HIKVISION®

SMB SOLUTIONS FOR
STORES

Unified security
anywhere, anytime

Challenges

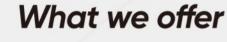**Small and medium-sized offices often face the following issues:**

- Isolated software and hardware systems, like CCTV, alarm, and access control
- Complicated staff management, especially with multiple office locations
- Lack of a dedicated person to maintain servers, software, and other IT assets

Standalone office buildings

Office floors in the high rises

Multi-location offices

What we offer

- Video security
- Access control & time attendance
- In-store BI
- Cloud-based management
- Audio broadcast
- Advertising display

Video security

· **Safe operation:** Deter theft, prevent property loss, and reduce customer disputes by overlaying POS information on video
· **Remote audit for chain stores:** Managers can remotely check operational compliance at each store

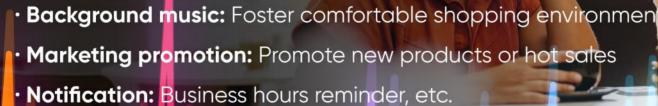---

Access control & time attendance

· **Unified access control:** employees / managers have permission to enter store areas
· **Unified attendance management:** work shifts, leave, etc.
· **Multiple attendance methods:** Store employees check in locally at the store, business expansion personnel take mobile attendance

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In-store BI

· **Boost operational efficiency:** Track foot traffic trends, optimize product placement by analyzing customer hotspots
· **Enhance customer experience:** Real-time adjustments based on checkout queue length and wait times

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Audio broadcast

· **Background music:** Foster comfortable shopping environment
· **Marketing promotion:** Promote new products or hot sales
· **Notification:** Business hours reminder, etc.

Advertising display

Marketing promotion: Present menu, promotional information like new product promotions, etc.

Cloud-based management

Unified configuration & mgmt.
Manage security, access control, and other systems in one place

Real-time checking
View store conditions anytime and anywhere via a mobile app

Multi-site, multi-account, multi-level permission mgmt.
Facilitate online store auditing

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