

CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love
your new floors, or we'll
replace them for **FREE!***

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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"Mark" My Words... *a message from Dawn Giganti*

Back in grammar, middle and even into high school, I was a pain in the butt when it came to homework. I was always missing assignments and not studying. I was doing the bare minimum and just skating by. Seriously, I had to go to school all day then come home and do homework? I mean, come on... where was my social time? My dad always called me his little social butterfly. I just wanted to have fun! That didn't go over very well.

There was no way of dodging the lecture from my parents. "Life isn't always all about fun." "You'll never get anywhere in life if you don't work." "You're going to have to do things that you don't want to do; that's part of growing up." And, of course, that lecture was repeated many times throughout my childhood.

Sometimes I still have to remind myself today that working hard isn't always fun. Who enjoys doing challenging, daunting or uncomfortable things? Everyone tends to avoid the things we don't want to do, even when we know it leads to better things. Things like getting finances in order and paying off debt, getting into shape and losing weight, furthering your education or pursuing a new career path. Just about anything in life that is worth doing requires hard work and sacrifice, and it's not always fun.

Sometimes I don't always feel like doing the hard work of writing and creating new content. Sometimes, when I should be buckling down to create something new, I am exceptionally good at coming up with justifiable-sounding reasons to take a break. Sometimes creating new content can be challenging. Trying to get the words, thoughts and ideas out of my head and onto a page in a way that makes sense isn't always easy. Sometimes I'm worried that everything I just poured onto the page is gobbledygook. At times, I just don't want to because it's hard work.

However, anything in life that matters is difficult. The fact that it's hard is what makes it worth doing. Good things come from putting in the effort. Push through the pain and frustration because when you make the sacrifice, the result is gloriously satisfying. We all appreciate things more when we have to work for them.

"The soul of the sluggard craves and gets nothing, while the soul of the diligent is richly supplied."

~Proverbs 13:4 ESV

The Bible says we should "work heartily" for the Lord. It's healthy for the body and mind to work hard, serving God and others with our gifts from the Lord. Work diligently so you may truly rest in peace knowing you are giving your honest effort.

Think about one area of your life where you could be working a little harder. Have you been avoiding something because it feels grueling and laborious, tedious or awkward? Maybe it requires effort and sacrifice, or it's just plain not fun. What can you do to overpower that resistance and push through? Just like my parents always told me, the best stuff comes from working hard. And, yes, I did graduate... with honors. 😊

Dawn Giganti

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

2021 MAY						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					CLOSED
	CLOSED					

Month at a Glance:

4th Star Wars Day - "May the Force (Fourth) be with you"

6th No Diet Day - Use today to take a one day break!

9th Mother's Day - The first Mother's Day was May 10, 1908 in Philadelphia

11th Eat What You Want Day - In case you missed NO DIET DAY on the 6th!

29th Memorial Weekend - CLOSED remember loved ones who have passed away.

30th Memorial Day - CLOSED, thank those who gave their lives for our freedom and country.

Employee birthdays this month:

3rd Brad Pertchi - Distribution Center Manager

17th Gary Onate, Sr. - Estimator

19th Dana Krizmanic - Flooring Consultant

The Creator of Peanut M&M's Was Allergic to Peanuts

Forrest Mars was just a child when his parents divorced, and he rarely saw his father after that. He went on to study industrial engineering at Yale, which is about as far away from inventing new candy as you can get. But when your father is Frank C. Mars, the founder of a little candy company called Mars, Inc., it seems that chocolate is in your blood.



Forrest made the tentative decision to work at Mars, Inc. alongside his estranged father as an adult. Still, they soon disagreed over the expansion of the business abroad, and it wasn't long before they were calling their partnership quits. He quickly accepted a buyout offer from his father and traveled to England, where he invented the Mars bar in 1933.

A year later, Mars, Sr. died, and his son triumphantly returned to the U.S. starting his own food business where he created Uncle Ben's Rice and Pedigree pet food. He also developed M&M's, both the original and peanut varieties, but he couldn't taste his own invention as he was allergic to peanuts.

Eventually, Forrest agreed to take over Mars, Inc., but he didn't merge it with his own company (Food Manufacturers) until 1964. During his first meeting with the executives at Mars, he claimed to be religious and fell to his knees.

"I pray for Milky Way," he chanted. "I pray for Snickers!" "He was legendary for his extreme temper and his fanatical behavior," reported Joël Glenn Brenner, author of *The Emperors of Chocolate: Inside the Secret World of Hershey and Mars*.

"He would call up sales associates in the middle of the night if he found a packet of M&M's where the 'M' wasn't printed exactly in the middle of the candy, and he would order the candy recalled," said Brenner.

Forrest retired a mere nine years later, but that didn't stop his obsession with all things Mars.

"He ... continued to call and harass [the company] when he saw things that were not to his liking," Brenner added.

As a final act of rebellion toward his old man, Forrest started a company named after his mother—the first Mrs. Mars—during his retirement.

Forrest Mars passed away in 1999 at the ripe old age of 95, worth \$4 billion, and having never taken a single bite of many of Mars, Inc.'s best-selling products.

(Howard, 2015)

April 18th - May 31st

REFRESH
YOUR
Space
sale

SAVE UP TO
\$1000
on select Shaw Flooring

Shaw
Flooring Network

**MARC
MCKINLEY**
of Highland, IN

You are this month's

MYSTERY WINNER!

**We have a \$50 Creative Carpet &
Flooring gift card reserved just for you!**

Stop in your nearest showroom to
claim your prize!

NOTE: Must be picked up before 5/31/2021

Did You Know ?

**We have Every Day
Military Savings**

**For All Our Military - Active,
Veteran, and Spouse...**

**Please accept \$1.00 per yard
discount today and every day.**

**THANK YOU for
your sacrifices
for our country!**

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CLEANING
CUSTOMERS...**

ANDREW & CAROL THORSEN
PATRICIA DALRYMPLE

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OUR CARPET CLEANING
SERVICES! 888.910.6585**



MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

AL & JANICE OPITZ
AL & CATHY PLACHTA
ALAN BERNAT
ANDREA & CHRIS FARRY
ANN & JAMES FINN
ANN & TOM MCDERMOTT
ANNA MCNICHOLAS
ASHLEY SALERNO
BARB WEBER
BARBARA KERN
BARBARA UTTERBACK
BARBARA VUCAJ
BELINDA PICKENS
BENJAMIN HARRIS
BETH O'HEIR
BETSY MILLER
BETTY CUNNINGHAM
BEVERLY GURGEL
BILL & DEB MALINOWSKI
BILL BATTIN
BILL CLARIN
BILL EITZEN
BILL HEARN
BOB & LINDA HORSCH
BOB KROLL
BRIAN & KRISTEN DUNDEE
BROOK KLAUITTER
CARL & LISA TASCONE
CARL & MAUREEN RINALDI
CAROLL BUNTON

CASEY MCFALL
CATHERINE GLAZIER
CHRIS & KERRY
MCFARLAND
CHRISTINE CARTER
CHRISTINE DUNN
CHRISTINE O'CONNELL
CHUCK KACZ
CONNIE VECARLO
CORINNE MAST
CORY SAXSMA
CYDNEY CAPE
DAN & LYNETTE KUNKLE
DANIEL KOWALSKI
DANIELLE MCGEE
DARLENE GAINES
DARREN DEBOER
DARREN SUTTON
DAVID WUSKE
DEANA ERICKSEN
DEBBIE & TONY MALOVAN
DEBBIE SUMMERS
DEBORAH CHAMBERLAIN
DEBRA EKDAHL
DENNIS SIMALA
DOLORES DESPOT
DONNA WEST
ED NYKRIN
ERIN & MARK DOYLE
ERIN BURNS
ERIN VIDRA

FRANCIS & LAURA BARNES
GARY HILL
GARY ONATE SR.
GRAHAM & JAYE ROBERTSON
GUS PAPACHRONIS
HEATHER SONON
HOLLY RIEVE
IMTIAZ HAMID
ISRAEL MUNIZ
JACKIE CORREA
JACQUELINE KOVACH
JAMES & KAREN
CASTELNUOVO
JAN BLAIR
JEFF BENCE
JEFFREY & JAMIE MEAD
JENNIFER BOHREN
JENNIFER LEE
JENNIFER LEHNERER
JENNIFER O'MALLEY
JENNIFER WEGNER
JERE ALLIBALOGUN
JERRY VELTMAN
JESSICA BARBARO
JILL MIRABELLI
JIM OOSTERBAAN
JOE & CAROL KRAJNICK
JOE & KATE SMAZAL
JOE FOX
JOE JANOSTAK
JOHANNA MARK

JOHN & LINDA
ZUGENBUHLER
JOHN DOHERTY
JOHN OLEARY
JOSEPHINE MAZANEC
JOSH STEINBACH
JUDY PERILLO
JULIE & NEIL FINN
JULIE BOSE
JULIE BUFFINGTON
JULIE URBAN
JUNE ISNER
JUSTIN & WHITNEY BURROWS
KAREN BLISSMER
KAREN ORTEGA
KATHLEEN GERICKE
KATHY GUINEA
KATHY SCHROEDER
KELLIE ARANOWSKI
KELLY SOBUCKI
KEN & DENISE MATTHYS
KEVIN FLECK
KIRK PARRO
KRISTIN BROZOVIC
KRISTIN KOSTOLANSKY
KRISTINA WESLEY
KRISTAL DAVIS
LARRY BRIGHT
LAURA SCHULTE
LAUREN MILLER
LEAH MILLHUFF

LEE WALLACE
LINDA & JOE LOPEZ
LINDA COPP
LISA & TRAVIS
BANDSTRA
LISA HANSBERGER
LISA HARPER
LISA SMITH
LIZ CHANNIC
LORI VERDUIN
LOUISE SANDERSON
MARCELLA HATCH
MARK ENGLE
MARY A MATTHEWS
MARY JEAN DESANTIS
MATT DOWNS
MAUREEN HARANGODY
MELISSA BEAVER
MELISSA BROUWER
MICHAEL NELSON
MIKE CLARK
MIKE MILLER
MIKE MUELLER
MIKE SHEGICH
MOLLY CLARK
MONICA SANFORD
NANCY HANLON
NANCY KOHLSTEDT
NANCY OLSON-BEAUDOIN
NANCY PAVLACKA
NANCY WHITE

NICOLE FENDER
NICOLE NOCERA
PAM ENGLISH
PAM WARD
PAT SIERZEGA
PATRICK DALY
PAUL & JANICE GARRY
PAULA GOVERT
PEGGY HAMMOND
PJ BICKETT
RENEE KOURIS
RICH EDGE
RICHARD OLAS
RIKYAH MERRIWEATHER
ROB & DEE BURBRIDGE
ROBERT MERRIWEATHER
ROBERT STACK
RON & DENISE MANGAN
RUSS TOMJANOVICH
RYAN JULIAN
SANDRA DOOT
SANDRA PATTERSON
SANDY JOHNS
SARAH ISRAEL
SHANNON MUEHLNICKEL
SHARON PIECUCH
SHARON TIGGELAAR
SHEILA BAKER
SHELLEY GLATT
SHERRY GRUTZIUS

STEVE GULIK
STEVEN & EMILY VACCARO
SUE HAMILTON
SUMMER & CLARK RISPENS
SUSAN BARNHART
SUSAN PROCHNOW
SUZANNE STEWART
TABITHA MITCHELL
TAMI PAULSON
TAMMY CAMBELL
TAMMY DONALD
TERRY & MICHELE LENZ
TERRY KRUEGER
TIM DRAGOO
TIM KRAMER
TIM OSHEA
TOM & CHERYL JONES
TOM & PAT WHITE
TOM LEBDA
TOM SZAREK
TOM TEARE
TONYA JAPP
TRACEY WOODS
RYAN KIEFER
TRAVIS & CASSIE MILLER
VICKI LARGEN
WALTER WILLE
WAYNE GEDUTIS
ZACH BAYLESS

MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

**What is a group of
rhinoceroses called?**

- (A) Parade
- (B) Crash
- (C) Rush
- (D) Horner

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

Last month's question:

What city was the capital of the
U.S. for only one day?

Answer: (C) Lancaster, PA

The United States has had nine capitals over the years, but only one was a one-day wonder: Lancaster, Pennsylvania. The First Continental Congress convened in Philadelphia in 1774, and the Second Continental Congress started out in Philadelphia the next year. By then the Revolutionary War was well underway, and when British soldiers advanced on Philadelphia in the summer of 1777, the Continental Congress fled the city. On September 27, 1777, they met inside Lancaster's county courthouse, but they didn't stay long. Having issues with their lodgings and still worried for their safety, the delegates moved farther west (to York, Pennsylvania) after just one day of business. In 2000, Washington D.C. celebrated 200 years as the nation's capital—7,000+ more days than Lancaster. (U.S. Senate, 2021)

Congratulations to last month's winner:

**ALEX
SALTANOVITZ**
of Munster, IN

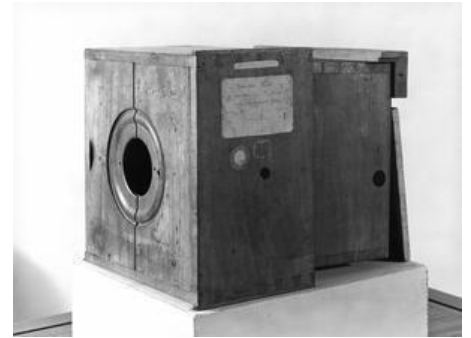
Stop by Creative Carpet & Flooring to claim your prize
by May 31, 2021!

MAY IS NATIONAL PHOTOGRAPH MONTH

WHAT DOES THE WORLD'S OLDEST KNOWN PHOTOGRAPH DEPICT THE VIEW
OUT OF A WINDOW IN FRANCE?



*Enhanced version of Nicéphore Niépce's View from
the Window at Le Gras (1826)*



*Camera of Joseph Nicéphore Niépce
(UNT Digital Library, 2011)*

AROUND 1826, JOSEPH NICÉPHORE NIÉPCE DID SOMETHING NO ONE HAD EVER DONE BEFORE: HE TOOK A PICTURE OF THE VIEW OUTSIDE HIS WINDOW. NIÉPCE WAS FASCINATED BY LITHOGRAPHY — REPRODUCING GRAPHICS USING STONE OR METAL AND OIL-BASED INK — AND WAS TRYING TO FIND OTHER WAYS TO REPRODUCE IMAGES. HE SET UP A CAMERA OBSCURA, OR PINHOLE CAMERA, AND TRAINED IT ON HIS STUDIO WINDOW IN BURGUNDY, FRANCE. THE CAMERA'S VIEW WAS CAST ON A SPECIALLY TREATED PEWTER PLATE, AND HOURS LATER, IT PRODUCED THE FIRST KNOWN PERMANENT PHOTOGRAPH. YOU CAN SEE THE PHOTO TODAY ON DISPLAY AT THE UNIVERSITY OF TEXAS-AUSTIN.

(SMITHSONIAN.COM)

Offspring of Mandarins and Pomeles

If you enjoy that sweet nectar of the gods known as the common orange, you should know you're actually tasting a hybrid fruit. As a cross between the mandarin and the pomelo, the orange never existed in the wild but, rather, was bred. The mandarin is a small, flat, sweet fruit that isn't actually an orange, despite "orange" often being in the title. However, it is a member of the Citrus genus, and coupled with the pomelo — a less bitter grapefruit — the pair are the parents of the orange. Although oranges are a staple of Florida, they aren't native to the state. Rather they are thought to have been brought over by the Spanish, while the British are credited with cultivating oranges into a major crop.

(Modern Farmer, 2020)



Lumpy Rug Day

Celebrated every May 3rd, Lumpy Rug Day is intended to appreciate a good rug. A rug should be smooth, even and definitely not lumpy. Many of us stretch out on a rug to watch TV, play games and even catch 40 winks. If the rug is lumpy, you'll know it.

There are several ways to enjoy Lumpy Rug Day:

- If you have a lumpy rug, toss it out and get a nice, lump-less rug.
- If you once had a lumpy rug, take a minute to remember the soft, comfortable feel of the new rug when it arrived.
- If you never had a lumpy rug, count your blessings. You don't know what you're missing.

(Premier Star Co., 2020)



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WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

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Highland IN 46322
219.595.5561



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

Don't visit any flooring dealer
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Consumer Awareness Guide!

You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.creativecarpetinc.com

A gigantic THANK YOU to all who referred us last month...

AMANDA KRUDER	KATIE HANNIGAN
ANDY MUELLER	MELISSA NOVAK
BARB SINCHAK	NICK AHRENS
DON BILLIG & JODI	NOAH WHITE & JESSICA
WAIL	SINCLAIR
EILEEN NOCERA	PATTY LAUZON
JANET NAREY	RICH MARTIN
JOE & DIANE BERLS	ROBERT & LINDA KEANE
JOHANNA FRICK	ROBERT MCNICHOLAS
JULIA & ROB LABUDA	SHAWN WITULSKI
JUNE ISNER	TYLER & SARA KENT

THANK YOU FOR THE KIND WORDS!

Had a great experience with Creative Carpet. Brian, our sales consultant, helped us find the exact carpet we were looking for from a sample color we had. The whole process went very well including all communication. The installation team was excellent and very detailed and thorough."

~ Tim O. of Homer Glen, IL

