



2026

SPONSORSHIP OVERVIEW



www.trophyclub.org | 1 Trophy Wood Drive, Trophy Club, TX 76262 | 682.237.2900

TRITONS SWIM TEAM



The Trophy Club Tritons Swim Team is dedicated to fostering a love for swimming in a fun, competitive, and supportive environment.

DETAILS

Practices: Morning & Evening
May - July
Circuit Meet: TBD



See more details online!

Visit www.trophyclub.org/tritons for more information about what The Tritons are up to!

SPLASH SUPORTER

\$250

MAXIMUM 10 SPONSORS

- Logo and link on TC Website under Tritons Swim Team Page

POOLSIDE PARTNER

\$500

MAXIMUM 10 SPONSORS

- Logo and link on TC Website under Tritons Swim Team Page
- Logo printed on back of team shirts

LANE LEGACY

\$750

MAXIMUM 5 SPONSORS

- All benefits from other sponsorship levels
- 10x10 booth space at home circuit meet
- A-frame sign with logo at all team practices
- At least 3 Facebook mentions/tags for the season

MOVIE NIGHT SERIES

We're hosting three Movies in the Park and one Dive-In Movie at the Pool, bringing families together for unforgettable nights of community fun!

DETAILS

Harmony Park:

March 6th, 2026

June 12th, 2026

November 6th, 2026

Dive-In:

July 24th, 2026

Screenwriter Supporter

\$100

MAXIMUM 3 SPONSORS

- Logo and tag on the Facebook Event Page for each movie

Casting Director

\$250

MAXIMUM 3 SPONSORS

- Logo and link on Facebook Event Page for each movie
- The company mentioned before each movie Starts

Executive Producer

\$500

MAXIMUM 3 SPONSORS

- All benefits from other sponsorship levels
- 10x10 booth space at all four movie night events
- A-frame sign with logo at all movie night events

EGGSTRAVAGANZA

Nobunny does an Easter egg hunt like the Town of Trophy Club! Grab your baskets and help celebrate the Spring season at this favorite town event.

EVENT DETAILS

Location: Harmony Park

Date: March 28th, 2026 **Time:** 9:00 AM



See more details online!

Visit www.trophyclub.org/events for the latest information and to apply for sponsorship.

BRONZE

\$250

MAXIMUM 10 SPONSORS

- Logo and link on TC Website under the Eggstravaganza Event Page

SILVER

\$500

MAXIMUM 6 SPONSORS

- Logo and link on TC Website & Facebook Event page
- Print sign with company logo at event site

GOLDEN EGG

\$1,000

MAXIMUM 3 SPONSORS

- All benefits from other sponsorship levels
- 10x10 booth space at event (booth supplies not included)
- At least 3 Facebook mentions/tags

TOUCH-A-TRUCK



Every wonder what it would feel like to sit behind the wheel of a fire truck?

Now's your chance! Join us for a morning of discovery and adventure - fun for all ages!

EVENT DETAILS

Location: Independence Park East

Date: May 9th, 2026 **Time:** 10:00 AM

**Sensory-friendly experience: 9:30 am - 10:00 am*



See more details online!

Visit www.trophyclub.org/events for the latest information and to apply for sponsorship.

TRAILBLAZER

\$250

MAXIMUM 10 SPONSORS

- Logo and link on TC Website under the Touch a Truck Page

HIGHWAY HERO

\$500

MAXIMUM 6 SPONSORS

- Logo and link on TC Website & Facebook Event page
- Printed sign with company logo at event site

ENGINE ELITE

\$750

MAXIMUM 3 SPONSORS

- All benefits from other sponsorship levels
- 10x10 booth space at event (booth supplies not included)
- At least 3 Facebook mentions/tags

FOURTH OF JULY

With a wide array of events all day long, the Town takes great pride in putting on our largest event. Kick off the holiday with our ***Patriot 5K & Fun Run***, then be sure sure you don't miss the ***Parade of Patriots!***

Check out all the fun games and live music at the ***4th of July Celebration*** later that evening, then end the night with a BANG at our ***Firework Celebration!***



See more details online!

Visit www.trophyclub.org/fourth for the latest information and to apply for sponsorship.

Patriot 5K & Fun Run

Location: Byron Nelson High School

Date: July 4, 2026 **Time:** 7:15 AM

Parade of Patriots

Location: Town of Trophy Club

Date: July 4, 2026 **Time:** 10:00 AM

Fourth of July Celebration

Location: Independence Park East

Date: July 4, 2026 **Time:** 6:00 PM

Firework Celebration

Location: Independence Park West

Date: July 4, 2026 **Time:** 9:40 PM

LIBERTY

\$500

MAXIMUM 10 SPONSORS

- Company logo and link on TC Website under 4th of July
- Promotional items to be placed in race day bags (items provided by sponsor).
- Logoed sign place along 5k route

RED, WHITE & BLUE

\$1,000

MAXIMUM 8 SPONSORS

- All benefits from Liberty.
- Company logo on back of 5k participant shirts
- Company logo on the town sponsorship banner displayed during the parade.

INDEPENDENCE

\$2,500

MAXIMUM 2 SPONSORS

- All benefits from Liberty and Red, White & Blue.
- Company name on back of staff shirts for July 4th
- 10x10 booth space at the *Patriot 5K & Fun Run* and the *4th of July Celebration* event site.
- Two (2) race entries in the *Patriot 5K & Fun Run*.

PATRIOT

TITLE SPONSOR

\$5,000

MAXIMUM 1 SPONSOR

- All benefits from Liberty, Red, White & Blue, and Independence.
- Up to (10) social media mentions and company recognitions posts on Parks & Recreation Facebook page.
- Five (5) race entries in the *Patriot 5K & Fun Run*.
- Verbal recognition of sponsorship at the *Patriot 5K & Fun Run* and on stage at the *4th of July Celebration* event.



DOGGIE DIVE-IN

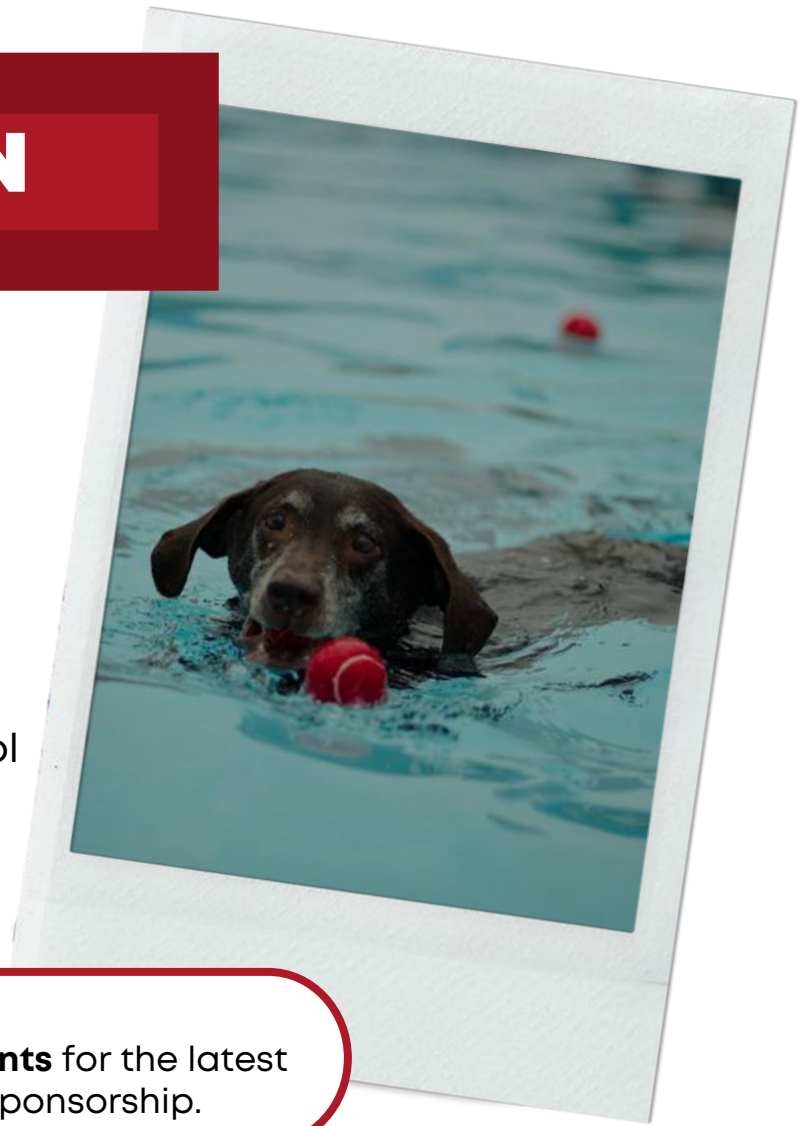
A fun-filled pool day just for pups! Dogs of all sizes can splash, swim, and play before the pool closes for the season. A community favorite for pet lovers!

EVENT DETAILS

Location: Trophy Club Community Pool

Date: September 12th, 2026

Time: 9:00 AM



See more details online!

Visit www.trophyclub.org/events for the latest information and to apply for sponsorship.

PAW-SOME PARTNER

\$250

MAXIMUM 10 SPONSORS

- Logo and link on TC Website on the Doggie Dive-In Page

ANIMAL ADVOCATE

\$500

MAXIMUM 6 SPONSORS

- Logo and link on TC Website & Facebook Event page
- Printed sign with company logo at event site

CANINE COMPANION

\$750

MAXIMUM 3 SPONSORS

- All benefits from other sponsorship levels
- 10x10 booth space at event (booth supplies not included)
- At least 3 Facebook mentions/tags

FRIGHT LIGHTS CONTEST

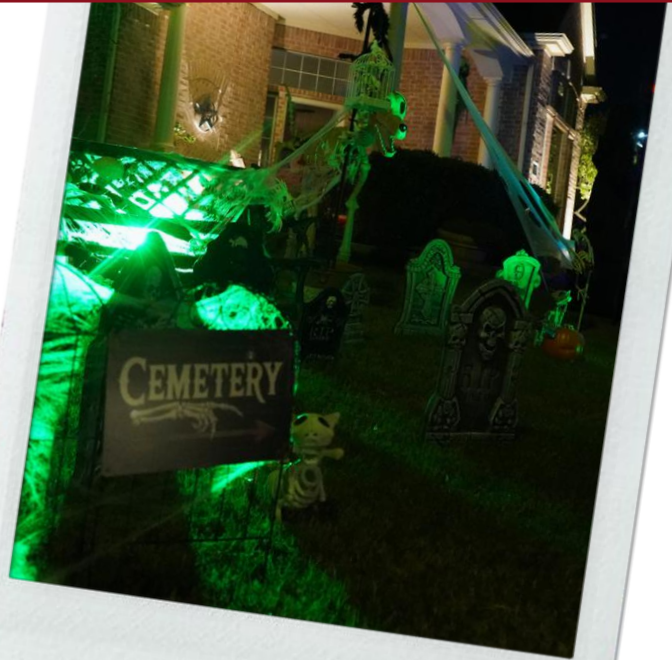
The Fright Lights Contest is Trophy Club's annual Halloween home decorating competition that brings out the creative and spooky side of our community! Residents transform their homes into festive displays, families from all over town drive around to enjoy them, and all winners get logod yard signs.

EVENT DETAILS

Location: Trophy Club Neighborhoods

Date: October 1st-October 20th, 2026

Time: Judging takes place on October 21st and yard signs are placed.



See more details online!

Visit www.trophyclub.org/events for the latest information and to apply for sponsorship.

HAUNTED HELPER

\$100

MAXIMUM 3 SPONSORS

- Logo and link on TC Website on the Fright Lights Page

SPOOKY SUPPORTER

\$250

MAXIMUM 1 SPONSOR

- Logo and link on TC Website under the Fright Lights Page
- Printed sign with company logo in all six winning yards

PET FEST

Pet Fest brings pets and pet owners together for a community pet fair celebrating man's best friend. Leashed, vaccinated pets are welcome!

EVENT DETAILS

Location: Freedom Dog Park

Date: October 3rd, 2026 **Time:** 9:00 AM



See more details online!

Visit www.trophyclub.org/events for the latest information and to apply for sponsorship.

PAW-SOME PARTNER

\$250

MAXIMUM 10 SPONSORS

- Logo and link on TC Website on the Pet Fest Page

ANIMAL ADVOCATE

\$500

MAXIMUM 6 SPONSORS

- Logo and link on TC Website & Facebook Event page
- Printed sign with company logo at event site

CANINE COMPANION

\$1,000

MAXIMUM 3 SPONSORS

- All benefits from other sponsorship levels
- 10x10 booth space at event (booth supplies not included)
- At least 3 Facebook mentions/tags

TC HARVEST FESTIVAL

Enjoy fall-themed games, local vendors, live music, festive treats, pumpkin decorating, and more. Soak in the autumn vibes!

EVENT DETAILS

Location: Independence Park East

Date: November 14th, 2026

Time: 6:00 PM



See more details online!

Visit www.trophyclub.org/events for the latest information and to apply for sponsorship.

BRONZE

\$250

MAXIMUM 10 SPONSORS

- Logo and link on TC Website under the Harvest Festival Page

SILVER

\$500

MAXIMUM 10 SPONSORS

- Logo and link on TC Website & Facebook Event page
- Printed sign with company logo at event site

GOLD

\$1,000

MAXIMUM 6 SPONSORS

- All benefits from other sponsorship levels
- 10x10 booth space at event (booth supplies not included)
- At least 3 Facebook mentions/tags

HOLIDAY LIGHTS CONTEST

The Holiday Lights Contest is a festive Trophy Club tradition where residents decorate their homes with bright, creative holiday displays that spread cheer throughout the community. Winners are selected by Town staff and receive special yard signs recognizing their holiday spirit!

EVENT DETAILS

Location: Trophy Club Neighborhoods

Date: December 1st-December 16th, 2026

Time: Judging takes place on December 17th and yard signs are placed.



See more details online!

Visit www.trophyclub.org/events for the latest information and to apply for sponsorship.

FESTIVE FRIENDS

\$100

MAXIMUM 3 SPONSORS

- Logo and link on TC Website on the Holiday Lights Page

HOLIDAY MAGIC SPONSOR

\$250

MAXIMUM 1 SPONSOR

- Logo and link on TC Website under the Holiday Lights Page
- Printed sign with company logo in all six winning yards

WINTER WONDER LIGHTS



Be there for the Christmas tree lighting, a reading of *'Twas the Night Before Christmas*, choir performances, pictures with Santa, refreshments, and a **DRONE SHOW!**

EVENT DETAILS

Location: Independence Park East

Date: December 12th, 2026

Time: 6:30 PM



See more details online!

Visit www.trophyclub.org/events for the latest information and to apply for sponsorship.

SANTA'S HELPER

\$250

MAXIMUM 10 SPONSORS

- Logo and link on TC Website under the Winter Wonder Lights Event

PREMIER

\$500

MAXIMUM 6 SPONSORS

- Logo and link on TC Website & Facebook Event page
- Printed sign with company logo at event site

VIP

\$1,000

MAXIMUM 3 SPONSORS

- All benefits from other sponsorship levels
- 10x10 booth space at event (booth supplies not included)
- At least 3 Facebook mentions/tags

INTERESTED IN BEING A **SPONSOR?**

Submit an application online at
www.trophyclub.org/sponsor

Questions?

Contact us at
Phone: 682.237.2900
Email: parksandrec@trophyclub.org



SPONSORSHIP DEADLINES

Each of our events has a sponsorship deadline to allow time for ordering signs, shirts, and other event materials, as well as coordinating vendor and sponsor spaces. These deadlines help ensure that all sponsors receive full recognition and inclusion in event promotions.

Just to let you know, requests received after the deadlines listed below are not guaranteed approval or inclusion of all sponsorship benefits, as production and planning may already be finalized. We appreciate your partnership and understanding as we work to create memorable community events!

Tritons Swim Team: April 1st, 2026

Movie Night Series: March 1st, 2026

Eggstravaganza: March 1st, 2026

Touch A Truck: April 13th, 2026

Fourth of July: May 1st, 2026

Doggie Dive-In: August 31st, 2026

Fright Lights: October 1st, 2026

Pet Fest: September 14th, 2026

TC Harvest Festival: October 19th, 2026

Holiday Lights Contest: November 30th 2026

Winter Wonder Lights: November 21st, 2026



www.trophyclub.org | 1 Trophy Wood Drive, Trophy Club, TX 76262 | 682.237.2900

