

Rotary
District 5870



CREATE LASTING IMPACT

WELCOME TO DISTRICT ASSEMBLY CLUB LEADERSHIP TRAINING

April 18, 2026
Boys and Girls Club of Georgetown

IGNITE IMPACT



Photo taken at Lone Star PETs
District Leadership & Club Presidents 2026-27

Welcome District 5870 Rotarians,

Welcome to District Assembly.

Thank you for taking the time to invest in your club, your leadership, and the future of Rotary in our district. The time you spend here today is more than training - it is preparation for the work we will do together in the coming Rotary year.

Earlier this month we asked Rotarians across District 5870 what they most wanted from District Assembly. Over one hundred members responded. The message was clear. You want practical tools. You want the chance to exchange ideas with other leaders. And you want things you can take back to your clubs and use right away.

Today's program was built directly from those responses.

Our theme for the coming year is **CREATE LASTING IMPACT**.

Impact does not happen by accident. It starts when leaders decide they are willing to grow, learn from one another, and challenge their clubs to do more than they thought possible. That is what today is about - **igniting impact** in our clubs and in ourselves.

I have long believed that Rotary changes the world in a very specific order.

**First, it changes us.
Then it changes our communities.
And ultimately, it changes the world.**

That transformation starts when Rotarians become stronger leaders and our clubs become stronger organizations.

The sessions today focus on three simple outcomes:

Stronger Leaders – leaders who can inspire, communicate, and guide their clubs forward.

Stronger Clubs – clubs with vibrant culture, clear direction, and growing membership.

Stronger Projects – meaningful service that improves lives and shows our communities why Rotary matters.

When those three things come together, Rotary does what it has always done best - **create lasting impact**.

I encourage you to use this day to ask questions, share ideas, and connect with Rotarians from across the district. The best ideas rarely come from a presentation alone. They come from conversations with other leaders who are working through the same challenges and opportunities.

Thank you for your leadership and for the difference you make through Rotary.

Let's make the 2026-27 Rotary Year where our clubs grow stronger and our service reaches further than ever before.

Jeff Coleman
District Governor-Elect
Rotary District 5870

District Assembly Agenda

9:30am to 9:35am	Welcome & Orientation
9:35am to 9:50am	Icebreaker
10am to 10:55am	Breakout Session 1
10:55am to 11:05am	Break
11:05am to 12:00pm	Breakout Session 2
12:00pm to 12:55pm	Lunch
1:00pm to 1:55pm	Breakout Session 3
2:00pm - 2:30pm	Grant Management Training Seminar (GMTS) Renewal



Breakout Session 1

10:00am – 10:55am

Tell the Story that Inspires Action: Communicating Rotary's Impact

Jeff Coleman

Rotary leaders regularly speak - to their clubs, to their communities, and to potential members. The most effective leaders know how to communicate why Rotary matters.

In this session you will learn how to craft short, powerful messages that connect Rotary's mission to real community impact. Whether you are speaking at a club meeting, community event, or service project, the ability to tell Rotary's story clearly and confidently helps inspire others to join the work of creating lasting change.

Igniting Membership Growth: Building Clubs that Attract and Retain Leaders

Bob Crouch

A goal without a plan is just a wish.

In this session you will explore practical strategies for both attracting new members and keeping current members engaged. Through discussion and real-world examples, you will begin building a membership plan that aligns with your club's goals for the upcoming Rotary year.

Strong membership leads to stronger clubs - and stronger clubs create lasting impact in their communities.

Creating a Vibrant Club Culture: The Foundation for Lasting Impact

Scott Rainey

Healthy clubs create meaningful impact.

In this session we will explore the real culture and values of our clubs by asking two important questions: Who are we today, and who do we want to become? Through discussion and reflection, we will examine how leadership, expectations, and engagement shape the culture of a club and ultimately determine its success.

When clubs intentionally shape their culture, they create an environment where members feel energized, connected, and inspired to serve.

AI for Rotary Leaders: Practical Tools to Work Smarter – Beginner/Intermediate

Josh Reeley

Artificial Intelligence is quickly becoming one of the most useful tools available to volunteer leaders.

In this session you will learn simple ways to use AI tools to help with Rotary communications, meeting agendas, newsletters, social media posts, and project planning. No technical experience is required - this session focuses on practical applications that Rotary leaders can begin using immediately.

These tools can save time, improve communication, and help clubs tell their stories more effectively.

Breakout Session 1 (cont.)

10:00am – 10:55am

Unlocking the Power of The Rotary Foundation: Turning Giving into Global Impact

Ellison Crider

What could your club accomplish if its service ideas had access to resources beyond its own membership? This session explores how the Rotary Foundation enables clubs to combine resources, amplify their projects, and pursue impact that would be impossible for any one club alone.

Telling Rotary's Story: Public Image that Inspires Community Impact

Kim Kankel

If people don't see Rotary's impact, they can't join it.

This session focuses on practical tools that help clubs tell Rotary's story more effectively in their communities. Learn how to promote your club, strengthen Rotary's brand, and increase community engagement through clear messaging, visual storytelling, and simple communication strategies.

Whether you are new to Public Image or looking to sharpen your skills, this training will help your club amplify its voice and its impact.

Shaping the Next Generation: Rotary Youth Programs that Create Lasting Impact

Rick Stacy

Rotary's commitment to youth extends far beyond a single program. The umbrella of Youth Service includes eight unique ways your club can connect with and invest in young people - from elementary school through young professionals.

In this session you will explore each of these opportunities and learn how you and your club can engage the greatest asset in your community - its youth. We will also share new information and practical ideas to help clubs strengthen their involvement and expand their impact.

Designing Service Projects that Deliver Real Impact

Cat Phelps

Great Rotary projects don't happen by accident - they are intentionally designed to create meaningful results in the community.

In this session, you will explore practical tools for moving from a good idea to a well-planned service project. We will discuss identifying real community needs, building strong project teams, leveraging partnerships, and measuring results so your club's work creates lasting value.

Whether your club is planning a new initiative or looking to strengthen existing projects, this session will help you turn ideas into impactful Rotary service.



Breakout Session 2

11:05am – 12:00pm

Igniting Membership Growth: Building Clubs that Attract and Retain Leaders (Repeat)

Bob Crouch

A goal without a plan is just a wish.

In this session you will explore practical strategies for both attracting new members and keeping current members engaged. Through discussion and real-world examples, you will begin building a membership plan that aligns with your club's goals for the upcoming Rotary year.

Strong membership leads to stronger clubs - and stronger clubs create lasting impact in their communities.

Planning for Impact: Strategic Planning that Strengthens Rotary Clubs

Scott Rainey

Clubs that thrive do not simply react to challenges - they plan for success.

This session introduces the Rotary Guide for Strategic and Action Planning and explores how clubs can create clear direction, continuity in leadership, and long-term stability. Participants will review practical planning tools that help clubs align their goals, activities, and leadership development.

Effective planning ensures that clubs remain strong and continue creating lasting impact in their communities.

Creating a Vibrant Club Culture

Kim Kankel

Healthy clubs create meaningful impact.

In this session we will explore the real culture and values of our clubs by asking two important questions: Who are we today, and who do we want to become? Through discussion and reflection, we will examine how leadership, expectations, and engagement shape the culture of a club and ultimately determine its success.

When clubs intentionally shape their culture, they create an environment where members feel energized, connected, and inspired to serve.

AI for Rotary Leaders: Advanced Tools for Communication and Impact

Josh Reeley

Once you understand the basics of AI, the possibilities expand quickly.

This session explores more advanced ways Rotary leaders can use AI to analyze data, generate outreach strategies, develop project plans, and create compelling communications that highlight Rotary's work.

Participants will see real examples of how these tools can help clubs increase efficiency, improve outreach, and amplify Rotary's impact.



Breakout Session 2 (cont.)

11:05am – 12:00pm

From Vision to Impact: Using the Foundation to Build Meaningful Projects

Shannon Coleman

People do not join Rotary because we have meetings. They join Rotary because we do things that matter. In this interactive workshop, you'll exchange ideas with other club leaders, explore how meaningful service projects energize members and attract new leaders, and begin designing a project your club could bring to life using Rotary Foundation resources.

Strong Leadership, Strong Clubs: Governance and Legal Basics

Rich Kaye

Healthy Rotary clubs are built on clear governance and responsible leadership. This session reviews the key responsibilities of club boards, essential governance practices, and important legal considerations that help protect both your club and its members. Participants will also explore practical ways to strengthen board effectiveness, improve decision-making, and ensure leadership continuity. Strong governance helps clubs operate smoothly so they can focus on what matters most - serving their communities and creating lasting impact.

Opening Doors for Young Leaders: RYLA and Youth Exchange

Ashley Hermes-Rodriguez & Virginia Craig

Rotary's youth programs create life-changing opportunities for young people while strengthening Rotary's connection to the next generation of leaders. In this session, you will learn how clubs can participate in Rotary Youth Leadership Awards (RYLA) and Rotary Youth Exchange (RYE) and what it takes to successfully support these programs. From identifying students to preparing families and volunteers, this session will walk through the key steps for club involvement. When clubs invest in youth leadership development, they help shape future leaders while expanding Rotary's long-term impact.



Lunch Program

12:00 – 12:50

CREATE LASTING IMPACT

Jeff Coleman

During lunch, the district vision for the coming Rotary year will be shared along with a focus on how **Impact Projects** can strengthen clubs while expanding Rotary's service throughout our communities.

Rotary
District 5870



CREATE LASTING IMPACT

Breakout Session 3

1:00pm – 1:55pm

District 5870 Budget Review and Approval

Jeff Coleman

(Presidents-Elect Only)

Each year the District budget is presented to Presidents-Elect for review and approval as part of Rotary governance.

During this session, the proposed District 5870 budget for the upcoming Rotary year will be presented, explained, and discussed. Presidents-Elect will have the opportunity to ask questions before voting to approve the budget.

This process ensures transparency, responsible stewardship of district funds, and alignment with Rotary's mission of service.

Turning Ideas into Action: Membership and Strategic Planning Roundtable

Bob Crouch & Scott Rainey

Many leaders leave training with good ideas but struggle to turn those ideas into action within their clubs.

This facilitated roundtable brings together membership strategies and strategic planning to help club leaders begin putting their ideas into motion. Participants will exchange ideas, discuss common challenges, and explore practical ways to align membership growth with long-term club planning.

The goal is simple: leave the session with clear next steps that will help your club grow stronger and create greater community impact.

Secretary and Treasurer Essentials

The work of the club Secretary and Treasurer provides the structure that allows Rotary clubs to function effectively.

This session will review the key responsibilities, timelines, and tools needed to manage club records, finances, reporting requirements, and communication with Rotary International. Participants will also learn practical tips for staying organized and supporting club leadership throughout the Rotary year.

When these roles are managed well, clubs operate smoothly and leaders can focus on service and impact.

Breakout Session 3 (cont.)

1:00pm – 1:55pm

Communicating Rotary's Impact to Grow Rotary: Using Foundation Reports and AI Shannon Coleman

Rotary clubs are doing meaningful work, but many clubs struggle to communicate that impact clearly. In this session, Foundation Chairs will learn how to use key Foundation reports to turn giving data and grant results into clear, compelling messages for their clubs. You'll also see how simple AI tools can help you quickly turn Foundation data and grant results into clear messages and impact stories that engage and inspire members.

Building Peace Through Service: Rotary's Role in Stronger Communities

Peacebuilding is one of Rotary's core areas of focus and an essential part of creating stronger communities.

This session will explore how Rotary promotes peace locally and globally through service projects, dialogue, education, and partnerships. Participants will learn practical ways clubs can support peacebuilding initiatives and incorporate these principles into their service work.

Even small local actions can contribute to Rotary's larger mission of building understanding and lasting peace.

Grant Management Training Seminar Renewal (GMTS)

2:00pm - 2:30pm

Shannon Coleman

Required training for clubs planning to apply for Rotary Foundation grants in the coming Rotary year.



THANK YOU FOR JOINING US TODAY!

Path to Club President Resource Page

Visit rotarydistrict5870.org

Hover over "Clubs"

Click on 2026-27 Club President Resources Page

SAVE THE DATES

JUN 27, 2026

DG & CLUB PRESIDENT INSTALLATION

11am - Pfluger Park Backyard BBQ, Pflugerville

OCT 24, 2026

WORLD'S LARGEST POLIO WALK

FEB 6, 2027

FOUNDATION GALA

6pm - Sheraton Hotel, Georgetown

**APR 30-MAY 2
2027**

CONFERENCE OF CLUBS

YO Ranch Hotel, Kerrville

MAY 2027

EPIC DAY OF SERVICE

Service Projects TBD

JUN 2027

RI INTERNATIONAL CONVENTION

Dubai www.riconvention.org

FALL 2027

DISTRICT SERVICE PROJECT

Tanzania: Project Tumaini