



dix heures dix

by DCWéditions
PARIS

dix heures dix

HISTORY



Fabrice Berrux



Raphaël Prockter

dix heures dix

by DCW^éditions
PARIS



Dimitri Lefoulon
BRAND MANAGER



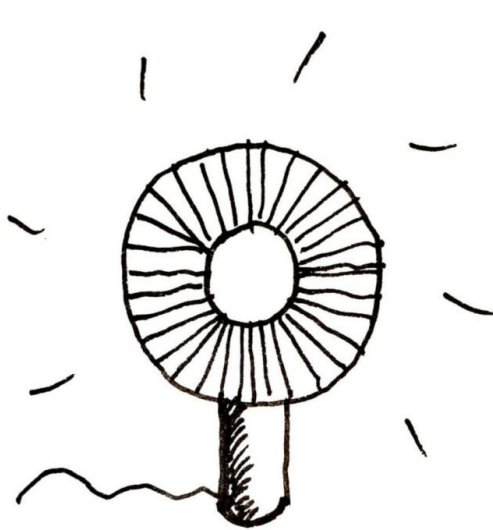
Raphaël Prockter
AMBASSADOR



dix heures dix

WHAT IS IT?

A COMPANY?
A LABEL?



A COMPANY? A LABEL?

DCWéditions
PARIS



**in the *cuisine* : salted &
vinager**

A COMPANY? A LABEL?

DCWéditions
PARIS



in the *cuisine* : salted &
vinager

dix heures dix



in the *cuisine* : sweet &
DIMmable

4 COLLECTIONS* IRIS, COLONNE, RONDE, ZIGOUZI

23 MODELS DIFFERENT SIZES & USES

32 REFERENCES VARIOUS OPTIONS

*selected for their high potential.

The other collections have not been reissued yet. We are working on new collections to develop the label in the following years (e.g cordless lamps)

Stock available from July, 2024



IRIS



IRIS

stock availability: July, 24
-30% OFF Vs former 10.10

FLOOR LAMP LAMPADAIRE



TREPIED 60
917€a
~~1332€~~



TREPIED 80
1067€
~~1639€~~

TABLE LAMP LAMPE DE TABLE



TABLE 40
638€
~~832€~~



TABLE 50
788€
~~931€~~



TOTEM 50 BL
1042€
~~1059€~~



TOTEM 50 WH
1042€
~~1059€~~

NEW



TOTEM 60 BL
1242€
~~1483€~~



TOTEM 60 WH
1242€
~~1483€~~

NEW



TOTEM 80 BL
1375€
~~1695€~~



TOTEM 80 WH
1375€
~~1695€~~

NEW

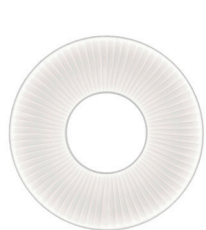
*ex.VAT price

IRIS

stock availability: July, 24
-30% OFF Vs former 10.10

WALL LAMP

APPLIQUE



WALL 60
533€
~~1087€~~



WALL 80
783€
~~1446€~~

CEILING LAMP

PLAFONNIER



CEILING 60
633€
~~1087€~~



CEILING 80
900€
~~1080€~~



CEILING 60 mirror
700€
~~1122€~~



CEILING 80 mirror
1000€
~~1532€~~

PENDANT LAMP

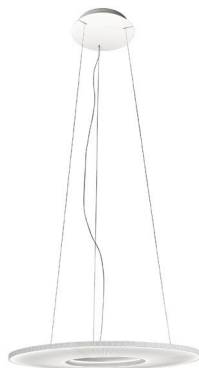
SUSPENSION



PENDANT V 60
683€
~~1087€~~



PENDANT V 80
933€
~~1446€~~



PENDANT H 60 mirror
683€
~~1087€~~



PENDANT H 80 mirror
933€
~~1446€~~

*ex.VAT price

IRIS

DETAILS





COLONNE

COLONNE

stock availability: July, 24
-10% OFF Vs former 10.10

FLOOR LAMP

LAMPADAIRE



METAL WH
1042€
~~914€~~



MARBLE BL
1158€
~~1248€~~



MARBLE WH
1158€
~~1248€~~

PENDANT LAMP

SUSPENSION

NEW



PENDANT 100
792€



PENDANT 130
958€



PENDANT 160
1083€

*ex.VAT price

COLONNE

DETAILS





RONDE

RONDE

stock availability: July, 24

-30% OFF Vs former 10.10

PENDANT LAMP

SUSPENSION



RONDE 600

650€

~~927€~~



RONDE 800

817€

~~1151€~~

*ex.VAT price

RONDE

DETAILS



ZIGOUZI

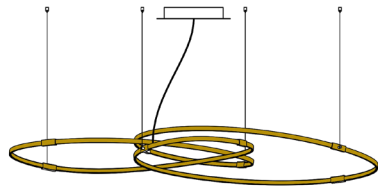


ZIGOUZI

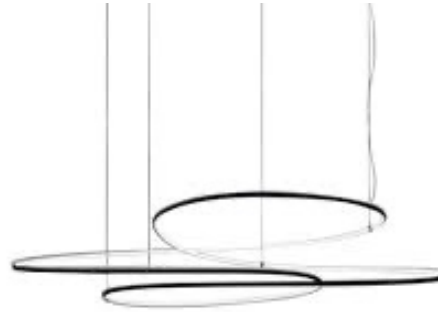
PENDANT LAMP SUSPENSION



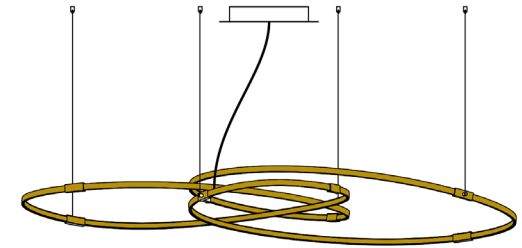
ZIGOUZI 150 BL
2167€



ZIGOUZI 150 GOLD
2167€



ZIGOUZI 180 BL
2467€



ZIGOUZI 180 GOLD
2467€

ZIGOUZI CONSTRUCTION: Curved aluminum profile, **delivered flat**, in a XXL "pizza box". The structure increases in **volume during assembly**, the deployment **height can be adjusted** to the desired volume.

MAIN EVOLUTIONS

01. OBJECT *OBJET*

- **Higher quality materials:** marble base instead of plaster, bodywork paint instead of epoxy paint, gunmetal finish.
- **More efficient LED:** same output which requires less power.
- Smaller, much more **discreet power** supplies especially for floor lamps: plug-in power supply, interchangeable, multi-country, multi-certification
- **Simplification by the better:** double flow becomes the standard, always dimmable

02. PACKAGING *EMBALLAGE*

- Higher-grade cardboard
 - Padding, disassembled product
- = **reduced breakage**

03. PRICE & SERVICE *PRIX & SERVICE*

- Lower price positioning
- **More for better price**
- **Shorter leadtimes (same as DCWéditions)**

All references are **dimmable**, it's a standard:

WALL LAMPS/PENDANT/CEILING: TRIAC driver included, DALI or Casambi on request

FLOOR LAMPS: slider switch

TABLE LAMP: Touch dimmer, with memory



LAUNCH

OFF MILAN

ZEUS SHOWROOM

15-21 April, 2024

NEXT STEPS

ASSETS & DELIVERIES

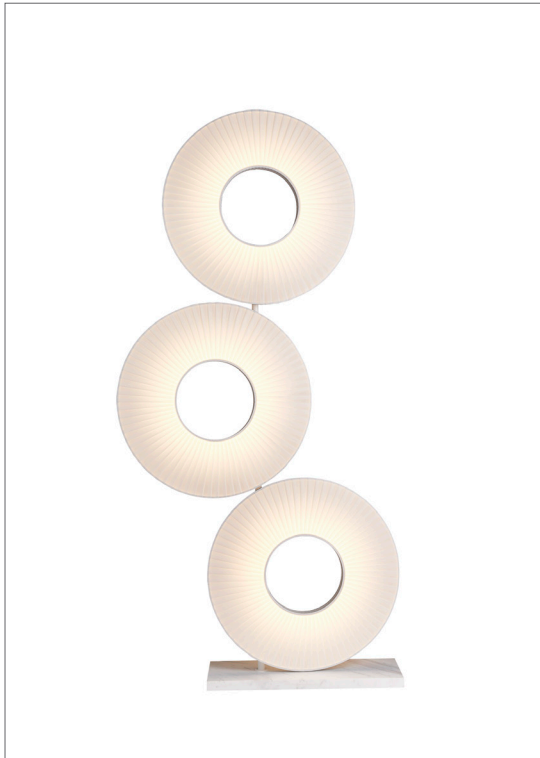
	15 April 2024	July 2024	Sept 2024
Event	MILAN / ZEUS EVENT BtoB	STOCK ARRIVAL	LAUNCH SHOWROOM*
Assets & Tools	3Ds Editorial Digital Pricelist Postcards Technical Sheets Company Profile	Packshots Lifestyle visuals Notices Digital Catalogue Showroom Invitations	Lifestyle visuals Printed Pricelist Printed Catalogue

*Showroom: 3 Bornes

**AND
ROCHE BOBOIS?**

ROCHE BOBOIS

EXCLUSIVE COLLECTIONS (BY DCWéditions) *



CACTUS
1950€



LIMELIGHT
1990€



ROSACE
1890€

*The choice to sell the DCWéditions catalog to a Roche Bobois store is possible and up to you if that seems relevant.

FAQ

SALES PRACTICES

01.
SALES TEAM
ÉQUIPE DE VENTE

same as DCWéditions

02.
ADV
ADV

same as DCWéditions

03.
ACCOUNTING
COMPTABILITÉ

same as DCWéditions

04.
SALES CONDITIONS
CONDITIONS DE VENTE

same as DCWéditions (public price
+ usual discounts)

CONTACT



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Raphael is an **ambassador**, whose mission is to **support the sales** team.

Thank you!