

# Creative Carpet and Flooring HOME ADVISOR™

## JANUARY 2013

Happy New Year!!!!

*Hello, everyone. I trust you had a very merry Christmas! I love that holiday more than any other, not just because of the time with family and the gift-giving, but because it's a reminder of why the season is so important. To me and my family, because we are Christians, it reminds us of why we celebrate it in the first place. I wish everyone felt the same, but I know and understand that it is not reality [ya don't know what you are missing.] Anyway, I hope this season finds you all in good health and prosperous! We are ALL in this together and our differences are what make us a unique nation. I know most all of us are concerned with the less fortunate- that's just being a caring human being. As I am writing this we have our 12 days of giving fundraiser going on. It is a cool way to give back to the community. Thanks to you who have chosen to take part!*

*Now, for the really cool part. While you are reading this I may already be or very soon will be a GRANDPA!!! You have no idea how much Tammy and I have wanted this. I'm not ready for the rockin' chair yet, but I'm going to have a tough time not spoiling our kid's bundle of joy! The coolest part will be watching him or her and handing the baby back when we're worn out! I'm dying to see if Mark Jr. is going to be a diaper changer. His mother tricked me into the first time! She was going to a store and on her way out of the door she yelled, "ya better check his diapers." That was NOT cool, but I got used to it. Those are the small, silly things that you actually start to miss as your kids grow up.*

*Anyway, I thank you all for your support and hope you have a happy new year!*

*God's Blessings to All,  
Mark Sr.*

## PROUDLY ANNOUNCING OUR NEW NAME AND LOOK!

Out with the old →



In with the NEW →

Same great service,  
new fresh look!



Mark Bouquet



Mark Bouquet, Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"**  
**(708) 479-8600**

## Inside This Issue...

### Inside This Issue...

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Attention

↙ **CLAUDIA  
BAICH**

You are this month's

**Mystery Winner!**

We have a **\$10.00 gift certificate** to Starbucks reserved just for you!  
Come by our store to claim your prize!

Creative Carpet, Inc.  
19420 S. LaGrange Road  
Mokena, IL 60448

**NOTE: Must be picked up by 1/31/12**

## A Quick Guide to Looking for the Right Vacation Package

Today, instead of spending vacation outside of the country, more and more families are slowly realizing the practical advantages of going on vacation within the country. Numerous travel businesses now give flexible package selections that allow you to pick the number of days, options for transfers and also, the accommodations.

The best way to maximize your visit is through tour packages. These are pre-planned and pre-arranged vacation packages that consist of everything important to complete the vacation. On the other hand, to the uninitiated, the selections can be really bewildering. In case you have no concept of where to start, here is a fast guide to assist you choose the best vacation package:

### **Check the key features of the tour package -**

Of course, the most crucial step would be to look for the major features of the package. Commonly, tour packages supply the following: accommodations, transfers, free breakfast, all-access passes to any or all the major tourist attractions. The tour packages then present combinations of these to make up the options list provided to the customers. Your tour package may possibly contain any of these based on what you opt for. The wider the options, the better the package will be.

### **Watch for freebies and discounts-**

One of the ideal ways to tell that you are looking at the right tour package is if it includes a lot of discounts and freebies thrown in. The concept is simple- clients tend to opt for tour packages which are more loaded with features than those which are really minimal. The main criterion that should be followed in picking the right package would be to decide on one that provides much more, for the same cost. Your youngsters will appreciate free stuff and your wallet will appreciate the savings.

### **Check and compare with other related packages-**

Finally, one more vital thing you must do is to compare prices. At the end of the day, it's your budget that will determine the kind of choices you will make. Thus, before deciding on the tour package you will get, try to compare costs first so that you may have an idea if what that you are paying for is too pricey or too good to be true.

## **New Year's Fun Facts:**

*If you're celebrating New Year's Eve this year and find a lull in the conversation, impress your family and friends with this New Year's trivia.*

- According to statistics from the National Insurance Crime Bureau, more vehicles are stolen on New Year's Day than on any other holiday throughout the year.
- Why should you ring in the New Year with family and friends? It is thought that the first visitors you see after ringing in the New Year would bring you good or bad luck, depending on who you keep as friends and enemies.
- The Time Square New Year's Eve Ball came about as a result of a ban on fireworks.
- Food plays a big role in New Year's traditions. Eating black-eyed peas, ham or cabbage is thought to bring prosperity. However, stay away from bad luck foods like lobsters, because they move backwards, and chicken, because they scratch in reverse. It is believed that eating these on New Year's Day might cause a reversal of fortune.
- In Colombia, Cuba and Puerto Rico families stuff a life-size male doll called Mr. Old Year with memories of the outgoing year and dress him in old clothes from each family member. At midnight he is set on fire - thus burning away the bad memories of the year.
- 40 to 45 % of American adults make one or more resolutions each year, the top including weight loss, exercise, quitting smoking and better money management. By the second week of January, 25 percent of people have abandoned their resolutions.
- In Italy, people wear red underwear on New Year's Day as a symbol of good luck for the upcoming year.

## ***Did You Know...***

CREATIVE CARPET OFFERS A  
**LIFETIME  
INSTALLATION  
WARRANTY...**

*and it's transferrable!*

For our customers that have purchased flooring for their homes and are now moving, you can now TRANSFER your LIFETIME INSTALLATION WARRANTY to the new homeowners!

At Creative Carpet & Flooring you can now offer them the extra benefit of knowing that the carpet that came along with the house they purchased is warrantied for life against any installation related issues.

Just tell them to stop on in and register their home, and we will take care of the rest!

# Mega Trivia Contest!

Congratulations to last month's winners:

**Melanie Riley**

Stop in at Creative Carpet to claim your prize!  
(Answer to last month's quiz: Scut Farkus)

**Who else wants to WIN A \$50  
GIFT CARD towards dinner for  
two at TGI Fridays or Olive  
Garden?**

**Play our Mega Trivia Contest  
& you could win, too!**

*This month's Mega Trivia question:*

**Which is the  
national flower of Ireland?**

- A) Shamrock
- B) Daffodil
- C) Marigold
- D) Jasmine

Call us at 708.479.8600 or email your answer to  
[Contests@creativecarpetinc.com](mailto:Contests@creativecarpetinc.com)  
Your chances of winning are better than you think!

😊 **NEW** 😊  
**FRIENDS & CLIENTS**

- AMY RESER
- ALMA LAUFFER
- MARY POGLAJEN
- JOEL VANBRUGGEN
- MIKE & NOREEN TALAGA
- PATTY MAHER
- DOUG STOJAK
- ANGIE FREDERICKS
- JOCELYN SHELBY
- LYNN WATSON
- RANDI SCHNEIDER
- SUSAN MEYER
- REGI HOMERDING
- SARAH DAVIA
- TED MCNULTY
- DEBRA BUCEK
- LEANNE WINTERS
- CAROLINE MOONEY
- LAURIE MCDERMOTT
- ERIC LINDEMULDER
- SHERRY MACKOWIAK
- JOHN MCCLAFFERTY
- CHRISTINA WESTBROOK
- RICH MARTIN
- ANTHONY BACHLEDA
- SHAUN MURPHY
- ELIZABETH DURBIN
- TRACY MAINES

*It Sure Was  
**WONDERFUL** to  
 Meet You!  
 Come Again!*



# Moneywise

## How to pay for an Online Degree



Wondering how to pay for an online degree? You may be in for a pleasant surprise. The government offers many opportunities for students to get money for college, and accredited online university students are no different. Whether you are an undergraduate or graduate student, regardless of your major, there should be something that you qualify for.

- **ACG** - Academic Competitiveness Grant
- **Federal Perkins Loan** - Undergrad and grad students in financial need may qualify for this loan for undergraduates and professional/graduate students.
- **FSEOG Grants** - Federal Supplemental Educational Opportunity Grants
- **National Smart Grant** - The National Science and Mathematics Access to Retain Talent Grant
- **Pell Grant** - The Federal Pell Grant offers money for qualifying undergraduate students to use for their college based on need and merit.
- **TEACH Grant** - The Teacher Education Assistance for College and Higher Education Grant
- **Subsidized Loans** - Direct and FFEL Stafford loans, between \$3,500 and \$8,000, are provided to students in financial need attending college at least half-time, and they must be paid back, starting after graduation. With subsidized loans, the United States Department of Education pays the interest while the student is still in school.
- **Unsubsidized Loans** - There are also unsubsidized Direct and FFEL Stafford loans, which range from \$5,500 to \$20,500, based on grade level and credit level, and they accrue interest while the student is still in school.

# Recipe Corner

## Lemon Snowflake Cookies

Are your Christmas cookie tins empty, but your sweet tooth still looking for a nibble?  
 Try these easy, delicious, lemony fresh cookies!

- **Yields:** Original recipe makes 5 to 6 dozen
- **Ingredients**
- 1 (18.25 ounce) package lemon cake mix with pudding
- 1 egg
- 2 1/4 cups frozen whipped topping, thawed
- 2 cups confectioners' sugar



- **Directions**
- Preheat oven to 350.
- Mix the cake mix, egg and whipped topping together. Beat with an electric mixer on medium speed until well blended (batter will be sticky).
- Drop batter by the teaspoon into the confectioners' sugar and roll to coat. Place cookies onto ungreased baking sheets and bake at 350 for 8 to 10 minutes or until lightly browned.



## Welcome Back to Our RETURNING CLIENTS:

JENNY WENCEL	TIM & CINDY DOUGLAS
AL GILBERT	MARY HUIZINGA
CHRIS WINSHIP	LEO & VIRGINIA DOYLE
BRANDI TANNER	RON ROERING
JAY & ESTHER PETERS	MIKE & AMY MIEDEMA
ANDREW & SANDY NYIRI	COLE DEVRIES
CINDY KASPER	BILL SHAHEEN
SHAWN & DONNA MATTHUIS	SAM & BECKY KOOISTRA
MIKE PANAGIOTAROS	RICK & LINDA VANBEVEREN

😊 **So Nice to See You Again!!!** 😊

### Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: Olive Garden, Chili's, Red Lobster or TGIF.

### A gigantic **THANK YOU** to all who referred us last month:

GLEN BERNARD	LUANN & WES DAY
BEVERLY HAAS	SUSAN CAUFIELD
PATRICIA CURTIS	RON ROERING
FRED MROZEK	PATTY HARVEY
DARLENE SULLIVAN	LOU WOLD
DAN REGAN	BARBARA BACHLEDA



Enjoy your dinner as our thanks for the referral!

# WARNING!

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

## How to shake the Winter Blues AND make some extra Money

To most folks winter means a time of slippery sidewalks, nasty roads, flu season and something that can be much worse for others- the "Winter Blues." Let's discover a great little activity that can help fight against it and earn you some money too.

Almost everyone sooner or later dreams of starting a home-based business to make some extra money or work part time doing something they love. There is a business that anyone can start with no upfront money needed, and all that is required is patience and kindness. This is the business of Pet-Sitting.

In the cold of winter folks still need to go to work or on trips, and at these times pets need to be left in someone's care. This is where they need the services of a "Pet-Sitter." There are two ways you can operate your own pet sitting business. If you own your own residence, you can watch pets inside your home, having the pet owners drop off their pets at your residence. If you have an apartment, you may not be allowed to have pets, in which case you would need to watch the pets at the owner's residence.

Simply hang some signs on store bulletin boards and place a little ad under the "Services" or "Pet" listings in your local newspaper classifieds to let folks know about your services. Make sure you have some knowledge of the pets you will be sitting. Read and learn about them all you can. Pets need rest, exercise, food, water, warmth and some even require medication at certain times of the day. ALL pets need patience and love. Make sure you have emergency telephone numbers so you can call the owner's veterinarian or pet clinic, as well as the owner themselves.

Now, when winter comes and you have nothing to do, you can keep busy with pet sitting and earning some extra money all while shaking the winter blues.

### Thank You for the Kind Words!

*"We found the experience of shopping with Creative Carpet and working with Mark Jr. to be very positive. We were able to select the flooring that we liked and are very happy with the outcome of the service, product, competitive pricing and the installation. Mark even went beyond the extra mile in helping us find a special carpet need for a last minute addition to the overall job. The carpet installers were terrific. They got the job done on a timely basis, were very professional, neat and courteous. I would recommend Creative Carpet for you flooring needs without hesitation."*

— Michael & Noreen from Frankfort, December 2012

**Creative Carpet and Flooring**  
19420 S LaGrange Rd Mokena, IL 60448  
708-479-8600

[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

**HOURS: Mon., Wed., Fri.: 10am – 6pm**  
**Tues. & Thurs.: 10am – 8pm**  
**Sat.: 10am – 4pm**

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the purchase  
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**THE MORE YOU SPEND,  
THE MORE YOU**



# SAVE!

*Creative*  
Carpet & Flooring



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*[www.creativecarpetinc.com](http://www.creativecarpetinc.com)*

*[facebook/creativecarpetinc.com](https://facebook.com/creativecarpetinc.com)*

# *You are protected by Creative Carpet & Flooring's* **100% Iron-Clad Triple Guarantee!**

*We want you to be super-pleased—in fact, absolutely delighted—with your beautiful new flooring and the service we provide. So every floor comes with this 100%, Iron-Clad Triple Guarantee:*

## **Guarantee #1 “No Regrets Guarantee!”**

Here's how the “No Regrets Guarantee” works: if at any time during the first 30 days after installation you decide you don't like your new flooring that was installed for whatever reason, just let me know. I'll replace the materials free of charge. I offer this guarantee to ALL of my customers purchasing flooring for their personal residences, regardless of size or cost of the material. (With an outrageously good guarantee like this, I can't include the cost of installation or other labor, so you'll have to cover that.)

I offer this amazing guarantee because you're going to have your new floor for a long, long time, and I don't want you to have to live with a choice you'll regret. I want you to be head-over-heels thrilled with your selection. So if you are unhappy with the flooring, I'll replace it one time free of charge with another style of equal or lesser value. (If the new flooring you select costs more, you simply pay the difference.)

If you walked into any other flooring store and asked them for a guarantee like this, they would probably laugh and tell you “no way!” So how can I offer such a powerful guarantee? I couldn't unless I was absolutely confident in the quality of my products and service. I am confident, and you will be, too...I guarantee it!

## **Guarantee #2 Lifetime Installation Warranty**

Buying flooring is not like buying any other piece of interior décor, such as a sofa or a lamp. Why? Because unlike other products, flooring is installed or “manufactured” in your home. This makes the installation critical. At Creative Carpet, I offer a lifetime installation warranty to ALL of my customers purchasing flooring for their personal residences. You NEVER have to worry about something going wrong with the installation. If it does, I'll fix it FREE! And I'll do it quickly. We will even call 1 year after your install to set up your IN HOME INSPECTION to insure your carpet is performing as it should!

## **Guarantee #3 Installer Professionalism Guarantee**

Creative Carpet installers are neat, clean, well-groomed, well-spoken and certified professionals. They have graduated from the Certified Floorcovering Installers Association. They are guests in your home, and they conduct themselves as such. They respect your home by using shoe covers when necessary. You'll receive the highest-quality installation in the business. And after they're finished, they will leave your home as neat and clean as when they arrived! They will even vacuum or sweep!

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