

# CREATIVE CARPET & FLOORING'S CREATIVE THINKING

PUBLISHED AUGUST 2022

ISSUE NO. 162



Mark  
Bouquet



Mark  
Bouquet Jr.

We promise that you'll love  
your new floors, or we'll  
replace them for **FREE!**\*

\*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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## It "Dawned" On Me... *a message from Dawn Giganti*

How is your life coming along? It's not just a question, but it's a challenge. As we ease into the second half of 2022, let's reflect on what you want to accomplish over the next twelve months. We must check in periodically and set goals for ourselves, especially regarding our health and well-being. Setting goals is a powerful way of motivating and reaching for something that seems out of our reach. Sometimes we need a slight push or some encouragement along the way. The Bible says in Philippians 3:12, "Not that I have already obtained all this, or have already arrived at my goal, but I press on to take hold of that for which Christ Jesus took hold of me." Rely on God to help you achieve your goals.

Can you take a moment and think about what one year from now will look like for you and your family? Are there changes you want to make? How would you like things to be different? What do you hope will be different in your life in one year? I know this might sound cheesy, but it starts with prayer. You have to rely on God. He's the only one who can make those things happen.

As for me, I'm not about to lie and say that things have been okay. However, I'm trying my hardest to turn that around and make it the best it can be. One year from now, I'd prefer to be less stressed. I'd like to have more time for my family and friends. I'd also like to get back into playing music and traveling more. The changes I need to make are not putting so much on my plate and learning to delegate and prioritize effectively. I want to feel more relaxed and sleep better at night. I want to be a better child of God and have Him be my first go-to instead of relying on myself. I am willing to do what it takes to get there...

Rely on God. Pray. Walk with Jesus every day. A year from now, I hope you are feeling better and closer to what you want to be. Have a pleasant August. Fall will be here before we all know it!

*Dawn J. Giganti*

Dawn Giganti, Marketing & Administrative Assistant  
Creative Carpet & Flooring

hello  
AUGUST



### Month at a Glance:

**5th Work Like a Dog Day** - Today is a day to show appreciation for those who carry more than their load, & work like a dog. You can also honor them by working like a dog today.

**15th Relaxation Day** - Relaxation Day is a day to kick back & do nothing. Ahhhh! What a great day.  
**24th Iconic American Restaurants Day** - Go enjoy a fabulous meal at a one location restaurant outside your town. Make sure to show your appreciation to the staff.

**30th Toasted Marshmallow Day** - Forget about everything else & toast a marshmallow & have some S'mores for the last days of summer.

### Employee birthdays this month:

**8th Brian Berson's Birthday** - Mokena Flooring Consultant

2022 AUGUST						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



## MEET OUR CARPET CLEANING CUSTOMERS...

BARBARA SENESE  
BERNARD & PENNY OREILLY  
BESS WEGLARZ  
BETH MIERZWA  
BEVERLY & JACK NOVOSOL  
BEVERLY CONSER  
BILL & JOAN BAFFES  
CHERYL HAMPTON  
CHRISTINE CVITANOVICH  
DAN TOPPER  
DARLENE GAINES  
DOUG REBECK  
ERIK GARCIA

FAYE PREDNY  
FRANK PANUICKA  
HOWARD MANNING  
JACKI ANDERSON  
JAMES GUTIERREZ  
JENNI HAEMKER  
JENNIE FLATLEY  
JUDITH PHILIP  
KAREN BLISSMER  
KEN VRSHEK  
KENNETH OLDENDORF  
LAURA GASPER  
LAURE WEST

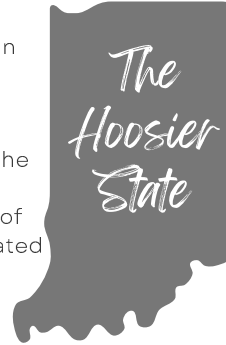
LORE HILL  
MARY ROJAS  
NOREEN HINDSON  
NORMA VILUTIS  
PATRICIA & BILL ROBINSON  
PAULA JURMAN  
PEGGY JACKSON  
PEGGY STALCUP  
RUSS TOMJANOVICH  
SUE NEWMAN  
SUSAN TRAGOS  
THOMAS LANE  
TOM & SARAH MITTLER

CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585

## Why Hoosier?

Per the Indiana State Library, the Hoosier State nickname comes from a poem called "The Hoosier's Nest." Published in The Indianapolis Journal in 1833, the poem inspired Indianians to adopt the nickname – possibly starting at a Jackson Day dinner in Indianapolis that same year and becoming widely used to describe state residents by the 1930s. Why Hoosier? The state's historical bureau points to one Samuel Hoosier as the source. A contractor, Hoosier preferred Indiana laborers for his various projects. Of course, the moniker grew even more popular after a movie of the same name was released in 1986. Set in the 1950s, the Oscar-nominated film tells the story of a high school basketball team participating in an Indiana state championship.

[interestingfacts.com | June 2022]



## Summer

Each season has its perks, here are our favorites for summer!

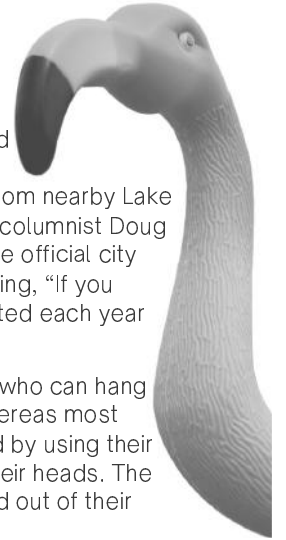
- Spending more time outside during summer means you're getting more vitamin D
- So many amazing and refreshing fruits are in season during summer
- It stays light much, much later into the day
- Spending more time outdoors in the summer generally means you're being more active, too
- Summer is filled with so many fun activities and events



What is your favorite part about summer? ☀

## Madison, Wisconsin's Official Bird - A Plastic Flamingo!

Wisconsinites are known for their love of cheese, so it's no surprise that the city of Madison's official bird is the invariably cheesy plastic flamingo. The lawn bird first "migrated" to town in 1979 as part of a prank on the University of Wisconsin-Madison campus. Students awoke one day that September to find the school's Bascom Hill covered with 1,008 plastic flamingos, which had been placed there by the school government's Pail & Shovel Party. The group was known for their absurdist stunts, including throwing a 10,000-person toga party and building a replica of the Statue of Liberty emerging from nearby Lake Mendota. Yet it wasn't until 2009, after a successful lobbying campaign from local newspaper columnist Doug Moe, that the Madison City Council voted 15-4 in favor of designating the plastic flamingo as the official city bird. Councilwoman Marsha Rummel defended the decision against the four dissenters by saying, "If you don't have a little fun, [life's] not worth living." These days, the prank-turned-tradition is recreated each year as a fundraiser. [interestingfacts.com | May 2022]



Another fun fact... did you know flamingos eat with their heads upside-down? Sure there are birds who can hang upside-down from a branch and eat, but the flamingo can only eat with its head upside-down. Whereas most birds have a larger upper bill and a lower bill that can move, flamingos are the opposite. They feed by using their feet to stir up shrimp, algae, and other tasty treats from the bottom of the water. Then they lower their heads. The unusual shape makes it easier to eat via a method known as filter feeding. Their tongue pumps water in and out of their mouths, carrying in food and then flushing away the remaining water. [National Geographic | July 1, 2022]

## MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

AL & JANICE VALENTE  
ALEX DUCHAK  
ALEXIS BULLARD  
ALISSA BLANDFORD  
AMANDA MOELLER  
ANDREA WHITE  
ANNA POGODA  
ANTHONY & MARISA TAGLIA  
APRIL JOHNSON  
ASHLEY HALPERN  
ASHLEY TRANKAR  
AUSTIN NOVAK  
BARBARA KIEHL  
BEVERLY & JACK NOVOSOL  
BILL KENDALL  
BILL MARTIN

BILL SCHULTZ  
BONNIE MEYER  
BRIAN ASHLEY  
BRIAN OSTER  
BRIANNE VANDENBERG  
BRIDGET MACHALINSKI  
BRIDGET RAMIREZ  
CAROLYN KAMP  
CHERYL OSULLIVAN  
CHRISTY & KEVIN ALLEN  
CHUCK HENDRICKS  
DAVE & APRIL CAFMEYER  
DAVID FISCHER  
DAVID THIEMAN  
DENNIS & JANICE TUTTLE  
DWAYNE JACKSON

ELIZABETH PAYNE  
ERIC YOUNG  
ERIKA ROSE  
FRANK VONACHEN  
GAIL & BILL SMITH  
GARDINIA GONZALEZ  
GAYLE & DAN WELCH  
GEORGE TRAGOS JR  
HOLLY COOK-GRAVER  
HOLLY ERVIN  
JANET WASSON  
JEFF & LISA ANDREWS  
JOANNE HILLBLOM  
JOE STADLER  
JOHN HERRERA  
JOHN TOPOR

JOHN ZOMBOLAS  
JOYCE WILMINGTON  
JUDY COSTA  
JUDY PFEIFFER  
KAREN BRACKIN  
KATELYN & ZACH PROPPER  
KATHRYN FERRELL  
KATHY DOHERTY  
KATHY SCHROEDER  
KELLY NETJES  
KRISTIE MILLER  
KURT PRAMUK  
LAURA BOGGIONI  
LAURA CARABOTT  
LAURA MORAN  
LAUREN MANCHANDA

LLOYD HOWARD  
LORRAINE EVENHOUSE  
LUISA REGALADO  
MARGARET COOPER  
MARGARET GUTSCHENRITTER  
MARISSA BIEGEL  
MARJORIE SURUFKA  
MARVIN LORDE  
MARY PANZELLA  
MATTHEW STOUT  
MEGAN BROWNING  
MICHAEL BRUNI  
MICHELLE LIO  
MIKE BELLEZZA  
MIKE FABER  
MIKE MADURA

MIKE SHACKEL  
MIKOLENE TAYLOR  
MINH PHAM  
NANCY TKACH  
NICOLE SMIT  
ONARENA SPERANZA  
PATRICK WEIGEL  
RACHEL KETTER  
RAMONA MACHAY  
RICK & DENISE DOMALEWSKI  
RON PERLIKIEWICZ  
RYAN & CHRISTEN PETRICK  
SABAS & BEATRICE BELTRAN  
SANDY PIETRUSZKA  
SARA HILL

SCOTT BOLDA  
SHANNON WAINWRIGHT  
SHAWN HEFFERNAN  
SHAWN ONEILL  
STEVE SCHULTZ  
STEVEN MILCAREK  
SUSAN SAMBUCCI  
TIFFANY & DAVID NELSON  
TODD RAFACZ  
TOM BRINDLEY  
TOM FRITZ  
WALTER & JANICE HELMUS

## JULIE & MICHAEL KELLEY

of Tinley Park, IL

You are this month's

## MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 08/31/2022

## Did You Know ?

## We'll need your help in September...

Only YOU can decide who deserves a free floor makeover!

**VOTE September 1st thru 8th, 2022!**

## UGLY FLOOR CONTEST

[CreativeCarpetInc.com/ugly-floor/](http://CreativeCarpetInc.com/ugly-floor/)

# MEGA Trivia Contest?

Who wants to **WIN** a  
\$50 Gift Card towards dinner at



## Take our Trivia Challenge!

This month's Mega Trivia question:

What was the name of the  
Catskills resort in  
"Dirty Dancing"?

- (A) Overlook Hotel
- (B) Kellerman's
- (C) Schumacher Lake
- (D) Castle Bay Resort

To enter, visit our website at [creativecarpetinc.com](http://creativecarpetinc.com), click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 15th each month. Good luck!!!

### Last month's question:

Which TV weatherman was also the original  
Ronald McDonald?

**Answer: (D) Willard Scott**

Not only was Willard Scott the original Ronald McDonald, but he also played Bozo the Clown on-air for WRC in Washington, D.C., in a time when weather reports on television were much more "gimmicky." He created the character of Ronald McDonald at the request of the local McDonald's franchise in 1963. He played the red-haired clown up until 1971 when McDonald's wanted to go in a different direction with the character. Scott later went on to report the weather on the "Today Show," the show for which he is most famous.

[iWeather.net | May 18, 2022]

Congratulations to last month's winner:

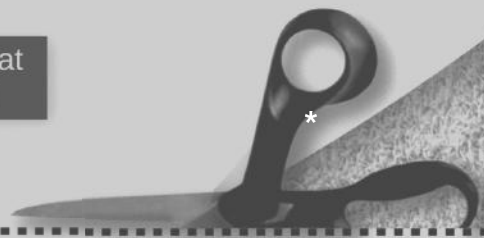
**DEBBIE  
BRUNO**

*of Midlothian, IL*

Stop by Creative Carpet & Flooring to claim your prize  
by August 31, 2022!

# Snip your way to SAVINGS this August!

Download your coupon sheet at  
[www.creativecarpetinc.com](http://www.creativecarpetinc.com)!



## UGLY FLOOR CONTEST

Grand prize winner gets **NEW FLOORING!**\*

**CreativeCarpetInc.com/ugly-floor/**

Visit our website to upload a picture of your ugly  
floor **NOW** for a chance to replace it.



The uglier your floor, the better  
chance you have to WIN!

\*Up to \$1000 value

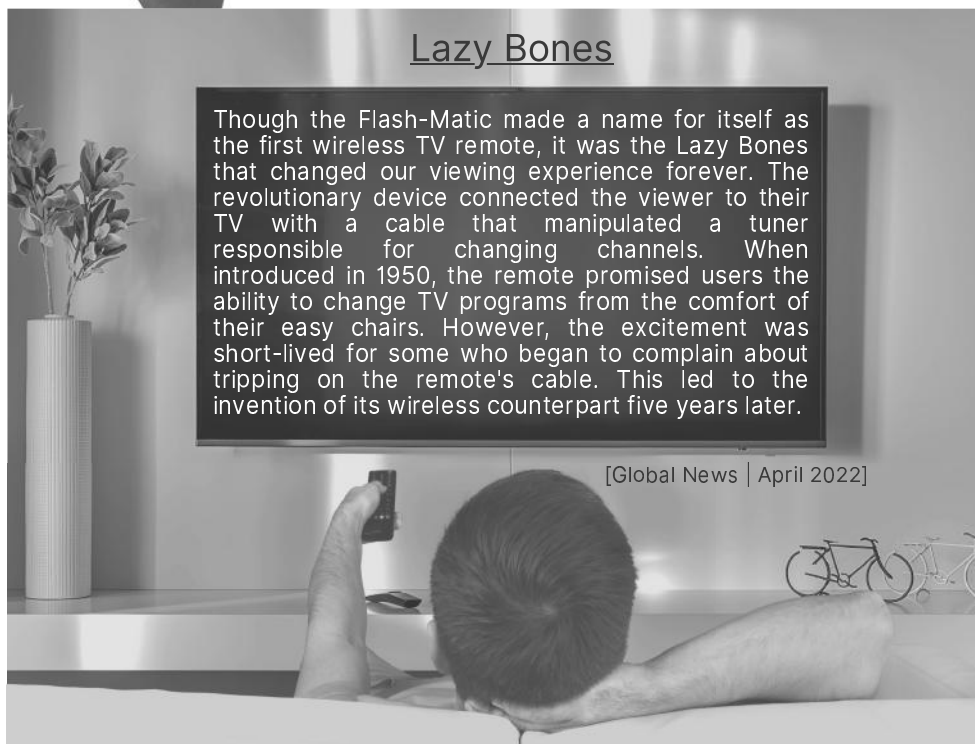
### TERMS & CONDITIONS:

Grand prize will include flooring, pad & labor up to \$1000. Official rules available at Creative Carpet & Flooring website. Contest entry ends 8/31/22. Voting for your favorite runs 9/1/22 thru 9/8/22.

## Lazy Bones

Though the Flash-Matic made a name for itself as the first wireless TV remote, it was the Lazy Bones that changed our viewing experience forever. The revolutionary device connected the viewer to their TV with a cable that manipulated a tuner responsible for changing channels. When introduced in 1950, the remote promised users the ability to change TV programs from the comfort of their easy chairs. However, the excitement was short-lived for some who began to complain about tripping on the remote's cable. This led to the invention of its wireless counterpart five years later.

[Global News | April 2022]



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TUE 10am - 8pm  
WED 10am - 6pm  
THR 10am - 8pm  
FRI 10am - 6pm  
SAT 10am - 4pm  
SUN closed

# Creative Carpet & Flooring

www.creativecarpetinc.com  
888.910.6585



*The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.*

2315 45th Street  
Highland IN 46322  
219.595.5561



MON 9am - 6pm  
TUE 9am - 6pm  
WED 10am - 6pm  
THR 9am - 6pm  
FRI 9am - 6pm  
SAT 10am - 4pm  
SUN closed



## How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



## WARNING

**Don't visit any flooring dealer  
until you call us for a FREE  
Consumer Awareness Guide!**

*You will learn...*

- ☑ 4 predatory sales tactics
- ☑ 7 costly misconceptions about flooring
- ☑ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!  
www.creativecarpetinc.com

## A gigantic *Thank You* to all who referred us last month...

ANDY MUELLER	PHIL & VIOLET STOUB
CARLY STRAMA	SARAH ISRAEL
CINDY GAYDOS	SHEILA LANE
JACKIE TAGLIA	STACY & FRED JACOBI
MARISSA BIEGEL	STEPHANIE JARMAN
MARVIN & LUANN VIS	TIM KRAMER

## Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card

"Vicky and I were pleased with the total experience. Starting with the consultation with Dana, who came out to measure and assess what was needed, then the experience continued with the installation team led by Edgar. Installation was quick and efficient. They were very pleasant to have in our home. Our basement floor was a mess, but now it is beautiful." ~ **Scott H. of Highland, IN**

"My floor looks great. Rich went above and beyond to make sure my floors had the best-looking finish. Michele was a pleasure to work with. She answered all my questions, and I had a lot. Thanks to everyone who helped." ~ **Marrie C. of Bourbonnais, IL**

**No entries... you can't win if you don't enter!  
Maybe you could be next month's \$25 gift card winner!**