



MULTIPLIER LIFE



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CEO'S CORNER

Dear Team,

As we reach the close of this phase, it's a good time to reflect on how far we've come and the consistency we've demonstrated along the way. The past few months have reinforced our ability to stay focused, adapt quickly, and deliver impact where it matters most.

What stands out is the discipline with which teams have embraced our growth agenda—finding smarter ways to execute, driving efficiencies, and continuing to do more with less. These aren't just outcomes; they are habits we are building as an organization.

As we move ahead, our focus sharpens further. The next phase calls for greater ownership, sharper execution, and a continued commitment to delivering value for our clients. Growth will come from how well we sustain these fundamentals.

Our strength, as always, lies in our people. Your resilience, collaboration, and intent to improve every day define who we are.

Let's carry this momentum forward and keep raising the bar.

**Onward and upward,
Sameer Mehta
CEO & Managing Director
Multiplier Brand Solutions Pvt. Ltd.**

BUSINESS ODYSSEY



We're excited to introduce our newest clients, each bringing unique opportunities to our company. A big shoutout to our New Business Development team for their stellar work in making these partnerships happen. Together, we're set to achieve even greater milestones!

CLIENT

SERVICE OFFERED



ABINBEV

Workforce Management and Tech & Data



RESMED

Retail Visibility



CANTABIL

Retail Visibility



JABRA

Workforce Management (Perm)



CAVITAK

Workforce Management



DUROFLEX

Workforce Management



JSW PAINTS

Retail Visibility



INDICOLD

Workforce Management



CHICCO

Retail Visibility

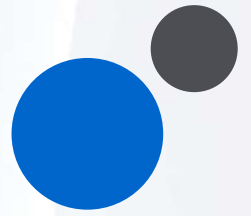


CARATLANE

Workforce Management (Perm)

SPOTLIGHT

CELEBRATING STARS AMONG US



PINKI YADAV
SOUTH

For meeting timelines on the Sony project while efficiently handling other key assignments without escalation. Your positive attitude has strengthened the Commercial team.



SOMNATH NILVE
WEST

Handling your current role while undergoing billing training is commendable. Wishing you success as you begin raising bills—good luck!



BHARATH KUMAR MN
SOUTH

For supporting the SONY Bangalore Audit with diligence and professionalism—your efforts are truly appreciated



RENU
NORTH

For efficiently handling dual responsibilities in the absence of Mohan, managing the additional workload seamlessly without lapses. A truly deserving recognition



RAJAT PENDHARKAR
NORTH

For Bringing objectivity in project management over the last quarter



NEHA RAWAT
NORTH

For bringing efficiency and speed in Udayan Care Project



PRASHANT KUMAR JHA
NORTH

For ensuring smooth retail billing and handled various tasks efficiently, quickly taking over the retail billing process and vendor coordination. Good luck with the MS billing training.



ABHISHEK DAS
NORTH

For outstanding work in handling claims for back-to-back two quarters while ensuring smooth day-to-day accounting operations, and for consistently showing eagerness to learn. Your effort and dedication are truly appreciated.



NARENDRA PRAJAPATI
WEST

For successfully delivering PMS within a very short timeline and receiving appreciation from the client.

SPOTLIGHT

CELEBRATING STARS AMONG US



RAMIT KUMAR
NORTH

For handling the December and January transitions for the Blue Dart client very smoothly and efficiently completing the Indicold transition within a single day this month. His efforts are highly appreciated.



CHETAN
NORTH

In recognition of his outstanding contribution over the last two months (January–February), during which he successfully released 321 offer letters and created 260 employee IDs for the Voltas project, ensuring timely closure and smooth processing.



SIMRAN
NORTH

For your valuable support during a critical bandwidth constraint arising from the Panasonic requirement. You proactively took ownership of the South region and extended your assistance with documentation follow-ups, offer releases, and ID creation for Versuni and AO Smith clients, while efficiently managing your ongoing responsibilities. Your support and teamwork are truly commendable.



KOMAL
NORTH

For her support in taking up responsibilities beyond her KRAs, playing an instrumental role in planning 'Acting Ki Pathshala' for the Townhalls and assisting in shortlisting and verifying customer service stories from the field for TRRAIN nominations, contributing to winning the category award this year.



AMIT KUMAR SINGH
NORTH

For demonstrating exceptional persistence, strong ownership, and sheer hard work in driving automation initiatives across Talent Acquisition, HRBP, and client mandates over the past few months. By effectively coordinating with multiple stakeholders, he has successfully delivered key enhancements in TA and HRBP automation, significantly improving efficiency and strengthening our service delivery.



MAHAK
NORTH

For proactively taking ownership of field employees' concerns, leading from the front to ensure timely resolution and effective communication, and successfully planning and executing the mBuddy Transformation Project as a new team member.



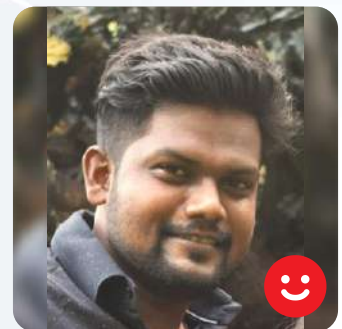
RANGOLI KUMAR
NORTH

For her proactive approach and dedication in ensuring seamless project execution and for going beyond her KRAs to actively drive employee engagement initiatives at Multiplier.



ANURAG JAISWAL
NORTH

For consistently driving the team with minimal supervision, taking ownership beyond his KRAs, and proactively supporting additional responsibilities outside his defined scope.



VINAY KUMAR JYOTI KUMARSEN
WEST

For his outstanding contribution in overachieving quarterly and annual targets by 150%+, and successfully managing Castrol single-handedly.

SPOTLIGHT

CELEBRATING STARS AMONG US



KETAN LAXMAN KULE MUDLIYAR
WEST

For your valuable contribution in efficiently managing all operations and vendor coordination for Castrol, contributing to overachievement of client targets



BHAVNA
NORTH

For identifying and driving an AI use case for KYC automation. Great initiative in bringing innovation to the team.



RAJAT PENDHARKAR
NORTH

Outstanding work on timely follow-ups for work orders and year-end billing and driving organic growth on the Dyson account



TUSHAR GUPTA
NORTH

For your contribution through disciplined execution, seamless multi-project delivery, and exceptional time management, consistently setting high performance standards.



CHHAVI BAGHEL
NORTH

For demonstrating strong ownership by managing multiple clients and taking on responsibilities beyond KRAs in the absence of a Team Lead.



CHETAN
NORTH

For showcasing excellent teamwork by going beyond assigned responsibilities and supporting GKB and DTDC in the absence of respective HRBP SPOCs.



KOMAL
NORTH

For exhibiting exceptional ownership and teamwork by supporting and guiding the HRBP team, even during extended hours, in the absence of a Team Lead.



SHAKIL AHMED
NORTH

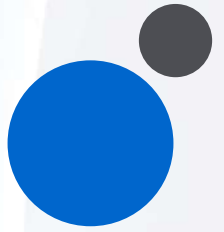
For your outstanding contribution in payment processing during January and February, efficiently executing bulk payments, FNF, and salaries while ensuring seamless continuity.



NAVIN JHA
NORTH

For your commendable contribution in taking charge of salary processing for a large workforce in February, demonstrating strong ownership, dedication, and the ability to deliver effectively with limited resources.

MOST APPRECIATED EMPLOYEE



JANUARY



ANJUN ARORA
FINANCE AND ACCOUNTS
DELHI

MARCH



GOPAL
FINANCE AND ACCOUNTS
DELHI

INTERVIEWER OF THE QUARTER

PARVEEN KUMAR CHAUDHARY

JFM

FINANCE AND ACCOUNTS
North

Great Place to Work Certified

multiplier

Congratulations TO MULTIPLIER'S BEST INTERVIEWER OCT'25 - MAR'26



MR. PARVEEN KUMAR CHAUDHARY
GENERAL MANAGER - FINANCE & ACCOUNTS

WINNING CHARACTERISTICS

Less waiting, More Insight Every Detail, Crsusal Clear

Efficient & Clear

Marching With **MULTIPLIER**

Years Of Commitment



KARN PATEL
10 YEARS
TECH & DATA
WEST



KETAN LAXMAN KULE
10 YRS
RETAIL
WEST



ABHIJIT DAS
15 YRS
RETAIL
WEST



HEMANT KUMAR PANDEY
20 YRS
FINANCE AND ACCOUNTS
NORTH

KNOWLEDGE KALEIDOSCOPE

Nurturing Growth Together

Leadership Excellence Nurturing
the Leaders of Tomorrow



External 3 days MDP
training by XLRI

New Wage Code Understanding
and Impact



By Swati Malla

Core Professional
Skills Training



By Rupinder Singh

Session on Tax Saving
Benefits via Pluxee



External Trainer -
SecureNow

Change isn't hard because it's new. It's hard because it touches who we are. Every shift challenges our comfort, our identity, and our sense of control.

In this **Quick Learning Moment, Sarang Baruah** shared a simple but powerful truth about why change feels personal — and what we often misunderstand about it.



We're grateful to **Dr. Varda Sardana** for leading an insightful **#Women's Day** session with our team at **#Multiplier**.

What stood out wasn't just the dialogue around women empowerment, but the shift in perspective. From focusing only on who we empower to understanding how environments shape empowerment.

The session opened up meaningful conversations around:

- Building **#inclusive** workplaces
- The role of allyship
- Everyday behaviours that define **#culture**

A powerful reminder stayed with us:

Empowerment becomes real when everyone in the room sees themselves as part of it.



MULTIPLIER MILESTONES

CELEBRATING PROGRESS TOGETHER

From the shop floor to the national stage .

Super proud to celebrate **Abhijeet Dhurve** for winning Silver at the TRRAIN Retail Awards 2026

This is what dedication, consistency, and a customer-first mindset look like in action.

At Multiplier, we don't just build teams—we build retail champions.

multiplier

TRRAIN RETAIL AWARDS

EXCELLENCE THAT STANDS OUT
RECOGNITION THAT FOLLOWS

2026
Powered by
Inorbit
Magicians

**ABHIJEET VILAS DHURVE
WINS SILVER**
at the TRRAIN Awards 2026

Congratulations

FUN & JOY

Elevating workplace fun

New warmth. New hopes. New beginnings.
Celebrating Lohri at Multiplier HO with togetherness,
positivity, and the spirit of moving forward.



What makes us stronger?

Not just our skills — but our stories, cultures, and the way we come together. A glimpse of our **Republic Day celebration**, where every department represented a state and every performance reflected team spirit in its purest form.



HOLI CELEBRATIONS

Safe to say... the office looked a lot more colourful that day.

Holi celebrations with the people who make Multiplier what it is.



Quarter End
B'day Celebration
at Delhi Office



BEYOND THE DESK

Unveiling personal victories

Going the distance in more ways than one, our employee **Sushil Chopra** completed the **One Race Half Marathon - Gratitude Run** along with his son—a proud personal victory worth celebrating.



From deadlines to degrees—**Anju and Tushar** have added new academic milestones to their journey, embodying the spirit of continuous growth at Multiplier.

multiplier

LEARNING

Never Stops at Multiplier

We're proud to celebrate the academic milestones of our team members who continue to invest in their growth alongside their professional journeys.

ANJU
COMPLETED MBA (CRCE_PG)
SCHOOL OF OPEN LEARNING,
UNIVERSITY OF DELHI

TUSHAR
COMPLETED BCA
MAHARAJA AGRAWAL COLLEGE,
JAMMU

HERE'S TO CONTINUOUS LEARNING AND BUILDING A STRONGER FUTURE, TOGETHER.

A moment of pride—Sahana, daughter of Smrity, achieved a Gold Medal at the National Science Olympiad with her outstanding performance.



Rajat Pendharkar's daughter, Garima, conceptualised and choreographed "Ram Rasayan: Leelas of Hanuman," a dance production bringing Hanuman's stories to life.



WELCOME ABOARD

Meet our new members



PRANAV MANDAL

HUMAN RESOURCE
EXECUTIVE - HUMAN RESOURCE
NORTH



VIVEK MADHAVI

OPERATIONS & CLIENT SERVICING
SR. EXECUTIVE - OPERATIONS AND CLIENT SERVICING
WEST



CHANDAN KUMAR

HUMAN RESOURCE
SR. EXECUTIVE TALENT ACQUISITION
EAST



DHOBI AFAKBHAI

HUMAN RESOURCE
EXECUTIVE TALENT ACQUISITION
WEST

WELCOME ABOARD

Meet our new members



ABHIJIT RK

OPERATIONS & CLIENT SERVICING
MANAGER - OPERATIONS AND CLIENT SERVICING
SOUTH



BASAVARAJU M B

HUMAN RESOURCE
SR. EXECUTIVE TALENT ACQUISITION
SOUTH



MUTHU SELVI L

HUMAN RESOURCE
EXECUTIVE TALENT ACQUISITION
SOUTH

LIFE'S MILESTONE

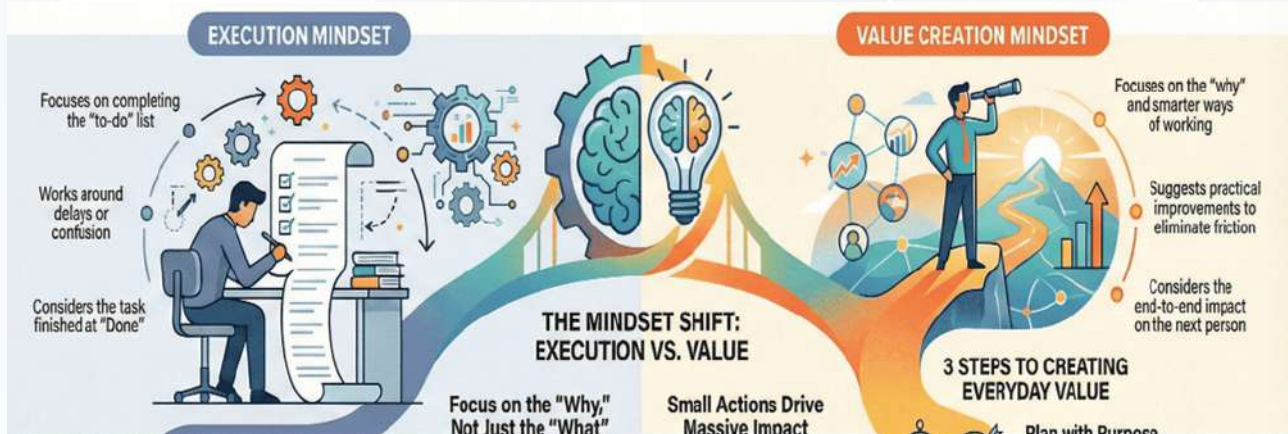


Krishiv Ratnakar Tiwari

A beautiful new chapter begins for Ratnakar as he welcomes a baby boy—wishing his family endless joy, laughter, and cherished moments ahead.

OD INSIGHT

Why the Way You Work Matters..



“Doing the job is expected. Creating value is what makes the difference.”

Every day begins with tasks—emails to respond to work to complete, deadlines to meet. While completing them is essential, the real impact comes from how we do our work. The way we approach tasks determines whether we simply finish them or turn them into meaningful value.

Task execution focuses on what needs to be done.

Value creation focuses on why it matters and how it can be done better.

When you work with a value mindset, your efforts go beyond completion. You improve outcomes, increase efficiency, and enhance the experience of teammates and stakeholders. Value creation doesn't require big ideas or major change—it often appears in small, intentional actions like simplifying processes, improving clarity and accuracy, spotting issues early, leveraging digital technology or suggesting smarter ways of working for better experience. These actions may not be formally defined, but they create lasting impact.

Employees who consistently create value think beyond their task list. They take ownership, anticipate challenges, and collaborate to find better solutions. Over time, this approach builds trust, raises performance standards, and helps create a more agile and future-ready workplace.

HERE'S HOW EVERYDAY TASK EXECUTION TURNS INTO VALUE CREATION

Plan with purpose

Start your day with a to-do list that focuses not just on tasks, but on the outcomes, you want to achieve.

Ask “why” before “how”

Understanding the purpose behind a task helps you deliver better and more meaningful results.

Look for smarter ways

If you notice delays, duplication, or confusion, suggest practical improvements instead of working around them.

Think end-to-end

Consider how your work impacts the next person, the next process, or the final outcome.

Own the result

Treat your work as your responsibility from start to finish—not just execution, but impact.

Share insights

Small improvements and learnings, when shared, often inspire bigger positive changes.



CASE STUDY

Toyota's Value-Driven Culture

At Toyota, employees are encouraged to look beyond task completion and focus on continuous improvement, known as Kaizen. Every employee—regardless of role—is empowered to identify inefficiencies and suggest improvements in their daily work. Many of Toyota's operational efficiencies started as small, employee-led suggestions—such as improving workflow sequencing, reducing unnecessary steps, or enhancing clarity in standard procedures. Over time, these small improvements were embedded into larger systems and processes.

This strong focus on how work is done has helped Toyota maintain high quality, reduce waste, and build a culture where value creation is part of everyday responsibility—not just leadership strategy.

Gup Shup With *Tushar Gupta*

This isn't just a conversation—it's a story of grit, growth, and possibility. Scan to listen to his full Gupshup.



Scan for Gup Shup

Quiz Quest

Our policies shape our culture.

Take this quiz to see how well you know the benefits and initiatives at Multiplier.

[Click Here](#)

