



**A COMMERCIAL REAL ESTATE FIRM
AS UNIQUE AS YOU**

1001 Wade Avenue, Suite 300
Raleigh, NC 27605
919.782.5552
trademarkproperties.com



TABLE OF CONTENTS

ABOUT US	4
CORE VALUES	5
SERVICES	6
NATIONAL REACH	7
BROKERAGE SERVICES	8
PROPERTY MANAGEMENT	12
PROJECT MANAGEMENT	14
CONSULTING SERVICES	15
YOUR TEAM	16
AFFILIATIONS	17
WHAT THEY ARE SAYING	18

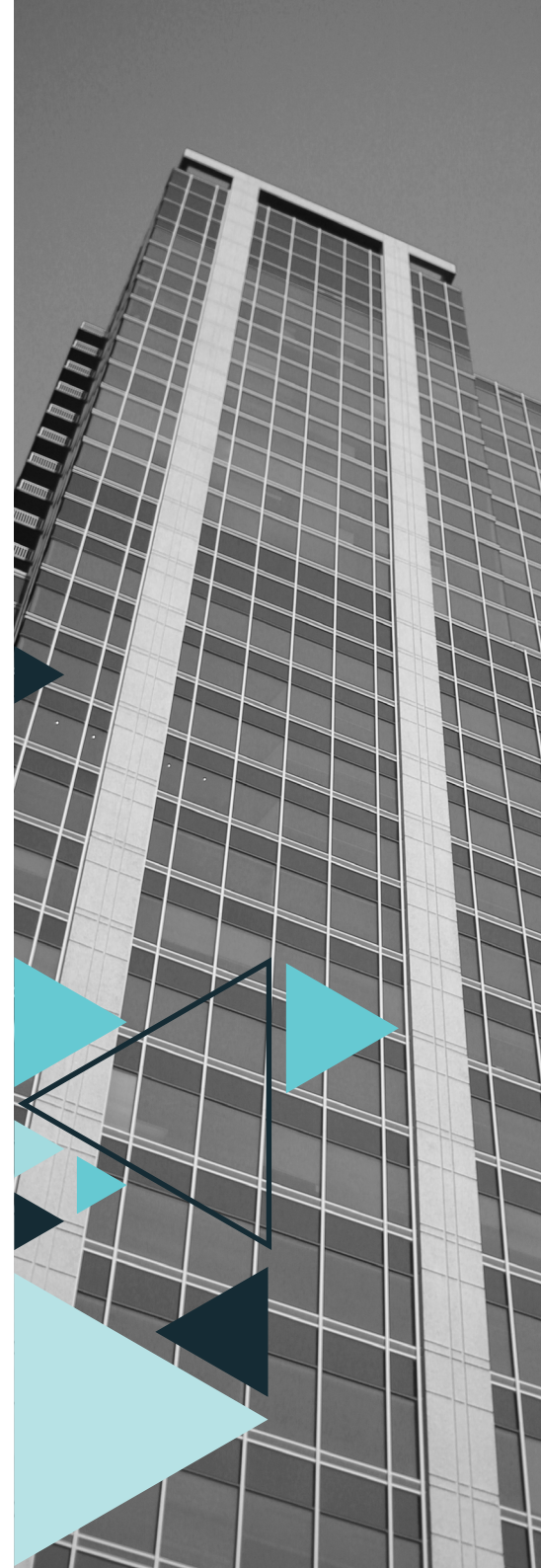
ABOUT US

At TradeMark, our business is built on relationships, guided by experience, and proven through results. We approach every assignment with the understanding that each client's objectives are unique, and our role is to deliver strategies that achieve the best possible outcome. We are not a national firm defined by scale. Instead, we are a boutique partner with a national reach, and our strength lies in focus, flexibility, and a commitment to doing what is best for our clients.

For more than forty years, we have been an active presence in the community, providing full-service commercial real estate expertise. Our knowledge of the market is deep, and our connections run wide, enabling us to identify opportunities and enhance the performance of our clients' properties. Our leadership roles and long-standing involvement in the community further extend these ties, giving us access to business leaders and influencers who shape market direction.

TradeMark is proud to be the most diverse commercial real estate firm in the Triangle. Our team reflects a wide range of backgrounds, perspectives, and experience, which strengthen the way we understand markets, anticipate challenges, and create opportunities. This diversity is not only part of who we are, it is a strategic advantage that allows us to better connect with clients, communities, and decision makers across the region.

We utilize industry-standard tools, technology, and resources, but what sets us apart is the way we apply them. Each assignment is approached with a fresh perspective, supported by customized research and analytics, and informed by creativity. The result is solutions that are intentional, innovative, and tailored to long-term success. What defines TradeMark is simple: enduring relationships, trusted expertise, and proven results.



OUR CORE VALUES

At TradeMark, our values guide how we work together and how we serve others. They shape our culture, influence our decisions, and define the way we build lasting relationships with our clients and our community.



COMMITMENT TO EXCELLENCE

Excellence is the standard we set for ourselves every day. It shapes how we prepare, collaborate, and approach challenges as a team. By holding ourselves accountable to that standard, we not only grow together but also deliver a higher level of work for our clients.



COMMUNITY

We believe strong communities start within. By supporting colleagues, sharing knowledge, and working collaboratively, we build connections that strengthen our culture and create lasting opportunities in the broader community.



CREATIVITY

Creativity begins with how we encourage ideas across the company. By valuing curiosity and welcoming new perspectives, we push ourselves to think differently and solve challenges in new ways. This allows us to be adaptable and deliver solutions that go beyond convention.



CAPABILITY

Our capability comes from the collective experience and skills of our people. By learning from one another and drawing on diverse strengths, we build confidence in how we approach challenges. This allows us to manage complex assignments and provide meaningful outcomes for clients.



CHARACTER

Integrity, respect, and accountability shape how we work together and guide our decisions every day. These principles create a culture of trust inside the company and extend outward, building credibility and strengthening every relationship we hold.

OUR SERVICES



**ACQUISITIONS
& DISPOSITIONS**



**LANDLORD
REPRESENTATION**



**TENANT
REPRESENTATION**



**PROPERTY
MANAGEMENT**



**DUE
DILIGENCE**



**MARKET
RESEARCH**



**CONSULTING &
ADVISORY SERVICES**



**PORTFOLIO
SERVICES**



**SALE
LEASE BACK**



**PROJECT
MANAGEMENT**



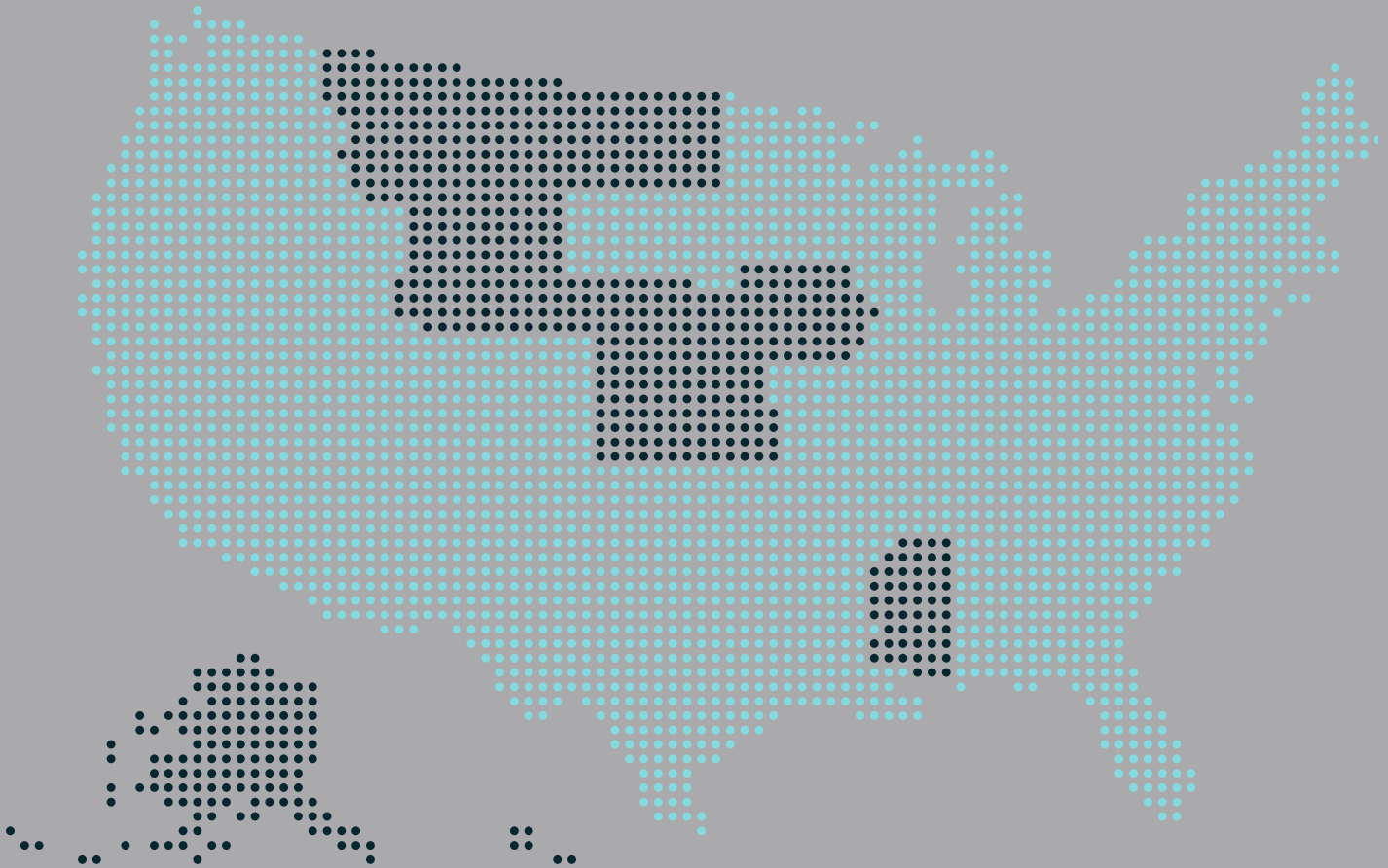
**SPECIAL
ASSET SOLUTIONS**



**SITE
SELECTION**

LOCAL PRESENCE. NATIONAL RESULTS.

TradeMark provides a streamlined system for the acquisition, disposition, leasing, and tenant representation of portfolios across the country. Acting as a single point of contact, we simplify complex real estate needs so our clients can concentrate on their priorities while we maximize the performance of their assets.



- Current TradeMark Coverage
- Areas Not Yet Covered



BROKERAGE SERVICES

LANDLORD REPRESENTATION

Our Landlord Representation team has spent decades working across the Triangle and throughout North Carolina, representing institutional, regional, and local owners of office, retail, flex, and industrial properties. Landlord leasing is a core strength of our firm, and our team combines market knowledge, marketing expertise, and strong relationships to position each property for success.

We take a full-service approach to landlord representation, providing:

- » Customized marketing strategies and professional collateral for each property
- » Consistent communication and detailed reporting on showings and prospects
- » Negotiation of Letters of Interest and support through the transaction process
- » Insight into current market data and trends
- » Access to cutting-edge tools, mapping software, and analytics



Brian did a great job engaging and analyzing each deal to get me what I was looking for. His attention to detail and prompt follow up was superb.

-Edward Holmes, Owner, Bellemont Station



TENANT REPRESENTATION

TradeMark offers Tenant Representation Services for office, medical, industrial, retail and mixed-use properties. Our skilled professionals have access to the most current market data and research tools to achieve the best lease rates and terms based on ever-changing market conditions. Our Tenant Representation Services include:

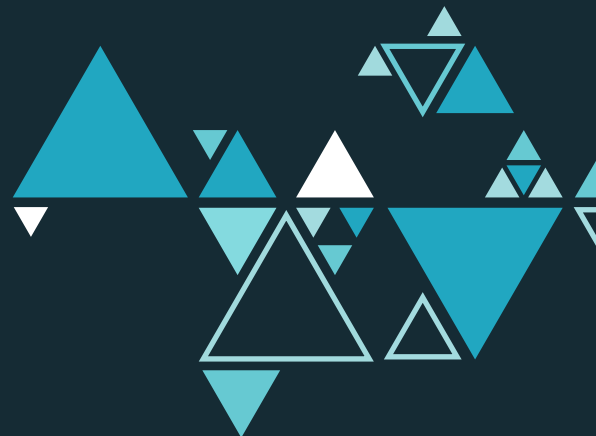
Our Tenant Representation Services include:

- » Needs and market analysis
- » Demographic and market studies
- » Identifying potential properties
- » Property tours
- » Lease negotiations
- » Build-to-suit consulting
- » Relocation and expansion assistance
- » Space utilization and efficiency consulting
- » Void analysis
- » Tapestry segment reporting
- » Access to current market data, mapping software, and research tools

”

TradeMark did a wonderful job of respecting the consensus process required by engaging our board while keeping us moving forward in our building sale and lease search. We are now in a space much better suited for our staff needs and growth plans.

- Tim O’Connell
Executive Director, RGEA



BROKERAGE SERVICES

INVESTMENT SALES

Not every transaction fits into a standard box. TradeMark has built a reputation for guiding clients through non-traditional investment sales, including unique asset types, mixed-use properties, and transactions involving educational organizations, municipalities, and other institutions. These assignments require creativity, persistence, and a strong network of decision-makers.

Our team brings the market knowledge, financial analysis, and relationships needed to navigate these complex opportunities. By combining research, tailored marketing strategies, and hands-on execution, we ensure that even unconventional assets are positioned to attract qualified buyers and deliver maximum value.



Vijay and Shelley worked with us to find the right deal for our investment needs. We ended up purchasing an absolute NNN property in Charlotte and we're very happy with the decision we made. We really enjoyed working with them!

- Alex Wilhelm, *Director of Capital Markets, Bojangles*



What sets our Investment Sales team apart:

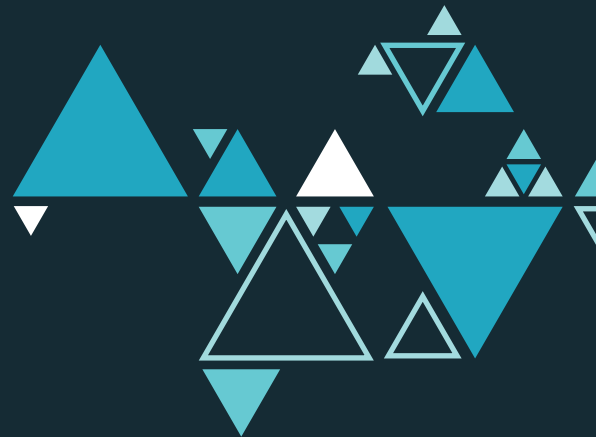
- » Proprietary database of more than 7,000 qualified investors nationwide
- » On-site design team creating professional marketing materials for every listing
- » In-house financial analyst producing Argus models and 10-year cash flow projections
- » Access to the highest level of research tools, market data, and trend analysis
- » Extensive experience managing the due diligence process and documentation



”

Kharmika was the expert we needed, made the process painless, and was communicative and insightful throughout the process of our sale.

- Joe Powell
Executive Director, Me Fine Foundation



PROPERTY MANAGEMENT

TradeMark's property management team approaches every assignment with care and strategy. We work with national owners, local investors, and individual landlords, managing a portfolio that includes retail, office, historic buildings, industrial, flex, medical office, and mixed-use properties.

When we take on a property, our goal is straightforward: improve financial performance, maintain and improve the condition of the asset,

and strengthen tenant relationships. Each engagement begins with a clear conversation about short- and long-term goals, reporting preferences, and a tailored management plan. We review financials, service contracts, leases, and other key documents to establish a baseline and identify opportunities for improvement.



The fine folks at Trademark Properties are a pleasure to work with. TradeMark has always been super responsive to our needs and their staff is great at getting things done in a timely manner!

- James Fox, Owner





19
YEARS

LONG TERM CLIENTS

For more than 40 years, TradeMark has built steady, lasting partnerships. On average, our client relationships span more than 19 years, a measure of the trust and consistency we bring to property management.

50+

PROPERTIES MANAGED

Trusted by owners statewide, TradeMark manages more than 50 properties for individual investors, regional groups, and national institutions. Our portfolio covers retail, medical, office, industrial, municipal, and flex properties, each managed with the same level of care and attention to detail.

135+

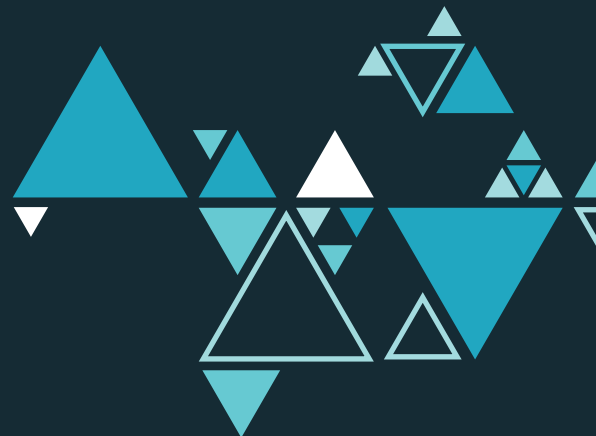
YEARS OF EXPERIENCE

With more than 135 years of combined experience, our property management team brings depth, perspective, and practical knowledge to every assignment. This collective expertise ensures that each property benefits from seasoned judgment and proven strategies.

”

I truly enjoy working with the team at TradeMark Properties. They are professional and hardworking individuals who have contributed a tremendous amount of industry expertise in the improvement of our Shopping Centers. They respond quickly to our tenants' concerns and work closely with all the contract vendors to get all the properties all in pristine condition. Communication is constant and always available with the Trademark team!

- Nicole Shih
Owner



PROJECT MANAGEMENT

TradeMark provides comprehensive project management services for capital improvements, renovations, and tenant construction. Each project begins with a clear understanding of ownership goals, budget, and timeline, allowing us to tailor a plan that fits the needs of both the property and its tenants. Our focus is always on aligning the details of the project with the broader objectives of ownership.

From planning to completion, our team manages every step of the process. We handle scope identification, bid coordination, contractor selection, scheduling, and construction oversight, while keeping communication clear and consistent. By monitoring progress closely and addressing issues quickly, we ensure projects stay on track, on budget, and in line with ownership expectations.





CONSULTING SERVICES

TradeMark Properties provides strategic consulting services to help clients make informed real estate decisions. Our team has worked with institutions, municipalities, and private clients on assignments ranging from city planning initiatives to site selection and multi-market expansion. By combining market knowledge, research, and community insight, we deliver guidance that balances vision with practicality and positions clients for long-term success.

Our Consulting Services include:

- » Valuation
- » Entitlement analysis and support
- » City planning support and advisory work
- » Site selection analysis for new developments and relocations
- » Expansion strategies for multi-market growth
- » Demographic and market trend studies
- » Feasibility studies and financial modeling
- » Community engagement and stakeholder coordination



SPECIALIZED SERVICES

SPECIAL ASSET SOLUTIONS

TradeMark provides customized strategies for assets that require unique attention, from underperforming properties to complex ownership structures. Our team applies market insight and creativity to stabilize, reposition, and uncover value where others may see challenges.

SITE SELECTION

We guide clients through the process of identifying the right location for growth and investment. By combining demographic research, market analysis, and community knowledge, we ensure every site aligns with both immediate needs and long-term objectives.

DEVELOPMENT PROJECTS

TradeMark supports development projects from concept to completion. Our experience spans feasibility analysis, planning, and coordination, helping clients bring projects to life with strategies that balance vision, cost, and market opportunity.

STRATEGIC PLANNING

We partner with clients to develop real estate strategies that support broader business goals. Through careful analysis and forward-looking planning, we deliver practical solutions that position portfolios and properties for sustainable success.



OUR AFFILIATIONS



WHAT THEY ARE SAYING



ROBERT & JULIE LOGAN

OWNERS, LOGAN'S GARDEN SHOP

As a 50+ year business, we realized that the time was right to explore options including relocation. TradeMark prepared a full needs analysis that went far beyond the marketability of real estate and, ultimately, the family sold the Seaboard Station site, and importantly secured up to three years for relocation. We are in the expansion phase of Logan's Garden Shop, a unique, high-touch customer service business.



KEN CURTIS

OWNER, 2810 16TH STREET NE

Owning commercial real estate is new to our family and there is a lot we don't know. But we feel safe with you TradeMark. And we want you to know how glad we are to work with your team.



Sandra Simpson with TradeMark Properties guided us seamlessly through the purchase of our new commercial facility at 250 Dominion Road in Morrisville. Her professionalism, communication, and market knowledge were top-notch. Highly recommend!

- Andy Mills, Branch Manager, SESCO Lighting

GET IN TOUCH WITH US



(919) 782.5552

www.trademarkproperties.com



info@trademarkproperties.com

1001 Wade Ave, Suite 300
Raleigh, NC 27605



TRADEMARK
PROPERTIES