

UNIQUE POSITIONING AND LEAD GENERATION

Products & Services Partners

By joining the CREE Network, Products & Services Partners become a natural part of CREE Projects – and preferred suppliers for the world's largest timber-hybrid construction collective.

BEYOND A BUILDING SYSTEM



— **LET'S SHAPE
THE FUTURE
TOGETHER.**

Join us and
become a
preferred
global
supplier.

Alexander
Montell

What makes CREE different is not only how we build – but who we build with.

Our building method provides the foundation, but to realize smart, fast, and sustainable buildings, we go further. Together with product manufacturers and service providers, we drive innovation in every project.

Products & Services Partners are involved early on, visible to key stakeholders, and naturally become trusted partners. Their solutions integrate with CREE's standardized product portfolio, meet our quality requirements, and enable a reliable supply chain.

BENEFITS FOR PARTNERS

By joining the CREE Network, partners become part of a leading timber-hybrid construction collective, gaining credibility and access to a global network of developers, architects and contractors.

Products and Services Partners are essential in realizing projects in the most cost-effective and sustainable way. As a preferred partner, they gain recognition and brand exposure within the CREE ecosystem, benefiting from long-term visibility, even beyond direct project involvement.

PARTNERSHIP OPPORTUNITIES

GLOBAL

Product &
Services Partner

EUR 25.000,-
per year

Great for:
internationally active
suppliers with global reach

Product &
Services Partner

EUR 10.000,-
per year

Great for:
suppliers active in
specific markets

CO-BRANDED INITIATIVES

Enhancing collaboration and visibility through co-branded initiatives, product integration, and joint marketing efforts.

- Presence in the CREE Network and Project communications
- Participation in conferences and CREE Events
- Positioning in CREE's Product Solutions
- Publications across various channels
- Showcasing products & services as part of a CREE building
- Featured success stories on how the products drive innovation and sustainability
- Brand portal page on the CREE Network Platform