

Life '26 Campaign Identity

Ever feel like something's missing?





Ever feel like something's missing?

Find the life you're looking for.
Find life in Jesus.
findlifeinJesus.org



Event Title
Subheading
Event details

Further details

Life

Ever feel like something's missing?

Imagine this question all around your town, city or village. On posters, billboards and flyers; in newspapers; being shared through social media. Together with an invitation, a call, to find life in Jesus.





The imagery and wording that together constitute the campaign identity have been designed by our friends at **Something More Creative** to be eye-catching; arouse interest; and be up front that the Life '26 mission is all about inviting people to **find life in Jesus**.

Visually the adverts playfully arouse interest with images of everyday objects with something essential missing, such as a tennis racquet with no strings or a road sign with no words. The big question asked in the headline engages with the growing awareness in the culture that something is missing.



There is a crisis of identity in our culture, and people are looking for a better story that gives them purpose, meaning, joy and peace.

Anecdotally we were hearing rumour of more and more people showing up at churches with the same statement: *"I feel like something's missing."*

The Finding Jesus research conducted by the Evangelical Alliance confirmed that this sense of 'something missing' is motivating many in their exploration of the Christian faith.

Life

Find a church

Ever feel like something's missing?



Purpose, peace, freedom, acceptance, truth...

We all find ourselves longing for these good things and so much more. And maybe we catch a flavour of them here and there.

But what if we could find more than just a fleeting experience of these things? What if we could find love and meaning and hope and security, all we long for, in one place or person? And not just a momentary taste but a filling of the emptiness.

The campaign invites people to find the life, peace, purpose, hope, security, forgiveness (and more) that they are looking for by finding life in Jesus. Any word that reflects a blessing of the gospel –the life to the full that Jesus offers –can be used in the strapline.

Find the you are looking for.

Find life in Jesus

The public-facing website findlifeinJesus.org will point people to Jesus and help them find a church where they can find out more.

**advertising your events,
services, and other outreach?**

First select which images you want
touse from our image bank





Then use our **publicity generator** to build your own posters, flyers, social media posts, banners and more!

Publicity Generator

What would you like to produce?



Print-ready publicity

(PDF)



A digital image

(for web/social/presentation)

Choose Size



148×210mm



210×297mm



297×420mm

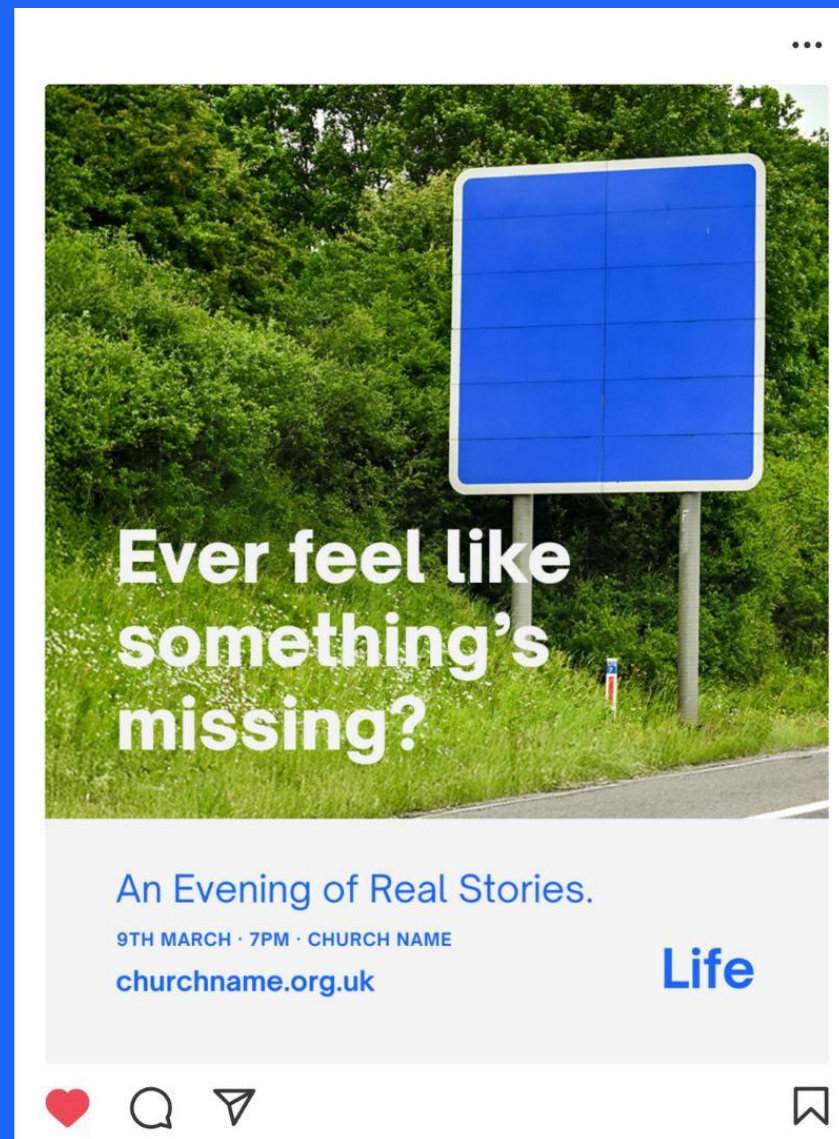
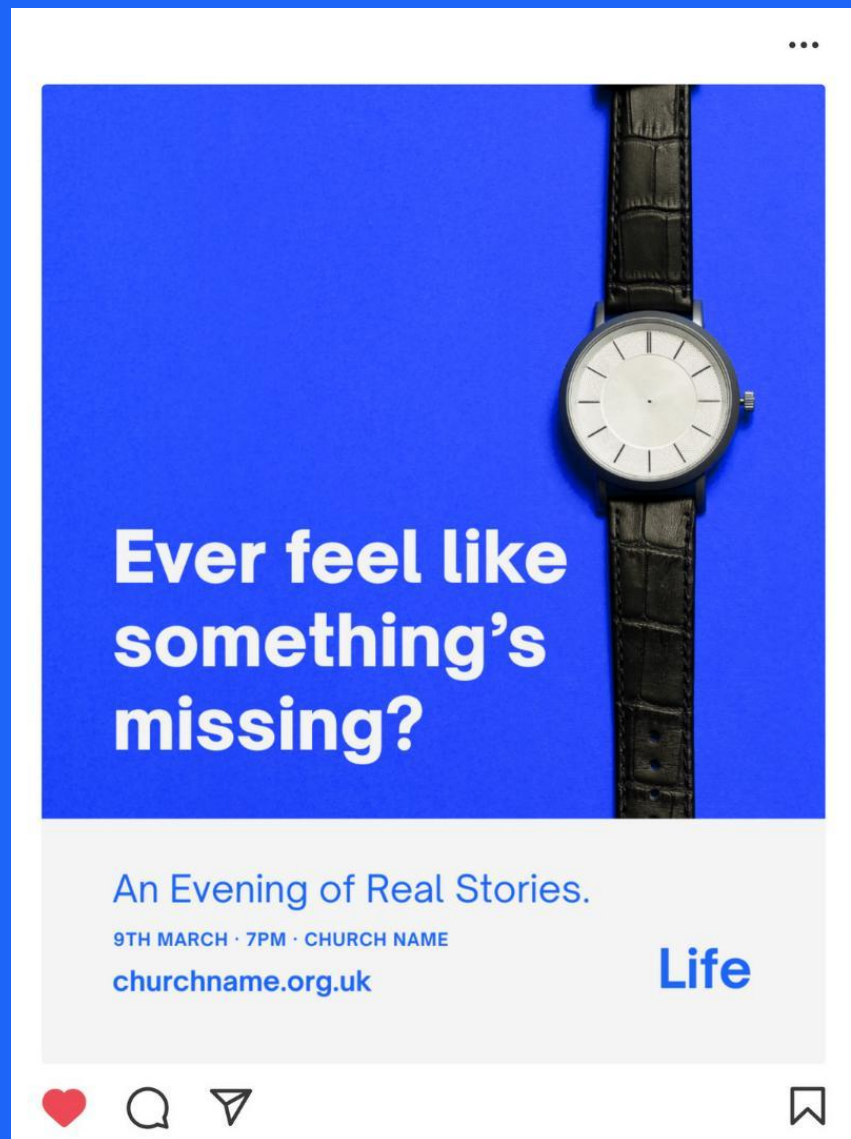


420×594mm



594×841mm

**or download one of our many Canva
templates to create your own...**



social media posts

**Ever feel like
something's
missing?**



Find the comfort you're looking for.
Find life in Jesus.
findlifeinjesus.org

Life

PowerPoints

web banners

Life

Join us at

Grace Church

example@church.com

info@examplechurch.com

01234 567890



**Ever feel like
something's
missing?**

Find the hope you're looking for.

Find life in Jesus.

findlifeinjesus.org

And printed
publicity

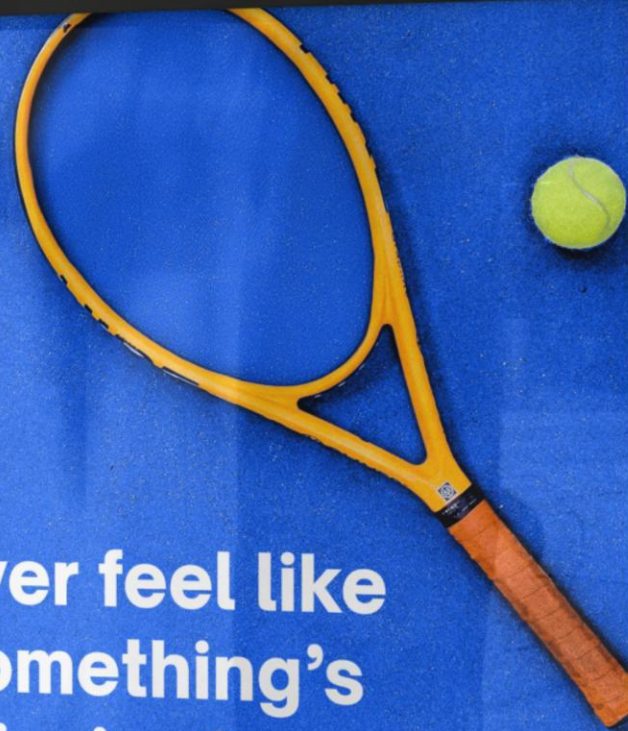
Flyers

Posters

Banners

Billboards





**Ever feel like
something's
missing?**

An Evening of Real Stories.

9TH MARCH · 7PM · CHURCH NAME

churchname.org.uk

Life



Ever feel like
something's
missing?



Find the life you're looking for.
Find life in Jesus.

Life
findlifeinjesus.org

prefer to design your own from scratch?

**download the campaign imagery, fonts
and more to create eye-catching
publicity to fit your needs!**

Ever feel like something's missing?

Find the security you're looking for.

Find life in Jesus.

findlifeinjesus.org



Life



LIFE '26 is a nationwide gospel mission
through local churches beginning March 2026.

Churches across the whole of the UK are joining together
to invite people in their communities to find life in Jesus

Join the LIFE '26 mission today

Together we can reach our nation(s) with the gospel

apassionforlife.org.uk/life26