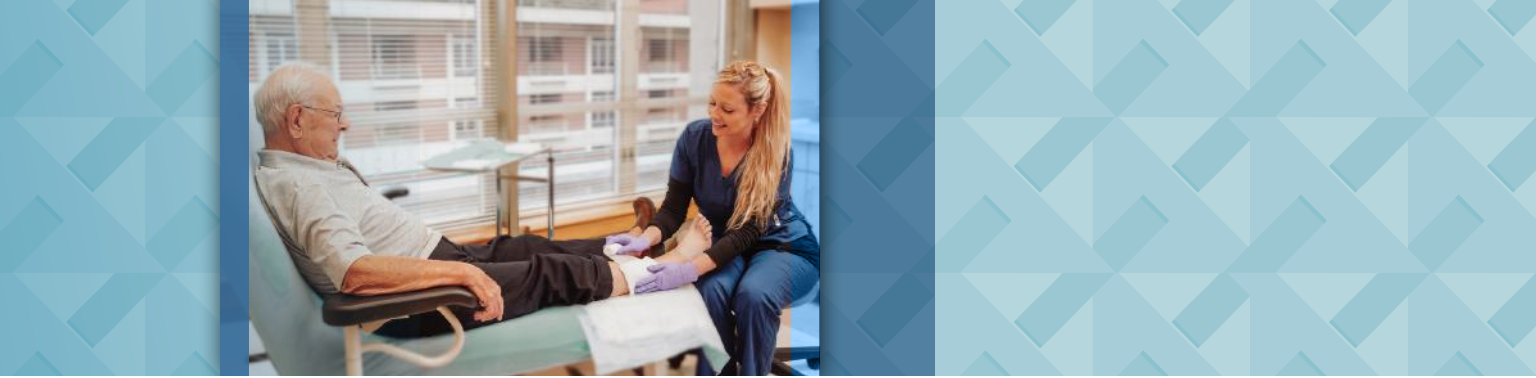
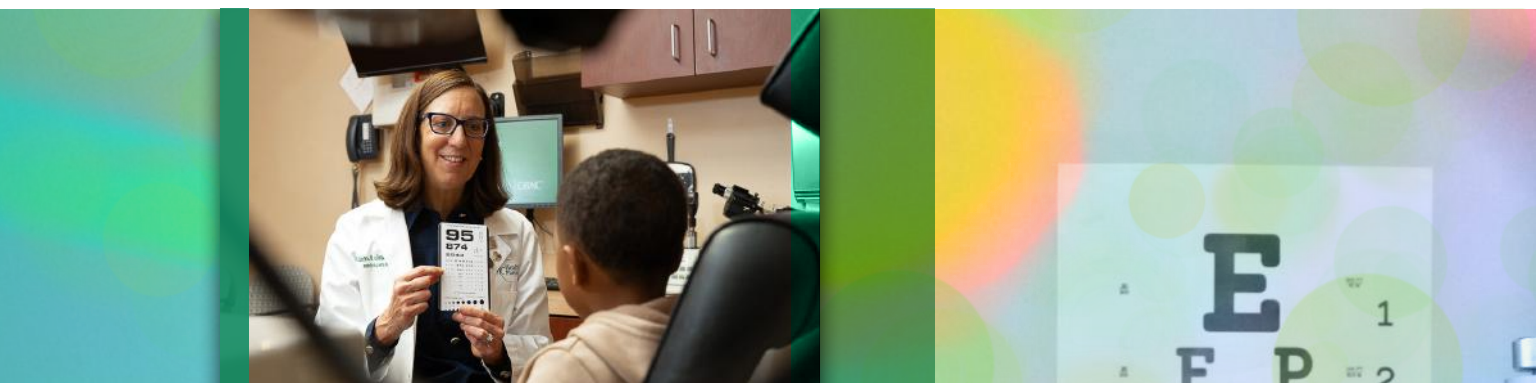




GBMC

Together, We Build

Strategic Priorities FY26







Dear Friend & Partner,

At GBMC, we often say we're here for life's moments. That promise—to care for our community with compassion, excellence, and humanity—has guided us for 60 years. Thanks to your generosity, that promise is stronger than ever.

Your support of the Louis & Phyllis Friedman Building and the Sandra R. Berman Pavilion has benefited the health of our community. You've helped us create spaces that reflect the caliber of care our patients and families deserve. For this, and for your continued belief in our mission, we are deeply grateful.

We are thrilled to share the newest strategic priorities that address the most urgent needs of our patients and the greatest opportunities to make a difference. Critical updates are needed for our founding services, Ophthalmology and Women's Care, which have grown in capability but are hindered by aging facilities. We've also reimaged care for children in crisis in our Pediatric Inpatient & Emergency Department and for patients with limited mobility and chronic disease in our Wound Center.

As one of our most loyal and visionary supporters, we wanted to share these priorities that define our next chapter, and your leadership can help bring them to life.

We would be honored to share more in person and invite you to visit with us and **Dr. Paari Gopalakrishnan, GBMC's new President and CEO**. Together, we will build a better future for our community, for generations to come.

With deepest appreciation,



A handwritten signature in black ink that reads "Heidi Kenny-Berman".

Heidi Kenny-Berman, Esq.
Chair,
Philanthropy Committee
GBMC HealthCare Board of Directors



A handwritten signature in black ink that reads "Jenny Coldiron".

Jenny Coldiron
Vice President,
Philanthropy and Marketing
GBMC HealthCare

The Wound Center at GBMC

Healing with Dignity, Compassion, and Expertise

The Wound Center at GBMC serves as a vital lifeline for patients with chronic wounds and complex conditions, delivering compassionate care to more than **2,500 individuals across 12,000+ annual visits**. Under the leadership of **Dr. Jennifer Heller, Vascular Surgeon and Medical Director**, the Center specializes in advanced treatments—including hyperbaric oxygen therapy and lymphedema management—often serving patients from medically underserved communities.

WHY IT MATTERS

The current Wound Center, located in GBMC's main hospital, was last renovated more than 20 years ago and poses significant barriers to care:

- Long, narrow hallways that patients in pain or using mobility aids must traverse
- Treatment rooms too small for modern care teams and equipment
- Outdated ventilation and inadequate storage
- Limited bariatric accommodations that compromise both comfort and dignity

These limitations not only affect the quality of care, but also the experience of patients—many of whom rely on Medicaid or public assistance. For our most vulnerable neighbors, these barriers can mean delayed healing, unnecessary suffering, and diminished dignity.

WHAT WE'RE BUILDING

To address these challenges, GBMC is launching a transformative renovation and relocation of the Wound Center to a modern, ground-level facility designed for accessibility, efficiency, and healing. The new Center will include:

- 17 expanded, fully accessible treatment rooms
- Dedicated parking and a covered drop-off
- Improved ventilation systems for enhanced comfort and infection control
- Bariatric-friendly beds and doorways to accommodate all patients

This project directly responds to the increasing demand for wound care, fueled by rising rates of diabetes, obesity, and aging populations. With a design focused on comfort and dignity, the new Wound Center will:

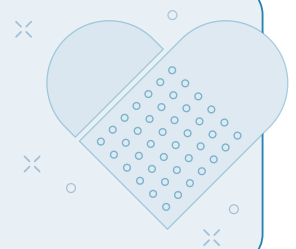
- Reach more patients from underserved areas
- Improve outcomes with faster, more coordinated treatment
- Reduce wait times and enhance access
- Provide caregivers with supportive, accommodating spaces

JOIN US

By supporting this initiative, you help us create a welcoming, state-of-the-art Wound Center that ensures **no one is left behind in their journey toward healing.**

"The rooms are very small and compact. A ground floor location with larger spaces would be a great asset to the Wound Center. Dr. Heller and the team's kind, caring approach has truly transformed my healing."

— Tammi, former patient



The Pediatric Emergency & Inpatient Department at GBMC

Built for Children, Ready for Every Moment

For 60 years, GBMC has been where families turn when their children need care—from broken bones to breathing emergencies, from newborns to teens. Our Pediatric Emergency & Inpatient Department is Baltimore County's **only fully dedicated pediatric emergency department**, designed just for children and staffed by pediatric-trained clinicians.

Now, we are launching **Ready for Every Moment**, a special effort to expand and modernize this essential community resource.

WHY IT MATTERS

Every child deserves care that is safe, private, and designed for their unique needs—but today our space is stretched to the limit:

- Surging demand:** More than **12,000 children** are treated every year, surpassing pre-pandemic volumes and reaching an all-time high.
- Overcrowding:** Hallway beds and makeshift spaces are often used—not the comforting, private care environment children deserve.
- Behavioral health crises:** Many children wait hours or days for placement, straining staff and families.
- Regional need:** As neighboring hospitals close pediatric units, GBMC remains the only place for specialized emergency care in Baltimore County.



WHAT WE'RE BUILDING

Your support will help us create a modernized, child-centered department featuring:

- Dedicated pediatric behavioral health space to stabilize and support recovery
- Expanded treatment capacity to eliminate hallway care and reduce wait times
- Child-friendly waiting and clinical areas that calm anxiety and promote healing
- Updated technology and equipment to advance clinical efficiency and safety

This renovation is more than construction—it is a promise to keep GBMC ready for every child, every time.

HONORING OUR LEGACY, CREATING THE FUTURE

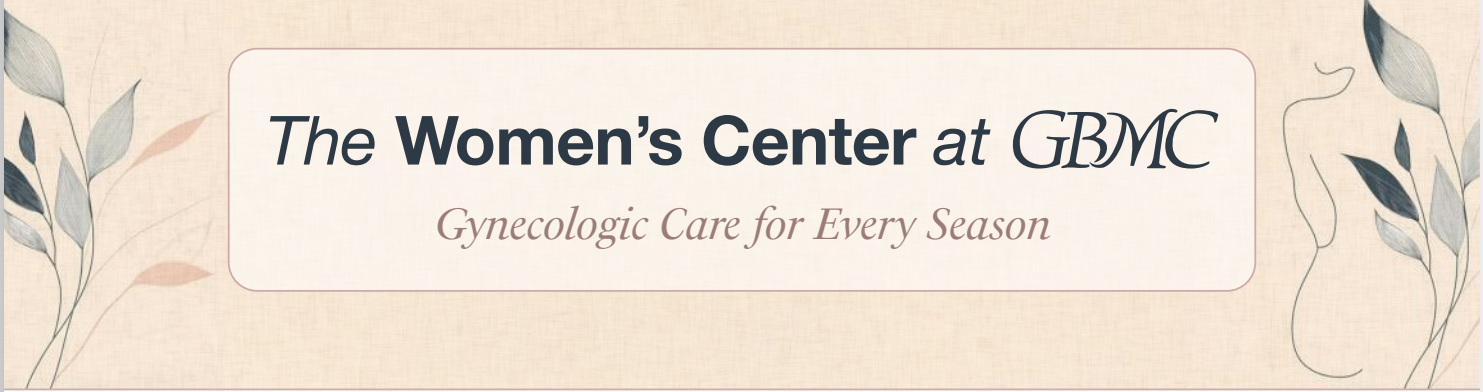
For two decades, GBMC's hybrid Pediatric Emergency & Inpatient Department has been a model of excellence—integrating emergency, inpatient, and child protection services in one seamless unit.

With your partnership, we will ensure that **no child faces a crisis alone** and that GBMC remains a trusted destination for expert, compassionate care for generations to come.

"I am convinced that the quick actions taken by the GBMC team saved my granddaughter's life. They treated us like family."

—Denise, grandmother of Cora, age 3





The Women's Center at GBMC

Gynecologic Care for Every Season

As GBMC HealthCare celebrates 60 years of caring for women, we are proud to launch our next chapter: **The Women's Center at GBMC**—a multidisciplinary destination for expert, compassionate, and coordinated care through every season of a woman's life.

Under the leadership of **Dr. Joan Blomquist, Chair of the Department of Gynecology** and a nationally recognized expert in urogynecology, the Center builds on GBMC's longstanding legacy of advancing women's health with innovation, empathy, and excellence.

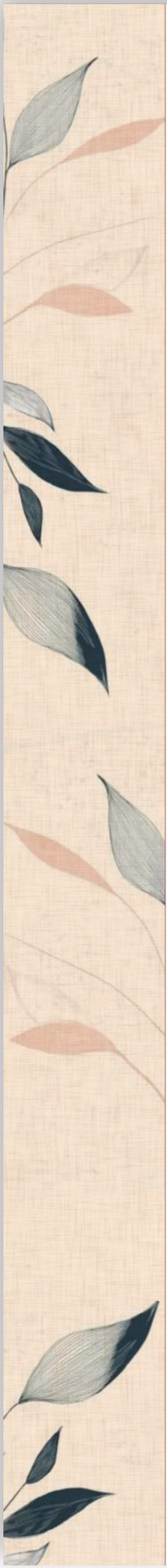
WHY IT MATTERS

Today's women face increasing challenges in accessing high-quality, integrated gynecologic care—particularly in midlife and beyond. From menopause and incontinence to fibroids, pelvic pain, and prolapse, too many women are left searching for answers or turning to unregulated treatments.

At GBMC, we believe women deserve better.

Today, **women spend nearly 40% of their lives post-menopause**, navigating physical, hormonal, and emotional changes that demand specialized care. In Baltimore County, women now make up more than half the population, with the number of women aged 65 and older growing by nearly one-third in the last decade. Too many are left without coordinated support, bouncing from office to office or turning to unproven treatments. The Women's Center will close this gap, offering the evidence-based answers women deserve at every stage of life.

To get involved, contact GBMC Philanthropy: philanthropy@gbmc.org | 443.849.2773



WHAT WE'RE BUILDING

The Women's Center at GBMC will bring together leading experts in:

- Minimally invasive gynecologic surgery
- Urogynecology
- Menopause and midlife wellness
- Pelvic floor physical therapy
- Preventive gynecologic care and counseling

All in one welcoming, modern space—designed for healing, discretion, and collaboration.

The Center will also partner closely with the Sandra & Malcolm Berman Cancer Institute to ensure seamless referrals and survivorship support for women facing cancer diagnoses. Through innovative approaches like opportunistic salpingectomy—removing the fallopian tubes during other planned surgeries—**we can reduce ovarian cancer risk by up to 80%.** These preventive strategies reflect our commitment to helping women not only heal, but also thrive with confidence in their long-term health.

HONORING OUR LEGACY, CREATING THE FUTURE

Our roots go back to 1882 with the founding of The Hospital for Women of Baltimore City. As we mark our 60th anniversary as a health system, we're honoring that legacy by creating a new model of care: one that sees women as whole people, supports them across every stage of life, and delivers care that is informed, intentional, and deeply personal.



“Dr. Helou listened to me, validated me, and continually supports me. She is responsive and genuine in her care. She really helped me get my life back, and I cannot thank her enough for her thoroughness and care.”

—Maryellen T.

Ophthalmology at GBMC

A Future in Focus for Every Generation

For 60 years, GBMC has stood beside our community during life's most profound moments. At the heart of those moments is vision—the ability to see clearly, connect deeply, and live fully. From the founding merger of the Presbyterian Eye, Ear & Throat Charity Hospital and the Hospital for Women of Baltimore City, ophthalmology has been woven into GBMC's foundation.

Now, we are writing the next chapter: a revitalized Ophthalmology Department in the new Founders Pavilion (formerly Physicians Pavilion West).

WHY IT MATTERS

Vision is more than sight—it's independence, confidence, and connection.

But our facilities have not kept pace with patient needs:

- Rising demand:** By 2035, cases of cataracts, glaucoma, and diabetic retinopathy are projected to nearly double, while the U.S. will face a **30% shortage of ophthalmologists.**
- Inadequate space:** Our department was designed for two physicians but now serves 17 providers, leading to inefficiencies and long waits.
- Vulnerable patients:** Children, seniors, and mobility-impaired patients deserve spaces designed with their needs in mind.

WHAT WE'RE BUILDING

With \$7 million in philanthropic support, GBMC will create a **state-of-the-art ophthalmology suite** featuring:

- Expanded, modern exam and treatment space
- Dedicated pediatric zones and improved flow for low-vision patients
- Leading-edge diagnostic and surgical equipment
- A welcoming optical shop and a new two-story parking structure
- A recognition wall honoring generations of vision care

Our nationally recognized team, led by **Dr. Mary Louise Collins**, delivers advanced care across the lifespan—from premature infants in the NICU to seniors seeking independence through cataract surgery. GBMC is also **a training ground for the next generation** of ophthalmologists, orthoptists, and technicians through partnerships with the University of Maryland residency program and GBMC's unique orthoptic fellowship. Through outreach programs, our team provides screenings and glasses for Baltimore's underserved children and free eye care for the men of Helping Up Mission—ensuring no one is left in the dark.

TOGETHER, WE CAN BRING THE FUTURE INTO FOCUS

With your support, we will honor our founders, expand access to care, and ensure that every patient, every family, and every moment stays **in focus**—today and for generations to come.

*"Because you caught things early, I can see clearly.
I realize how lucky I am to have you as a doctor."*

—Christian B., 13-year-old former NICU patient



To get involved, contact GBMC Philanthropy: Philanthropy@gbmc.org | 443.849.2773