



TREASURE VALLEY
FAMILY YMCA
**SPONSORSHIP
GUIDE**





STRENGTHENING COMMUNITIES WITH THE **TREASURE VALLEY FAMILY YMCA** AN INVITATION FOR PARTNERSHIP AND COLLABORATION

Thank you for considering a partnership with the Treasure Valley Family YMCA.

Your support empowers us to deliver vital programs that strengthen youth, promote healthy living, and build a more connected community. Together, we can create lasting impact and improve lives across the Treasure Valley.

We're excited to share this sponsorship guide, highlighting opportunities to align your brand with meaningful causes and community-driven initiatives. Your generosity makes a real difference here at the Y.

Contents:

- **Our Cause**
- **Partnership Designations:**
 - Corporate Cornerstone
 - Mission Driver
 - Vision Builder
 - Community Champion & In-Kind
- **Program Descriptions by Impact Area**
 - Healthy Living
 - Youth Development
 - Youth Sports
 - Community Connections
- **Races & Fun Runs**
- **Confirmation | Payment Process | FAQs**

CARING | HONESTY | RESPECT | RESPONSIBILITY

YMCA CAUSE & MISSION

For over 134 years, the Treasure Valley Family YMCA has been a cornerstone of our community; welcoming all, nurturing youth, strengthening families, and improving the health and well-being of tens of thousands across the region.

Every day, our Y opens its doors to people of all backgrounds, ages, and abilities. We serve as a safe haven for children, a wellness partner for adults, and a support system for families. Our programs respond directly to the challenges our community faces.

OUR MISSION

WE STRENGTHEN THE FOUNDATIONS OF COMMUNITY BY DEVELOPING SUCCESSFUL YOUTH, ENGAGING PEOPLE IN HEALTHY LIVING, AND INSTILLING A COMMITMENT TO SOCIAL RESPONSIBILITY.

WHAT WE DO:

- Youth Development: Safe, nurturing programs for children and teens to learn, play, and succeed.
- Healthy Living: Wellness initiatives for all ages: Fitness, health education, and disease prevention.
- Social Responsibility: Accessible childcare, financial assistance, and support for underserved communities.

When you give to the Treasure Valley Family YMCA, you help ensure everyone, regardless of age, income, or background, has the opportunity to learn, grow, and thrive. Your support powers scholarships for children to attend camp, sustains chronic disease prevention programs for adults, and enables outreach that brings vital services to underserved neighborhoods. No one is turned away due to inability to pay and 1 in 4 members and participants receive financial assistance.

AUDIENCE & VISIBILITY:

- We operate 4 full-service branches, a 440-acre summer camp, an older adult community center (Hub), and over 30 child development sites
- More than 200,000 youth and families are served across programs and facilities annually
- 33,000 Monthly website views
- 317K Facebook & 33K Instagram imprints, with average post engagement of 13,500 users
- 65,000 Printed materials distributed to members annually
- 15,000 Race participants wear branded materials across the community annually



PARTNERSHIP DESIGNATIONS

The partnership designations are suggested guidelines, designed to guide your investment. We're happy to tailor recognition and benefits based on your gift and goals.



**Corporate
Cornerstone**



**Mission
Driver**



**Vision
Builder**



**Community
Champion**

IMPACT AREAS

Our programs are grouped into four key impact areas so you can align giving with what matters most. Whether you're focused on youth, wellness, or community, your support drives real change across the Treasure Valley.



**Healthy
Living**



**Youth
Development**



**Youth
Sports**



**Community
Connections**

CORPORATE CORNERSTONE

Annual investment of \$75,000+

LEAD BOLDLY. INSPIRE COMMUNITY-WIDE CHANGE.

Our highest level of support, Corporate Cornerstones receive full-circle visibility and recognition across all YMCA programs, events, and communications throughout the year. Your investment amplifies mission delivery while setting a leadership example for the entire business community.

Your support will help fund programmatic causes in all four of our impact areas:

Healthy Living | Youth Development | Youth Sports | Community Connections



BENEFITS INCLUDE:

UNRIVALED VISIBILITY:

Your brand will be featured prominently across every major YMCA touchpoint, including print, digital, signage, and event materials.

YEAR-ROUND RECOGNITION:

Rather than one-off sponsorships, this level ensures consistent exposure across all YMCA activities and platforms.

STRATEGIC INVOLVEMENT:

Hosted table at both the Annual Meeting and Heritage Dinner. Receive exclusive invitations to participate in panel discussions and insight surveys throughout the year.

RECOGNITION & IMPACT SPOTLIGHT:

Receive a dedicated 3-minute spotlight at both the Annual Meeting and Heritage Dinner to showcase your organization's giving impact. We'll celebrate your contribution publicly, highlighting the difference you've made in our community and the lives you've helped uplift.

CUSTOM STORYTELLING & PR:

We'll collaborate with you to share your community story, success metrics, and visibility wins across multiple channels.

VOLUNTEER OPPORTUNITIES:

Engage your team in meaningful, hands-on service through exclusive volunteer opportunities at YMCA programs and events, strengthening team culture while making a visible impact in the community.

TITLE RACE:

Receive premier title designation for the YMCA Christmas Run, including prominent logo placement, name integration in all event materials, media coverage, and on-site recognition, positioning your brand at the heart of one of the Treasure Valley's most beloved holiday traditions.

INSPIRE COMMUNITY GIVING:

Leverage the power of your brand to spark generosity during the YMCA's peak annual campaign, becoming a catalyst for giving and a key part of a powerful community success story.

MISSION DRIVER

Annual investment of \$25,000+



FOCUSED IMPACT. DEEP ALIGNMENT.

Mission Drivers commit to one of the four core YMCA impact areas. By aligning with a specific area, sponsors experience a stronger narrative connection, custom brand integration, and opportunities to showcase impact stories that resonate with their organizational values and audiences. Your support will help fund programs associated in your choice of the following impact areas.

HEALTHLY LIVING:

Dedicated to promoting health and well-being at every stage of life, this impact area includes fitness classes, wellness coaching, and evidence-based health interventions (EBHI) programs proven to support chronic disease prevention, cancer recovery, and overall physical and mental health.

YOUTH DEVELOPMENT:

Focused on nurturing the potential of every child and teen, this area includes programs like early learning, afterschool care, leadership development, and summer day camps. These initiatives provide a safe and enriching environment for kids to grow, learn, and thrive. Sponsoring YMCA Youth Development events showcases a commitment to nurturing future leaders, strengthening communities, and promoting youth potential through impactful programs.

YOUTH SPORTS:

Creates a safe, inclusive space where kids of all backgrounds can thrive through play. Our programs focus on skill-building, equal playtime, and positive coaching. Emphasizing teamwork, sportsmanship, and the Y's core values. With nearly 200,000 youth athletes and over 2,000 games annually, it's a powerful way to impact the next generation.

COMMUNITY CONNECTIONS:

Builds on strengthening belonging, inclusion, and civic engagement across the Treasure Valley. Through events, services, and strategic partnerships, the YMCA builds bridges between individuals and supports people from all walks of life, especially those facing barriers to connection, wellness, or stability.

BENEFITS INCLUDE:

- » **Focused Visibility:** Your brand will be prominently featured across all major YMCA touchpoints related to your chosen impact area, including print, digital, signage, and event materials.
- » **Dedicated Recognition:** This sponsorship level guarantees consistent, year-round exposure specifically within your selected impact area's programs and communications.
- » **Strategic Involvement:** Hosted table and recognition at both the Annual Meeting and Heritage Dinner.
- » **Custom Storytelling & PR:** We'll collaborate with you to share your community story, success metrics, and visibility wins across multiple channels.
- » **Volunteer Opportunities:** Engage your team in meaningful, hands-on service through exclusive volunteer opportunities at YMCA programs and events, strengthening team culture while making a visible impact in the community.

VISION BUILDER

Annual investment of \$10,000+

LAY THE FOUNDATION FOR THE PROGRAM THAT MATTERS MOST.

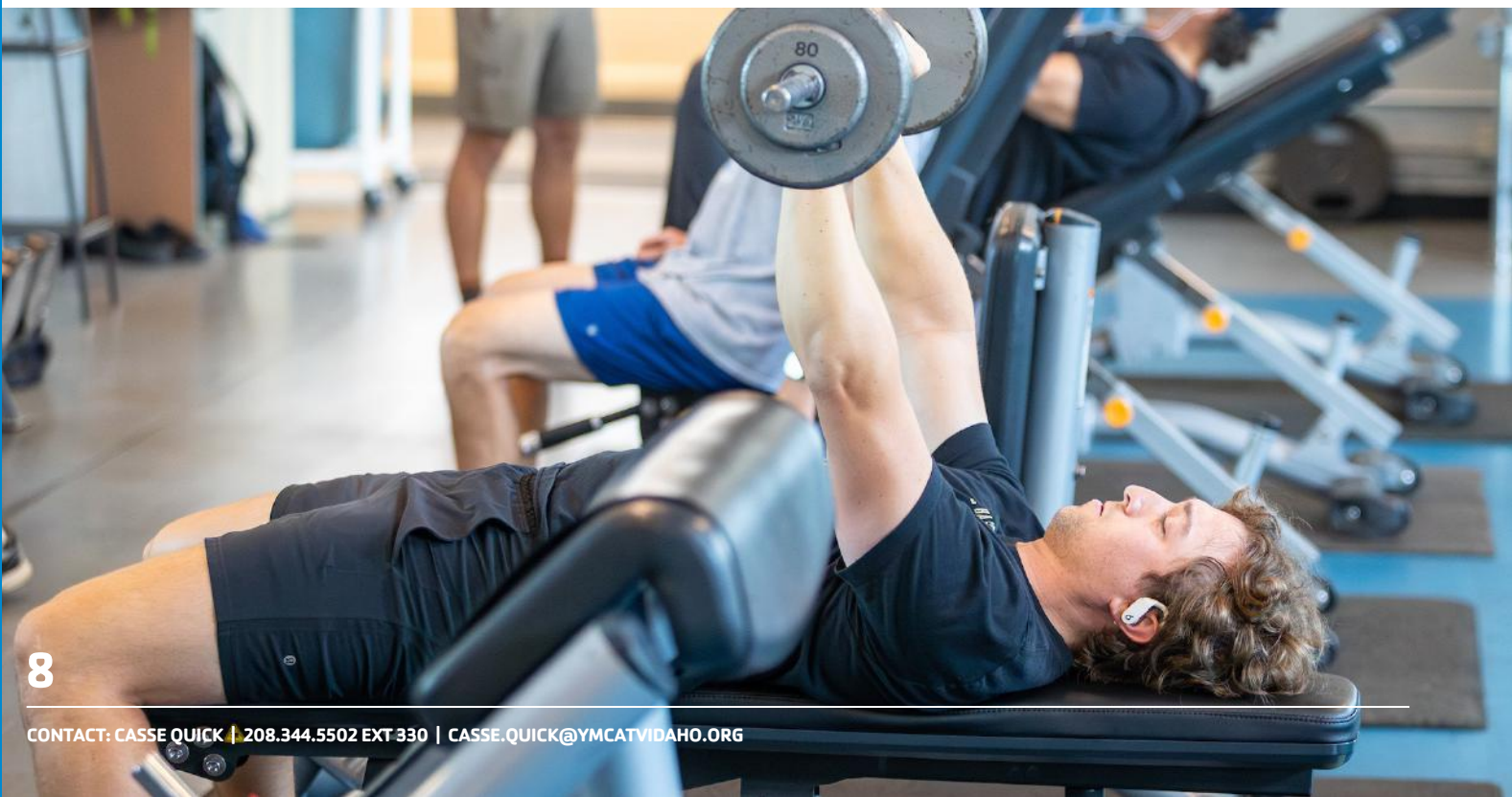
Vision Builders choose any specific program within our Youth Development, Healthy Living, or Community Connections impact areas to support. Your funding directly sustains and strengthens that one program, allowing you to make a measurable difference as a dedicated hero.

We understand that every donor's capacity is different. That's why we tailor recognition, marketing, and stewardship opportunities to match your level of investment. Whether you're contributing \$10,000 or investing deeply to meet the full program need, we'll work with you to ensure your brand is celebrated as a true community champion.

SUPPORT ONE IMPACTFUL PROGRAM WITHIN THE AREA THAT MATTERS MOST TO YOU.

BENEFITS INCLUDE:

- » **Focused Visibility:** Your brand will be prominently featured across all YMCA touchpoints related to your chosen program, including print, digital, signage, and event materials.
- » **Dedicated Recognition:** Enjoy consistent, year-round exposure specifically connected to your selected program's communications and outreach.
- » **Strategic Involvement:** Hosted table and recognition at both the Annual Meeting and Heritage Dinner.
- » **Custom Storytelling & PR:** We'll partner with you to share your impact story, program success metrics, and visibility highlights across multiple channels.
- » **Volunteer Opportunities:** Engage your team in meaningful, hands-on volunteer experiences within the supported program (if applicable,) strengthening team culture and community impact.



COMMUNITY CHAMPION **AND IN-KIND CONTRIBUTIONS**

Annual investment of \$500–9,999

We know that meaningful support comes in many forms, and we are grateful for every partner who chooses to give. We're happy to tailor recognition and benefits based on your gift and goals.

We deeply appreciate the generosity of partners who choose to support our programs through in-kind gifts of products or services. Best practices for in-kind giving include:

- Donors are encouraged to submit their gift value in writing (via email) to receive a valid acknowledgement receipt.
- Confirming your intended contribution in advance with our team to ensure alignment with event or program needs.
- Supplying your organization's logo and marketing materials for recognition in sponsor listings (if applicable).

EVERY GIFT MAKES AN IMPACT.

WE'LL CREATE CUSTOM BENEFITS TAILORED TO THE CONTRIBUTION LEVEL THAT'S RIGHT FOR YOUR ORGANIZATION, BECAUSE ALL SIZES OF GIFTS DESERVE MEANINGFUL RECOGNITION.





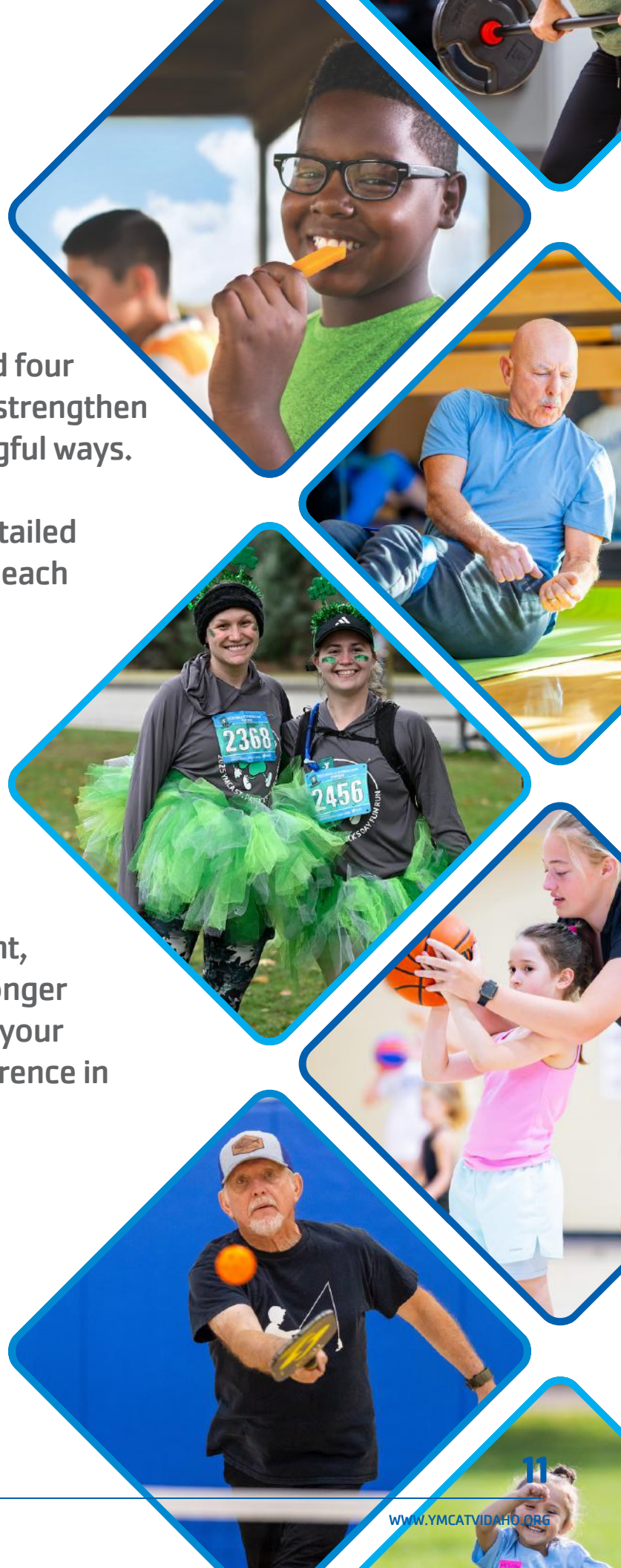
EXPLORE OUR IMPACT AREAS

The YMCA's work is centered around four key impact areas, each designed to strengthen and uplift our community in meaningful ways.

In the following pages, you'll find detailed descriptions of the programs within each impact area.

These initiatives represent the heart of our mission, providing opportunities for growth, wellness, connection, and support to people of all ages and backgrounds. Whether you're passionate about youth development, health and wellness, or building stronger community ties, you'll discover how your partnership can make a lasting difference in the lives we serve.

***FINANCIAL ASSISTANCE IS AVAILABLE. AT THE Y, NO ONE IS DENIED SERVICE DUE TO THE INABILITY TO PAY. FUNDS FOR FINANCIAL ASSISTANCE ARE PROVIDED THROUGH THE YMCA'S ANNUAL GIVING CAMPAIGN.**



HEALTHY LIVING



Dedicated to promoting health and well-being at every stage of life, this impact area includes fitness classes, wellness coaching, and evidence-based health interventions (EBHI) programs proven to support chronic disease prevention, cancer recovery, and overall physical and mental health.

THE YMCA COMMUNITY HUB:

The YMCA Community Hub is a welcoming space where older adults or those recovering from or living with chronic disease can connect to essential resources, build relationships, and access programs that support their health, well-being, and growth. Located just a few blocks from the Downtown Y Branch, the Hub is a welcoming, multipurpose space designed through partnerships with local health organizations to serve as a cornerstone for outreach, wellness, creativity, and social engagement. We work to combat chronic loneliness (which is linked to increased risks of heart disease, stroke, and cognitive decline) by providing evidence-based programs in an inclusive and accessible environment.

Location: 805 W. Franklin St., Boise, ID

Hours: Open weekdays from 9 a.m. to 5 p.m.

Amenities: Free parking, a coffee bar, a group exercise room, and a conference space

CORE PROGRAMS INCLUDE:

- » Rock Steady Boxing (for Parkinson's)
- » Movement for Memory (early-stage dementia/MCI)
- » Delay the Disease (Parkinson's specific exercise)
- » HOPE (monthly virtual education on brain health)
- » Oncology Recovery Program (12-week physical and emotional wellness program)
- » EnhanceFitness (chronic disease management)
- » Artist-in-Residence (creative therapy)
- » Workshops (AI learning, nutrition, estate planning, etc.)
- » Social Activities (book clubs, cribbage, and more)
- » Wellness Passport (for those with w/neurological disorders)
- » ForeverWell (active adult programs, i.e., stability, etc.)

YMCA BRAIN HEALTH SYMPOSIUM (ANNUALLY IN OCTOBER):

The Brain Health Symposium is a free, full-day educational event designed to promote cognitive wellness and reduce risk factors associated with cognitive decline. Open to the public and health professionals alike, the symposium features expert keynote speakers, interactive breakout sessions, and opportunities for continuing education (CE) credits.

YOUTH DEVELOPMENT

14

CONTACT: CASSE QUICK | 208.344.5502 EXT 330 | CASSE.QUICK@YMCATVIDAHO.ORG



Focused on nurturing the potential of every child and teen, this area includes programs like early learning, afterschool care, leadership development, and summer day camps. These initiatives provide a safe and enriching environment for kids to grow, learn, and thrive. Sponsoring YMCA Youth Development events showcases a commitment to nurturing future leaders, strengthening communities, and promoting youth potential through impactful programs.

Affordable Access to Quality Childcare: Our licensed childcare programs provide a safe, nurturing environment for infants through schoolage, supporting early development and school readiness. Through financial assistance and flexible options, we're committed to ensuring high-quality, affordable care is accessible to all working families.

Afterschool Programming & Lights on Afterschool Event (Valley-Wide at 25+ Locations): Offered at 25+ valley locations, YMCA Afterschool Programs give kids a safe, enriching space to learn, play, and grow. Each October, we celebrate their impact through Lights On Afterschool, a national event highlighting how these programs keep youth safe, inspired, and connected.

Healthy Kids Day: A free, family-focused event encouraging kids to stay active and healthy all year long with fun activities, wellness resources, and hands-on learning.

Character Value Celebrations: These special events recognize children who exemplify the Y's core values: caring, honesty, respect, and responsibility, while celebrating the positive impact of Youth Development programs.

Foster Family Support: Dedicated support for foster families, including program access, financial assistance, and community-building events to nurture belonging and connection.

Youth in Government: A leadership development program where teens engage in civic education by simulating the legislative process. Building confidence, critical thinking, and a sense of civic responsibility.

Spring, Summer & Winter Break Camps: Action-packed camps that keep kids engaged through hands-on learning and fun. Featuring cooking, arts & crafts, dance & tumble, martial arts, climbing, fitness, and social clubs.

STEM Classes: Interactive classes that spark curiosity and critical thinking through projects in science, technology, engineering, and math. Helping kids build 21st-century skills in a fun, supportive setting.

THRIVE and AquAbility: The THRIVE Center supports individuals with neurological differences through inclusive spaces, adaptive programs, and life skills training. From sensory-friendly play to adaptive sports and our AquAbility swim program, THRIVE builds confidence, independence, and lifelong access for all.

YOUTH SPORTS



YOUTH SPORTS SPONSORSHIP OPPORTUNITIES

Creates a safe, inclusive space where kids of all backgrounds can thrive through play. Our programs focus on skill-building, equal playtime, and positive coaching. Emphasizing teamwork, sportsmanship, and the Y's core values: Caring, Honesty, Respect, and Responsibility. With nearly 200,000 youth athletes and over 2,000 games annually, it's a powerful way to impact the next generation.

Basketball (Y-Ball): Our most popular youth program, YMCA Basketball, teaches the fundamentals of dribbling, passing, and shooting in a supportive team environment. Players build confidence, coordination, and strong sportsmanship skills.

Volleyball: Youth learn serving, bumping, setting, and teamwork while developing agility and communication. Volleyball at the Y emphasizes equal play and positive coaching for beginners and growing athletes alike.

Soccer: With a focus on movement, teamwork, and fun, YMCA Soccer introduces players to the basics of the game: Passing, shooting, and positioning, while building endurance and spatial awareness.

Aquatics: Focused on survival swim and water safety, our aquatics sessions teach essential self-rescue techniques and foundational swimming skills. Empowering kids to be confident and safe in and around water.

TEAM IDAHO (Youth Track & Field at the Downtown Boise YMCA): By participating in competitive track and field, youth and teens learn the importance of setting goals, embracing effort, and taking personal responsibility for their growth and performance. These experiences cultivate resilience, confidence, and a strong work ethic that extend beyond athletics. Sponsors supporting Youth Track and Field invest in building character and empowering future leaders. Their support aligns their brand with the values of community, youth development, and healthy living.

COMMUNITY CONNECTIONS



SPONSORSHIP OPPORTUNITIES

COMMUNITY CONNECTIONS

The Community Connections impact area focuses on strengthening belonging, inclusion, and civic engagement across the Treasure Valley. Through events, services, and strategic partnerships, the YMCA builds bridges between individuals and supports people from all walks of life, especially those facing barriers to connection, wellness, or stability.

Annual Meeting Luncheon (Annually in June):

This formal luncheon brings together 200+ local leaders, professionals, and philanthropists to reflect on the YMCA's impact over the past year and look ahead to new goals. The program includes an open board meeting, a "State of the Y" address from the CEO, and recognition of individuals and partners advancing the Y's mission.

Board Member?
Redeem exclusive
pricing and special
opportunities! Ask
for Details.

Heritage Dinner (Annually in November):

A beloved annual tradition, Heritage Dinner honors the YMCA's rich legacy while celebrating current community impact and the promise of what's ahead. With an audience of 250 engaged and generous leaders, this evening event serves as a powerful gathering of people committed to service, equity, and opportunity for all.

Welcoming Week Family Field Day/ Block Party (Annually in September):

In celebration of Boise's designation as a Certified Welcoming City, this free community event brings together recently resettled individuals and families and long-time residents to foster connection, inclusion, and cultural understanding. Held each September, the Block Party features family-friendly activities, food, entertainment, and resources from community partners; all designed to celebrate what unites us as neighbors.

Ongoing New Neighbor Support:

This year-round initiative ensures newly arrived refugee families feel welcomed and supported as they integrate into the community. The YMCA offers free three-month family memberships and swim lessons for children, while also partnering with local agencies to provide wrap-around services that support safety, connection, and well-being.

Veterans Week Membership:

In honor of those who have served, the YMCA offers free memberships to all veterans during Veterans Week. This program is a gesture of appreciation and a gateway to ongoing wellness support, connecting veterans with community, movement, and resources tailored to their health and well-being.

YMCA Races Series:

With eight fun runs and competitive races held annually, the YMCA Race Series creates vibrant, community-building experiences that unite people of all ages and fitness levels in the shared pursuit of health and achievement. These events celebrate wellness in a family-centered, inclusive environment, making them a beloved tradition for many. With over 12,500 participants each year, Y races offer unmatched brand visibility and authentic community engagement for sponsors looking to align with positive values and a healthy, connected audience.

See the following pages for race-specific sponsorship details.

YMCA RACE SERIES

With 8 fun runs and competitive races held annually, the YMCA Race Series creates vibrant, community-building experiences that unite people of all ages and fitness levels in the shared pursuit of health and achievement.

These events celebrate wellness in a family-centered, inclusive environment, making them a beloved tradition for many. With over 12,500 participants each year, Y races offer unmatched brand visibility and authentic community engagement for sponsors looking to align with positive values and a healthy, connected audience.

ST. PATRICK'S DAY

March 14, 2026 | 1,250 Participants

Presented by:



EASTER 5K

APRIL 4, 2026 | NEW EVENT!

Presented by:



YMCA TREASURE VALLEY TRIATHLON

June 6, 2026 | 600 Participants

Presented by:



FAMOUS IDAHO POTATO MARATHON

May 16, 2026 | 3,500 Participants

Presented by:



TOBIN BOLTER MEMORIAL KIDS' DUATHLON

September 12, 2026 | 400 Youth

HALLOWEEN RUN

October 24, 2026 | 1,500 Participants

Presented by:



HARRISON CLASSIC

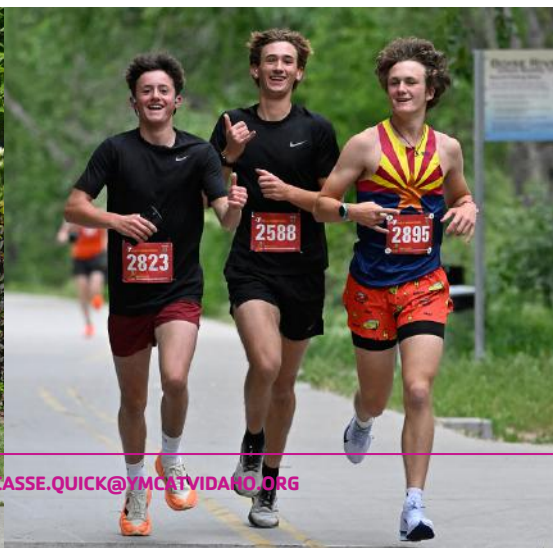
October 4, 2026 | 1,100 Youth

Presented by:



YMCA CHRISTMAS RUN

December 19, 2026 | 2,500 Participants



Sponsor Benefits	\$15,000	\$10,000	\$5,000
Banners displayed at start and finish of course (2 total)	✓	✓	✓
Logo on race shirts	✓	✓	✓
Logo on all posters and other printed materials (Postcards when appropriate)	✓	✓	✓
Booth space (Located at run finish fair)	✓	✓	✓
Click through logo on RunSignup website and in races and events emails	✓	✓	✓
Access to advertise and showcase your promotions, coupons, and special offers on our brand-new Member Benefits Promotion page.	✓	✓	✓
Inclusion of swag or advertising in registration packets	✓	✓	
Logo in all 4 YMCA branch lobby monitor slide shows (For remainder of 2025 year)	✓	✓	
Additional banners displayed along course	✓		
Inclusion in paid media promotions on KTVB & Radio 107.9 Lite FM	✓		
Mentions as sponsor by race announcer the day of race	6	4	2
Race entries, per event	10	5	2
Dedicated social media posts on all 4 YMCA social media accounts: Downtown YMCA FB and IG & Races and Events FB and IG Accounts	6	4	2

SINGLE RACE SPONSORSHIP

Benefits Starting at \$500

This special sponsorship is designed for businesses with a big heart and a passion for supporting the YMCA's mission, yet with a smaller capacity for upfront donations. This entry-level opportunity focuses on long-term growth and building a lasting partnership.

We deeply appreciate support of any amount and have created this sponsorship opportunity in that spirit, welcoming every contribution as a valued step toward our shared mission. With every \$500 increment, sponsors select one benefit a la carte, customizing their involvement to best fit their goals. Your company's logo will be proudly featured on race shirts, showcasing your commitment to health, community, and team spirit.

This sponsorship is about investing in a meaningful journey with the YMCA, increasing participation over time, and growing your impact as part of our race series community.

BENEFITS AVAILABLE:

- Banners displayed at the start and finish of the course (2 Total)
- Booth Space (At Finish Race Fair)
- Click through logo on the RunSignup website, and in races and events emails
- Inclusion of swag or advertising in registration packets
- Logo in all 4 YMCA branch lobby monitor slide shows (For the remainder of 2025)
- 5 race entries
- Dedicated social media post on 4 YMCA social media accounts: Downtown YMCA FB and IG & Races and Events FB and IG Accounts
- Access to advertise and showcase your promotions, coupons, and special offers on our brand-new Member Benefits Promotion page



RACES SERIES + RACE TITLE SPONSORSHIP

Investment of \$25,000

Top-tier recognition across the entire race series, plus a dedicated title SPONSORSHIP for one race.

Title sponsorship offers the highest level of visibility and recognition for your brand. As the title sponsor, your name is prominently associated with the race, ensuring it's front and center in all marketing materials, media coverage, and event signage. The return on that investment is significant and is proven to deliver long-term, meaningful results. It's a unique opportunity to make a lasting impact, drive community engagement, and enhance brand loyalty. Title Sponsorship includes recognition across the comprehensive race series with all the top-tier benefits, plus the following benefits for your title race:

Race is "Presented by" your brand	✓
Predominant logo on race shirts	✓
Logo on race bibs	✓
Predominant logo on all posters and other printed materials	✓
Public address to participants at start and finish of race event	✓
Title Race Entries	20

Additional Full Race Series Benefits:

- Banners displayed at the start and finish of race courses (2 Total)
- Logo on race shirts
- Logo on all posters and other printed materials (Postcards when appropriate)
- Booth Space (At packet pickup and race fair)
- Click through logo on YMCA website, RunSignup website, and in races and events emails
- Inclusion of swag or advertising in registration packets
- Logo in all 4 YMCA branch lobby monitor slide shows (For the remainder of 2025)
- Additional banners displayed along the race courses
- Inclusion in paid media promotions on KTVB & Radio 107.9 Lite FM
- Access to advertise and showcase your promotions, coupons, and special offers on our brand-new Member Benefits Promotion page
- 6 mentions as a sponsor by the race announcer on the day of each race
- 10 Race entries, per events other than your title-sponsored race
- 6 Dedicated social media posts on all 4 YMCA social media accounts: Downtown YMCA FB & IG and Races and Events FB & IG Accounts

YMCA Race Details

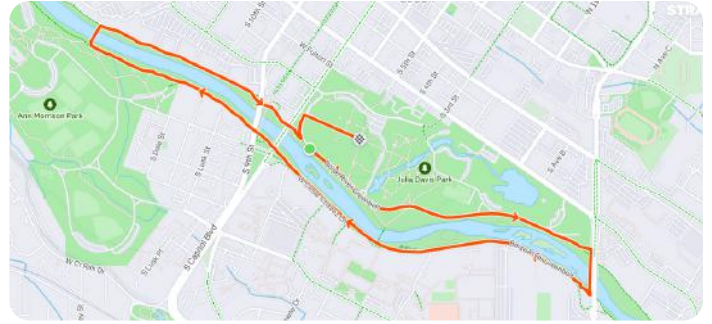
ST. PATRICK'S DAY RUN

March 14, 2026 | 1,250 Participants

Feel the luck of the Irish as you race along the Greenbelt in a 5K or 1 Mile Leprechaun Dash. This event features costumes, music, and family fun.

START TIME: 10 a.m.

START/FINISH: Julia Davis Park/Bandshell



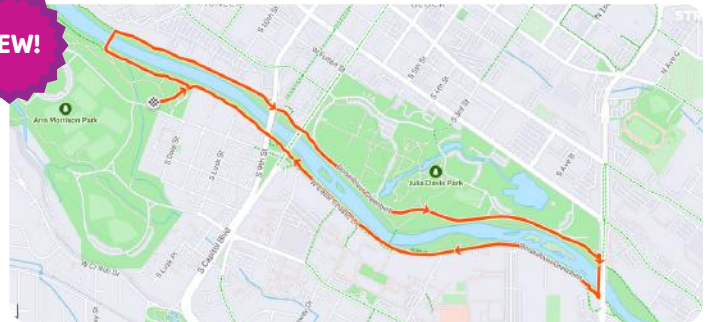
EASTER RUN

April 4, 2026 | NEW EVENT!

This family-friendly run will ring in the Spring with fun for the whole family on a scenic 5K or 1-mile run along the Boise Greenbelt.

START TIME: 10 a.m.

START/FINISH: Ann Morrison Park/Old Timers Shelter



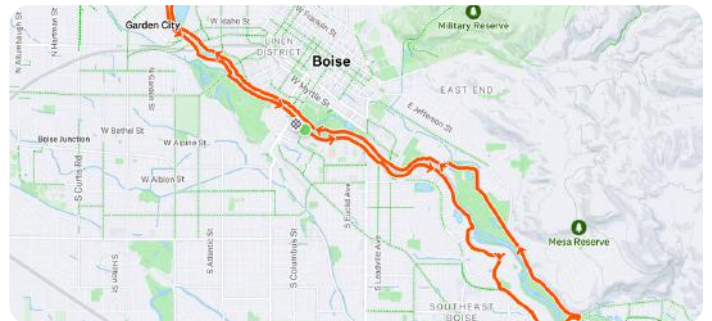
FAMOUS IDAHO POTATO MARATHON

May 16, 2026 | 3,500 Participants

Our biggest race of the year with a 5K, 10K, half, and full marathon! The Famous Idaho Potato Marathon is a unique opportunity to experience Boise's scenic beauty on a well-organized, supportive course.

START TIME: 7 a.m. Full/ 8 a.m. Half/ 10 a.m. 5 & 10K

START/FINISH: Morrison Center



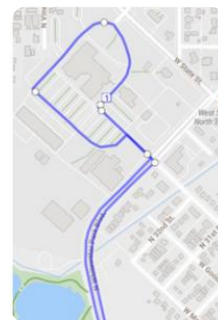
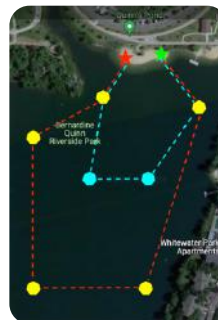
YMCA TREASURE VALLEY TRIATHLON

June 6, 2026 | 600 Participants

The largest adaptive triathlon in the western US, this crit-style race offers a Quinn's Pond swim, a scenic bike ride through Garden City, and a run on the greenbelt at Ester Simplot Park.

START TIME: 9 a.m.

START/FINISH: Ester Simplot Park



YMCA Race Details

TOBIN BOLTER MEMORIAL KIDS' DUATHLON

September 12, 2026 | 400 Youth Participants
This duathlon is designed for kids 14 and under with race distances tailored to each age group, giving every child the chance to build confidence in a supportive, high-energy environment.

START TIME: 9 a.m.

START/FINISH: Ada-Eagle Bike Park

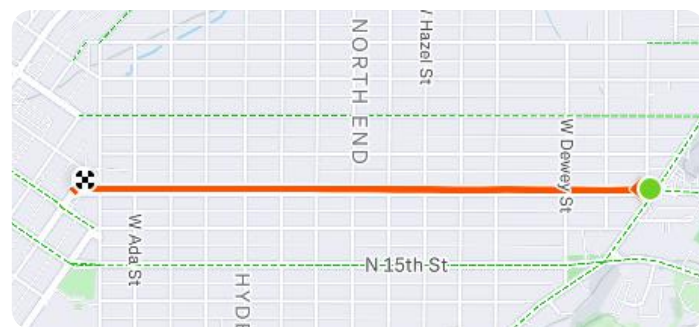


HARRISON CLASSIC

October 4, 2026 | 1,100 Youth Participants
Kids 14 and under take a jog down Boise's scenic Harrison Boulevard in a one-mile kids run/walk that is all-inclusive and family-friendly.

START TIME: 3 p.m.

START/FINISH: 17th & Good Streets/ McCauley Park

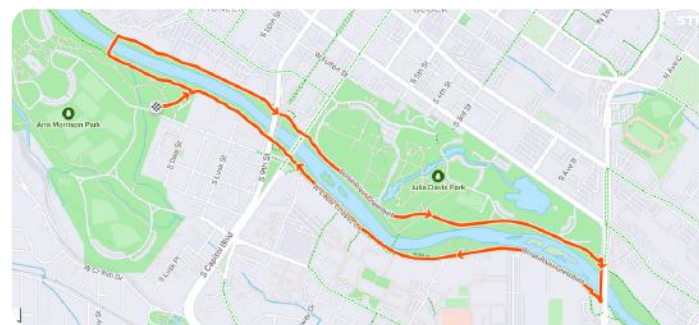


HALLOWEEN RUN

October 24, 2026 | 1,500 Participants
Our runners trick out their costumes and treat themselves to a ghoulish-good time with the Monster Mile or Freaky 5k course and run

START TIME: 10 a.m.

START/FINISH: Ann Morrison Park/ Old Timers Shelter

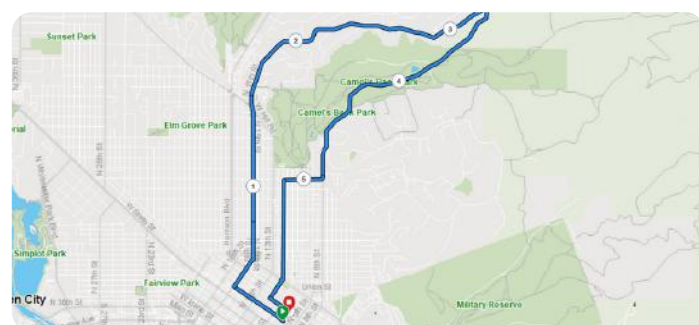


YMCA CHRISTMAS RUN

December 19, 2026 | 2,500 Participants
It's always the most wonderful time of the year at the YMCA Christmas Run! Families celebrate the holiday season by running or walking together in a 1-mile, 2-mile, or 6-mile course.

START TIME: 10 a.m.

START/FINISH: Boise High School



SPONSOR TEAM IDAHO YOUTH TRACK AND FIELD

Want to instill a love of running in our local youth and support the next generation of track and field superstars? Flip to the Youth Sports section to learn more.



CONFIRMING YOUR SPONSORSHIP:

To confirm your sponsorship, a simple signed agreement between your business and the Treasure Valley Family YMCA is all that's needed. Once signed, the agreement outlines the full scope of benefits, joint marketing efforts, and expectations for the event or program you're supporting.

FLEXIBLE PAYMENT OPTIONS:

We understand that every organization has unique budgeting needs. We are happy to accommodate installment schedules that meet your capacity. Just let us know your preferred timeline during the agreement process, and we'll work with you to ensure your contribution is fulfilled in a way that fits your organization.

RECEIPT & TAX DOCUMENTS:

All monetary and in-kind contributions will be acknowledged with a receipt from the YMCA. For in-kind gifts, donors must provide the fair market value of the item or service, which will be reflected in the acknowledgment.

Receipts serve as official documentation for tax purposes. Please consult with your tax advisor regarding the deductibility of your gift. If you need an additional copy of your receipt or have questions, our team will be happy to assist.

BANNERS:

The YMCA is honored to handle the storage and display of brand banners for events. Sponsors are responsible for sourcing, printing, and delivering their banners according to the specified dimensions (3 by 8 feet with medal grommets at the 4 corners and middle). The banner must be submitted to the YMCA at least 10 days before race day to ensure it is included. After the event, the YMCA will store the banner for use at future races throughout the remainder of the year.

SOCIAL MEDIA POLICY:

The Treasure Valley Family YMCA recognizes sponsors on official social media only through thank-you posts that highlight community support while avoiding promotional advertising, pricing, or endorsements. All sponsor recognition is created and scheduled by YMCA Marketing to ensure alignment with our mission, brand standards, and campaign priorities. While the Y does not post promotional content, we may selectively like, comment on, or share sponsor posts that feature our partnership, using mission-aligned and neutral language. All social media recognition and engagements are at the discretion of YMCA Marketing.

TO BEGIN, SIMPLY REACH OUT TO YOUR YMCA CONTACT:

CASSE QUICK

DIRECTOR OF PARTNERSHIPS

 (208) 344-5520 X330

 CASSE.QUICK@YMCATVIDAHO.ORG



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

