

# THE IHG<sup>®</sup> **BRAND BRIEF**

QUARTERLY REPORT | OCTOBER 2025

ELEVATING IHG'S  
GROWTH & OFFERINGS

**WITH BETTY WILSON**

VP – Global Accounts,  
IHG Hotels & Resorts

FEATURED BRAND

**CROWNE PLAZA**

FEATURED DESTINATION

**EDINBURGH, SCOTLAND**

INDUSTRY INSIGHTS

**WITH ISAAC COLLAZO**

VP, Analytics, STR

CLIMATE MATTERS

**MEET OUR LOW-  
CARBON PIONEERS**

A future for sustainability

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CROWNE PLAZA PENANG STRAITS CITY, MALAYSIA

## WE TAKE REQUESTS

Is there a destination or hotel you'd like to learn more about? Let us know what you want to see in our next issue of Brand Brief.

[Send requests here >](#)





# Q&A

**with Betty Wilson**  
VP – GLOBAL ACCOUNTS

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*IHG Brand Brief caught up with Betty Wilson on IHG's evolving global account strategies to drive new business growth, strengthen key partnerships, and elevate the brand's position within the business travel and luxury leisure travel segments.*

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## **WHAT ARE THE STRATEGIES AND INITIATIVES YOU'RE FOCUSING ON WHEN IT COMES TO DRIVING NEW BUSINESS GROWTH?**

Our primary goal is to understand each customer's unique needs and goals in detail, probing to listen and learn. We want to understand the biggest business opportunities or challenges for you and then laser-focus on how we can seamlessly solve these needs, whether it's corporate transient or meetings business, incentives to reward top performers, contract business such as crew and projects, or high-end luxury leisure travel for the most discerning of travel buyers.

Our global salespeople are truly business consultants who are dedicated to helping our customers and guests succeed. From a leadership standpoint, we're focused on ensuring we have the right

sales coverage in the right places and that our sales team receives the best-in-class training and development needed to help you succeed.

## **WHAT ARE THE TOP THREE THINGS THAT ILLUSTRATE IHG'S DYNAMIC OFFERINGS AND DEDICATION TO COLLABORATION TO SOLVE CUSTOMER NEEDS?**

Travel advisors, meeting planners, and anyone else managing travel programs should always expect and rely on:

1. A dedicated salesperson or, in the case of large organizations with multiple buyers around the world, a global account team aligned with where your organizations' buyers are located.
2. Exceptional programming and tools like [IHG Destined](#), [IHG Business Edge](#), [IHG Agent Portal](#), and,

for larger organizations, tailored agreements and chain-wide programs.

3. Brilliant experiences across our 20 unique brands, 6,600+ global destinations, and confidence that our team understands every stay, meeting, or event requires a different experience. And let's not forget our powerful loyalty program, IHG One Rewards, which comes with a host of perks for both guests and travel professionals.

## **TELL US ABOUT THE PURPOSE OF THE IHG AGENT PORTAL. WHY WAS THIS TOOL CREATED AND HOW DOES IT BENEFIT TRAVEL PROFESSIONALS?**

When serving a market that adds up to tens of billions of dollars in business transient and leisure bookings, the IHG Agent Portal supports our goal of strengthening preference



among travel professionals by providing resources that equip agents to sell and book our brands more easily. For example, the IHG Agent Portal was integrated with [IHG.com](https://www.ihg.com) and IHG One Rewards to make planning and booking more seamless. The IHG Agent Portal also includes flexible, self-paced educational resources and access to exclusive benefits for the travel professional's personal travel.

### **SWITCHING TOPICS, HOW IS IHG RESPONDING TO THE DEMAND FOR LUXURY TRAVEL, BOTH FOR LEISURE AND BUSINESS-FOCUSED STAYS?**

We've been busy! We are bringing new tools, including our soon-to-launch IHG Destined portal; adding benefits for luxury travel advisors; and expanding our presence at luxury-focused events across the industry. Further, we are continuing to expand our global sales teams. For example, we're going from five to 30+ experts covering luxury agencies, credit card partners, tour operators and consortia. We also have new teams dedicated to meetings and incentive agencies, along with expanded coverage of verticals such as financial, entertainment, consulting, legal, and other high-end corporate business.

### **WHAT ABOUT TRENDS IN INCENTIVE TRIPS? HOW DO THEY DIFFER?**

Incentive travel continues to be a top motivator and differentiator in acquiring and retaining top talent, so changing up each year's trip with new destinations and experiences is an ongoing trend. The opportunity to be immersed in a new and different culture or location is an important motivator for potential qualifiers. Adventure and off-the-beaten-path experiences are new trends as well. Some of the top trending destinations are Ireland, Portugal, Italy, Thailand, Mexico, the Caribbean, Dubai, and Africa.

# Off the cuff

*Three rapid-fire questions that always yield some interesting answers.*

## **1 WHAT 2025–2026 IHG HOTEL OPENING ARE YOU MOST EXCITED ABOUT?**

When you have over 2,000 hotels in your pipeline, it's impossible to pick just a few! I'm excited about our new flagship Crowne Plaza in Times Square, NYC — my home city. Also, Ruby Hotels, our newest brand, has locations throughout Europe and will be growing into North America. Seeing newer brands like Vignette Collection, voco, EVEN, Garner, avid, and Atwell Suites continue to experience growth is exciting as well.

## **2 MOST RECENT MEMORABLE TRAVEL EXPERIENCE?**

Being part of a special "preview" visit to the fabulous Regent Santa Monica Beach with our luxury customer council ahead of the official opening in October 2024.

## **3 YOU TRAVEL A GREAT DEAL; WHAT'S YOUR TOP TRAVEL TIP?**

Stay hydrated, stay active, and move as much as you can; use compression packing cubes if you're like me and bring a carry-on only; and give the Timeshifter app a try!

*Want to know more?* Read about InterContinental's partnership with Timeshifter in the [IHG In the News](#) section of this newsletter.



# IHG IN THE NEWS

## IHG HOTELS & RESORTS ANNOUNCES HALF-YEAR RESULTS

Exciting performance results were announced by CEO Elie Maalouf with this summary statement:

[Read more >](#)

“Our momentum continued in the first half of 2025, with further achievements in accelerating the growth of our brands, expanding in key geographies, strengthening hotel owner returns, driving ancillary fee streams, delivering cost efficiencies, and returning surplus capital to shareholders. With thanks to our teams around the world, we're pleased to report that these achievements propelled our adjusted EPS growth to +19%.”



VOCO MELBOURNE CENTRAL, AUSTRALIA



RUBY HANNA HOTEL, GERMANY



HOTEL INDIGO HAINAN CLEAR WATER BAY, CHINA

### IHG CELEBRATES 1M ROOMS OPEN WORLDWIDE

IHG recently announced it has surpassed one million open rooms across the globe, as demand for its brands continues to grow. Buoyed by an expanding travel industry and a proven global strategy, IHG has experienced remarkable growth, opening hundreds of hotels every year and doubling its brand portfolio to 20 in the past decade to offer a stay for every occasion in over 100 countries.

[Read more >](#)



## REGENT IS AMONG MOST LOVED BY T+L MAGAZINE READERS

Regent Hotels & Resorts has long been synonymous with elegance and sophistication. For over half a century, guests have made a grand entrance through the doors of Regent, a testament to the brand's rich history steeped in cinematic memories. Now, Regent has been recognized as the third-most-loved hotel brand in *Travel + Leisure's* prestigious 2025 World's Best Awards. This esteemed accolade underscores Regent's commitment to delivering exceptional experiences and unparalleled service to its guests.

[Read more >](#)



## INTERCONTINENTAL AIDS GUESTS' JET LAG WORLDWIDE

Guests of InterContinental can now seamlessly traverse time zones using Timeshifter's pioneering jet-lag-combating technology, one of several initiatives being introduced to help fight travel fatigue. This innovation offers a personalized solution to help guests be at their best as they explore the world.

[Read more >](#)



## IHG LAUNCHES LINE MINI APP FOR JAPAN BOOKINGS

With the LINE Mini App, Japanese guests can make hotel bookings and connect to IHG One Rewards via their preferred digital platforms. The launch allows users to make direct hotel bookings, access one-click membership registration for IHG One Rewards promotions, and manage both their IHG One Rewards and other preferred partner programs, including Rakuten and ANA Mileage Club.

[Read more >](#)



## REGENT HONORED IN VIRTUOSO GLOBAL AWARDS

At the 2025 Virtuoso Global Awards hosted by Virtuoso, a leading global network specializing in luxury and experiential travel, Regent Hotels & Resorts took home two top honors. Regent Santa Monica Beach won for Best New or Reimagined Hotel, while Regent Hong Kong took the crown for Best Brand Hotel, which recognizes an iconic hotel that epitomizes excellence in luxury hospitality.

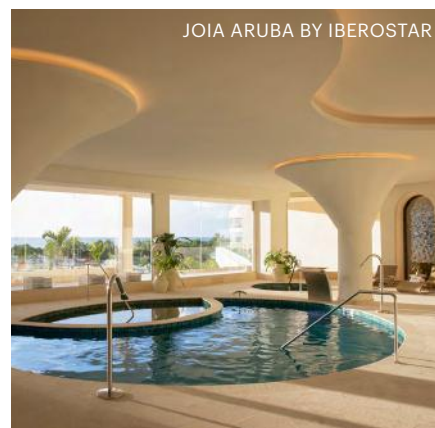
[Read more >](#)



ELEVATE THEIR SUCCESS

# INCENTIVE TRIPS THAT WORK AS HARD AS THEY DO

Unlock a world of unforgettable experiences with IHG incentive destinations. This curated selection of hotels and resorts around the globe promises luxury, comfort, and exceptional service. Click each hotel or resort thumbnail to learn more or check out the special edition of the [Incentive newsletter](#).





NYRIA  
UGAL



REGENT PHU QUOC, VIETNAM



INTERCONTINENTAL REAL LIMA MIRAFLORES, PERU



SIX SENSES KYOTO, JAPAN



SIX SENSES FIJI



REGENT BALI CANGGU, INDONESIA



INTERCONTINENTAL PRESIDENTE MONTERREY, MEXICO



SIX SENSES IBIZA, SPAIN





# Redesigned hotels for *reimagined travel*

There's beauty in balance, which is why Crowne Plaza makes space for a traveler's personal and professional lives, crafting experiences to suit every journey. It's all about inspiring connection, collaboration, and well-being in moments big and small. At Crowne Plaza's 400+ properties across the globe, expect warm service and a sense of belonging, no matter where you are in the world.

## *Where journeys meet*

### PURPOSEFUL GATHERINGS

From hosting brainstorming sessions to birthdays, conventions to kickoff meetings, Crowne Plaza connects people, places, and possibilities, all with an eye toward what the blended traveler — the one equal parts business and leisure — wants and needs out of their hotel experience.

### FUELING CONNECTIVITY

Your culinary considerations are always top of mind at Crowne Plaza, whether it's starting the day right with a fresh juice, grabbing a quick bite via room service to recharge between calls, sipping a poolside cocktail, or celebrating at the end of the day with a slice of cake.

### THE PLACE FOR GROUPS AND MEETINGS

Looking for expert event planners? The Crowne Plaza team will ensure that the spaces and service are just what you need. Every detail is taken care of with the professionalism you'd expect of a brand that has been delivering world-class gatherings for over 40 years.

415

OPEN HOTELS

112,347

OPEN ROOMS

144

PIPELINE HOTELS

36,323

PIPELINE ROOMS

CROWNE PLAZA®

— BY IHG —



DESTINATION SPOTLIGHT

# *Edinburgh*

SCOTLAND







KIMPTON CHARLOTTE SQUARE HOTEL, SCOTLAND



HOTEL INDIGO EDINBURGH, SCOTLAND

With history lurking around every cobblestone-street corner, Edinburgh is a favorite destination for travelers who enjoy a rich cultural heritage, lively festivals, and striking Gothic architecture. IHG has [16 hotels](#) in the area, meaning you can always find one that suits your vibe and preferred location.

If it's that glamorous townhouse feel you're after, consider [Hotel Indigo Edinburgh](#) or [Kimpton Charlotte Square Hotel](#), both located in New Town and boasting a traditional Georgian look. (Don't be fooled by the New Town moniker; the neighborhood was built from the mid-1700s to mid-1800s, so it still features plenty of history.) For something even newer, [Garner Hotel Edinburgh – Haymarket](#) was recently renovated, and [voco Edinburgh – Haymarket](#) is a modern hotel that's just a few minutes' walk from the Edinburgh International Conference Centre (EICC), perfect if you're in town for a business event.

When you stay at [Holiday Inn Edinburgh](#), you'll be right next to the Edinburgh Zoo — the first in the world to house penguins, and the only zoo in Scotland with sloths. For a stress-free pre- or post-flight stay, [Holiday Inn Express Edinburgh Airport](#) is right by the airport, with a 24-hour shuttle and free breakfast to make your life easier.



KIMPTON CHARLOTTE SQUARE HOTEL, SCOTLAND



VOCO EDINBURGH – HAYMARKET, SCOTLAND



# NEW HOTELS AND RESORTS

## UNITED STATES OF AMERICA

[voco Kissimmee Orlando](#)

[voco The Shelby – Myrtle Beach](#)

[Crowne Plaza Nashville Airport](#)

[EVEN Hotel Long Island City –  
New York](#)

[EVEN Hotel Miami – Doral Area](#)

[EVEN Hotel Orlando  
International Airport](#)

[EVEN Hotel Portland –  
Beaverton](#)

[Holiday Inn Express & Suites  
Fresno Airport](#)

[Holiday Inn Express & Suites  
Hawthorne – Elmsford North](#)

[Holiday Inn Express & Suites  
Hebron – Cincinnati Airport](#)

[Holiday Inn Express & Suites  
Joplin Southeast](#)

[Holiday Inn Express & Suites  
Linden](#)

[Holiday Inn Express & Suites  
Muncie Northwest](#)

[Holiday Inn Express & Suites  
Pittsfield-Lenox-Berkshires](#)

[Holiday Inn Express & Suites  
Westfield – Indianapolis](#)

[Holiday Inn Express Peotone](#)

[Holiday Inn Osceola](#)

[Holiday Inn Oxnard North](#)

[Garner Hotel Augusta West](#)

[Garner Hotel Boise Airport](#)

[Garner Hotel Decatur – Forsyth](#)

[Garner Hotel Doswell  
Southeast](#)

[Garner Hotel Evansville East](#)

[Garner Hotel Glen Burnie –  
BWI Airport Area](#)

[Garner Hotel Idaho Falls  
Southwest](#)

[Garner Hotel Liberty Lake](#)

[Garner Hotel Paducah West](#)

[Garner Hotel Salt Lake City  
Airport](#)

[Garner Hotel Wytheville East](#)

[avid hotel Coralville – Iowa City](#)

[avid hotel El Paso East](#)

[avid hotel Plano North](#)

[Staybridge Suites Clermont  
Southeast](#)

[Staybridge Suites  
Williamsville – Buffalo](#)

[Candlewood Suites Billings West](#)

[Candlewood Suites Chester –  
Richmond](#)

[Candlewood Suites Coralville –  
Iowa City](#)

[Candlewood Suites Frederick](#)

[Candlewood Suites Huntsville –  
Research Park](#)



VOVO THE SHELBY – MYRTLE BEACH, USA

[Candlewood Suites Mesa – Phoenix East](#)

[Candlewood Suites Morristown West](#)

[Candlewood Suites Panama City – Tyndall AFB](#)

[Candlewood Suites Shelbyville](#)

## CANADA

[Staybridge Suites Montreal Airport – St-Laurent](#)

## MEXICO

[Holiday Inn Express & Suites Mazatlan](#)

## SOUTH AMERICA

[InterContinental Real Lima Miraflores](#)

[Vignette Collection SOUMA Hotel Lima](#)

[Hotel Indigo Lima Miraflores](#)



HOTEL INDIGO LIMA MIRAFLORES, PERU



VOVO KISSIMMEE ORLANDO, USA



# NEW HOTELS AND RESORTS

## ASIA

[InterContinental Halong Bay Resort](#)

## EUROPE

[Vignette Collection Onyria  
Marinha Cascais](#)

[Hotel Indigo Gandia – Beach](#)

[Hotel Indigo Leeds](#)

[Hotel Indigo London Clerkenwell](#)

[voco Bilbao – City](#)

[voco Katowice](#)

[voco Rockingham Forest Corby](#)

[voco The Club – Dublin Gateway](#)

[Ruby Hotels Ella Hotel Cologne](#)

[Ruby Hotels Lucy Hotel London](#)

[Holiday Inn Express and Suites  
Lisbon – Principe Real](#)

[Holiday Inn – the niu Pax  
Berlin Airport](#)

[Holiday Inn Algarve Albufeira](#)

[Garner Aschaffenburg](#)

[Garner Berlin – Ku'Damm](#)

[Garner Berlin – Messe](#)

[Garner Bochum](#)

[Garner Bremen North](#)

[Garner Cologne – Engelbertz](#)

[Garner Cologne East](#)

[Garner Cologne Porz – Airport](#)

[Garner Dusseldorf – Main Station](#)

[Garner Edinburgh – Haymarket](#)

[Garner Frankfurt – Palmengarten](#)

[Garner Friedrichshafen](#)

[Garner Hamburg – Graf Moltke](#)

[Garner Istanbul –  
Airport Arnavutkoy](#)

[Garner Londonderry –  
Manchester](#)

[Garner Munich – Messe](#)

[Garner Nottingham City Centre](#)

[Garner Osnabruck](#)

[Garner Reading City Centre](#)

[Garner Vienna](#)

[Garner Vienna – Prinz Eugen](#)

[Garner Wiesbaden City](#)

## MIDDLE EAST

[Kimpton KAFD Riyadh](#)

## OCEANIA

[InterContinental Brisbane](#)

[Hotel Indigo Melbourne  
Little Collins](#)

[voco Bandung Setiabudi](#)



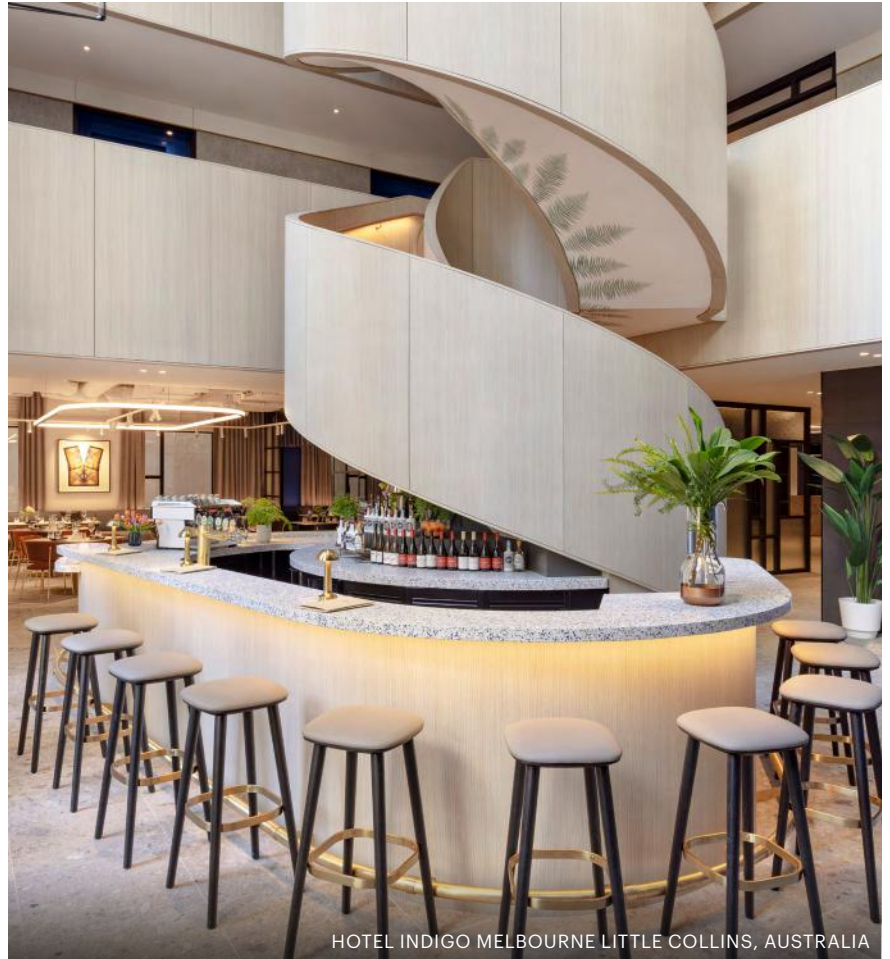
INTERCONTINENTAL HALONG BAY RESORT, VIETNAM



INTERCONTINENTAL BRISBANE, AUSTRALIA



HOTEL INDIGO GANDIA - BEACH, SPAIN



HOTEL INDIGO MELBOURNE LITTLE COLLINS, AUSTRALIA



# NEW HOTELS AND RESORTS

[InterContinental Changchun  
High Tech Zone](#)

[InterContinental Yining](#)

[InterContinental Zhengzhou  
Zhengdong](#)

[Vignette Collection  
Hangzhou Wulin GDA Hotel](#)

[Kimpton Hainan  
Clear Water Bay](#)

[Hotel Indigo Hainan  
Clear Water Bay](#)

[Hotel Indigo Nalati](#)

[voco Lianyungang Star  
of Haizhou Bay](#)

[voco Sanya Dadonghai](#)

[voco Xitang](#)

[voco Zhengzhou Garden Expo](#)

[voco Guilin Yangshuo](#)

[voco Shanghai Hongqiao Hub](#)

[voco Xishuangbanna  
Gaozhuang](#)

[HUALUXE Beihai  
Silver Beach Resort](#)

[HUALUXE Handan](#)

[Crowne Plaza Putian](#)

[Crowne Plaza Quzhou](#)

[Crowne Plaza Rugao](#)

[Crowne Plaza Taizhou  
City Center](#)

[Crowne Plaza Wuhan  
Tianhe Airport](#)

[EVEN Hotel Chengdu  
High-Tech Zone](#)

[EVEN Hotel Guangzhou  
Baiyun Station](#)

[EVEN Hotel Hangzhou  
Yintai City](#)

[EVEN Hotel Quanzhou  
City Center](#)

[EVEN Hotel Shanghai Jinqiao](#)

[EVEN Hotel Wuhan Airport Zone](#)

[EVEN Hotel Yining](#)

[Holiday Inn Express  
Changzhou Henglin](#)

[Holiday Inn Express  
Chenzhou Suxian](#)

[Holiday Inn Express Chongqing  
Ciqikou Ancient Town](#)

[Holiday Inn Express  
Foshan Sanshui](#)

[Holiday Inn Express  
Guangzhou University Town](#)

[Holiday Inn Express Haikou  
World Trade Center](#)

[Holiday Inn Express  
Hangzhou Huanglong](#)

[Holiday Inn Express Harbin  
Central Avenue](#)

[Holiday Inn Express Kunming  
Economic Dev Zone](#)

[Holiday Inn Express  
Kunshan Yushan](#)

[Holiday Inn Express Lijiang  
Ancient Town](#)



HOTEL INDIGO HAINAN CLEAR WATER BAY, CHINA

[Holiday Inn Express  
Longyan Liancheng](#)

[Holiday Inn Express Nalati](#)

[Holiday Inn Express Puer Simao](#)

[Holiday Inn Express Qingdao  
City Balcony](#)

[Holiday Inn Express Shanghai  
Hongqiao CBD](#)

[Holiday Inn Express Shanghai  
PVG Zhuqiao](#)

[Holiday Inn Express Shangrao  
Railway Station](#)

[Holiday Inn Express Suzhou  
City Center](#)

[Holiday Inn Express Suzhou  
Dushu Lake](#)

[Holiday Inn Express Suzhou  
North Station](#)

[Holiday Inn Express Taipei  
Train Station](#)

[Holiday Inn Express Wuhan  
Jiangnan Road](#)

[Holiday Inn Express  
Yibin Xuzhou](#)

[Holiday Inn Express  
Zhanjiang Coast](#)

[Holiday Inn Express  
Rugao City Center](#)

[Holiday Inn & Suites  
Shanghai Changfeng](#)

[Holiday Inn Changchun  
High Tech Zone](#)

[Holiday Inn Datong](#)

[Holiday Inn Guangzhou  
Zhujiang New Town](#)

[Holiday Inn Jianhu](#)

[Holiday Inn Shanghai  
Pudong Airport](#)

[Holiday Inn Taoyuan Airport](#)

[Holiday Inn Wuhan  
Tianhe Airport](#)

[Holiday Inn Xuzhou Yunquan](#)



VOCO SANYA DADONGHAI, CHINA



VIGNETTE COLLECTION  
HANGZHOU WULIN GDA HOTEL, CHINA







FEATURED HOTEL

# SIX SENSES CRANS-MONTANA

At Six Senses Crans-Montana, alpine sophistication reaches such great heights. The Swiss chalet weaves together the finest architectural design, culinary artistry, cutting-edge technology, and storytelling to craft group experiences that transcend the ordinary — choose from a range of indoor and outdoor venues to find the perfect setting for your group. They're sure to be impressed by the fairy-tale location, with direct ski-in and ski-out access to a natural high-altitude playground on the Chetzeron red slope.













FEATURED HOTEL

# REGENT SANTA MONICA BEACH

An urban resort for the aesthetes of the world, Regent Santa Monica Beach is quintessentially Southern California. Expert events professionals ensure that every aspect of your gathering is executed with finesse — from menu planning and décor to state-of-the-art audiovisual equipment and seating, each detail is customized to meet your needs. Beyond the boardroom, escape to the indulgent Guerlain Wellness Spa, relax in a plush cabana by the pool, or grab a drink from the stunning ORLA Bar, right in the heart of the see-and-be-seen lobby.



















FEATURED HOTEL

# INTERCONTINENTAL SAN FRANCISCO

This is where business meets Bay views. Conveniently located in SoMa, the sophisticated InterContinental San Francisco is located near the Financial District, Mission Bay's biotech and pharmaceutical hubs, and an abundance of startups. With more than 45,000 square feet of meeting and event space, there's a venue for whatever you're planning. The hotel offers corporate rates and amenities geared toward the business traveler, including free Wi-Fi, room service, and 24-hour business center access.





FEATURED HOTEL

# INTERCONTINENTAL BOSTON

Stunning aesthetics, culinary excellence, and inspirational waterfront views through floor-to-ceiling windows at InterContinental Boston will take your next meeting to the next level. The scenic location right on Boston Harbor is a big selling point, putting you within walking distance of historic sites, like the Freedom Trail and Fenway Park. Take a dip in the heated lap pool, indulge in a mud treatment at the day spa, and dine on freshly shucked oysters with a side of Fort Point Channel views.









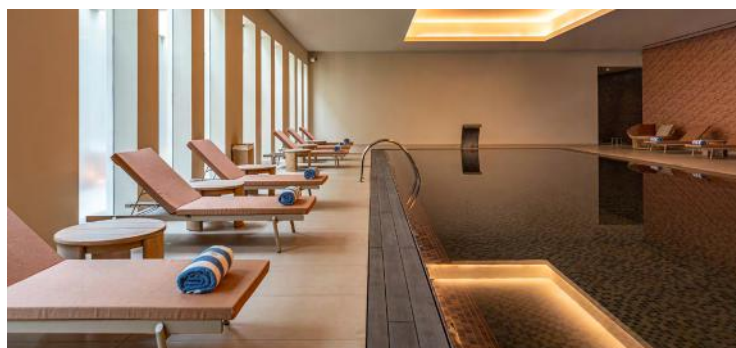




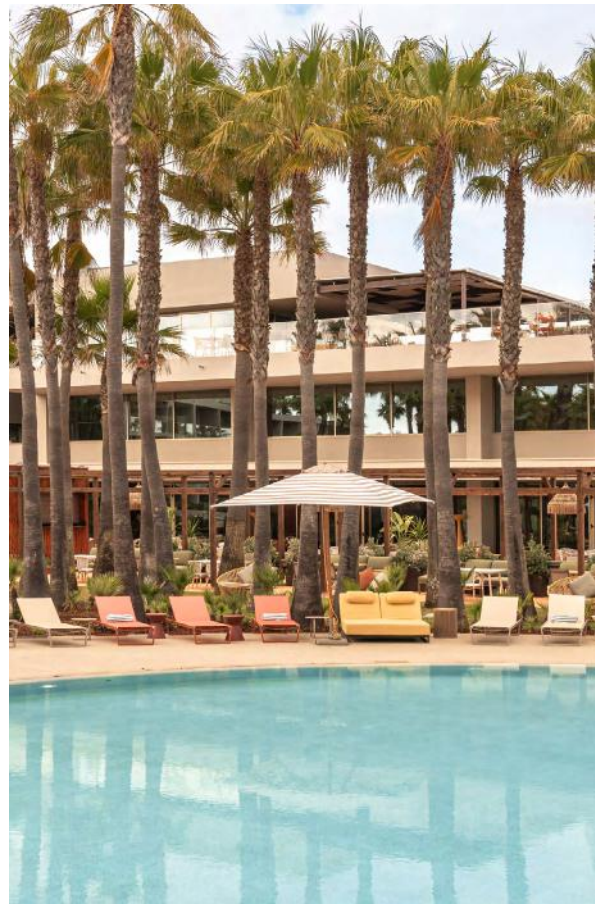
FEATURED HOTEL

# KIMPTON ATLÂNTICO ALGARVE

Welcome to a soulful take on luxury living just moments from the vibrant town of Albufeira. At Kimpton Atlântico Algarve, experience Portugal's cultural richness through local flavors, artisanal cocktails, and curated experiences. With spaces that include an auditorium, flexible meeting rooms, and outdoor venues, the hotel is the ideal backdrop for gatherings of all kinds, from dream weddings to inspired meetings. When you're not working, the spa beckons with a hydrotherapy circuit and soothing treatments.













FEATURED HOTEL

# KIMPTON CLOCKTOWER HOTEL

Feel the historic charm of Manchester at Kimpton Clocktower Hotel, with its grand Victorian facade. A landmark of luxury just steps from the Palace Theatre, the hotel is surrounded by vibrant eateries, cocktail bars, galleries, museums, and music venues. The central location makes it a great place to meet — from the largest hotel ballroom in Northwest England to the oak-paneled Director's Boardroom, the hotel's private-function spaces are all flexible, stylish, and tricked out with state-of-the-art technology.



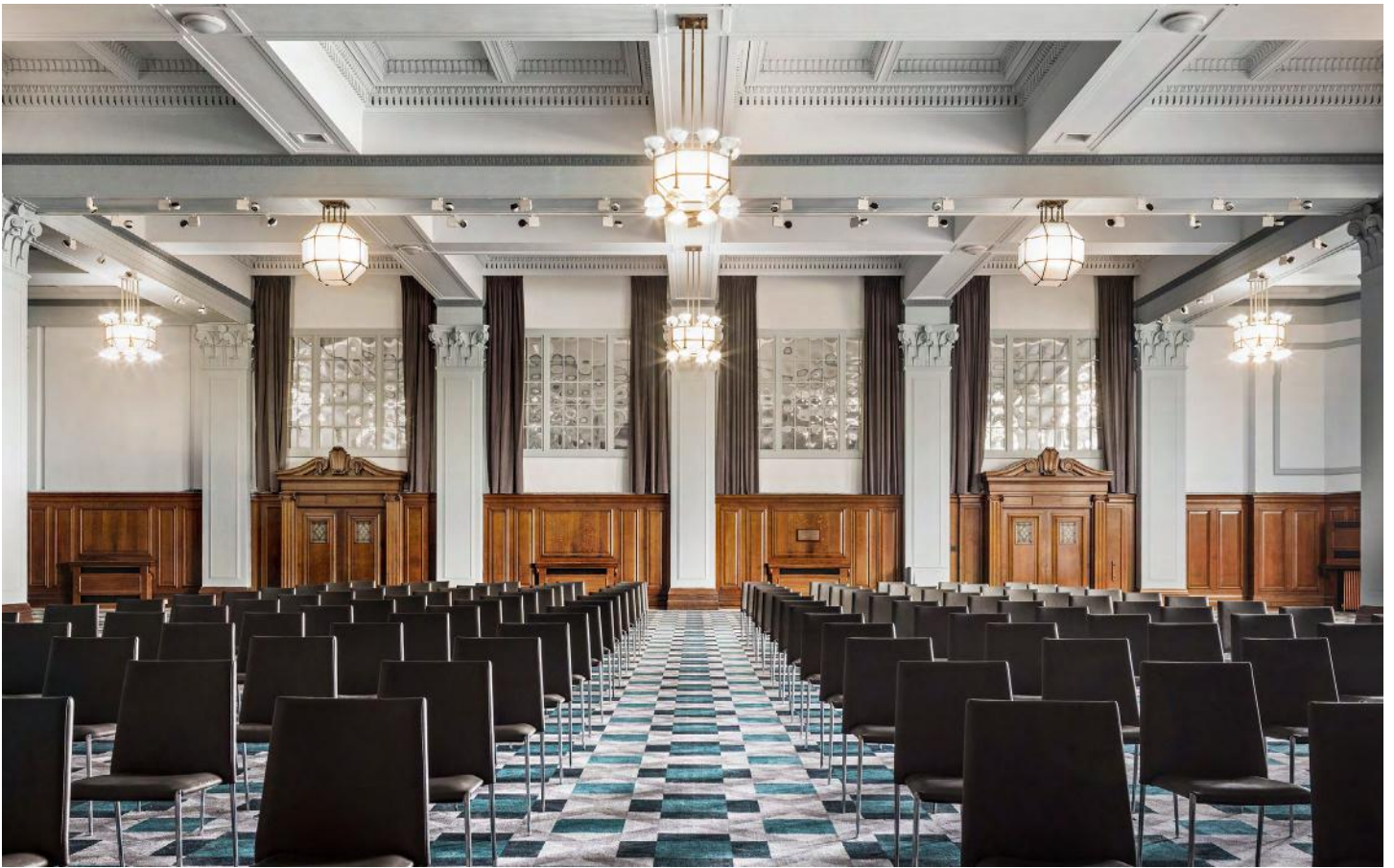




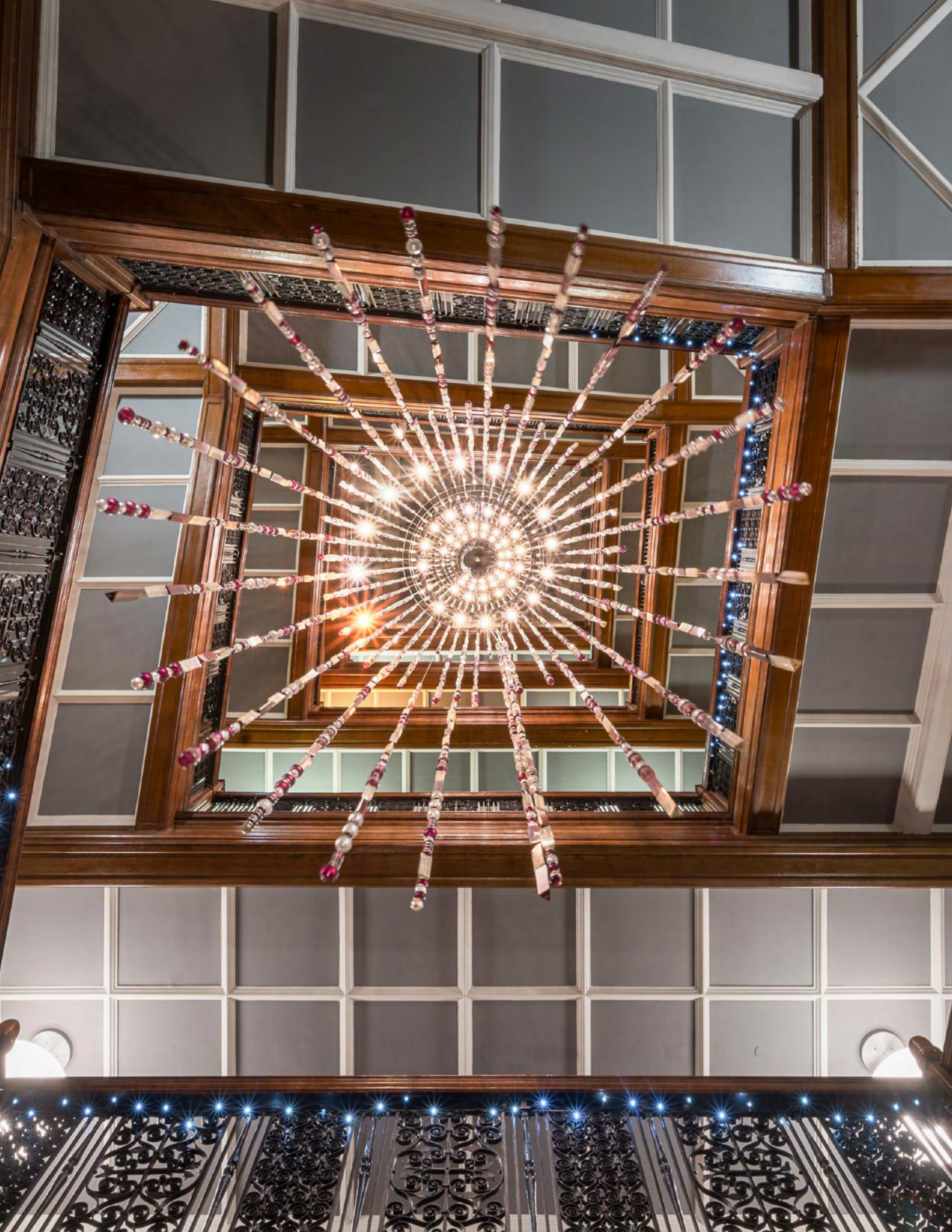














FEATURED HOTEL

# VOCO GRAND CENTRAL GLASGOW

With grand high ceilings, glittering chandeliers, and timeless wood paneling, voco Grand Central Glasgow creates an atmosphere that combines 19th-century railway history with contemporary glamour. The eight unique event spaces are a fit for everything from conferences and meetings to galas and social soirées. Want to do some good? As part of the Conscious Connections package, which combines sustainability with functionality, the hotel will plant a tree in the Scottish Highlands for each attendee.

















FEATURED HOTEL

# CROWNE PLAZA FT. MYERS GULF COAST

Nine reimagined meeting room options, 10,000 square feet, and a capacity for up to 300 guests give meeting and event planners plenty to work with at the Crowne Plaza Ft. Myers Gulf Coast. The prime location, scenic views, and ample sunshine don't hurt, either — nor does the recent renovation, which added a new business center, a 24-hour marketplace, a collaborative workspace, plush carpets and luxurious fabrics, and modern design elements. Here, business suits and beach sandals both have a place.

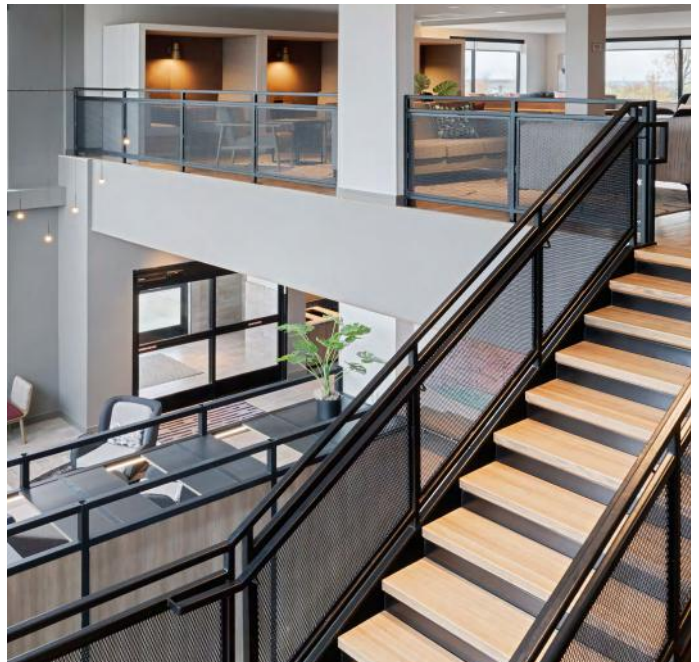




FEATURED HOTEL

# ATWELL SUITES KANSAS CITY AIRPORT

Known for spacious suites that support both productivity and rest, Atwell Suites Kansas City Airport is equal parts work and play. With a location just a five-minute drive from the airport and a two-minute walk from the KCI Expo Center, you're perfectly positioned to get to work — or relax with nearby shopping, dining, and golfing. When you need to collaborate, The Study is equipped with modern AV equipment and comfortable seating, ideal for small meetings and quiet work sessions.







# ATWELL SUITES







FEATURED HOTEL

# GARNER HOTEL IDAHO FALLS SOUTHWEST

Small meetings and events shine at the newly renovated Garner Hotel Idaho Falls Southwest, right at the doorstep of adventure. At this unbeatable location near Yellowstone National Park, Teton National Park, and Craters of the Moon National Monument & Preserve, you'll find cozy beds for a sound night's sleep, free high-speed Wi-Fi, a fitness center, a 24-hour market, and a complimentary hot breakfast that comes with everything you need to fuel up for the day ahead.





CALIFORNIA, USA

## INTERCONTINENTAL LOS ANGELES DOWNTOWN



**889** Guest rooms  
**66,540 ft<sup>2</sup>** Meeting &  
Event space  
**33** Meeting rooms

TEXAS, USA

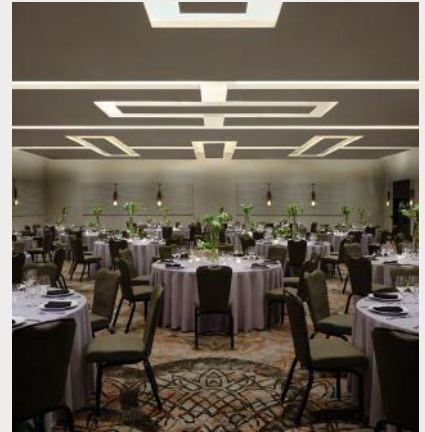
## INTERCONTINENTAL SAN ANTONIO RIVERWALK



**390** Guest rooms  
**18,000 ft<sup>2</sup>** Meeting &  
Event space  
**11** Meeting rooms

TEXAS, USA

## KIMPTON SANTO SAN ANTONIO – RIVERWALK



**347** Guest rooms  
**11,200 ft<sup>2</sup>** Meeting &  
Event space  
**8** Meeting rooms

# VENUES AROUND

## VOCO OXFORD SPIRES



**181** Guest rooms  
**9,213 ft<sup>2</sup>** Meeting &  
Event space  
**10** Meeting rooms

ENGLAND

## VOCO OXFORD THAMES



**104** Guest rooms  
**19,386 ft<sup>2</sup>** Meeting &  
Event space  
**9** Meeting rooms

ENGLAND

## HOLIDAY INN RESORT THE SQUIRE AT GRAND CANYON



**322** Guest rooms  
**5,000 ft<sup>2</sup>** Meeting &  
Event space  
**4** Meeting rooms

ARIZONA, USA



INDIANA, USA

## INTERCONTINENTAL INDIANAPOLIS



**170** Guest rooms  
**11,000 ft<sup>2</sup>** Meeting &  
Event space  
**13** Meeting rooms

CHINA

## REGENT HONG KONG



**497** Guest rooms  
**16,415 ft<sup>2</sup>** Meeting &  
Event space  
**11** Meeting rooms

UNITED ARAB EMIRATES

## INTERCONTINENTAL RAS AL KHAIMAH RESORT AND SPA



**351** Guest rooms  
**10,000 ft<sup>2</sup>** Meeting &  
Event space  
**10** Meeting rooms

# THE WORLD

MEET, STAY AND CELEBRATE  
AT THESE NOTABLE VENUES  
ACROSS THE GLOBE

## CROWNE PLAZA KUALA LUMPUR CITY CENTRE



**320** Guest rooms  
**12,000 ft<sup>2</sup>** Meeting &  
Event space  
**7** Meeting rooms

MALAYSIA

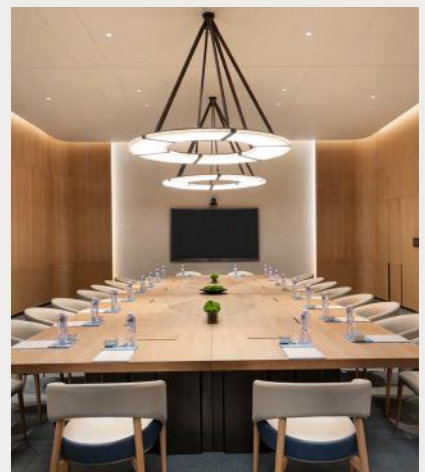
## HOLIDAY INN TORONTO DOWNTOWN CENTRE



**513** Guest rooms  
**9,000 ft<sup>2</sup>** Meeting &  
Event space  
**9** Meeting rooms

CANADA

## KIMPTON AQEOS HAINAN



**289** Guest rooms  
**18,083 ft<sup>2</sup>** Meeting &  
Event space  
**4** Meeting rooms

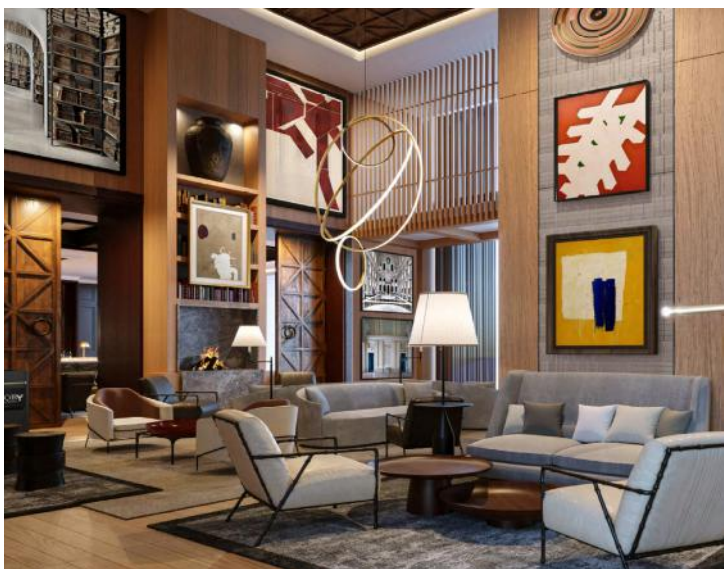
CHINA



## VENUE SPOTLIGHT

# FIND LIMA IN THE MEETINGS & EVENTS LIMELIGHT

When doing business in the capital of Peru, there's no better place to be than the thriving coastal district of Miraflores, known for its breathtaking ocean views, high-end shopping, and world-class dining. Not only does the neighborhood artfully combine old-world charm with contemporary amenities, it contains the most beautiful meeting and event spaces in the city — all with the high-tech solutions you need for a seamless stay.



### INTERCONTINENTAL REAL LIMA MIRAFLORES

**321** Guest rooms

**14,531 ft²** Meeting & Event space

**12** Meeting rooms

Find a melding of luxury and comfort at this elegant 21-story hotel, featuring spa-inspired marble bathrooms, Egyptian-cotton linens, a rooftop infinity pool, and 24-hour concierge service. A signature Club InterContinental lounge boasts unparalleled views of the boardwalk.





## VIGNETTE COLLECTION SOUMA HOTEL LIMA

**214** Guest rooms

**2,282 ft<sup>2</sup>** Meeting & Event space

**4** Meeting rooms

Postcard-worthy vistas of the Pacific await at this hotel, just blocks from the buzzing energy of Kennedy Park. The rooftop takes full advantage of the picturesque location, hosting everything from sunrise yoga sessions to sunset Pisco cocktails.



## HOTEL INDIGO LIMA MIRAFLORES

**76** Guest rooms

**10,225 ft<sup>2</sup>** Meeting & Event space

**11** Meeting rooms

Perched atop the breathtaking Costa Verde cliffs, this hotel offers lush gardens, Peruvian cuisine, and convenient underground parking. From this spot, it's easy to get to the bohemian district of Barranco, filled with colorful murals and charming cafes.





# INDUSTRY INSIGHTS

## GLOBAL HOTEL INDUSTRY GROWING; U.S. HOLDING BACK STRONGER GAINS

*At mid-year, global hotel demand across the industry was still on the rise (+1%) despite the increase in economic uncertainty brought about by the U.S. administration change. Most of the growth came from Europe and Asia Pacific, which accounted for more than two-thirds of the absolute room demand increase.*

*Even though demand is up, global occupancy is down 0.3 percentage points (ppts), due to higher growth in supply (1.5%). Average daily rate (ADR) advanced 3.5%, slightly above the global rate of inflation. Revenue per available room, which measures top-line operational efficiency, increased 3.1%. A year ago, the measure was up 4.2%.*

### AMERICAS

Room demand has grown the least in the Americas due to weakness in the U.S., which accounts for three quarters of demand in the continent. U.S. demand has been trending down since the beginning of the year as economic uncertainty increased. In the first three months of the year, demand was up by nearly three million room nights, but that gain was eroded by decreases in April, June, and July. At present, absolute demand is up 543,000 room nights (+0.1%) from a year ago. To put it in perspective, in the 10 years prior to the pandemic, mid-year room demand was up an average of 19.4 million room nights each year. Occupancy is down 0.4ppts as supply growth is outstripping demand gains. ADR is also weak (1.1%).

The measure has been below the rate of inflation in 20 of the past 25 months, which has implications for new property development and property renovations in the near term.

In the remainder of North America, Mexico's demand was flat, while its ADR was up by more than 16% due to strong gains in resort areas as well as in Mexico City and Monterrey. Canadian demand rose 1.1% with the country's occupancy (65%) higher than in the U.S. and Mexico. Its ADR was also up (3.3%).

Elsewhere in the Americas, demand was up strongly in South America due almost entirely to growth in Brazil. Subcontinent ADR was up 12% due to strong gains in Argentina, Paraguay, Uruguay, and Brazil, all above 10%.

Inflation drove Argentina's growth, while it was less of a factor in the other three countries. Room demand in Central America was flat, with moderate to strong ADR increases spread across its countries.

Caribbean demand advanced with mild ADR increases overall; however, certain countries, including Saint Lucia, Barbados, and U.S. Virgin Islands, posted significant ADR growth (9%+).

### EUROPE

All of Europe has seen demand advance in the year, led by hotels in Eastern and Northern Europe. In the East, the growth has come from Bulgaria, Poland, Hungary, and Ukraine. In the North, the U.K., Denmark, and Sweden drove performance. ADR growth has been on the strong side in Eastern Europe, averaging 8.7% across the subcontinent, led by Russia (20.5%) and followed by Ukraine (13.8%). Northern Europe ADR has been rather subdued at 0.4%. In the U.K., the largest hotel market in the subcontinent, ADR has risen by only 0.1% in the year.

Southern Europe has had a good year on rising ADR (7%) with lower demand growth. Spain, which accounts for



more than a third of the rooms in the region, has seen ADR increase 6.1% on moderate demand gains with occupancy at 75%. Italy, the next largest country, was a bit more muted with ADR up 1.4% on 69% occupancy, which is inching upward.

Germany and France make up 70% of rooms in Western Europe and both have seen ADR retreat despite rising demand. The decrease in ADR is due to difficult comparisons to last year, including the Paris Olympics and UEFA Euro 2024 in Germany.

### ASIA PACIFIC

Demand was up across most of Asia Pacific except in Southeastern Asia, which was held back by declines in Indonesia and Thailand. Southeastern Asia ADR was up 4.2%, led by strong gains in Indonesia (9.2%) and moderate growth in Thailand (3.7%).

Northeastern Asia, where most rooms (80%) are in China, had moderate demand and ADR increases, even though China demand and ADR decreased. With its 11.5% ADR gain, Japan drove most of the revenue growth for the region. Of the 10 largest hotel countries in the world, based on supply, Japan had the highest occupancy at 76.6%.

Strong growth was also seen in Central and South Asia, mostly from India, the largest hotel country in the region. Australia



and Oceania, led by Australia, had solid demand growth with moderate ADR increases.

### MIDDLE EAST & AFRICA

The UAE continued to see strong growth, with ADR up 7.8% along with rising demand. Across the region, demand was on the rise; however, ADR was more muted. Excluding UAE, ADR advanced by 0.9% on weakness in Saudi Arabia and Qatar.

Africa's ADR gains were driven somewhat by high inflation but also rising demand. In Egypt, ADR was up 26.7% on a 12% demand increase. The next three largest hotel

countries, South Africa, Tunisia, and Morocco, saw ADR advance 10% or more.

### OUTLOOK

The remainder of the year is expected to be about the same as the first seven months. The U.S. will remain a drag on global performance until its economic uncertainty abates. Outbound U.S. travel, mostly from upper-income individuals unaffected by the current economic environment, will continue to benefit many countries but hurt domestic travel. International travel is expected to grow around the world, but arrivals to the U.S. will remain in negative territory.



# CULTURAL INSIGHTS

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## CELEBRATING ONE YEAR OF IHG'S LOW CARBON PIONEERS PROGRAM

Insights from Catherine Dolton, IHG's Chief Sustainability Officer

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*In July 2024, we launched our Low Carbon Pioneers program, an initiative that identifies and promotes energy-efficient hotels that operate without fossil fuels combusted on-site and source all their energy from renewables.*

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These hotels have a very low or zero operational carbon per room-night value, making them appealing to travelers who are looking to lower their carbon footprint. The program has grown from three hotels to eight, with many more in the pipeline. This rate of growth reflects owners' interest in a forward-thinking program, as well as the complexity of decarbonizing hotels globally. As we celebrate this milestone anniversary, I'm sharing my reflections on the challenges and lessons we've learned along this journey so far.

### UNDERSTANDING THE CHALLENGE

Decarbonizing hotels is not as straightforward as simply cutting energy costs. Many assume that transitioning to zero-carbon hotels will automatically save money, but the reality is more complex. The hotel industry faces significant challenges in building a commercial

case for net-zero operational carbon properties, especially because utility costs and technology readiness vary widely across markets.

At IHG, we recognize that to truly eliminate scope 1 and 2 emissions — those from on-site energy use and purchased electricity — hotels must be energy efficient, fully electric, and backed by renewable energy. This is aligned with zero-emissions building standards published in the U.S. and other regions. However, despite energy cost savings, achieving this often requires overcoming higher up-front costs, operational challenges, and sometimes resistance from chefs, particularly in premium hotel kitchens.

### WHY THIS MATTERS TO BUSINESS TRAVELERS

As a corporate traveler, you have a unique opportunity to influence your company's sustainability impact. By prioritizing Low Carbon Pioneer

hotels or hotels that have the lowest carbon per room-night values in your travels and policies, you can:

**Help reduce** your company's scope 3 emissions associated with travel

**Demonstrate leadership** in sustainability by choosing partners aligned with zero-emissions building standards

**Encourage the hotel industry** to invest further in energy efficiency and renewable energy by creating demand for low-carbon accommodations

While market conditions differ globally, your choices as a corporate client can help accelerate change.

### LOOKING FORWARD

We are committed to expanding the Low Carbon Pioneers program across more markets and advocating for policies that support low-carbon hotels worldwide. Your partnership is vital in this journey. Together, we can embed sustainability into corporate travel, turning commitments into measurable action and driving both environmental and business value.





KIMPTON BEM BUDAPEST, HUNGARY



VOCO LONDON – MARYLEBONE, UK



VOCO MILAN – FIERE, ITALY

## MARKET REALITIES AND LESSONS LEARNED

Let me be candid about some of the challenges we've encountered:



**Electrification costs:** In some regions, electricity can be four times more expensive than gas, which can raise utility costs, despite the greater efficiency of electric equipment like heat pumps.



**Technology readiness:** As one example, energy-efficient heat pump laundries require longer drying times, which can be operationally difficult for hotels with in-house laundry services.



**Cultural acceptance:** While induction cooking is more energy efficient and safer, some chefs — especially in luxury hotels — resist moving away from gas due to concerns about flavor and performance.



**Renewable energy access:** European and U.S. markets benefit from integrated renewable energy certificate systems, making green energy more affordable. In contrast, smaller countries face prohibitively high costs due to limited local renewable generation.



**Traveler awareness:** Bodies such as the World Sustainable Hospitality Alliance (WSHA) have standardized calculations such as the Hotel Carbon Measurement Initiative (HCMI), which calculates the carbon per room-night value of a night's stay, but travelers are unaware of what these calculations mean and how to leverage these values in their decision-making process.



# GLOBAL SALES KEY EVENTS



CANNES, FRANCE | DEC 1-4

## ILTM CANNES

The flagship of the ILTM Collection, Cannes is the end-of-year show that is a must-do for everyone in the luxury travel industry. The industry's most influential names become the talk of the town as they create exciting new itineraries. IHG will be there and looks forward to seeing you in France.



CARLTON CANNES, A REGENT HOTEL, FRANCE



CARLTON CANNES, A REGENT HOTEL, FRANCE



CARLTON CANNES, A REGENT HOTEL, FRANCE





CARLTON CANNES, A REGENT HOTEL, FRANCE



THE IHG BRAND BRIEF  
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IHG HOTELS & RESORTS



REGENT

EVEN

INTERCONTINENTAL



NIGNETTE  
COLLECTION

Holiday Inn  
Garner

KIMPTON

avid

HOTEL  
INDIGO

ATWELL  
SUITES

VOCO Ruby

STAYBRIDGE  
SUITES

華邑酒店  
HUALUXE

CROWNE  
PLAZA



CANDLEWOOD  
SUITES

IHG ONE  
REWARDS