

Creative Carpet & Flooring HOME ADVISOR™

August
2014



Mark Bouquet



Mark Bouquet, Jr.

Hello everyone!

Hasn't this been a gorgeous summer! Although hot and sunny weather isn't necessarily my personal favorite, it's been so nice to see my family and others enjoy it. Tammy and my youngest son, Cody, have gotten really into gardening and have made the area around our pool really cool looking with big purple vines climbing everywhere and colorful flowers popping up. I enjoy looking at it from the air-conditioned kitchen! ☺

Seeing all the kids together in the pool is fun, too. We have all the kids over on Sundays to grill out and have some time together. It's hilarious to see them resort back to kid-like behavior as soon as they get in the pool. Who can make the biggest splash? Hold their breath longer? Do the most dangerous jump off the diving board... or slide... or pool shed? Sometimes I don't know how those boys are all still in one piece! What's really cool, too, is seeing how they fawn over Ruby, my 1 year old granddaughter. They want to hold her and swim with her, but I'll tell ya she can almost keep up with them all on her own! She's one tough cookie wanting to jump in by herself, go down the big slide by herself, catch frogs from the skimmer and throw them in the pool... she's all her daddy, Mark Jr., if you ask me! Well, until she was saying "bye-bye" to the pool and blowing it kisses. She must have gotten that from her mom. ☺

I hope you all are able to find some time in your busy schedules to enjoy this beautiful summer and make some memories with those friends and family who you love and have close. As always, thanks so much for reading and for giving us the opportunity to work with you. Your business is so appreciated!

Sincerely,
Mark Sr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600**

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ATTENTION!

ANDREW BALATA

You are this month's
Mystery Winner!
We have a **\$10.00 gift certificate**
to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

**NOTE: Must be picked up by
8/31/2014**

Thank You for the Kind Words!

"I am very pleased with another install job from Creative Carpets. It is nice to go in the showroom knowing that a family is running the business—more pride in service and quality than those big box stores. I will continue to refer you to friends and family looking for flooring." Anonymous, June 2014

"I was impressed by Julie's knowledge & patience when I was trying to decide on a new floor. She is wonderful! The measurer & installers arrived on time... very dependable. The floor looks great. We are very happy with our decision to purchase from Creative Carpets. The process was painless!" Lee and Lynn of Frankfort, March 2014

The Fountain of Youth Secrets of Longevity

Sure, we'd like to live longer, but only if we can remain active and healthy. Here are some tips for staying in good shape past the age of 100!

Several interviews with centenarians from around the world have recently been published. Although many of them mention the factors you might expect – eat healthy, stay active, don't smoke or drink (much) – there are some surprises:



- ❖ Get enough sleep – between 7 and 9 hours a night seems to be optimal
- ❖ Go outdoors and walk every day
- ❖ Laugh with others/laugh at yourself
- ❖ Plan your meals/cook from scratch
- ❖ Get some unfiltered sun every day (not too much, but enough to give you some vitamin D)
- ❖ Preserve good relationships – you don't need a huge number of "friends", one to three good ones is plenty
- ❖ Stay curious – most oldsters surveyed said they had a constant sense of wonder, always wanting to learn more
- ❖ Don't feel your age – these centenarians all said they either didn't think about it at all, or thought of themselves as much younger

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WARNING!

Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

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RANDOM FACTS... PART 3

- It would take 11 Empire State Buildings, stacked one on top of the other, to measure the Gulf of Mexico at its deepest point.
- The first person selected as the Time Magazine Man of the Year - Charles Lindbergh in 1927.
- The most money ever paid for a cow in an auction was \$1.3 million.
- It took Leo Tolstoy six years to write "War & Peace".
- Each of the suits on a deck of cards represents the four major pillars of the economy in the middle ages: heart represented the Church, spades represented the military, clubs represented agriculture, and diamonds represented the merchant class.
- The Main Library at Indiana University sinks over an inch every year because when it was built, engineers failed to take into account the weight of all the books that would occupy the building.
- The sound of E.T. walking was made by someone squishing her hands in jelly.

DID YOU KNOW...

Creative Carpet & Flooring now offers

Interior Design Services!!!

Would you like a cohesive color palette for your home?

Our designer will select a cohesive color palette which will include colors for your walls, furniture and/or accent pieces.

Have a space that could use some design updates, but you are not sure what to change or where to start?

Have our designers put together a custom Style Board just for your room to your taste and needs.

Want to purchase new furniture but don't know what will fit?

Our designer will draft three layout options per room, using your existing furniture, new furnishings or a combination of both - your choice.

- ✓ *Get DREAM space you always wanted!*
- ✓ *Receive a manual which you can use to shop with confidence at the retailer of YOUR choice!*
- ✓ *Have full control over your design budget!*
- ✓ *Complete the design project on your own time!*

CALL US TO GET MORE INFO & PRICING ON THESE AWESOME NEW SERVICES!

708.479.8600

Mega Trivia Contest!

Congratulations to last month's winner:

Nancy Kveton

Stop in at Creative Carpet & Flooring to claim your prize by August 31, 2014!

(Answer to last month's quiz: Duck-Billed Platypus)

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

Going by latest research, how many cells are there in the human body?

- A) 100-500 million
- B) 501-999 million
- C) 100-500 billion
- D) 501-999 billion
- E) over 1 trillion

Call us at 708.479.8600 or e-mail answers to Contests@creativecarpetinc.com

😊 NEW 😊

FRIENDS & CLIENTS

~ JUNE 2014 ~

Judy Kirsch
Marie Michalski
Carleen Polacek
Nadine Malaichuk
Dolores Hrubesky
Austin Kizzee
Vickie Hansen
Manuela Borgia
Linda Lopez
Jim Hannigan
Maryann Siniawski
Matt Petrizzo
Margaret Regan
William Rewers
George Givney
Kevin Betley
Bev Slager
Diana Fedyk
Mary Juraska
Karen Kubik
Gale Schaefer
Ron Dominick
Laura Rycyna
Denise Glynn
Carlos Villarreal
Janice Peterson
Debbie Parisi
Roz Reyes
Donald Krueger
Mark Churchill
Dorothy Konstanty
Shirley Addy
Michelle Ringold
John Rogers
Susan Kucharski

*It Was WONDERFUL
to Meet You!*

Please Come Again!

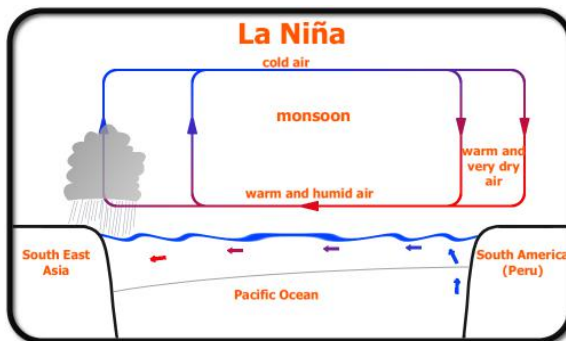
Meet our Carpet Cleaning

Customers:

RANDI SCHNEIDER
LUANN HUMBERT
LOIS BEYER
BARB HAGAN
MARY POGLAJEN
TERRY PALUCK
DAN BIALKA
RACHEL BLIEFNICK
LYDIA GERVAIS
LES AND SANDRA GRANT
CATHY KATZENBERGER
RICHARD STUPAY
MATT GAGALA

*Call for more info on our expert
carpet cleaning services!*

La Niña – El Niño: What's the Difference?



These paired phenomena are two phases of ENSO – the “El Niño – Southern Oscillation,” which occurs in the Pacific Ocean. The oscillation is still under study and its cause is unclear. While El Niño is the warm phase, La Niña refers to the colder part of the cycle.

For North America, El Niño brings the north warmer winters and heavier precipitation in the south. La Niña may produce heavy snow in the northern parts of the continent, but lower precipitation in the south.

2014 is shaping up to be an El Niño year. If that's true we shouldn't have the epic winter we had last year.

Strange Scottish Pastimes: Golf and Curling

Medieval Scots had a lot of time on their hands and a good thing too. They've given us two very odd games: golf and curling.

Although the Dutch had a game called “colf”, played with a stick and a ball, they are not generally considered to have invented the modern sport of golf. (Incidentally, city ordinances in the Netherlands back in the 1200's prohibited the playing of colf within city walls because of its violence.)

There are hundreds of games around the world that are played with a stick and ball, but only one involves a hole in the ground... more accurately, eighteen of them. The first written mention of golf (gowf) comes in 1457, when an act was passed by the Scottish Parliament forbidding the playing of gowf and football (now soccer), because they distracted the soldiers from archery practice.

Frustrated by their inability to play golf year round, the Scots turned their attention to the frozen ponds and rivers. First written record of the game of curling occurs in 1541, in reference to a contest with stones on ice. A curling stone with the date 1511 inscribed on it has also been found.

Both strange games are now played around the world, with golf far more popular. Nowhere have they caught on as much as in Canada, where the “golf and curling” club has become a staple of many small towns.

Early Canadian settlers, who couldn't obtain or afford the granite rocks used in play, resorted to filling cookie tins with water and then freezing them.



Welcome Back to Our RETURNING CLIENTS:

Oscar Kriegar	Joe Werner
Sam Bettenhausen	Donald Crowley
Rachel Williams	Ed Lukin
Maria Despaltra	George Nebe
Marie Aleck	Donna Cesario
Pattie Johnson	Matt Taylor
Kathy Shea	Matt Gagala
Michelle Lehmann	Shawn Matthuis
Al Butti	Michelle Burgio



*GREAT
TO SEE
YOU
AGAIN!*

Top reasons why you should hire an interior designer:



1. *Save Money.*

Hiring a designer can help you to avoid costly mistakes that will not only help you save money but can increase the value of your home.

2. *Professional Assessment.*

A designer can give you a professional assessment of your situation that will lead to a solid plan of action. The order of things in a design plan is key in determining what can be repurposed or should be edited. This will not only effect the budget but help you to spend it more efficiently.

3. *Liaison.*

A designer will be able to build “a stronger bridge between you and your architect or contractor early on and can head off design misses in your overall plan. This is crucial in managing time and money. Also designers are trained to think about things we may overlook.

4. *Contacts.*

In addition to vendor resources, designers have many home improvement industry contacts. They can save homeowners time and headaches trying to identify reliable contractors, plumbers and electricians for their projects.

5. *Wow Factor.*

Designers can help to give you the “wow” factor you’ve been looking for. They are trained to think differently, spatially and to see an overall picture that clients often cannot.

6. *Home Sale.*

A decorator can potentially add a great deal to the aesthetic of your home, which in turn can increase showings and sales. This increased appeal can exponentially speed up the amount of time your home sits on the market before it is sold. The benefit here is two-fold: a faster turn-around time and more money in your pocket.

7. *Visual Story-teller.*

Interior design is a skill and an art that will only enhance the space and the quality of your life in the space. Hiring a pro raises the level of that experience and makes your house a home. A designer can help you tell your visual story. I can’t think of a better reason than that!

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet’s **REFERRAL REWARDS** **PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we’d rather reward you. So we’ve assembled our *Referral Rewards Program*.. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Chili’s, Red Lobster or TGIF.**

A gigantic **THANK YOU** to all who referred us last month:

Laura Betoumey	Bruce Groenendal
Sue Fennel	Tom Queeny
Russ Petrizzo	Beverly Robinson
Charlie Hayes	Wally & Stacey Widelski
Karen Coyle	
Detmer Wells	
Cole Devries	



Enjoy dinner on us as thanks for the referral!

Creative Carpet & Flooring
19420 S LaGrange Rd Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

Sat.: 10am – 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

August 2014

Snip Your Way to **SAVINGS** this month!



**Clipping coupons can SAVE YOU HUNDREDS
of dollars on your upcoming flooring job!
Just flip the page, get your scissors and clip away!**

Anso[®]nylon

so soft. so tough. so proven.

by

Shaw
FLOORS

*Beautiful,
durable
floors
for less*

Carpet | Area Rugs | Tile
Stone | Hardwood
| Laminate Resilient
| shawfloors.com

\$100 OFF

Purchases of 50 Square Yards of Carpet or More

Coupon MUST be present at time of purchase and may not be combined with any other offers.

Coupon Expires August 31, 2014

Creative Carpet & Flooring 708.479.8600

19420 S. LaGrange Rd. Mokena, IL 60448

Showroom Hours:

MWF 10am-6pm ~ TR 10am-8pm

Sa 10am-4pm ~ Su Closed



\$250 OFF

Purchases of 100 Square Yards of Carpet or More

Coupon MUST be present at time of purchase and may not be combined with any other offers.

Coupon Expires August 31, 2014

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19420 S. LaGrange Rd. Mokena, IL 60448

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MWF 10am-6pm ~ TR 10am-8pm

Sa 10am-4pm ~ Su Closed



\$500 OFF

Purchases of 150 Square Yards of Carpet or More

Coupon MUST be present at time of purchase and may not be combined with any other offers.

Coupon Expires August 31, 2014

Creative Carpet & Flooring 708.479.8600

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