

# Artisan

COLLECTIVE

## BUYERS & COLLECTORS OVERVIEW

Sourcing & Commissioning Exceptional  
**ART · SCULPTURE · DESIGN**

British-Curated · Globally Placed  
Creators by Invitation

BECAUSE STANDARD IS FOR EVERYONE ELSE.

# FORWARD

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You're receiving this because you already value original British art and we'd love to share what we're building together through the Collective.

Artisan Collective is a simpler, more personal way to collect - with direct access to the creators behind the pieces you love. Every member of the Collective is personally invited because their work stands apart, and every relationship begins with trust.

Every creator here brings something different, but all are equal in the Collective. Sculpture, fine art, neon, ceramics - each one original. Each one chosen with purpose.  
All Artisan Collective.

Only a handful of pieces are shown in this overview. There are more than 1,000 original artworks available and if you're looking for something specific, we'd be happy to help you find it.

**We are stronger together than alone.  
And this is your invitation to be part of it.**





# WHY COLLECT

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**Exceptional art brings a space to life.**

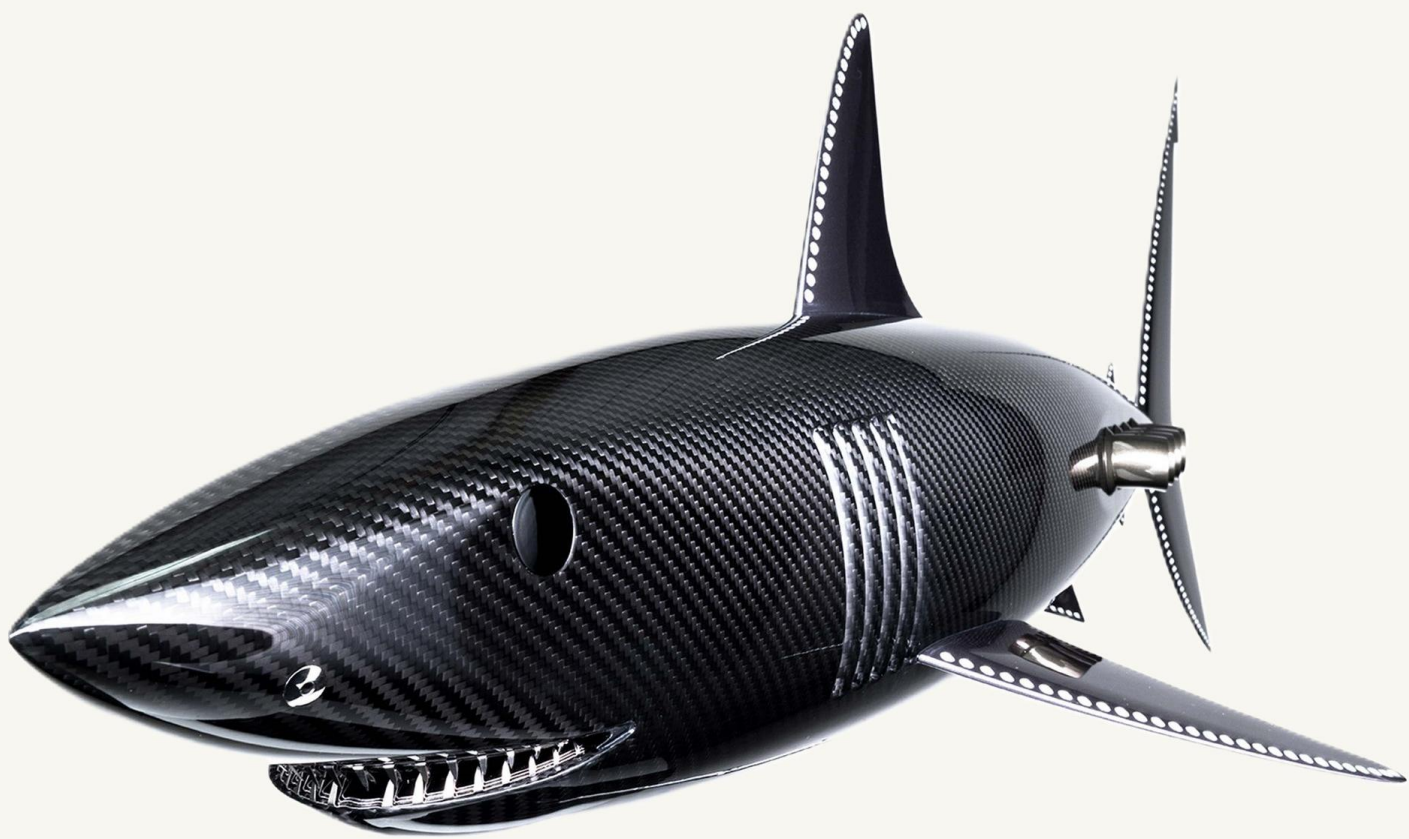
It reflects who we are, what we value and the stories we choose to live with. Artisan Collective connects you directly with the people who create that magic - British artists putting their skill, imagination and heart into every piece.

**There's no noise. No middlemen. No inflated pricing.**

Our spaces evolve with the pieces we choose to live alongside. The right artwork can shift the atmosphere of a space, spark conversation or simply make you smile on the way past. That's the joy in finding something that truly fits.

It should feel like it belongs with you.  
If something keeps drawing you back, we can help you take the next step.





# THE JOURNEY

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Finding the right piece should feel exciting - that moment you know it belongs with you.

## **We listen first**

What you're drawn to, where it might live, the story behind your choice.

## **Experience the work in person**

Private viewings or studio visits help you connect with the piece and the artist behind it.

## **Clear and confident**

Transparent pricing, communication and timelines from the start.

## **One point of contact**

We're with you all the way, so everything feels simple, personal and well looked-after.





# CREATE SOMETHING PERSONAL

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Some pieces stay with you from the moment you see them.  
Others haven't been made yet, but you already know how they should look and feel.

A personal commission is a chance to bring that idea to life.  
A moment. A memory. A story you want to carry forward.

## **Your ideas lead the way**

Share what matters, themes, colours, materials, scale, the space  
it will belong to.

## **Work directly with the artist**

See your vision unfold, be part of the decisions, and watch the piece come to life.

## **Made for your world**

A one-of-a-kind original, created with intention and built to live  
with you for years to come.

Some pieces aren't found. They're made.





# WHAT MAKES US DIFFERENT

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We simplify the whole experience - so discovering and acquiring original British art feels enjoyable from the start.

## **Invite-only representation**

Every artist personally selected for originality and vision.

## **Fair for everyone**

No middlemen. No markups. No inflated pricing.

## **Clear options when you need them**

If you're weighing up ideas, we can curate a few pieces that fit and present them back in one simple proposal.

## **One point of contact**

A personal relationship, so you always know who to call.

Collecting original British art should feel personal, not complicated.





# TRUST IN WHAT YOU CHOOSE

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Collecting original artwork should feel secure and straightforward.

Every piece in the Collective comes directly from the creator, with full clarity on its story, the materials used and how it was made. No gaps. No guesswork.

You know who made the piece.  
You know where it came from.  
You know it's authentic and original.

When you collect through Artisan Collective, you gain:

## **Trusted access**

A direct line to the artist and their process.

## **Total transparency**

Clear pricing, no markups, no hidden costs.

## **Confidence in your choice**

A work that carries meaning from the moment it arrives and for years ahead.

Exceptional British work deserves the right hands.  
We're here to make sure it finds yours.





# THE COLLECTIVE

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Artisan Collective brings together over 150 leading British artists, designers and makers - personally invited for the strength of their work and what they bring to the Collective.

**This is not an open platform.**

It's a curated movement that champions the best of British creativity without noise, without barriers and without compromise.

**A united front.**

Independent creators, stronger together than alone.

When you collect through the Collective, you become part of that story, connected directly with the people shaping the future of British art and design.

All exceptional.

All invited.

All Artisan Collective.





# LET'S TALK

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After 35 years in corporate sales and partnerships - helping scale other people's businesses - I wanted to build something that felt real.

I come from four generations of artists, so supporting amazing British talent felt like the most natural step for me to take - with trust, simplicity and transparency at our core, and surrounding ourselves with amazing people, because we're stronger together than alone.

Artisan Collective exists to make collecting feel the same - simple, personal and rewarding. No unnecessary barriers. No noise. Just direct access to exceptional artists and the work they create.

Every artist you've seen here is personally invited. We have an open, trusted relationship and a shared goal: placing great work into the right hands, in the right environment.

All the best partnerships start with a simple chat - so get in touch and let's see what we can create together.

**Jay Willson**

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