GIVING

DECEMBER 2020



How can we unlock climate action?



Education is The Key





Editors' welcome

ELCOME to the 2020 edition of Giving. This magazine includes City A.M.'s tenth Charity Index – a ranking of the world's top private institutional charity donors, based on independent research by nfpSynergy.

We also showcase charities, large and small, who are making a remarkable and lasting impact around the world. Needless to say, this year has been unlike any other, yet they've responded and adapted their work to improve lives and help communities build a better future. It's all made possible by the generosity of funders and supporters.

Our cover stories celebrate big league winners in every sense – top sports people who are using their voice and influence to bring about positive change and make a difference, especially for young people.

As Sir David Attenborough reminds us, the future – and the planet – belongs to the younger generation. The Covid-19 pandemic has thrown into stark relief the need for societal and economic transformation in the face of the converging climate, biodiversity and health crises. At the forefront of championing this change are charities.

ABOUT THE CHARITY INDEX

The Charity Index uses the same methodology each year to enable comparisons between rankings.

It focuses on grant-making activities by private institutional donors, which derive funds from an endowment or a single private source of revenues – be it a family, an individual, a corporation or other organisation. To be eligible for inclusion, donors must also be independent of government and not directly solicit funds from the public.

As before, the majority of donors on the list are therefore foundations. In addition, it includes private charity lotteries, as they receive income from a structural single source of revenue (proceeds from the sale of

lottery tickets) and could also be compared to a foundation in their independent way of supporting grant-making and allocations.

This year's list seeks to identify the most generous institutional private charity donors around the globe and in Europe, based on financial data published by the organisations themselves for their accounting year ending during 2019. Since the ranking reflects giving in 2019, any effect of the Covid-19 pandemic on giving levels will only become apparent in next year's list.

Sarah Eberhardt and Joe Saxton, nfpSynergy

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GIVING

PUBLISHED BY: City A.M., 3rd Floor, 130 Fenchurch Street, London, EC3M 5DJ, tel. 020 3201 8900 DISTRIBUTION ENQUIRIES: distribution@cityam.com ONLINE EDITION: cityam.com/giving



Images on pp8-17 supplied by Getty Images. Images elsewhere supplied by the relevant organisations unless otherwise stated.

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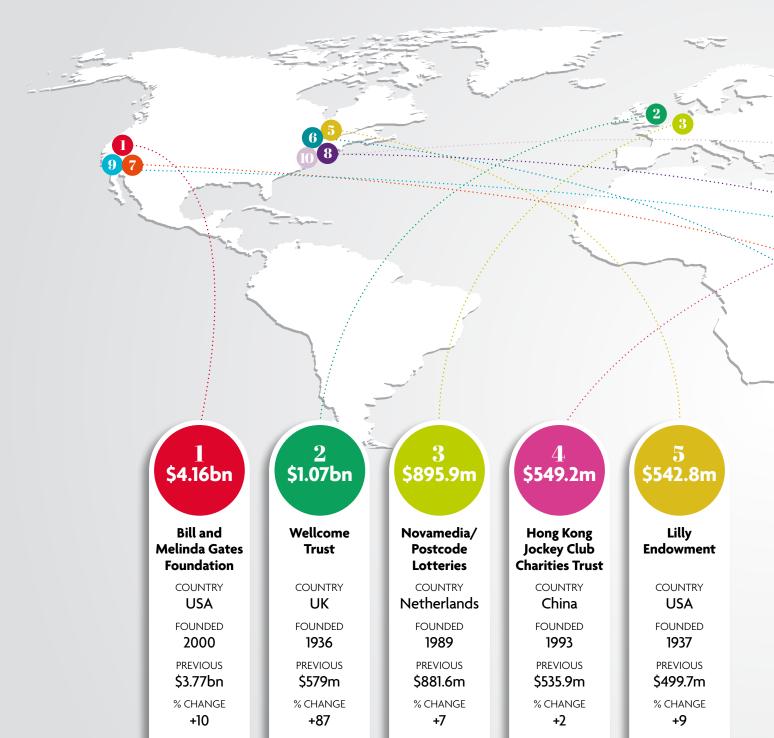
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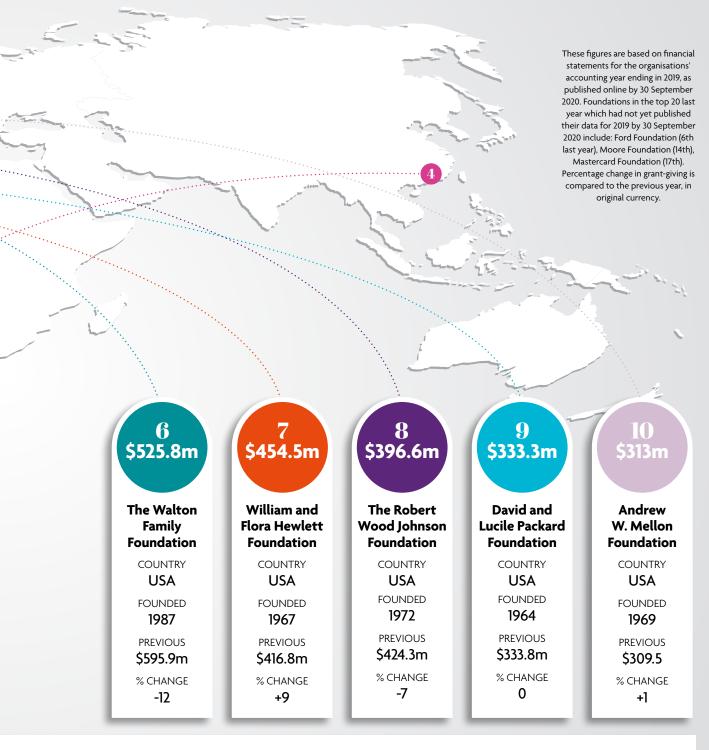
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THE WORLD'S TOP 20



RANK	ORGANISATION	COUNTRY	FOUNDED	\$2019	% CHANGE
11	La Caixa Foundation	Spain	1990	\$302.4m	+13
12	The Simons Foundation	USA	1994	\$296m	+16
13	OAK Foundation	Switzerland	1983	\$294m	-18
14	Church Commissioners for England	UK	1836	\$279.1m	+183
15	Helmsley Trust	USA	2011	\$279m	+13

PRIVATE DONORS



RANK	ORGANISATION	COUNTRY	FOUNDED	\$2019	% CHANGE
16	Volkswagen Foundation	Germany	1961	\$278.9m	+22
17	Children's Investment Fund Foundation	UK	2002	\$254.1m	+18
18	Aktion Mensch	Germany	1964	\$232.6m	+7
19	W.K. Kellogg Foundation	USA	1930	\$219.8m	-36
20	IKEA Foundation	Netherlands	1982	\$217.2m	+10

EUROPE'S TOP 20 PRIVATE

\$1.07bn

Wellcome Trust

2 \$895.9m

Novamedia/ Postcode Lotteries

COUNTRY
Netherlands
FOUNDED
1989
\$2018/19
\$881.6m
% CHANGE

3 \$302.4m

La Caixa Foundation

Spain
FOUNDED
1990
\$2018/19
\$280.8m
% CHANGE
+13

4 \$294m

OAK Foundation

COUNTRY
Switzerland
FOUNDED
1983
\$2018/19
\$357.2m
% CHANGE
-18

5 \$279.1m

Church Commissioners for England

COUNTRY

UK

FOUNDED

1836

\$2018/19

\$99.7m

% CHANGE

+183

\$278.9

Volkswagen Foundation

Germany
FOUNDED
1961
\$2018/19
\$240.8m
% CHANGE
+22

7 \$254.1

+7

Children's Investment Fund Foundation

COUNTRY

UK
FOUNDED
2002
\$2018/19
\$216m
% CHANGE
+18

8 \$232.6m

Aktion Mensch

COUNTRY
Germany
FOUNDED
1964
\$2018/19
\$229.2m
% CHANGE
+7

9 \$217.2

IKEA Foundation

COUNTRY
Netherlands
FOUNDED
1982
\$2018/19
\$207.1m
% CHANGE
+10

10 \$193.2m

Compagnia di San Paolo

COUNTRY Italy
FOUNDED 1563
\$2018/19
\$212.2m
% CHANGE -4

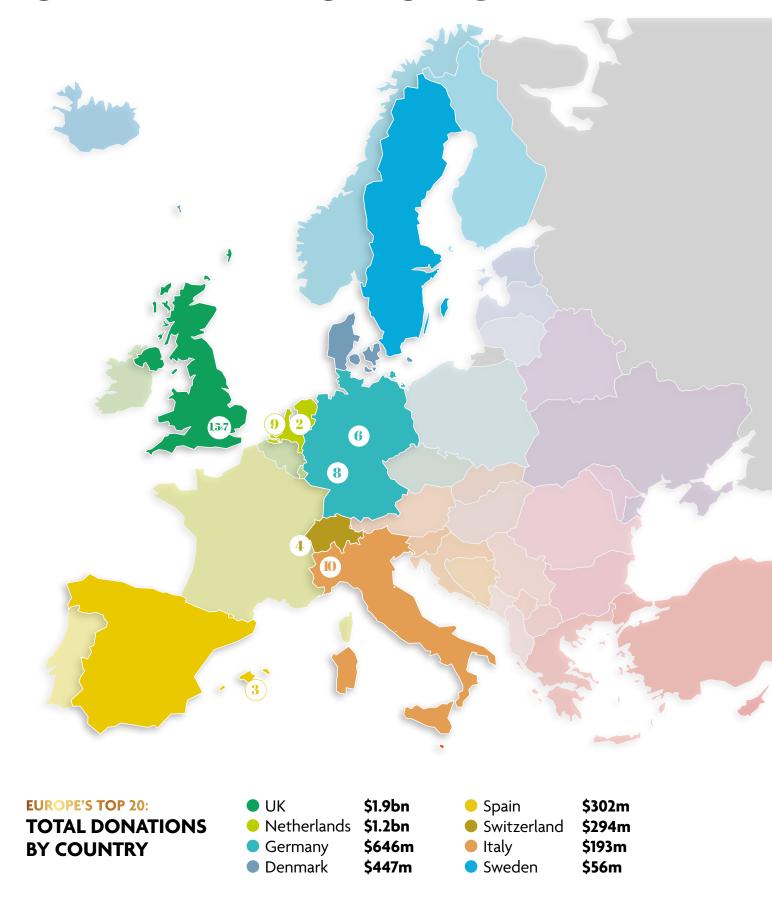
RANK	ORGANISATION
11	Realdania
12	Villum Fonden
13	The Leverhulme Trust
14	Garfield Weston Foundation
15	The Lundbeck Foundation
16	Robert Bosch Foundation
17	Gatsby Charitable Foundation
18	Stichting Benevolentia
19	Deutsche Bundesstiftung Umwelt
20	Riksbankens Jubileumsfond

FOUNDED	\$2019-20	%
2000	\$185.7m	
1971	\$162.6m	
1925	\$120.1m	
1958	\$100.6m	
1983	\$98.6m	
1964	\$71.4m	
1967	\$64.1m	
1951	\$63.8m	
1990	\$63.2m	
1964	\$56.2m	
	2000 1971 1925 1958 1983 1964 1967 1951	2000 \$185.7m 1971 \$162.6m 1925 \$120.1m 1958 \$100.6m 1983 \$98.6m 1964 \$71.4m 1967 \$64.1m 1951 \$63.8m 1990 \$63.2m

% CHANGE +132 +73 -16 +10 +16 +7 +157 +15 +7 +21

Based on annual reports. Percentage change in grant giving is compared to the previous year, in original

CHARITY DONORS



TOP 10 PRIVATE DONORS

They're the world's biggest players in charitable giving, with global agendas for good. From funding for the environment, social justice and education to Covid-19 crisis response, we look at the top ten donors' highlights and priorities in 2020

WORDS: MORAG BOOTLAND

GLOBAL CITIZEN

Melinda and Bill Gates speak at the Global Citizen online event One World: Together At Home in April 2020

"The data is unequivocal: no matter where in the world you are born, your life will be harder if you are born a girl."

Bill & Melinda Gates Foundation

USA, founded 2000

\$4.159bn



HE Bill and Melinda Gates Foundation strives to fight inequality on a global scale, underpinned by the belief that every person should have the chance to lead a healthy and productive life.

Since its inception two decades ago, the foundation has provided charitable grants totalling \$53.8 billion; in 2019 it funded grantees across the USA and in 135 countries. Based in Seattle, it is led by CEO Mark Suzman under the direction of Bill and Melinda Gates and Warren Buffett.

This year, alleviating poverty and hunger in developing countries has been high on the foundation's agenda, especially in places where

the climate crisis is hitting agriculture disproportionately hard. With the goal of ending extreme poverty and hunger by 2030 in mind, it advocates finding solutions to help the world's poorest farmers become more climate resilient.

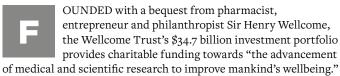
That's why the foundation helped create the Global Commission on Adaptation (GCA), co-chaired by Bill Gates. The GCA's calls for immediate action to support climate adaptation were heard: at the UN Climate Action Summit in New York in September 2019, a coalition of donors pledged \$650 million – with over half coming from the Gates Foundation – to

support smallholders worldwide, mainly by enabling them to plant new heat-, drought- or flood-resistant crop varieties.

Addressing gender inequality by helping women and girls to overcome economic barriers to success remains an enduring priority for the foundation. In the Gates' 2020 annual letter Melinda Gates writes: "The data is unequivocal: no matter where in the world you are born, your life will be harder if you are born a girl."







The trust is committed to improving health by helping great ideas to thrive. It supports researchers to take on big health challenges at all stages of their career – from those who are just starting out to established scientists like Sir Peter Ratcliffe, who was jointly awarded the Nobel Prize in Physiology or Medicine in 2019 for his work with oxygen sensing.

This year, the trust has prioritised vaccines as part of the Coalition for Epidemic Preparedness Innovation (CEPI), which it helped to found in 2017 and which has now raised \$780 million to develop vaccines against infections like Nipah virus and Rift Valley fever.

Through CEPI and investment campaigns, it is also supporting the fight against Covid-19. In April it launched COVID-Zero, a campaign to encourage businesses and philanthropies to invest in Covid-19 research and response.

Two further areas of focus over the past year have been providing safe, effective and accessible treatments for snakebites, which kill over 120,000 people each year, and ensuring that artificial intelligence and data technologies are harnessed to transform research and healthcare.

Climate change is also on the Wellcome Trust's agenda. Funded initiatives include research into the links between climate change and health, as well as improving global food systems and research into how design and policy can impact health in growing urban populations.



Wellcome Trust

UK, founded 1936

\$1.07bn



OVAMEDIA is an international organisation with a local impact. It was established to help build a fairer, greener world by raising funds for charities and good causes. The social enterprise is best known as the creator and owner of the Postcode Lottery format, which allows neighbours to win cash prizes, while raising vital funds for a wide range of charities. The format is an international success story with a unique concept at its heart – neighbours winning together.

The popularity of the Postcode Lotteries has enabled Novamedia to raise more than €10 billion for thousands of good causes and social initiatives worldwide. The Dutch Postcode Lottery led the way: Nationale Postcode Loterij launched in the Netherlands in 1989. In 2005, its success led to two more lotteries – the Svenska PostkodLotteriet in Sweden and People's Postcode Lottery in Britain.

First piloted in the north of England, People's Postcode Lottery launched in Scotland in 2008 and has been operating throughout Britain since 2010. Players have raised more than £600 million for 8,500 charities and good causes.

In 2016, the Deutsche Postcode Lotterie launched in Germany, followed by the Norsk Postkodelotteri in Norway in 2018.

In the Netherlands, Novamedia also operates two other lotteries – VriendenLoterij and BankGiro Loterij, launched in 1998 and 2002 respectively.

Novamedia's focus is on building a sustainable funding model, capable of meeting the future needs of its charity partners. It supports grantmaking that is flexible and responsive to the needs of the recipient charities, and places an emphasis on building long-term funding relationships.

Novamedia's focus is on building a sustainable funding model

This type of funding is seen as vital for advocacy-based organisations working to achieve change in the face of controversy, as it enables them to work independently of governments and corporations. It is also particularly valuable for charities dealing with rapidly developing international crises.

Throughout 2020, funds raised by players of the Postcode Lotteries enabled Novamedia's charity partners to respond quickly and effectively to challenges created by the Covid-19 pandemic. Looking further ahead, supported good causes are also focused on ensuring the response to the pandemic brings about social and environmental improvements.

Novamedia's mission statement refers to the belief that "the world benefits from strong social organisations and well-informed citizens". As well as operating the Postcode Lotteries, it is also active in publishing and bookselling in the Netherlands.



Hong Kong Jockey Club Charities Trust

China, founded 1993

\$549.2m



ITH a history of donating to charitable causes stretching back over a century, the Hong Kong Jockey Club formally decided to devote its profits to charity and community projects in 1955.

Today, the Hong Kong Jockey Club Charities Trust is a regular in the list of the world's top ten charity donors, giving an average of \$477.4 million to the people of Hong Kong. In 2019 it awarded funding to 210 charities and community projects.

The trust's core funding priorities include empowering youth, building an age-friendly Hong Kong for the elderly, promoting sport and helping to build a culturally vibrant region by enriching the arts, culture and heritage.

During the Covid-19 pandemic, the trust has provided significant funding for emergency response initiatives including the Jockey Club Food Assistance Programme, which offers food and help to those who have become unemployed during the pandemic.

Other projects funded by the trust provide support for local education and learning for students from different backgrounds, abilities and educational needs. These include training and education to help more than 6,000 students with autism spectrum disorders.



Above: Optimistic Hong Kong school children during the Covid-19 pandemic. Education is a key priority for the Hong Kong Jockey Club Charities Trust Below: While the public stands were empty at Hong Kong Jockey Club's Sha Tin racecourse during the pandemic, the Jockey Club Food Assistance Programme offered help to the unemployed

Enhancing the language proficiency of non-Chinese speaking nursery children helps their transition to primary education. The 'Diversity at Schools' project, launched in 2018, gives support to teachers through data management systems to profile students, vary teaching strategies and increase classroom support to help them deal with learning diversity.

Launched in 2016, the CoolThink@JC initiative has provided over 20,000 students with computational thinking and coding abilities. The next phase of the project was launched in September 2020 with the aim of rolling out the plan to more schools.







Lilly Endowment

USA, founded 1937

\$542.8m



FFERING funding, consulting and support for community development, education and religion, the majority of Lilly Endowment's grant-making benefits its founders' hometown of Indianapolis and the state of Indiana.

Founded by the Lilly family, the endowment began as gifts of stock in their pharmaceutical company but is now a separate organisation funding many charitable projects, particularly those that benefit young people.

This year has seen it rise to the challenges of the Covid-19 pandemic. In March it provided \$15 million towards the Central Indiana Covid-19 Emergency Relief Fund, and since then it has given almost \$170 million in grants to community initiatives that assist residents in need; help for social service to meet critical challenges across the state and targeted aid for areas with significant needs.

The endowment is also funding education initiatives that help students and teachers transition to e-learning when face-to-face education is impossible.

Resilience funds for arts and culture, rental assistance, homeless families and religious congregations, as well as support for The Salvation Army have also been on Lilly Endowment's list of beneficiaries.

Away from the pandemic, a \$42 million grant in 2019 to boost the economy in the Bend-Elkhart region created the Labs for Industry Futures and Transformation Network. Further funding was provided to grow the Lilly Scholars Network, enhancing ways that current alumni can thrive in their Indiana communities.

A \$4.9 million grant was provided to develop the Global Religion Journalism Initiative, encouraging quality religious reporting. And the creation of 900 new childcare places has been funded, to tackle the childcare shortage in Indiana.







The Walton Family Foundation

USA, founded 1987

\$525.8m

foundation started by Sam Walton, co-founder of Walmart. Last year, the foundation backed education, the protection of rivers and oceans and the communities they support, and improving the quality of life in the family's home region of Northwest Arkansas.

The foundation's 2020 environmental strategy sees it investing in sustainable ocean fishing and the preservation of river systems, including the Mississippi River Basin.

In the field of education, the foundation is committed to continuing to expand access to quality schools. New jobs, less poverty and unemployment, a safer community, participation in youth programmes and improved student achievement are all yardsticks by which the foundation measures its own success in making their home a better place for everyone.

The foundation's response to Covid-19 has seen it award an additional \$35 million to grantees, as well as an additional \$180 million in individual donations by the family to support health care, small business, food, housing and the arts.





The Breonna Taylor memorial in Louisville, Kentucky. The Hewlett Foundation is helping to fund the fight against systemic racism



William and Flora Hewlett Foundation

USA, founded 1967

\$454.5m



OR over half a century this philanthropic institution, established by entrepreneur and engineer William Hewlett and his family, has provided grants locally and globally.

Long-standing programmes focus on education, environment, global development, performing arts and providing support for disadvantaged communities in the San Francisco Bay area, where the foundation is based. And it is this area that is currently benefiting from a \$10 million grant to Silicon Valley Community Foundation for Covid-19 relief efforts.

The foundation's Environment Program awarded grants totalling \$184 million in 2019. Funded initiatives include the expansion of clean energy and conservation of the North American West for people and wildlife.

In the wake of the summer 2020 protests that followed the killings of George Floyd, Ahmaud Arbery, Breonna Taylor and many more, the foundation pledged \$18 million to fight systematic racism, and unveiled a new \$150 million, ten-year racial justice initiative.





The Robert Wood Johnson Foundation

USA, founded 1972

\$396,6m

UBLIC health has been the top priority of the Robert Wood Johnson Foundation since its inception. The foundation aims to broaden the discussion about what factors shape our health with a range of grant programmes engaging policymakers, business and communities in making it easier for people to remain healthy.

In 2019 the foundation announced that its main focus for the year would be the role of housing in health. In his annual message, CEO Richard E Besser said: "Our homes should be safe and affordable places that foster good health. But that's not always the case."

The foundation is currently working with partners around the USA, like Mexican American Unity Council, the nation's largest Latino non-profit organisation, which advocates on equity and affordable housing for residents in San Antonio, Texas. The advantages of owning a home and fostering generational health is another priority, along with boosting community engagement and investment in neighbourhoods.





California-based inclusive dance company Axis is among the diverse arts organisations supported by the Mellon Foundation

Andrew W. Mellon Foundation

USA, founded 1969

\$313m

HIS 51-year-old foundation is the largest supporter of the arts in the USA. It has committed to dedicating an extra \$200 million, on top of the \$300 million already planned for 2020, to support arts and humanities organisations which have been devastated by the Covid-19 pandemic.

As a foundation always looking to address inequities, Mellon recently announced its Monuments Project, a five-year plan to change the way history is told in public places. The \$250 million of funding will be used to create new monuments and statues to remember those previously denied historical recognition, as well as contextualising or relocating existing monuments.

The foundation's work in Puerto Rico helps higher education, museums and grassroots cultural organisations in a country that even before the pandemic had endured natural and political crises.

Providing books for prisoners and funding degree programmes for incarcerated and formerly incarcerated students is an ongoing focus of the foundation. Since 2015 it has approved total grants worth \$37.3 million to continue its work in this area.

Unranked for 2019*

Ford Foundation

USA, founded 1936

\$515.5m*

OCIAL justice is at the heart of the Ford Foundation's philanthropic work. Its response to Covid-19 has seen it issue a unique social bond of up to \$1 billion to support non-profit organisations working in this field. And in partnership with other foundations and donors, it has issued large grants to help sustain Black, Latinx, Asian and Indigenous arts and cultural groups during the pandemic.

In October 2020, the foundation announced that it will double its planned funding to combat racial injustice in the USA into 2021, bringing the total to \$330 million. According to foundation president Darren Walker, new funds will help to "ensure groups on the ground at this historic moment of racial reckoning have the resilience and resources they need to help build a truly equitable future."

The Ford Foundation works around the globe to promote social and environmental justice in the face of resource exploitation – it supports initiatives that advocate for the land rights of rural and indigenous communities in countries including Brazil, Indonesia and Nigeria.

*Note: Ford Foundation had not published its financial statements for 2019 by 30 September 2020, in time to be included in this year's ranking. However, acknowledging that it has ranked within the top ten over the last few years, its story as a big giver is included here. The figure of \$515.5m quoted here is from last year's charity index.





charity year in



PICTURES

Sarah Brown, advocate for global education and health issues and Chair of children's charity Theirworld, chooses this year's most striking images showing the vital work of charities around the world.



66

I recognise Kenyan human rights activist Nice Nailantei Leng'ete in this photo (centre) – she's one of the most effective African campaigners against female genital mutilation (FGM). This is one of the great frontiers for women's rights to be crossed, with three million girls affected each year globally. It's good to see men standing alongside women in this photo to #EndFGM."



Sachin Shah (right), Head Boy at Wallington County Grammar School, congratulates Alasdair Robertson, the school's Assistant Headteacher, on completing a 1000km lockdown fundraising challenge for CLIC Sargent on 11 July 2020. Alasdair ran 10km a day for almost 100 days and finished with a full marathon – his first. He raised over £19,000 for the charity, which has supported Sachin through his cancer treatment.





Deep concentration and the joy of learning can be seen in this young boy's face. Education in emergencies offers a lifeline of hope for refugee children. This photo, taken in a tent in Lebanon, captures that beautifully."



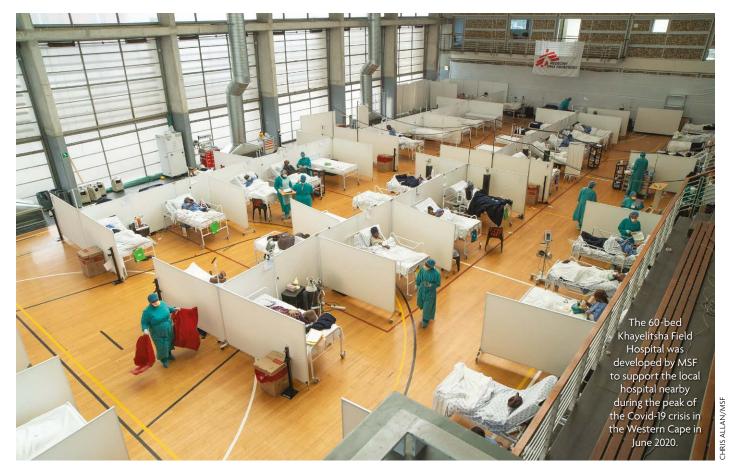
The Greenhouse Centre in Paddington, London, being used as the distribution centre for the Paddington Food Bank in May 2020, during lockdown. The former church building is usually a community hub and sports training centre run by Greenhouse Sports.





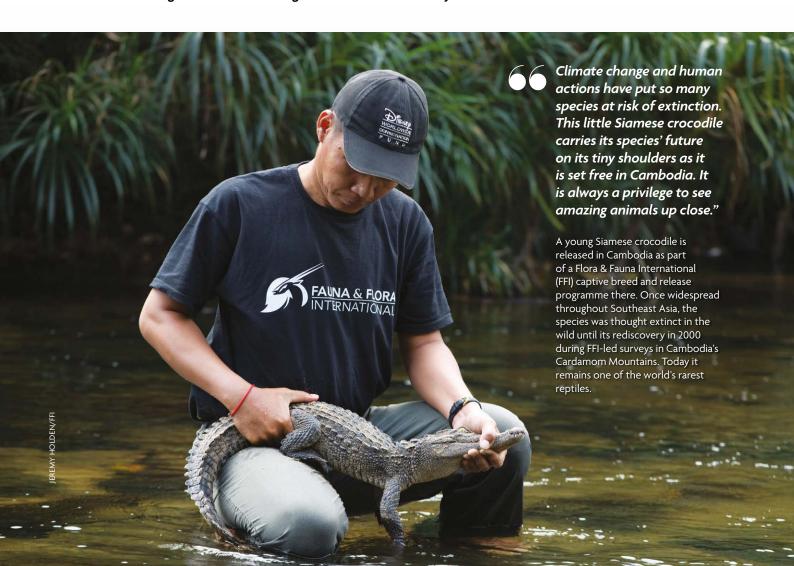
Every child deserves the best start in life, and here is a beautiful image of midwife Violet sharing her knowledge of breastfeeding techniques with new mum Esther – no better start for that newborn little one!"





66

Images of the Covid-19 pandemic are startling and bring home the scale of the health crisis, but you can rely on Médecins Sans Frontières (MSF) to show how a great field hospital looks in action. There is something calm and reassuring in this aerial shot – everyone looks so well cared for."



Tottenham Hotspur's star strikers Jessica Naz and Harry Kane speak to **Gordon Waddell** about going for goals off the pitch in their work with the club's charitable foundation.

SPURS' GOALS

HE club motto is *Audere est Facere*. To dare is to do. For two of its top players – Jessica Naz and Harry Kane – this means acting decisively not only on the pitch, but off, as they roll up their sleeves to get involved with Tottenham Hotspur Foundation (THF). They're strikers who care as well as dare.

Both are local kids made good – Kane the goal-scoring icon for a generation of Spurs and England fans, and Naz bristling with potential as a youth international and part of the club's Women's Super League side on the rise. Both are as committed to being role models and giving back to their communities off the park as they are to earning their adulation on it.

For 14 years, the Foundation has used the power of football to reach into the four multicultural London boroughs and 1.2 million people it serves, tackling their struggles, creating work, battling socio-economic hardship and promoting health and wellbeing. It has been supported by a total of £3.1 million in funding from Postcode Heroes Trust since 2013.

Above: Spurs striker Harry Kane is fired up about the chance to make a difference Right: Jessica Naz at a girls tournament hosted by the Tottenham Hotspur Foundation





"I grew up local to Tottenham, so it means a lot to me – seeing what a difference this can make," says 21-year-old Jessica Naz. "Some of the people I've met through the Foundation haven't had it easy in life. It can be difficult hearing stories about what they've been through, many of them from a young age.

"But when you speak to people who are in a better place now and overcoming some of those challenges, it's really inspiring. And that's with the help of the Foundation.

"I helped out at a girls football tournament hosted by the Foundation in February. It was amazing to see so many girls there —about 18 teams — and I ended up coaching one of the teams.

"I spoke a lot to the girls on the day about how they have more female athletes to look up to now more than ever. And more opportunities to get involved. Many of these girls will have faced obstacles in their lives, but we're breaking down those barriers.

"There's also a far wider cultural mix in the game now too – at these events it's good to see every race, every religion represented, and that's got to be pushed. Some people might be afraid to get involved in the community because of the colour of their skin or their faith. The Foundation takes away that fear, and that's massive for me. We get everyone involved, we create access."

The game itself might be the vehicle the Foundation uses to drive its message, but it is acutely aware of how positive its work can be in

neighbourhoods ranking high on the government's index of multiple deprivation – especially its programmes around employability and health and wellbeing.

"I grew up round the corner in Chingford," explains Harry Kane, "not far from where the Foundation does a lot of work. There was a sense of family and community which I've taken forward with me. Outreach with the Foundation gives me a platform to hopefully create the same excitement and inspiration that I felt as a kid meeting a professional player.

"I'm always struck when I see the positive impact the Foundation has on people. We were one of the first clubs to pilot the Premier League Kicks programme back in 2006, and in summer 2019 we ran an event celebrating its success.

"The Mayor of London was there, but the people who inspired me that day were the coaches who actually started out as Kicks participants – they came up through the programme and now work for the Foundation. It just goes to show what these young people can achieve with the right mentoring and support."

SERIOUS ABOUT SOCIAL RESPONSIBILITY

Both Naz and Kane are shining examples of a greater truth too rarely recognised – that the game's professionals take their social responsibilities seriously. "Look at what Manchester United's Marcus Rashford achieved over the summer and again in autumn, when he challenged the government over school meals during the Covid



Above and left: Mayor of London Sadiq Khan with Harry Kane and and Kicks participant Senida Vehapi; Kicks beside the new Spurs stadium **Below:** A high five from Jessica Naz at a Spurs Foundation girls tournament





Right: "Girls have more opportunities and role models now than ever before," says Jessica Naz

pandemic," exclaims Naz. "He fought for the rights of children up and down the country.

"What he did was fantastic, and I'm glad he was properly recognised for it. He has a huge platform, probably even bigger now than before, and I respect him for using that to do good and shine a light on such an important issue. It showed the impact players can have off the pitch – how powerful it can be when sportspeople get behind worthy causes. It definitely inspired me. As players we need to use our platform to spread positivity and raise awareness of important issues.

"A lot of people look up to us, especially kids, the way I did with Rachel Yankey and Kelly Smith when I was younger. So we need to keep setting an example by supporting good causes. When you combine this with other aspects of being an athlete – hard work, commitment, resilience –we can set a really strong example to the next generation.

"Community is an important part of that – creating unity within the area you live in. When I used to play football with my brother, it didn't matter that I wasn't a male. They embraced me in the community as a footballer. That gave me confidence to go out to my local park and play without being judged. I'd like to think that young girls look up to us professional female footballers and feel that they can follow their dreams, no matter what obstacles they may face."

"As sportspeople and role models, it's important we give back and raise awareness of important issues," says Spurs striking hero Harry Kane. "And the Covid-19 pandemic has helped people see some of the best of us all.

"From my own experience, the Premier League Players Together initiative is something I'm very proud to have been involved in during the pandemic. I think it's a great example of players working collectively and trying to help people in need as quickly and effectively as possible."

I'd like to think that young girls look up to us professional female footballers and feel that they can follow their dreams, no matter what obstacles they may face."

Spurs' efforts during the pandemic have been substantial. The club threw open the doors of its state-of-the-art new stadium to the local hospital for critical clinical use, hosting tens of thousands of appointments to create capacity where needed. And working with local councils and other charities, it turned part of the campus into a food hub to help the most vulnerable in the surrounding communities.

"As an area, Tottenham has had some well-known struggles in the past," Kane adds, "and challenges remain today, which can be tough to see and hear about. But with the new stadium having opened last year, there's a lot of hope and it seems the area is changing for the better. It has already created thousands of jobs for local people — that will carry on and local people will continue to benefit.

"Many people I've met through working with the Foundation have been dealt a difficult hand in life and didn't have the opportunities many of us take for granted. They just need a bit of support or someone to see their potential. The Foundation is looking to give them a break and it's always inspiring to see how people benefit from that."

tottenhamhotspur.com/foundation



Liverpool FC's Andy Robertson is determined to use his success to help level the playing field for disadvantaged youngsters, as he tells **Gordon Waddell**.

ROBERTSON RISES TO THE OCCASION

AR26

Champions League and Premier League winner with Liverpool and captain of Scotland's national team, the 26-year-old's journey from teenage rejection to global recognition has been a decade of hard graft in the making. Now, despite admitting to a natural discomfort in the spotlight, he feels a responsibility to use the amplified voice his status brings to level the playing field for disadvantaged children. While his contemporaries have their name-and-number 'brand' adorning everything from underwear to aftershave, Robertson is shunning the commercial and using his identity to launch AR26 – his own charitable foundation.

"I've thought about this for four or five years now," he admits, "but it's been a hard thing for me to do. Anyone who knows me knows I try to stay as normal as possible, but it's difficult to do in abnormal circumstances.

"I've come to realise that my voice carries a lot further now than 'the normal guy' I think I am. If I stand on a stage now, kids will listen to me more than someone in a normal job – it's just the world we live in. I've come to accept that, d'you know what, if I can use my voice to get positive messages across to kids in Scotland and around the UK, then that's what I'll do.

"There's no better time to do it than when I'm at Liverpool, or when I'm Scotland captain, and people potentially look up to me. What a chance to use that for the greater good."

I've come to realise that my voice carries a lot further now than 'the normal guy' I think I am."

An ambassadorship with People's Postcode Lottery-funded charity Street Soccer Scotland, which uses football to provide opportunities for the socially disadvantaged, led to a relationship with its inspirational founder and chief executive David Duke.

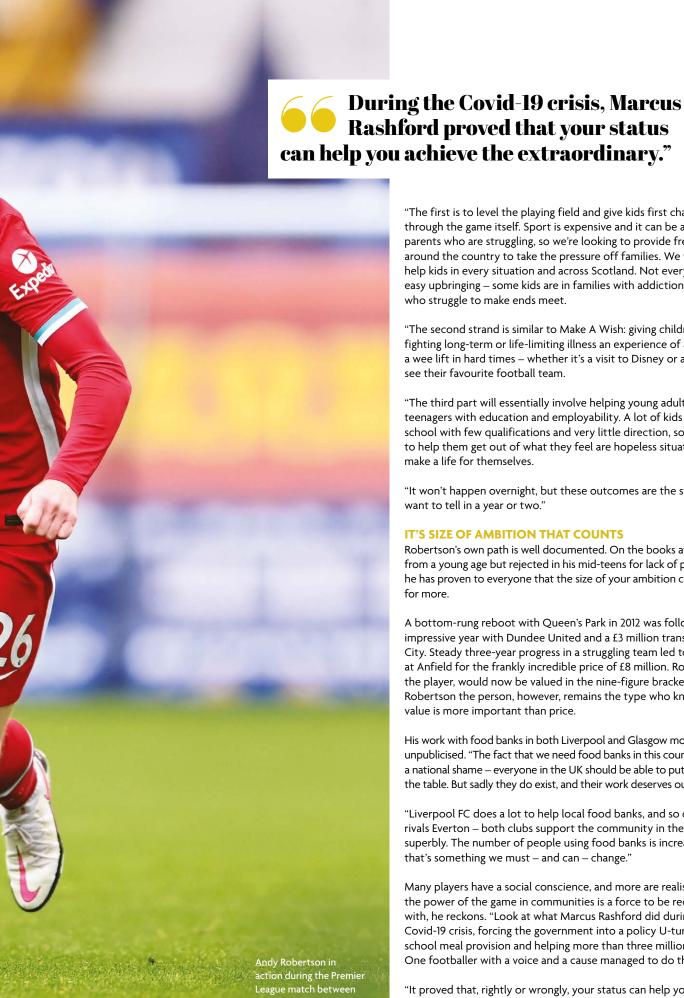
Duke is living proof of the transformational power of the game. Left destitute at 21, his life changed when he took part in trials for the Homeless World Cup. Fast forward 16 years and he has an MBE and two honorary doctorates.

For Robertson, Duke was the natural choice as a trustee for his fledgling foundation. "He's an incredible guy, a force of nature, and I'm proud to have him with our charity."

"I'm lucky my family is now financially secure for life, but with that privilege comes some guilt. I think it's important to give back to the community, and for me that means starting at home in Scotland."

Robertson started that process two years ago, setting up and funding a partnership with his former boys' club, Giffnock Soccer Centre, to provide higher calibre coaching through former pro pals. Now he's moving the Pro Academy under AR26's wing to help his charity fulfil the three aims he has for it.





rivals Everton in October

"The first is to level the playing field and give kids first chances in life through the game itself. Sport is expensive and it can be a burden for parents who are struggling, so we're looking to provide free coaching around the country to take the pressure off families. We want to help kids in every situation and across Scotland. Not everyone has an easy upbringing – some kids are in families with addiction issues or who struggle to make ends meet.

"The second strand is similar to Make A Wish: giving children who are fighting long-term or life-limiting illness an experience of a lifetime, a wee lift in hard times – whether it's a visit to Disney or a VIP trip to see their favourite football team.

"The third part will essentially involve helping young adults and teenagers with education and employability. A lot of kids leave school with few qualifications and very little direction, so we'd like to help them get out of what they feel are hopeless situations and make a life for themselves.

"It won't happen overnight, but these outcomes are the stories we want to tell in a year or two."

IT'S SIZE OF AMBITION THAT COUNTS

Robertson's own path is well documented. On the books at Celtic from a young age but rejected in his mid-teens for lack of physicality, he has proven to everyone that the size of your ambition counts for more.

A bottom-rung reboot with Queen's Park in 2012 was followed by an impressive year with Dundee United and a £3 million transfer to Hull City. Steady three-year progress in a struggling team led to his arrival at Anfield for the frankly incredible price of £8 million. Robertson, the player, would now be valued in the nine-figure bracket. Robertson the person, however, remains the type who knows that value is more important than price.

His work with food banks in both Liverpool and Glasgow mostly goes unpublicised. "The fact that we need food banks in this country at all is a national shame – everyone in the UK should be able to put a meal on the table. But sadly they do exist, and their work deserves our support.

"Liverpool FC does a lot to help local food banks, and so do our rivals Everton – both clubs support the community in the city superbly. The number of people using food banks is increasing and that's something we must - and can - change."

Many players have a social conscience, and more are realising that the power of the game in communities is a force to be reckoned with, he reckons. "Look at what Marcus Rashford did during the Covid-19 crisis, forcing the government into a policy U-turn over school meal provision and helping more than three million children. One footballer with a voice and a cause managed to do that!

"It proved that, rightly or wrongly, your status can help you achieve the extraordinary. I hope it never comes to that again, but if it does, I have no doubt that footballers in the limelight will do what needs to be done."

Three crises, one solution



John Sauven, Executive Director of Greenpeace UK, explains why 2021 must be a turning point for the economy as well as the environment.

HE Covid-19 crisis has created challenges to our daily lives, communities and the global economy on a scale that was unimaginable only a year ago.

And government shutdowns in parts of the world's major economies have also sparked a global recession that will require a response that is both sustainable and equitable.

Alongside the health emergency, the climate and nature emergencies have not gone away. Indeed, they're getting worse. The current path towards at least three degrees Celsius of global heating threatens millions – if not billions – of people's lives, homes, jobs and communities.

It is a threat the world cannot afford to ignore as work begins to reconstruct the global economy and repair the damage caused by Covid-19. After all, the climate and nature crisis threatens to cause more disruption and last longer than the current pandemic.

To stand the best chance of averting the devastating impacts of the health, nature and climate catastrophe, the UK government must put at the top of its agenda creating green jobs, attracting private green investment and an economy-wide green recovery package.

This work must be compatible with delivering net-zero greenhouse gas emissions well

before 2050. In the words of the UN Secretary General, we need to "recover better".

In practice, if done sustainably, there should be little conflict between the economy and the environment. As a recent study by the Smith School of Enterprise and the Environment at the University of Oxford said: "There is strong evidence that green stimulus policies are economically advantageous when compared with traditional fiscal stimuli."

And done right, many of the green investments and policy levers that will be key to tackling the climate and nature emergencies will also help to level up communities across the UK. Now is the time to stimulate local economies and improve public health and wellbeing.

Better-insulated homes will be warmer and cut energy bills, as well as reducing emissions.

Improved public transport and zero emission vehicles will decrease the cost of air pollution on the NHS and help save lives.

Better urban design, including zero carbon homes and increased investment in broadband, will help meet climate targets and minimise commuting time.

A sustainable food and farming system will improve people's diets, boosting physical and mental health as well as protecting biodiversity.

Research shows policies like these are likely to receive widespread public support. A large



majority of UK adults believe the climate crisis is as serious as the Covid-19 crisis. And these views are held more widely than conventional political wisdom suggests.

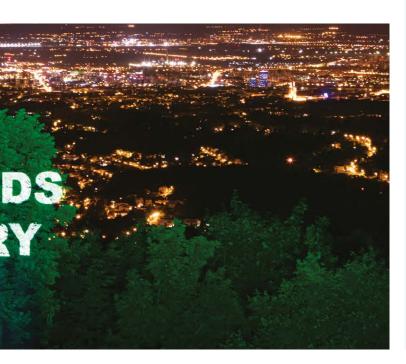
As a member of the G7 and host of COP26, the next global climate change conference to be held in Glasgow in November next year, the UK has a unique opportunity. It can help lead the world in the green recovery and demonstrate how climate-proofed infrastructure and high environmental standards can lead to greater happiness and wellbeing for all.

The UK has a once-in-a-generation chance to lay out and champion on the world stage a vision for new and innovative forms of international cooperation and funding to ensure that the path out of the Covid-19, nature and climate crises is sustainable and equitable.

The Climate Coalition's Green Recovery Plan is backed by over 60 climate and development groups, including ourselves. It provides a valuable roadmap for the UK government and the devolved administrations in Edinburgh, Cardiff and Belfast, which also have an important role to play.

Building on our world-leading offshore wind industry, our legal commitment to net-zero emissions and our successful coal phase-out, an ambitious green recovery programme can inspire and pioneer a modern revolution that changes the way the world works for the benefit of all. It would put Global Britain – Britain as a force for good in the world – firmly into practice.

greenpeace.org.uk





ROADMAP FOR A GREEN RECOVERY

The Climate Coalition's Green Recovery Plan, sent to the Prime Minister in mid-June, challenges the UK government to drive a "green, fair and healthy recovery" and to "level up" – create a more equitable society while speeding up the transition to net-zero emissions. Its seven recommendations are:

- Adopt a sustainable economic recovery plan for UK that promotes climate resilient investments and growth in green jobs. Prioritise energy-efficient homes, buildings and infrastructure; boost electric vehicle and clean transport use; speed up the development of a zero carbon power network and unleash local action.
- Accelerate private sector investment in the net-zero transition by setting up a Climate Infrastructure Bank, increasing financial powers for local authorities and developing a Climate Finance Plan.
- Adopt the net-zero rule to lay the policy foundation for a sustainable recovery plan, ensuring the economy, public spending and taxation get us on track to netzero. All business bailouts should be conditional on a commitment to do the same.
- 4. Protect and restore UK ecosystems and nature-rich green space. Invest in a transition to land use and farming that benefits nature, climate and human health by protecting and restoring natural ecosystems, on land and at sea. Future UK trade deals must support this transition.
- 5. Align all UK public spending with a just energy transition. Support a more sustainable economic recovery in developing countries by ending all public funding both aid and export finance for fossil fuels and helping developing countries to move to sustainable renewable energy instead, with energy access for all.
- Support the most vulnerable, including the world's poorest. Build a resilient and inclusive global recovery by strengthening international support for the most vulnerable countries and communities worldwide.
- Protect and restore global ecosystems. The UK should lead the charge to halt and rapidly reverse the global decline of biodiversity, so that future generations may produce food, have enough water, remain healthy, and thrive.

More information at the climate coalition.org/recoveryplan

DECADE of Claims



People's Postcode Lottery's Dream Fund is ten years old. To celebrate a decade of dreams, **Laura Chow**, Head of Charities, chooses her top five inspirational winners.

HE Dream Fund challenges charities across the UK to think big, be bold and innovate. For ambitious charities, it's the chance to bring their dream project to life in partnership with others.

In the course of the decade since the Dream Fund launched in 2010, 32 winners have been awarded a total of more than £16 million. The size of the funding pot has expanded every year, from £350,000 in its first year to a whopping £4 million in 2020.

And the size of the awards has grown substantially too since the first £98,000 was awarded for Edinburgh's Innertube project. The most

recent Dream Fund winner – the Wild Oysters project, a partnership between the Zoological Society of London, Blue Marine Foundation and British Marine – was awarded a game-changing £1.18 million in August this year.

So, what makes a successful Dream Fund application? Our winners demonstrate a truly innovative approach to tackling a challenging social or environmental issue, and work in (often diverse) partnership. They are also expected to create a legacy with the help of the funding they've received thanks to players of People's Postcode Lottery.



INNERTUBE LED BY: THE BIKE STATION

The very first Dream Fund winner, back in 2011, was chosen from four finalists and awarded £98,000. The project aimed to promote active travel in Edinburgh by mapping the city's extensive network of off-street cycle paths for the first time and in a user-friendly way, in the style of the iconic London tube map.

Innertube attracted attention because it was creative, educational, informative and aligned with green travel and health and wellbeing priorities. With hindsight, it has also proven to have longevity. Engaging and very practical, the map is still in use and an updated edition was recently published.

innertubemap.com



When a child goes missing, possibly abducted, every minute counts. Rapidly disseminating information – such as a car registration or description of a person – to the public, police forces and organisations can prove vital in rescuing the victim. Many countries have alert systems, like the USA's well-known Amber Alert. The dream was for a UK alert system that would build on best practice and the best features of systems around the world, and use state-of-the-art technology.

Though our Dream Fund award of £225,000 in 2014 was relatively small, the initiative filled a crucial gap. It has been made possible by a whole gambit of partners working together, including tech giants like Google and most police authorities in England – all co-ordinating their efforts when a child goes missing. Child Rescue Alert is now part of mainstream police operations and remains in use today, with many thousands downloading the app.

missingpeople.org.uk





Above: Winner of the #Dreamwheelchair competition Hannah Bishop, centre, with actress and campaigner Samantha Renke and Whizz-Kidz patron Tom Fletcher **Below and right:** Edinburgh's Dovecot Studios hosted a Make Fashion Circular workshop for RSA Student Design Awards entrants; luxury fashion house Burberry is among the core partners of Make Fashion Circular



MAKE FASHION CIRCULAR LED BY: ELLEN MACARTHUR FOUNDATION

Fashion is a big part of daily life, but the way clothes are made and disposed of these days is wasteful and polluting.

Awarded £1 million in 2019, Make Fashion Circular seeks to fundamentally rethink and transform the textiles economy, placing sustainability at the heart of it. Bringing together some of the biggest names in fashion, the initiative is stimulating innovation to remove plastic and other unsustainable materials from the production process.

The scale of the project, its ambition and the potential for long-term impact particularly resonated with the judges. Its system change approach is aimed at a very high level and enjoys influential support from prominent players in the industry and beyond.

ellenmacarthurfoundation.org

WHEELS OF CHANGE LED BY: WHIZZ-KIDZ

In 2018, Whizz-Kidz and its partners Duchenne UK and University of Edinburgh were awarded £1 million to develop a state-of-the-art powered wheelchair especially for children.

Created with the input of world leading experts as well as young users (via a design competition), the innovative, modular wheelchair is designed to grow with the child. The hope is that it will radically improve their quality of life and their ability to engage with the world around them... along with being a 'cool' piece of kit, thereby addressing the stigma of disability.

The project partnership is thriving and is currently working on designing and building the prototype, which will soon be available for a wider launch.

whizz-kidz.org.uk





WILDER BLEAN
LED BY: KENT WILDLIFE TRUST

Bison are coming to West Blean Wood near Canterbury in Kent, thanks to a £1.125 million Dream Fund award in 2020. As part of an ambitious woodland wilding project, Europe's largest land animal will be reintroduced to Britain for the first time since going extinct here thousands of years ago.

These huge herbivores are ecosystem engineers – their grazing naturally creates and improves habitats for other species, so encouraging biodiversity and acting as an alternative to management by humans. Their introduction at West Blean will create a public attraction at the same time, and the hope is to replicate the work at other sites across the country. We're sure this fascinating project has scope for significant success over the longer term.

kentwildlifetrust.org.uk/wilderblean

LESSONS LEARNT ALONG THE WAY

Dream Fund projects are chosen for being bold and innovative. But with blue skies thinking also comes greater risk. This is often one of the key reason why a funded project might not always go to plan.

Other reasons relate to the very nature of partnership working, which brings great benefits but also potential pitfalls. Partners might end up having incompatible expectations, or one partner might not be sufficiently equipped to contribute to the initiative Sometimes partners simply don't gel, especially when they have not worked together before

And occasionally the most challenging aspects of delivering a project only come to light after funding has been applied for or awarded. Ultimately, thorough pre-planning reduces the potential for an initiative not to work.

Dream Fund applicants go through a robust process that tests their ability to deliver, across their shared expectations and monitoring structures. With gamechanging projects, success is not always reflected in hard numbers, so having a set of relevant and measurable KPIs is crucial. We ask winners to stay in regular contact with and report back to the Dream Fund team.

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"The dignity and freedom they deserve"

AN INNOVATIVE SOLUTION TO LONG-TERM FOOD INSECURITY IN THE SAHEL.

Cycles of deep, long-term food insecurity plague the Sahel region of Sub-Saharan Africa, which includes the countries of Chad and Niger. Here, an estimated 4.8 million people live with chronic hunger as extreme drought destroys harvests year after year.

"Now, the devastating impact of Covid-19 and related containment measures, which has affected people's ability to earn an income, threatens to tip whole communities over the edge," explains Naziha El Moussaoui, British Red Cross food and security adviser.

To help families and communities overcome this cycle and build a better future for themselves, British Red Cross is transforming the way it delivers aid. The charity is pioneering the provision of innovative financial assistance, such as cash transfers, so that people can build and support sustainable, local income-generating activities.

Whereas an influx of food aid can sometimes cause unintended harm by providing goods already available locally, financial aid has the power to boost fragile local markets and restore people's livelihoods. By supporting the jobs and income of local traders and businesses, it can empower a community to drive its own recovery.

What's more, financial assistance is an agile tool that can be adapted to specific contexts and aimed at targeted groups. The Red Cross



Mothers' Clubs in Chad and Niger provide an excellent example of how this works, giving vulnerable women the chance to earn an income.

With seed funding from their local Red Cross, Mothers' Clubs build collective Resilience and Health Funds, from which women can borrow money to start their own income-generating activity. Profits are reinvested into the funds, so building a source of self-sustaining funding for the mothers to draw upon.

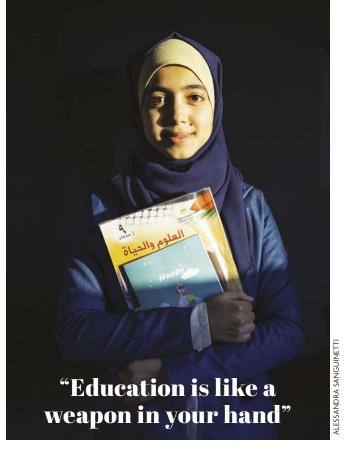
Naziha concludes: "Investing in women and their communities puts the power in their hands to create sustainable change for their children, families and entire communities — with the dignity and freedom they deserve."

redcross.org.uk

Charities are leading the charge in tackling some of the most pressing humanitarian crises around the globe in the face of the Covid-19 pandemic and accelerating climate change. Here is Giving's pick of pioneering initiatives supported by players of the Postcode Lotteries, and the compelling personal stories behind them.







ACCESS TO LEARNING IS THE KEY TO A BETTER FUTURE FOR CHILDREN AROUND THE WORLD.

Active in over 100 countries, Save the Children not only helps the most marginalised kids and their families with life-saving supplies of food, water, medicine and hygiene essentials, but also advocates for children, giving them a voice. In 2019, it reached 7.7 million children around the world with education programmes.

During the Covid-19 crisis, the charity has adapted and expanded its work to keep kids engaged in learning during school closures. It has helped provide books and home learning kits and has assisted government authorities and parents in planning a safe return to school.

In conflict zones in particular, the pandemic has compounded existing threats to children's safety and learning.

In the occupied Palestinian territory of Gaza, Save the Children helps girls like 14-year-old Hana* to access treatment and schooling. She describes herself as someone who has looked death in the eye and survived – in 2014, at eight years old, she was seriously wounded in an airstrike which took the lives of her mother and four brothers. She was treated for injuries and PTSD with the charity's support. Now she is top of her class and regularly enters poetry competitions.

Hana points out that getting an education is the biggest challenge for girls in Gaza, as many are forced to stay at home with their families or simply can't afford to go to school. "Education is like a weapon in a person's hand," she says. When she has finished school, she wants to be a doctor to help the people of Gaza.

"This year, the virus meant that school was closed for a time. I missed my friends and my English lessons. I tried to read my books at home after washing plates, but it wasn't good because there were so many jobs to do and distractions. I'm glad to be back at school."

savethechildren.org.uk

*name changed to protect identity



"I want to be an example to our children"

MEN JOIN THE FIGHT AGAINST GENDER-BASED VIOLENCE IN RWANDA.

Care International's Indashyikirwa project tackles gender-based violence (GBV) in Rwanda through local activism.

It works with men and women – as couples and individuals – to challenge the harmful, restrictive constructions of masculinity and femininity that underpin GBV, and trains participants to go out into their community as activists themselves.

Donatilla and Jean Claude have been married for 12 years and have four young children. A community activist who knew about the conflict in their relationship came to visit them at home. Jean Claude was an alcoholic at that time, and the abuse was financial and physical. They have been attending the activism sessions for the last six months, and Jean Claude has changed his behaviour.

He explains: "At first I didn't want to talk [to the activists] but they persisted, so eventually

I let them in and listened. We talked about the issues we were facing. I believed that no woman should have access or a right to finances. I felt the money was mine to manage. I spent a lot on alcohol. They asked me to reflect on what was happening, and the impact."

Donatilla adds: "I didn't take this as being normal, but because he was an alcoholic at that time, I kept quiet to save my life."

"The activists talked about the benefits of a happy relationship and living in harmony, also



about effective communication as a couple," Jean Claude continues. "Slowly we started to make changes.

"Our children weren't in school at the time, as I spent all of the money on alcohol. But I had a change of heart and agreed to put them in school. I no longer keep whatever I earn to myself and Donatilla also sells food to earn money.

"Now we share the little we have and decide together what to do with our finances. We've bought a small plot of land for farming and a bike, which helps me to work. I want to be a good example to our children."

"Now I have peace of mind and no conflict, says Donatilla. "We decided to join Indashyikirwa's different activities not just to learn, but to share our story with others. These discussions are important to help people in similar situations to change their way of thinking."

careinternational.org.uk

"Education helps us girls to build courage"

HEALTHCARE BASICS AND BOOKS FOR RURAL FAMILIES IN NORTHERN GHANA.

AfriKids has been working in rural Ghana since 2002 to keep children healthy, safe and in education.

The charity's Child Rights Clubs have helped more than 50,000 children gain a better understanding of their rights, women and girls' rights, and disability rights in a fun, child-friendly setting. Club member Blessing speaks passionately about girls' education: "Education is so important for us girls. It helps us to build our courage and self-esteem and makes us feel good wherever we are".

AfriKids' Young Entrepreneurs programme helps young people transition from institutional care to their own independent adult life. They are given training and education to help them earn a living for themselves.

This year, as Covid-19 hit marginalised communities that have limited healthcare and education services, the charity helped around



2,000 families with emergency food, soap and PPE. Its team of local experts have had to adapt and react to the situation, assessing their communities' needs and responding in the most responsible and beneficial way possible, helping save lives when the need is greatest.

afrikids.org



"We women aren't alone, and we aren't weak"

PEER SUPPORT AND ECONOMIC EMPOWERMENT FOR WOMEN IN WAR-TORN REGIONS.

Women for Women International provides social and economic empowerment training to the most marginalised women in conflict-affected countries, including the Democratic Republic of Congo (DRC) and Iraq.

The training sees women come together in groups to gain vital information about health, nutrition and hygiene; develop an understanding of their legal and human rights; and build valuable skills so that they can earn an income.

The groups form tight social circles of support, breaking the isolation created by conflict and insecurity, and promoting solidarity and trust between women who have often experienced multiple traumas.

Amira*, an Iraqi participant, explains the positive impact on her life: "Before I joined the programme, my life was staying at home, looking after my husband and children. I had very limited social connections. But now my social network has expanded and I've learned a lot of things: how to manage household finances, save money for emergencies, and also how to solve problems in order to keep my family a happy one... I have come to understand that women aren't alone, and we aren't weak."

During the Covid-19 pandemic, women in conflict zones have faced tough additional challenges: poverty and hunger due to loss of income; social isolation as support networks are disrupted and a 'shadow epidemic' of gender-based violence as lockdown confined women and girls with their abusers and cut off access to help.

Though Covid-19 forced Women for Women International to suspend in-person training for several months, its teams worked throughout to ensure the most vulnerable women had some support. Now, though face-to-face group meetings have largely resumed, the charity is building on lessons learnt during the pandemic to enhance its support to women.

This includes use of technology and social media, a greater emphasis on involving men in preventing violence in the home, and empowering women to be trusted leaders and educators in their communities in times of crisis. When women are able to exercise power, they use it to protect not just themselves, but all those around them – they're an essential part of an effective, sustainable recovery from the pandemic, and from conflict.

womenforwomen.org.uk

*name changed to protect identity











"I thought she would never get better"

A SOMALI FAMILY'S POIGNANT STORY OF TREATMENT FOR MALNUTRITION.

For almost three decades, Action Against Hunger has been working in the East African country of Somalia, which ranks second last in the Global Health Security Index.

For its people, Covid-19 came on top of the chronic crises of poor harvests, malnutrition, cholera and malaria, amongst others. More than a third of the population needs humanitarian assistance and one in four children is acutely malnourished.

Ahada and her family are subsistence farmers. In recent years, their harvests have been poor due to drought and repeated locust infestations. Recently, Ahada's 13-monthold daughter Suldana became very sick. "I lost hope when I saw Suldana's condition deteriorating," she remembers. "I thought she would never get better."

Ahada took her daughter to one of Action Against Hunger's Health and Nutrition Treatment Centres, where she was diagnosed with severe acute malnutrition. She was admitted into the outpatient treatment programme and given weekly rations of ready-to-use therapeutic food (RUTF). After eight weeks, Suldana had fully recovered and was discharged. Her mother participated in health and nutrition sessions and received regular support from health workers.

"I never thought she would be able to recover from such a bad state," says Ahada. "They treated her fever at the beginning and told me it was malnutrition. She was given RUTF and syrup to keep taking at home and that really saved her! Now, health workers visit us at home every week, giving sessions on hygiene and importance of exclusive breastfeeding. I have learned so much from that.

"I'm very grateful to the team, particularly the nurse who has handled Suldana's case with patience and dedication. Apart from treatment for my child, I've also learned about healthy hygiene and how to treat water."

actionagainsthunger.org.uk





Sir David's clarion call for

David Attenborough, the undisputed godfather of natural history broadcasting, is this year's Postcode Hero. He shares his thoughts with Giving on inspiring the younger generation to fight for our planet in peril. ALLING Sir David a national treasure is a cliché, but it's undoubtedly true. A global treasure even.

Down the years his documentaries have transported millions of viewers worldwide to remote rainforests, ice caps, deserts and deep oceans. They've filled us with wonder at the earth's mind-blowing array of life and laid bare the stark reality of its rapid destruction.

During the Covid-19 pandemic, as we all slowed down and took stock of our lives and our impact on the planet, his stark message in his latest documentaries – *Extinction, The Facts* and the feature *A Life On Our Planet* – hit hard and true: a clarion call for protecting the earth's biodiversity as the only way to save ourselves.

The ever-inspiring, energetic 94-year-old veteran broadcaster has had a particularly active year, both on-screen and off. When he joined Instagram in September, he broke the world record for the fastest



time to reach one million followers – just four hours 44 minutes (beating Jennifer Aniston by 32 minutes!).

In October Sir David and Prince William launched the Earthshot Prize, which they dubbed "the Nobel Prize for environmentalism". Over the next decade, it will seek out 50 innovative solutions to some of the greatest environmental challenges.

And as Vice President and ambassador of Fauna & Flora International, he is the front man of its campaign Our One Home, which calls on global governments to commit \$500 billion to protect nature.

It's all done with a sense of urgency... and hope. "The planet is in great peril, there's no doubt about that. I've been talking about this for a long time, but in the last ten years or so, it's as if suddenly, for one

We cannot go on like this – we must grapple with these long-term problems now."

reason or another, the world has really woken up to the problem," said Sir David as he accepted his Postcode Hero award earlier this year.

"There's been a huge change in people's perceptions in the last few years. Especially among young people, as we have seen from the surge in youth activism inspired by Greta Thurnberg. It is, after all, their world to inherit. My

generation has made a bit of mess of it! So we ought to do everything we can to put things right.

"Of course, I started making natural history films all those years ago simply because I enjoyed it and love being in the natural world. But you can't just go on enjoying yourself. When you see the natural world in danger as it is now, you simply have to act.

"The trouble is that, of course, the world has pressing short-term problems – Covid-19 being the latest. The temptation facing all of us, and indeed politicians, is to look at the short term only – what needs to be done tomorrow – while the rest is always being pushed back.

"But we cannot go on like this – we must grapple with the long-term problems of climate change and biodiversity loss now. The pandemic might just be the wake-up call the world needs."

Left: Sir David Attenborough, Postcode Hero 2020. receives an award of £500 000 on behalf of Fauna & Flora International from Annemiek Hoogenboom, Country Director of People's Postcode Lottery. The backdrop design features plant and animal species named after him.

Right: The deep ocean is home to otherworldly life forms like this chimera fish (top) and mollusc (bottom).



WHY DEEP SEA MINING **IS A MISTAKE**

Sir David makes a passionate plea against the exploitation of the deep ocean before it's even properly understood.

"The depths of our oceans remain largely unexplored, but humankind's first tentative ventures into the blue full of wonders, where life thrives under great barometric pressure and far from the light of the sun.

The fact that life exists at all in such unforgiving conditions, drawing energy from the chemicals expelled from the earth's core and locking away carbon from our atmosphere, is one of the world's uncelebrated marvels. What is more, we are now beginning to appreciate the extent to which life in the deep sea also affects the health of the planetary systems on which we all depend.

The fate of the deep sea and the fate of our planet are intimately intertwined. Now, the drive to mine the seabed risks the destruction of these places – and the diversity of life they support before we have even understood them. This is beyond reason.

Crucial evidence about the importance of the deep sea for the global climate and the proper functioning of ocean habitats has been highlighted by Fauna & Flora International. Its report concludes that the rush to mine this pristine environment risks creating devastating impacts. We need to be guided by science when faced with decisions of such great environmental

fauna-flora.org



Community

London's grassroots charities are making a real difference to the wellbeing and future of some the capital's most vulnerable people. Here is Giving's pick of initiatives funded by players of People's Postcode Lottery.

SOLIDARITY, DIGNITY AND JUSTICE

Migrants Organise supports refugees and asylum seekers who have been denied basic human rights. They include survivors of torture and human trafficking, domestic migrant workers who have escaped danger and abuse, as well as unaccompanied young people.

Formed in 1993 by refugee and migrant leaders in north-west London, it believes new arrivals can rebuild their lives, thrive and make a positive contribution to the communities they've joined.

Its Community Programme helps people navigate the complex migration and asylum system by providing specialist advice on everything from housing to healthcare. Every participant is matched with a mentor who provides emotional support, creating a community where people not only feel less alone but are aware of their rights.

migrantsorganise.org







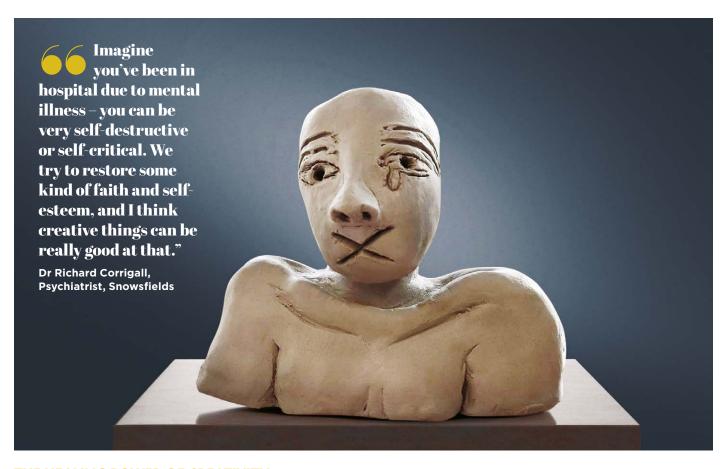


Hate speech blights lives. It leaves scars as deep as physical injuries. In the old days you'd get home, close the door and escape the bullying. Now, online bullies can be truly pervasive. Voices Against Hate encourages pupils in local schools to interrupt any hate speech and try to turn the conversations around to being kinder and more inclusive."

Steve Medlin, Collage Voices

Collage Arts is an arts development and creative regeneration charity based in heart of Haringey's Cultural Quarter. Voices Against Hate, its collaboration with partner schools in Wood Green, sees young people aged 11 to 14 come together to combat bullying and hate speech against minorities of all kinds. Activities include creating memes, sketches and songs that promote diversity and undermine the basis of the hate speech.

collage-arts.org



THE HEALING POWER OF CREATIVITY

Create aims to empower lives through the creative arts. Creative:tandem, its project at Snowsfields adolescent unit of Maudsley Psychiatric Hospital in South London, provides interactive workshops for children and young people who are experiencing serious mental ill-health.

Professional artists lead week-long residencies with the young people, encouraging them to engage with one another – and care staff – in creative activities that develop communication skills, reduce isolation and ultimately lead to increased self-worth and wellbeing.

createarts.org.uk

SISTERS STICKING **TOGETHER**

Sister System bridges the gap between care-affected girls and mainstream society, ensuring they have the same opportunities everyone else has – at home, school, work and in the community.

The Big Sister You Never Had, the charity's founding programme, sees 'sisters' journey through a creative and reflective programme, equipping them to become qualified peer mentors – the big sister another young woman has never had.

Over 12 months, young women gain accredited qualifications in leadership and peer mentorship and take part in work placements and career coaching. After graduating, they can become paid Big Sister peer mentors, sharing their experiences and being a positive role model to younger sisters supported by Sister System.

sistersystem.org



The vibe and energy I get whenever I'm with Sister System is one of empowerment. It's about being around other young women that support you to bring out the awesome in you – something I didn't even see in myself!"

Janine, participant

Playing for good

A long overdue review of the Gambling Act must make a clear policy distinction between betting and charity lotteries, argues **Carolyn Harris MP**, Chair of the Gambling Related Harm All Party Parliamentary Group.

ITH 79% of UK adults owning a smart phone, it's easier than ever to gamble at the touch of a button. This, along with increased advertising and promotion and widespread access to fixed-odds betting terminals, sees gamblers in the UK sustaining an industry worth £14 billion.

The online nature of modern gambling has changed the landscape, making it much easier to play responsibly. Yet for an increasing number of people, it can quickly escalate into problem gambling.

I have made it clear many times that I am not antigambling per se. I love a game of bingo, I'm happy to have a flutter on the Grand National and I support the great work of charity lotteries in raising funds for good causes.

My concerns focus on the irresponsible and socially damaging practices of betting companies which drive problem gambling and take advantage of vulnerable people. These include the lack of online gambling stake or deposit limits.

The role of our All Party Parliamentary Group is to ensure the sector operates fairly and in a way that protects potentially vulnerable people. Our clear ask is that the Government undertakes the long overdue review of the Gambling Act it has committed to do—in this Parliament

A root and branch review cannot come quick enough. The gambling industry has been governed by legislation which is simply out of date and not fit for purpose in an era of online gambling.



We need to make the important distinction between betting – especially online betting – and charity

lotteries.²⁹

In contrast to the under-regulation of the betting sector, the charity lottery sector has had to wait years for simple reforms of the law which will help it raise more for charities – the lifeblood of our communities.

That is why I was delighted that, at long last, we saw changes to the law on charity lotteries earlier this year – changes that can mean more vital funds for local charities, such as air ambulances, hospices and community groups.

I know from my own constituency of Swansea East that these types of organisations make a huge difference, especially during the exceptionally tough fundraising environment we've seen throughout 2020.

There is a huge difference between spending £10 a month on a subscription lottery that raises funds for charities, and spending hundreds of pounds in a matter of minutes via online betting, with the profits going to private shareholders.

That is why, when a review of the Gambling Act takes place, we need to make sure we are playing for good for a host of reasons, making the important distinction between betting – especially online betting – and activities such as charity lotteries.

My ask is that the Government remains aware of these differences and differentiates policy accordingly. By doing this, they will both safeguard customers from the damaging practices of the betting sector, and help safeguard the financial future of the thousands of charities and community groups who do so much to build a fairer, better society.



Every day, lifesaving missions are flown across the UK by 21 charity air ambulance organisations such as Scotland's Charity Air Ambulance (SCAA). Players of People's Postcode Lottery have helped SCAA to expand its vital service thanks to a £300,000 Postcode Heroes Trust award.

magic breakfast fuel for learning

Magic Breakfast: No child too hungry to learn



"Many of our children wake up in homes with no food, because, through no fault of the families, there is a daily struggle with low family income, high living costs, benefit problems and family misfortune. Before Magic Breakfast it was not uncommon for our children to complain of hunger pains, or visibly act out, because they hadn't eaten since their school lunch the day before."

Nicola Noble, Co-Head Teacher, Surrey Square Primary School, Southwark

ith 2.3 million UK children living in households with food insecurity, the issue of child morning hunger is not new to Surrey Square Primary School. As the teachers know too well, its impact can be substantial, causing children to be lethargic, unhappy, disruptive, and unable to concentrate on their learning.

To combat this hunger, Surrey Square is one of 480 schools across England and Scotland who have partnered with Magic Breakfast – a charity providing free nutritious breakfasts to 48,000 children at risk of hunger each morning,

ensuring they are able to start their day feeling fed, settled and ready to learn.

During school closures, pupils at Surrey Square were able to continue receiving Magic Breakfast thanks to the charity's takehome breakfast packs consisting of beans, bagels, cereal, porridge and milk vouchers. As the school's Co-Head Nicola Noble describes, "the packs were



OUR IMPACT

% of teachers who saw an improvement as a result of children eating a Magic Breakfast (summer term 2019):

Educational attainment 82% Attendance at school 84% Concentration in class 92%

SUPPORT US

PLEASE

If you would like to prevent child morning hunger and help children succeed, please support us today:

• £500

could provide 1,470 breakfasts and expert support for children.

• £1,000

could provide 2,941 breakfasts and expert support for children.

• £5.138

could provide breakfasts for a whole school for one academic year.

a lifeline for the increasing number of families unable to put food on the table". Now that schools have reopened, Magic Breakfast has renewed importance. Child food insecurity has been exacerbated by Covid-19 and many children are significantly behind in their learning. Magic Breakfast has a crucial role to play in ensuring that all children at their partner schools have the fuel they need to be able to access their learning and to reach their potential.



TO DONATE, PLEASE VISIT www.magicbreakfast.com

For a strategic partnership discussion, please contact Tania.Salway@magicbreakfast.com or tel. +44 79561 70623





Players of People's Postcode Lottery have now raised more than £600 million for charities and good causes in Britain and beyond.

That money is benefitting projects in postcodes across the country. Projects like Whizz-Kidz, which provides vital equipment and support to disabled children, allowing them to reach their full potential.

We want to thank the millions of people across Britain who have made this possible by playing People's Postcode Lottery.

Together, we make a difference — for people and planet.

