

A woman with long dark hair, wearing a pink and white striped shirt, is sitting at a wooden desk in a home office. She is looking at a laptop screen and has her hands on the keyboard. On the desk, there is a white mug, a blue pen, and a small notebook. In the background, there is a wooden staircase and a kitchen counter with a green mug and some fruit.

Targus®

WORK REIMAGINED

at home | at the office | on the move

2021 OFFICE WORKER SURVEY FINDINGS

WORK REIMAGINED

Hybrid working, a style of working that combines multiple locations such as the office, home, and anywhere in between, is becoming the norm.

After a year of being confined to our homes for fear of catching or spreading a lethal virus, people are anxious about the realities of returning to shared workspaces with their colleagues.

There are many reports and research that tell us what leaders think about the role of the office and its impact on company culture, innovation, collaboration and the big P, productivity.

Targus, however, wanted to find some white space in all the noise and ask real people, the people who show up day in and day out, how they were feeling.

Find out more at uk.targus.com

In February 2021, Targus surveyed over 4,000 office workers of all ages in the UK, France, and Germany. The results showcase attitudes and opinions on how people feel about remote working throughout the COVID-19 pandemic and the potential of soon returning to the office.

Who we surveyed



Ages:
16-24
25-34
35-44
45-54
55+



Male:
1891
Female:
2189

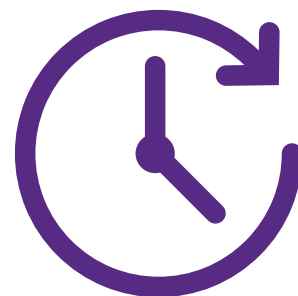
If you are responsible or involved in defining and enabling new flexible working practices for your organisation **READ ON.**

THE IMPORTANCE OF FLEXIBLE WORKING

Employees have recognised the value of remote working over the past year and now fear losing thier new work from home lifestyle. The majority **(56%) of people** expect their employers to **maintain flexible working** either in location or hours.



39% of workers expect their employers to have increased trust in them to work remotely



35% expect to have less pressure to work longer hours in the office

People want to maintain flexible working either in location or hours after offices reopen.



59%



51%



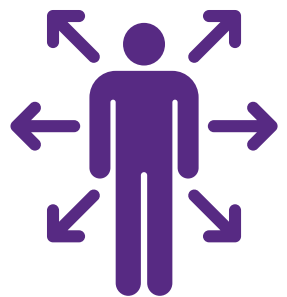
45%

People value flexible working so much that they would prefer flexible hours over a pay raise. In addition, **71% would consider** taking or staying at a job with **a longer commute** if they did not need to work in the office every day.



42% flexible hours

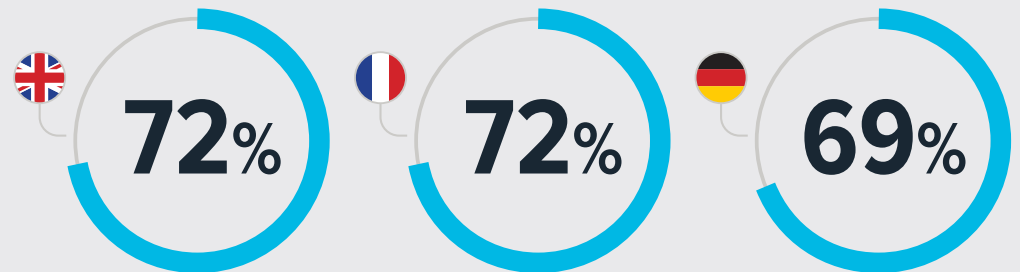
23% getting a pay rise



18% flexible working location



European workers would consider the trade off of a longer commute for better working flexibility.



RETURNING TO THE OFFICE

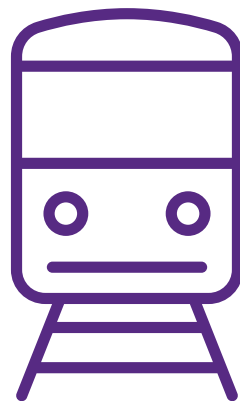
As Coronavirus policies stabilise, the majority of Europeans **(55%) are looking forward to being able to work from the office again**. However, 42% of people have NOT been asked by their employer for their opinion on how they would like to return to the office.



TOP 3 fears workers have when they return to the office



Catching Covid-19
from colleagues in the office



Catching Covid-19
on my commute



Time
spent commuting

After a year spent on video calls, the **majority of employees (55%)**, especially Gen-Z (62%), are looking forward to being able to work from the office again so that they **can collaborate with colleagues** and **connect with their company**.

TOP 3 ways people want to use the office

A place to collaborate with colleagues

28%

A place to connect with company culture and values

17%

A place to focus and get work done

16%

Connect with company values and culture

Collaborate with colleagues

16-44
year olds

45+
year olds

35+
year olds

16-34
year olds

TOP 3 changes to office design that would improve productivity



Ultra-quiet areas with desk set-up for solo work

More **social spaces**

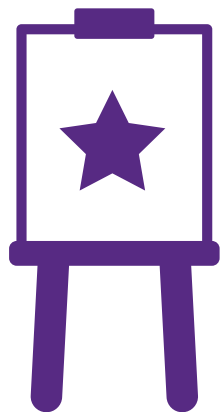


More **meeting rooms** with good quality AV equipment

WELLNESS AT WORK

Flexible working is here to stay with almost half **(41%) of people** noticing a **positive impact on their physical and mental wellbeing** in the last year. It is up to employers to ensure that their workers have the correct tech equipment and accessories, no matter where people are working. However, 28% of people still say that they have not received the correct work equipment and setup from their employer to work remotely.

TOP 5 industries that saw a positive impact on wellbeing due to remote working



Arts and
Culture



IT and
Telecoms



Architecture,
Engineering
and Building



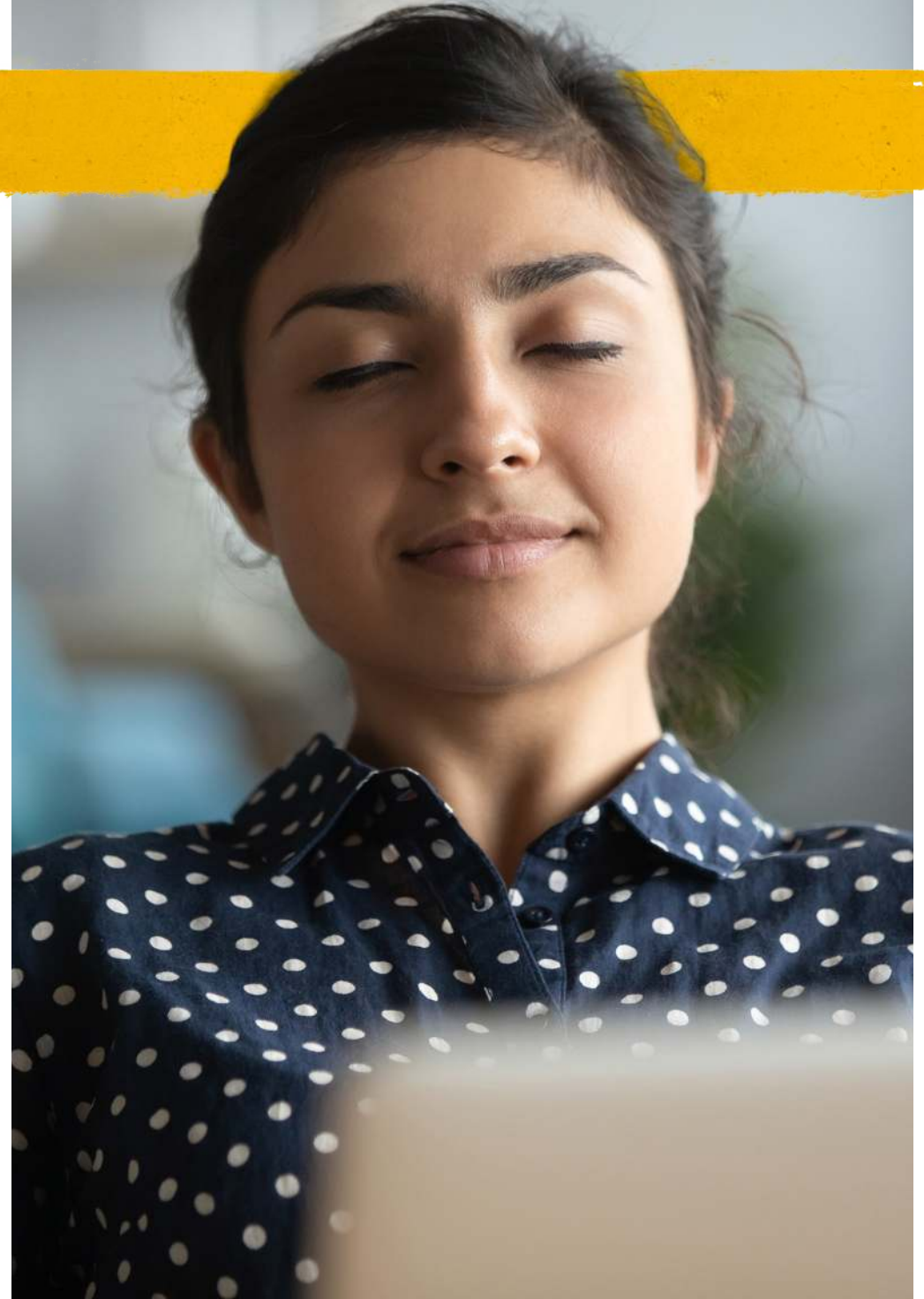
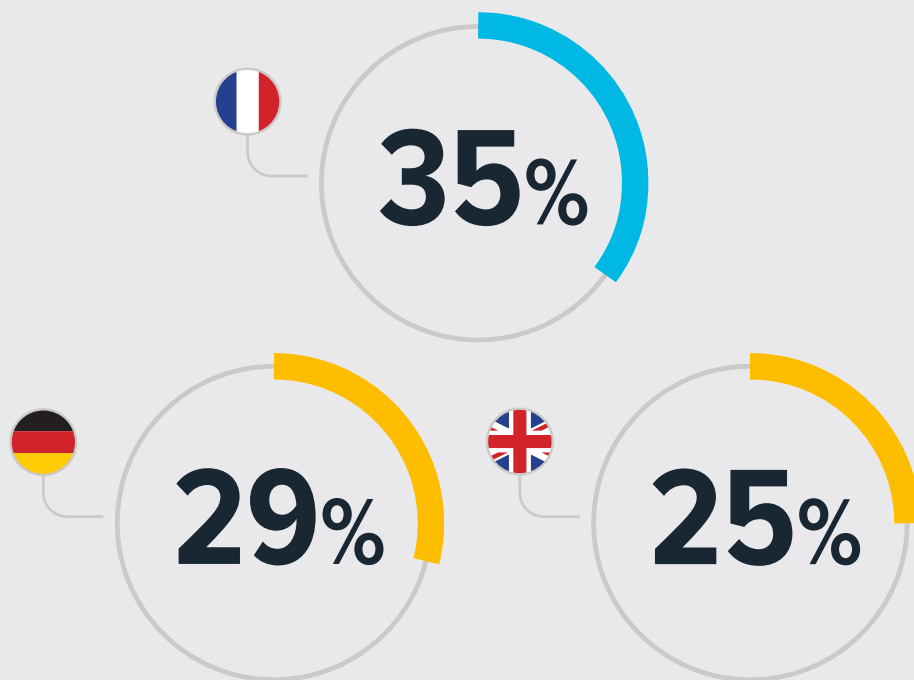
Finance



Legal

In comparison to the UK and France, **Germans are well equipped to work from home** – 41% have been given equipment and 34% had a budget to purchase products.

Employees in France are less likely to have the correct remote working setup



KEY TAKEAWAYS

Hybrid working is the new norm, and employers have the responsibility to support their staff both at the office and while working remotely. Tech accessories can **increase employee wellness and productivity**, and Targus has a wide range of products that can help with any need.

Antimicrobial Protection

The Targus 2021 Work Reimagined Survey demonstrates that COVID health and safety is the top concern among office workers. Interestingly, people are more fearful of catching the virus from their colleagues than on their commute. While desks can be a hotbed for germs, it is possible to create clean workspaces with smart bags and desktop solutions.

Our proven DefenseGuard™ Antimicrobial Protection utilizes infused materials that provide continuous cleaning to neutralize 99.9% of bacterial threats. Meanwhile, our UV-C LED Disinfection Light actively cleans workspace and device surfaces by killing unwanted micro-organisms at DNA level.

Find out more ▶



Find out more at uk.targus.com

Work Reimagined

Although people are advised to use laptops for short periods of time, reality shows they are used every day for many hours at a time. This can cause strain in the eyes, neck, back, and wrists. To limit this and increase productivity, Targus has ergonomic solutions for a variety of workplaces. These products include laptop stands, keyboards and mice that can increase employee wellbeing as they are more comfortable while they work.

Find out more ▶



Universal Docking

We have a full range of docking stations to accommodate both office and remote working locations. Whether working on a laptop or a full-sized desktop computer, Targus has the docking stations you need to extend the capabilities of your peripherals and keep your systems connected.

View range here ▶

Security

New hybrid work practices are being defined as office workers expect employers to maintain working flexibility. As a result, security is more important than ever. Businesses need to strike a new balance to protect their business data and devices while encouraging the wellbeing of staff. Our privacy screens and locks can give employers peace of mind that their data and equipment are safe as employees work in a hybrid setting.

Targus accessory finder ▶

Targus®

Find out more at uk.targus.com

This research was conducted in partnership with Censuswide in February 2021. The findings are based on a survey of respectively 2028, 1046, and 1006 in the UK, France, and Germany.