



# Voxies August 2023 Announcements and Events

- Tu 1
- We 2
- Th 3
- Fr 4
- Sa 5
- Su 6
- Mo 7
- Tu 8
- We 9
- Th 10
- Fr 11
- Sa 12
- Su 13
- Mo 14
- Tu 15
- We 16
- Th 17
- Fr 18
- Sa 19
- Su 20
- Mo 21
- Tu 22
- We 23
- Th 24
- Fr 25
- Sa 26
- Su 27
- Mo 28
- Tu 29
- We 30
- Th 31



Launch of the New Voxies Marketplace



MULTIPLAYER - DRAFT			
RANK	PLAYER	RATING	
1	colofgoku	1621.258	119 18
2	gabriel999ud	1541.373	88 23
3	lygraxan	1536.812	434 125
4	GregoolyTR	1528.136	137 46
5	BudJB	1515.313	61 16
6	paulluhue	1512.295	0 0
7	Reafalco3333	1501.292	783 282

Ranking Leaderboard Reset



A Letter From Steve - August 2023



**VOXIES MARKETPLACE**  
Bug and Feedback Form

**Customer Bug Reporting and Feedback Form**

Thank you for taking the time to report bugs and giving us your precious feedback which will help us to make the Voxies Marketplace shine.

Feel free to give as much detail as possible while filling this form. Every detail you provide will help us focus on the features that matters to you the most!

Release of Marketplace Feedback Channel and Form



## Project Metrics (August 2023)

 **Voxies NFT Owners: 1,528**  
 **Voxie Tactics Items: 149,651**  
No. of Holders: 8,310  
 **X/Twitter Followers: 69,480**  
 **Discord Members: 12,062**

### VOXEL Token Last 3 Months Trend (VOXEL/USD)



### Voxies Marketplace

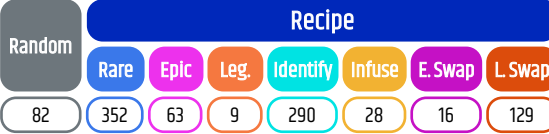
#### Marketplace

Total Sales Volume: 107,637.5 VOXEL  
Bundle Sales: 810

#### Renting

Free Market Rentals: 4,401  
Reserved Rentals: 1,679

#### Arcanist's Forge (No. of Forges)



Go to Market Trends

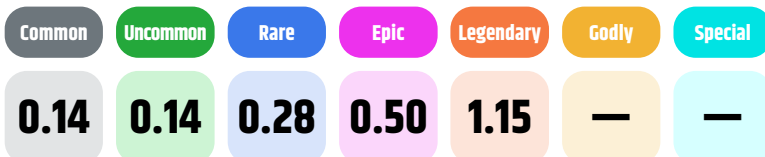
### NFT Floor (in OpenSea, ETH, August 31, 2023)

 **August 2023 Total Volume**  
 **Voxies NFT 16.67 ETH**  
Sales: 82  
 **Voxie Tactics Items: 0.69 ETH**  
Sales: 63

#### Voxies NFT

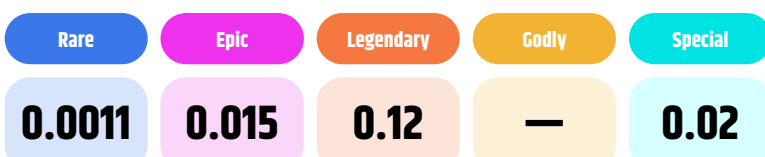
For sale: 112 Voxies

Go to OpenSea Floor Breakdown



#### Voxie Tactics Item NFT

For sale: 218 Items

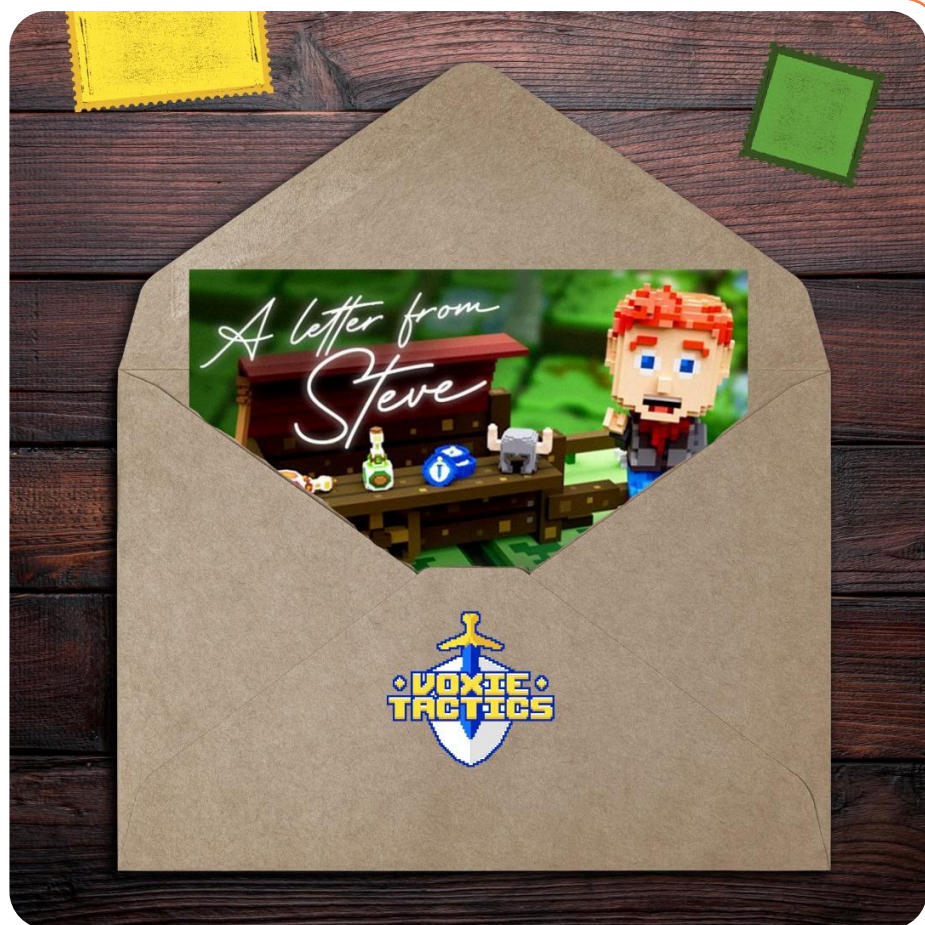


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# A Letter From Steve – August 2023: Summary

[Read the full letter](#) 



## Roadmap & Schedule

### The Grand Reveal: New Voxies Marketplace

**The new Voxies Marketplace was successfully launched on August 1st!** The dedicated team has worked very hard on the new experience and design to bring you a platform like no other. Its launch marks not just a completion of a project but a testament to the team's commitment to provide the players with an immersive and seamless experience. Stay tuned for more exciting updates and enhancements coming in the months ahead!

### Unity Launch: The Countdown Begins

The team is heavily focused into the big **Unity Launch this fall 2023!** The launch is a major leap in the Voxies project and is part of the most significant marketing push of the team. The Unity version will start with some improvements, then the team will regularly add new features. Look forward to:

- improved graphics
- a revamped battle UI that's more intuitive and better looking
- support for any screen resolution and ratio (including full screen)
- a more secure game
- anti-cheat features

Behind the scenes, the Unity version and the new Unity Team will allow for more regular and meaningful updates, as well as better Quality Control. Post-Launch updates will include:

- full controller support
- new maps
- new game modes
- Mac OS/Linux and mobile support
- Single Player Adventure mode



## ELO and Rental Changes: Shaping the Future

The team is working to implement changes to the ELO and Rental system.

**Elo decay** is a mechanism in the multiplayer leaderboards that encourages players to stay active in the game. It's triggered when a player remains inactive or does not engage in matches for an extended period. The player's Elo rating gradually decreases over time until they resume playing matches. This system prevents top-ranked players from monopolizing the leaderboard without playing regularly. Once a player resumes playing matches, their Elo rating will start to adjust again based on their performance in the new games.

The team is also working on making the **rentals service more reliable** with little to no downtime and faster response times.

## New Battle Passes: A New Chapter in Adventure

The team is crafting a new battle pass and a new adventure pack that are sure to take your Voxie adventures to new heights:

### New Battle Pass

- It will give you access to exclusive cosmetic items and a sense of accomplishment and satisfaction as you complete challenges and milestones
- You'll level up and earn rewards along the way, enhancing your gaming experience with the added motivation and excitement of working towards new unlocks and rewards
- You'll be able to participate in special challenges that are exclusive to Battlepass owners, providing additional opportunities for rewards and achievements

### New Adventure Pack

The Adventure Pack is a specially curated bundle with diverse benefits including:

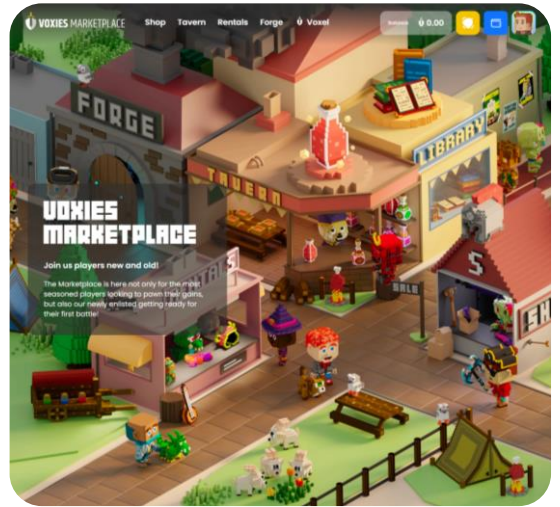
- three recruit resets for player progression
  - potions for strategic advantages in PvP Extreme Arena
  - a cosmetic pet for companionship and engagement
  - a fun explorer's backpack with unique items
- These Adventure Packs are designed to attract new players with exclusive items, enhance gameplay experience and competitiveness, and generate revenue through competitive pricing and enticing items.

## Voxies Marketplace: A Brand-New Adventure



## Bigger, Better, Brighter

The new Marketplace is the culmination of endless hours of hard work and creative brainstorming. The team designed a smooth, intuitive, and immersive platform that serves as the pulsing heart of the Voxies gaming universe. Not just a marketplace, but an extension of the world of Voxie Tactics.



## The Next Level of Web3 Gaming

The revamped marketplace is a powerful embodiment of the team's commitment to pushing the boundaries of what's possible in web3 gaming. With an emphasis on improved user interface (UI) and user experience (UX), this revamp marks the laying of a strong foundation for an array of feature updates that will soon follow. The aim is to create an ecosystem that elevates the Web3 gaming experience to an unparalleled level. The new Marketplace brings together all the key components that gamers need, delivering a sleek, fast, and intuitive platform.

At Voxies.io, the team is constantly seeking to provide more accessible and versatile gaming solutions. In line with this, the upgraded Marketplace now supports a wider range of web3 wallets through the new Wallet Connect feature. Players can now also explore the Marketplace without the need to connect their wallet first, offering a smooth onboarding process.

## Your Personalized Profile Page

The profile page is a treasure trove of your achievements, collections, and listings—your unique story in the world of Voxie Tactics. With the brand-new user interface, you can now create a sale and/or rental listing faster than ever before, and manage your purchase history and rented items, all in one convenient location.

In addition to those mentioned above, new features, updates, and improvements for the marketplace will keep rolling out.

Read more about the New Voxies Marketplace in the [official article](#) and [August 2023 Voxies newsletter](#).

## Data Analysis and Cheating

Over the past month, the team has been putting a lot of effort into their data analysis tools and tightening up some policies and player rules related to cheating and bad player behavior.

- The team **banned some individuals for being idle in matches and also quitting out of matches to avoid a penalty**, trying to get into other matches quicker than would normally be possible. These bans were intended to send a message to those players and also to inform the player community that this type of play is not acceptable. **Players should never be "AFK" in a match** - this is both frustrating for the opponent and also fosters a negative griefing attitude, which is not in the spirit of Voxie Tactics.
- The team also **improved the quit timeout penalty and other factors related to players quitting matches that they don't want to play**. There are times when matchmaking might not be 100% balanced, and if players decide to leave a match early, there is the option to do that. BUT the quit penalty must be observed when this action is taken. Therefore, the team worked on these systems to direct the players in a more sportsman-like play style, and they will be improving

this on a continual basis as we head towards the brand new Unity release of the game.

- The team encourages players to submit tickets and send in support for anything that appears suspicious and worth reporting. They also remind players that the Voxies Discord server should not be used as a tool to accuse or witch-hunt other players, or to attempt to victimize other players.

## Fast vs Competitive Matches

There will be many factors of the game and play styles that will be shaken up once the Unity game is released, so it's better for players to adapt to this change in attitude now. For example:

- One of the core aspects of the game that will be changed with the Unity release is that instead of favoring faster matches in Voxie Tactics as the preferred way to maximize the rewards after a battle, **the reward system will be modified to better reward players who play smarter and better, rather than quickly.** This will also include **improved leaderboard and ranking rewards** for players that are the most competitive and are **ranked higher in the leaderboards.**
- The **systems that are in use to deter players from quitting out of matches super early,** to avoid a long or competitive game, **will be modified** so players don't want to just quit and give up early and get rewarded for actively participation in an effort towards winning, even if they ultimately lose the battle.

## Polygon GameFi Partnership

The synergy between the Voxies marketing team and Polygon has created a unique GameFi Campaign which will be launching later this month. The team also put considerable effort into producing educational content around Voxie Tactics. The power of the combined marketing channels and the attractive Learn & Play landing page on Voxies.io promise great things to come.

## Social Media Updates

The team has begun actively posting on their TikTok account and have grown 8k followers since launch. They also have new growth plans for Twitter. The Voxies ambassadors continue to push content and the team is looking to onboard some new ones!

## AlwaysGeeky Games Team Update

The team is growing and evolving. They are hiring 2 new members to support the Unity project and they are working with a new contract artist to refine the look and feel to interpret the Voxies as 2D illustrations for marketing purposes.

## Voxie Tactics Dev Diaries—Summary for August 2023

The **Voxie Tactics Dev Diaries** is a little update of what the team have been working on which is released every Friday in the Voxies Discord #announcements channel and X (formerly Twitter). Check out what the team has been up to for August.

Note: This summary covers Dev Diaries for August 11, 18, and 25.

Click on a thumbnail below to go to the Dev Diaries X post where you can watch the video version.



August 11



August 18



August 25

### Game Development

#### Unity

- Adding and processing equipment models
- Adding and processing map tiles
- Handling special equipment rules (ex: dual wielding weapons)
- Update equipment stats
- Adding reorient ability to Battle UI
- Process equipment models
- Continue porting maps + apply post-process effects
- Added new Orientation selection flow
- Fresh update of the items database, with missing items assets now imported and processed
- Addition of capability to dynamically spawn maps in the battle scene
- Introduction of randomized maps
- Characters come to life in battle maps
- Integrate pathfinding in battles

### Game Design

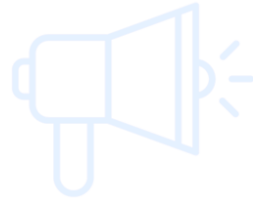
- Ranking reward system review
- Class balance overview
- Weapon Type Design
- Bug testing
- Unity Weapon and Armor auditing
- Unity Battle UI review
- Godly Voxies Ability Design
- Godly Weapon and Armor audit/rework (Unity)
- World building Main questline review
- Unity asset work
- Unity weapon and armor audit
- Balance testing
- Match Making testing
- World-building primary quests
- Skill and Ability rework
- New lore and quest designs

# Voxie Tactics Dev Diaries—Summary for August 2023 (Continued)

## Marketing

### What we've deployed:

- New Voxies Marketplace Marketing
- Steve's Letter
- Discord Community Event Calendar
- Voxies LinkTree Creation and Deployment ([linktr.ee/voxiesnft](https://linktr.ee/voxiesnft))
- Voxies Community Newsletter - Aug
- New Twitter Organic Communication Plan Cadence
- New Social Video Format Testing
- Expanded Dev Diary communication plan - TikTok, YouTube

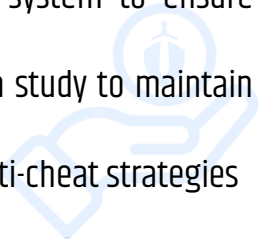


### What's in development:

- Organic Comms and Social Strategy and Plan
- Polygon GDX Launch
- Adventure Pack Execution - Finalize Pack Contents and Comm Strategy
- Voxies Merch Store Execution - Q4 Merch Designs and Comm Strategy
- Website Refresh
- Unity Launch
- Discord User Success Plan
- Video Thumbnail Refresh
- Contents and Comm Strategy
- Voxies Marketplace Animation
- Voxies Illustrations
- All Roads to Polygon Twitter Spaces Event, scheduled for Friday, September 1st

## Economy

- Cleaning of internal economy documentation
- R&D on the actual ranking system
- Proposal of a new ELO based ranking reward model
- Adventure pack work
- Starting design of the guild services
- Guild design R&D
- Guild non-technical conception
- Guild monetization model
- Guild design documentation
- Balance check of reward system to ensure fairness
- Conduct desync cheat data study to maintain the integrity of the game
- Brainstorming of robust anti-cheat strategies



## Web Development

- Marketplace various bug fixes
- Fixed end rental buttons not showing sometimes
- Listings not being able to shift + click or ctrl + click
- Created my listings beta page to help you manage your listings easier
- Updated buttons to react to notifications
- Added in NFT transfer functionality on profile page
- In game usernames will now show for users if their wallet is associated with an account on the marketplace
- Added time since rental started on rental details page
- More testing on rental API replacement
- More work on new game API for unity
- Potion airdrop for everyone who spent 10+ Voxels on the marketplace last week
- Rental service replacement testing
- History page revamp. Now shows more than 100 items
- Updated wallet connections (ledger live is now an option)
- Started planning out our account abstraction solution (allowing people to start playing without a wallet they own connected)
- Updated Twitter logos
- Unveil a new promotion pack soon, promising exciting rewards for players
- Addressed various bugs and migrated the web hosting provider to ensure a smoother user experience
- Develop plans for non-custodial wallet, ensuring the safety and convenience of transactions



## Marketplace Feedback Channel



The [marketplace-feedback](#) channel in the Voxies Discord server is now open!

The marketplace feedback channel contains the Google Forms link to the [Voxies Marketplace Bug and Feedback Form](#). The team has taken action to streamline the way marketplace users share their thoughts and insights and has shifted marketplace feedback collection to a Google Form.

Gathering feedback through Google Forms has the following benefits:

- **Organization:** No more sifting through a mountain of messages like with the suggestions channel! With the Google Form, your feedback finds its designated place, making it easier for the team to understand, prioritize, and conquer your suggestions.
- **Accessibility:** Easy access to the feedback form, ensuring that everyone has a chance to contribute and share their ideas.
- **Speed:** With the use of a Google Form, the team's ability to bring this feedback funnel to you is immediate versus a custom solution. This allows them to start gathering feedback today as they work on an integrated solution for the future.

Using the feedback form, you can report marketplace bugs and provide feedback to improve the marketplace. Go to the feedback form [here](#).



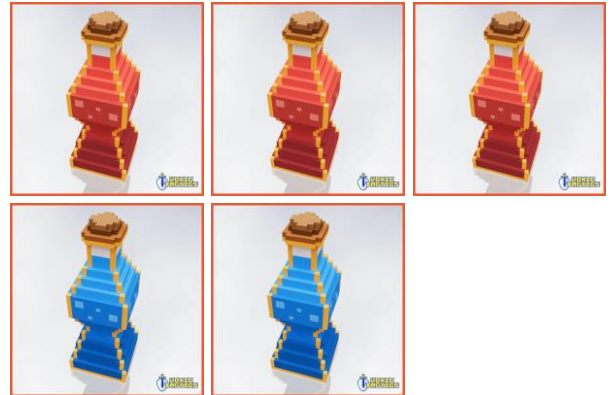
### Customer Bug Reporting and Feedback Form

Thank you for taking the time to report bugs and giving us your precious feedback which will help us to make the Voxies Marketplace shine.

Feel free to give as much detail as possible while filling this form. Every detail you provide will help us focus on the features that matters to you the most!

## New Marketplace Exclusive Offer

In-line with the new Voxies marketplace launch, anyone who spent at least 10 VOXEL until August 8<sup>th</sup> 2023, 11:59 PM ET on the new marketplace will receive a set of 5 potions. All eligible wallets received the 5 free potions on August 11<sup>th</sup>: 3 Max Health Potions and 2 Max Mana Potions that can be used during battle to fully recover a Voxide's HP and MP.



## Ranking Leaderboards Reset

The Multiplayer Leaderboards and ELO were reset on August 2<sup>nd</sup>, 2023 following a quick maintenance. Inactive accounts were also removed from the ranking. The reset was part of the plan for the week's rollout of various changes alongside the new Voxies Marketplace.



**I WANT YOU  
TO JOIN THE  
VOXIES DISCORD**

[DISCORD.GG/VOXIES](https://discord.gg/voxies)

## Player Ambassador Content for August 2023: Zueljin Gaming

Check out Voxies Player Ambassador Zueljin Gaming's YouTube videos for August 2023!

### Voxies Marketplace V2 is Finally Here!



August 3

Zueljin showcases the new version of the Voxies Marketplace and goes through each section of the website. He also comments on the improvements vs the old version.

### How to Rent Characters and Gear On The New Marketplace In Voxel Tactics

August 12

Zueljin demonstrates how to rent Voxies and Items in the new Marketplace, and gives tips on which assets to rent using the Theorycraft feature of Undeep's Voxies Tool and how to check if a rental listing is a good deal.



[shop.voxies.com](https://shop.voxies.com)



# Community News



## August Community Events

August 6<sup>th</sup>

Gartic

Voxies Discord #activities



August 13<sup>th</sup>

Spot The Difference!

Voxies Discord #activities



August 20<sup>th</sup>

Boom Bears

Voxies Twitch



August 27<sup>th</sup>

PWNK Battle Royale

Voxies Twitch



## New Discord Mod—Odin32



Let us welcome and congratulate **Odin32** as the newest moderator of the Voxies Discord! Odin32 is from the Philippines and is a long-time Voxies community member and Voxie Tactics player. He joined the Voxies moderator team to help assist the Filipino-speaking community.

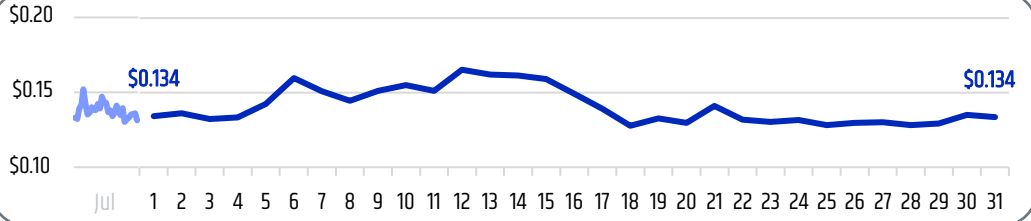
## Spot The Difference!

Zoom in and find the 6 differences!

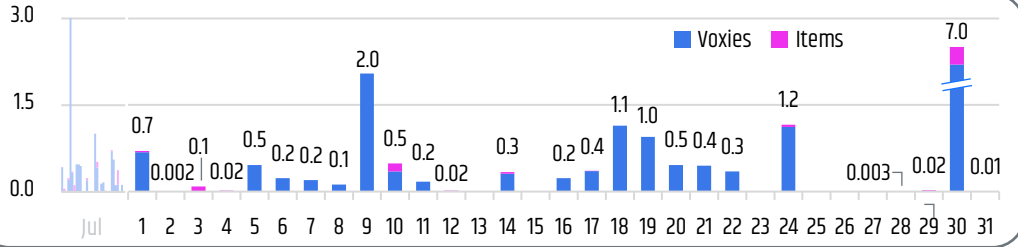


# Voxies Market Trends for August 2023

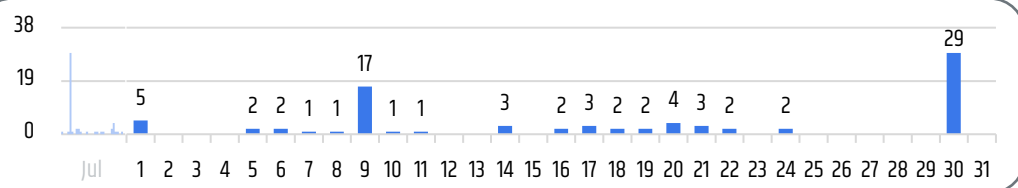
## VOXEL/USD



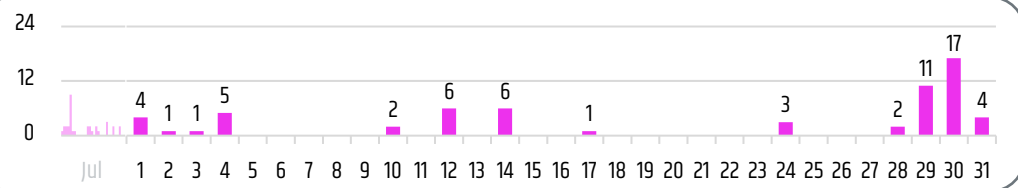
## OpenSea Sales (ETH)



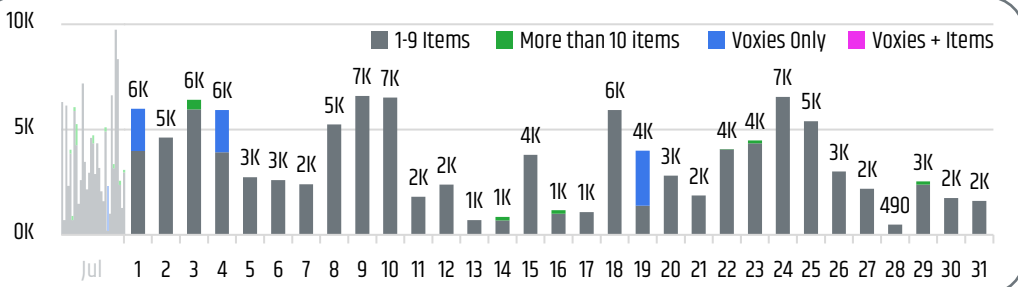
## OpenSea Voxies NFT (No. of Sales)



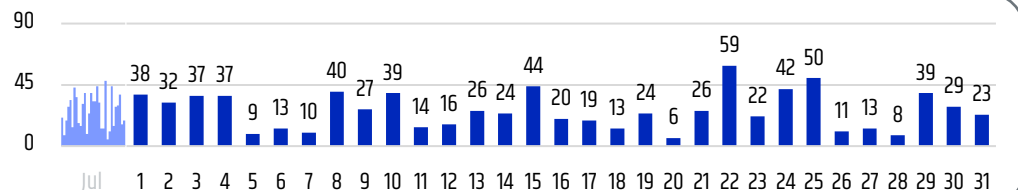
## OpenSea Items NFT (No. of Sales)



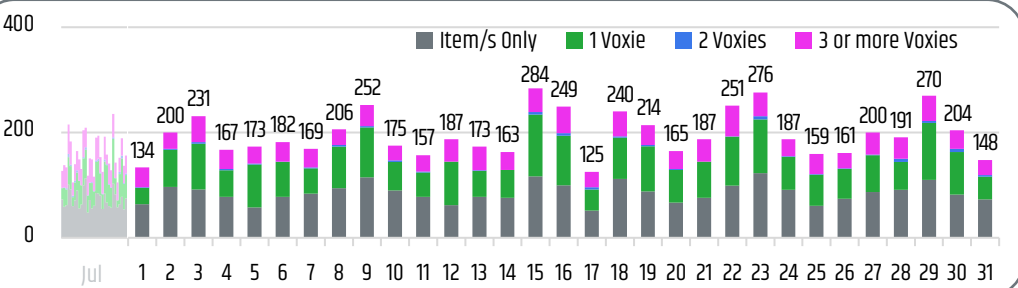
## Voxies Marketplace Sales (VOXEL)



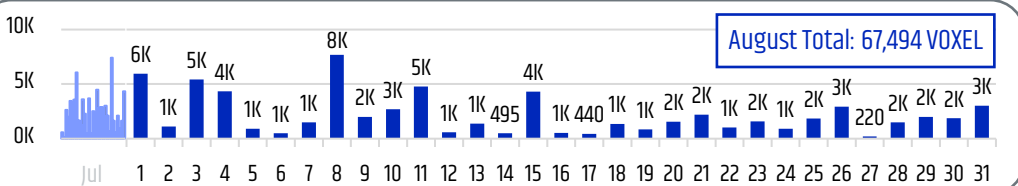
## Voxies Marketplace (No. of Sales)



## Rented NFTs (No. of Loans)

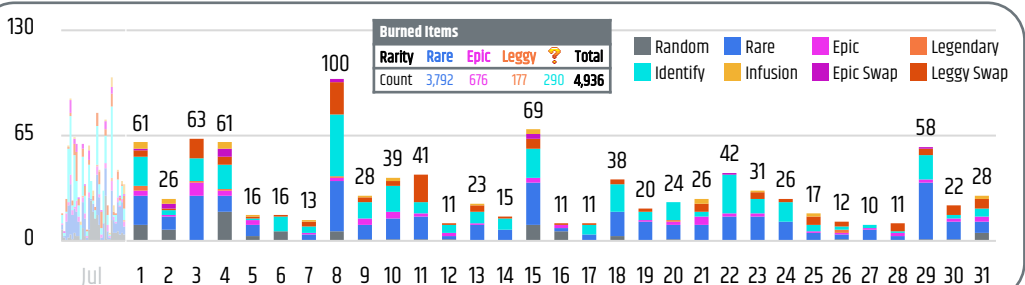


## Arcanist's Forge (Total VOXEL spent)



## Arcanist's Forge (No. of Forges)

Note: Epic/Legendary Purse Recipes not included



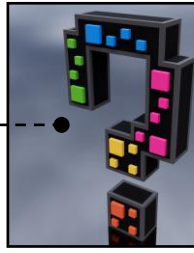
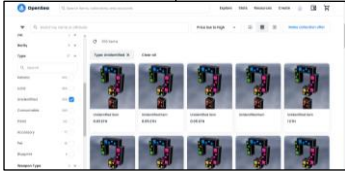
# OpenSea Voxies/Item NFT Floor (in ETH, or USDC if stated, August 31, 2023)

Category		Common	Uncommon	Rare	Epic	Legendary	Godly	Special
<b>Voxies NFT Floor</b>		0.14	0.14	0.28	0.50	1.15		
<b>Classes</b>	Squire	0.14	0.16	0.38				
	Undead		0.25	3.50	0.89			
	Robo	0.14	0.14	0.38	0.50	1.15		
	White Mage	0.22	0.15	0.58				
	Priest	0.22	0.15	0.35				
	Black Mage	0.35	0.45	0.70				
	Warrior	0.34	0.35					
	Necromancer	0.29		0.32				
	Ranger	0.28	0.54	0.28				
	Knight	0.25						
	Ninja	0.21	0.27	0.35				
	Bard	0.23	0.16	0.35				
	Druid	0.19	0.20	0.42				
	Monk	0.30	0.25					
	Thief	0.25	0.24					
	Hawknight	0.35	0.47		5.20			
	Drako	0.25	0.38					
	Time Mage	0.85						
	Chemist							
	Samurai			1.80	1.52			
Pirate								
<b>Voxie Tactics Item Floor</b>				0.0011	0.015	0.12		0.020
<b>Item Type</b>	One Handed Sword			0.0018	0.020			
	Dagger			8.5 USDC	30 USDC			
	Axe			0.04				
	Mace			0.13		0.125		
	Katana			2.15 USDC	0.015			
	Spear							
	Two Handed Sword			0.0018	0.015	0.15		0.025
	Monk Fists				0.015	0.15		
	Crossbow			0.0018	80 USDC	0.13		
	Two Handed Bow			8 USDC	0.015	0.125		
	Gun			2.15 USDC	0.020			
	Instrument			0.06	0.020	0.125		
	Wand			2.15 USDC	0.100			
	Staff							
	Magical Artifact			0.0015	0.015			
	Shield			0.0018	0.020			
	Accessory							
	<b>Armor Type</b>	<b>Light</b>	Head			0.0011	0.095	
Chest					0.0024	0.015		
Gloves					0.0025	0.015		
Legs					2 USDC	0.015	0.12	
<b>Medium</b>		Head			0.0025	0.020	0.25	
		Chest			2 USDC	0.015		
		Gloves			0.0025	50 USDC		
		Legs			0.0019	0.015		
<b>Heavy</b>		Head				0.020	0.15	
		Chest				0.020	0.15	
		Gloves			12 USDC	0.015		
		Legs			10 USDC	0.015	0.12	
<b>All</b>	Head						0.020	
	Legs							
<b>Other</b>	Crystal			2 USDC	0.020	100 USDC		
<b>Godly Blueprint:</b>		4						
<b>Pet</b>	Giraffe:	0.02	Bone D: 75 USDC		Ember: 8.9 USDC	Aqua: 2 USDC	Frozen: -	Unidentified: 0.005
	Reindeer:	0.25			Dust: -	Energy: -	Howling: -	Epic Purse: 0.095
	D. Goat:	-			Toxic: 2 USDC	Light: -	Shadow: -	Leg. Purse: 0.32
<b>Essences</b>								
<b>Others</b>								

# Newly Minted NFT Items for August 2023

## LEGEND:

Click the image to open the OpenSea page for the item



## Item Name

Rarity | Item Type

Element



Color code: ■ Rare ■ Epic ■ Legendary ■ Special ■ Godly




**Great Axe of Darkness**

Epic | Axe

**Dark**

+20
 🦵12
 👉2
 🛡️
⚡37  
17



**Great Axe of the Flame**

Epic | Axe

**Fire**

+20
 🦵12
 👉2
 🛡️
⚡37  
17



**Yeye's Crossbow**

Epic | Crossbow

+20
 🦵
👉12
 🛡️
⚡27  
14



**Bone Wand of the Cyclone**

Epic | Wand

**Wind**

+
🦵
👉2
 🛡️
⚡30  
11



**Steelweave Gloves**

Epic | Medium—Gloves

+10
 🦵12
 👉4
 🛡️20
 ⚡



**Dark Steel Hauberk**

Epic | Heavy—Chest

+20
 🦵20
 👉7
 🛡️62
 ⚡10



**Chainmail Boots of the Flame**

Epic | Heavy—Legs

**Fire**

+20
 🦵2
 👉12
 🛡️31
 ⚡



**Shadowhide Boots of the Flame**

Legendary | Medium—Legs

**Fire**

+20
 🦵2
 👉15
 🛡️26
 ⚡5

# Voxies Social Media Content for August 2023



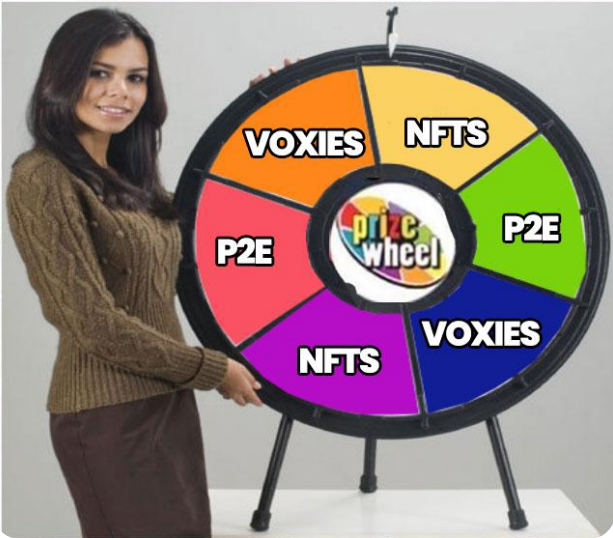
X/Facebook - Voxel #0 Hug

someone: "let's talk and get to know each other!!"

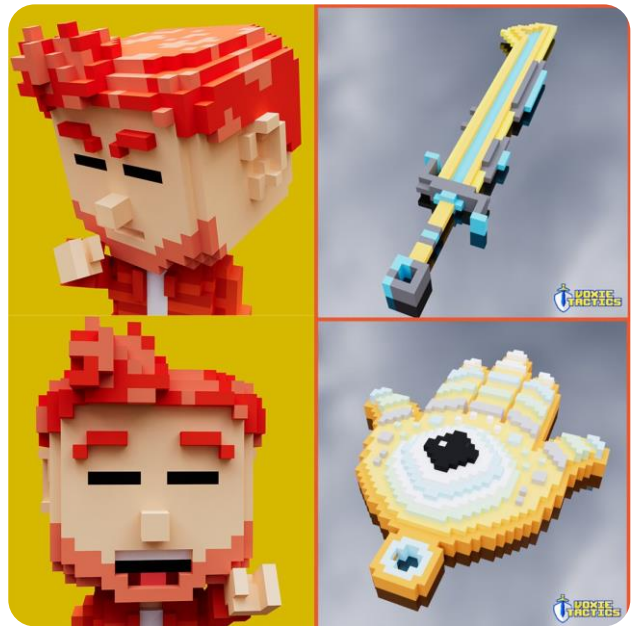
me: "where should we start??"



X/Facebook - If you could pick any place in the world for us to run our next IRL event, where would you pick?



X/Facebook - "Let me tell you about this guy Satoshi..."



X - Drakeposting Voxel Meme



X - The Forge Awaits

## About The Author



**Moonscaper** is a GIRL (Guy In Real Life) and Voxies NFT holder from the Philippines and has been a part of the Voxies community since June 2021. He stares at the marketplace-items-listings channel in his spare time.



Check out his previous Voxies weekly and monthly newsletters [here](#).



Feeling crabby