

TALK ON

Management lessons from Ancient Tamil Literature

தமிழ் இலக்கியத்திலிருந்து மேலாண்மைப் பாடங்கள்



Thursday, 16 April 2026
06:30 pm to 07:30 pm

HOTEL GOLDEN PALACE
TRICHY MAIN ROAD, NAMAKKAL

PROGRAMME

06:00 PM Registration & High Tea

06:30 PM Welcome Address

Mr K V Ganesan

Chairman, MMA Namakkal Chapter

Introduction of the Speaker

Mr K Ganesan

Co-Chairman - Programmes, MMA Namakkal Chapter

Address by the Speaker

Mr S Meiyappan

General Manager, The Times of India

07:30 PM Vote of Thanks

CA Mr M Sethuraman

Co-Chairman - Membership
Development, MMA Namakkal Chapter

SPEAKER



S Meiyappan

Mr. S. Meiyappan is a seasoned media and business leader with extensive experience in the Indian media industry. As General Manager at The Times of India (Bennett, Coleman & Co. Ltd.), he plays a pivotal role in driving business growth, strengthening market presence, and overseeing key strategic and operational initiatives. With a strong background in media sales, brand partnerships, and client relationship management, he has consistently delivered impactful advertising solutions and revenue growth. He is adept at developing innovative engagement strategies that connect brands with audiences across both print and digital platforms. Over his career, he has demonstrated expertise in market development, team leadership, and stakeholder management. Known for his strategic thinking and execution excellence, he effectively blends traditional media strengths with modern, integrated solutions to deliver sustained value in a dynamic and competitive media landscape.