



Spring 2026

Family Owned & Operated.
Third Generation.

14TH Largest Grower in the US!

Wenke Greenhouses

www.order.mymaxcolor.com

2525 N. 30th St.
Kalamazoo, MI 49048
(269)349-7882

Wenke & Sunbelt Merge Into One Company

The Goal is to Offer a One-Stop-Shop Supported by Unparalleled Product & Service Quality



Lisa Ambrosio, President of Wenke Greenhouses

Wenke & Sunbelt Greenhouses represent northern and southern divisions of the same company:

- Sunbelt is one 25-acre facility in Georgia.
- Wenke operates 4 locations representing roughly 55 acres of production in Michigan.

Positive Impacts for Customers

- The opportunity to **further invest in progressive online ordering capabilities as one holistic system** making it easier and faster for you to place your orders
- With one inventory system governing both facilities, we envision having **improved visibility** to readily shift products between greenhouses as necessary
- **Enhanced product quality**, especially with perennials, as we shift production to the greenhouse best suited for specific crop production
- **Improved purchasing power and control over raw materials between greenhouses** minimizing waste and positively impact efficiencies

One of our **top priorities** is to always be the easiest company to work with.

What We Do For You

- Ability to pre-book & manage orders in season
- Real time availabilities 24/7 on ePicas & regularly updated downloadable availability
- Order acknowledgments in a timely manner
- Invoices with scan-able barcodes upon delivery
- Delivery notification prior to shipping



Focused on Plant Performance

Providing Quality Plants is Just the Beginning



Facility Updates, Enhancements, and Benefits

- Added of an additional acre of greenhouse space in Kalamazoo, MI
- Added hundreds of energy-efficient LED lights as part of our energy-saving initiative
 - Higher light levels result in healthier plants, more color, and better timing
- Upgraded to tempered water at Young Plants Plug & Liner growing greenhouses
 - Warmer water results in healthier, more consistent roots from day one
- Completed an acre of Cravo Retractable Roof Greenhouse in Douglas, GA
 - Outdoor grown plants, protected from the cold, acclimate and perform better for the consumer

Dedication to **Strong Plant Performance, Innovation, and Consumer Success** is Key.

You ask, and **we listen.**

New Variety Inquiries? Process Improvements? Enhanced Communication?

We want to hear from you!

Recently a customer requested Papa Joe's™ Vegetables in H11 hanging baskets. It is now a limited release for mid-may 2026!

Reach out!



Proven Winners® Grande Locking Tag with UPC



Beginning Spring 2026, our Proven Winners® annuals and perennials will feature locking tags. As one of the only growers in the country offering locking tags with Proven Winners® packaging, we guarantee consistent, accurate plant identification—protecting your margins and strengthening customer confidence. This enhancement reduces tag loss, prevents misidentification, and ensures every pot is correctly labeled, which saves labor, minimizes shrink, and improves the customer experience.

Each tag features a UPC for fast, accurate scanning at the register. Proven Winners® Grande pots display uniform, upright, outward-facing locking tags that line up cleanly across the table. This creates an organized, eye-catching presentation that draws customers in and makes shopping simple and intuitive.

Why Locking Tags Matter

Guaranteed plant identification — tags stay in place from greenhouse to retail bench

Reduced shrink and re-tagging — fewer lost or swapped tags saves time and labor

Increased customer confidence — shoppers know exactly what they're buying

Stronger brand presentation — consistent, professional look supports premium pricing

Built for real retail handling — withstands transport, watering, and customer interaction



Papa Joe's™ Vegetable Tag & Flat Talker Improvements

- More helpful icons for consumers
- Additional descriptive "Best For..." statements on tags
- UPC by vegetable type; ie. Pepper Sweet, Pepper Hot, Tomato Salad, Tomato Slicer, etc.
- Papa Joe's™ flat talkers save your staff time and make it easier for your customers to buy more
- Addition of All-American Selections (AAS) Award Winner designation to Papa Joe's Tags and Flat Talkers will help customers feel confident they are choosing a top-performing variety



P6.3 – 3D Pot in 6Pk Carry Tray is Changing to a P6.5 Pot

Spring 2026 offers many packaging changes.

We are transitioning the P6.3 – 3D pot to a **uniform height & width P6.5 pot with above the rim locking tag.**

- The above-the-rim tag creates an eye-catching more user-friendly look
- Uniformity allows for faster easier merchandising
- Slightly narrower tray means you can fit more on your tables



Spring 2026 Proven Winners® Plants of the Year

- Strong Selections for IGC & Garden Performance
- Prominently Featured in PW Marketing & Social Media



Annual of the Year: Safari® Dusk (Jamesbrittenia)



Petunia of the Year: Supertunia® Hoopla® Vivid Orchid



Deco Pot & HB Larger than 11" Receive an Updated, Modern Style & Look

Containers Style & Look Updates for Spring 2026

Hanging Baskets

- H12.5 Combo
- H12.5 PW
- H12.5 Begonia -**NEW!**

Deco Pots

- D9.5 Allegro Bowl
- D9.5 Papa Joe Herb Combo, Salad Bowl, Strawberry Bowl
- D10.5 Early Season

- D10.5 Tropical
- D10.5 Sunflower
- D10.5 Classical
- D12.5 Concerto
- D12.5 Proven Winner

Please note these new containers will be eased into rotation as we use up existing plastic inventory.

Thank you for your understanding!



H12.5 Proven Winners® Basket Laurel Marine Blue Changing to 13" Bombay HB in Shaded Graystone

Old PW 12.5" HB On Bottom. New On Top



H12.5 Combo & Specialty Begonia Helix Warm Copper Changing to 13" Bombay HB in Powdered Taupe

Old 12.5" HB Combo On Bottom. New On Top



D9.5 Allegro, Salad, Herb, Strawberry Bowl Eden Warm Copper Changing to 10" Palmetto in Vintage Rust

Old D9.5" Allegro On Bottom. New On Top



D10.5 Classical Planter Tile Planter Warm Copper Changing to 11" Bombay Planter Vintage Rust

Old D10.5" Classical On Bottom. New On Top



H12.5 Combo & Specialty Begonia Helix Warm Copper Changing to 13" Bombay HB in Powdered Taupe

Old 12.5" HB Combo On Bottom. New On Top



New in Spring 2026

New Colors



Angelonia Guardian Angel
Berry Sparkler
Berry Sparkler
Available in P6.3 X 6 PK AAC Premium



Dahlia Venti FireBurst
FireBurst
Other colors offered in P6.3 AAC Premium



New Guinea Impatiens
Harmony Colorfall Flamingo
Flamingo
Other colors offered in H11 Premium

New Varieties



Salvia Sallyfun Series
Deep Ocean & White
Available in P4.3 X 10 PK AAC Premium



Bracteantha Sunbrero Series
Sunbrero Pink & Sunbrero Yellow
Available in P6.3 X 6 PK AAC Premium



Calendula Powerdaisy
Mango
Available in P4.3 X 10 PK AAC Premium



African Marigold Coco Yellow
Coco Yellow
Available in P4.3 X 10 PK AAC Deluxe



Bidens Bee Series
Bee Pink & Bee Spicy Electric White 26



Coleus Terrascape Series
All That Lava, Lime & Shine, All That Jazz
Available in P4.3 X 10 PK AAC Premium



Thunbergia Tower Power Series
Tower Power Dark Orange
Available in P1 Quart X 8 PK AAC Premium



Garvinea Sweet Series
Sweet Orange Sunset
Available in P7.5 Premium

Improved Pricing



Firefly Returns in 2026!
Available in P4.3 X 10 PK Firefly





6.3 Perennials

Positive Momentum Heading into 2nd Year

- Bud & Bloom Perennials – No Bloom No Room!
- Variety Selection Ensures Uniqueness & Consumer Success
- 6-Pack Carry Tray Saves Time on Materials Handling
- Detailed Tagging – Including word Nativar!
- Pre-Pricing Offered

Ever-Expanding Perennials: 2026

NEW Perennial Varieties & Containers

Digitalis Dottie Purple – P6.3 Deluxe

Digitalis Dottie White – P6.3 Deluxe

Echinacea Prairie Blaze Vintage Lime - P6.3 Deluxe

Gaillardia SpinTop Yellow Touch – P6.3 Deluxe

Gaillardia SpinTop Red Starburst – P6.3 Deluxe

Gaillardia SpinTop Orange Halo – P6.3 Deluxe

Lavandula La Diva Berry Bountiful – P6.3 Deluxe

Leucanthemum Lucille Chic – PHalf-Gal

Leucanthemum Western Star Capricorn P6.3

Leucanthemum Western Star Taurus P6.3

Variety	CS
Coreopsis Zagreb	FP
Dianthus Rockin' Pink Magic	FP
Dianthus Rockin' Red	FP
Digitalis Dalmatian Peach	R
Echinacea Cheyenne Spirit Mix	FP
Echinacea Pow Wow Wild Berry	FP
Gaillardia Arizona Sun	FP
Gaillardia Mesa Bright Bicolor	BP
Hemerocallis Stella de Oro	R
Hibiscus Luna Red	R
Hibiscus Luna White	R
Hosta Frozen Margarita	R
Hosta Guacamole	R
Leucanthemum Whitecap	FP
Leucanthemum White Mountain	FP
Lily Asiatic Tiny Bee	BP
Lily Asiatic Tiny Invader	BP
Nepeta Junior Walker	FP
Nepeta Walker's Low	BP
Phlox divaricata Blue Moon	FP
Rudbeckia Goldblitz	FP

FP indicates Flowering Perennial &
BP Budded on Availability

Reminder: Wenke runs
a recycling program



Let's help reduce
waste together!

Questions? Comments? Inquiries? Please do not hesitate to reach out!

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