

# WOODY

— NEW COLOURS

Ergonomic Desks



**FLEXA**®



# INTRODUCING WOODY IN NEW COLOURS

## - Comfortably Creative

FLEXA Woody is a height adjustable desk with tilt function, carefully designed to meet the needs of a growing child.

Woody is now available in oak and pinewood combined with new, dusty colours (please note new item numbers).

Our goal for Woody is to give children an inspiring work environment in which they can grow and learn new things. For this reason, Woody is height adjustable from 50-83 cm, and the tabletop can be tilted up to 35 degrees. This allows for frequent change of working posture, making the little student comfortable for longer periods of time.

## WOODY CAMPAIGN

In week 8, 2022, we launch a campaign to promote Woody to parents and children around the world. Campaign elements will show how a height adjustable desk with tilt function is the perfect companion for children – all the way from their first day of school to their teenage years.

With the campaign, we hope to inspire families to select their own, favourite colour combination and use Woody for setting up a creative study space at home.

In this catalogue, please find a download link with all you need for promoting Woody in your store, on your website and on social media.

# UNIQUE SELLING POINTS

Clever design to meet the  
needs of a growing child



Sculptural and  
Scandinavian design DNA



Easy to match with other  
FLEXA collections



Certified oak or pinewood



Designed in Denmark





Woody - White washed  
 W: 120 H: 50-83 D: 70  
 82-50176-2



Woody - Grey washed  
 W: 120 H: 50-83 D: 70  
 82-50176-3



Woody - Full white  
 W: 120 H: 50-83 D: 70  
 82-50176-40



Woody - White washed  
 W: 120 H: 50-83 D: 70  
 ■ 82-50176-514  
 ■ 82-50176-503  
 ■ 82-50176-502



Woody - Grey washed  
 W: 120 H: 50-83 D: 70  
 ■ 82-50176-515  
 ■ 82-50176-507  
 ■ 82-50176-506  
 □ 82-50176-504



Woody Nor  
 W: 120 H: 50-83 D: 70  
 82-50176-95



Woody Popsicle  
 W: 120 H: 50-83 D: 70  
 82-50176-31



Woody Popsicle  
 W: 120 H: 50-83 D: 70  
 82-50176-32



Woody Popsicle  
 W: 120 H: 50-83 D: 70  
 82-50176-33





# THE LAUNCH MATERIAL INCLUDES

- Renderings
- Images
- Video
- A4 signs

