



THE FANCY DOODLE

• PAPERIE •

WHOLESALE CATALOG 2024



THE FANCY DOODLE  
• PAPERIE •

**Hello.** I'm Leanne, designer at The Fancy Doodle, in Los Angeles. I sprinkle a love of animals into delightful greeting card designs.

***What an honor to have you consider our products for your shop.  
I hope the sentiments resonate with your customers,  
to celebrate life's special moments.***

Warmly,  
Leanne Southall



My mission is to **enhance the human animal bond through products**, because I believe this *inspires compassion for all animals*. Many designs are inspired by my rich involvement with animals rescues in Los Angeles, as well as by the many wondrous creatures of our world! Every order at The Fancy Doodle donates one pound of food to rescue animals in need.



[www.thefancydoodle.com](http://www.thefancydoodle.com)  
[hello@thefancydoodle.com](mailto:hello@thefancydoodle.com)  
626-625-1175  
[@thefancydoodle](https://www.instagram.com/thefancydoodle)

## Greeting Cards

Birthday + Occasion	---	4
Love + Friendship	---	5
Congrats	---	6
Pet Loss Sympathy	---	8
Everyday - for pet's family	---	9
- for pet's caregiver	---	10
- humor	---	11-12
Scratch-Off Cards	---	13-14
 Stickers - dog	---	15-16
- cat	---	17
- everyday	---	18
Dog Person Pencils	---	19-20
Over-The-Dog-Bowl Art	---	21-22
Display Packages	---	23-24
Terms	---	25
Minimums, Pricing	---	26
Ways to Order	---	26

# BIRTHDAY + OCCASION

Cello sleeve paired with kraft envelope, blank inside | MOO 6 per design | \$2.75

BIRTHDAY

HAPPY BIRTHDAY



Double Hat **Birthday**  
SKU# 249

it's your birthday

Let's  
Fetch  
BALLS



Fetch Balls **Birthday**  
SKU# 243



Snail Goooo'd **Birthday**  
SKU# 240

BIRTHDAY

HOW old?



Cute Cardinal **Birthday**  
SKU# 261



Gotcha Day **Dog Birthday**  
SKU# 242

NEW!

NEW!

OCCASIONS

Happy  
Daddy's  
Day!



Happy Daddy's Day  
SKU# 258

TWIG  
OR  
TWEET!



Twig or Tweet  
SKU# 262

# LOVE + FRIENDSHIP

Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75

LOVE + FRIENDSHIP



**NEW!**

Guess Who I Love  
SKU# 259



My Dog Loves You  
SKU# 227



**NEW!**

Litterally Love  
SKU# 254

DOG LOVE



**NEW!**

Good Girl For Someone's Dog  
SKU# 253



**NEW!**

Good Boy For Someone's Dog  
SKU# 251

CAT LOVE



Cats and Tea  
SKU# 264



Talking About You Love  
SKU# 226

# CONGRATS

Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75

NEW BABY, HOUSEWARMING



**NEW!**

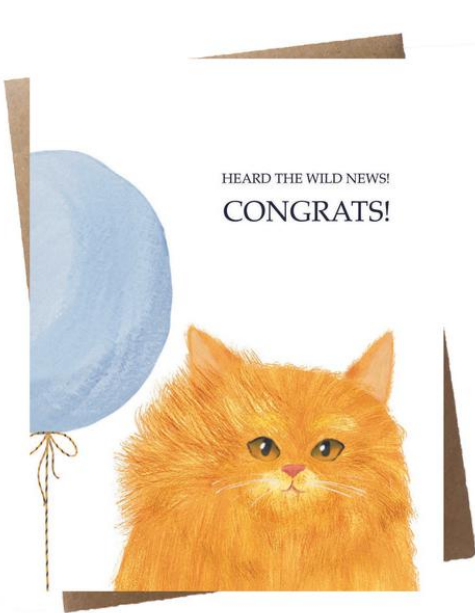
Birdling in a Bonnet **New Baby**  
SKU# 260



**NEW!**

Sweet Mouse **Housewarming**  
SKU# 257

CONGRATS



Wild News Congrats  
SKU# 255



ConCATulations  
SKU# 250



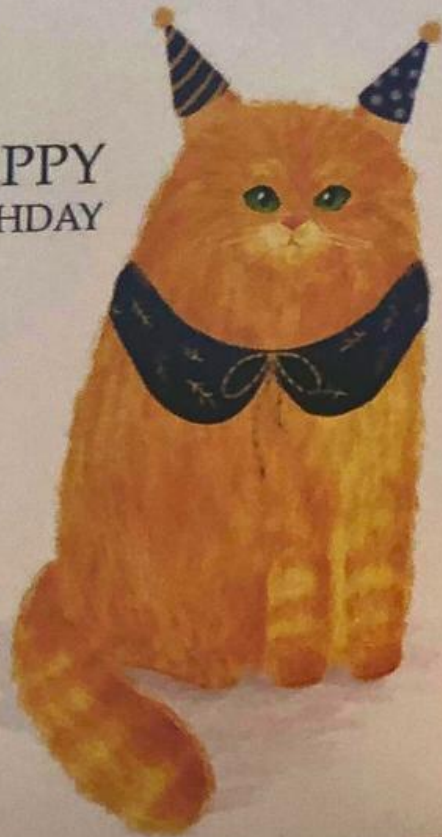
Nailing It Congrats  
SKU# 252

HOW old?



HAPPY  
BIRTHDAY!

HAPPY  
BIRTHDAY



# PET LOSS SYMPATHY

Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75

Our furry friends  
never leave us. They  
just run ahead and wait.

They Never Leave Us  
SKU# 213

I'm so sorry for your loss.  
Their time is never  
long enough.  
♡

Never Long Enough  
SKU# 214

Your cat was the best.  
And knew it. ♡  
I'm here for you.

Your Cat Was The Best  
SKU# 215

The hardest decisions  
are made with the  
most love.

So sorry for your loss.

Hardest Decisions  
SKU# 216

Want to talk  
about how your  
dog was the best?

I'm here for you.

Your Dog Was The Best  
SKU# 217

When they are ready,  
our hearts are not.

I'm so very sorry. ♡

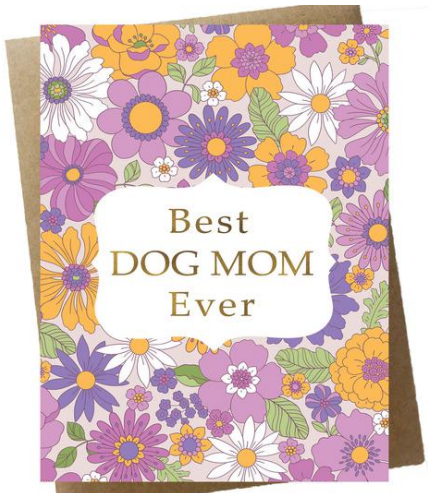
When They Are Ready  
SKU# 218

Remind  
someone  
that you are  
thinking of  
them. ✨ ✨

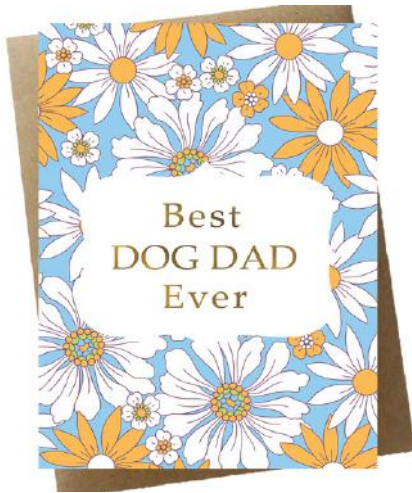


# EVERYDAY

Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75



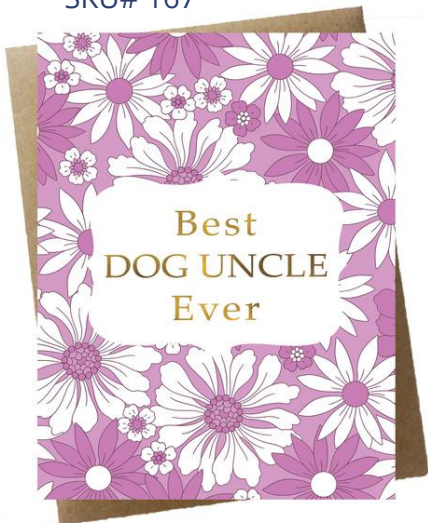
Best Dog Mom  
SKU# 167



Best Dog Dad  
SKU# 168



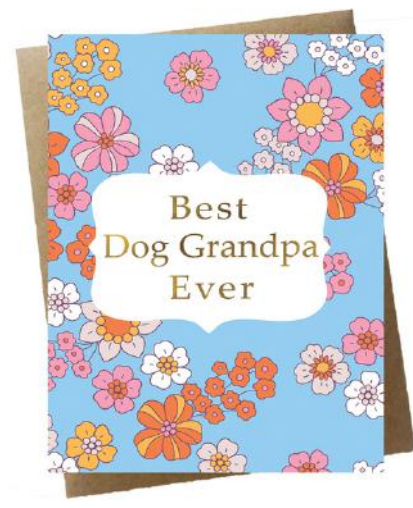
Best Dog Auntie  
SKU# 169



Best Dog Uncle  
SKU# 170



Best Dog Grandma  
SKU# 171



Best Dog Grandpa  
SKU# 172

**NEW!**

**NEW!**



Better Dog Mom  
SKU# 263



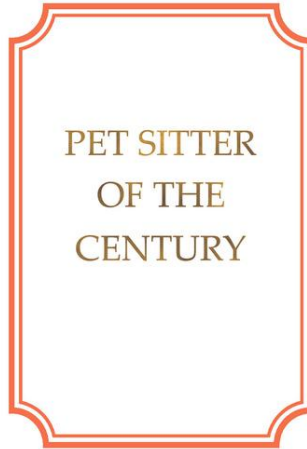
Amazing Dog Dad  
SKU# 265

# EVERYDAY

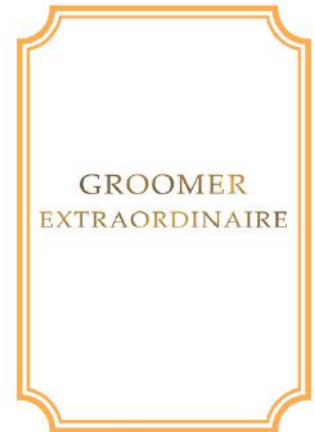
Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75



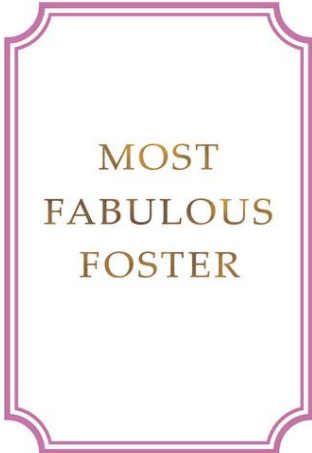
Favorite Dog Walker  
SKU# 174



Pet Sitter of Century  
SKU# 173



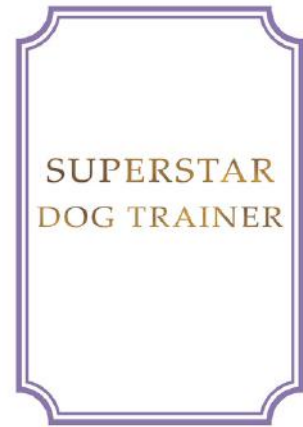
Groomer Extraordinaire  
SKU# 175



Fabulous Foster  
SKU# 176



Vet-tastic  
SKU# 178



Superstar Dog Trainer  
SKU# 177

## MEDIA LIBRARY!

Retail partners have access to our Free Media Library with images of everything you order.

Excite customers about new arrivals by easily sharing images to your social media feeds.



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# EVERYDAY

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Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75



**I WISH  
YOUR DOG COULD  
LICK MY FACE AWAKE  
EVERY MORNING.**

Lick My Face  
SKU# 183



**I WISH  
I COULD BE  
AS RUDE TO PEOPLE  
AS YOUR CAT IS.**

Rude Cat  
SKU# 190



**I WISH  
YOUR DOG  
WAS MINE.**

Wish your dog was mine  
SKU# 189



**I WISH  
I COULD SLEEP  
WITH YOUR DOG.**

Sleep With Your Dog  
SKU# 193



**I WISH  
YOUR CAT  
LIKED ME.**

Liked Me  
SKU# 191



**I WISH I  
WAS AS COOL  
AS YOUR DOG.**

Cool As Your Dog  
SKU# 196



**I WISH  
YOUR DOG  
AND MY DOG  
COULD GET MARRIED  
AND LIVE HAPPILY  
EVER AFTER.**

Dogs Get Married  
SKU# 188



**I WISH  
I COULD BE  
AS RUDE TO PEOPLE  
AS YOUR CAT IS.**

Dog Call Me  
SKU# 187



**I WISH YOUR CAT'S  
EYES DIDN'T  
DISAPPROVE  
OF ME SO.**

Disapprove Eyes  
SKU# 185

hello@thefancydoodle.com | www.thefancydoodle.com | 626-625-1175

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# EVERYDAY

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Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75



**I WISH MY CAT  
COULD SCRATCH  
YOUR EX  
FOR YOU.**

Scratch Your Ex  
SKU# 179



**I WISH YOUR CAT  
WOULD TELL ME  
WHAT TO DO WITH  
MY LIFE  
INSTEAD OF KEEPING  
IT TO THEMSELVES.**

Do With My Life  
SKU# 180



**I WISH  
YOUR CAT  
COULD MAKE  
GLUTEN-FREE  
BISCUITS.**

Gluten-Free Biscuits  
SKU# 191



**I WISH I COULD  
MEET YOUR  
CAT'S  
STANDARDS.**

Meet Cat's Standards  
SKU# 182



**I WISH  
YOUR CAT  
KNEADED ME.**

Kneaded Me  
SKU# 186



**I WISH  
OUR CATS COULD  
BE BEST FRIENDS.**

**I CAN WISH.**

Cats Best Friends  
SKU# 187



**I WISH  
YOUR DOG WOULD  
LEAVE YOU,  
FOR ME.**

Leave you For Me  
SKU# 192



**I WISH  
IT WAS SOCIALLY  
ACCEPTABLE TO LIVE  
IN A PACK OF DOGS  
SO SOME OF US  
WOULDN'T HAVE TO  
BE SO SECRETIVE.**

Live In A Pack  
SKU# 194



**I WISH  
I COULD RECALL  
YOUR DOG'S  
REAL NAME  
NOW THAT YOU'RE ON  
THE SIXTH VERSION OF IT.**

Remember Dog's Name  
SKU# 195

# EVERYDAY SCRATCH-OFF CARDS

Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75



Playful Kitty Scratch-Off  
SKU# 197



Balloon Dog Scratch-Off  
SKU# 199



Bouncing Kong Scratch-Off  
SKU# 198



Puppuccino Scratch-Off  
SKU# 244



Keyboard Kitty Scratch-Off  
SKU# 200



WRITE



COVER



SCRATCH!

*Customize your message with  
SCRATCH-OFF CARDS, for any occasion*

Personalize any message, for any occasion!

Customers can write their message in pen in the blank space. Then, simply cover their message with the scratch sticker (included). The recipient scratches with a coin to reveal their message.



IDEA

*Personalize for family, friends, colleagues and staff!*



Minimum Order Quantity	6
Packaging	cello sleeve paired with kraft envelope
Size	A2 folded card measures 4.25 X 5.5
Materials	110 lb smooth cardstock
Origin	Made in the USA
Included	greeting card, scratch-off sticker, instructions, envelope

# STICKERS - DOG

Dishwasher-safe, Scratch-resistant. Premium vinyl. | MOQ 6 per design | \$1.75



Pup Cup  
SKU# 289



My Dog Knows How to Eat  
SKU# 266



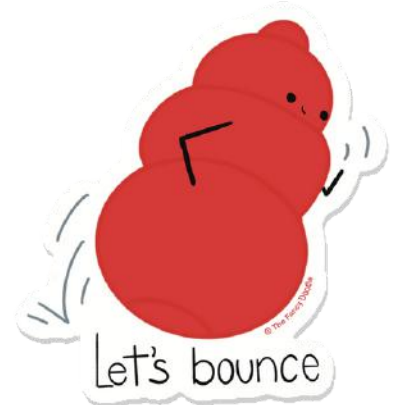
Dogs for the Win  
SKU# 276



Just Leash It  
SKU# 272



I Got Rescued  
SKU# 258



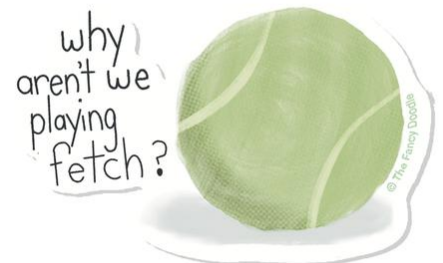
Bounce Kong  
SKU# 270



Emotional Support Animal  
SKU# 269



Honk If You Love Dogs  
SKU# 297



Fetch  
SKU# 267

# STICKERS - DOG

Dishwasher-safe, Scratch-resistant. Premium vinyl. | MOQ 6 per design | \$1.75



I Wont Be Peeing  
SKU# 279



Belongs to Dog  
SKU# 282



Treat Jar  
SKU# 281



O.M.Chi  
SKU#285



Stop for Dogs  
SKU# 283



Boop  
SKU# 274



Gotcha Day Balloons  
SKU# 287



Proud Foster Fail  
SKU# 291



RSVP  
SKU# 275



Party Pup  
SKU# 292



# STICKERS - CAT

Dishwasher-safe, Scratch-resistant. Premium vinyl. | MOQ 6 per design | \$1.75



Litterbox  
SKU# 278



Prickly Kitty  
SKU# 286



PURR  
SKU# 290



Cats of Course  
SKU# 277



Honk If You Love Cats  
SKU# 296



Puss in Boot  
SKU# 295



The Future is Feline  
SKU# 294



Cat Nerd  
SKU# 295



Work Your Territory  
SKU# 280



Scarf Kitty  
SKU# 284

# STICKERS - ANYDAY!

Dishwasher-safe, Scratch-resistant. Premium vinyl. | MOQ 6 per design | \$1.75



Home Kitty  
SKU# 273



Soilmates  
SKU# 271



Gooood Day  
SKU# 288

Minimum Order Quantity	6
Design	<i>unique custom design hand-drawn by The Fancy Doodle</i>
Size	<i>approximately 3" at the largest width</i>
Materials	<i>vinyl matte</i>
Origin	<i>made in the USA</i>
Features	<i>weatherproof, waterproof, dishwasher-safe</i>
Stickers can be applied to	<i>pet crates, poop bag holders, water bottles, laptops, phone cases, skateboards, bike helmets, cars, coolers, surfboards, journals...</i>



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# PENCIL SETS

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Packaged Sets | MOQ 4 sets of 6 | \$5  
or Loose Bulk | MOQ 1 (24 pencils one design) | \$18



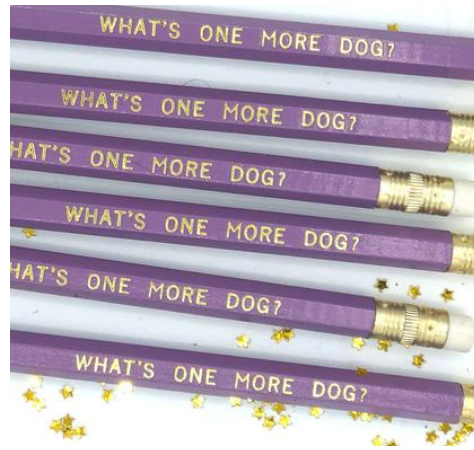
# DOG PERSON PENCILS

Packaged Sets | MOQ 4 sets of 6 | \$5

or Loose Bulk | MOQ 1 (24 pencils one design) | \$18



My Dog Is A Good Boy  
SKU# DPPGB



What's One More Dog?  
SKU# DPPOMD



I Want More Dogs  
SKU# DPPWMD



Two Dogs Are The Same As One  
SKU# DPPTD



Let's Talk About Dogs  
SKU# DPPLTA



My Dog Is A Good Girl  
SKU# DPPGG



I Love My Dog  
SKU# DPPIL



Dogs All Day  
SKU# DPPDAD



Multi-Pack Set of 6  
SKU# DPP6

# DOG-BOWL ART

8 X 10 White Framed Print with hanging strips | MOQ 3 per design | \$8.00



Good Girl  
SKU# 205



Good Boy  
SKU# 204



Is It Though?  
SKU# 211



Favorite Child  
SKU# 203



I Eat Better  
SKU# 207



It's Raining  
SKU# 208



Wannagoforawalk  
SKU# 210



Fixed and Fabulous  
SKU# 206



Spayed and Spectacular  
SKU# 209

# DOG BOWL ART

8 X 10 White Framed Print with hanging strips | MOQ 3 per design | \$8.00



<b>MINIMUM ORDER QTY</b>	3 per sku
<b>PACKAGING</b>	Clear cello sleeve with flap
<b>SIZE</b>	8 x 10 mat frame, 5 x 7 art print
<b>MATERIALS</b>	Acid-free 4-ply recyclable mat board, 120 lb cardstock
<b>ORIGIN</b>	Made in the USA
<b>INCLUDED</b>	beveled frame, print, 3M Command strips (2)

# DISPLAY PACKAGES

Birch + Acrylic Counter Display  
 Stocked with your choice of SKUs  
 \$324 / 96 cards : \$476 / 144 cards

MINIMUM ORDER QTY	1
POCKETS	16 (6 cards in each pocket)
SIZE	23.5" x 13.5"
MATERIALS	Sustainable birch plywood, acrylic pockets
ORIGIN	Made in the USA
INCLUDED	1 display, 96 cards, 1 header sign, 16 pocket signs



MINIMUM ORDER QTY	1
POCKETS	24 (6 cards in each pocket)
SIZE	28" x 13.5"
MATERIALS	Sustainable birch plywood, acrylic pockets
ORIGIN	Made in the USA
INCLUDED	1 display, 144 cards, 1 header sign, 24 pocket signs

# DISPLAY PACKAGES

Birch + Acrylic Counter Display Stocked with your choice of SKUs

\$858 / 312cards



MINIMUM ORDER QTY	1
POCKETS	48 pockets
SIZE	62" x 16"
MATERIALS	Sustainable birch plywood, acrylic pockets
ORIGIN	Made in the USA
INCLUDED	1 display, 312 cards, 1 header sign, pocket signs
DESIGNS	52 SKUs (6 of each) = 312 greeting cards



★ Pocket divider cards are included with every display package!





# TERMS OF SERVICE

## Payment Options

We accept VISA, Mastercard and American Express. Your credit card will be charged at the time of shipment, for a total of product + shipping.

## Method of Shipment

Please be sure to carefully confirm your shipping address before checking out, to avoid delays. Product is shipped FOB Los Angeles, CA. Please allow 7-14 days for delivery. Shipments are routed by USPS First Class or UPS, unless otherwise specified.

## Turnaround Time + Shipping

Our standard processing time is 7-10 days + shipping time. Processing times may occasionally be longer during particular seasons. Please contact us at [hello@thefancydoodle.com](mailto:hello@thefancydoodle.com) if your order is time-sensitive to discuss the best shipping method for you.

## Changes to Your Order?

Changes happen! Please call 626-625-1175 or email [hello@thefancydoodle.com](mailto:hello@thefancydoodle.com) within 24 hours of placing your order, should you require a change or cancellation.

## Back Orders

If a product which you've ordered is out of stock, we will notify you right away. If directed by you, we will ship all other items in your order. Once the item is back in stock, we will ship it out to you immediately.

## Returns

We hope you love your items when they arrive! Please review your order immediately upon receipt. Orders are non-returnable. On a rare occasion that product is mis-sent or damaged in transit, we will offer full credit or ship a replacement. In order to do so, please call or email within 5 days of receiving your shipment, to request prior return approval. Returned product must be unopened, unused and in its original packaging.

## Prices + Exclusivity

Prices are subject to change. We will do our best to notify our current retailers of price increases. The Fancy Doodle does not offer territorial or product exclusivity.

## Online Retail + MAP Pricing

Products can be sold online from retailer's storefront only, with prior written approval. Suggested retail pricing must be observed, as well as adherence to MAP Pricing. The Fancy Doodle products are not permitted to be sold on third party platforms such as Ebay, Etsy, Amazon, and similar. To obtain approval or for questions, please reach out to [hello@thefancydoodle.com](mailto:hello@thefancydoodle.com).

## MAP Pricing

The Fancy Doodle products may not be advertised for less than 25% of the suggested retail price (print or online).

## General Terms

Please reach out if you have any questions. It is otherwise understood that you agree with our wholesale terms. We respectfully reserve the right to discontinue working with any wholesale account not in compliance.

**Minimum opening \$75**    Minimum re-order \$50

	Price per Item	Minimum
Greeting Cards	\$2.75	6
Stickers	\$1.50	6
Dog Bowl Art	\$8.00	3
Pencil Sets of 6	\$5.00	4
Pencils Bulk of 24	\$18.00	1
Display Packages	\$324 / \$476 / \$858	1

## FOUR WAYS TO ORDER

Directly on our wholesale website [www.thefancydoodle.com](http://www.thefancydoodle.com)

Email your order to [hello@thefancydoodle.com](mailto:hello@thefancydoodle.com)

Call us at 626-625-1175

Faire Direct Link: <https://faire.com/direct/thefancydoodle>

THANK YOU!

