



Mark Bouquet



Mark Bouquet, Jr.



# Creative Carpet & Flooring HOME ADVISOR™

Happy New Year!!!

I LOVE Christmas! I have to say, personally, I would love it more if it were more about the HOLY-DAY than being as commercialized as it has become. Sometimes it is a struggle, but for those who had the crazy idea of running their own business know that they risk losing it all - I know, because I almost did. I worked 60 & 70 hours a week to get mine going & am physically paying the price - but I am blessed! I have been able to give to my own kids things I never could have imagined, give to charities, etc... I really like having a furnace in the winter - unlike the four-room house I grew up where the pilot light would blow out more often than it STAYED ON! It never occurred to me but we were a just a working class family who had all we needed but not all we may have wanted. Dad was a proud Marine with an incredible work ethic, & Mom did all she could to make sure what we had was clean, prepared & taken care of. Somehow they managed to get us all something that we wanted, even if it meant going without at times. I guess what I am trying to say is all this "stuff" we just HAVE TO HAVE, we really don't. Maybe we should REMEMBER WHY WE CELEBRATE THE HOLIDAY IN THE FIRST PLACE. Please consider giving to places like Morning Star Mission, Wounded Warriors, the Salvation Army or any other veteran's group. Skip a Starbucks once & give 5 bucks to any one of these groups. Every vet who comes in to Creative Carpet & Flooring gets a discount if they make sure to tell us - on top of whatever special we already are running! Also, I have to give such a WARM THANK YOU for making our annual food drive such a success... again! Many people had a nice Thanksgiving because of YOU!

Every single month I cannot believe how many repeat customers we have, and it's simply amazing to me. We will always bend over backwards to do it right, & if there is a problem, you will not get a run-around. We will do whatever we have to to keep YOU happy. We don't sell a floor with the intentions of never seeing you again. We want to be the floor covering company you come back to & you refer to all your friends. The loyalty is simply amazing & from the bottom of my heart, thank you so much.

On a sidebar, I am healthy enough to be playing my guitar again, and I am trying to get to play my acoustic for some of the retirement communities that we have worked for over the past couple decades. This is a big deal to me. My cousin went with his wife to visit a retirement home where they befriended a woman who didn't have a single visitor in 40 YEARS!!! This kind of stuff cuts me to the bone, so it's just something I feel I would like to do for some lonely people.

Lastly, a HUGE thank you to our customers who I believe keep coming back & referring others because we serve them. I thank GOD that I have a family, & when I was unable, they were there for me. The Lord was & will always be central to my life. I love Him because He loved me first! Also, a HUGE HAPPY BIRTHDAY TO OUR OWN DIANNE PULLMAN on January 29th! She is a wonderful person & Flooring Consultant. Thanks Dianne!

I trust you all had a very Merry Christmas and I hope you all have a Happy New Year!

God Bless,

*Mark Bouquet Sr.*

## Holidays This Month:

**1st - New Year's Day** (*Did you make a New Year's resolution?*)

**6th - Bean Day & Cuddle Up Day** (*Not too sure about this combo...*)

**17th - Ditch New Years Resolutions Day** (*If you haven't already, today is your chance!*)

**18th - Martin Luther King Day** (*Many consider it a day to serve your community*)

**21st - National Hugging Day & Squirrel Appreciation Day** (*So go hug a squirrel or someone that's squirrely! Shouldn't be too hard to find...*)

**25th - Bubble Wrap Appreciation Day** (*Grab a piece of bubble wrap today & go to town!*)

**28th - Fun at Work Day & National Kazoo Day** (*This could get interesting here with the Creative Carpet staff...*)

**29th - Dianne Pullman's Birthday** (*Happy 26th B-Day to our very own sales staff, Dianne!*)



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				Closing at 4pm New Year's Eve	1 closed	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	<small>December 2015</small> S M T W T F S 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		<small>January 2016</small> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29			

*National Blood Donor Month: You don't need a special reason to give blood, just your own reason. Whatever reason, the need is constant & your donation is important for maintaining a reliable blood supply. You'll feel good knowing you've helped change a life! Find a convenient blood drive near you.*

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## ATTENTION!

### Carolyn & Al Eret

You are this month's

### Mystery Winner!

We have a **\$10.00 gift certificate** to Starbucks reserved just for you!

Come by our store to claim your prize!  
Creative Carpet & Flooring  
19420 S. LaGrange Road  
Mokena, IL 60448

**NOTE: Must be picked up by 01/31/2016**

## DID YOU KNOW...

We want you to be super-pleased—in fact, absolutely delighted—with your beautiful new flooring and the service we provide. So every floor comes with this 100%, iron-clad triple guarantee:

**Guarantee #1 "No Regrets Guarantee!"** - if at any time during the first 30 days after installation you decide you don't like your new flooring for whatever reason, just let me know. I'll replace the materials free of charge. I offer this guarantee to ALL of my customers purchasing flooring for their personal residences, regardless of size or cost of the material. (With an outrageously good guarantee like this, I can't include the cost of installation or other labor, so you'll have to cover that.)

**Guarantee #2 Lifetime Installation Warranty** - Buying flooring is not like buying any other piece of interior décor, such as a sofa or a lamp. Why? Because, unlike other products, flooring is installed or "manufactured" in your home. This makes the installation critical. At Creative Carpet, I offer a lifetime installation warranty to ALL of my customers purchasing flooring for their personal residences. You NEVER have to worry about something going wrong with the installation. If it does, I'll fix it FREE! And I'll do it quickly.

**Guarantee #3 Installer Professionalism Guarantee** - Creative Carpet installers are neat, clean, well-groomed, well-spoken and professional. They are trained and qualified. They are guests in your home, and they conduct themselves as such. They respect your home by using shoe covers when necessary. You'll receive the highest-quality installation in the business. And after they're finished, they will leave your home as neat and clean as when they arrived! They will even vacuum or sweep!

## Mega Trivia Contest!

Congratulations to last month's winner:

ED  
MADON

Stop in at Creative Carpet & Flooring to claim your prize by January 31, 2016!

*[Answer to last month's quiz: (A) Jimmy Buffett! James William "Jimmy" Buffett (born December 25, 1946) is an American singer—songwriter, author, actor, and businessman. He is best known for his music, which often portrays an "island escapism" lifestyle, and the often humorous things he has experienced throughout his life.]*

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

What year was the first Dick Clark "New Year's Rockin' Eve"?

- (A) 1959      (B) 1961  
(C) 1972      (D) 1977

To enter, go to [www.creativecarpetinc.com](http://www.creativecarpetinc.com) and click on "Monthly News" - Home Advisor Monthly Newsletter." Take your best guess... your chances of winning are better than you think! Winner will be announced in the following month's newsletter.

## Factors Contributing to Quality Restaurant Coffee

If you want restaurant quality coffee at home, first consider which type of coffee the restaurant serves, and how it's made. Restaurant coffee quality depends on many things.



Some restaurants order pre-ground coffee in bulk bags, then they pre-fill a dozen paper coffee filters with coffee grounds that sit atop each other until used. Those restaurants may use a commercial drip coffee maker with enough room for three or more coffee pots to brew at the same time.

This is not the restaurant quality coffee you likely desire to make at home, especially when air, moisture, light, and heat contribute to the decline of their coffee grounds.



There are other restaurants that don't cater to large, and they make a pot of coffee on a regular basis so it doesn't sit long on a hotplate. Instead of just keeping the brew hot, hotplates turn coffee bitter over time. Instead of a hotplate, some of these restaurants will hold coffee in a high quality thermos that keeps the temperature drinkable. These restaurants may use very high quality beans.

Other restaurants have a custom bean blend created just for them. This restaurant usually makes a quality cup of coffee, and it's probably the one you want to recreate at home. However, coffee quality is not just attributed to the coffee itself. Other key factors include the coffee maker, the brewing temperature and keeping them maintained.

The final factor is the water. Whether tap or filtered, the quality of the water will transfer into the flavor of the coffee.

KIDS SAY THE  
DARNDDEST THINGS!!

"Dear Mrs. McMahon, Your a good teacher but not my most favorite."

"Dear God, Thank you for the baby brother but what I prayed for was a puppy."

"Dear mom, I won't love you if you make me clean my room."

"Dear God, Please send Dennis to a different camp this year."

"Thank you mom for making me food so I don't die."

"When I was eight years old, my neighbor's dog kept pooping on my yard so one day I pooped on his yard."

## Thank You For The Kind Words!

*"Creative Carpet was wonderful to work with from the moment I walked in to the store, to the completion of installation. The installers, Tony & Rick, were the best! Extremely courteous, friendly and efficient. I would definitely recommend Creative Carpet to anyone and would not hesitate to use for any flooring needs."* - **Kathy of Orland Hills, IL**

*"Crew did a great job. Very courteous and neat."* - **Gary and Judy Rice of Tinley Park, IL**

*"Dianne's knowledge of the carpeting, installation and cost made my experience with Creative Carpet & Flooring stress-free!"* - **Karen & Mark Ferro of Frankfort, IL**

## Top 5 New Year's Eve Destinations for 2016

(per gayot.com)

- 1) New York City
- 2) Sydney, Australia
- 3) Rio de Janeiro, Brazil
- 4) Las Vegas
- 5) Paris, France

Looks like the blinding neon, world-class performers and that famous ball drop is still a tried and true winner!

Sixty seconds before the big moment, the New Year's Eve Ball begins its descent. At the stroke of Midnight, the Ball's lights on are turned off as the numerals of the New Year "2016" burst to life shining high above Times Square. The world-famous New Year's Eve confetti is released from the rooftops of buildings throughout Times Square creating a celebratory blizzard of colorful confetti as revelers welcome the New Year accompanied by colorful pyrotechnic effects.

So... where will YOU be this New Year's Eve?

## Lower Back Pain -

### Determining the Causes

Lower back pain can be caused by a variety of factors such as aging, overexertion, stress, strain, degenerative diseases, injury, or poor posture. Before a physician decides on suitable treatment, he, or she, will need to perform some preliminary tests to determine the exact cause of the pain.

### Lower Back Pain Management - Treatment and Techniques

Lower back pain treatment and techniques are oriented toward complete pain relief and full restoration of movement. In most cases this begins with conservative, non-invasive treatments and progress toward the invasive.

Treatments may include:

- **Pain medication** - Prescription strength medication is commonly administered to treat musculoskeletal pain.
- **Epidural steroid injections** - Injections can help relieve neck and back pain caused by inflamed spinal nerves.
- **Heat and cold packs** - these can be effective in controlling pain and improving muscle and joint pain.
- **TENS or ultrasound therapy** - These pain relieving modalities provide sensory level stimulation to the back and help mask or block pain while relaxing muscles.
- **Spinal decompression therapy** - This session-based procedure minimizes pain in the lower back that may arise from damaged or degenerative disc syndromes.
- **Chiropractic care** - This hands-on technique, which applies gentle pressure on the spine and affected joints to relieve pain, calls on the inherent recuperative power of the body to heal itself without the use of drugs or surgery.
- **Therapeutic massage** - This involves stroking, pressing and kneading the muscles, tendons and ligaments to relieve pain, and to relax, stimulate and tone the body.
- **Physical therapy** - Here the focus is on regulated stretches and exercises to improve blood circulation and promote healing.



### Ensure Successful Treatment

Treatment for lower back pain may involve regular home-based exercises, muscle development activities, lifestyle modification, like changes to attain a healthy body weight and adapting the safest ways to lift objects. Ultimately, to ensure long lasting relief from pain a patient and physician need to work together as a team.

**“ I do not think that there is any other quality so essential to success of any kind as the quality of perseverance. It overcomes almost everything, even nature.**

~ John D. Rockefeller

**Meet our Carpet Cleaning Customers**

**Call for more info on our expert carpet cleaning services!**

**708.479.8600**

WILLIAM AND SUSAN DUNLAP  
LINDA GRISHAM  
THOMAS AND KAREN KEMPE  
PAULINE BERGMAN  
SUE MEYERS  
THOMAS AND BECKY CHENEY  
CHERI AND BRIAN DWYER  
DEBRA BUCEK  
JAN STOLLER  
JAKE AND TIFFANY VOSS  
CHARLES AND MARITA LIBRIZZI

CHARLENE MEYERS  
MATT HIGHFILL  
MARY ELLEN BRABEC  
ANNETTE PRENDERGAST  
BOB AND CATHY LOFRANO  
SHARON AND ROGER WANDERSEE  
MATT AND DENISE WIERSEMA  
MARK AND BETH DUNAND  
MIKE AND ANITA GULICK  
THERESE DWYER  
NANCY AND PAT EBLE

DENISE AND JEFF MCCLARD  
KELLY AND TROY MITCHELL  
LUANN AND VERNON SEILER  
TERRI ZEC



## SMILES WILL CONSTANTLY BRIGHTEN YOUR DAY

Smiling is easy. It's the cheapest way to enhance someone's day, and the benefits of smiling reach more than one individual at a time.

This contagious mood modifier can actually cause us to look younger and reduce stress. Smiling softens your facial features, and will even boost positive thoughts. This simple expression actively boosts and promotes happiness too. It's hard to feel low with a smile on your face, and when others see that smile, they are likely to smile too.



So, the next time you feel low, smile! Even if your inner feelings do not reflect that smile, it's a way the body will trick the mind.

It's awesome how such a little act can help all feel better together.

**WARNING!**

**Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide! You will learn...**

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

## MEET OUR NEW FRIENDS & CLIENTS...

Anthony Aurelio  
Ted Bell  
Ed and Shirley Berling  
Paul and Gloria Bogacz  
Bob and Judi Bratcher  
Tim Canino  
Meredith and Matt Cismoski  
Eddie Eddy  
Rich and Jan Finlay  
Sean Gerrity  
Anita Goeppner  
Laura Hoholik  
Sue Hollandsworth

Brent and Kathy Humecki  
Brian and Judy Janik  
Don and Susan Koefoed  
Bernadine and Edward Kurasz  
John and Lela Laha  
Dawn and Greg Lewis  
Maura LoCicero  
Howard and Patricia Martens  
Kimberly Martens  
Tara Minaryard  
Sheila Nagan  
Gino Naughton  
Donna Obrien

Barbera Pape  
Mark and Nancy Paull  
Linda and Dan Pellegrini  
Margaret Phelen  
Kristine Price  
Jennifer and Greg Roberts  
Tammy Saleem  
Jackie and Matt Schedin  
James Smith  
Faye Terrell-Perkins  
Janet and Gil VanHaren  
Karen Wright

### A gigantic THANK YOU to all who referred us last month...

Gennie Mehler  
Larry Surges  
Jaime O'Keefe  
Carolynn Eret  
Donna Cesario

### Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster or TGI Friday's.**

## WELCOME BACK TO OUR RETURNING CLIENTS...

Laura and Bill Brannigan  
Mary Lou MacConnell  
William Martin  
Maureen and Rick McDaniel  
Allen and Isabel Mejdrich

Cynthia Retel  
Kim Sedlak  
Jocelyn and Dan Shelby  
Joe Sottosanto

## New Year, New Goals ~ Achieving Success

With a New Year, there's a drive to inspect old patterns that continue to run in the background and decide on the results we wish to achieve. Perhaps under the direction of a new year, there's a sense of being able to let go of those old patterns.

Consider **Don Miguel Ruiz's, 'The Four Agreements'**. These four simple tenets could change the way we operate in the world.

1. **Be Impeccable with Your Word:** Speak with integrity. Say only what you mean. Avoid using the Word to speak against yourself or to gossip about others. Use the power of your Word in the direction of truth and love.
2. **Don't Take Anything Personally:** Nothing others do is because of you. What others say and do is a projection of their own reality, their own dream. When you are immune to the opinions and actions of others, you won't be the victim of needless suffering.
3. **Don't Make Assumptions:** Find the courage to ask questions and to express what you really want. Communicate with others as clearly as you can to avoid misunderstandings, sadness and drama. With just this one agreement, you can completely transform your life.
4. **Always Do Your Best:** Your best is going to change from moment to moment; it will be different when you are healthy as opposed to sick. Under any circumstance, simply do your best, and you will avoid self-judgment, self-abuse and regret.

*Creative  
Carpet & Flooring*

19420 S LaGrange Road  
Mokena, IL 60448

**708-479-8600**

Website:

www.creativecarpetinc.com  
Email: info@creativecarpetinc.com

HOURS:

MON WED FRI 10:00am - 6:00pm

TUE THU 10:00am - 8:00pm

SAT 10:00am - 4:00pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

**The more  
you spend,  
the more you**



**january**  
**Sale!**



**Purchase carpet priced from:**

*price per sq yd*

*\$ off per sq yd*

**\$20 - \$29.99**

**\$2.00 off**

**\$30 - \$39.99**

**\$3.00 off**

**\$40 - \$49.99**

**\$4.00 off**

**\$50 - \$59.99**

**\$5.00 off**

*Creative*  
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19420 S LaGrange Road, Mokena, IL 60448  
Tel 708.479.8600 | Fax 708.479.8602  
[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

# \$200 REWARD

**Win Big In Creative Carpet & Flooring's Referral Sweepstakes!!**

**AND...give your friends and relatives a FREE gift!**

## There are 3 ways to win:

1. Whoever submits the most referrals wins \$200 in cash!
2. For every referred person who becomes a client, I will send you a \$25 gift card to one of the following: TGI Friday's, Olive Garden, Longhorn Steakhouse or Red Lobster.
3. Every person who submits 10 or more names will receive a \$25 gift certificate to Creative Carpet & Flooring!

**There's One Small Catch...** We will send each friend you refer a \$200 gift certificate for Creative Carpet & Flooring. The gift certificate is only for new clients who own their own homes. This is a free gift in your name we will give to your friends but we can afford to do this only once. They must be first time clients and homeowners. Please! Help us to help your friends. They win, you win - and we get a new client. Thank you!

## WHAT TO DO NEXT...

It's simple. Just fill in the blanks below for each friend, neighbor, relative or acquaintance you want to refer. Mail it in, fax it in or hand deliver it to us →

**Creative Carpet & Flooring**  
**19420 S LaGrange Road, Mokena, IL 60448**  
*Or Fax Your Entry: 708-479-8602*  
**(SWEEPSTAKES deadline is January 30, 2016 at 4:00 P.M.)**

YOUR Name \_\_\_\_\_ YOUR Address \_\_\_\_\_

YOUR City \_\_\_\_\_ YOUR Zip \_\_\_\_\_ YOUR Phone \_\_\_\_\_

**Enter The Names Of Your Friends On The Lines Below** (You may attach more sheets if necessary)

Name _____
Address _____
City _____ Zip _____ Phone _____

Name _____
Address _____
City _____ Zip _____ Phone _____

Name _____
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City _____ Zip _____ Phone _____

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