



LEADING EDGE™

We Make the Coolest Stuff on Earth



2026

rev.26Q12



the
NEW

ENJOY POP-UP LIGHT

SUPER
BRIGHT



POP-UP Flashlight & Lantern
Item # LPU900
Colors/Brand: Assorted
\$10.00 / Packed: 32/Cs.

FREE
Display

RECHARGEABLE BATTERY

RC INFLATABLE DINOSAUR

RC
REMOTE CONTROL

2.4GHZ

**SELF
INFLATING**



Item # RID200

Self Inflating 2.4GHz RC Dinosaur

Colors: Green Only

UPC # 671739100199

SB Rechargeable / Uses 2 "AA" For Controller

Packed: 24/12 -Cs.

Price: \$35.00

UNICORN

REMOTE CONTROL

INFLATABLE UNICORN

RC
REMOTE CONTROL

2.4GHZ

**SELF
INFLATING**



**EXCLUSIVE
LEADING EDGE
ITEM**

Item # RIU700

Self Inflating 2.4GHz RC UNICORN

Colors: As Is Only

UPC # 671739700068

USB Rechargeable / Uses 2 "AA" For Controller

Packed: 24/12 -Cs.

Price: \$35.00

RC INFLATABLE DRAGON

Bring fantasy to life with this larger than life RC Inflatable Dragon.
Self-inflating, easy to operate, and super fun.



Big. Bold. Breathtaking.

The coolest toy on the planet from the guys who make the coolest stuff on earth.
Designed with great detail,
durable and lightweight.

- ✓ Self-Inflating
- ✓ 2.4 GHz. RC Controller
- ✓ Lightweight & Durable
- ✓ Rechargeable Battery Included

ITEM # RIDR500

COLORS: As Is

PACK : 12 / Cs.

INCLUDES: 1 – RC DRAGON RECHARGEABLE BATTERY

1- 2.4 GHz. SCREWDRIVER, USB CHARGE CORD

PRICE: MSRP: \$69.99

360° Fantasy Fun



LED DRAWING PAD



Set Includes
LED
Rechargeable
Drawing Board



Item # LDB678
Pack: 12/Cs.
Price: \$15.00



Retail Box





MAG-PAD

Super Magnetic Drawing Pad

Item # MLB-01

Packed: 12 Color / Cs.

**Colors: Red, Black,
Royal, Turq**

Price: \$15.00



MAG • DOTZ

Item # MD777

Packed 12/ Cs

Colors: Assorted

Price: \$18.50

GO PAINT

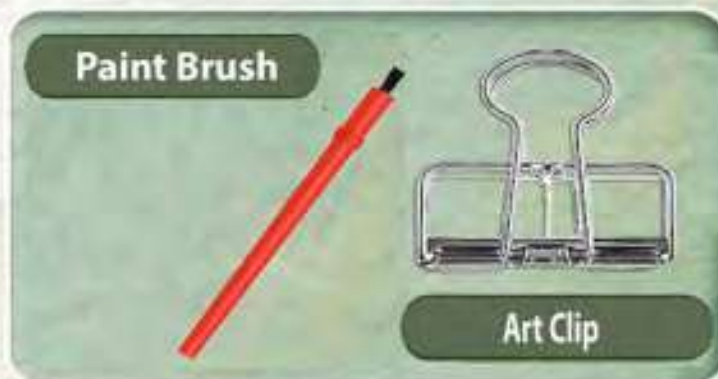
Mini Water Color Paint Set



Palette with Mixing Well



Paint Books with FREE Extra



Art Clip



12 Watercolor refills



2 x Water Brushes

Item # GP100

Set Includes: 2 Books, 1 Acrylic Magnetic Palette, 1-Art Clip,
12 Paint Tubes, 2 Water Brushes, 1 Paint Brush, 1-Roll Tape & Manual

Packed: 24 / Cs.

Price: \$12.00



Item # WC756

Set Includes:

- Plastic carry case doubles as water tank and set carry case
- 6 - 60ML Standard gel Colors
- 6 - 60ML Glitter Gel Colors
- 6 packs Magic Powder (20G/bag) / 1 - Retrieval Net / 1 - Mixing Stick
- 21 Molds / 1-Brush / 2 pair of gloves / 1 Manual / 1 Measuring Cup

Packed: 24 / Cs.

Price: \$15.00

Magic Draw

Learn While Playing



Item # MD-10
Magic Draw Water Transfer Set
Pack: 24/Cs.
MSRP: \$19.99

**Includes: 6 - Tint Tubes, 1 - Work Tray, 7 - Drawing Tools,
2 - Powder Packs, 10 pc. Paper Pack.**



"These are the best selling,
and most consistent
items in our stores, and have been
for over 20 years".

Sally F.

- Lights up only when spinning
- Long Lasting Battery Life
- Best quality on the planet
- Never a damage
- Super sturdy construction



RAINBOW LIGHT EFFECT WHIRLY WHEEL

Item # WW100

Price: \$8.00 Colors: Assorted

Pached: 48 / Cs. Min.24

RAINBOW LIGHT EFFECT GYRO WHEEL

Item # WW200

Price: \$8.00 Colors: Assorted

Pached: 48 / Cs. Min.24

FAST PUSH GAME

Speed Game Machine



**HOT
ITEM**



BLACK



GREEN



GREY

FAST PUSH GAME

Item # EP555

Colors: Assorted

Pack: 48 / 24 / Cs.

Price: \$10.00



FLINGSHOT MONKEY

Item # LESM200

Pack: 48 / 24 Cs.

Price: \$7.50

FREE DISPLAY



SPLINX
Transforming SpinTop Fun

Item # SP17

Colors: Assorted

Pack: 24 / Cs.

Price: \$3.00

GALACTIC FIREBALL

BOOMERANG DRONE

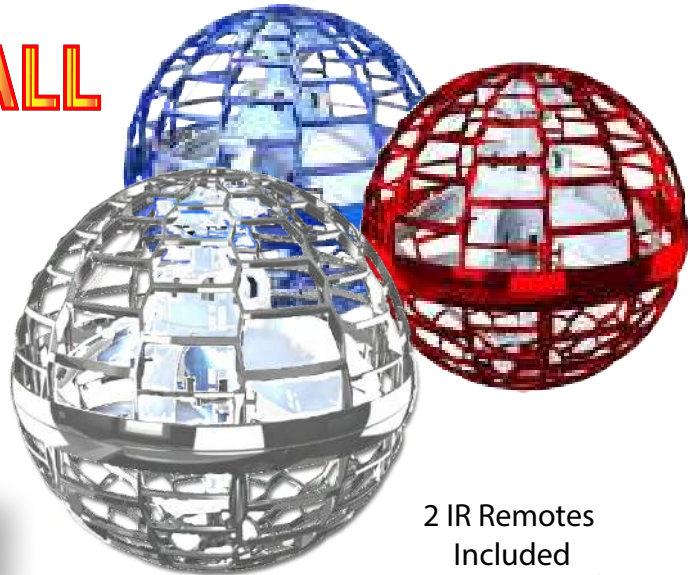
with added Remote

Item # GF99

Packed 48 / Cs

Colors: BLUE, RED & CHROME

Price: \$12.00



2 IR Remotes
Included

USB Charge
Cord Included
&
Flight Manual



STARSHIP

LIGHT SHOW

DRONE



Item # SLS-7
360° LED

Spinning In-Flight Lightshow

Packed 12/ Cs

Colors: RED & BLUE

Price: \$20.00

NEW
ARRIVAL



RC FLYING SAUCER



Item # FS100
RC Flying Saucer
Colors: Assorted

- Pack: 12 / Cs.
- Super Cool LED Lighting
- One Button Rotation
- One Button Takeoff / Landing
- Rechargeable Easy IN/OUT Battery
- Crash Resistant Foam
- 360° Flip Capability
- Altitude Hold

Price: \$25.00



SPRAY
FUNCTION

REMOTE CONTROL RACING SERIES
**ULTIMATE
DRIFT CAR**

REMOTE CONTROL RACING SERIES
RACING



ITEM # UDC990

ULTIMATE DRIFT CAR

Includes: 2 Sets of tires (interchangeable), Racing Inspired 2.4GHz Controller, Racing Course Pylons, USB Rechargeable Battery & Charge Cord, Screwdriver & Manual.

Features: Water vapor realistic exhaust, Full LED Lighting Array, Forward, Reverse, Left, Right, Slow & Fast Modes.

Colors: Assorted (Green, Yellow/Red, Blue)

Pack: 12 / Cs.

Price: MSRP: \$20.00



FORMULA

DRIFT RACING CAR



Red



Window Gift Box

FORMULA

- 2.4 GHz Controller
- Rechargeable Battery for Car Included
- Real Mist Exhaust Smoke Effect
- Full 4-Way Drift Capability
- 360° Drift Spinning
- LED Lighting Array
- Sound Effects
- One Button DEMO Mode
- Window Retail Box
- FREE Tool Kit Included



Full Function
Hand Remote Controller



Simulated Smoke Function



Blue



Green

FORMULA DRIFT CAR with Smoke & Sound

Item # F-123

Packed 12/ Cs

Colors: **RED, GREEN & BLUE**

Price: \$27.50

Includes RC Controller

SUPER PHANTOM

— DRIFT RACER —



Best
Seller

8+

Item # SPD-6
Pack: 24/Cs.
Colors: Assorted
Price: \$20.00





8 LED Switch Night Light
Item # 73421
Pack: 32 / Cs.
Colors: Assorted
Price: \$5.00
FREE DISPLAY



INFINITY CUBE
Item # INF-8
Packed 48/ Cs
Colors: Sold Assorted
Price: \$5.50



2026 WORLD CUP K/C with SOUND
Item # WCK300
Pack: 48 / Cs.
Colors: As Is
Price: \$5.00



Bailey

the Money-Hungry Mutt

BAILEY "the money hungry mutt" ANIMATRONIC BANK

Now with Sound

Item # LEDB700

Packed 24/ Cs

Colors: AS IS

Price: \$13.50



FUZZY WUZZY KITTY BANK

FUZZY WUZZY KITTY ANIMATRONIC BANK

Item # LECB600

Packed 24/ Cs

Colors: AS IS

Price: \$13.50



PUFFY PANDA

Motorized Animatronic PANDA BANK

PUFFY PANDA ANIMATRONIC BANK

Item # LEPB800

Packed 24/ Cs

Colors: AS IS

Price: \$13.50



REX  **THE MONEY HUNGRY
BANKASAURUS**

**REX "the money Bankasaurus"
ANIMATRONIC BANK**

Item # LEDI200
Packed 24/ Cs
Colors: AS IS
Price: \$13.50



 **SHARK
BANK**

**BITE EM' SHARK
ANIMATRONIC BANK**

Item # LESH500
Packed 24/ Cs
Colors: AS IS
Price: \$13.50



Rainbow
MECHANICAL UNICORN BANK

**RAINBOW UNICORN
ANIMATRONIC BANK**

Item # LEUB300
Packed 24/ Cs
Colors: AS IS
Price: \$13.50

LEADING EDGE

NOVELTY

Contact Information

Address:

**33 North Mall
Plainview, New York 11803**

Tel: 516.484.4177 Fax: 516.454.0500

Email: sales@leadingedgenovelty.com

Website

www.leadingedgenovelty.com

Leading Edge is exactly what our name implies.

We are a leader in the Gift and Toy industry and are constantly innovating and always on the edge of the next trend.

We take pride in the treatment of all our

**Customers, whether large or small,
with the utmost respect and fairness.**

If you don't see it, call and ask us, we usually have it.

Thanks for your business.

We Really Appreciate It !

We Make The Coolest Stuff On Earth !