

Best of Vivatech

TOP 100 STARTUPS & SCALEUPS



Summary

BEST OF VIVATECH: TRENDS, BEST OF INNOVATIONS & STARTUPS



TECH FOR SOCIETY

TECH TO WATCH



FINANCE, BANQUE, ASSURANCES



INDUSTRY 4.0



RETAIL, CX & MARKETING



TECH FOR ENVIRONMENT



FUTURE OF WORK



AI & GENERATIVE AI

EXECUTIVE SUMMARY I



Al and Gen Al are becoming more autonomous and creative, opening new possibilities in all industries.



Emerging technologies such as quantum computing and synthetic biology are set to reshape industries by offering unprecedented computational power and approaches to health and materials science.



The adoption of blockchain and AI is revolutionizing security, service personalization, and operational efficiency.



The integration of IoT, AI, and advanced automation is redefining production lines and predictive maintenance for a greener industry.

EXECUTIVE SUMMARY II



Retail, CX & Marketing

Big data analytics, AI, and Gen AI are enhancing customer experience by personalizing interactions and offers bringing them to a new level.



Tech for Environment

Innovations in renewable energy and emission reduction technologies are fundamental to reach a sustainable future.



Future of Work

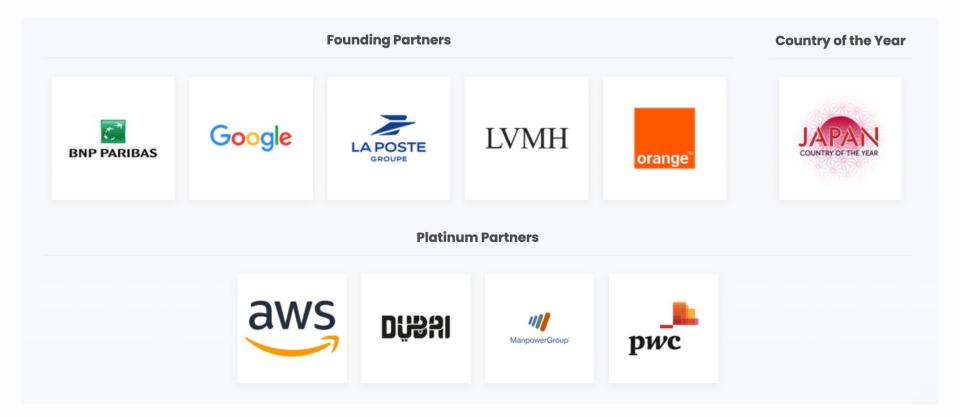
Remote work, digital collaborative tools and Gen AI are redefining where and how we work.



Tech for Society

Technology is enhancing social inclusion and governance with advances in smart city solutions and mobility services improving urban living and accessibility.

50+ PARTNER BRANDS WITH LABS AND CHALLENGES



50+ PARTNER BRANDS WITH LABS AND CHALLENGES







VIVATECH 2024: "FASTER, HIGHER, STRONGER"



150 000 ATTENDEES

2 500 **STARTUPS**

120 COUNTRIES

2 000 **INVESTORS**

₹VIVATECH 2024 : "FASTER, HIGHER, STRONGER."



ΑI



Highlighting AI as its centerpiece, the event will feature industry giants like Microsoft, Google, Meta, Amazon, Nvidia, as well as leading AI startups such as Mistral Al and OpenAl.

JAPAN



The spotlight is on Japan: 40 representatives business from the Japanese ecosystem will be present, such as Mitsubishi, Fujitsu, and Hitachi.

TESLA



Besides AI, the key themes of this edition will be sustainable tech, healthcare, and mobility. In this last vertical. Tesla will be making an appearance for the first time, a year after Elon Musk's show at VivaTech.

INSTITUTIONS

UN PAVILLON DU NUMERIQUE DE L'ÉTAT



The presence of 14 entities committed to the digital transformation of French Republic will be present at the VivaTechnology trade show, as well as CNRS

BIG BOSSES



In addition to Bernard Arnault (LVMH) and Christel Heydemann (Orange), returning this year, Linda Yaccarino from X, Eric Schmidt, former Google CEO, Faye Iosotaluno (Tinder), and Kathleen Breitman, co-founder of Tezos blockchain, will also attend.







AI & GENERATIVE AI

01



VIVATECH AI AVENUE BY SALESFORCE



ARTPCINT



Innovative digital art platform which connects users with the world's best digital artists, allowing for personalized art experiences, offering thousands of artworks for subscription-based exhibition in offices and public spaces.



🖨 biped.ai

SWITZERLAND

Robotics software for visually impaired people, integrating obstacle detection, turn-by-turn GPS, and scene description with GPT for enhanced mobility and independence.



Cognixion

UNITED STATES

Axon-R is a novel brain-computer interface platform that integrates augmented reality, EEG, and artificial intelligence in a self-contained headset, designed to enhance human communication capabilities.



🛊 Esper

EE. UU. 💹 / UKRAINE 🦰

Advanced bionic prosthesis, including the Esper Hand and a bracelet-based control system, emphasizing innovation in robotic multifunction devices for enhanced user mobility and control.



VIVATECH AI AVENUE BY SALESFORCE





FRANCE 🚺

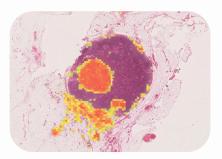
Al-powered, real-time data analysis solution with a dynamic display to anticipate, detect and overcome crisis.





SWITZERLAND [1]

Oxia Palus combines spectroscopic imaging, AI, and 3D printing to resurrect lost artworks, creating an artistic parallel universe by uncovering significant pieces hidden beneath existing paintings







An Al-driven platform for automated and precise cancer diagnosis, built on image analysis and deep learning, significantly enhances the detection of key cancer biomarkers, contributing to personalized treatment plans.



SoundHound Al

UNITED STATES

Al technology, specializing in conversational voice assistants. Two main products: a restaurant ordering interface and automotive technology integrated with generative AI, facilitating intuitive voice interactions.



VIVATECH AI AVENUE BY SALESFORCE





FRANCE []

Contemporary art and talent agency, supports and represents exceptional visual artists, facilitating meaningful artistic collaborations with brands, businesses, cultural institutions, and the public sector.



Triplet

Al Product
Recommendation
Kiosks, DeepLounge
V for wine and
DeepLounge S for
fashion. Store
Analytics Al,
showcasing
advanced visitor
interaction and

analytics capabilities.



Unitree

CHINA 🌉

H1 Robot: groundbreaking advancement in robotics. Unitree is pushing the boundaries of technology and design, aiming to set new standards in robotic performance and efficiency.





SOUTH KOREA Spatial Touch Home, WHSP Ring, and Holo Button at VivaTech, pioneering interactive technology for IoT device control and touchless interaction in space, aiming to revolutionize user connectivity and experience.





FRANCE **I**

Biometric innovation for identification using brain activity. Interactive experiences based on real-time emotional visualizations, with broad applications, heralding a new era in human-machine interaction and biotechnological access.



ARTEFACT: DATA & AI SOLUTIONS TO ACCELERATE BUSINESS TRANSFORMATION

II FRANCE I LAB ARTEFACT



Artefact is a data consulting company, specialising in data acceleration programs and data marketing, deploying Al solutions at scale designed to meet today's clients' specific needs and accelerate their business transformation.

PINNOVATION

- → Data Acceleration (data strategy, data governance, data platform, data factory, data culture & innovation, training,...)
- → Al Solutions (Supply chain, Augmented Operations, Call Centers, Generative Al, Al Ethics, Data for Sustainability,...)
- → Data & Digital Marketing (Consumer data environment, data-driven Sales, Data measurement, Advanced analytics,...)
- → MLOps to deliver scalable AI models
- → Artefact School of Data: training & eLearning platforms
- → Hackathons for enterprises: data culture and innovation spirit



Launch of **Artefact AI Film Festival,** an international short film competition rewarding the creativity of artists using AI, in partnership with mk2.

AI GENERATIVE DEMOS AT VIVATECH 2024

Elia, the virtual agent of Legrand : How to leverage GenAl to build a robust self care solution ?

Gen AI aims to summarize Orange's lengthy and complex fiber outage tickets.

Gaia streamlines due dil for Ardian teams by summarizing documents, answering questions, and comparing reports.











ANTHROPIC: AN AI SAFETY AND RESEARCH COMPANY

SUNITED STATES I LAB: AMAZON WEB SERVICES



Anthropic, based in San Francisco, is a leader in Al safety and research, dedicated to developing Artificial Intelligence that is both safe and beneficial. Their API allows businesses to integrate and leverage Claude's capabilities to unlock significant business value.



- Claude 3: Al models that can be used in a variety of applications. People can talk directly with Claude at claude.ai to brainstorm ideas, analyze images, and process long documents. It includes: advanced reasoning and vision analysis; code generation; multilingual processing
- Anthropic emphasizes AI safety, producing research and frameworks to ensure Al operates ANTHROP\C without causing harm.





CLAUDE3.PRO

≰FUNDRAISING: 7,6B NUMBER OF EMPLOYEES: 251-500





PRIVATE AI: AN AI TAKING IN CONSIDERATION PRIVACY OF DATA

CANADA I LAB : L'IA DU CANADA



Private AI is a solution that allows companies to protect customer data and access valuable information without compromising privacy. Deployable onsite, it supports various file types including texts, PDFs, images, and audio, integrating seamlessly into existing infrastructures.

INNOVATION

- **Transcription ASR:** Automatic Speech Recognition.
- Audits and evaluations: scan of data and make a classification; Data discovery: scan information to identify personal datas and find which can be shared or not; Compliance and secure storage allows to filter out all sensitive data.
- **Named entity recognition** finds specific informations in a large amount of data.
- Company confidential information: it uses of LLM without taking risk with the exposition of strategic data.



PRIVATE

INVESTIGATION INVESTIGATION INVESTIGA





HOLISTIC AI: SAAS FOR AI RISK, GOVERNANCE, AND COMPLIANCE

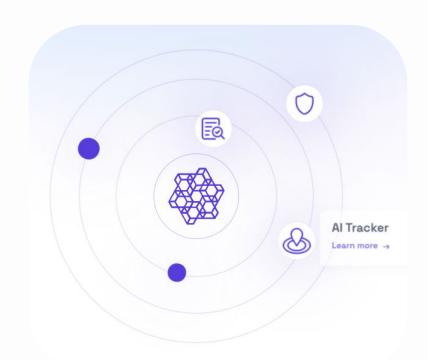
WE UNITED KINGDOM I LAB: MICROSOFT



Holistic AI provides a comprehensive legal information platform designed to cater to users seeking general legal knowledge and guidance. The website acts as a hub for updated, informative content, and materials but does not offer direct legal advice. It features links to third-party sites for additional information, although it does not endorse these sites.



- Al Governance platform: a 360° solution for Al management.
- Al Tracker: global visibility on Al landscape through an Al intelligent mapping.
- Al Audits: a toolkit to audit with gen Al.
- **Use case:** Al risk posture reporting, Al inventory, Al 3rd party vendor management, Al conformity assessment, Al bias assessment.













MENDO: LEARNING SOFTWARE WITH AI

FRANCE I LAB:

DESCRIPTION

Mendo has deployed an add-in in ChatGPT and Microsoft Copilot that acculturates and trains teams in generative Al, right in their workflows. Mendo helps companies to use Al gen tools to enhance their productivity.

PINNOVATION

- **MENDO IA:** All platform that helps employees to learn with a chatbot and learning modules.
- **Excel:** the learning tool is particularly focused on the use of excel and helps companies to develop the employee's skills.













SAFEBRAIN: DATA SECURITY FOR COMPANIES

FRANCE I P13



Safebrain is a company specialised in technologies for data security and protection. Their innovative solution enables companies to protect their sensitive information effectively and reliably.

PINNOVATION

- **Security**: It guarantees the security of AI models and data.
- Development: It provides tools and resources for developing and refining AI models, including access to curated datasets and training environments.
- Piloting: It enables businesses to pilot AI models in a controlled and secure manner, allowing them to test and evaluate their effectiveness before full deployment.







DELOS INTELLIGENCE: GENERATIVE AI FOR COMPANIES

ICOUNTRY I STAND INFORMATION



Delos Intelligence is an engineering company specializing in Generative AI.

PINNOVATION

Activities

- Audit
- Training
- Secure Al application platform: deployment of customised solution with connections to internal servers









AI21LABS: GENERATIVE AI DEVELOPMENT FOR COMPANIES

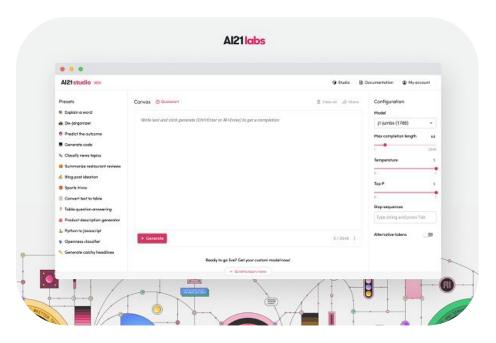
ISRAEL I STAND T08



Al21 Labs is a creator of generative artificial intelligence and massive language models, as well as tools for creating artificial intelligence systems with understanding and generation of natural language.

INNOVATION

- Models: Foundation Models; Task-Specific Models.
- **Deployment options:** Platform; Partners; Virtual Private Cloud
- Integration for companies: Financial Doc Q&A, Term Sheet Generator, Customer Chatbot, Product Descript Generator, Research Assistant, Virtual Health Assistant, Shopping Assistant, Article GhostWriter, Product FAQ Generator, Financial Document Summarizer









META AI: THE AI ASSISTANT OF META II

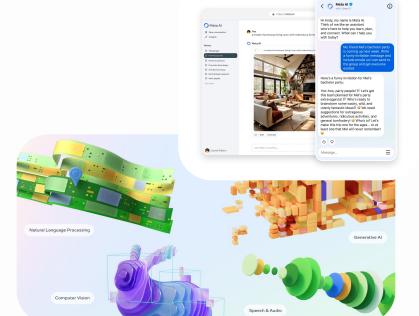
UNITED STATES I LAB: META



Meta AI is an advanced intelligent assistant developed using the cutting-edge Meta Llama 3 model. It has been designed to perform complex reasoning, follow instructions, visualize ideas, and solve nuanced problems, Meta AI integrates seamlessly into a suite of applications.



- Startups incubate at Station F by Meta:
- **Qevlar Al:** a cybersecurity startup leveraging Al to help analysts prioritize and remediate threats with autonomous alert investigation.
- **Fringuant:** a personalized size and fit recommendation solution for apparel brands, which leverages an Al-powered body scan technology.
- **Kartoon AI:** an app to create webcomics and illustrated stories without drawing thanks to their state-of-the-art generative AI tech.











TYPEFACE: PERSONALIZED GEN AI CONTENT CREATION FOR ENTERPRISES

WUNITED STATES I LAB: MICROSOFT

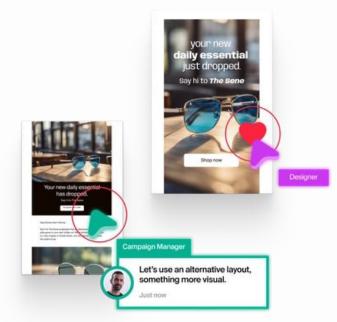


DESCRIPTION

Arc offers an Al-driven platform that transforms content creation, enabling businesses to design, launch, and refine brand stories tailored to diverse audiences and platforms. The suite includes tools for integrating multimodal content, enhancing productivity, personalizing content at scale, and ensuring data safety and responsible Al use.



- Arc empowers teams across any organization to produce targeted, on-brand content for a variety of use cases including email marketing, advertising, and recruitment.
- **Hub:** it is a personalized multimodal content platform for enterprises.













QUANTPI GMBH: AUTOMATED AND SCALABLE SOLUTIONS FOR AI MODEL

🧮 GERMANY I LAB: FRENCH GERMAN TECH LAB / GERMANY

PDESCRIPTION

PiCrystal, developed by QuantPi, offers a versatile Al testing engine designed to enhance the validation of Al and ML systems. Additionally, PiCrystal supports data scientists and ML engineers in automating validation tests, promoting transparency, and facilitating continuous improvement through advanced analytics.

INNOVATION

 Al Trust Platform: it is offers a proprietary and model-agnostic Al testing engine, which enables data scientists and ML engineers to accelerate the validation tests for any Al/ML system; it translates Al requirements, laws or guidelines into a testable framework; it provides a shared understanding of Al performance through pre-built dashboards.









BEINK DREAM: AI PLATFORM THAT GENERATES ILLUSTRATIONS FOR SCIENTISTS

FRANCE I LAB: RÉGION ÎLE DE FRANCE



Beink Dream focuses on blending art and technology, developing an AI that transforms simple sketches into detailed drawings. This innovative tool aims to democratize design capabilities, enhancing creative & collaborative processes across various industries. The platform is celebrated for its user-friendly interface, fostering creativity and detailed visualization without requiring advanced drawing skills.

INNOVATION

• **Smart drawing:** it is draws a design and generates creative content with AI gen.

















CLEYROP: DATA EXPLORATION WITH INTEGRATED AI ASSISTANT

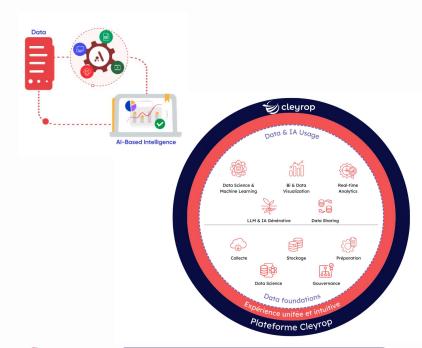
FRANCE I LAB: RÉGION NORMANDIE, FRENCH GERMAN TECH LAB / GERMANY

JOESCRIPTION

Cleyrop offers a comprehensive data management solution, providing a unified and secure platform for data collection, storage, transformation, analysis, and display. This French software publisher enhances data exploration and utilization through advanced governance features, tailored to both public and private organizations.

INNOVATION

- Platform Cleydrop: Cleyrop DataHub enables end-to-end data lifecycle management by abstracting the underlying complexity of orchestrating various services; the platform is designed to facilitate adoption across all the teams.
- Gen Al: Thanks to the ML Ops capabilities, companies can develop and train models directly on the Cleyrop platform.











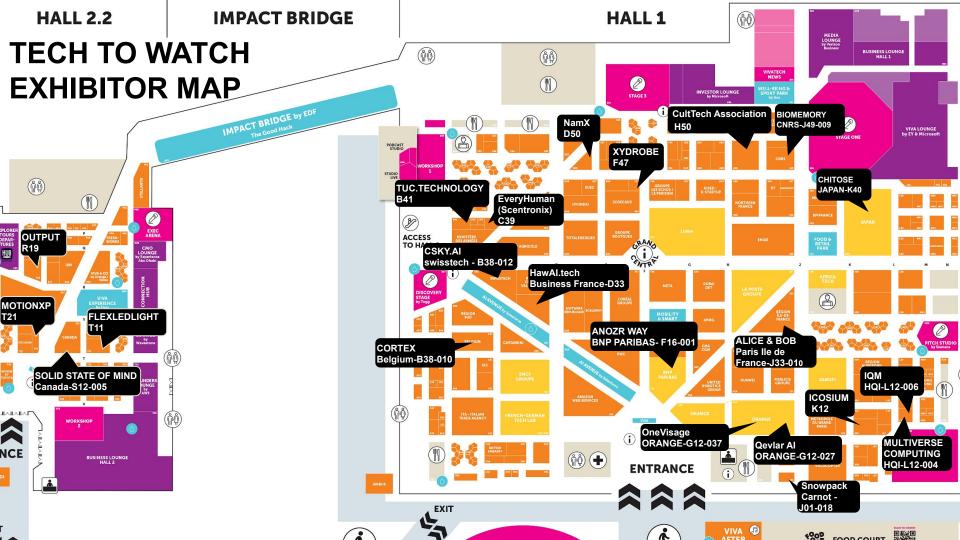






TECH TO WATCH

02



VIVATECH EXPERIENCE PARK |















FRANCE 1

Flex Lead Light is specialized in custom manufacturer on the LED solutions for lighting, signage, and events, offering unique, tailor-made illumination projects.



As a new car market, NamX aims to bring new perspectives to the automotive world. X for exploration, X for experience. Their innovative concept makes green hydrogen accessible everywhere.



CULTURE & TECH

FOR HUMAN GROWTH

CultTech leverages technology for cultural and societal advancement, empowering creators and consumers, facilitating widespread access to culture, and fostering innovative economic models.



A premium automobile brand known for its sophisticated French design and innovative automotive technologies.

DS AUTOMOBILES



FRANCE 1

MotionXP give to professionals the opportunity of building their own 6DOF motion simulators, enhancing virtual reality and simulation experiences.



FRANCE 1

Icosium excels in advanced software solutions for business operations and digital transformation strategies.



VIVATECH EXPERIENCE PARK II





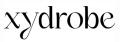








ITALY 🚺







Teleport creates

technology and

innovative

immersive

An interconnected, multimodal, circular and dynamic system, capable of enhancing every phase of the life cycle of vehicles and prolonging their

use.



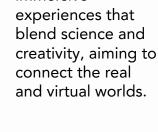
The platform offers to luxury brands immersive virtual worlds and different storytelling activations

NETHERLANDS =

ScenTronix™

Perfume-making machine based on a text-to-scent technology, allowing users to describe their desired fragrance HONG KONG 🔯

OUTPUT is a platform leading the creation of an ecosystem for digital culture — a network where digital creators can distribute their cutting-edge and entrepreneurial practices into the cross-industrial applications





BIOMEMORY: DNA-BASED DATA STORAGE

FRANCE I CNRS

JOESCRIPTION

Biomemory created a digital media capable of storing data with 1-million higher density than any SSD or magnetic tape.

PINNOVATION

- Biomemory Prime: a DNA-based data storage and replay system for datacenters capable of storing 100 Petabytes in a standard rack. This system aims to achieve a future capacity of 1 Exabyte, maximizing storage efficiency.
- DNA Card: a removable medium for DNA-based molecular storage, offering a portable and secure solution for data storage and access.











CSKY.AI: CONVERSATIONS THROUGH AI SOLUTIONS

SUISSE I SWISSTECH

JDESCRIPTION

Csky.ai is dedicated to enhance and secure human conversations through AI solutions, particularly in settings that require confidentiality such as medical consultations and board meetings.

INNOVATION

- **ClearMindAI** offers automation for confidential in-person meetings, providing smart and secure meeting rooms.
- The ClearMind private assistant, a smart microphone, processes and enhances confidential conversations while maintaining privacy. It transforms sensitive meetings into secure, organized, and compliant reports, all within the confines of the room.







NUMBER OF EMPLOYEES: 11-50





ONEVISAGE:

SENSITIVE DATA PROTECTION

SUISSE I ORANGE & SOFTWARE REPUBLIC



OneVisage develops white-labelled 2FA authentication software solutions that help large integrators, cybersecurity vendors and IAM solution providers increasing security levels by instantaneously eliminating digital identity theft and cyber attacks at endpoints.

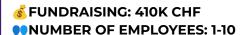


- **3D Facial Biometry:** Enable 3D facial biometry on various hardware and platforms.
- **3D Graphical Auth:** Enable 3D graphical authentication for on-line transactions.
- MFA Solutions for OEMs: OEM 2-factor authentication solutions for enterprises & service providers.











HAWAI.TECH: ENHANCING PROBABILISTIC AI CAPABILITIES FOR EDGE COMPUTING

FRANCE I BUSINESS FRANCE



HawAl.tech develops hardware accelerators to enhance probabilistic Al capabilities for edge computing. Their architecture prioritizes trustworthiness, explainability, and efficiency, currently implemented on FPGA cards and slated for custom chip availability in 2026. Probabilistic programming crucial for reconciling learning and expertise amidst data explosion.

PINNOVATION

- **Probabilistic Al Enhancement:** hardware accelerators for probabilistic Al aiming to enhance frugality and explainability in Al systems.
- **Trustworthy Al:** Focus on analyzing, understanding, and controlling model decision-making processes.
- Sustainable Al: Emphasis on working with limited data, reduced training time, and energy efficiency.











CORTEX MACHINA SRL: BRAIN COMPUTER INTERFACE TECHNOLOGY

■ BELGIUM | BELGIUM

JOESCRIPTION

Cortex Machina is a company specializing in the development of Brain-Computer Interface (BCI) technology. Cortex Machina's BCI technology decodes brain signals to enable users to interact with devices and software using their minds.

INNOVATION

• Vortex BCI Gaming Headset uses EEG technology to allow gamers to interact with games through neural activity, creating a highly immersive experience. This technology also has potential applications beyond gaming, including in accessibility and neuromarketing, by harnessing the power of real-time brain activity.





§ FUNDRAISING: 310 000 €
 1.5
 1.5





CHITOSE: LARGE-SCALE PRODUCTION OF MICROALGAE TECHNOLOGY

JAPON I JAPAN PAVILION (JETRO)

JOESCRIPTION

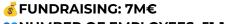
Chitose envisions a future where microalgae can be used to create a sustainable and abundant source of food, energy, and materials.

INNOVATION

• **Biotechnology solutions:** high-efficiency photobioreactor culture systems for sustainable, large-scale production of microalgae biomass. The company is developing a range of food, biofuel, biomaterial, and cosmetic product.















ANOZRWAY: HUMAN RISK MANAGEMENT PLATFORM

FRANCE I BNP PARIBAS



Anozr Way is a French company that provides a software platform to help organizations assess and mitigate human risks, particularly those related to cyberattacks and fraud. It uses a combination of technology and human expertise to assess an organization's vulnerabilities to social engineering and identity theft. It then provides recommendations and solutions to help mitigate these risks.

INNOVATION

• **All-in-one platform:** identify potential threats such as spear phishing, account takeover, and MFA bypassing. The service evaluates cyber risks associated with managers and employees' human attack surface.











SOLID STATE OF MIND: ARTIFICIAL GENERAL INTELLIGENCE FOR THE REAL WORLD

M CANADA I L'IA DU CANADA



Solid State of Mind is pioneering the development of Artificial General Intelligence (AGI) aimed at functioning effectively in real-world environments. Their innovative approach leverages insights from ethology, psychology, and neuroscience to create a new class of AI that can adapt and operate autonomously with significantly lower energy and data requirements.

- Deep Meaning AI model focused on understanding rather than deep learning.
- Applications for Solid State of Mind's Al include autonomous robotics, autonomous vehicles, medical devices, cloud-based recommendations, and gaming.











ALICE & BOB: FAULT-TOLERANT QUANTUM COMPUTER



JOESCRIPTION

Alice & Bob is a quantum computing company whose goal is to create the first universal, fault-tolerant quantum computer. The have developed a pioneering technology called cat qubits, later adopted by Amazon.

INNOVATION

• **Cat Qubits:** nanofabrication, chip design, validation, digital tools and electronic control.











IQM: SUPERCONDUCTING QUANTUM COMPUTER



JOESCRIPTION

IQM is a company that develops and builds quantum computers. They offer a superconducting quantum computer called IQM Spark™ and IQM Radiance™, designed for universities and research labs.



- **IQM Spark™:** Comprises a superconducting quantum computer and tailored learning experiences for universities and research labs worldwide. It comes pre-installed with a 5-qubit quantum processing unit.
- **IQM RadianceTM:** A quantum computing platform available with 20 high-fidelity qubits, easily upgradable to 54, and soon up to 150 qubits.





IQM

**INVESTIGATION INVESTIGATION INVESTIGATION
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MULTIVERSE COMPUTING: QUANTUM SOFTWARE PLATFORM





Multiverse Computing is a quantum software platform dedicated to applying quantum and quantum-inspired solutions to address complex challenges in finance, energy, manufacturing, logistics, space, life sciences, healthcare, and defense, delivering tangible value today.

INNOVATION

• CompactifAI: LLM compressor which uses quantum-inspired tensor networks to make AI systems such as large language models more efficient and portable, reducing size by over 90% while maintaining accuracy, and with over 50% savings in retraining and inference costs.











QEVLAR AI: AUTONOMOUS AGENTS FOR CYBERSECURITY

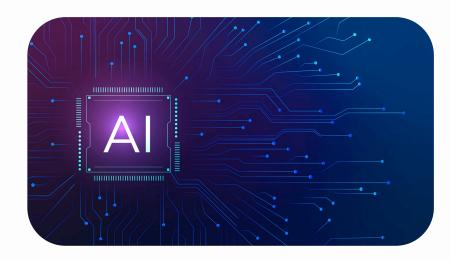
FRANCE I META



Qevlar Al is a French cybersecurity company specializing in security operations. Their platform provides data analytics, artificial intelligence, and automation capabilities to help security teams detect, investigate, and respond to threats more effectively.



- Autonomous agents: ensure comprehensive threat detection by analyzing selected logs and triggering alerts autonomously
- **Comprehensive outcomes:** qevlar Al conducts deep investigations using scalable, explainable, and proprietary Al, requiring no manual inputs
- **Seamless Sync:** effortlessly sync with SIEM and EDR systems through dedicated connectors, mirroring the viewpoint of top analysts for exhaustive investigations.



Qevlar **Ai**









SNOWPACK: BECOMING INVISIBLE ON THE INTERNET

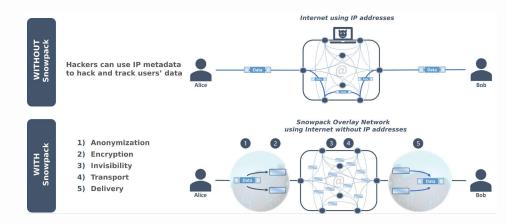
FRANCE I LE RÉSEAU DES CARNOT



Snowpack has developed the Snowpack Network Overlay, a technology that uses a network of servers to make data invisible on the Internet. It avoids identification, geolocation and data interception.

INNOVATION

- Server network operated by Snowpack.
- Peer-to-peer mode: anonymous and secured.
- Multiple use cases: Protecting data when being connected to a public Wi-Fi or travelling abroad, accessing the dark web, e-shopping, streaming, VPN.







§ FUNDRAISING: €2M **9** NUMBER OF EMPLOYEES: 1-10



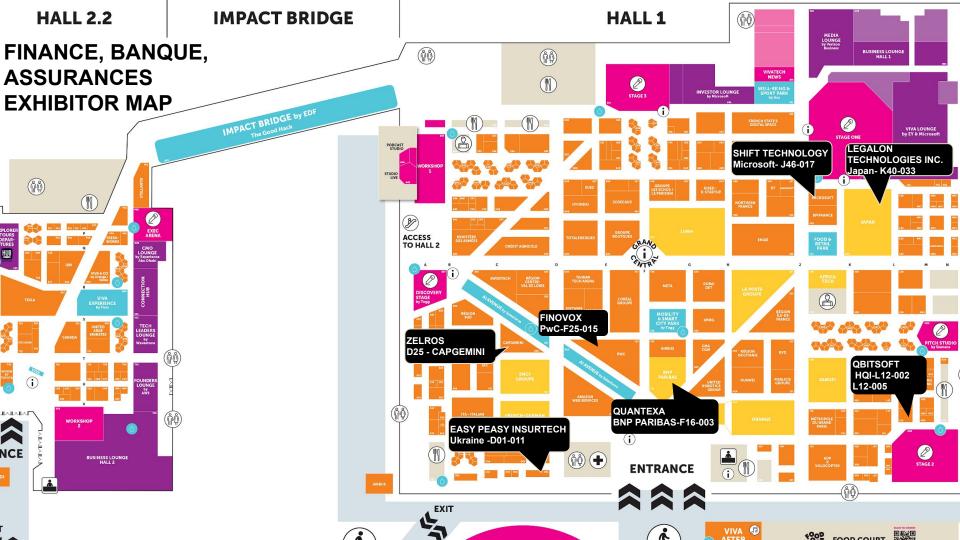






FINANCE, BANQUE, ASSURANCES

03



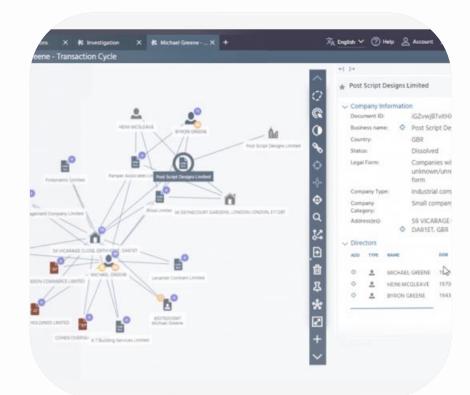
QUANTEXA: GEN AI DECISION INTELLIGENCE PLATFORM

WALL OF THE PARISAS



An business decision platform powered by AI with a machine learning-based approach to evaluate corporate data and to research signals that could indicate possible fraud, money laundering and other illicit activities. Its new Q Assist uses natural language queries (compatible with OpenAI LP) to enhance entity resolution, graph analytics and scoring capabilities.

- Q Assist with natural language.
- Analytics integrating internal and external data.













ZELROS: GENERATIVE AI RISKS

FRANCE I CAPGEMINI & MICROSOFT

TOTAL DESCRIPTION

Zelros is a Generative Ai SaaS platform that offers personalized insurance recommendations for both personal and small business lines, helping insurance businesses provide the best coverage to their potential policyholders. The platform provides optimal coverage and prevention advice to their clients across all distribution channels.

- **The Insurance Copilot** is a recommendations system for insurance powered by Gen AI.
- Tools allow to create personalized experiences throughout the customer journey.
- **Sintra** is a special LLM to integrate an insurance-specialized generative AI into daily workflows.











QBITSOFT: ACCESSIBLE QUANTUM TECHNOLOGIES

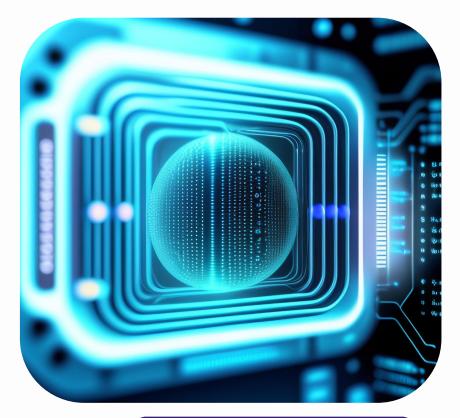
FRANCE I HQI

JOESCRIPTION

QbitSoft provides a single cloud-based platform allowing enterprises to use Quantum powered algorithms and applications to boost their business processes.

INNOVATION

• The Quantum as a service platform (QaaS) is a cloud-based platform with multiple Quantum computing hardware capabilities accessible to everybody.









LEGALON TECHNOLOGIES INC: LEGAL AI REVIEW

JAPAN I JAPAN PAVILION JETRO

JOESCRIPTION

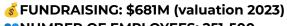
LegalOn Technologies is a contract review software powered by AI designed to help legal teams and improve their productivity. The service is a smart tool to find and fix contract risks through automation and legal intelligence in the pre-signature phases .

INNOVATION

• **LegalOn Assistant**: it is a generative AI tool that uses the latest GPT technology and Microsoft Azure's OpenAI Service.













SHIFT TECHNOLOGY: SMART INSURANCE DECISIONS

IFRANCE I MICROSOFT

JDESCRIPTION

Shift Technology delivers AI-powered decisioning solutions for insurance fraud detection and claims handling. The tools improve combined ratios by optimising and automating critical decisions across the policy lifecycle.

INNOVATION

 The Shift Insurance Decision Platform is a unified software architecture to integrate data and empower decisions.



Shift

SFUNDRAISING: \$320 M (2021)

NUMBER OF EMPLOYEES: 501-1000





FINOVOX: INSTANT FALSE DOCUMENTS DETECTION

FRANCE I PWC

JOESCRIPTION

Finovox is a software solution for detecting false documents: it analyses all types of documents, in all languages and formats, scans thousands of files instantly and simultaneously to provide with tangible evidence of fraud. The software is available by API and by SaaS platform to adapt to different business and document volume.

INNOVATION

• **Investigation software:** document falsification detection software equipped with multiple advanced machine learning algorithms.











EASY PEASY INSURTECH: A NEO-INSURANCE MODEL

UKRAINE I UKRAINE, UKRAINE EMBASSY

JOESCRIPTION

Easy Peasy Insurtech is a neo-insurance platform that allows drivers to optimize their car insurance on a pay-per-mile basis and driving style report.

- **Mobile App** where customers manage their insurance and It provides purchase of kilometers, accumulation of bonuses for safe driving, refer-a-friend program, automatic renewal and round-the-clock support.
- **SRM** for insurance companies where agents or brokers can manage their portfolio.









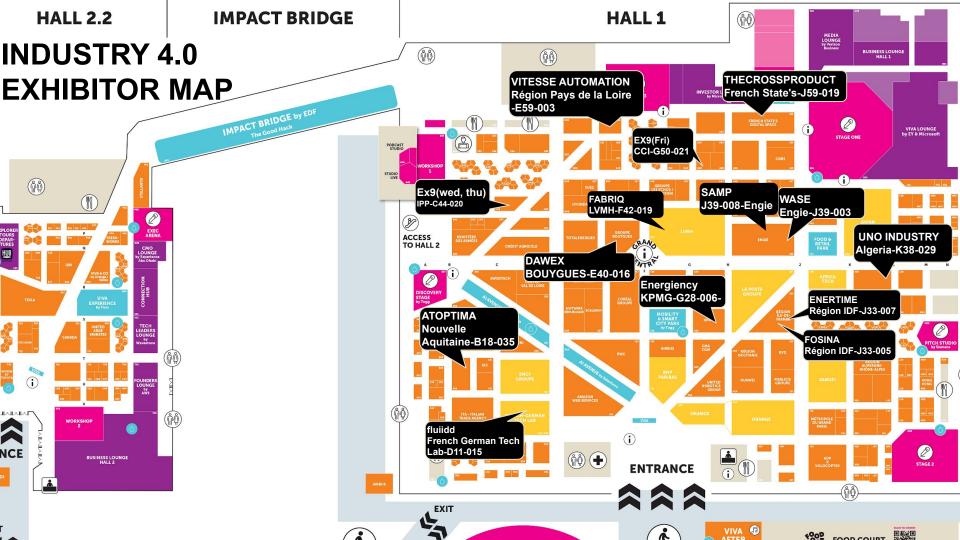






INDUSTRY 4.0

04



FLUIIDD: INDUSTRIAL SCANNER FOR THE PROCESS INDUSTRIES

FRANCE I LAB: FRENCH GERMAN TECH LAB / GERMANY

IDESCRIPTION

Fluiidd specializes in advanced industrial scanning technology designed to enhance operational efficiency and prevent costly downtime by detecting defects in industrial pipelines.

INNOVATION

- **Prevent costly downtime:** it identifies and addresses potential disruptions before they halt operations.
- **Enhance energy efficiency:** it optimizes pipeline flow for reducing energy consumption and environmental impact.
- **Unlock superior performance:** it gains continuous monitoring and make informed decisions for a smoother, more efficient process.



Awards:

Tech for Future Award, Issued by Journal La Tribune, Feb 2024

Trophy for the most promising startup for collaboration between the academic and industrial worlds, Issued by Pôle SCS, Dec 2023

Societal and sustainable responsibility innovation Award, Issued by World Nuclear Exhibition, Nov 2023

T-Lab Award: National Innovation Contest, Issued by French government and BPI France, Jul 2023



© FUNDRAISING: N/A

NUMBER OF EMPLOYEES: 2-10





DAWEX: A DATA EXCHANGE PLATFORM SOLUTION

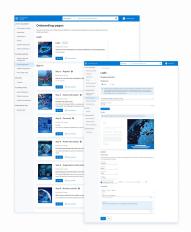
UNITED-STATES I LAB: BOUYGUES

JOESCRIPTION

Dawex offers Data Exchange Platform solutions that orchestrate data ecosystems. Their platform facilitates secure, compliant, and efficient data transactions, enabling businesses to foster innovation, increase productivity, and generate new revenue streams through strategic data utilization.

INNOVATION

povernance and business modeling; data product discovery; data product publication (the platform enables data orchestrators & data providers to efficiently market and share data products in a collaborative way); and data transaction to control and monitor the data distribution & consumption.















WASE: AN ENERGY SOLUTION

WATER OF THE PROOF OF THE PROO

JOESCRIPTION

WASE provides a decentralized sanitation system with the goal of accelerating the global adoption of circular waste treatment.



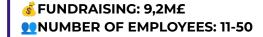
- Electro-Methanogenic Reactor (EMR): it is designed to enhance biogas production from biomass in anaerobic digestion facilities and organic matter in wastewater.
 - Boosts energy production by 30%
 - _ Treats waste 3-10x faster
 - _ 70% smaller footprint
 - _ Improves effluent quality by >50%
- Industrial wastewater: anti-waste water.
- Anaerobic digestion: higher methane generation and feeding rates.















SAMP: AI GENERATED DIGITAL TWINS

IFRANCE I LAB: ENGIE

JOESCRIPTION

Samp develops software that consolidates technical information into digital twins for all stakeholders. Samp integrates 3D scanning technology with engineering data. This platform enables users to upload 3D scans of facilities and generate detailed inventories, revalidate P&IDs, and create a unified workspace for collaborative efforts across various teams

INNOVATION

• **SAMP AI:** generates AI visual workspaces for teams in different industries: water & utilities, power & energy, chemicals & industrial gases, marine & offshore, pulp & paper, agri, food & beverages, pharma & biotech, batteries & semi conductor, lining metal & minerals











UNO INDUSTRY: ASSET PERFORMANCE MANAGEMENT PLATFORM

PORTUGAL I LAB: ALGERIA



UNO is an easy-to-implement and cost-effective industrial digital platform that helps companies excel in Industry 4.0. Through its asset performance management platform (APM), UNO collects data from equipment, workers, and business processes.

- **UNO Industrial Digital Platform :** asset management, safety tool.
- Industrial Software Development, digitalization and creation of digital twin solutions.
- ATEX Global: a digital service which allows creating or reviewing the Explosion Protection Document, inspections of all devices with information in real-time.

 Pigital consulting: site survey IT integration OT
- Digital consulting: site survey, IT integration, OT integration, sensor installation and integration, dashboard & KPIs.









ENERGIENCY: BUSINESS INTELLIGENCE SOFTWARE FOR ENERGY SAVINGS

FRANCE I LAB: KPMG

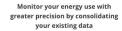
JDESCRIPTION

Energiency is SaaS platform to assess and manage energy performance industrial environment.

INNOVATION

- **Tailored dashboard:** to visualize energy consumption in details.
- Integration of data in real-time.
- Modelization of the different factors that influence the energy consumption.
- Monitoring of energy use for each type of energy and production.
- Digital twin of energy consumption model.









Analyze

Strengthen your energy performance management by bridging the gaps between your energy and production data



Optimize



Break new ground in energy performance by combining the strengths of artificial and human intelligence









ENERTIME: A CLEANTECH COMPANY WORKING ON WASTE OF ENERGY

FRANCE I LAB: RÉGION ÎLE-DE-FRANCE

JDESCRIPTION

Enertime is a cleantech company specializing in waste heat recovery solutions for industrial applications. They design, develop, and manufacture thermodynamic machines such as Organic Rankine Cycles (ORCs), industrial heat pumps, and natural gas expansion turbines.

- MW-size turn-key solutions in various applications including: Energy efficiency with waste heat recovery on industrial processes; Geothermal energy; Renewable and distributed energy.
- Organic Rankine Cycle (ORC) technology to industrial customers and utilities.
- Turbines and ORC modules to offer customized solutions according to each client's needs.













ATOPTIMA: SOFTWARE FOR SMART SUPPLY CHAIN

BELGIUM I LAB: RÉGION NOUVELLE-AQUITAINE



Atoptima provides integrated planning, network design, routing optimization, shipment pooling, SaaS, and artificial intelligence services.

INNOVATION

- **Digitalization of processes and optimization:** use of mathematical modules to solve problems of organizations
- Solutions & apps:

Route Solver: optimization of transport plans.
Pack Solver: optimization of packing and palletizing.
Pick Solver: order preparation automatization.
Plan Solver: management of production orders.
Yield Management: management of advantage and risks of the supplychain.

Assembled Solvers: syncrhonization of the supplychain.











EX9: AUTONOMOUS TRANSPORT FOR LOGISTIC

FRANCE I LAB: INSTITUT POLYTECHNIQUE DE PARIS & CCI PARIS ÎLE-DE-FRANCE

JOESCRIPTION

Ex9 provides comprehensive automated terminal transport solutions to enhance efficiency and sustainability in logistics and industrial sectors. They focus on deploying fleets of autonomous yard tractors designed for the safe and efficient movement of heavy loads such as trailers, containers, and various other goods within closed compounds.

- **Autopilot:** autopilot algorithms for heavy goods handling vehicles, trained for operations in o dense, dynamic environment with mainly rear.
- **Site deployment:** integration to the site's operational process (IT interface to TMS/YMS, mapping, monitoring)
- Tele-driving control tower.
- Daily operations: running cycle of operations, technical support, training, maintenance, HMI & Data monitoring. Data analytics and take away reporting with KPIs.















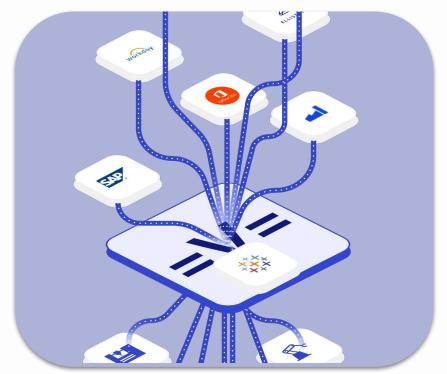
VITESSE AUTOMATION: PLATFORM TO ENHANCE PRODUCTIVITY

SUNITED STATES I LAB: RÉGION PAYS DE LA LOIRE

JOESCRIPTION

Vitesse Automation is committed to improve manufacturing production while reducing consumption, pollution, and waste.

- **Vitesse Automation:** a no-code/low-code automation platform that allows manufacturers to program and modify production processes and orchestrate equipment (robots, machines, etc.) without writing any code.
- **Performance:** Vitesse Automation reduce programming time by 90% and energy consumption by up to 20%.
- Apps software: different apps to connect, design, contextualize, follow processes and monitor production.











FOSINA: A PROVIDER OF DISTRIBUTED FIBER OPTIC SENSING SOLUTIONS

I FRANCE I LAB: RÉGION ÎLE DE FRANCE



DXS SOFTWARE



DESCRIPTION

FOSINA is a company working in the field of asset monitoring, offering solutions that transform standard fiber optic cables into advanced, real-time, multi-parameter sensors.



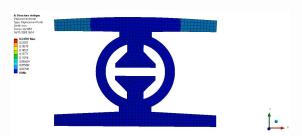




INNOVATION

- **DXS PLATFORM:** a modular distributed fiber optic sensing technology that can combine in a single interrogator (acoustic sensing, strain sensing, temperature sensing, thermal gradient sensing)
- **FOSINA DXS SOFTWARE:** fibre optic sensing software to provide a comprehensive web-based user interface that enables all data acquired worldwide to be configured, controlled and viewed remotely in real time.
- **FOWIM technology:** a system where the transducer is only sensing with optical fiber (completely passive with no electronics) and allow to collect and process axle weight from overloaded truck in real time with no impact on traffic flow.







FUNDRAISING: N/A •• NUMBER OF EMPLOYEES: 11-50







THE CROSS PRODUCT: SOFTWARE FOR RAILWAY TRACK ANALYSIS

FRANCE I LAB: FRENCH STATE'S DIGITAL SPACE

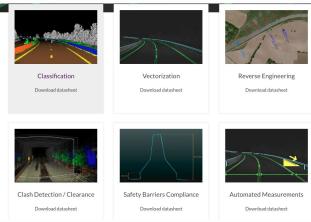


TCP (The Cross Product) leverages AI and 3D LiDAR technology to offer advanced solutions for infrastructure management across various sectors including highways, railways, and industrial sites. Their software facilitates automatic classification, vectorization, and the creation of digital twins, enhancing precision and efficiency in infrastructure maintenance and planning.

INNOVATION

- Highway product: classification, vectorization, reverse engineering, clash detection, safety barriers compliance, automated measurements.
- **Railway product:** classification, vectorization, measurements, clearance and clash detection, track alignment reverse-engineering.
- Other products: ground classification, quality check.

HIGH WAY PRODUCTS



RAII WAY PRODUCTS











FABRIQ: PERFORMANCE MANAGEMENT

FRANCE - LAB: LVMH

JOESCRIPTION

Performance management solution that improves the productivity of work teams. It brings together and digitises all the tools of an operational system (AIC, action plans, field tours and audits, problem solving, visual management and KPIs).



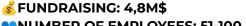
- **Products:** dashboards, routine checklists, tickets and action plans, performance indicators, communication platform, mobile app, data management tool.
- **Measure ROI quickly**, such as a 50% increase in the autonomy of field teams in resolving problems.















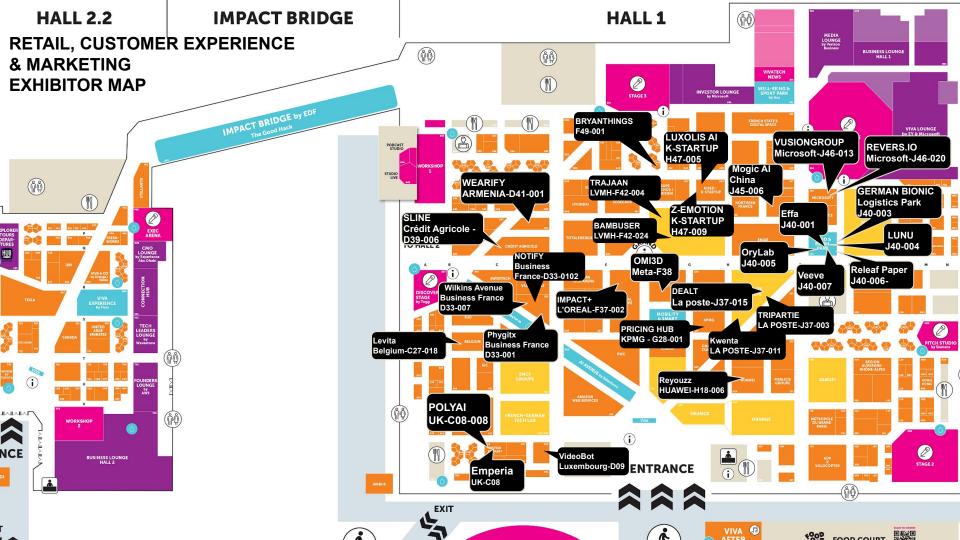








RETAIL, CUSTOMER EXPERIENCE & MARKETING



VIVATECH RETAIL & LOGISTICS

















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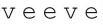












UKRAINE =

Zero-waste

toothbrushes

and razors,

focusing on

sustainability

and the circular

economy, aiming

for a global or

EU launch.



FRANCE 1

Euveka's robotic and AI fit solution ensures better fits via a scalable robot mannequins replicate infinite morphologies.



SmartSafetyVest and 360° digital ecosystem offering digital augmentation and safety features for workers and health workers.



Crypto payment solution focusing on the luxury market and expanding payment options with innovative devices and services.



Social platform and Café DAWN featuring avatar robot cafes that enable long-distance physical work, aiming to expand globally, with a focus on Europe.



The world's first paper and packaging made from fallen leaves.



Snap-On Device for shopping carts, offering a personalized shopping experience with contactless checkout and tailored promotions.



PHYGITIX: CONTACTLESS SALES & MARKETING PLATFORM

II FRANCE I BUSINESS FRANCE

JOESCRIPTION

Phygitix is a MarTech founded by experts in IT, AI, and gesture recognition. Phygitix offer a "Contactless" – Sales & Marketing Activation Platform

- **PhygiSurvey:** build & deploy dynamic questionnaires with branding; Set alert rules to trigger operational process to tackle issues; an QR code to validate resolved issues; Access live reports.
- **PhygiShop:** View previous orders; shopping assistant that tracks items in the store and provides more information on products; loyalty cards and feedback; payment options.
- **PhygiPlay:** pedestrians control dynamic multimedia interactive displays with simple gestures and body movements; real-time motion control Interaction with display graphic; disruptive and fun full-body interactive experience; Full incorporation for branding & campaign look & feel (mixing 2D & 3D).













WILKINS AVENUE: AUGMENTED REALITY AND SPATIAL COMPUTING

FRANCE I BUSINESS FRANCE

JOESCRIPTION

Wilkins Avenue AR is a Augmented Reality and Spatial Computing company specialized in creating immersive retail experiences for some of the world's most renowned brands. Their solutions empower physical retail with digital imagination, enchanting the customer experience both in-store and online.

INNOVATION

 Premium Ar Retail Experiences: physical Retail with Digital Imagination, using Augmented Reality - in AR Headsets, WebAR & Social Platforms.









EMPERIA: IMMERSIVE VIRTUAL SPACES

WUNITED KINGDOM I UK EMBASSY

JOESCRIPTION

Emperia creates immersive virtual spaces that enhance the online experience through highly sophisticated and realistic environments.



- **3D technologies:** Ultra realistic 3d view: 500% zoom, color quality accuracy;
- **Full e-commerce integration** and seamless integration into website.
- Do-it-yourself display creation: fully customized new exhibition or store display in 30 min.
- Host live events, walk guests through virtual store & engage.











POLYAI: CONVERSATIONAL AI PLATFORM

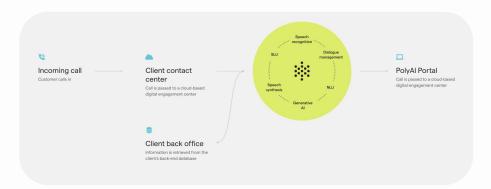
WUNITED KINGDOM I UK EMBASSY

JOESCRIPTION

PolyAl provides a conversational Al platform tailored for enterprises, enhancing customer experience by allowing natural, dynamic interactions. seamless adoption.



- **PolyAl's Voice Platform:** spoken language technology.
- Generative AI for customer service.
- Patented dialogue management approach.
- Proprietary Natural Language Understanding (NLU).
- Real-time Spoken Language Understanding (SLU).
- United Automatic Speech Recognition (ASR).
- Natural speech synthesis.





≰ FUNDRAISING: N/A€

NUMBER OF EMPLOYEES: 11-50



WEARIFY: 3D VIRTUAL FITTING ROOM

MARMENIA I ARMENIA - MINISTRY OF HIGH-TECH INDUSTRY

JOESCRIPTION

Wearify is a platform that provides 3D virtual fitting room technology for online clothing brands. It allows customers to virtually try on clothes before purchasing, enhancing the online shopping experience.

INNOVATION

• 3D Virtual Fitting Room for Online Clothing Brands: deliver precision and style to customers through virtual try-ons, highly accurate body measurements, and size recommendations.











MOGIC AI: TIKTOK MARKETING SPECIALIST

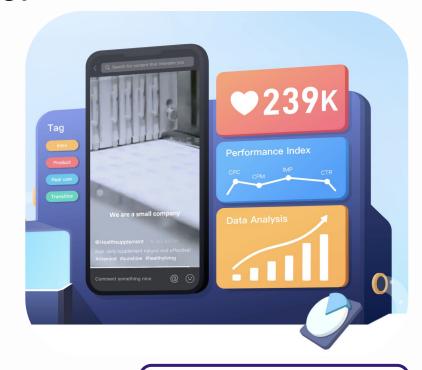
■ CHINA I CHINA PAVILION 中国馆

JOESCRIPTION

Mogic AI is revolutionizing TikTok advertising for Consumer Packaged Goods (CPG) brands by integrating creativity, media, and intelligence into a singular, efficient platform.

INNOVATION

 Automated advertising technology platform for TikTok Ads: Combines creativity, media, and intelligence into a single place; No more spending hours pondering what content to create; Captivating storyline and clear call-to-action for every post, valuable insights into customer engagement and behavior.









LUXOLIS AI: 3D CAPTURE + WEB3 COLLABORATION

SOUTH KOREAN I CORÉE - KISED



Luxolis.ai is a solution of 3D scanning to capture high-quality models, and sharing with others in collaborative processes.

INNOVATION

- **3D Scan App:** Photorealistic 3D Scanning.
- **3D Capture:** Realistic 3D models with ease. Scan in minutes, from buildings to people, with unparalleled precision thanks to its portable design.





ổ FUNDRAISING: 800K\$ **№** NUMBER OF EMPLOYEES: 51-200





SLINE: 3D CAPTURE + WEB3 COLLABORATION

FRANCE I CRÉDIT AGRICOLE

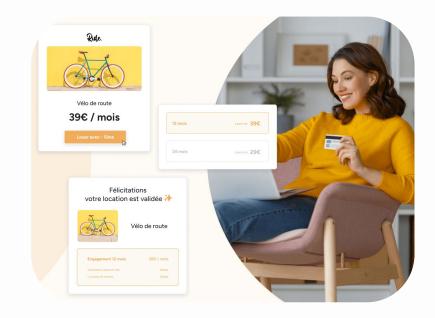
IVALUE DESCRIPTION

Sline is a SaaS (Software as a Service) enterprise solution that helps merchants launch a long-term rental offering. This online platform aggregates all the necessary services to provide a seamless and simplified rental experience.

INNOVATION

Platform for rental business:

- _Flexible Configuration: Customize rental offerings, durations, pricing, and additional services through your back office.
- _ Centralized Management: Manage rentals in real-time, organize shipments and returns, and access customer databases easily.
- _ Precise Growth Monitoring: Track key indicators like revenue, product lifecycle, and commercial performance through a dashboard











PRICINGHUB: DYNAMIC PRICING SOLUTION

FRANCE I KPMG

JDESCRIPTION

PricingHUB is a turnkey dynamic pricing solution that combines data with artificial intelligence to deliver optimal pricing recommendations. The platform enables companies to adjust their prices in line with consumer demand.

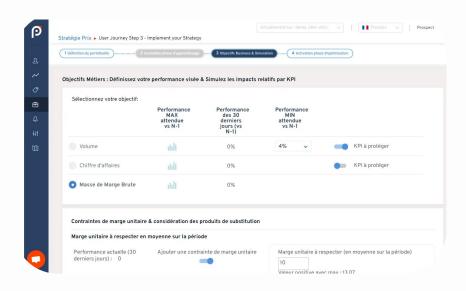
INNOVATION

Turnkey Pricing Solution:

Optimization: deploy pricing strategies at scale and optimize prices.

Customer centric: prices adjusted based on competition, inventory, and consumer sensitivity. Multichannel: deploy strategies across all stores, marketplaces, and the web.

Automation & real time: prices optimized and applied in real time at desired frequency. Customizable: flexible application adaptable to business constraints.







DEALT: OMNICHANNEL SOLUTION FOR RETAILERS

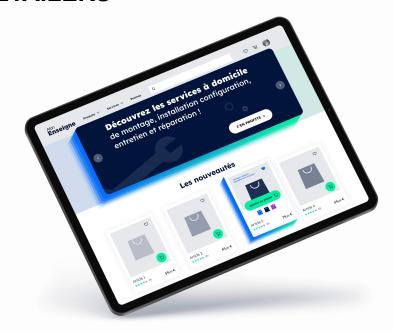
FRANCE I LA POSTE GROUPE

JOESCRIPTION

Dealt offers a comprehensive, robust and scalable omnichannel solution to help retailers build, deploy and manage white-label home services offers.

PINNOVATION

- Services API: complementary services to your products as part of your e-commerce buying process: product/service mix, services integrated directly into product sheets; Simple payments with a unified shopping cart.
- In-store services: Solution dedicated to sales staff, enabling them to book a service on behalf of a customer; touch-sensitive kiosks to book services directly in-store; stop-rays, totems, flyers with QR-code and telephone number, to book a service on the spot, or at a later date.









KWENTA: VERSATILE PAYMENT SOLUTION

FRANCE I LA POSTE GROUPE

IDESCRIPTION

Kwenta provides a versatile payment solution that enables customers to use multiple payment methods, including collective purchasing options. Their platform emphasizes security and offers easy integration with existing e-commerce systems through APIs or CMS connectors. By simplifying the payment process, Kwenta aims to improve customer experience, increase sales conversions, and reduce cart abandonment.

INNOVATION

- Multi-card payment: Allow customers to split payment for an order using multiple payment methods; Increase conversion rates by accommodating various payment preferences; Reduce constraints associated with card limits.
- Share a payment with friends/associates.







INVESTIGATION INVESTIGATION INVESTIGA



TRIPARTIE: TRUSTED THIRD PARTY SERVICE FOR MARKETPLACE

FRANCE I LA POSTE GROUPE

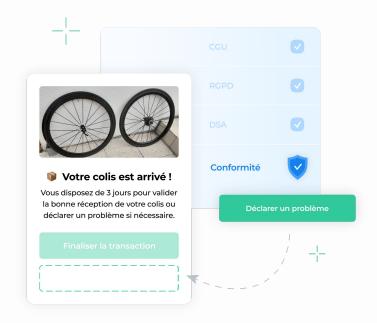
JOESCRIPTION

Tripartie is a user disputes prevention and resolution tool to improve the reputation of the platform and streamline its customer service.

PINNOVATION

• Trusted third party:

- _ Improve the platform UX and reputation User disputes are quickly and fairly solved.
- _ Reduce operating costs automation of amicable resolutions between users.
- _ Lower the reputation risk, automated detection of scammers and fraudsters through verification of sellers and buyers.
- _ Unwind contentious transactions; funds secured by the buyer on an E-wallet can be validly returned.
- _ Quickly deploy your activity, customised & easy to plug solution.









VIDEOBOT: INTERACTIVE VIDEO SOLUTIONS



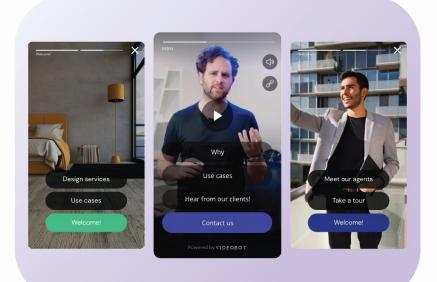
LUXEMBOURG I LUXEMBOURG



Videobot transforms digital experiences through interactive video solutions. Videobot platform bridges physical and digital realms, offering businesses a versatile toolkit to engage audiences effectively.

INNOVATION

Interactive short-form videos: interactive short-form videos to enhance digital experiences; Various powerful display options and features are available to enrich customer experiences.



VIDEOBOT

FUNDRAISING: 2M€

NUMBER OF EMPLOYEES: 11-50



TRAJAAN: SEARCH INTELLIGENCE SOFTWARE

FRANCE I LVMH

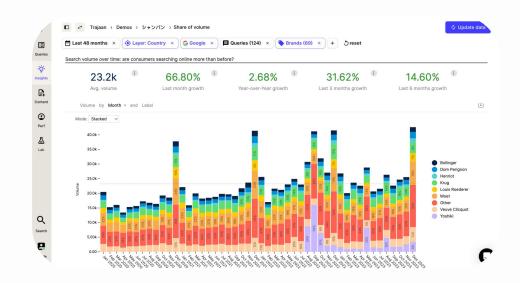
PROOF DESCRIPTION

The Trajaan SaaS platform does search listening and helps consumer brands, retail and agencies understand how consumers search online – to help them gain visibility and commercial performance via the search channel.

INNOVATION

• Search Listening Platform:

Aggregate data feeds from various search engines into a single search listening platform; Metrics from multiple sources, frequencies, and geographic scales; Access unified database for advanced metrics like local affinity and content priorities; Use semantics Al to detect & categorize queries; Al identifies thousands of keywords, questions, and hashtags from all search engines.





SFUNDRAISING: N/A€

NUMBER OF EMPLOYEES: 11-50

NUMBE





REYOUZZ: CONNECTED KIOSKS FOR UNWANTED ITEMS

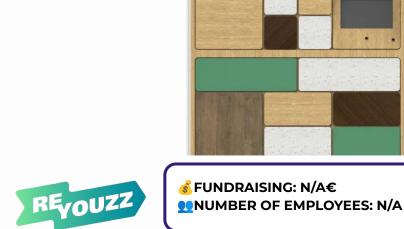
FRANCE I HUAWEI & MÉTROPOLE EUROPÉENNE DE LILLE

JOESCRIPTION

Reyouzz is a startup rethinking the way we consume by giving new life to everyday objects. Their connected kiosks allow users to sell their unwanted items, which are then refurbished and resold, promoting a circular economy and reducing waste.

INNOVATION

• **REborne:** An connected collection network allows for the collection and estimation of over 5 million products, ranging from cookers to thermal strippers, PCs, and phones. Once the price is agreed upon and accepted, fill in necessary information like IBAN or ID, and securely deposit the product in a locker.



(+)

IMPACT+: REDUCING DIGITAL COMMUNICATION IMPACT

FRANCE I L'Oréal

JOESCRIPTION

IMPACT+ is a sustaintech solution enabling digital advertising players (brands, agencies, adtechs and adnetworks) to evaluate and reduce their environmental impact accross 50 countries. IMPACT+ builds new performances indicators and tools to help this ecosystem to use GHG emissions and electricity consumption to inform their digital advertising strategy.

INNOVATION

• **Self-service solution:** Help advertisers nearly halve greenhouse gas emissions generated by their online video campaigns without making changes to their media planning.





SET OF EMPLOYEES: 10-50SET OF EMPLOYEES: 10-50





OMI 3D: VIRTUAL PHOTO STUDIO IN 3D

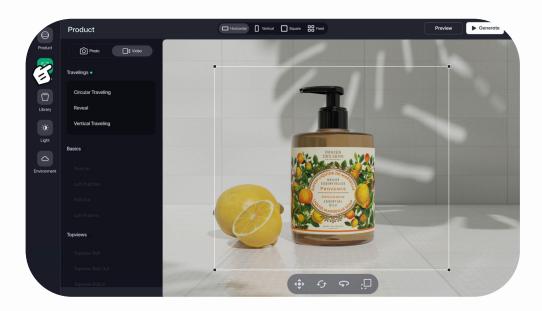
FRANCE I META

IDESCRIPTION

Omi is a 3D application for brands to create photos and videos in order to make the eCommerce more interactive.

INNOVATION

• Applications for making products in 3D: rendering in minutes; Very low production costs; ultra-realistic rendering; control over staging; variety of photo and video exports; unlimited sets from the computer.





SFUNDRAISING: 6M€
NUMBER OF EMPLOYEES: 11-50

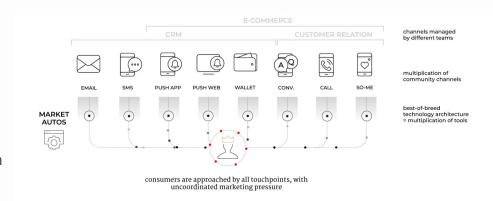
NOTIFY AI: HEADLESS AI SOLUTIONS FOR A UNIFIED COMMERCE



TOTAL STREET TOTAL STREET

Notify uses artificial intelligence to manage and optimise customer communications for brands and leading retailers. Through its AI, which connects the various CRM platforms and coordinates all communication channels, brands can finally control their overall marketing pressure in real time.

- IAN Activate: Headless solution compatible with all CRM platforms for activating when the customer is available, and guaranteeing readability and quality of experience.
- **IAN Orchestrate:** Notify orchestration activates all messages to the best channel for each individual in real time.
- IAN Care: Reduces marketing pressure by controlling the number of activations per customer and by reducing the CRM carbon impact.









Z-EMOTION: 3D BASED END-TO-END VIRTUALIZATION FOR FASHION

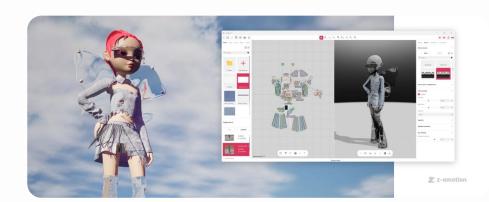
SOUTH KOREA I LAB [KISED]

JOESCRIPTION

Z-emotion is a solution provider that connects all value chains of digital fashion. It helps streamline the design and development process to improving the online shopping experience with virtual try-on applications and the toolset for the fashion metaverse, gaming and NFT professionals.



- **Complete end-to-end virtualization,** from design and merchandising to e-commerce.
- **3D garment simulation engine** is a combination of leading technology which encompasses hyper-real avatar design and real-time fitting solutions.
- **Products**: zeavric (fashion design software), z-virtual (virtual fitting), z-retail (3D modeling & rendering software), z-one (cloud content collaboration software).















LEVITA: FLYING OBJECT TECHNOLOGY ON DISPLAY

BELGIUM I BELGIUM

JOESCRIPTION

Levita Magic developed a display that combines technology and the basic principles of illusion to make products "fly" on display, for the customer or client to grab directly in the air.

- **Flying Object Technology:** gravity display plug & play.
- **Gravity Display Bespoke Artistic:** personalized dimensions and formats.













VUSION: MANUFACTURER OF ELECTRONIC LABELS AND RETAIL IOT SOLUTIONS

II FRANCE I MICROSOFT

JOESCRIPTION

Vusion is a manufacturer of electronic labels and tetail IoT solutions for physical commerce, serving more than 350 major retailers worldwide, in Europe, Asia and America.

INNOVATION

- **Vusion Cloud:** Retail Cloud IoT management solution for the trade that lets user control, monitor and manage electronic tags, sensors and any other IoT deployed in-store.
- **Captana:** Captana's wireless mini cameras (GDPR compliant) provide stores with visibility of every product on the shelf at all times, without taking photos of individuals.
- **SESimagotag:** cutting-edge electronic labels allow merchants to be more flexible, responsive and accurate in all their pricing operations.



VusionGroup





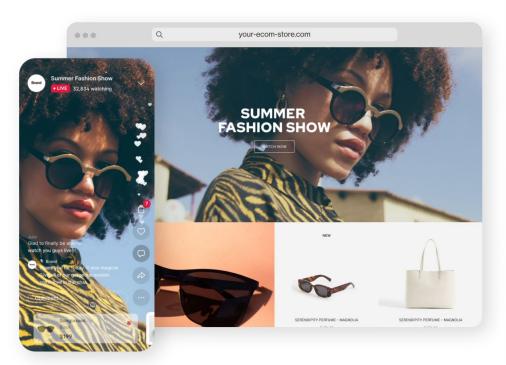
BAMBUSER: VIDEO COMMERCE PLATFORM

SWEDISH I LVMH

JOESCRIPTION

Bambuser offers a video commerce platform for brands to provide engaging and personalized shopping experiences.

- One-to-Many Platform: native site checkout; seamless integration; fully white-labelled.
- One-to-One Platform: personalized video commerce; shoppable video calls.











BRYANTHINGS: DIGITAL RETAIL SOLUTIONS

FRANCE I RÉGION CENTRE VAL-DE-LOIRE

JOESCRIPTION

BryanThings is a Parisian start-up designing digital retail solutions and providing digital point of sales services for luxury brands.

- **Digital concepts:** full end-to-end services; digital pop-up stores & corners; digital retail; flag ship & travel retail; events & seminars; hardware sourcing.
- **Software development:** UX & UI / Online & Offline; Development & Production; CRM & analytics; set up & logistics
- integration; follow-up; management & after sales services.











REVERS.IO: AFTER-SALES SERVICE

FRANCE I MICROSOFT



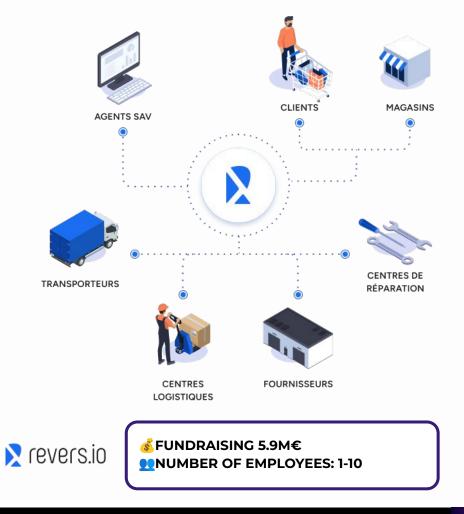
Revers.io's goal is to digitize after-sales service to increase customer satisfaction and reduce your operational costs.

PINNOVATION

chain.

- **Return management:** simplified returns interface; personalized support: customers choose the mode of transport they prefer and the solution they want; instant refund.
- Repair management:

 Self-help: resolve customers' problems online or offer them immediate support for their after-sales service file; it allows customers to select a home intervention slot via our integrations with Field Service platforms; follow-up notifications: Keep customers informed of each stage of the progress of their file thanks to the connection of all players in the after-sales

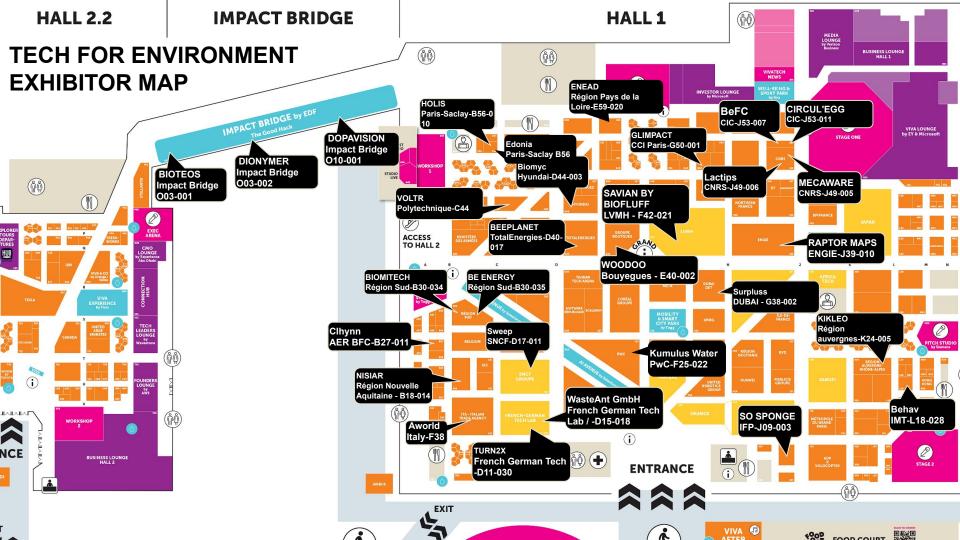








TECH FOR ENVIRONMENT



VIVATECH IMPACT BRIDGE







Bioteos treats indoor air pollution with OXYLON Urban, an air purifier blending bio-simulants and micro-algae in a 3D printed design. Tested in places like the Lille metro, it targets both subway and indoor settings effectively.







FRANCE 🚺



Dionymer shifts petroleum reliance into a circular approach, converting food waste into biodegradable polymers via microorganisms. It slashes costs for waste producers and shrinks environmental impact for industries.





Dopavision introduces MyopiaX, a pioneering solution targeting the rising myopia crisis in children. Utilizing VR technology and game-based therapy, MyopiaX aims to revolutionize myopia treatment and accessibility.

WASTEANT GMBH: SMART WASTE MANAGEMENT SOLUTION

ALLEMAGNE I FRENCH GERMAN TECH LAB

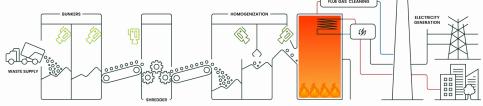
JOESCRIPTION

By leveraging cutting-edge technology, WasteAnt streamlines waste collection, optimizes resource allocation, and enhances overall efficiency in waste management processes.

INNOVATION

- 24/7 automated waste monitoring of incoming waste materials and displaying of results in dashboard; impurity detection; waste quality assessment; 100% Supplier traceability
- Proactive process steering: Al-based material preparation for incineration; sorting and homogenization recommendations; real time material selection for maximum incineration efficiency.







NUMBER OF EMPLOYEES: 11-50





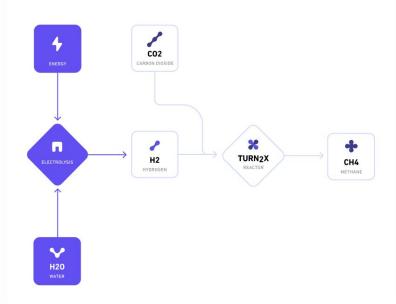
TURN2X: GREEN HYDROGEN TO SYNTHETIC METHANE TECHNOLOGY



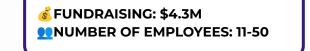
JOESCRIPTION

With a focus on rapid deployment and cost-effective solutions, Turn2X enables the transition to sustainable energy without the need for government subsidies.

- Patented TURN2X reactor for an efficient and scalable production of Renewable Natural Gas (RNG). It offers a sustainable solution for decarbonizing industry operations. Production process utilizes water and biogenic CO2 as inputs.
- Co-location of TURN2X plants with renewable power facilities. RNG is transported via existing pipeline infrastructure.











WOODOO: SUSTAINABLE AND INNOVATIVE WOOD-BASED MATERIAL

FRANCE I BOUYGUES

JOESCRIPTION

Woodoo replaces harmful materials such as plastic, concrete and aluminum with reworked, reinforced wood. This patented process makes it possible to add value to little-used wood of weak constitution, and meet modern construction and design needs.

- **Slim** is an elegant, translucent and touch-sensitive wood panel (lightweight natural material).
- **Flow** is a flexible material and a surprising complement to leather materials, fabrics and exotic skins (animal-free leather, water saving process).
- **Solid** is a sustainable alternative to concrete (high-rise mass timber buildings, ultra high mechanical strength).













GLIMPACT : SUSTAINABLE SOLUTIONS PROVIDER





Glimpact offers tailored sustainability solutions to tackle global environmental and social challenges.

INNOVATION

- Provides access to online apps and database for autonomous evaluation and analysis.
- Conducts product environmental impact assessment and analysis, supports in drawing up reduction plans.
- Assists in setting up internal eco-design approaches, aiding in selecting optimal components and manufacturing processes.
- Offers direct access to development API for integrating Glimpact technology into custom environments or software applications.
- MyGlimpact app: takes into account all 16 categories of impact of human activity on the planet.







NUMBER OF EMPLOYEES: 11-50





CIRCUL'EGG: REPURPOSING INDUSTRIAL WASTE

FRANCE I LAB CIC

JOESCRIPTION

Beginning with the transformation of eggshells and membranes, Circul'Egg produces high-value ingredients for various industries, turning ordinary waste into extraordinary resources.

INNOVATION

 Utilizing waste eggshells and membranes to create high-value ingredients for: Goldcollagen: Nutraceutical products for skin health.

Feed: nutritious supplements for animals.

Food: nutritional value enhancers.

Paint: eco-friendly pigments for paints and coatings.

Floor: Sustainable materials for flooring applications.











BEFC: BIOFUEL CELL TECHNOLOGY

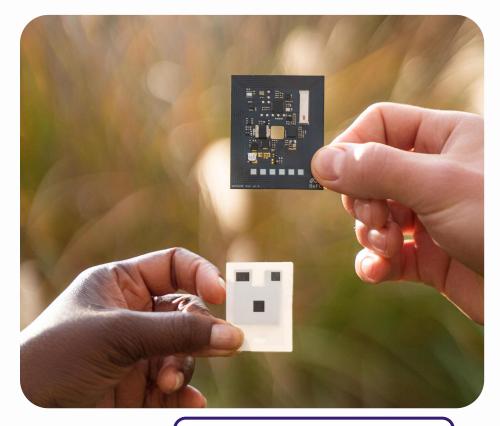
FRANCE I LAB CIC

JOESCRIPTION

BeFC offers an eco-friendly, metal-free, toxic-free paper battery that provides clean energy for low-power disposable medical devices.

INNOVATION

 Recyclable miniature batteries are made of cellulose layers and use enzymes and biocatalysis to generate electricity; sensor activation on contact with a drop of water, sweat, saliva, blood or urine; ultra-thin, paper-based energy source; environmentally friendly.













LACTIPS: BIODEGRADABLE AND WATER SOLUBLE PLASTIC ALTERNATIVE





Lactips produces a material made from milk protein sourced from renewable and abundant dairy industry by-products.

- Versatile material properties, offering excellent film-forming capabilities, barrier properties, and mechanical strength.
- They are suitable for single-use packaging applications in industries such as: food and beverage: edible film coatings, sachets, and capsules; home and personal care: detergent pods, toiletry sachets, and hygiene products; agrochemicals: water-soluble packaging for fertilizers and pesticides.













MECAWARE: RECYCLING FOR STRATEGIC RAW MATERIAL

FRANCE I LAB ENGIE

JOESCRIPTION

Mecaware pioneers sustainable recycling, transforming end-of-life batteries and scraps into strategic raw materials. Their technology captures CO2 and extracts critical metals.

- Metal: extraction of purified strategic metals including lithium, cobalt, nickel, manganese, aluminum, and copper from urban mine deposits.
- Carbon: capture and valorization of CO2 from industrial flue gases for metal separation via mineral carbonation; storage of 900 Kg of CO2 per ton of recycled metals.











RAPTOR MAPS: SOLAR INDUSTRY WITH DIGITAL SOLUTIONS





Raptor Maps serves as the digital foundation for a more scalable and resilient solar industry.

- GIS-enabled analytics and tools for comprehensive solar asset management
- Drone-in-a-box: deployment of advanced robotics to automate data capture and enhance margins.
- Digital twins for intuitive workflow tools and precise anomaly localization.
- Aerial thermography inspections for accurate asset health assessment and anomaly detection.
- Prioritized remediation patterns based on precise GPS locations and anomaly classification.













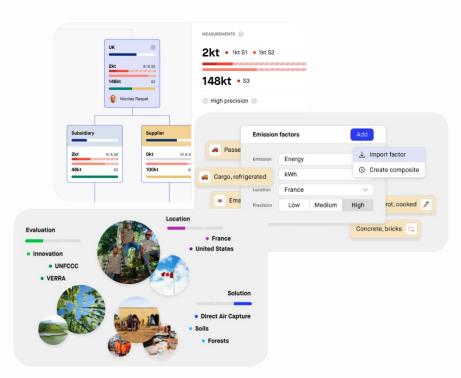
SWEEP: HELPING COMPANIES REDUCE THEIR CARBON FOOTPRINT

FRANCE I LAB GROUPE SNCF

JOESCRIPTION

Sweep built a platform that is meant to help companies reducing their carbon emissions across their entire business and value chain.

- Estimation of the current impact with the hotspots and reduction potential; mapping of the reality of the emissions.
- Building a credible plan to reduce the carbon footprint by setting realistic targets; simulation of the reduction pathways; regular feedbacks thanks to automated measurements.
- Data sharing with other companies to maximize the impact.













BIOMYC: PACKAGING SOLUTIONS MADE FROM MYCELIUM



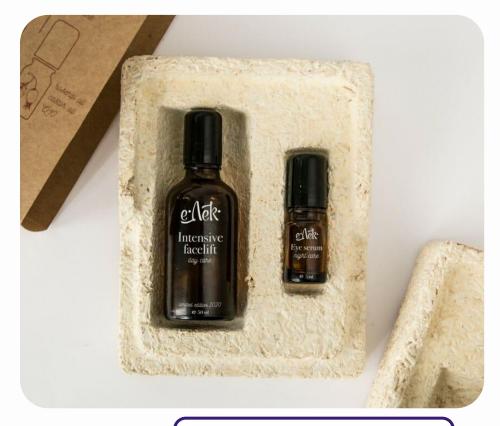
BULGARIA I LAB HYUNDAI MOTOR & KIA



DESCRIPTION

Biomyc specializes in providing sustainable packaging solutions derived from mycelium, the root structure of mushrooms.

- Mycelium as the primary raw material plus plant waste for an alternative to styrofoam.
- Biofabrication process that allows mycelium to grow and form into customizable shapes and structures (for specific packaging requirements and branding needs).
- Additive manufacturing (3D printing, scanning, and simulative design); stronger, more durable and insulated than conventional plastics.











SO SPONGE: INNOVATIVE HUMIDITY REGULATION TECHNOLOGY

FRANCE I LAB IFP ÉNERGIES NOUVELLES



SoSponge pioneers innovative humidity regulation technologies aimed at reducing energy consumption and greenhouse gas emissions.

INNOVATION

• The Regulating Ribbon is a solution for localized humidity control to combat fungal diseases and production losses; it uses a specific adsorbent material based on mesoporous aluminas; the material is transformed into a thin layer deposited on a flexible support and deployed in the enclosed space; the material is self-regenerating (no external energy or complex maintenance required); Utilization of passive humidity regulation.



BEHAV: PLANT BASED TEXTILE MATERIALS FOR ALL BRANDS

FRANCE I LAB INSTITUT MINES-TÉLÉCOM (IMT)

JOESCRIPTION

Behav offers an elegant and durable alternative to leather by utilizing cactus-based materials and non-valued agri-food waste, promoting eco-conscious consumption in the fashion industry.

INNOVATION

- Sustainable resource: Raw materials sourced from Moroccan agriculture, cleaned, processed and powdered by an all-women cooperative.
- Resource optimization: 1000 times less water consumption per square meter compared to traditional materials; 12 times fewer greenhouse gas emissions per square meter; 10 times less energy consumption per square meter.









VOLTR: POSITIVE IMPACT LITHIUM BATTERIES

FRANCE I LAB INSTITUT POLYTECHNIQUE DE PARIS

JOESCRIPTION

VoltR reconditions batteries using second-life cells to avoid new resource extraction and promote circularity.

PINNOVATION

- Battery Manufacturing: catalog or custom orders tailored to specifications.
- Cell Sales: Tested and ready-to-integrate cells such as 18650, 21700, pouch, others.
- SOH Diagnostics: characterization of used batteries for better valorization.
- End-of-life battery collection: removal, transport, and regulatory formalities.
- Re-use: example, cells from end-of-life bike batteries may be reused for lower-energy-consuming portable speaker batteries.







Seconde vie



Remanufacture



Batterie neuve









AWORLD: THE PEOPLE ENGAGEMENT PLATFORM FOR SUSTAINABILITY

III ITALY I ILAB ITALIAN TRADE AGENCY (ITA)

JOESCRIPTION

AWorld helps organizations achieve their sustainability goals by engaging their stakeholders, leveraging the power of collective action and behavioral change.

- **Easy and Measurable Actions:** encourages sustainable habits with daily actions and progress tracking.
- Quizzes & Surveys: tests knowledge and progress in a fun way to promote understanding.
- **Gamification:** sustainability becomes engaging by turning it into a game with interactive elements; it enables participation in community challenges.
- **Reports:** simple internal and external reporting with unique data exporting features; tracks actions and savings in resources.













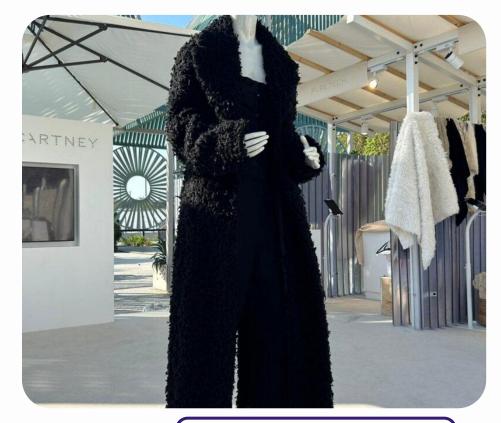
SAVIAN BY BIOFLUFF: LUXURY PLANT-BASED MATERIALS



JOESCRIPTION

With Savian, BioFluff pioneers a revolutionary approach to luxury by crafting fur, fleece, and shearling from 100% renewable plant fibers and agricultural waste, significantly reducing CO2 emissions and promoting eco-friendly material production.

- **Genuine plant fibers:** it utilizes nettle, hemp, and flax for plush textures.
- **Fibers sourced & crafted in EU:** it supports local and sustainable sourcing and production in Italy.
- Sustainability: free from GMO & toxic chemicals; 100% vegan; 40-90% less CO2 emissions.











KUMULUS WATER: DRINKING WATER MADE USING THE SUN AND THE AIR

TURKEY I LAB PWC



Kumulus Water presents innovative water purification solutions tailored to address diverse water treatment challenges. Its machines create drinking water using solar power and the humidity in the air.

INNOVATION

Kumulus One: an Atmospheric Water
Generator (AWG) producing 20 to 30 liters of
healthy drinking water per day; it tests water
quality; it is equipped with a solar power pack,
making it fully autonomous and independent;
easy to transport, install and used, and
maintenance; it is digitally connected and can
be remotely controlled.











KIKLEO: REVOLUTIONIZING FOOD WASTE MANAGEMENT

FRANCE I LAB RÉGION AUVERGNE-RHÔNES ALPES

JOESCRIPTION

Kikleo offers innovative food waste analysis technology to help restaurants sustainably reduce losses, achieve significant savings, and minimize environmental impact with real-time monitoring.

- Al-powered cameras to detect, identify, and estimate remaining food on guests' trays or plates; the system is adaptable to any restaurant type with simple installation and autonomous analysis.
- Connected scales for automated weighing and digitalized waste diagnosis in the kitchen.
- Modular data and personalized action plans for tailored solutions in waste reduction.











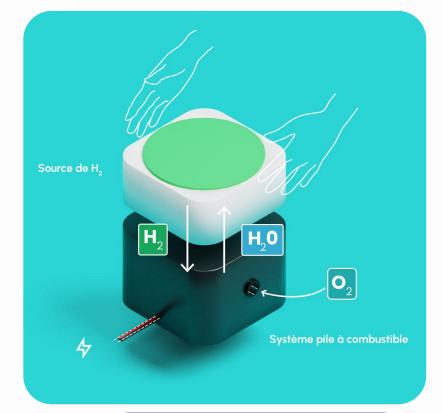
CLHYNN: AN INNOVATIVE FUEL CELL

FRANCE I LAB RÉGION BOURGOGNE FRANCHE COMTÉ



CLHYNN introduces a revolutionary green hydrogen fuel cell that combines the cell with its own hydrogen source, transforming the sector and offering a sustainable future for various applications in transport and stationary technologies.

- Versatile for various wattages and applications, easily replaceable hydrogen source.
- Cost-effective Nickel-based catalyst, no reliance on rare metals.
- Green hydrogen production from water, recyclable components, no critical raw materials.
- Applications: clean, efficient alternative for transportation; intelligent, secure energy access for generators, even in remote areas.













NISIAR BY MONDIN: ECO-INNOVATION FROM FRENCH VINEYARDS

FRANCE I LAB RÉGION NOUVELLE-AQUITAINE



Mondin offers a unique, flexible material (Nisiar) crafted from grape marc and bio-sourced, recyclable polymers.

INNOVATION

Nisiar material: it is animal-free, no harmful chemical treatment and 73% plant-based. Sourcing: partners with local vineyards and artisans to procure premium grape marc Manufacturing: It blends grape marc with bio-polymers through innovative processes. Customization: it tailors material composition to meet client specifications.
 Sustainability: it focuses on eco-conscious practices and ongoing research to enhance resource efficiency.



Mondin





ENEAD'S WATERCOOLING: TECHNOLOGY FOR COMPUTERS

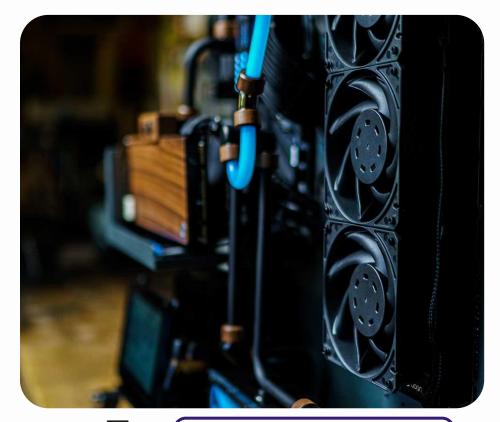
FRANCE I LAB RÉGION PAYS DE LA LOIRE

JOESCRIPTION

EnéaD integrates watercooling technology into computers, enhancing performance, durability, and aesthetics while reducing noise.

PINNOVATION

 Watercooling technology circulates liquid through tubes to absorb heat from computer components; the heated liquid is directed to a radiator where the heat is dissipated into the air; this process maintains optimal temperature, improving performance and extending the lifespan of computer hardware.











BIOMITECH: MICROALGAE TO PURIFY THE AIR

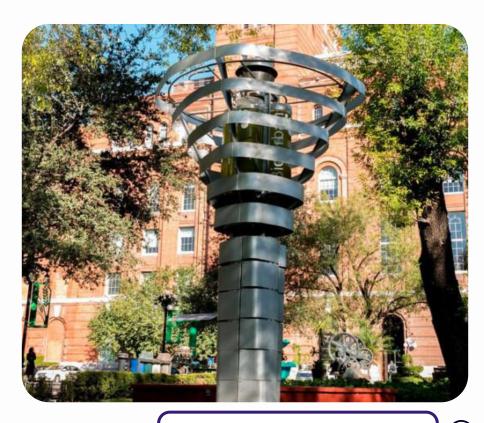
FRANCE I LAB RÉGION SUD

JOESCRIPTION

Biomitech develops filtration systems that use microalgae to purify the air and filter atmospheric pollutants.

PINNOVATION

- **BioUrban:** an urban system for capturing atmospheric pollutants (CO2, NOx, CO, ...) in urban spaces and monitoring air quality. It can handle 290 000 m3 of air per day. It is powered by solar energy.
- BioCov: prototype of ozone filter designed for gas stations and currently teste in the USA and Mexico.
- **BioFilter:** biofiltration system designed to treat emissions of Sox, CO, CO², Nox and fine particles 2.5-10 pm for industrial applications.









BE ENERGY'S BATTERY, OIL AND ENGINE REGENERATION TECH

FRANCE I LAB RÉGION SUD



BE ENERGY pioneers battery regeneration technology, extending the lifespan of lead-acid and NiMH batteries for hybrid and rechargeable vehicles.

- **REGEN PULSE project:** backed by Capenergies, leads to advanced diagnostic and regeneration programs for NiMH batteries, particularly in hybrid vehicles; it doubles the lifespan of batteries, oils and engines; it generate savings of around 50% for the user (1/4 of the cost of a new industrial battery); it reduces industrial waste by 50%.
- 3 patents secured.
- Partnerships with players like Volvo and Airbus.













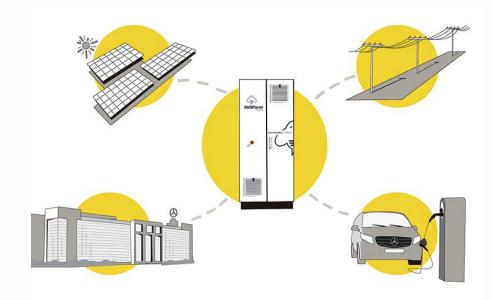
BEEPLANET'S SECOND-LIFE BATTERY SOLUTIONS



JOESCRIPTION

BeePlanet works in manufacturing energy storage systems by repurposing lithium-ion batteries from electric vehicles, offering sustainable and high-performance solutions for various sectors.

- Circular economy: from collection to recycling, reusing materials like lithium and cobalt.
- Reused batteries for storage cuts CO2 emissions by up to 75% compared to new batteries.
- Modular and scalable from 4 kWh to 1 MWh.
- In-house software, data analytics, and machine learning.
- Fast charging stations, self-consumption, and containerized setups for various capacities











HOLIS: SUSTAINABLE PRODUCT ANALYSIS

FRANCE I LAB PARIS-SACLAY & MICROSOFT

JOESCRIPTION

Holis offers accessible life cycle assessments (LCAs) for sustainable product development, enabling efficient analysis and transparent communication of environmental impacts.

INNOVATION

- Graphical interface to measure impacts across the supply chain with customizable detail levels.
- Databases and advanced algorithms to collect and verify supplier data; it Identifies high-impact processes and explore various eco-design scenarios.
- Advanced algorithms automatically detect cost-effective choices for impact reduction.
- QR codes to easily share key environmental information with consumers.











EDONIA: NEXT GENERATION PLANT BASED PROTEIN

FRANCE I LAB PARIS-SACLAY

JDESCRIPTION

Edonia revolutionizes plant-based protein with its innovative technology, Edonization, transforming nutrient-rich microalgae into a clean, meat-like ingredient for healthier and tastier plant-based products.

- Raw microalgae biomass converted into a flavorful protein ingredient, rich in nutrients.
- Partnerships with micro-algae farmers in Europe for high-quality, food-grade biomas.
- Soft, chewy texture and umami flavor profile without additives or artificial flavoring.











THE SURPLUSS: RESOURCE SHARING FOR SUSTAINABLE BUSINESS GROWTH

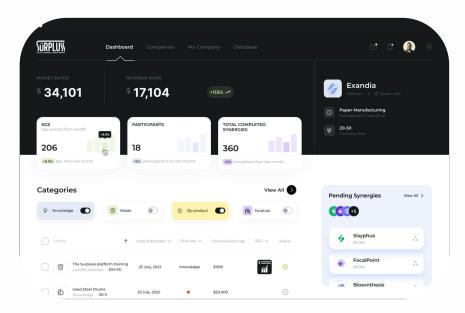
尾 UNITED ARAB EMIRATES I LAB DUBAI

JOESCRIPTION

The Surpluss is a B2B platform designed to facilitate resource sharing among businesses, aiming to generate revenue and foster sustainable growth.

INNOVATION

- Repurposing underutilized resources to save costs and reduce waste.
- Collaborative network of professionals.
- Detailed reporting on sustainability initiatives to track the impact over time.
- Account management, guidance and recommendations for The Surpluss experts.









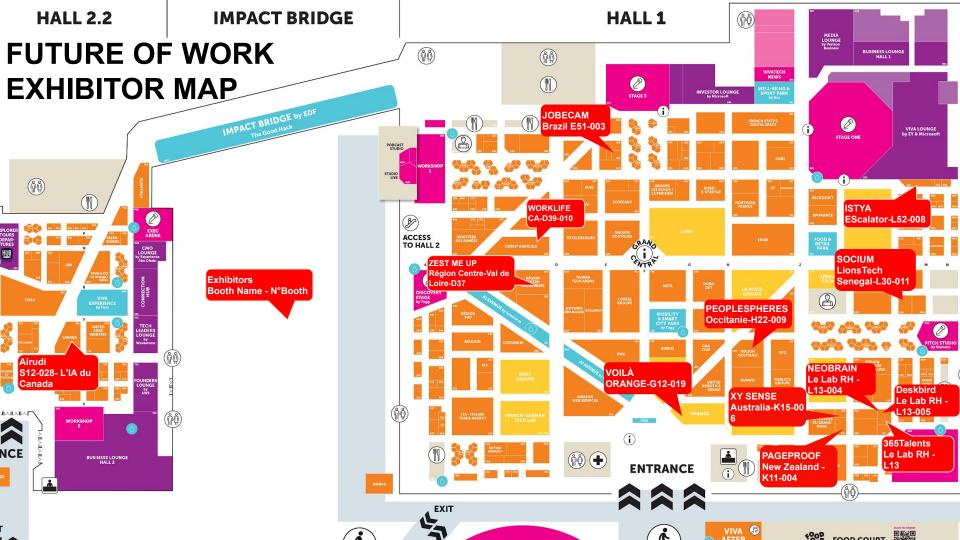






FUTURE OF WORK

07



DESKBIRD: A WORKPLACE MANAGEMENT APPLICATION

SUISSE I LAB: LE LAB RH



Deskboard is a workplace management app that puts employees first. The company helps organizations bring people back to the office more often, coordinate in a hybrid work model, and optimize their office space. The core features are desk booking, meeting room booking, week planning, and office analytics.

- **Desk Booking:** workplace management.
- **Room Booking:** an integrated booking system.
- Week Planning: in-office and remote scheduling.
- Admin: all-in-one office solution.
- Analytics: office utilization insights.
- Enterprise: an offer adapted to the needs of companies.
- Data Privacy: fully secure and compliant.











NEOBRAIN: MANAGING ORGANIZATIONS THROUGH SKILLS

FRANCE I LAB: LE LAB RH

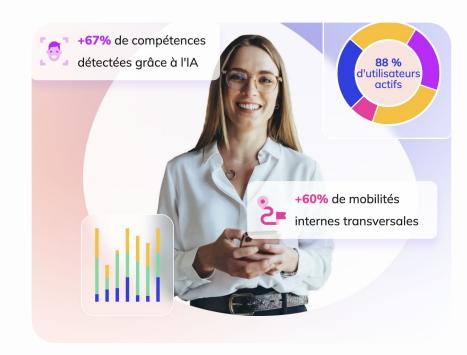


DESCRIPTION

Neobrain is an all-in-one solution to transform the business and energize the workforce (HR). It's an Al. There is a Talent Marketplace (personalized experience by offering career opportunities tailored to preferences and experiences), Career Planner (explore different individualized career paths to support the growth).



- Al Skills Management: it drives your organization through skill.
- **Talent Marketplace:** it makes it easy for talents to find internal opportunities.
- **Strategic Workforce Planning:** maximize the strategic allocation of your resources.
- Performance & Engagement: continuously optimize performance & engagement.













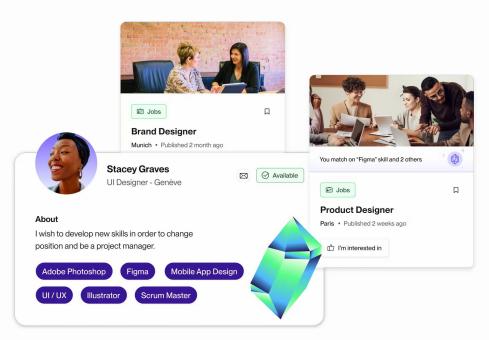
365TALENTS: PROMOTING INTERNAL TALENT MOBILITY

FRANCE - LAB [Le Lab RH]



365talents is a platform that puts employees at the core of HR decision-making processes to promote internal talent mobility.

- Talent marketplace promotes internal mobility and discover new opportunities.
- Proprietary HR-specialized AI optimizes HR processes.
- Centralized skills data.
- **Automated analysis** of all the internal data available to identify the compatibility factors between an opportunity and an employee.
- Real-time cartography of capabilities.
- Workforce forecasts.









PAGEPROOF: A COLLABORATIVE TOOL FOR CHECKING DOCUMENTS

MEW ZEALAND I LAB: /



PageProof appeals to marketers around the world by enabling them to collect opinions on their work, where comments are placed with a red pen directly on the file, in real time. They receive a single list of changes to be made, or an approval, so everyone involved in the approval process can save valuable time.

INNOVATION

- Online proofing: a dynamic system designed to streamline the approval process for various creative projects by centralizing feedback and revisions online.
- Cloud based platform: ensures security and control over the content, providing a seamless review experience and prevents unauthorized distribution of sensitive materials.
- **PageProof** can be used in collaborative apps as Slack, Asana, Team, Creative cloud, Canva, Adobe.

Driving approved creative for marketing and creative teams

PageProof has been helping creative and marketing teams succeed for over a decade.

Streamlining creative workflows, accelerating approvals through templates and automation, eliminating unnecessary meetings and emails – enabling teams to focus on delivering quality creative content at scale.

















XY SENSE: A SENSOR PLATFORM FOR WORKSPACE

MAUSTRALIA I LAB: GLOBAL VICTORIA



XY Sense provides advanced workplace sensors for real-time occupancy and space utilization monitoring. Their solutions help optimize office layouts, enhance workplace experiences, and support sustainability efforts by integrating sensor data into building management systems. This technology enables businesses to adapt to flexible work arrangements and improve efficiency through detailed analytics.

INNOVATION

 Area sensor: It is powered by machine learning technology, live data feeds, advanced Al capabilities, optimization of footprint?











JOBECAM: A VIDEO INTERVIEW PLATFORM

SBRAZIL I LAB:



Jobecam is designed to transform the hiring process by increasing diversity, minimizing unconscious biases, and boosting efficiency. It introduces anonymous video interviews where candidates respond to set questions, which helps focus solely on their skills without the need for personal meetings.

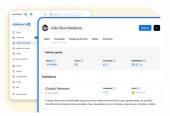
- Anonymous pre-recorded interviews.
- Live interviews rooms.
- Anonymous live interview.
- Anonymous personal resume.
- Artificial Intelligent classification of candidates.





















AIRUDI: ANALYTICAL PLATFORM FOR HR SERVICES

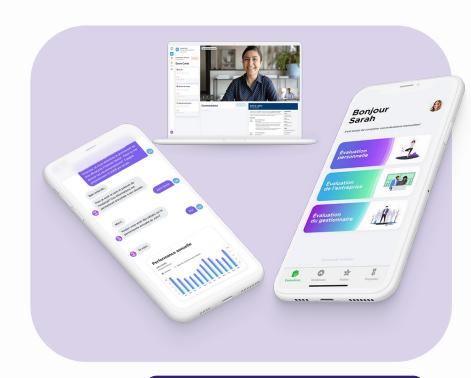
CANADA I LAB:



Airudi is an intelligent decision-support solution to manage human resources management issues. The company develop a tool that helps to take decisions, recruit and analyse performance.

INNOVATION

Al Powered platform (software as a service):
 It delivers instant, enlightened recommendations based on best practices, helping managers and HR professionals make optimal decisions swiftly.
 The platform utilizes deep learning to analyze HR data, issuing suggestions that align with organizational rules, processes, and legal compliance, ultimately aiming to reduce administrative burdens and enhance efficiency.













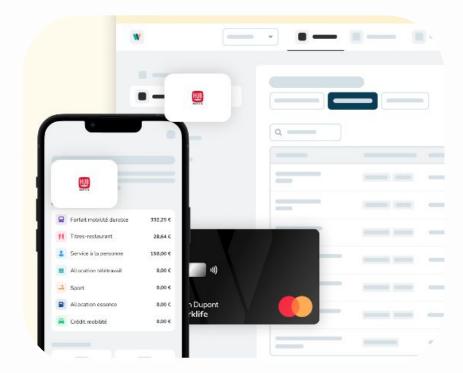
WORKLIFE: HR SOLUTIONS FOR COMPANIES

M CANADA I LAB: CRÉDIT AGRICOLE



Worklife offers a smart payment card that combines all of a company's employee benefits, such as meal vouchers, mobility, teleworking and personal services. The company develops a tool/application made to enhance HR and employees relations

- **Professional card for employees:** it can be personalized with the logo company.
- **Customizable application:** preferred HR communication channel, real-time expense tracking.
- Centralized interface with HR Portal for measuring the ROI of your pay policy.











SOCIUM: SUITE OF HR SOLUTIONS

■SENEGAL I LAB: LIONS TECH SENEGAL



Socium offers a comprehensive suite of HR solutions designed to streamline the digitalization of recruitment, talent management, payroll, and leave management.

PINNOVATION

Socium Job:

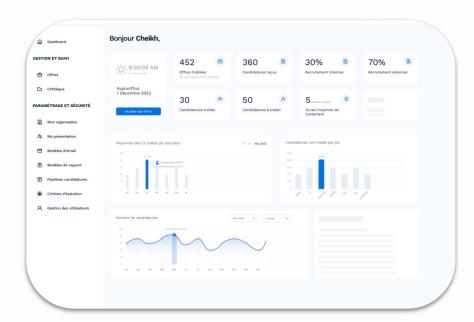
CV sorting algorithm; Automatic creation of job descriptions;

Automatic mailing;

Document management;

Employer Brand Management;

Real-time analysis and reporting.











ZEST ME UP: AN EMPLOYEE ENGAGEMENT SOFTWARE

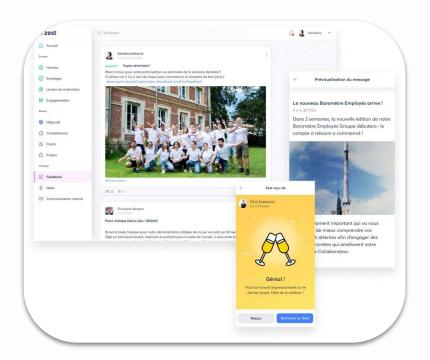
FRANCE I LAB: RÉGION CENTRE-VAL DE LOIRE



Zest works on organizational management with its digital platform. The platform features four main modules—Listen, Succeed, Share, and Manage—that streamline management processes, promote collaborative goal-setting, and facilitate feedback sharing.

INNOVATION

• **Zest Me Up:** the platform allows interacting with numerous tools, giving a 360° vision of the professional development of the company. It includes: annual assessment interview; social barometer; OKR method; 360 feedback; corporate social responsibility; quality of life at work.













ISTYA: AIR QUALITY SENSOR

FRANCE I LABS: METROPOLE DU GRAND PARIS

- CCI PARIS ÎLE-DE-FRANCE & - L'ESCALATOR

JOESCRIPTION

ISTYA helps companies respond to current indoor air quality challenges .

INNOVATION

- **NOTOS:** an air quality sensor to measure, analyze and predict the quality of air in interior.
- **ZEPHYR:** it has the same qualities as Notos but with different design.



NOTOS

ZEPHYR



§ FUNDRAISING: 73.5K€
 ••• NUMBER OF EMPLOYEES: 1-10





VOILÀ: LIVE STREAMING SOLUTION

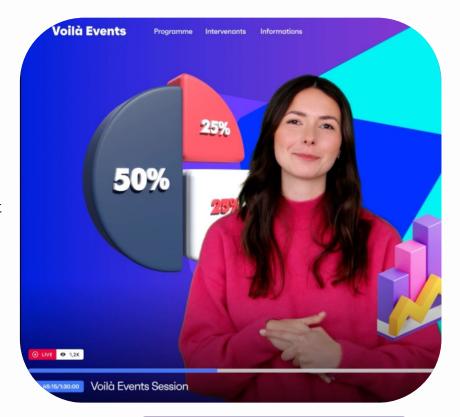
IIFRANCE I LAB: ORANGE

JOESCRIPTION

Voilà is a live video platform that provides interactive and engaging experiences for audiences. It offers a complete solution for creating and managing live video events, including features like live chat, polls, and Q&A. Voila has set up an AI that considers the category and communication objectives to create a structured guide that combines activities, ice breakers, and narrative elements for an engaging and interactive discourse.

INNOVATION

• **Voilà platform:** it develops different formats as webinars, virtual broadcasts, hybrid events, streaming of events.











PEOPLE SPHERES: HR PLATFORM AS A SERVICES

FRANCE I LAB: REGION OCCITANIE



PeopleSpheres offers a versatile and comprehensive platform for HR management, designed to integrate seamlessly with both existing and new HR tools. Their platform facilitates the selection and orchestration of HR software and services, allowing businesses to customize their HR systems with ease.

INNOVATION

• People Spheres platform:

Core HR: centralized and manage employee data; HR Workflows: cross-application;

Notification center: a centralized notification center HR Reporting: to analyze data;

Customer stories: allows understanding how clients change their business processes.







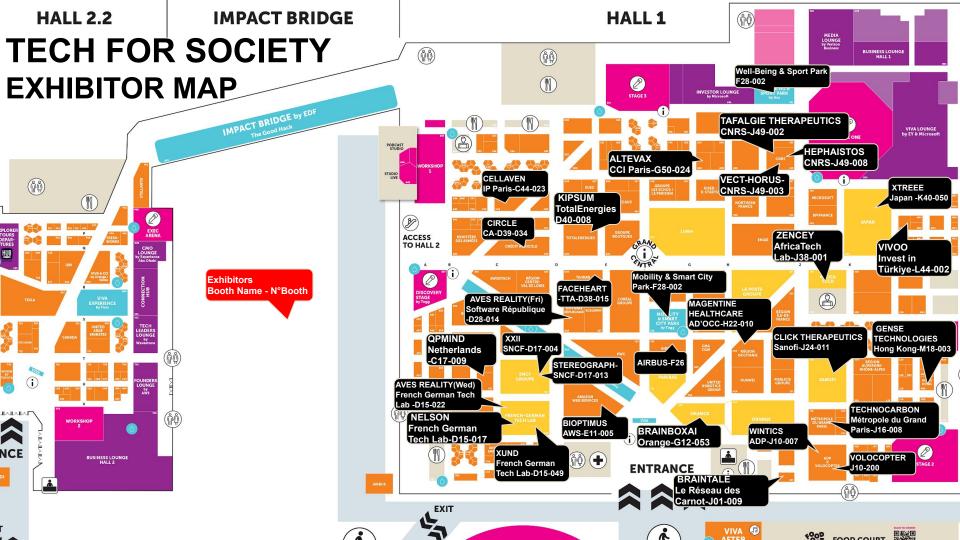






TECH FOR SOCIETY

08



VIVATECH MOBILITY & SMART CITY PARK (TOGG)











Lightyear









The Lightyear One advances sustainable mobility with solar panels that extend range and reduce charging needs, promoting greener transportation.



Maeving's RM1S combines classic design with electric efficiency, featuring a patented battery system and retro style to redefine urban mobility.



An electric bike-motorcycle hybrid for urban mobility combines digital key access, sustainable materials, and lightweight design for short trips.



Wingcopter combines drone and airplane functionalities in the W198, targeting efficient medical and logistical deliveries to remote communities.



XTREEE: 3D CONCRETE PRINTING

FRANCE I JAPAN PAVILION - JETRO & HOLCIM

JOESCRIPTION

XTreeE is a global leader in 3D concrete printing specialized in the design and manufacturing of custom solutions for the construction sector. A cutting-edge technology enables the creation of complex structures with exceptional precision, offering advantages in terms of durability, efficiency, and customization.

- 3D concrete printing.
- Custom solutions to improve durability & efficiency.











CIRCLE: SMART MOBILITY REDEFINED BY ELECTRIC PODS

FRANCE I CRÉDIT AGRICOLE

JOESCRIPTION

Circle offers "POD", a 100% electric, compact vehicle designed specifically for free-floating mobility systems. PODs are comfortable, low-impact, easy to drive, and feature automatic disinfection and mobile induction charging, enhancing the urban transport experience. The technology suite in each POD includes advanced telemetry, AI-powered systems for incident detection, and cloud-based data analytics to monitor driving events and vehicle integrity.

- 100% electric PODs
- Automatic disinfection
- Mobile induction charging
- Advanced telemetry and AI systems











NELSON: ENERGY TRANSITION OF COMPANY VEHICLE FLEETS

FRANCE I French German Tech Lab & Germany

JOESCRIPTION

Nelson is a young French startup specialized in data and energy for the mobility sector. The software uses data aggregation and simulation to help companies optimize their transition to electric vehicles.

- Optimization of electric vehicle transition using data aggregation.
- Simulation tools to make conscious choices.











XXII: AI COMPUTER VISION PLATFORM

FRANCE I BOUYGUES ET GROUPE SNCF

JOESCRIPTION

XXII designs, develops and markets CORE, an AI computer vision platform. The solution enables operational teams to monitor and optimize their actions in the field, for faster, more effective decision-making. Whether to improve operational efficiency, enhance safety, or analyze performance, it represents a significant advance in the harmonious convergence of technology and people.

- Al computer vision platform.
- Operational monitoring to optimize processes and enhance safety through performance analysis.











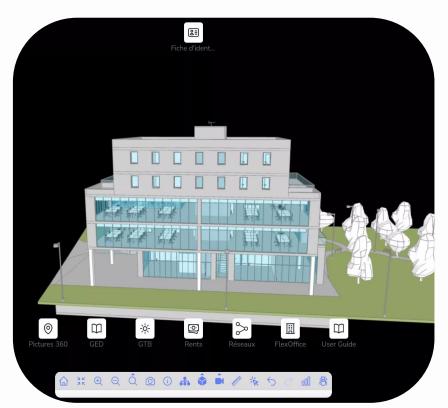
STEREOGRAPH: AUGMENTED DIGITAL TWINS TECHNOLOGY FOR BUILDINGS

FRANCE I GROUPE SNCF



Stereograph proposes augmented digital twin technology to conceive smart buildings. The Teia Suite software enhances asset management and support ESG (Environmental, Social, and Governance) strategies. This suite connects BIM models with various static or dynamic data, facilitating efficient maintenance and management of real estate assets. Teia Suite is particularly valuable for smart building professionals, the real estate industry, and industries requiring advanced facility management.

- Teia Suite Software: augmented digital twin technology
- Integration of BIM models and data.
- Support for ESG strategies.
- Optimization of investment and operational costs.













BRAINTALE: ASSESSMENT OF WHITE MATTER INTEGRITY

I FRANCE I LE RÉSEAU DES CARNOT

JOESCRIPTION

BrainTale is a medtech spin-off from the Paris Region Greater Hospital focused on the study of white matter in the brain; a crucial yet often overlooked area in neuroscience. The company has developed the BrainTale-care platform, a cutting-edge tool that utilizes proprietary digital biomarkers derived from diffusion magnetic resonance imaging to provide a non-invasive, quantitative assessment of white matter integrity.

- The BrainTale-care Platform specialized in white matter.
- Proprietary digital biomarkers.
- Non-invasive, quantitative assessments.













HEPHAISTOS-PHARMA: IMMUNOSTIMULANTS AGAINST CANCER

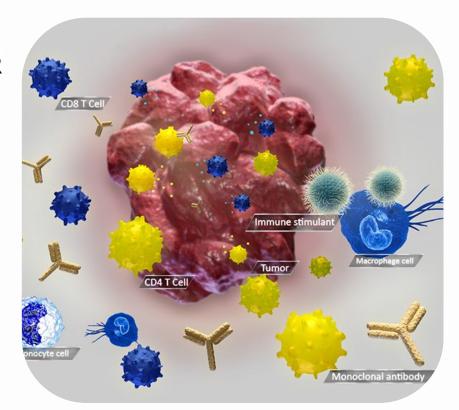
IFRANCE I CNRS

JOESCRIPTION

HEPHAISTOS-Pharma is a preclinical biotech company developing the next generation of immunostimulants against cancer. The company is revolutionizing immune stimulation with a unique technology for intravenous administration, opening the way to metastatic and hard-to-treat indications.

INNOVATION

 Next-generation immunostimulants with focus on Metastatic and Hard-to-Treat Cancers











TAFALGIE THERAPEUTICS: NON-OPIOID ACTIVE INGREDIENTS

IFRANCE I CNRS



Tafalgie Therapeutics is a JEI biotech (spin-off from IBDM, a CNRS-AMU research unit) that works in the pharmaceutical development of new-generation non-opioid active ingredients for pain management. It has developed the 1st treatment capable of relieving and preventing the onset of acute and chronic pain (inflammatory, postoperative, neuropathic), without dependence or tolerance problems, with a genuine breakthrough innovation in terms of mechanism of action.

- New-generation of Non-opioid pain management.
- Innovative health treatments.









VECT-HORUS: BIOTECHNOLOGY EVOLUTION

FRANCE I CNRS

JOESCRIPTION

Vect-Horus designs and develops vectors that facilitate targeting and delivery of therapeutic or imaging agents to organs, including the brain, and to tumors. VECTrans® utilizes molecular vectors to deliver payloads to target cells, optimizing pharmacokinetics. Specific receptors are targeted for effective and safe transport across cellular barriers.

INNOVATION

• **VECTrans® Technology Platform:** a solution to address BBB challenges and enhance targeted drug delivery.













BIOPTIMUS: BIOLOGY THROUGH AI

■FRANCE I Amazon Web Services

JOESCRIPTION

Bioptimus is at the forefront of revolutionizing biology through artificial intelligence, developing the first universal AI foundation model that comprehensively connects biological scales—from molecules to organisms. The model is trained on vast amounts of data to accelerate scientific breakthroughs in biomedical and environmental sciences.

PINNOVATION

- Universal Al foundation: a model for biology, connecting different biological scales from molecules to organisms.
- It provides understanding of complex biological laws using AI models.



BIOPTIMUS



NUMBER OF EMPLOYEES: 2-10







CELLAVEN: AUTOMATED CELL CULTURE

FRANCE I INSTITUT POLYTECHNIQUE DE PARIS

JOESCRIPTION

Cellaven is developing a new concept in cell culture automation, simple and affordable, for R&D laboratories. By democratizing access to automation, the aim is to give scientists more time to advance their research, while improving the quality of their cell cultures.

PINNOVATION

• **The Nestor System:** It is a plug-and-play and transportable device capable of growing cells in up to 10 flasks or multiwell plates.











VIVOO:

AT-HOME TEST STRIPS FOR HEALTH

TURKEY I INVEST IN TURKEY

JDESCRIPTION

Vivoo offers a wellness platform with focus on personal health monitoring through easy-to-use at-home test strips. These tests measure various health indicators such as hydration, vitamin levels, and more, providing users with immediate results and personalized advice through their mobile app.

INNOVATION

• **Vivoo:** at-home urine test strips paired with an app give real-time insights into 9 key body markers.











XUND:

DIGITAL HEALTHCARE CHECKER

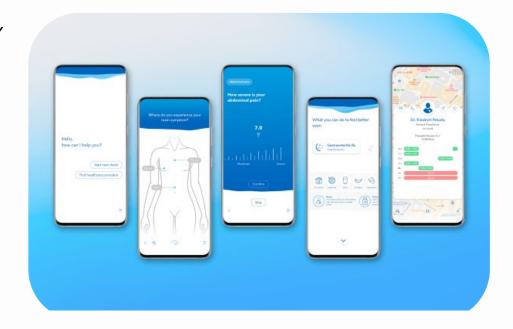
MATTER AND STRIAL FRENCH GERMANY

DESCRIPTION

XUND enables healthcare companies to digitize the patient journey and translate unstructured data into actionable information.

INNOVATION

Symptom & illness Check: 24/7 symptom check powered by XUND's Al-driven medical knowledge base of 520 conditions and 21,000 symptom variants.











ZENCEY: HEALTHCARE FACILITY FOR BUSINESS IN AFRICA

IVORY COAST I AFRICATECH LAB



Zencey is a healthcare platform that creates software to facilitate patient access to medicines and make them more affordable. It puts patients and doctors in touch via video consultation on their smartphone or tablet, without having to go anywhere.

- Affordable Healthcare Solutions in Africa: an accessible and affordable healthcare plan for startups and small businesses.
- Customizable language models and Al solutions tailored for digital health products.
- Comprehensive health coverage prioritizing well-being and financial security.













ALTEVAX: BIOTECHNOLOGY COMPANY AGAINST CANCER

FRANCE I CCI Paris Ile-de-France

JOESCRIPTION

Altevax is a French biotechnology company developing a new immunotherapy against cancer. Their innovative approach uses synthetic melanin as a vector to deliver cancer-specific antigenic peptides. This technique aims to stimulate the skin's biological pathways more precisely, potentially reducing unwanted side effects.

- Altevax is developing an immunotherapy against glioblastoma, currently in advanced pre-clinical development, with Phase 1/2a expected in 2024.
- Altevax's partnership with Assistance Publique
 Hôpitaux de Paris and other research institutions
 enables it to leverage their resources and accelerate
 clinical trials.











KIPSUM: OPTIMIZES ENERGY CONSUMPTION

VIA A DIGITAL TWIN AND AI

FRANCE I CCI Paris Ile-de-France & TotalEnergies

DESCRIPTION

Kipsum optimizes energy consumption associated with the heating/cooling needs of buildings and processes via a digital twin and AI.

INNOVATION

The Kipsum solution requires collecting data related to the building and its use case to build a thermal, hydraulic, and energy model of the building.













AVES REALITY: AUTOMATE 3D CREATIONS

■ GERMANY I French German Tech Lab & Software République

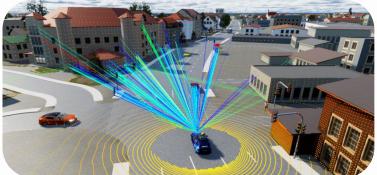


AVES Reality is an innovative company specializing in the creation of 3D virtual worlds from satellite images. With their cutting-edge technology using artificial intelligence, they can transform any location on Earth into an ultra-realistic virtual environment.

INNOVATION

- High-fidelity 3D environments, optimized for usage in game engines and automotive simulation tools
- HD-maps in ASAM OpenDRIVE format, optimized for usage in different automotive simulation tools







6 FUNDRAISING: 2,4M€ **11** NUMBER OF EMPLOYEES: 2-10





GENSE TECHNOLOGIES: PORTABLE HEALTH SCREENING DEVICES

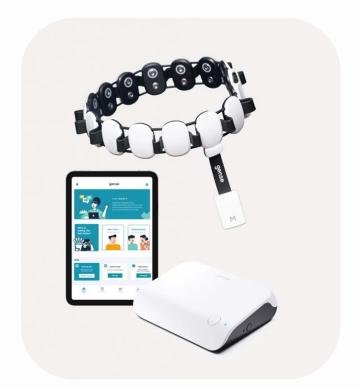
MONG-KONG I Hong Kong Trade Development Council

JOESCRIPTION

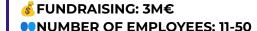
Gense Technologies is a medtech startup offering portable health screening device for preventive screening and chronic disease monitoring at home, elderly service, and clinics, specifically for liver, lungs, kidney and more.

INNOVATION

 Mediscan device + belt: Connect belt to the mediscan device to monitor organ-specific health indexes across the lungs, liver and kidney using the Gense app













WINTICS: AI SMART CAMERA SOLUTIONS FOR MOBILITY

FRANCE I Métropole du Grand Paris / ADP

JOESCRIPTION

Wintics develops artificial intelligence solutions to make cities more practical and sustainable. We address 2 themes: mobility and urban planning.

INNOVATION

• Wintics develops Smart Camera, a software suite that draws on the latest discoveries in Deep Learning, to automate real-time video analyzes on any type of camera.











TECHNOCARBON: CARBON-NEUTRAL COMPOSITE MATERIAL

FRANCE I Métropole du Grand Paris

JOESCRIPTION

TechnoCarbon develops and manufactures new alternative materials to carbon-intensive materials.

INNOVATION

 CarbonFibreStone: an almost carbon-neutral composite material whose use would reduce CO2 emissions by one million tonnes per year by 2030.











QPMIND: BIOLOGICAL MODELING THROUGH AI AND QUANTITATIVE SYSTEMS

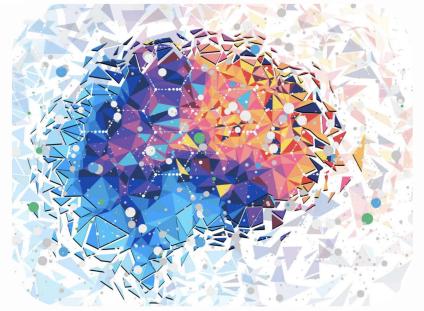
■ NETHERLANDS I Netherlands

JOESCRIPTION

QMind is a biotech company to apply the combination of Al with Quantitative Systems Pharmacology (QSP). QPMind has a lead in Alzheimer's disease complemented by a small pipeline of other targets and diseases, among which chronic pain.

INNOVATION

 A sophisticated method of biological modeling, to drive the drug discovery process de novo with a platform approach for central nervous system (CNS) diseases.







BRAINBOXAI: DECARBONIZE BUILDINGS WITH AI

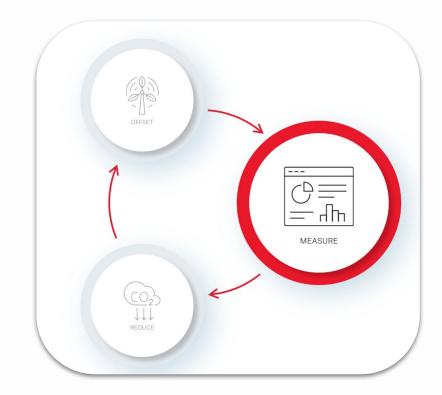
MI CANADA I Orange



BrainBox AI utilizes cloud-based computing, algorithms, and a proprietary process to create an autonomous building technology.

INNOVATION

- **Green House Gas Protocol:** BrainBox Al generates a full scope 1 and 2, audit-grade GHG assessment fueled by data and trusted emission factors to identify where to improve.
- Al Heating, Ventilation, and Air Conditioning: optimized solutions connected to HVAC system.
- Access to vetted carbon offsets: it helps cut through the noise of carbon markets by facilitating the purchase of carbon offsets that fund recognized green initiatives such as carbon capture technology, nature-based solutions, and renewable energy projects.



BRAINBOX A









MAGENTINE HEALTHCARE: DIGITIZING ALL STAGES OF MEDICAL DIAGNOSIS

IFRANCE I RÉGION OCCITANIE

JOESCRIPTION

Magentine Healthcare offers tools for digitizing all stages of medical diagnosis, from patient intake to results delivery. It develops connectivity and interoperability solutions to enable the transmission of clinical information between IVD devices and healthcare information systems.

- **Support** to register patients or their relatives, set their contact and result return modes, fill in their management information, their medical and pre-analytical information.
- **Test follow-up** to manage and edit patient records, track the routing of samples to the laboratory, and monitor incubation times for rapid diagnostic tests.
- Al Companion helps patients to understand their results via an explanatory video.













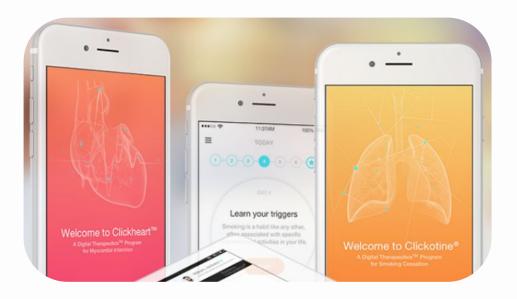
CLICK THERAPEUTICS: SOFTWARE AS MEDICAL TREATMENT

IFRANCE I Région Occitanie

JOESCRIPTION

Click Therapeutics is a pioneering company in the digital therapeutics space, focused on developing software applications that treat various medical conditions. Leveraging mobile technology, these therapeutics offer an engaging and personalized treatment experience directly on a user's phone.

- **Clickotine®:** a comprehensive digital smoking cessation program.
- **Digital Therapeutics** for Major Depressive Disorder (MDD), schizophrenia, insomnia, and acute coronary.













AIRBUS: THE FUTURE OF AIR MOBILITY WITH AI AND HYDROGEN

FRANCE I LAB: AIRBUS

JOESCRIPTION

Airbus is a manufacturer of aircraft products Airbus works on cybersecurity, intelligence, secure communications, secure land communications, Airbus protect, Airbus Aircraft & services, Airbus Corporate Jets, Airbus Corporate Helicopters, Acubed, Airbus Ventures.



- Electric vehicle boosted with Al.
- **ZEROe & Flying taxis:** hydrogen airplane.
- **eVTOL:** pilot simulator.
- Metaverse pilot cabin experience.
- Spatial cabin module exploration: direct catch of carbone technology, satellite pictures.

















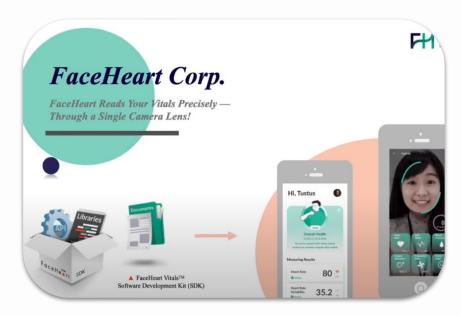
FACEHEART CORPORATION: AI-DRIVEN VITAL SIGNS VIDEO TRACKER

TAÏWAN I LAB: TAÏWAN



FaceHeart Corporation provides AI software of video-based vital sign measurements for different fields of action (smarthome, mobile health, sports tech, employee wellness).

- **FH Vital SDK** provides application developers with a series of software modules, allowing them to easily incorporate FaceHeart's contactless vital signs measurement solution into their desired applications. Key features: contactless measurement; measuring in 40-60 seconds; single video camera; no internet needed.
- FaceHeart integration: can easily integrate into a wide variety of devices.













VOLOCOPTER: FLYING MOBILITY ECOSYSTEM

GERMANY I LAB: ADP

JDESCRIPTION

Volocopter is an urban air mobility company that develops eco-friendly air taxis to transport people.

PINNOVATION

- Volocity: It is an air taxi that avoids urban streets and flies silently and without emissions in the lower airspace.
- **Voloregion:** the extension of Volocity for longer trajects.
- **Volodrone:** an heavy-lift solution.
- Voloport: boarding and disembarking points.
- **VololQ** is the digital interface that manage all the flying ecosystem.

VOLOCITY



VOLOPORT



VOLOREGION



VOLOIQ



VOLODRONE















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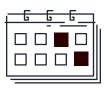
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THANK YOU

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