



# ACHIEVEMENT AWARDS

Presented by the Lethbridge Sport Council



**CANADIAN WESTERN BANK LOUNGE**

[www.lethbridgesportcouncil.ca/  
events/achievement-awards](http://www.lethbridgesportcouncil.ca/events/achievement-awards)

## About the Lethbridge Sport Council

The Lethbridge Sport Council is a not-for-profit organization incorporated March 28, 2008, under the Societies Act of Alberta and is an independent body supported by the City of Lethbridge, governed by a volunteer Board of Directors, and managed by full part-time staff. We are dedicated to support the enhancement and development of sport in Lethbridge by providing leadership and being a collective voice for sport. We believe everyone should have the opportunity to experience quality sport.

Our vision ~ Lethbridge is an inclusive and accessible sport community that celebrates quality experiences.

Our mission ~ To provide leadership and be a collective voice for sport.

You can learn more about the Lethbridge Sport Council on our website's 'About Us' page <https://lethbridgesportcouncil.ca/about-us>. Here you can check out our annual report and learn more about our organizations programs and services.

## What are the Lethbridge Sport Council Achievement Awards?

Every year since 2010, the Lethbridge Sport Council honours and recognizes members of our community for their commitment to sport and excellence. There are 17 awards in 4 different categories. Awards are a powerful way to honour achievements and contributions that might otherwise go unrecognized. They shine a spotlight on individuals, teams, and organizations who exemplify excellence, dedication, and the values we strive to uphold in our community.

## Why are awards important?

1. Recognizing Excellence by validating commitment and achievements.
2. Inspiring Others by honouring role models who motivate others to pursue their goals.
3. Building Community by bringing people together for a shared celebration.
4. Promoting Positive Values by reinforcing principles of fair play, perseverance, and community engagement.
5. Creating Lasting Legacies for generations to remember and celebrate



## Why Support the Lethbridge Sport Council Achievement Awards?

As an active member of our business community, you have a unique opportunity to align your brand with excellence, leadership, and the celebration of achievements in our local sport community. Sponsoring these awards puts your business in front of a highly engaged audience of athletes, coaches, volunteers, and sport enthusiasts from Lethbridge and the surrounding area.

Aligning your brand with these awards demonstrates your commitment to fostering excellence and supporting the sport community.

Your sponsorship comes with impactful promotional benefits, including:

- Pre-event visibility: Your logo featured in marketing materials, online promotions, and social media mentions.
- Event recognition: Logo placement in the event program, on winner plaques, and acknowledgment during the awards ceremony and media announcement. At the 2024 awards ceremony, there were ~150 people in attendance.
- Post event recognition: Recognition on social media, in the LSC Annual Report, and via logo placement on our website.
- Lasting impressions: Be part of a memorable celebration that recipients, their families, and our community will remember for years to come.

Sponsorship of the Lethbridge Sport Council Achievement Awards not only elevates your brand through connection with a like-minded community organization, but also helps us host an inspiring event that celebrates local sport excellence and fosters a culture of appreciation.

If our sponsorship levels don't meet your needs, we're happy to create a custom package to fit your goals. Your input matters, and we look forward to collaborating to make the most of this opportunity for you and your business.

Thank you for considering this sponsorship. Together, we can celebrate the incredible impact of sport in Lethbridge and beyond.

Susan Eymann  
susan@lethbridgesportcouncil.ca  
403-320-5412

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*“The Kodiaks are proud to partner with the Lethbridge Sports Council and the opportunity to sponsor one of the Achievement Awards. The Kodiaks are an deeply embedded in the community and are privileged to help honour the amazing accomplishments of those that contribute so much to sport in the city and area!”*

*Todd Caughlin, Athletic Director, Lethbridge Polytechnic*

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# SPONSORSHIP LEVELS



## FRIEND OF SPORT \$300

### ONE YEAR SPONSORSHIP

- Recognition at the awards ceremony and in all LSCAA communications
- Two complimentary event tickets
- Your logo on take home plaque of your sponsored award
- Award presentation opportunity at ceremony
- Logo on the LSC website
- Recognition in the LSC Annual Report

## PREMIER AWARD \$3000

### TEN YEAR SPONSORSHIP

Friend of Sport recognition plus:

- Your logo on award trophy and on take home plaque of your sponsored award
- Award presentation opportunity at ceremony

**Thank you for your support!  
Secure your sponsorship today by  
filling out our commitment form:**

Scan this QR code with your phone's camera, or type this URL into your browser to go directly to the form



<https://bit.ly/sponsorlsc>

## CATEGORIES AND AVAILABILITY\*

★ = Available

- ★ 1. Junior Male Athlete
- ★ 2. Junior Female Athlete
- ★ 3. Senior Male Athlete
- 4. Senior Female Athlete
- ★ 5. Master Athlete
- 6. Special Olympics Athlete
- ★ 7. Athlete with a Disability
- ★ 8. Amateur Team
- ★ 9. Officiating Excellence
- ★ 10. Coaching Excellence High-Performance
- ★ 11. Coaching Excellence Community
- 12. Volunteer In Sport
- 13. Dr. Gary Bowie Sport Event Excellence
- 14. Business and Sport Excellence
- 15. Shaun Ward Sport Champion
- ★ 16. Sport Administrator
- ★ 17. Sport Organization
- 18. Servus Credit Union Outstanding Sport Citizen
- 19. Knud Petersen Spirit in Sport Award

\* Subject to change

## Thank you to our current Premier and Friend of Sport Sponsors

Lethbridge Polytechnic Kodiaks Athletics  
University of Lethbridge Pronghorn Athletics  
Webmarks Design and Marketing Ltd  
VisitLethbridge.com Arena  
Servus Credit Union  
Lethbridge Sports Hall of Fame  
Lethbridge Sport Council  
Lethbridge Tourism  
Lethbridge Sport Council