



IMPACT REPORT

July '24 - June '25

KPL KIDS IN ACTION

Building Readers and Leaders

Resources and opportunities to enhance learning from birth through fifth grade

- **Experiential Learning:** Over 23,000 attendees at storytimes, art programs, STEM classes and more
- **Spanish Language Materials:** Over 500 books supported the multilingual needs of families
- **Reading Challenges:** 1000 Books Before Kindergarten, the Bookish Beasts Challenge and the Summer Reading Program built a love of reading



Building Creativity & Persistence

Fostering Curiosity through self-directed exploration and play

- **Discovery Zone:** 21,690 pairs of hands engaged in dramatic play, iterative thinking and creative problem solving with hands-on STEM activities that rotated monthly
- **Art Room:** 9,127 children created in the always-open, fully-stocked art space

Strong Families, Strong Neighborhoods

Supporting children by engaging the family & neighborhood network

- **Whole Family Programs:** Family engagement programming included family early literacy education, family nutrition classes and more
- **School Engagement Nights:** Launched family engagement nights for schools, introduced KPL Kids to over 85 people at the inaugural event
- **Neighborhood Meet-ups:** Provided meeting space 159 times for neighborhood nonprofits and organizations and their clients

FUELED BY THE
POWER OF PLAY



BY THE NUMBERS

Visitors

34,795



doubling library use in the Uptown Neighborhood!



287

Programs

Activities to spark joy in learning

Total Attendance

5,122



21,690

Discovery Area Explorers

child led learning through play



101

Storytimes

Creating a lifelong love for stories

1,533 Listeners



32,206

Checkouts

9,844 items for checkout

Turnover Rate: 3.27
x2 National Average

New Library Cards

667

Kids Cards

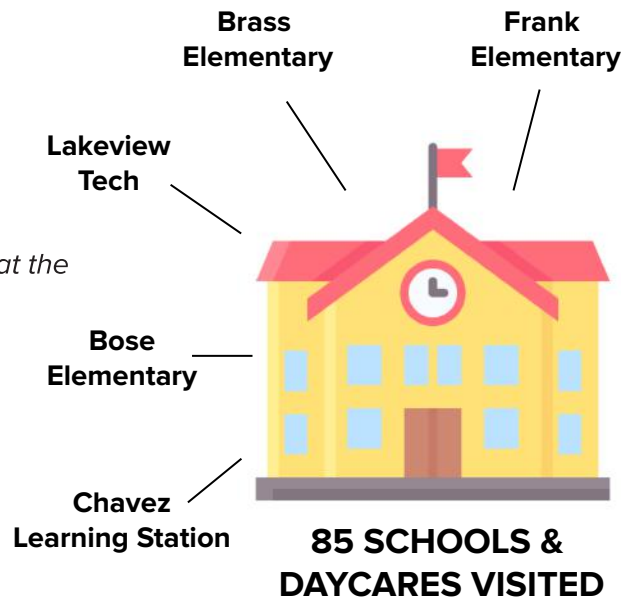
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ELEVATED BY THE POWER OF PARTNERS

Growing KPL Kids

Developmental screenings and other family services offered at the library in partnership with local child development experts

- **Meeting Families Where They Are:** Conducted developmental screenings and provided access to community experts for 112 children
- **Partner Expertise:** Kenosha Achievement Center Inc, Here We Grow Academy, Aurora Healthcare, Kenosha County Public Health and the Kenosha Noon Lion's Club



YMCA ACHIEVERS PROGRAM

Afterschool literacy and math instruction held every day during the school year for K-4 students from the Kenosha School of Language

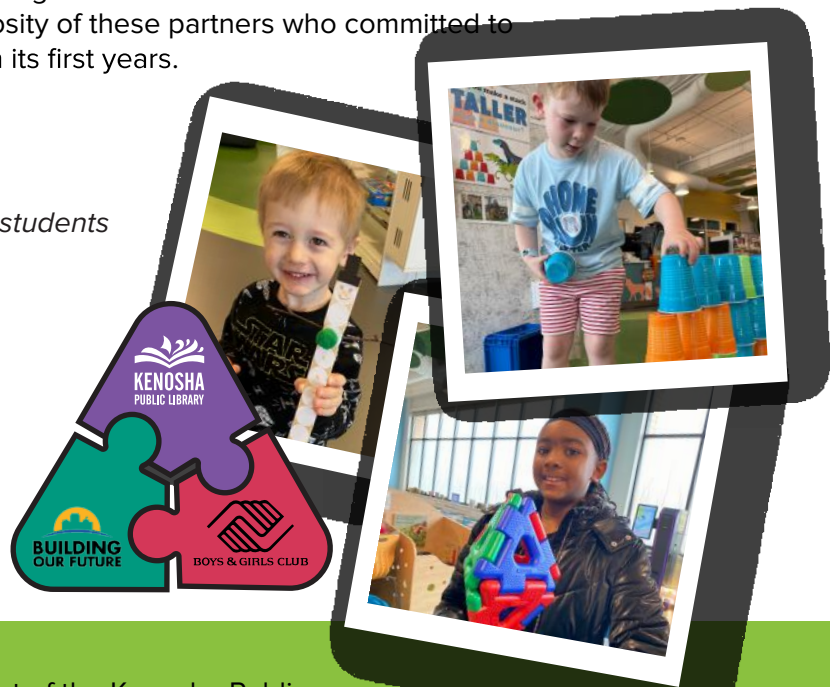
- **Academic Achievements:** 95% of 3rd graders and 85% of other grades met grade level reading ability by the end of the school year. All of the participating students expressed a greater enjoyment of reading.
- **Social Emotional Learning:** 25% of students demonstrated needs in the social emotional assessments prior to the fall with 0% of them showing needs by the spring.
- **Supported by Snap-On & Callahan-Palmer Trust:**
The YMCA Achievers Program at KPL Kids was made possible by the generosity of these partners who committed to funding the program in its first years.



BOYS & GIRLS CLUB OF KENOSHA

Weekly visits to KPL Kids by the Boys and Girls Club students

- **Consistency & Access:** 20 students visited KPL Kids weekly for learning, book checkouts and play. The Boys & Girls Club now signs all new students up for a library card upon enrollment.
- **Making Connections:** Partnership between KPL, the Boys & Girls Club and Building Our Future demonstrated the power of working together towards a common goal.



KPL Kids was made possible with the ongoing support of the Kenosha Public Library Foundation. A Kenosha nonprofit organization, the foundation fuels literacy, opportunity and lifelong learning through equal access to free resources. To learn more about their efforts go to: mykpl.info/foundation



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LIBRARY
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