

NOVEMBER 2021 | ISSUE NO. 1

Welcome to our

DOLLHOUSE



OUR FIRST COLLECTION

THE INSPIRATION BEHIND OUR QUIRKY AND
OH-SO-FUN COLLECTION



Hi, I'm Bree!

This past July we launched our very first merch collection! This is my first time designing and building a line so there was a LOT to learn. BUT every step of the process has been so much fun - from researching inspiring fashion icons to carefully hand drawing designs for our packaging! I'm so excited to bring this collection to you!



Here's a little about why I made this...





Introducing



OUR 1ST COLLECTION!!



Have you heard??
We've created a collection of campy T-shirt dresses, so you can channel your favorite fashion icons every day!



"This collection was created as a love letter to my favorite designers & icons."



Okay, but why did I make this?
HERE'S THE THING:



I love beautiful gowns, but ultimately I really just want to wear giant t-shirts and sweatpants ALL THE TIME. I wanted to incorporate these inspiring dresses into my everyday life, but without the fuss of *zippers*, *uncomfortable fabrics*, *embarrassing cut-outs*, and *hefty price tags*!

Inspired by J. Lo's Versace moment on the runway in 2020



Before this collection, I was only able to fan-girl over my favorite pieces by consuming images of them.



I may never get to see princess Diana's wedding dress on display at a museum or even try on a replica. I wanted to bring some of these *unattainable* and *beloved* pieces into my daily life.

Rather than simply admire these dresses on Pinterest, I want to get closer to them... inhabit them!



I hope you love this collection as much as I do, whether you're rocking our Britney dress at a party or wearing our Pretty Woman dress to a movie night!



I've loved rediscovering the joy of playing dress up more in my every day life as an adult!



After all, why do only kids get to have all the fun?!



xo, Bree

Did you know

PAPER DOLLS

come with every order?

*Inspired by Britney's
denim on denim moment at
the 2007 American Music
Awards. Designed by
Linda Stokes*



*Inspired by Julia
Roberts' Linda Vance
dress in Pretty
Woman*



*Inspired by Beyonce's
Roberto Cavalli dress in
her 2016 album,
"Lemonade"*



*Inspired by
Audrey's little
black Givenchy
dress in
Breakfast at
Tiffany's*



*Inspired by J. Lo's
Versace moment on
the runway in 2020*

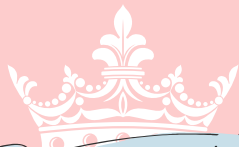


Dress Up Studio

THE COLLECTION

Play "dress-up"
at home in our
loungewear collection
inspired by
famous dresses in
fashion history!





Dress Up Studio

VIEW THE COLLECTION

