUTIFUL WILDERNESS, RICH HERITAGE AND WARM HOSPITALITY MAKES THIS TAILOR-MADE JOURNEY TRULY SPECTACULAR.

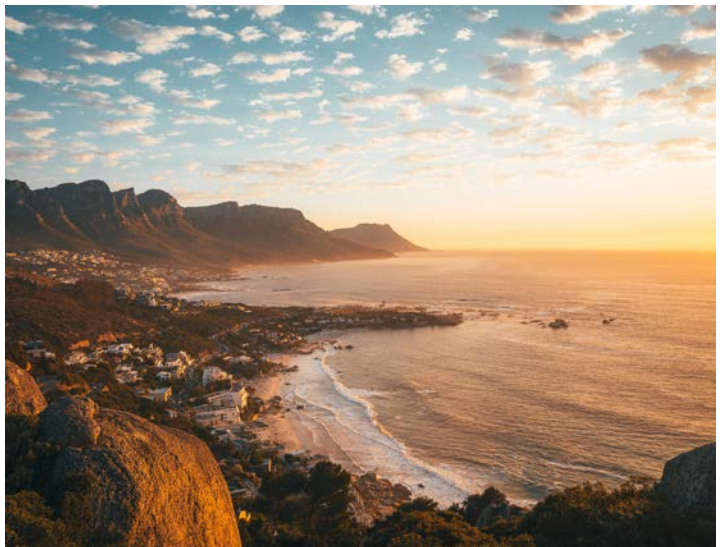
Begin in Cape Town with a stay at the luxurious *The Twelve Apostles Hotel & Spa*. Head to the beach or into the city for a wander along the Victoria & Alfred Waterfront. To ascend Table Mountain by cable car in time for an African sunset is a must. Travel from Cape Town is a true bucket list experience on board the world renowned *Rovos Rail*. Step aboard the vintage wood-paneled coaches and sit back as some of the most varied scenery imaginable unfolds beyond the windows. Finally, the highlight of this South African expedition, a stay at *Sabi Sabi Earth Lodge*. With a selection of beautifully designed lodges and carefully curated Safari experiences within Sabi Sands Private Game Reserve, this will be an experience that you'll dream of for years to come.



WHAT MAKES THIS A BUCKET LIST

With discreet and friendly service, top cuisine and a selection of South Africa's finest wines, Rovos Rail embodies the timeless grace and high romance of train travel.

In harmony with the uninterrupted panoramas that surround, Sabi Sabi Earth Lodge puts you in the heart of uninterrupted bushland. Each stay offers sprawling views of remote Africa, globed by even bigger star-lit skies.





Relax at Burj Al Arab Terrace, stretching out into the sea, this exclusive outdoor luxury leisure facility is home to SAL restaurant and beach club, two stunning pools and 32 dedicated butler-serviced cabanas

DUBAI

Burj Al Arab Jumeirah

As far as landmark hotels go, the Burj Al Arab Jumeirah is possibly the world's most desired. Located on its own private island in Dubai, exclusive benefits make for the pinnacle of luxury with a fleet of matching Rolls-Royce Phantoms, duplex suites and Hermès amenities all coming as standard. Floor-to-ceiling windows allow breathtaking Arabian Gulf views as butlers cater to every need. Michelin-star chef dining, an award-winning spa and world-class service make this the ultimate in luxury travel experience.

MULTI-CENTRE

Wanderlust complete – around the world itinerary

ON THIS EXTENSIVE ITINERARY YOU HAVE THE OPPORTUNITY TO CIRCUMNAVIGATE THE GLOBE WITH EVERY SINGLE DETAIL TAKEN CARE OF, STAYING IN SOME OF THE WORLD'S MOST ICONIC HOTELS.

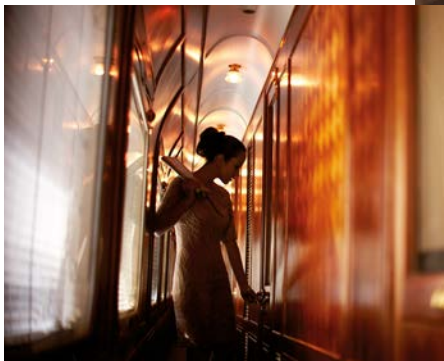
This world tour allows you time to immerse yourself in some of the most amazing destinations and experiences in the world for a once-in-a lifetime trip that will never be forgotten.

Embark on this trip in the vibrant city-state of **Singapore** where new and old blend. Soaring skyscrapers sit side-by-side with authentic street food markets, incense-filled temples next to modern shopping malls, all complete with UNESCO status Botanical Gardens. The most revered address in Singapore; **Raffles** is one of the most iconic hotels in the world. Having recently been restored to only further enrich its historic grandeur,

soak up the heritage and charm and enjoy newly opened bars, restaurants and boutiques.

ALL ABOARD

There's no better way to travel North through South East Asia than on one of the world's most luxurious train journeys – **The Eastern and Oriental Express**. Aboard you can expect to experience nothing short of five-star service and exquisite accommodation as you slowly meander along the Malay Peninsula before arriving in **Bangkok**, Thailand. Relax in the **Banyan**



TRAVEL NOTE: A trip all the way around the world is perhaps the ultimate bucket list experience and an excellent way to take in some of the most fascinating and beguiling cities of the world



Tree, Bangkok's only five-star all-suite hotel with world-class dining experiences and an award-winning spa after full days exploring this enchanting city.

FROM ASIA TO AUSTRALASIA

From Bangkok head to the intoxicating continent of Australasia starting with laid-back and charming **Sydney**. From its multi-cultural beginnings to

the modern day, it's hard not to love this outdoor, sun-drenched city. Whilst in Sydney stay at the majestic **Crown Towers**. This contemporary, compelling hotel offers unparalleled luxury accommodation with some of the most amazing views of the Sydney skyline. No trip to Australasia is complete without a visit to New Zealand. Cosmopolitan **Auckland**, is the largest Polynesian city in the world and the heart of the North Island is home to a thriving culinary and wine scene, busy harbours and beautiful beaches. Your journey is enhanced with a stay at **Sofitel Auckland Viaduct Harbour** which oozes French style and hospitality.

CROSS THE TIME LINE

Your final stop on this Wanderlust holiday is in **Beverly Hills**, Los Angeles. Stay at the legendary **Beverly Wilshire Hotel** an iconic address on Rodeo Drive and in the enviable heart of Beverly Hills with designer shopping, fine dining and timeless glamour on your door step.



Banyan Tree Bangkok is home to Vertigo, an alfresco rooftop dining experience high above the city. Feast your eyes on the city's vast skyline, and enjoy cocktails from the Moon Bar



Travel with Conscience

THE WORLD IS THE BIGGEST LUXURY WE HAVE; TAKING CARE OF OUR SURROUNDINGS AND TRAVELLING CONSCIENTIOUSLY WILL BECOME SECOND NATURE TO US ALL.

Whilst taking care of the environment is high on the global agenda, until recently it's not something that you would have necessarily associated with luxury travel. However, a true shift in perspectives have led to many travellers wanting to see and experience the world in a way that both gives back and minimises any negative impact on the environment. And the luxury travel industry around the globe is responding.

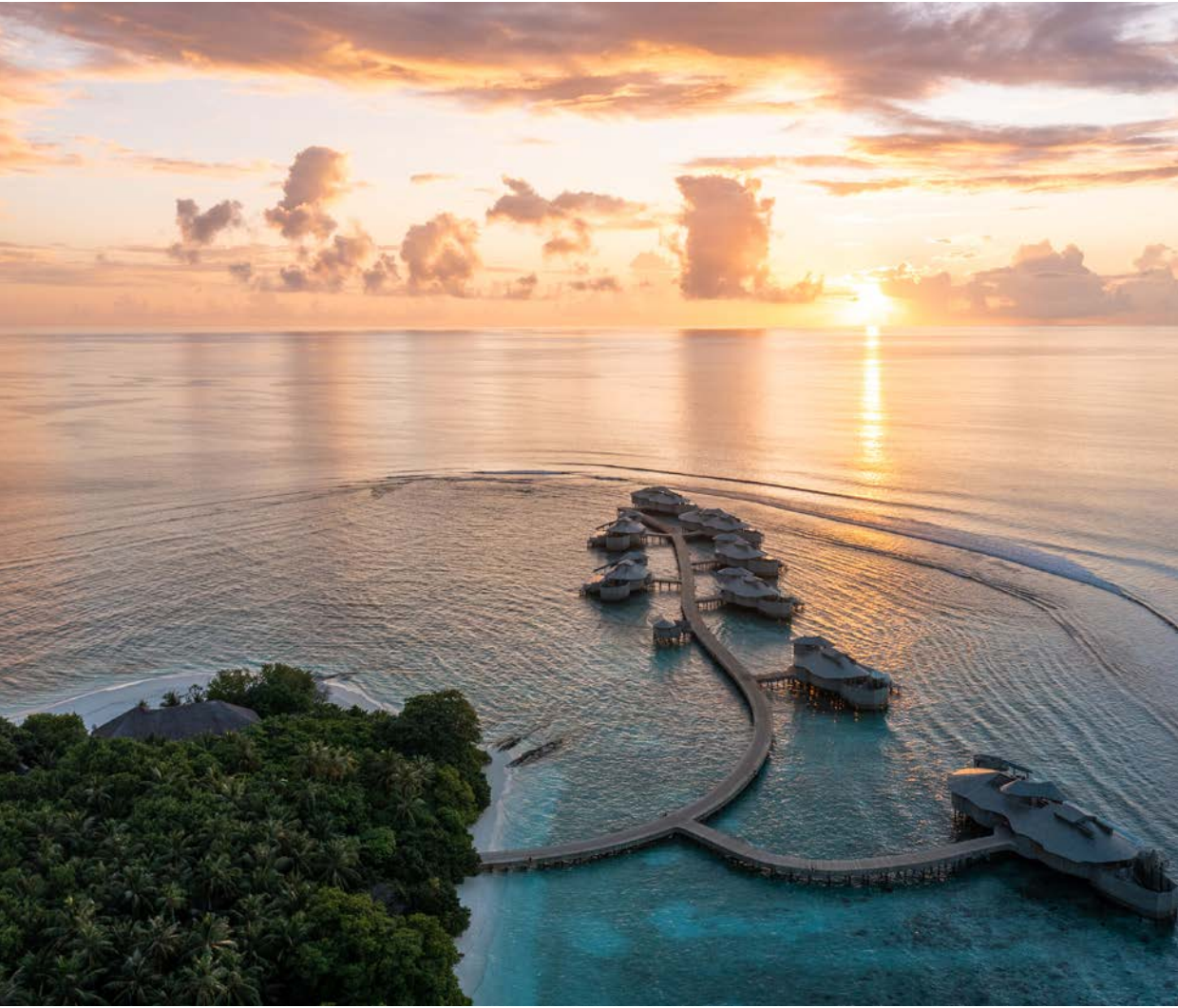
Of course the aim of sustainable tourism doesn't only focus on green matters, but also how it can support local communities and offer authentic experiences that conserve local heritage and culture.

This trend is packed full of

world-renowned resorts with exceptional sustainability credentials. Our Travel with Conscience trend includes 1 Hotel Brooklyn. Built from reclaimed materials and with a community outreach scheme, this hotel also offers sumptuous surroundings and next-level service. Leading the way 'Alohilani Resort is Hawaii's first carbon neutral hotel supporting re-forestation programmes on the island. Soneva Fushi – a true world leader in this arena – has a unique water scheme that eliminates the importation of plastic bottles and supports the local community, just one of a whole host of eco-initiatives.

This collection of eco-elegance is proof that style and sustainability aren't mutually exclusive.





Contact your preferred travel agent to curate your ultra-luxury travel experience



MALDIVES

Soneva Fushi

The Soneva philosophy focusses on sustainability and preservation whilst creating some of the most exquisite barefoot luxury resorts in the world. Located on Baa Atoll UNESCO Biosphere Reserve the vibe at Soneva Fushi is unparalleled paradise whilst conserving and protecting the verdant jungle and thriving marine life all around the island. Experience in nature is everything; snorkel on one of the many house reefs and spot dolphins or swim with manta rays, or zipwire through the rainforest to dine in the treetops.

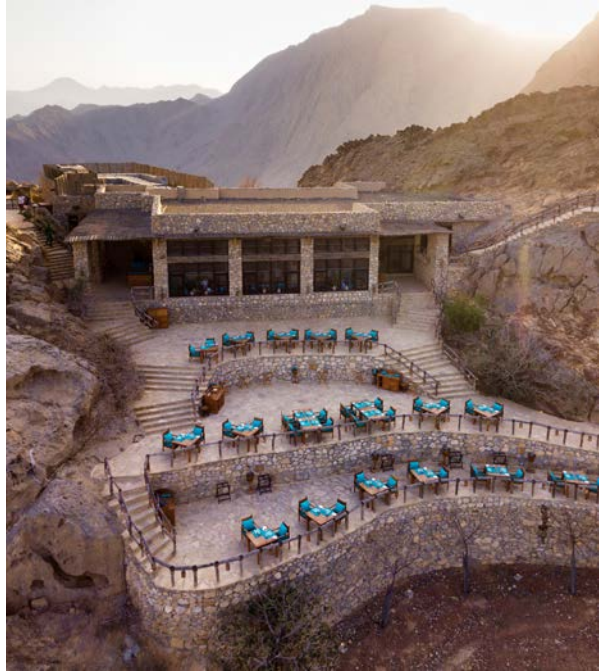
Sixty-four private island villas are ensconced in a rich expanse of jungle. All feature vast living spaces and views towards sunrise or sunset, and most enjoy their own pools, as well as being just steps from the beach. In addition, eight large water retreats feature a terrace with a private pool and a water slide into the ocean.

Soneva Water is a unique, social enterprise to eliminate imported plastic bottled water on Maalhos. From a solar-powered desalination plant, water is filtered and bottled in reusable, eco-friendly bottles and then locally distributed

OMAN

Six Senses Ziggy Bay

This all-villa resort is the height of luxury and seclusion, situated on the spectacular Musandam. With sustainability at heart, beautifully achieved without compromising on sumptuous dining or the luxurious feel of villas, this is Oman's most desirable property. Chic villas enjoy the opulence of high cobblestone walls, sumptuous sun loungers and private pools for indulging in unique culinary dishes. With an organic garden onsite and locally sourced ingredients, farm-to-fork fresh cuisine is always guaranteed throughout every restaurant.



Dedicated to sustainability, the resort supports local community initiatives as well producing their own drinking water, also used in their salt-water pool



The hotel has a donate scheme which sees clothes left by guests given to local charities

NEW YORK

1 Hotel Brooklyn Bridge

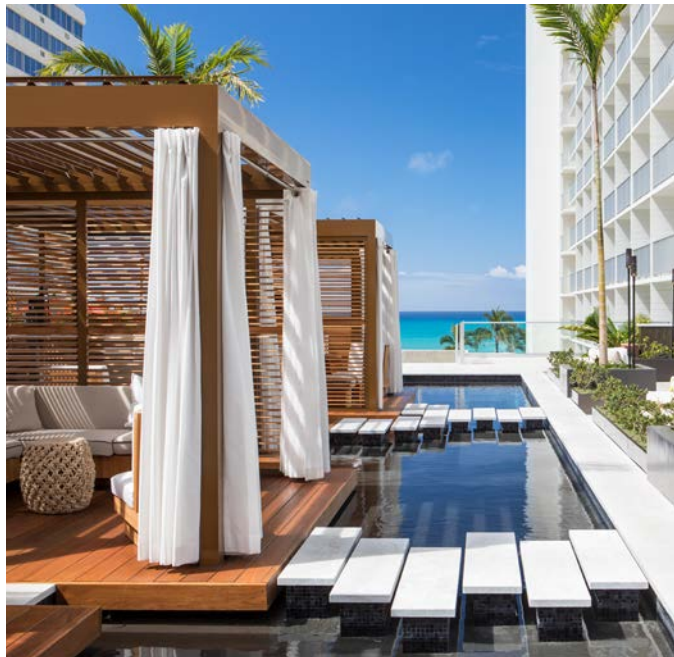
Designed by local artists using reclaimed materials, carbon neutral 1 Hotel Brooklyn Bridge is the place to stay if you are looking for a luxuriously-cool New York experience whilst minimising your impact on the environment. Extra thoughtful touches include a rainwater reclamation system, no single use plastics, and sustainable bed linens. The hotel is also home to a gorgeous guests-only lounge, cellar-level cinema room, the all-natural Bamford Spa and a stunning rooftop pool.

HONOLULU

'Alohilani Resort, Waikiki Beach

With a conscious heart 'Alohilani Resort has been carefully designed to encapsulate Hawaii and its magnificent natural wonders. Rooms and suites offer sleek, airy spaces that over look spectacular views.

Committed to becoming Hawaii's first fully carbon-neutral hotel and a participant in Malama Hawaii Program, which helps guest to care for the local community, here is where style meets sustainability.





Travel with your tribe

EXPERIENCING THE WORLD IN ALL ITS ASTONISHING GLORY IS A MOMENT, ONLY TO BE BETTERED BY EXPERIENCING IT WITH THOSE YOU LOVE; YOUR TRAVEL TRIBE.

Seeing the world through the eyes of a child is nothing short of exhilarating which is why more and more people are choosing to travel extensively as a family. Family holidays are no longer what they once used to be. Hotels, residences, airlines and destinations are all adapting to offer family-friendly service and amenities without compromising on style, quality and overall experience. This is ultra-luxury for families.

Immerse yourselves in the opportunity to create memorable moments with your tribe – memories that will live long beyond touching back down in the UK. Enjoy movie nights and popcorn under the

stars; snorkel together with sea turtles whilst looking for Nemo; or simply watch as your children discover the new world around them, eyes wide with wonder. Choose the right hotel and destination and let the rest fall in to place. Whilst Florida and Europe remain firm family favourites, for those wanting to go further afield Dubai is a wonderful choice. For your own slice of paradise in the Indian Ocean, consider the Maldives. Once a destination reserved for the romantics, these beautiful atolls are now enticing families looking for year-round sun wanting to experience the laid-back charm of island life, chock-full of delights for every generation.





Guest Room



Contact your preferred travel agent to curate your ultra-luxury travel experience



FLORIDA

Disney's Grand Floridian Resort & Spa

Combine Orlando's world-famous attractions with elegant turn-of-the-century grandeur at *Disney's Grand Floridian Resort & Spa*. This deluxe, Victorian-style property is the flagship hotel of *Walt Disney World Resort*. This is Disney at its most luxurious with lavishly furnished accommodation, spectacular views and immaculate service. This resort offers amenities for the whole family, with creative restaurant options ranging from traditional high tea to seafood specialities, and include one of the best restaurants in the state – *Victoria & Albert's* – serving the finest food in elegant surroundings.

The resort's 867 rooms enjoy spectacular views of the garden or lagoon and feature classic Victorian furnishings and décor. Club Level accommodation offers access to dedicated concierge staff, as well as entry to the exclusive *Royal Palm Club* or *Sugarloaf Club*.

Naturally, children of all ages are well catered for.... make the most of the resort's zero entry swimming pool, waterfalls and slide as well as other activities including *Movies Under the Stars* and the *Grand Floridian Campfire Activities*

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DUBAI

Atlantis, The Palm

Atlantis, The Palm on the remarkable Palm Island really does take luxury and opulence one step further. On site you'll enjoy the Royal Pool and family friendly Zero Entry Pool with large decks and cabanas, Royal Beach, plus the fun, food and family entertainment destination Wavehouse, featuring a bowling alley, wave machine and more. Children are well catered for, with Little Pirates Playground, Atlantis Kids Club, The Zone for teenagers and a babysitting service is also available.



Enjoy complimentary access to Dubai's iconic waterpark, Aquaventure Waterpark during a stay at this opulent yet family friendly and fun resort. Plus, families staying in a suite enjoy two complimentary daily sessions at the kids' club



With special kids and baby wellbeing menus by Annabel Karmel, as well as the newly extended Kids Club and Crèche, the whole family can enjoy a relaxing break at this stylish hotel

GREECE

Porto Sani

This is a premium family resort, ideally situated on a private beach with lifeguards, this hotel caters for the whole family with a luxury spa for adults, along with a kids' pool. Moments away from the vibrancy of Sani Marina, Porto Sani captures Mediterranean living at its relaxed and indulgent best. With new and refurbished suites, perfectly tailored to young families and all with complimentary full board for children, it's an enchanting escape for all ages.



MALDIVES

One&Only Reethi Rah

Embrace an exotic island holiday with a plethora of activities and excursions designed to please the whole family. One&Only Reethi Rah's spectacular location allows families to relax or explore as they wish. When the adults crave blissful relaxation, the KidsOnly club is open daily with endless recreation possibilities, including traditional Maldivian drumming. Luxury does not have to be compromised when sharing a space with the whole family as stylish villas boast elegant furnishings and a private butler.



The dedicated clubs and comprehensive programmes for children and teens gives adults some space and allow younger travellers a little independence

*"Do not follow where the path may lead.
Go instead where there is no path and leave a trail."*

Ralph Waldo Emerson

Contact your preferred travel agent to
curate your ultra-luxury travel experience

P U R E
L U X U R Y
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