

COMMUNITY INVESTMENT STRATEGY

2023-2024



GIVE.
ADVOCATE.
VOLUNTEER.

**United
Way**



Southwest Louisiana

2023-2024 UNITED WAY OF SOUTHWEST LOUISIANA

United Way of Southwest Louisiana is looking at the big picture - embracing the entire circle of life by **OUR MISSION IS POSITIVE**

ECONOMIC MOBILITY

FOCUS: Individuals obtain good jobs and effectively manage their finances

FINANCIAL EDUCATION

Families have the knowledge needed to maximize their income and assets to become financially stable.

FINANCIAL LITERACY

FINANCIAL COUNSELING

JUNIOR ACHIEVEMENT OF SWLA
K-12 Economic Education

WORKFORCE DEVELOPMENT

JOB READINESS

UNITED WAY OF SWLA
Calcasieu Prisoner Reentry Program (Cal-PRI)

HEALTH

FOCUS: Families have access to healthcare and resources to improve their health

HEALTHY BEGINNINGS

PRENATAL CARE

YOUNG CHILDREN

Infants begin life through a healthy pregnancy and birth, primary and preventative care that supports early development, and a healthy and supportive home environment.

SUPPORTING HEALTHY CHOICES

Individuals and families choose healthy lifestyles.

RISKY BEHAVIOR

HEALTHY LIFESTYLES

SAFE HOME & COMMUNITY

Individuals live in environments that are safe, healthy, and free from crime and physical hazards.

PREVENTION

RECOVERY

BEAUREGARD COMMUNITY CONCERNS
June Jenkins Women's Shelter

JEFF DAVIS CADA
Jeff Davis Communities Against Domestic Violence

EDUCATION: EARLY CHILDHOOD

Our Focus: Children enter school ready and are successful in primary school

EARLY CHILDHOOD

Children are prepared for school and a life of learning.

ACADEMIC ACHIEVEMENT

EARLY LEARNING

UNITED WAY OF SWLA
Literacy Kits
Success By 6

PARENTAL / CAREGIVER SUPPORT

SCHOOL LEARNING

BIG BROTHERS & SISTERS OF SWLA
After School & Summer Mentorship

EDUCATION: YOUTH SUCCESS

Our Focus: Youth graduate secondary school and have the knowledge, skills and credentials to obtain family-sustaining employment

MIDDLE SCHOOL TRANSITION

YOUTH DEVELOPMENT

SUPPORT

Youth successfully transition into middle school, gaining knowledge and skills they need for high school readiness.

GIRL SCOUTS OF LA - PINES TO THE GULF
Girl Scout Leadership Experience

SWLA Youth Foundation
Truth & Lies: Unfiltered Facts

BASIC NEEDS

FOCUS: Assisting people in times of need

CRISIS

Assure the community is prepared for, responds to and recovers from disasters.

PREPARE

RESPONSE

RECOVERY

UNITED WAY OF SWLA
SWLA VOAD
(Volunteer Organizations Active in Disaster)
Emergency Food & Shelter Program (FEMA)
Employee Crisis Fund

UNITED WAY OF SWLA
Emergency Rental Assistance Program (CPPJ)
Build Back the Block

BUSINESS DISASTER & RECOVERY
SWLA Recovery Program

ASSIST AGING
Jeff Davis Emergency Assistance

THE SALVATION ARMY
Emergency Services

LOUISIANA COMMUNITY INVESTMENT STRATEGY

focusing on children and youth, families and neighborhoods, seniors and people rebuilding their lives.
THE COMMUNITY IMPACT.

DEVELOPMENT Individuals have the training and skills needed to obtain family-sustaining employment.

EARNINGS Families and individuals build savings and accumulate assets to support financial stability.

ADULT TRAINING	ADULT EDUCATION	VOCATIONAL	SAVINGS & ASSETS	FINANCIAL STABILITY
	LITERACY COUNCIL OF SWLA Adult Education & Literacy	BEAUREGARD ARC Vocational Program	UNITED WAY OF SWLA Matched Savings Bank On SWLA	UNITED WAY OF SWLA Volunteer Income Tax Assistance (VITA)

INDEPENDENCE Individuals and families choose healthy lifestyles.

HEALTHCARE Individuals and families have information and resources to connect to local health services.

OBTAIN	MAINTAIN	PREVENTION	ACCESS
BEAUREGARD COUNCIL ON AGING Congregate Meals	BEAUREGARD COUNCIL ON AGING Home Delivered Meals	FAMILY & YOUTH COUNSELING AGENCY Children's Advocacy Center KAY DORE COUNSELING CENTER (McNEESE) Suicide Prevention & Education Program Road to Wellness	IBERIA COMPREHENSIVE COMMUNITY HEALTH CENTER Merryville Community Clinic CALCASIEU COMMUNITY CLINIC Community Clinic
		UNITED WAY OF SWLA United Against Human Trafficking - Calcasieu	UNITED WAY OF SWLA 833.TXT.TEEN CRISIS CHAT Online SingleCare Prescription Discount Program
			HEALTH LITERACY

READINESS Provide academic support so all children advance to the next grade level adequately prepared.

EARLY GRADE READING PROFICIENCY

STRUCTURED ENRICHMENT	PROFESSIONAL DEVELOPMENT	ESSENTIALS	READING AT HOME	SCHOOL SUPPORT
BOYS & GIRLS CLUBS OF ACADIANA Project Learn BIG BROTHERS BIG SISTERS OF SWLA Community & Site-Based Mentoring Bigs with Badges UNITED WAY OF SWLA Born Learning Trail		UNITED WAY OF SWLA WriteStart Project		COMMUNITY LITERACY

Students read on grade level by the end of the third grade and have reading comprehension skills that provide a strong foundation for learning.

HIGH SCHOOL SUCCESS

YOUNG ADULT DEVELOPMENT	SUPPORT	CAREER PATHWAYS
UNITED WAY OF SWLA Summer of Service	Young Adults graduate high school on time and are prepared for college or other post-secondary training, work and life.	

FUNDED UNITED WAY PARTNERS

United Way's competitive grant process is for nonprofit agencies and organizations serving Southwest Louisiana's human services needs.

UNITED WAY INITIATIVES

United Way of SWLA has the ability to initiate projects independently in each of our four focus areas in order to meet needs quickly and help those most vulnerable.

RESOURCES Individuals and families have the resources to overcome a crisis.

INTERVENTION	INFORMATION	HELPLINE
UNITED WAY OF SWLA United Against Child Hunger Temporary Assistance for Needy Families (DCFS) Power To Care (Entergy)	UNITED WAY OF SWLA The ALICE Project The Path Home	UNITED WAY OF SWLA 211 Resource Line

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