

MARCH 2026

# NEWSLETTER



**CENTERVILLE**  
**937.433.7474**

[www.sewalotonline.com](http://www.sewalotonline.com)  
[sewalotonline@gmail.com](mailto:sewalotonline@gmail.com)

**LEXINGTON**  
**859.264.7472**

# National Quilting Month

----- Sew. Piece. Save -----  
Upgrade Your Quilting Experience



Epic Quilt™ | 97

## Top Features

- Sewing Projection
- Quilting Accessories Included
- Large Working Area
- STITCH CREATOR
- Exclusive Stitch Techniques
- JoyOS ADVISOR

GET \$250 IN FABRIC OF  
YOUR CHOICE WITH PURCHASE



## Top Features

- Color Touch Screen
- The Original IDT™ System
- Exclusive Accessory Kit
- Semi-Automatic Needle Threader
- 201 Stitches
- 2 Built-In Sewing Fonts
- Large Sewing Space

GET \$75 IN FABRIC OF  
YOUR CHOICE WITH PURCHASE



quilt ambition™ 635

**BERNINA**

made to create

bernette

SWISS DESIGN



**PFAFF**

Perfection starts here.™

Husqvarna®

VIKING®

# Did You Know Sew-A-Lot Is on YouTube?

Two sisters. Two stores. Endless inspiration.

A blue rectangular thumbnail for a YouTube video. In the top left corner is the Sew-A-Lot Creative Sewing Centers logo. The main text reads: "We are back at your favorite time 9:30 am!" followed by "Join us this week!". In the center is a photo of two women, Liz and Lesley, smiling. Below the photo, the text "Monday MEANDERINGS" is written in a red script font, with "with Liz & Lesley" in a smaller white font below it.

We are back at your favorite time 9:30 am!

Join us this week!

*Monday*  
MEANDERINGS  
with Liz & Lesley

Subscribe to our YouTube Channel

**REAL  
PROJECTS.**

**REAL  
CONVERSATIONS.**

- Projects from our stores
- Machine tips and demos
- Sewing and quilting ideas
- A few laughs along the way

Watch the Sew-A-Lot on YouTube for real projects, helpful tips, and plenty of fun along the way.

# NATIONAL QUILTING MONTH SALE

March 1-31, 2026



## Celebrate National Quilting Month with special savings—only this March!

### Expand Your Workspace!

Get a FREE Extension Table When You Purchase a Machine.\*



MSRP \$1,699

OPAL™ 670



MSRP \$1,599

OPAL™ 650

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# Bring Spring Projects to Life

## The **NEW** GO!® Basket-6" Finished Block on Board® (BOB®) Die is here!

Get a **FREE** GO! Cutting Mat  
for a limited time (*\$27.99 value*)!

Plus, **FREE** downloadable embroidery available for the basket handle (*\$10 value*).



# Dreams Do Come True, But Time is of the Essence.

Visit your local dealer for the BERNINA Premier Event, walk away with the machine of your dreams, and pocket thousands in savings. Take advantage of our limited-time financing offer, and the experience gets even dreamier.



## Limited-Time Financing March 10–14, 2026

**0% interest for 60 Monthst**

On in-store purchases of \$4,000 or more.

Participating Dealers Only.

60 equal monthly payments required.

\*Offer applies only to single-receipt qualifying purchases. No interest will be charged, and equal monthly payments are required on promo purchase until it is paid in full. The payments equal the amount financed divided by the number of months in the promo period, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promo purchases. New Accounts as of 07/31/2025: Purchase APR 34.99%. Penalty APR 39.99%. Min Interest Charge \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. Participating Dealers Only. See Store for Details. We reserve the right to discontinue or alter the terms of this offer any time.

# Staff Favorite

## Mary Ellen's Best Press

The starch alternative quilters love.

### WHY WE LOVE IT:

- NO FLAKING
- NO STICKY RESIDUE
- CRISP FINISH
- SAFE ON ALL FABRICS
- FRAGRANCE-FREE OPTIONS



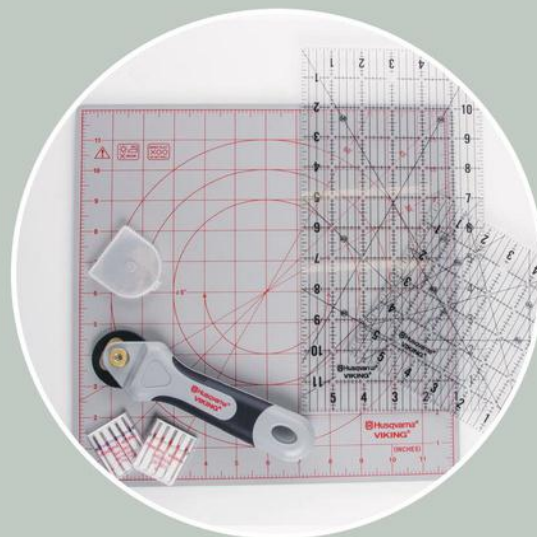
SAVE WITH COUPON  
MARCH 9-13



TRY IT ONCE. YOU'LL NEVER GO BACK

# NATIONAL QUILTING MONTH SALE

March 1-31, 2026



## Celebrate National Quilting Month with special savings—only this March!

### Stock Up & Save Big!

Essential Quilting Accessories now Buy One, Get One 50% Off  
+ Exclusive Discount on HUSQVARNA® VIKING® Quilting Kit!



# Upcoming Quilting Classes



## Learn to Quilt

March 18 & 25 | April 1, & 8

Time: 1:00 PM

Centerville



## Free Motion Quilting For Beginners

March 24

Time: 5:00 PM

Centerville



## Simple Star Quilt

April 4

9:00 AM

Lexington



## Best Buds Applique Quilt

April 6 & 20 | May 4 & 18 | June 1 & 18

Time: 5:30 PM

Lexington



## Intro to Foundation Paper Piecing

April 14 & 28

Time: 5:30

Lexington

INTRODUCING THE NEW  
creative elevate™ 680

Sewing and Embroidery Machine

**PFAFF**  
Perfection starts here.™



## Tailor Your Experience

Sewing only for **\$3,999**

Add embroidery as an optional upgrade for **\$1,899**

Or, enjoy the full embroidery combo for **\$4,999**

March 1 – May 31, 2026

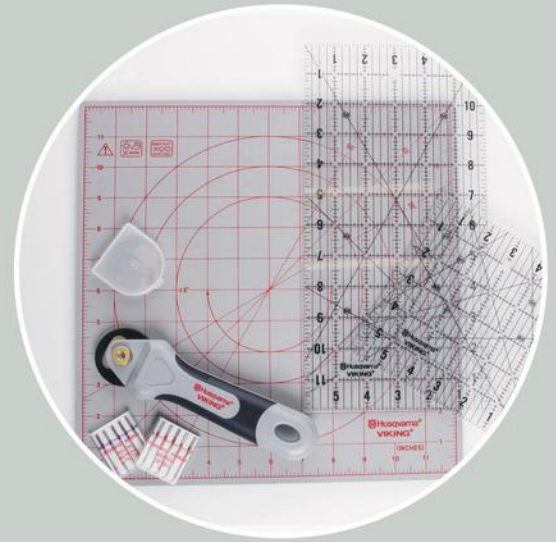
## Works with **CREATIVATE™**

Ask your dealer for more information on which  
membership level is the best for you!

Sale effective March 1 – May 31, 2026. PFAFF PERFECTION STARTS HERE, CREATIVE ELEVATE, and CREATIVATE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. Offer good while supplies last. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. **All consumer pricing is at the sole discretion of the retailer.** Valid at authorized PFAFF® retailers in the USA.

# NATIONAL QUILTING MONTH SALE

March 1-31, 2026



## Celebrate National Quilting Month with special savings—only this March!

Get Quilting Ready with a FREE Extension Table with Guide and HUSQVARNA® VIKING® Quilting Kit with select machine purchases\*

Now \$2,299



MSRP \$2,699

### SAPPHIRE™ 930

FREE Gifts with Purchase  
Extension Table with Guide

HUSQVARNA® VIKING®  
Quilting Kit



Now \$3,999



MSRP \$4,999

### TOPAZ™ 55Q

FREE Gifts with Purchase  
Extension Table with Guide

HUSQVARNA® VIKING®  
Quilting Kit



Now \$1,899



MSRP \$2,199

### OPAL™ 690Q

FREE Gifts with Purchase  
Extension Table

HUSQVARNA® VIKING®  
Quilting Kit



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# LEXINGTON CLASSES



## Lesson 8 Part 2

mySewnet/  
creativate

March 11  
5:30 | \$15\*



[REGISTER HERE](#)

Basic Cutting Skills  
for Quilting

March 12  
5:30 | \$21+



[REGISTER HERE](#)

Hemming Basics

March 18  
5:30 | \$18 + \$4 kit fee



[REGISTER HERE](#)

Beginning Appliqué

March 21  
5:30 | \$30+



[REGISTER HERE](#)

## 2 Sessions

Rambler Pants

March 31 & April 7  
5:30 | \$36+



[REGISTER HERE](#)

Basic Cutting Skills  
for Quilting

April 4  
9:00 | \$36+



[REGISTER HERE](#)

## 6 Sessions

Best Buds Applique  
Quilt

Multiple Dates  
5:30 | \$119+



[REGISTER HERE](#)

## 2 Sessions

Intro to Foundation  
Paper Piecing

April 14 & 28  
5:30 | \$30+



[REGISTER HERE](#)

## 2 Sessions

Jelly Roll Rug

May 6 & 13  
5:30 | \$42+



[REGISTER HERE](#)

\*if purchased at Sew-A-Lot

+supplies not included

# MARCH *Machine* Madness

Offers valid Feb. 27 - March 31



20% Off  
GO!® Dies



GO! Me®  
Fabric Cutter  
\$99.99  
**SAVE \$50**

GO! Bolt™ Electric  
Fabric Cutter  
\$399.99  
**SAVE \$90**

+ Get a **FREE** Die Catcher  
(\$79.99 bonus value!)

GO! Big® Electric Fabric  
Cutter Starter Set  
\$699.99

+ Get a **FREE** Die Catcher  
(\$174.99 bonus value!)

Ready Set. GO! Bolt™ Ultimate  
Fabric Cutting System  
\$699.99  
**\$987.99 BUNDLE VALUE**

**\$20 Off**  
GO! Qube® Sets

# CENTERVILLE CLASSES



4 Sessions

## Learn to Quilt

March 18 (first date)  
1:00 | \$99+



[REGISTER HERE](#)

2 Sessions

## Scout Tee Class

March 19 & 26  
10:00 | \$56+



[REGISTER HERE](#)

## Free Motion Quilting for Beginners

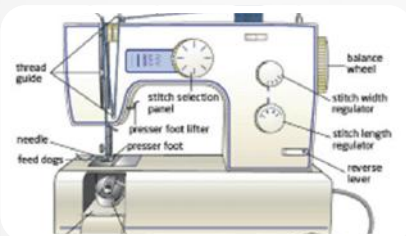
March 24  
5:00 | \$37+



[REGISTER HERE](#)

## Sewing Machine Basics

March 31  
5:30 | \$30+



[REGISTER HERE](#)

Lesson 6

## mySewnet/ creativate

April 4  
10:30 | \$15\*



[REGISTER HERE](#)

Lesson 3

## mySewnet/ creativate

April 4  
1:00 | \$15\*



[REGISTER HERE](#)

4 Sessions

## Two Big Totes

April 10 (first date)  
1:00 | \$75+



[REGISTER HERE](#)

2 Sessions

## Poppins Bag

April 11 & 18  
10:00 | \$68+



[REGISTER HERE](#)

Lesson 7

## mySewnet/ creativate

April 25  
10:30 | \$15\*



[REGISTER HERE](#)

\*if purchased at Sew-A-Lot

+supplies not included

# NATIONAL QUILTING MONTH SALE

March 1-31, 2026

SAVE \$4,500

Epic Quilt™ | 97

Sewing Machine

MSRP \$13,999

## Elevate Your Craft with Tools Made for Quilters Like You.

### Why Quilters Love It?

The built-in projection helps place and guide stitches and the spacious workspace handles even king-sized quilts!

### Plus, the Included EPIC QUILT™ 97 Quilting Kit Comes with:

Extension Tab with Guide, Free-motion Ruler Foot, Quilt Binder and Presser Foot, Rotating self-healing cutting mat, Rotary cutting tool and replacement blades, Ruler set and Needles!



# CENTERVILLE CLASSES



Lesson 4

mySewnet/  
creativate

April 25  
1:00 | \$15\*



REGISTER HERE

4 Sessions

Learn to Quilt

April 27 (first date)  
5:00 | \$99+



REGISTER HERE

Jelly Vinyl Bag

April 28  
5:00 | \$24+



REGISTER HERE

2 Sessions

Liberty Flag Quilt

May 2 & 9  
10:30 | \$38+



REGISTER HERE

Binding Tips & Tricks

May 13  
5:00 | \$32+



REGISTER HERE

4 Sessions

Duck Duck Goose  
Embroidery Quilt

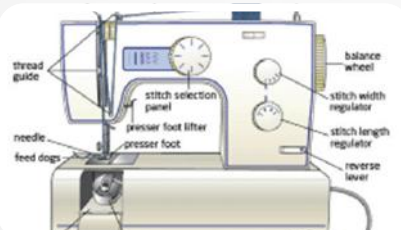
May 19 (first date)  
5:00 | \$75\*



REGISTER HERE

Sewing Machine  
Basics

May 21  
5:30 | \$30+



REGISTER HERE

Beginning Machine  
Applique

May 23  
10:00 | \$30+



REGISTER HERE

Haralson Crossbody  
Bag

June 3 & 10  
5:00 | \$42+



REGISTER HERE

\*if purchased at Sew-A-Lot

+supplies not included

# STEP INTO DIGITAL CREATIVITY.

Design smarter. Create faster. Grow your skills digitally.



**Start free. Start creating.**

- ✓ Organize your designs
- ✓ Personalize your projects
- ✓ Connect to compatible machines

Explore powerful editing tools, download fresh projects, and organize everything in your secure cloud Vault.

And when you're ready, even more creative possibilities are ready to unlock.

## **FREE PROJECT SPOTLIGHT**

Perfectly Sized Matching Quilts

Download it FREE at [creativate.com](https://creativate.com)  
or click on image →

Create. Edit. Customize. Share.



**CREATE YOUR FREE ACCOUNT TODAY**

# B 990\*

**\$19,999** \$24,999 MSRP



- Largest workspace: 14" to the right of the needle
- Giant embroidery field: 16.1" x 12"
- BERNINA Placement Scanner and Camera
- Total Stitch Control with Jumbo Stitch, Advanced Combi Stitch, and more

## ADD THE BUNDLE

**\$999** \$4,669.65 MSRP

- ✓ OESD B 990 Bundle
- ✓ V9 DesignerPlus Software
- ✓ BERNINA Skill Hub Class
- ✓ Large Freearm Hoop
- ✓ Small Clamp Square Hoop



\*Offer valid March 1–31, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new B 990 sewing, quilting, and embroidery machine. Bundle includes the following: One (1) V9 DesignerPlus Software, MSRP \$2,549; One (1) OESD Bundle Box, MSRP \$892.65; One (1) Coupon Codes for a BERNINA Skill Hub Course, MSRP \$300; One (1) Large Freearm Embroidery Hoop, MSRP \$549; and one (1) Small Clamp Square Embroidery Hoop, MSRP \$379; Total bundle MSRP value, \$4,669.65. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of bundle items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

# B 790 PRO\*

**\$11,999** \$16,499 MSRP



- BERNINA Pinpoint Laser
- Embroidery included
- Customizable Quilting with 4-Point Placement
- BERNINA Stitch Designer and Shape Designer
- BERNINA Dual Feed

## ADD THE BUNDLE

**\$999** \$4,526 MSRP

- ✓ BERNINA Embroidery Bundle
- ✓ V9 DesignerPlus Software
- ✓ BERNINA Skill Hub Class
- ✓ Large Freearm Hoop
- ✓ Small Clamp Square Hoop

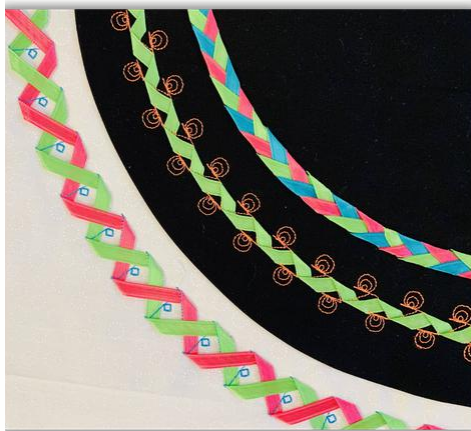


\*Offer valid March 1–31, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new B 790 PRO or B 590 sewing, quilting, and embroidery machine. Bundle includes the following: One (1) V9 DesignerPlus Software, MSRP \$2,549; One (1) BERNINA Embroidery Bundle Box; MSRP \$749; One (1) Coupon Codes for a BERNINA Skill Hub Course, MSRP \$300; One (1) Large Freearm Embroidery Hoop, MSRP \$549; and One (1) Small Clamp Square Embroidery Hoop, MSRP \$379; Total bundle MSRP value, \$4,526. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of bundle items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

# VIRTUAL CLASSES



Husqvarna Viking  
Bootcamp



Viking Bootcamp LITE



Embellished  
Embroideries



PFAFF Bootcamp



PFAFF Bootcamp LITE



PFAFF Stitch Creator

## What You'll Learn

Programming and Design Appliqué

Create embroiderable fonts

Use mySewnet apps and library

Exclusive Husqvarna Viking and PFAFF techniques

Quilt binding in the hoop and more

Click on any class image to register.

# GO! BIG ELECTRIC FABRIC CUTTER



CUT FASTER. SEW MORE. HANDS FREE.



PLACE → PRESS → DONE

## WHY YOU'LL LOVE IT

- Cuts up to 6 layers of fabric at once
  - Uses two dies at a time
  - Works with all GO! dies
- **Push a button — that's it**



SEE IT LIVE — FREE DEMO + FREE GIFT  
STOP BY EITHER STORE TODAY



# creativat<sup>TM</sup>

CREATE • INNOVATE • ELEVATE

SCAN ME



**Use the code FREE30 at checkout  
and get your first 30 days FREE!**



[www.sewalotonline.com](http://www.sewalotonline.com)

Online



MARCH 2026



Floral Corner Bookmarks \$12.99



Walk With Faith \$9.99



Floral Felines \$12.99



The Quilting Mill \$39.99

Cheerful Geese \$9.99

Chain Stitch Alphabet \$12.99



New Inspiration



SHOP HERE

# FREE KIWI



With the purchase of a Wallaby, Kangaroo & Joey, or Aussie, get a \$799.99 Kiwi FREE!



ASH WHITE  
KANGAROO & JOEY  
+ ASH WHITE KIWI



ASH WHITE WALLABY  
+ ASH WHITE KIWI



ASH WHITE AUSSIE  
+ ASH WHITE KIWI

# NATIONAL QUILTING MONTH

## Christa



Reg. \$1,699.99

**\$999.99**

Save \$700  
off MSRP!

## Harriet



Reg. \$1,399.99

**\$799.99**

Save \$600  
off MSRP!

# NATIONAL QUILTING MONTH SALE

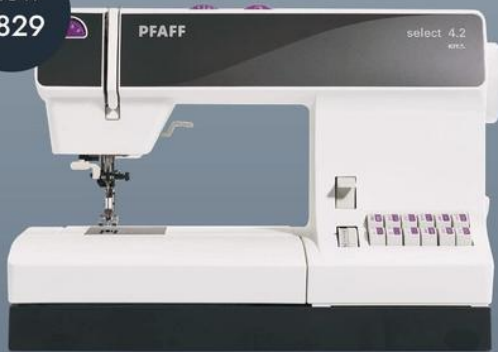
March 1 - 31, 2026

**PFAFF**  
Perfection starts here.™

## New to Quilting?

Discover the Perfect Machine to Begin Your Creative Journey.

Now  
\$829



MSRP \$999

*select*™ 4.2

Now  
\$639



MSRP \$739

SMARTER BY PFAFF™ 260c

Now  
\$369



MSRP \$429

SMARTER BY PFAFF™ 160s

Now  
\$319



MSRP \$379

SMARTER BY PFAFF™ 140s

# Q 24\* ON PRO FRAME

**\$22,999** \$27,999 MSRP



- Largest throat space for maximum quilting area
- Touch screen for tension control, profile settings, and more
- Up-front threading path, and built-in dual stitch regulator
- Programmable handles for ergonomic support
- Easy threading, with independent bobbin winder

## ADD A FRAME ACCESSORY BUNDLE BOX

**\$999** \$3,425 MSRP

- ✓ Frame Casters
- ✓ Needle Point Laser
- ✓ 3 BERNINA Scissors
- ✓ and More!



\*Offer valid March 1–31, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new Q 24 longarm quilting machine and frame. Bundle includes the Longarm Frame Accessory Box, MSRP value of \$3,425. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of bundle items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.



## BERNINA Hoop Frame\*

**\$3,399** \$4,249 MSRP *Frame only. Does not include machine.*



- ✓ Perfect hooping with rails on all sides
- ✓ Accommodates all domestic machines
- ✓ Works with Q 16, Q 16 PLUS or Q 20 Longarm
- ✓ Quilt sitting or standing with adjustable height



\*Offer valid March 1–31, 2026 at any participating BERNINA Dealership in the United States of America. Price does not include machine. Available while supplies last. Additional exclusions may apply. See store associate for details.

# NATIONAL QUILTING MONTH SALE

March 1 - 31, 2026

**PFAFF**  
Perfection starts here.™

## More Room for Your Quilting Vision.

Complimentary Extension Table with Your Machine Purchase.\*



Now  
\$1,449

MSRP \$1,799

**ambition™ 620**

FREE Gift with Purchase  
Extension Table



Now  
\$1,129

MSRP \$1,399

**ambition™ 610**

FREE Gift with Purchase  
Extension Table



Now  
\$829

MSRP \$949

**passport™ 2.0**

FREE Gift with Purchase  
Extension Table with Bag



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# B 770 QE PRO\*

**\$7,999** \$10,999-MSRP



- BERNINA Pinpoint Laser
- Automatic Needle Threader
- Customizable Quilt Designs
- 4-Point Placement with Morphing
- BERNINA Stitch Regulator (BSR) included

## EMBROIDERY MODULE

**FREE WITH PURCHASE** \$3,000-MSRP



\*Offer valid March 1–31, 2026, at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA 770 QE PRO sewing, quilting, embroidery machine. Not valid on previous purchases or with any other offers or coupons. Some exclusions may. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

# B 590\*

**\$6,499** \$8,499-MSRP



- Embroidery included
- BSR included
- BERNINA Dual Feed
- Advanced embroidery features like Color Wheel, Pinpoint Placement, and Endless Embroidery

## ADD THE BUNDLE

**\$999** \$4,526-MSRP

- ✓ BERNINA Embroidery Bundle
- ✓ V9 DesignerPlus Software
- ✓ BERNINA Skill Hub Class
- ✓ Large Freearm Hoop
- ✓ Small Clamp Square Hoop



\*Offer valid March 1–31, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new B 790 PRO or B 590 sewing, quilting, and embroidery machine. Bundle includes the following: One (1) V9 DesignerPlus Software, MSRP \$2,549; One (1) BERNINA Embroidery Bundle Box; MSRP \$749; One (1) Coupon Codes for a BERNINA Skill Hub Course, MSRP \$300; One (1) Large Freearm Embroidery Hoop, MSRP \$549; and One (1) Small Clamp Square Embroidery Hoop, MSRP \$379; Total bundle MSRP value, \$4,526. Not valid on previous purchases or with any other offers or coupons. Some exclusions may. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of bundle items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

# in store Coupons



March 2-7, 2026

Rotary  
Cutters



15% OFF

Must present coupon at time of purchase for offer to apply.

March 9-14, 2026

Starches &  
Sprays\*



25% OFF

\*ironing sprays

Must present coupon at time of purchase for offer to apply.

March 16-21, 2026

Wool Press  
Mats\*



25% OFF

\*Gypsy Quilter

Must present coupon at time of purchase for offer to apply.

March 23-28, 2026

Quilters Dream  
Batting\*



15% OFF

\*packaged only

Must present coupon at time of purchase for offer to apply.

Promotions can not be combined with other offers. Not valid of previous purchases. In-stock only

## ST. PATRICK'S DAY GLASS COASTERS



Come in anytime during March and show this ad to receive a FREE Fat Quarter to create this cute St. Patrick's Day project.

Click on the image to download the project



# SINGER | momento™

## A Quilting Game-Changer. Fast, Accurate, Feature-Packed.



Can cut  
80+ quilting  
squares with  
precision in  
one pass!

### LIMITED TIME OFFER

MOMENTO  
Machine Only

**\$899** OR

Premier Bundle  
with Machine  
Total Bundle Value \$1,800

**\$1,149**

**Plus!** Get a free 30-day CREATIVATE™ Membership trial.  
Use code **FREE30** at CREATIVATE.com checkout.

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March 2026

# NEWSLETTER

