

BUILDING  
QUALITY  
FOR NEARLY  
TWO DECADES.

HOME OF UNCOMMON STANDARDS™



## **174 REASONS WHY WE'RE BETTER.**

In the past, homebuyers were limited to two options: settling for a basic, off-the-shelf tract house or investing heavily in a custom-built home. New Era Homes bridges this gap by providing the efficiency and luxury of a custom home at an affordable price point.

At New Era Homes, we offer the ideal combination of value and quality. Our homes boast over 174 high-quality standard features typically found in fully customized homes, all at a fraction of the cost. While other builders may charge extra for premium details like vaulted ceilings, upgraded fixtures, and top-tier appliances, at New Era Homes, these amenities come standard. Your satisfaction is our priority, and we ensure it without added costs.



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**WE  
BUILD**

ON YOUR LAND

## OUR UNCOMMON STANDARDS™

### SET US APART

Home is where you seek refuge at the end of a long day, where you enjoy the ones you love and where you recharge to face the world.

We believe a home should be built for long-term comfort and peace of mind.

That is why we include over 174 **Uncommon Standards™** that make your house a home. And for every luxury you see – like gorgeous custom cabinetry and solid hardwood floors – there are countless unseen features that contribute to a comfortable and efficient home.



We empower you with aesthetic flexibility to transform your house into the home of your dreams. Select the trim level that best suits your preferences from our Heritage or Premier Editions. Every option is crafted with the same exceptional attention to detail that characterizes New Era Homes.



WELCOME  
HOME.

**KITCHENS SERVE AS MORE THAN JUST SPACES FOR MEAL PREPARATION— THEY'VE EVOLVED INTO BUSTLING GATHERING SPOTS.**

It's a universal truth: everyone gravitates towards the kitchen. And rightfully so. It's where families converge, prompting us to tailor our floorplans and amenities to facilitate both entertaining and everyday living. With spacious layouts, we ensure smooth navigation for pets, children, and partners alike, making the kitchen the heart of the home.



# WHY WE'RE BETTER

THE DIFFERENCE  
IS IN THE DETAILS

HIGHLY  
PRACTICAL  
BEAUTY.

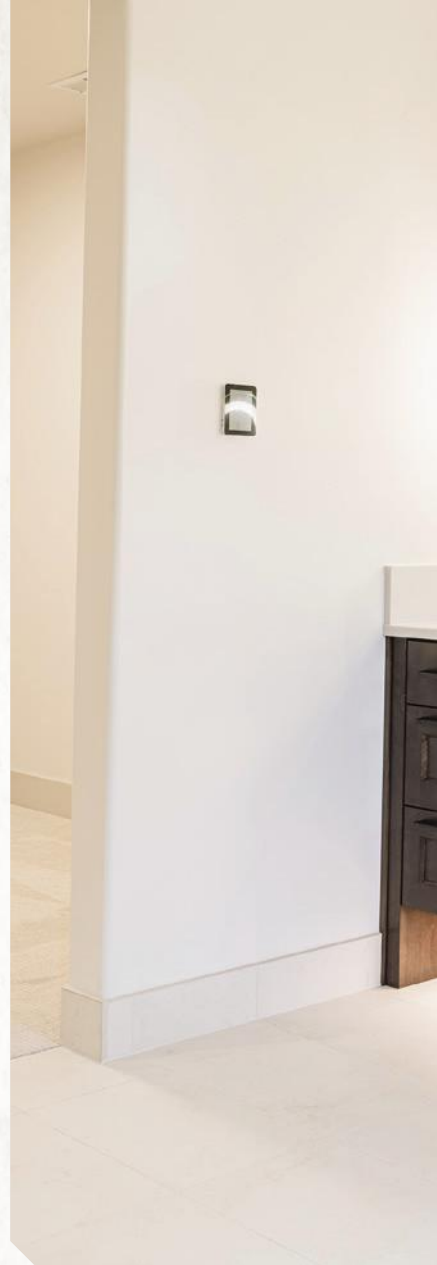


We've included features such as LED under cabinet lighting, soft-close drawer glides and large pantries that make the kitchen inviting and highly practical. Stunning designer lighting, high arching sink faucets, large islands, solid surface countertops and quality hardwood cabinets are just a few of the features that will make your favorite restaurant wonder where you've been.

## FAR FROM THE ORDINARY.

Consider the typical bathroom found in a traditional, basic new home—it serves its purpose but offers little beyond functionality. In a New Era Home, however, you'll discover numerous Uncommon Standards™ that elevate the bathroom to one of the most cherished spaces in your home.

For instance, our primary bathroom comes standard with dual sinks, a spacious five-foot tiled shower complete with





# UNCOMMON BATHROOMS.



a frameless glass door, and elegant solid brass faucets available in a number of finish options. Additionally, you'll find ceramic tile countertops, dual-flush toilets featuring elongated bowls and soft-close seats, designer hardware, and extended-height vanities.

Sure, any space can technically be labeled a bathroom without these added touches, but we're committed to ensuring that your home boasts areas that truly transcend the ordinary.

**YOUR NEW  
HOME**

**FOR LESS THAN  
YOU IMAGINED**

BECAUSE FIRST  
IMPRESSIONS  
MATTER,

**AS DOES PROTECTION AGAINST  
THE ELEMENTS.**

We craft and engineer the exterior of every home with two primary goals in mind: maximizing curb appeal (as well as the value of your investment) and keeping out the elements in the most reliable, worry-free, low-maintenance manner possible.

In terms of aesthetics, we pay attention to intricate details such as rock accents, craftsman-style trim and siding, decorative windows on garage doors, staggered cement shake accents in front gables, and batten & board siding elsewhere.

On the practical side, we integrate features like foil-faced roof sheeting, ZipWall® barrier system and window flashing, cement lap siding coated with high-quality paint, insulated garage walls, ridge venting, and comprehensive gutter systems. These elements ensure that Mother Nature remains outside, allowing you peace of mind inside.





TWO LEVELS  
OF UNLIMITED  
POTENTIAL.



## SIMPLICITY IS OUR ETHOS.

At New Era Homes, we prioritize quality without the unnecessary complexity. Unlike other local home builders in our price range, we provide an abundance of high-quality amenities as standard features. We firmly believe that essentials like garage man-doors, easy-pull drawers, and premium fixtures and appliances should come included, without any additional cost.

In every New Era Home, you'll find these features and more, ensuring that your living experience surpasses expectations.

The distinction between our Heritage and Premier Edition homes lies primarily in the choice of trim options. These options, defining each edition, encompass aesthetic preferences such as flooring, lighting, appliances, and finish carpentry detailing. Regardless of the edition you choose, rest assured that the craftsmanship, workmanship, and internal mechanisms of your new home remain consistently top-notch.













## YOUR HOME IS YOUR CASTLE.

That's why we prioritize engineering that ensures longevity and resilience. Recent advancements in construction techniques leverage scientific insights to optimize home durability and comfort over time.

We're building homes with less wood, thereby decreasing lumber usage while maintaining structural robustness. Our homes are engineered to better withstand seismic events and harsh weather conditions. Through enhanced sealing methods, we fortify homes against moisture, wind, and fungal intrusion. These innovations, informed by modern building science, represent just a fraction of the improvements integrated into our homes.

The ultimate advantage for homebuyers is clear: homes that are not only sturdier and more enduring, but also more comfortable than ever before.



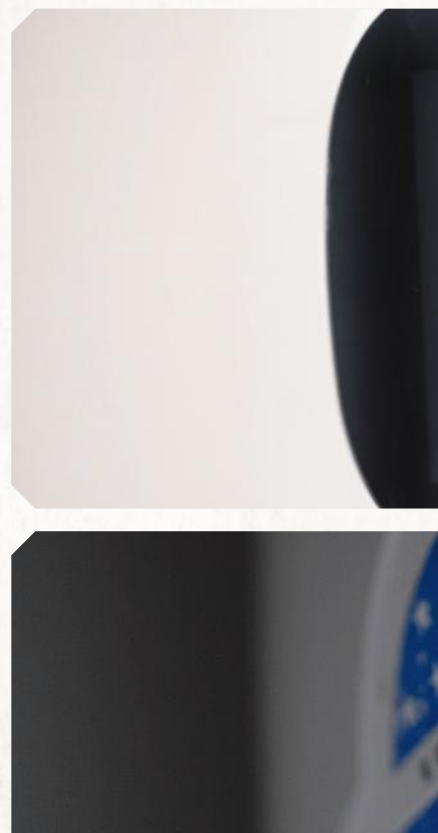
THE STRONG,  
SILENT TYPE.



**A HEALTHY HEART ISN'T MUCH WITHOUT HEALTHY ARTERIES. THE SAME IS TRUE FOR A STRONG FURNACE AND DUCT SYSTEM.**

While not visible to the naked eye, the benefits of a well-designed heating and air conditioning system are seen in overall comfort, long-term durability and of course, your wallet. You would be hard pressed to find the HVAC system New Era Homes employs in any home under \$1M. And yes, this too comes standard in all of our homes.

How did we squeeze \$40K in building upgrades into every New Era Home? Let us count the ways... Multiple fresh air returns, electric forced air variable-speed furnace with heat pump and




**VISIT**  
NEWERAHOMES.COM  
**TO LEARN**  
**MORE**

YOUR COMFORT  
COMES STANDARD.

programmable thermostat, R-23 blown-in insulation, a 50 gallon high-efficiency water heater and appliances — the list goes on.

Check out our Home Science Series at [newerahomes.com](http://newerahomes.com) to learn more about our robust HVAC system and how we incorporate modern building science to build better homes.



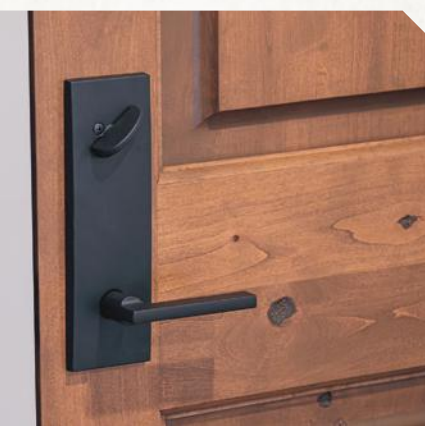


# YOUR WINDOWS (AND DOORS) TO THE WORLD.

## **THE FIRST THINGS YOU SEE AND FEEL ARE QUALITY.**

From the seamless swing of the door—straight, precise, and perfectly aligned—to the unwavering temperature maintained around every window during the coldest of winters, a New Era Home sets the standard for excellence.

We've incorporated numerous features to underscore our commitment to quality, including upgraded window locks, adjustable exterior door thresholds, garage man-doors, and a custom-stained, solid-wood entry door. Moreover, all of our homes boast Milgard double-pane, Low-E windows, ensuring that even during the harshest winters, you can relish in the warmth and coziness of home.



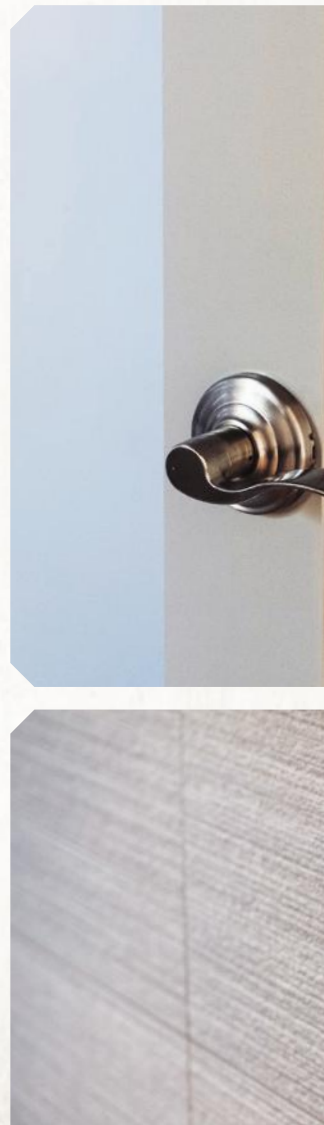


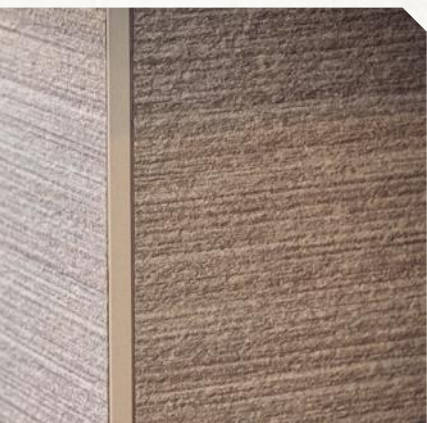
# FINE FINISHES ARE JUST THE BEGINNING.

**FROM THE MOMENT YOU LAY HANDS ON THE HAND-FORGED HANDSET AND STEP THROUGH THE WIDE, WELCOMING ENTRY OF OUR HOMES, OUR UNCOMMON STANDARDS™ ARE IMMEDIATELY APPARENT.**

Yet, this is just the prologue to a remarkable narrative. As you wander through each room, you'll discover fine finishes and premium hardware at every turn: genuine hardwood cabinets grace the kitchen, recessed lighting casts a radiant glow from above, hand-textured sheetrock and rounded corners gently blur the lines between spaces, and solid brass faucets offer a tactile confidence with each use.

These exquisite details, among many others, converge to form a unified whole that transcends individual components—a testament to the meticulous craftsmanship found in every New Era home.





# YOUR SATISFACTION IS OUR BUSINESS.

## YOU'VE LIKELY GATHERED A SENSE OF WHAT SETS NEW ERA HOMES APART FROM OTHER LOCAL BUILDERS.

But don't just take our word for it — have a look at what some of our satisfied clients have to say. And lastly, remember that we include a comprehensive warranty with each home.

“I want to thank you so very much for building what I am sure is the best, most price efficient home on the market in today's world...But even more than that —the job itself was absolutely seamless. Your team is on the top of all recommendations and you have my unmatched loyalty.”

— *Carol Osgood, Broker, Cascade Sotheby's*

“Everyone in the office is professional, competent, considerate, and helpful. We like how we are treated and we are proud to have the New Era Homes sign in front of our property!”

— *Sandra McNaught*

“I do drywall repair. Because of this I have to pay close attention to details. I have been in hundreds of homes and there is a noticeable difference between New Era Homes and others in the same price range. I'm sure people notice something is better. It's attention to detail!”

— *Todd Pearson, Patch Pro*



*Come see our homes for yourself  
and schedule a visit today.*

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OR CCB 175510

