



2024
LEADERS & HR
SYMPOSIUM
ADAPT BEYOND LIMITS

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H O M E



	<p>Pasay City, Metro Manila</p>
	<p>2,500 in-person & 2,500 online <i>Leaders, Decision-makers, HR Professionals</i> <i>(from public and private industries)</i></p>

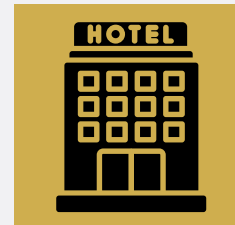
YOUR SPONSORSHIP WILL GO FOR...



Participants' kits (Symposium Bags, Notepad, Pens etc.)



Meals



Hotel accommodations



Local flights for speakers



Event Raffle

SPONSORSHIP PACKAGES

2024

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SYMPOSIUM
ADAPT **BEYOND** LIMITS

Package Inclusions	ELITE (1,000,000)	PREMIER (500,000)	PLATINUM (300,000)	DIAMOND (150,000)	RUBY (100,000)	SAPPHIRE (70,000)	EMERALD (50,000)
Pre-Event Branding Opportunities (1-2 months prior to event)							
Prime Placement of Company Name, Logo, Description in Event Platform	✓						
Downloadable PDF of company profile in Event Platform	✓						
Placement of Company Logo in Event Platform	✓	✓	✓	✓	✓	✓	✓
Prime logo placement on all promotional materials	✓	✓					
Logo placement on all promotional materials	✓	✓	✓	✓	✓	✓	✓

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Pre-Event Branding Opportunities During Live Event Information Campaigns (1-2 months prior to event)							
Logo Placement in symposium's pre-event advisories	✓	✓	✓	✓	✓	✓	✓
Multiple sponsorship mentions in 3 Live Information Caravan/Campaign via Social Media Live streaming	✓	✓	✓	✓			
Airing of recorded video advertisements prior to the start of the information campaign	30 secs - 1 min	20 secs	10 secs				

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Branding Oppportunities During Actual Event							
Placement of Company Logo in Symposium Kits (bags, ID and notepads) of in-person attendees (approx. 2000-3000 plus)	✓						
Logo Placement in Photowalls	✓	✓	✓	✓	✓	✓	✓
Logo Placement in Event Platform with a backlink to company website	✓	✓	✓	✓	✓	✓	✓
Logo Placement in symposium's e-bulletin	✓	✓	✓	✓	✓	✓	✓

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Branding Oppportunities During Actual Event							
Display of Logo in slide template for presenters	✓	✓					
Display of standees/signages in plenary hall	✓	✓	✓				
Display of standees/signages on the bridgeway(Requirements will be provided to sponsors)	✓	✓	✓				
Display of standees/signages in concurrent session rooms *only those with concurrent session speakers	✓	✓	✓				

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Branding Opportunities During Actual Event							
Multiple sponsorship mentions from Event Hosts during the plenary sessions	✓	✓	✓				
Two sponsorship mentions by Event Hosts during the plenary sessions.				✓	✓		
Airing of recorded video advertisements on multimedia screens inside the venue	1-2 mins	30 secs	20 secs				
Multiple sponsorship mentions from Event Hosts during the sponsored concurrent sessions	✓	✓	✓				

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Exclusive 2-Day Symposium Pass							
In-Person Symposium Pass	10	5					
Online Symposium Pass	20	15	15	13	11	9	6
Exhibit Space During the 2-Day Symposium							
Dedicated exhibit space (approx. 2m x 4m) with a prime location for company, product or service promotion	✓	✓					
Standard exhibit space (2m x 2m) in designated exhibit areas for company, product or service promotion (<i>location depends on the package availed</i>)			✓	✓	✓	✓	✓

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