



VIVA

LAS VEGAS

Sneaker Soirée

13TH ANNUAL

Sponsorship Opportunities

VIVA LAS VEGAS PARTY

BENEFITING





Friday
SEPTEMBER 19, 2025
UNIVERSITY OF UTAH ALUMNI HOUSE

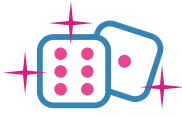
Grab your favorite sneakers, break out your Vegas attire and come ready to play and party. Our evening will feature a cocktail party with an open bar, live music, appetizers, photo booth, silent and live auction, fun food stations, Vegas style gaming, opportunity drawing and a special drawing for attendees at the end of the evening.

Empower Her Future
BY BECOMING A
2025 SNEAKER SOIREE SPONSOR

Your generous sponsorship will ensure that Girls on the Run can continue changing the lives of girls throughout Utah, allowing them to empower themselves and make a positive impact in their communities.



SPONSORSHIP OPPORTUNITIES



High Roller

PREMIER SPONSOR \$40,000



Wild Card

MATCHING GRANT SPONSOR \$15,000



Jack Pot

PHOTO BOOTH SPONSOR \$6,000



Full House

OPPORTUNITY DRAWING SPONSOR \$6,000



Gambler

GAMING TABLE SPONSOR \$1,600

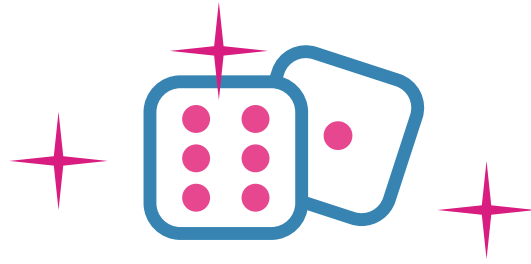


Beginners Luck

VIRTUAL GAMING TABLE SPONSOR \$1,600

Over the past 18 years, Girls on the Run Utah has worked tirelessly to strengthen the MENTAL, PHYSICAL and EMOTIONAL HEALTH of all Utah girls, and we've had so much fun along the way. **We need your support to continue serving over 2,000 girls next year with curriculum, program support, healthy snacks, coach training and scholarships. MORE THAN \$950,000 IN FUNDING is required to deliver a quality program to all Utah girls who would like to participate, regardless of their family's ability to pay. Over 65% of the girls we serve are from low-income households.** We believe that EVERY GIRL IS INHERENTLY FULL OF POWER and potential. By knowing they are the leaders of their lives, these girls will change the world. **Join us in ensuring the girls in our shared communities are given the tools they need to grow and truly shine.**

LEARN MORE ABOUT OUR MISSION
girlsontherunutah.org



High Roller

PREMIER SPONSOR
\$40,000

ONE SPONSORSHIP AVAILABLE

**As a premier sponsor of the evening, your generosity
will make the largest impact for our girls.**



SPONSORSHIP INCLUDES

- Recognition as the PREMIER sponsor at the event
- 2 VIP tables for 8 guests
- On-screen and verbal recognition throughout the event
- Logo on event invitation and program
- Logo and company link on the Girls on the Run Utah event website
- Logo on all marketing materials distributed to an audience of nearly 17,000
- Premier Sponsor recognition and 16 race entries for our fall 5K celebration on Nov. 15th, 2025
- Social media posts with recognition as the Premier Sponsor
- Foursome at Golf Tournament



Wild Card

MATCHING GRANT SPONSOR \$15,000

TWO SPONSORSHIPS AVAILABLE

Your generous sponsorship will bring joy to our girls as you help us double the amount of the funds raised for our program.



SPONSORSHIP INCLUDES

- Recognition as the MATCHING GRANT sponsor at the event
- 1 VIP table for 8 guests
- On-screen and verbal recognition throughout the evening
- Logo on event invitation and program
- Logo and company link on the Girls on the Run Utah event website
- Logo on all marketing materials distributed to an audience of nearly 17,000
- 10 race entries for our fall 5K celebration on Nov. 15th, 2025



PHOTO BOOTH SPONSOR \$6,000

ONE SPONSORSHIP AVAILABLE

Increase your visibility by sponsoring the most fun part of the evening.

SPONSORSHIP INCLUDES

- Recognition as the PHOTO BOOTH sponsor
- 1 VIP table for 8 guests
- On-screen and verbal recognition throughout the evening
- Logo on all photo booth images sent to guests
- Logo on event invitation and program
- Logo on company link on the Girls on the Run event website
- Logo on all marketing materials distributed to an audience of nearly 17,000
- 8 race entries for our fall 5K celebration on Nov. 15, 2025



Full House

OPPORTUNITY DRAWING SPONSOR \$6,000

ONE SPONSORSHIP AVAILABLE

Sponsor the most popular item at the event!

SPONSORSHIP INCLUDES

- Recognition as the OPPORTUNITY DRAWING sponsor
- 1 VIP table for 8 guests
- On-screen and verbal recognition throughout the evening
- Logo on event invitation and program
- Logo and company link on the Girls on the Run Utah event website
- Logo on all marketing materials distributed to an audience of nearly 17,000
- 8 race entries for our fall 5K celebration on Nov. 15, 2025





GAMING TABLE SPONSOR \$1,600

LIMITED AVAILABILITY

Your support will provide funding for a team of 8 underserved girls.

SPONSORSHIP INCLUDES

- Recognition as a GAMING TABLE sponsor at the event
- Tickets for 8 guests
- Logo and company link on the Girls on the Run Utah event website
- 2 race entries for our fall 5K celebration on Nov. 15, 2025



VIRTUAL GAMING TABLE SPONSOR \$1,600

UNLIMITED AVAILABILITY

Support our fundraising efforts without attending the party in person.



SPONSORSHIP INCLUDES

- Recognition as a VIRTUAL GAMING TABLE sponsor at the event
- Access to view and bid during the online silent auction
- Logo and company link on the Girls on the Run Utah event website
- 2 race entries for our fall 5K celebration on Nov. 15, 2025



BECOME A
Sneaker Soirée
SPONSOR!

**Together we can create a world where every girl
knows her limitless potential
and is free to boldly pursue her dreams.**

If you're interested in being an event sponsor,
please contact Allison at
allison@girlsontherunutah.org or (801) 598-8852.

LEARN MORE AT
girlsontherunutah.org/soiree