



**PUBLIC SCHOOLS  
ALLIANCE**

**SPONSORSHIP PROSPECTUS**

**2026**

**[publicschoolsalliance.au](https://publicschoolsalliance.au)**

# WELCOME



Dear Industry Partners,

We are delighted to invite both our current and prospective sponsors to partner with us in 2026, a year that promises growth, innovation, and meaningful impact across Queensland's public education landscape.

For more than a decade, the Public Schools Alliance has championed excellence in professional learning for school leaders across primary, secondary, and special school sectors. We are proud to offer a collaborative, future-focused community where leaders come together to exchange bold ideas, challenge thinking, and engage in high-quality learning experiences. No hidden agendas, just a shared and unwavering commitment to school improvement.

Our sponsors play an essential role in this mission. Your partnership helps us deliver enriching professional learning, strengthen networks across the system, and support school leaders with the tools, insights, and innovations that uplift student success.

As a valued partner, the PSA Executive Team works closely with you to help you:

- Strengthen relationships with existing school leaders
- Build new and meaningful connections across Queensland's public schools
- Showcase how your products and services can create real, measurable impact in schools

Through our flagship professional learning events, sponsors gain direct access to a highly engaged network of decision-makers who are shaping the future of education across the state.

Together, we aim to inspire leadership, foster impactful partnerships, and equip schools with the strategies and support needed to drive positive outcomes for students and school communities.

We look forward to welcoming you as a valued sponsor of the Public Schools Alliance in 2026.

Warm regards

**John Thornberry**  
**President, Public Schools Alliance**  
**Executive Principal, Kelvin Grove State College**





**PUBLIC SCHOOLS  
ALLIANCE**  
*Leading Queensland communities  
to make a difference*

## ABOUT PUBLIC SCHOOLS ALLIANCE

PSA is a responsive, practitioner-informed network, shaped by current contexts, real challenges, and direct feedback from leaders in schools. We operate as a neutral space, free from political or industrial affiliations, committed to provoking fresh thinking and courageous conversations in educational leadership.

Our programs are deliberately relevant, challenging, and future-focused. We bring leadership lessons from beyond the education sector, connecting members with world-class speakers and thinkers whose insights strengthen strategic, relational, and authentic leadership capabilities. Delegates never walk away empty-handed by ensuring every event equips leaders with practical tools, frameworks, and ideas they can action immediately.

Members gain access to high-quality professional learning, bold and thought-provoking speakers, and a space to explore innovative and evidence-informed solutions for improving student outcomes. PSA pushes boundaries, sparks innovation, and empowers schools to grow beyond expectations. We connect leaders to “warts and all” stories of practice, offering insights from real world challenges and triumphs.

School membership is designed for Executive and Senior Leadership Teams. Membership is flexible and transferable across school leaders, ensuring your team can adapt to changing demands while remaining engaged with PSA’s opportunities and resources.

We also extend opportunities for your student and aspiring leaders to support the next generation of courageous, community-minded changemakers.



## KEY DATES

**Sponsor Exhibition dates for the Alliance's signature Leadership events at the Brisbane Convention and Exhibition Centre, South Brisbane, Queensland:**

- **Monday 16 March, 2026**

- Principals' Invitational Breakfast for Year 12 Student Captains and Executive/Senior Leadership Teams, 6.45 to 8.15am
- School Executive/Senior Leadership Teams Day, 8.45am to 2.45pm

- **Monday 27 July, 2026**

- School Executive/Senior Leadership Teams Day, 8.15am to 2.45pm

- **Monday 2 November, 2026**

- Principals' Invitational Breakfast for Aspiring School Leaders and Executive/Senior Leadership Teams, 6.45am to 8.15am
- School Executive/Senior Leadership Day, 8.45am to 2.45pm





## THE ALLIANCE AUDIENCE

The Public Schools Alliance brings together a highly engaged community of school leaders from across Queensland's public education sector. Our audience represents the decision-makers, influencers, and future-focused leaders who shape teaching, learning, culture and innovation within their schools.

In 2025, **80 schools** held Foundation Membership with strong representation across sectors.

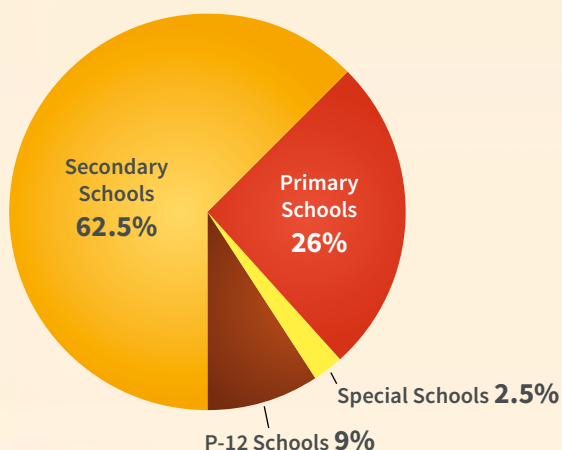
Across all Alliance events, we welcomed **866 delegates** from these 80 schools – a powerful network of leadership expertise.

Delegate participation included:

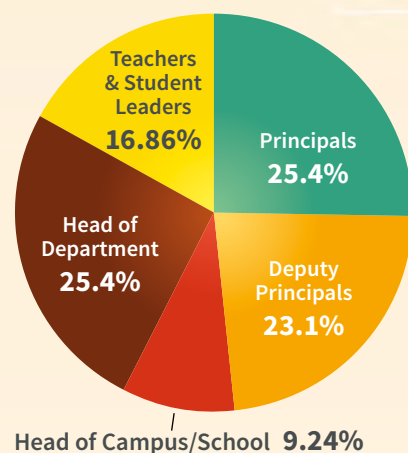
- **220 Principals**
- **200 Deputy Principals**
- **80 Heads of Campus/Heads of School**
- **220 Heads of Department**
- **146 Teachers and Student Leaders**

This diverse and influential audience offers sponsors unparalleled access to Queensland's public-school leadership community for those actively seeking partnerships, innovative solutions, and services that strengthen school performance and student success.

### 2025 ALLIANCE MEMBERSHIP



### 2025 DELEGATES





## SPONSORSHIP PACKAGES



### **ALLIANCE GOLD SPONSORSHIP** **\$6,500 + GST (4 AVAILABLE)**

**ATTENDANCE ACROSS THREE KEY DATES  
IN 2026**

- Opportunity to make a five-minute presentation at one of the events
- A dedicated Executive Committee member to facilitate new introductions and connect existing relationships
- Registration for up to three representatives to attend Alliance leadership events. This enables your company to join the delegates for registration coffee, morning tea and lunch, as well as two event breakfasts
- Participation in delegate passport competition
- VIP trade exhibition space in the gallery entrance, power outlet, clothed and skirted table and chairs
- Logo and paragraph inclusion in all Alliance communication distributed to all Queensland Public Schools
- Logo recognition on conference screens for opening and closing of day
- Opportunity to distribute material on delegate place settings.



### **ALLIANCE TRADE SPONSORSHIP** **\$3,500 + GST (8 AVAILABLE)**

**ATTENDANCE ACROSS THREE KEY DATES  
IN 2026**

- Registration for up to two representatives to attend the three Alliance Leadership Day events. This enables your company to join the delegates for registration coffee, morning tea and lunch, as well as two event breakfasts
- Participation in delegate passport competition
- Exhibition space in the gallery entrance, power outlet, clothed and skirted table and chairs provided
- Logo recognition on conference screens for opening and closing of day
- Opportunity to distribute material on delegate place settings.

## **READY TO INVEST IN THIS OPPORTUNITY?**

**Please let us know how we can  
customise our collaboration to suit  
your unique needs.**

**Contact Charlotte Chamier on email  
[cdupr9@eq.edu.au](mailto:cdupr9@eq.edu.au) or call 0421 064 989**

# PUBLIC SCHOOLS ALLIANCE COMMITTEE



**John Thornberry**  
*Executive Principal*  
*Kelvin Grove State College*



**Greg Pierce**  
*Executive Principal*  
*Brisbane State High School*



**Luke Ferdinands**  
*Executive Principal*  
*Wavell State High School*



**Paul Robertson**  
*Executive Principal*  
*Kenmore State High School*



**Elizabeth Foster**  
*Australian Council for*  
*Educational Leaders (ACEL)*



**Phillip Savill**  
*Principal*  
*Gumdale State School*



**Jo Hughes**  
*Executive Principal*  
*Calamvale Community College*



**Jason Smith**  
*Executive Principal*  
*Tamborine Mountain State School*



**Nigel Hughes**  
*Executive Principal*  
*Varsity College*



**Sandra Wright**  
*Principal*  
*Lake Clarendon State School*



**Anne McLauchlan**  
*Principal*  
*The Gap State High School*



**Charlotte Chamier**  
*Project Manager*  
*Public Schools Alliance*