

HASSAN JAMEEL PORTFOLIO



Hassan Jameel Almayan

Architect & Product Designer

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WHO IS HASSAN?

Hassan is an architect driven by a deep-rooted passion for art and design, with a strong interest in cultural identity and contextual expression.

His work reflects a commitment to thoughtful, research-based, and purpose-driven architecture that responds to place and people.

Alongside architecture, he explores product design as an extension of his design philosophy translating cultural narratives and local inspiration into refined, functional objects.

Through his practice, he aims to establish a distinctive design language that balances innovation, heritage, and contemporary relevance.

Architectural Design Practice

A design-driven architectural practice focused on research-based thinking and contextual relevance, rooted in cultural identity.

My work explores contemporary interpretations of Saudi identity through space, materiality, and form—seeking to create meaningful and lasting architectural experiences.

Each project is developed through conceptual clarity, rigorous contextual analysis, and spatial storytelling, integrating sustainability, material expression, and technical precision.

The portfolio spans academic, competition, and professional work, reflecting a continuous pursuit of innovation and a balanced relationship between form and function.

Studio Hasan – Product Design Studio

Founder & Product Designer

An independent design practice dedicated to exploring product design through research, experimentation, and cultural interpretation.

The studio investigates contemporary Saudi identity through innovative, user-centered solutions that balance aesthetics, function, and material intelligence.

My work spans conceptual development, digital modeling, prototyping, and design storytelling, with a focus on sustainability and contextual relevance.

Software & Technical Skills

Strong expertise in technical documentation and construction drawings, combined with advanced 3D modeling and visualization skills.

Skilled in visual editing, presentation development, and structured reporting, with experience translating digital models into precise physical prototypes.

Software :



Portfolio Overview

Academic Projects

Academic Projects

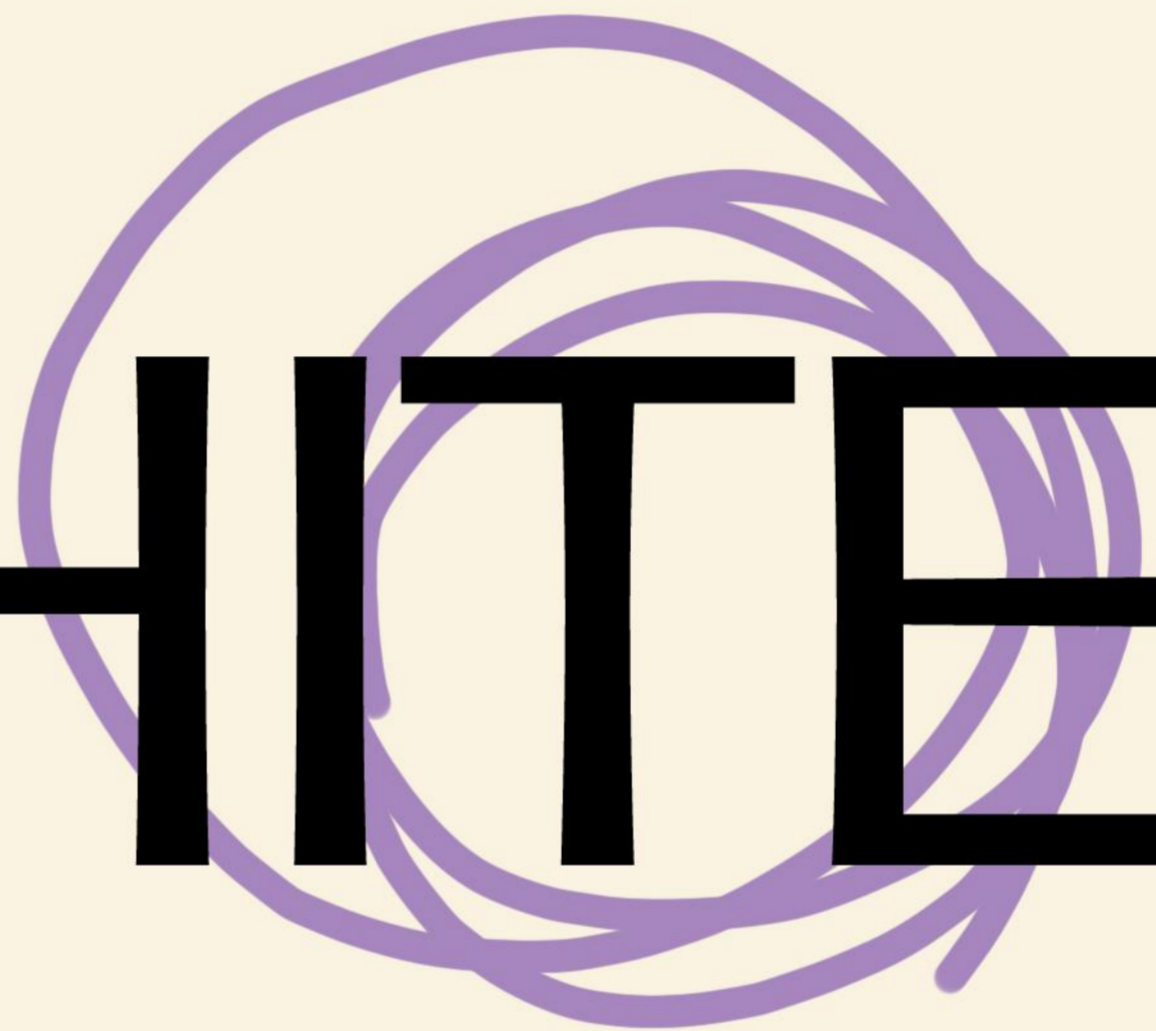
Competition Projects

Studio Hasan

Product Development

Product Challenges

ARCHITECT



Professional Projects

Academic Projects

Competition Projects

Year : 2023

Location : Al Khobar - Corniche District

Type : Media Center

Area : 12,000 m²

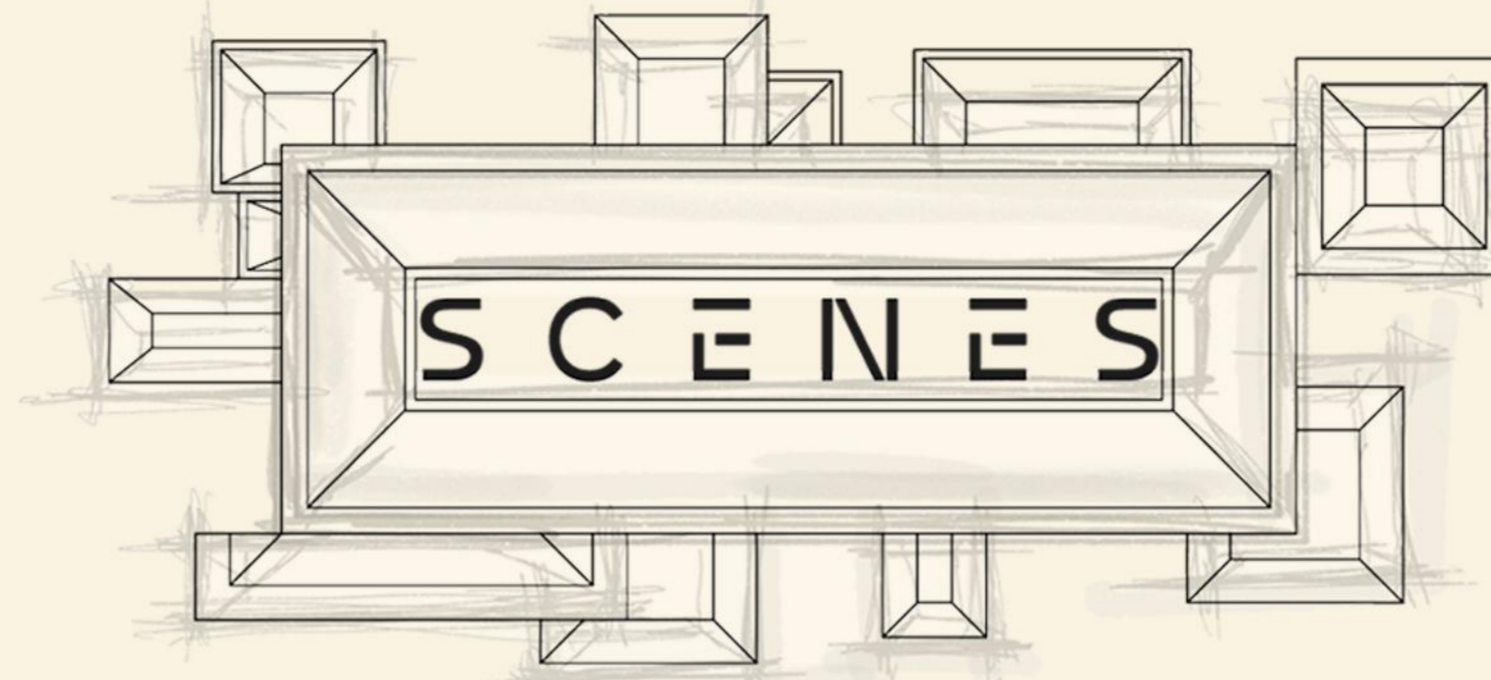
Built-up area : 7,750 m²

Scenes is a dedicated space designed to bring together local content creators, including filmmakers, program producers, programmers, YouTubers, gamers, and others.

The project consists of a cluster of local content production companies, alongside spaces tailored for emerging content creators, with the aim of establishing a supportive environment that enables the production of high-quality local content and fosters interaction and integration across various creative production fields.

Clustering and overlapping represent the way new media are formed, where different domains intersect and connect, creating dynamic and interconnected creative environments.

The overlapping of fields acts as a visual and functional element reflecting the nature of modern media, while the empty spaces between the fields represent future growth potential and continuous addition, highlighting the ongoing renewal and flexibility of the domain.



Year : 2022

Location : Riyadh - King Salman Park

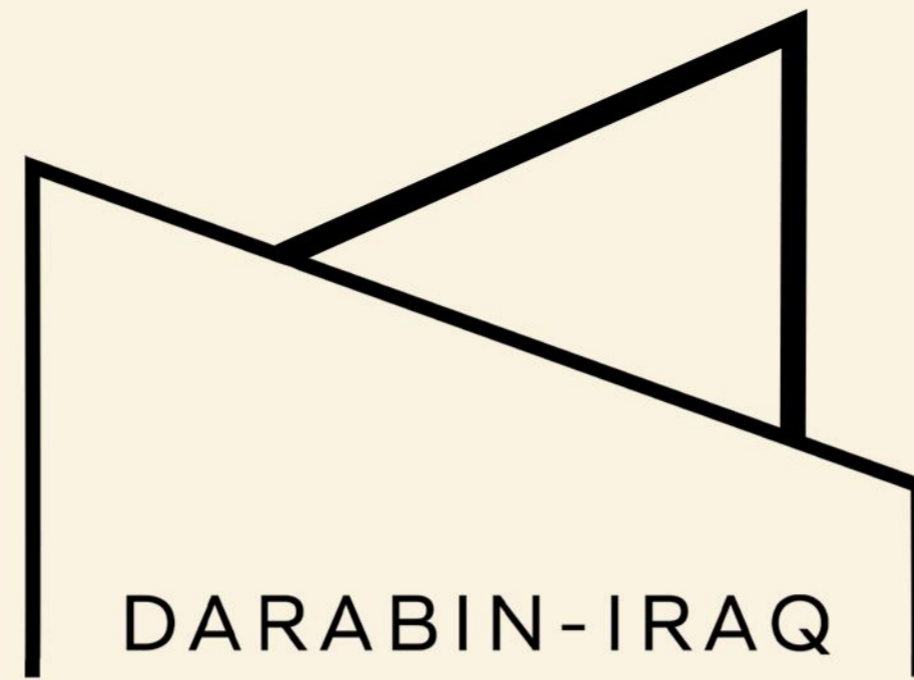
Type : KSA Expo Exhibition

Area : 3,650 m²

Built-up area : 3,000 m²

Darabin Iraq is about taking the visitor on a journey through the civilization of Iraq a visual experience that guides them along the paths of Darabin, leading toward the envisioned future of the country.

The concept behind the name Darabin refers to the narrow streets between buildings, for which Iraqi cities are well known. Most of these streets lead to key points in the city, such as mosques, shrines, and other major landmarks.



Year : 2022

Location : Dammam - Al-Souq District

Type : Urban Development

Area : 3,650 m²

The project aims to create a safer and healthier environment for the residents by providing spaces for work and leisure, utilizing neglected areas and abandoned houses, and developing them according to the needs of the community.

It also seeks to connect the superblocks to one another through the path, enhancing spatial continuity and accessibility.

super blocks





Year : 2022

Location : AlKhabar - AlOlaya District, Central vegetable market

Type : Urban Development

Area : 33,000 m²

Al-Ulaya is the heart of Al-Khobar city and holds significant economic importance. The Food Trucks area is one of the city's most prominent districts and has become a landmark in the Eastern Province.

This site drew our attention as a focus for study and intervention, with the aim of understanding and organizing the area as an integrated part of the urban fabric



YEAR : 2022

LOCATION : QATIF - ALKHALIJ ROAD

TYPE : ARCHITECTURAL COMPETITION

AREA : 10,000 M2

The homeland of glory, the homeland of pride and honor, men who wrote historical stories that will be told to future generations.

From this standpoint, the design idea of the project arose and formed. The idea is based on the three periods that the Kingdom.

The first slice represents the founding day to recall the tremendous historical depth.

And the severity of the second slice segment symbolizes the difficulties that second Saudi Arabia faced in terms of wars.

Finally, the mass expresses the stability and strength of our unity (there is no god but God, Muhammad is the Messenger of God).

Let us see a lofty glory, built on solid and solid foundations



PRODUCT DESIGN



Studio Hasan

Product Development

Product Challenges

Year : 2025
Location : Riyadh
Type : Product Design
Usage : Office Desk accessory

What is Katheeb?

Katheeb is an Office desk accessory inspired by the organic formations of desert sand dunes, shaped by the fluid motion of ever-shifting winds.

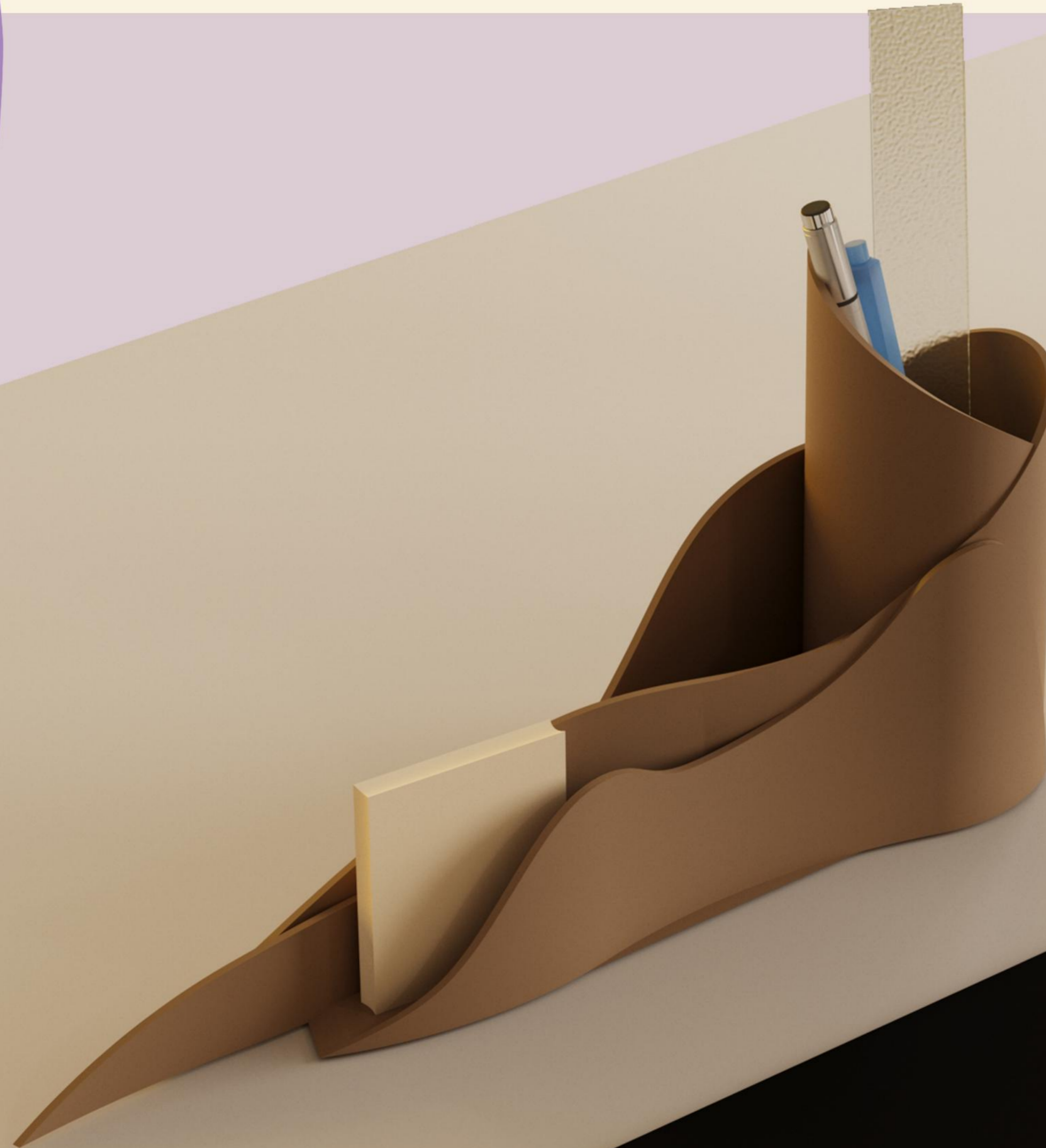
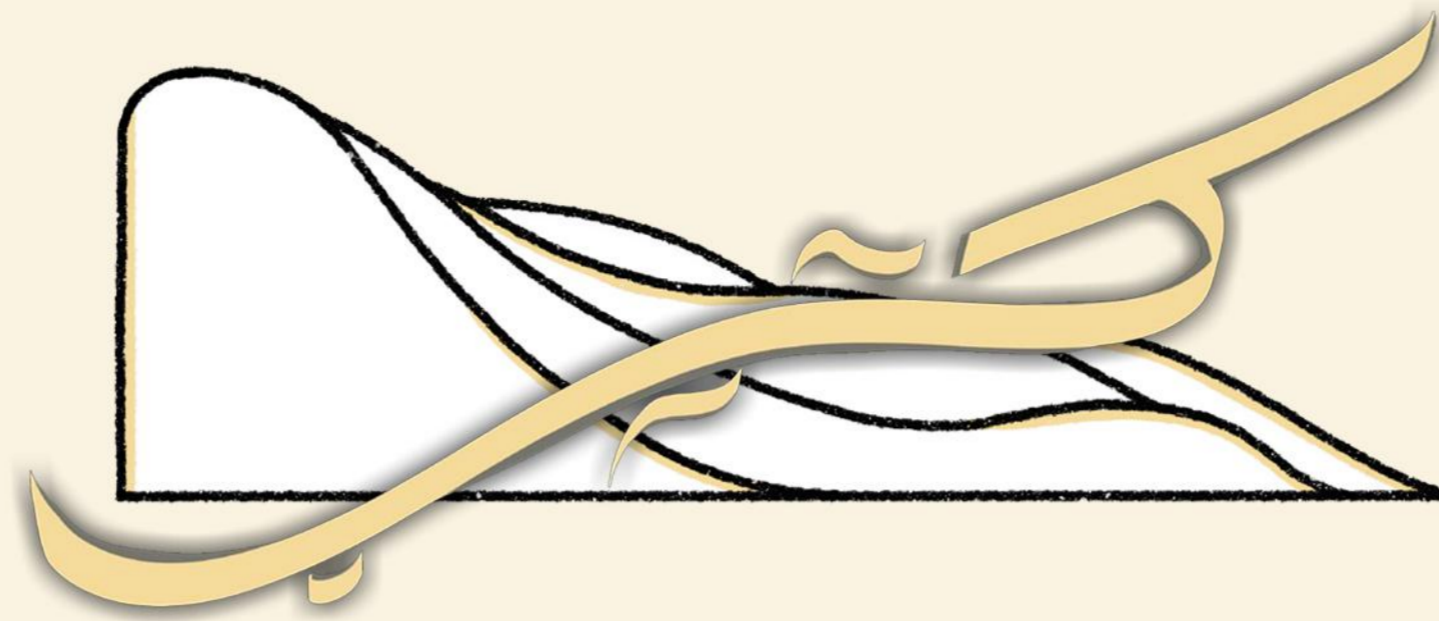
It reflects the essence of the Arabian Peninsula's desert landscape, celebrating its elegance, serenity, and distinctive identity.

The concept emerged from a moment of reflection, inspired by the rhythmic silhouettes of dunes observed during a journey from my hometown to Riyadh.

Katheeb Uses ?

Katheeb is a functional art piece that adds an artistic and cultural touch to any workspace, inspired by the beauty of the natural environment.

It can be used as a pen and note holder, a plant pot, or adapted in countless creative ways-offering flexible functionality and open-ended personal expression.



Year : 2023

Location : Dammam

Type : Product Design

Usage : Public Seating Area

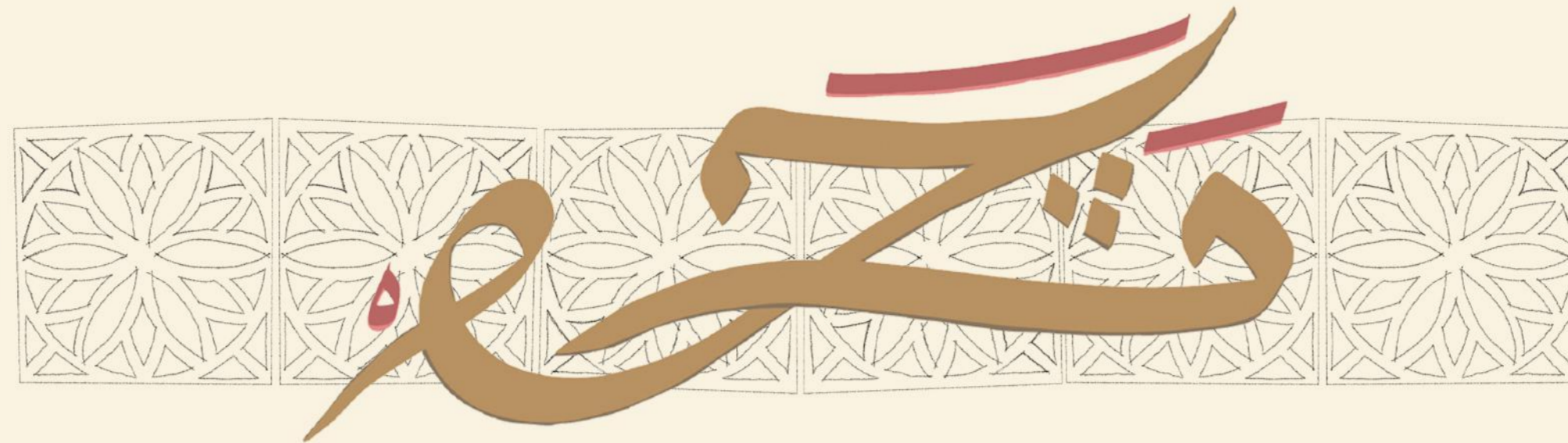
The term “Al-Dichah” refers to a traditional seating area typically located in front of a house or within communal gathering spaces, where friends, relatives, and neighbors come together to drink tea and socialize during their free time.

The Dichah Project aims to revive this concept of communal gathering by creating a modern, contemporary space that integrates architectural elements and materials inspired by local culture.

The design reinterprets traditional social spaces through a contemporary lens, encouraging interaction and community bonding.

The project seeks to replace existing public seating areas, enhancing the quality of urban public spaces while reconnecting them with the region’s history and cultural identity.

By bringing these architectural elements into the public realm, the project ensures the preservation and continuation of cultural values and collective memory.



Year : 2024
Location : Asir
Type : Product Design
Usage : Medal and Shield Design

The medal and shield design for Asir Tour 8 is inspired by the tour's distinctive logo, derived from traditional Asiri Al-Qatt patterns, and influenced by the Al-Soudah mountains, one of the most iconic landmarks of the Asir region.

The medal emphasizes the logo and its colors, reflecting the tour's visual identity and cultural significance.

The shield integrates the tour logo with the mountainous race environment, highlighting the Al-Soudah range as the race route. Its base mirrors the path of the tour through the heart of the mountains, creating a distinctive design that represents both the event and the region.



Year : 2024

Location : Dammam

Type : Product Design

Usage : Shield Design

This innovative design presents the 'Integrated Course' trophy, which encapsulates the Saudi Triathlon Federation logo within a circular track geometrically divided to represent the three disciplines: swimming, cycling, and running.

The uniqueness of the proposal lies in the philosophy of 'Distance Proportionality,' where the length of each track segment accurately reflects the actual distance covered in the race, transforming the trophy from a symbolic award into a precise artistic embodiment of athletic achievement.

الإتحاد السعودي
للسباق الثلاثي
S A U D I
TRIATHLON



Year : 2025
Location : ithra
Type : Idea lab - Tectonic Architecture
Usage : Experience Design



إدراك

When We Realize The Value Of a Moment

The idea for the Edrak project is derived from the application of Tectonic Architecture, which involves the repetition of units to build architectural models that have either an aesthetic significance or carry a message behind them.

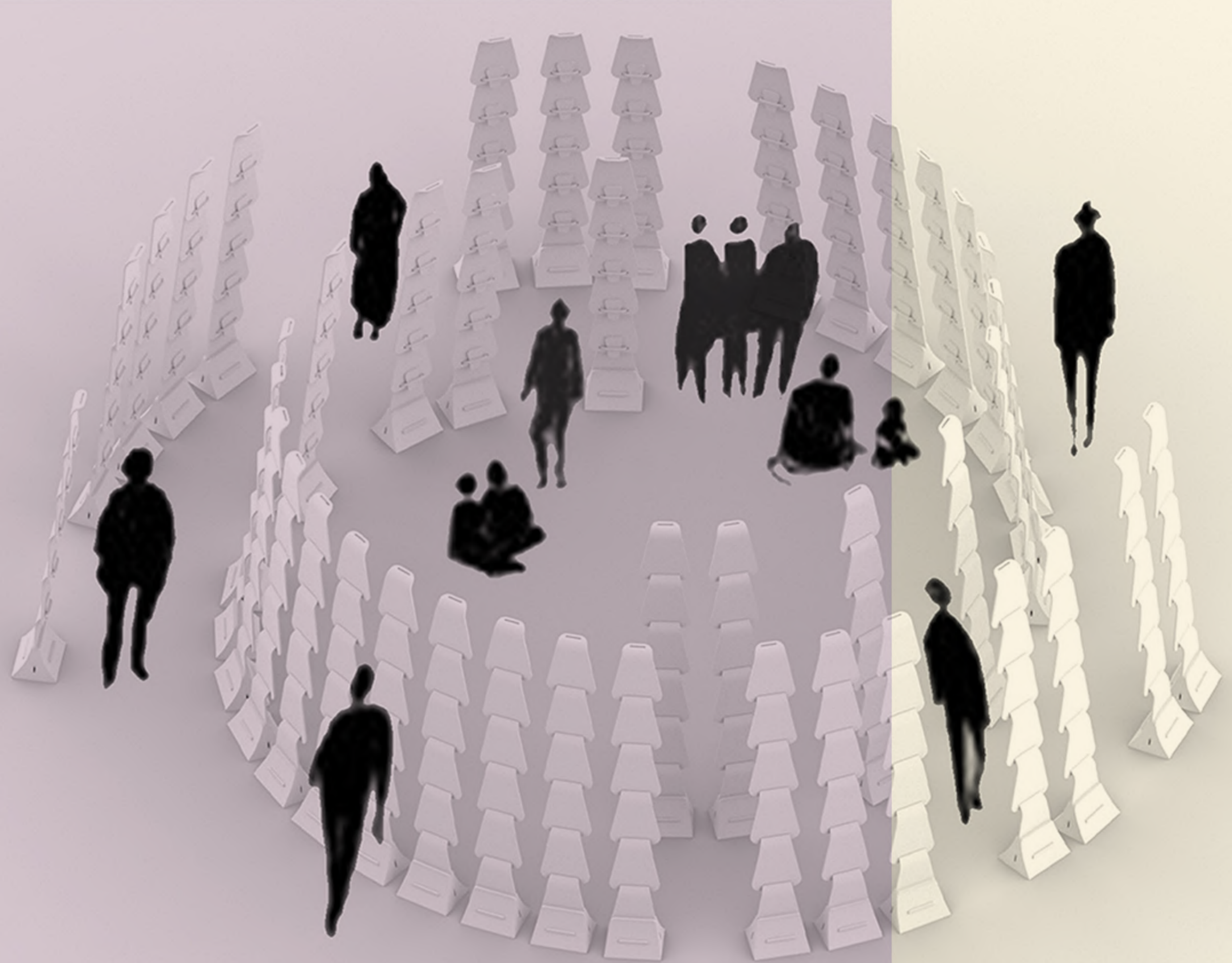
From here, Edrak emerged as an idea to convey the experience of the date harvest season and its journey by abstracting the palm tree into units.

Edrak was designed from units representing the palm tree to create a journey into the harvest season.

This was achieved by establishing an experience that simulates a palm farm and the date harvest location, through the creation of a path that takes you on an experience into the heart of the palms in three stages: the beginning of the season, during the season, and the end of the season.

Edrak is an abstraction of one of the farmers' most important activities that represents their culture through gathering in the midst of the palms with family and friends.

It captures the atmosphere of the date harvest, from chanting traditional songs to working together to pick this fruit that represents their identity.



Year : 2025

Location : ithra

Type : Tanween Product Design Challenge 2025

Usage : DESIGN FOR THE 90%

An intensive product design journey focused on creating high-impact solutions for local palm farmers.

The goal was to balance functional efficiency with minimal production costs.

The Innovation: "Egal of Dates"

A sustainable protective system designed to safeguard date clusters from environmental stressors.

By utilizing raw palm fibers, the project achieves Zero-Cost manufacturing, turning natural waste into a functional tool that preserves fruit quality.

The Impact

This experience was an exploration of Culture-Led Innovation—bridging the gap between traditional agricultural heritage and modern industrial design to support local sustainability.



عقال Date

