

tru beauty

C O N C E P T S

NOVEMBER | DECEMBER 2025

HOLIDAY
EDITION



NEW

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NEW

NAK HAIR
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Photo courtesy of K18

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SCAN NOW TO SHOP
NOVEMBER | DECEMBER
PROMOTIONS

FOLLOW US ON SOCIAL MEDIA

@TruBeautyConcepts



WELCOME TO OUR HOLIDAY 2025 EDITION

Happy holidays from our family to yours!

Enjoy Black Friday & Cyber Monday savings.

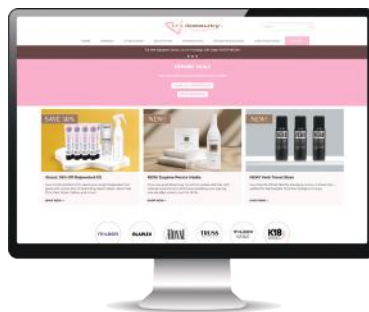
Retail holiday sets for the perfect gifts.



5 EASY WAYS TO ORDER

- ◆ Online ordering 24/7 at trubeautyconcepts.com
- ◆ Email us at cs@trubeautyconcepts.com
- ◆ Contact your TruBeauty Concepts Sales Consultant
- ◆ Call and/or text our Customer Service Department at (888) 371-5040
- ◆ Visit one of our convenient store locations: Southampton, PA and Rockville, MD.

VISIT US ONLINE FOR 24-HOUR ORDERING



trubeautyconcepts.com

- ◆ How-To's & Product Education
- ◆ Create Shopping Lists
- ◆ Item Quick Search
- ◆ Easy Navigation
- ◆ Salon Locator
- And more!

TRU EDUCATION: PAGES 20-21

STAY INFORMED ON EDUCATION



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NEW



ALFAPARF
MILANO
PROFESSIONAL

Semi di Lino Style&Care

Where Style Meets Care

A new styling concept that blends creativity with protection, crafted for everyone seeking beauty that doesn't compromise hair health.

\$100.00

SDL STYLE&CARE LAUNCH PROMOTION

Purchase & Save \$55:

- 2 Blow Dry Cream 6.76 oz.
- 1 Glossy Pomade 3.2 oz.
- 1 Texturizing Balm 5.07 oz.
- 1 Detangling Primer 4.23 oz.
- 1 Twisted Curls 5.22 oz.
- 1 Sea Spray 4.23 oz.
- 1 Vintage Powder 0.28 oz.
- 1 Defining Wax 3.2 oz.
- 1 Funky Clay 3.5 oz.
- 1 Frozen Gel 5.25 oz.

Receive **FREE**:

- 1 SDL Travel Bag
- SALON VALUE \$170.00
- SDL-25-NDSDL

SDL STYLE&CARE

\$15.00 each

- Blow Dry Cream 6.76 oz. **SDL-12-BDC6**
- Texturizing Balm 5.07 oz. **SDL-12-TB5**
- Twisted Curls 5.22 oz. **SDL-12-TC5**
- Frozen Gel 5.25 oz. **SDL-12-FG5**

\$14.00 each

- Detangling Primer 4.23 oz. **SDL-03-DP4**
- Sea Spray 4.23 oz. **SDL-12-SS4**

\$13.00 each

- Glossy Pomade 3.2 oz. **SDL-12-GP3**
- Vintage Powder 0.28 oz. **SDL-12-VP3**
- Defining Wax 3.2 oz. **SDL-12-DW3**
- Funky Clay 3.5 oz. **SDL-12-FC3**

FREE

SAVE
41%



Technology Inside Every Bottle



STYLE GUARD

Natural polysaccharide shield that fights frizz, heat, and humidity.



COLOR FIX COMPLEX

UV filter + antioxidant to extend color vibrancy.



SHINE FIX COMPLEX

24h brilliance from roots to ends.



CLIMATE-PROOF

Moisture-lock barrier for any environment.



URBAN DEFENSE PRO

Total protection against pollutants.



VEGAN FORMULA

Free from ingredients of animal origin or derivation.



SCENTS OF JOY

Infused with uplifting notes of **Pear**, **Jasmine**, **Vanilla**, and **Cedarwood**, designed to elevate the mood and enhance the styling experience.



Keratin Therapy Lisse Design

REVAMPED

Introducing The Next Generation of Keratin Therapy

With cleaner formulas, new formats, and upgraded performance, this range elevates both salon services and retail routines.



\$250.00 SMOOTH, NOURISH & RESTORE

Purchase:

1 KT LD Smoothing Cream Liter

Receive **FREE**:

1 KT LD Wall Chart

2 KT LD Liquid Glass Lamellar Water 8.45 oz.

1 KT LD Maintenance Shampoo Liter

1 KT LD Maintenance Conditioner Liter

SALON VALUE \$510.00

LSD-25-KTLD

**SAVE
51%**

FREE

NEW



**STRONGER,
SMOOTHER HAIR
STARTS NOW**



**SCAN
FOR
STEP-
BY-STEP
GUIDE**



THE TECHNICAL RANGE

Choose From:

Deep Cleansing Shampoo 16.9 oz.	\$22.50	LSD-02-DCS16
Smoothing Fluid 16.9 oz.	\$160.00	LSD-11-LSF16
Smoothing Cream Liter NEW!	\$250.00	LSD-11-LSF33
Detangling Cream 5.07 oz.	\$12.00	LSD-03-LDC5
Rehydrating Finishing Mask 18.7 oz.	\$24.00	LSD-03-RDM16
Easy Lisse Discipline Treatment 18.7 oz.	\$22.00	LSD-03-LEL16
Maintenance Shampoo Liter NEW!	\$52.00	LSD-02-LMS33
Maintenance Conditioner Liter NEW!	\$53.00	LSD-03-LMC33
Smoothing Treatment Kit* NEW!	\$47.00	LSD-19-KTLD

*Kit includes 1 each: Smoothing Cream 3.38 oz., Maintenance Shampoo 0.68 oz. and Liquid Glass Lamellar Water 0.68 oz.



THE RETAIL RANGE

Choose From:

Maintenance Shampoo 8.45 oz.	\$13.00	LSD-02-LMS8
Maintenance Conditioner 8.45 oz.	\$13.50	LSD-03-LMC8
Liquid Glass Lamellar Water 8.45 oz. NEW!	\$20.00	LSD-03-LW8
Rehydrating Mask 6.7 oz.	\$14.00	LSD-03-RDM6
Keratin Serum 4.23 oz.	\$13.00	LSD-03-LKS4
The Oil 1.69 oz.	\$23.00	LSD-03-LTO1
Maintenance Shampoo + Lamellar Water 8.45 oz. NEW! ..	\$36.00	LSD-19-MLW
Maintenance Shampoo + Conditioner 8.45 oz. NEW!	\$34.00	LSD-19-MSC

MSRP UP TO \$72.00

LIMITED EDITION

ALFAPARF
MILANO
PROFESSIONAL

Semi di Lino Holiday Sets

Experience the freedom to define your own beauty with new Semi di Lino sets. Each collection comes beautifully packaged in a limited-edition box, perfect for gifting, reusing, or adding to your collection.

SAVE
UP TO
23%



\$31.00 DIAMOND SET

Includes:

- 1 Diamond Illuminating Shampoo 8.45 oz.
- 1 Diamond Illuminating Mask 6.98 oz.
- 1 Sublime Cristalli Liquidi 0.51 oz.

SALON VALUE \$40.00
SDL-19-H25D



\$32.00 MOISTURE SET

Includes:

- 1 Moisture Nutritive Shampoo 8.45 oz.
- 1 Moisture Nutritive Mask 6.98 oz.
- 1 Sublime Cristalli Liquidi 0.51 oz.

SALON VALUE \$40.00
SDL-19-H25M



\$32.00 RECONSTRUCTION SET

Includes:

- 1 Reparative Low Shampoo 8.45 oz.
- 1 Reparative Mask 6.98 oz.
- 1 Sublime Cristalli Liquidi 0.51 oz.

SALON VALUE \$40.00
SDL-19-H25R



\$33.00 SMOOTH SET

Includes:

- 1 Smoothing Shampoo 8.45 oz.
- 1 Smoothing Mask 6.98 oz.
- 1 Smooth Smoothing Cream 4.23 oz.

SALON VALUE \$42.00
SDL-19-H25S



\$32.00 BLONDE SET

Includes:

- 1 Blonde Anti-Yellow Shampoo 8.45 oz.
- 1 Blonde Anti-Yellow Conditioner 6.76 oz.
- 1 Blonde Anti-Yellow Spray 4.23 oz.

SALON VALUE \$41.00
SDL-19-H25B



\$40.00 DENSITY SET

Includes:

- 1 Thickening Low Shampoo 8.45 oz.
- 1 Thickening Conditioner 6.76 oz.
- 1 Thickening Cream 4.23 oz.

SALON VALUE \$50.00
SDL-19-H25DT

\$26.00

BB BLEACH 14.1 OZ.

**BUY 1,
GET 1 FREE**

NO MIX & MATCH

Choose From:

- Easy Lift 7 Levels **BBB-25-NDEL**
- Free Style **BBB-25-NDFS**
- High Lift 9 Levels **BBB-25-NDHL**

SALON VALUE \$52.00

SAVE
50%



BB Bleach

BOGO

MILBON



GOLD HOLIDAY GIFT BOX

SAVE
20%



\$42.80
SHAMPOO & CONDITIONER
DUOS 6.8 OZ./7.1 OZ.

Choose From:

Enhancing Vivacity Refine	MGO-19-H25ER
Enhancing Vivacity Soften	MGO-19-H25ES
Illuminating Glow	MGO-19-H25IG
Indulging Hydration	MGO-19-H25IH
Vitalizing Dimension	MGO-19-H25VD

SALON VALUE \$53.50



TRAVEL SIZES

SAVE
15%



\$6.80
SHAMPOO 1.7 OZ.

Choose From:

Enhancing Vivacity Refine	MGO-02-EVRT1
Enhancing Vivacity Soften	MGO-02-EVST1
Illuminating Glow	MGO-02-IGT1
Indulging Hydration	MGO-02-IHT1
Vitalizing Dimension	MGO-02-VDT1

SALON VALUE \$8.00

\$8.08
CONDITIONER 1.8 OZ.

Choose From:

Enhancing Vivacity	MGO-03-EVT1
Illuminating Glow	MGO-03-IGT1
Indulging Hydration	MGO-03-IHT1
Vitalizing Dimension	MGO-03-VD1

SALON VALUE \$9.50

MILBON SOPHISTONE

SAVE
20%

SUPPORT ITEMS

Choose From:

Color Balancing Blue Shampoo 16.9 oz.	\$19.20	SOT-04-BLUS
Color Balancing Copper Shampoo 16.9 oz. ...	\$19.20	SOT-04-COPS
Color Balancing Purple Shampoo 16.9 oz.	\$19.20	SOT-04-PURS
Scalp Support Oil 6 oz.	\$19.20	MLB-04-SSOIL
Face Protect Cream 7 oz.	\$19.20	MLB-04-FPC
Color Remover 8.5 oz.	\$15.20	MLB-04-MCR8

SALON VALUE UP TO \$24.00



MILBON

Find Your Beauty



SIGNATURE HOLIDAY GIFT BOX

SHAMPOO & CONDITIONER
DUOS 6.8 OZ./7.1 OZ.

Choose From:

REAWAKEN	\$30.40	MLB-19-H25RA
BLONDE PLUS	\$28.80	MLB-19-H25BL
CURL	\$28.80	MLB-19-H25CU
CURL ENRICHED	\$28.80	MLB-19-H25CE
REPAIR HEAT	\$28.80	MLB-19-H25RH
REPAIR	\$27.20	MLB-19-H25RE
ANTI-FRIZZ	\$27.20	MLB-19-H25AF
VOLUME	\$27.20	MLB-19-H25VO
SCALP	\$27.20	MLB-19-H25SP
SMOOTH For Fine Hair	\$25.60	MLB-19-H25SF
SMOOTH For Medium Hair	\$25.60	MLB-19-H25SM
SMOOTH For Coarse Hair	\$25.60	MLB-19-H25SC
MOISTURE	\$25.60	MLB-19-H25MO

SALON VALUE UP TO \$38.00



SAVE
20%

TRAVEL SIZES

SAVE
15%



\$4.25
SHAMPOO 1.7 OZ.

Choose From:

BLONDE PLUS Nourishing	MLB-02-BPVT1
CURL Care	MLB-02-CCT1
MOISTURE Replenishing	MLB-02-MT1
REAWAKEN Renewing	MLB-02-REA1
SMOOTH For Coarse Hair	MLB-02-SCT1
SMOOTH For Medium Hair	MLB-02-SMT1
SMOOTH For Fine Hair	MLB-02-SFT1
ANTI-FRIZZ Defrizzing	MLB-02-SD1
SCALP Purifying	MLB-02-SGT1
REPAIR HEAT Protective	MLB-02-SHPT1
REPAIR Restorative	MLB-02-SR1
VOLUME Volumizing	MLB-02-SV1

SALON VALUE \$5.00

\$5.10
CONDITIONER 1.8 OZ.

Choose From:

BLONDE PLUS Nourishing	MLB-03-BPVT1
CURL Care Enriched	MLB-03-CCRT1
CURL Care	MLB-03-CCT1
MOISTURE Replenishing	MLB-03-MT1
REAWAKEN Renewing	MLB-03-REA1
SMOOTH For Coarse Hair	MLB-03-SCT1
SMOOTH For Medium Hair	MLB-03-SMT1
SMOOTH For Fine Hair	MLB-03-SFT1
ANTI-FRIZZ Defrizzing	MLB-03-SD1
SCALP Purifying	MLB-03-STT1
REPAIR HEAT Protective	MLB-03-SHPT1
REPAIR Restorative	MLB-03-SR1
VOLUME Volumizing	MLB-03-SV1

SALON VALUE \$6.00

\$8.93

CREATIVE STYLE
Refreshing Dry
Shampoo 1.8 oz.

SALON VALUE \$10.50
MLB-05-RDS1



SAVE
23%



\$63.50
HOLIDAY STYLING

Includes:

- 1 SMOOTH Luminous Bodifying Oil 4.1 oz.
- 1 CREATIVE STYLE Dry Texturizing Spray 4 9.5 oz.
- 1 CREATIVE STYLE Brilliant Shine Spray 3.5 oz.
- 1 Monochromatic Froth Blowout Foam 7.1 oz.

SALON VALUE \$82.50
MLB-25-NDHSP

KERATINCOMPLEX®

Beautiful hair every day

TRANSFORM YOUR BUSINESS WITH PROFITABLE SERVICES FOR EVERY HAIR TYPE.

Reparative treatment specially formulated for fine, fragile, or over-processed hair with results that last up to 5 months!



Before

After

REVENUE POTENTIAL \$ (LITER)

23 applications X \$350 service price = **\$8,050**



SAVE
25%



\$326.25 NKSTB LITER DUO

Includes:

- 1 KC PRIMER Liter
- 1 NKSTB Smoothing Treatment Liter

SALON VALUE \$435.00

KCX-19-BNKS

\$112.50 NKSTB 4 OZ. SYSTEM KIT

Includes:

- 1 KC PRIMER 4 oz.
- 1 NKSTB Smoothing Treatment 4 oz.
- 4 Keratin Obsessed® Multi-Benefit Treatment Spray 4 oz.

SALON VALUE \$150.00

KCX-19-BNKS



WARM UP WITH COZY SEASON SHADES

This dimensional technique delivers a deep natural brunette result that can be tailored and customized for each client.

\$55.20 HOT CHOCOLATE COLOR TECHNIQUE

Includes:

4 KeraLuminous Permanent Color 3.4 oz.



6NA 5A 5N 5NN

2 KeraBrilliance Demi-Permanent Color 3.4 oz.



5N 6NA



1 5 Vol. Activator 32 oz.
1 20 Vol. Developer 32 oz.

SALON VALUE \$69.00

KCX-25-NDCSS

HOT CHOCOLATE Color Technique



@chelsearaeschmitt
Featuring a #KCEXPRESSIVES
Inspired color technique



DOWNLOAD
HOT CHOCOLATE
TECHNIQUE

BUILT FOR BLONDES, BACKED BY KERATIN.



SAVE
20%

A conditioning, keratin-enhanced lightener that lightens and brightens while improving the integrity of the hair.

\$24.00 IT'S A BLONDE THING® KERATIN LIGHTENING SYSTEM® 16 OZ.

SALON VALUE \$30.00

KCX-04-BLEAC

NEED A BREAK FROM WINTER?

CHECK IN FOR HYDRATION,
STAY FOR THE SUMMER SCENT.



KERATINCOMPLEX®
Beautiful hair every day

SAVE
20%

KCHYDRATE

Choose From:

Moisture Shampoo 13.5 oz.	\$12.00	KCX-02-KCH13
Moisture Shampoo Liter	\$20.00	KCX-02-KCH33
Moisture Conditioner 13.5 oz.	\$12.00	KCX-03-KCH13
Moisture Conditioner Liter	\$20.00	KCX-03-KCH33

SALON VALUE UP TO \$25.00

SIGNATURE SCENT

Lush notes of candied apple, whipped cream, and sandalwood evoke the essence of summertime luxury in every wash with KCHYDRATE Moisture Shampoo & Conditioner.



SAVE
UP TO
23%



\$10.00

KERATIN-ENHANCED STYLERS

Dazzle at every party with stunning holiday styles and updos.

Choose From:

Firm Hold Hairspray 9 oz.	KCX-05-FHHS9
Flex Hold Hairspray 9 oz.	KCX-05-FXHH9
Molding Paste 5 oz.	KCX-12-MOLP5
Shine Spray 3 oz.	KCX-12-SHIS3
Strong Hold Gel 5 oz.	KCX-12-SHGE5
Styling Gel 8 oz.	KCX-12-STGEL8
Styling Lotion 5 oz.	KCX-12-STLO5

SALON VALUE UP TO \$13.00

HOT TOOLS WITH SPARKLING SAVINGS!

Elevate your styling game with premium hot tools designed to work seamlessly with Keratin Complex treatments and products.

ENJOY FAST, EASY AND SMOOTH STYLING ALL YEAR LONG!

\$105.00
KC PROFESSIONAL
HOT TOOLS

Choose From:

KC IRON Smoothing Iron	KCX-09-KCIRN
HydraDry Smoothing Dryer	KCX-09-HDBD

SALON VALUE \$140.00

KC IRON is a new & improved professional smoothing & straightening iron that straightens, smoothes, and styles with ease, and features longer plates to style wider sections of hair, faster.

HydraDry is a lightweight, professional-grade dryer with the latest in heat and ionic technology for versatile styling and smooth results. Dries hair faster for sleek, frizz-free results.

SAVE
25%



OLAPLEX

WHILE SUPPLIES LAST



HOLIDAY GIVE THE GIFT OF HEALTHY HAIR



SAVE
30%

\$28.50
THE ICONIC SHINE SET

Includes:

- 1 N°.6 Bond Smoother 3.3 oz.
- 1 N°.7 Bonding Oil 1 oz.

SALON VALUE \$40.50
OLX-19-H25IS



SAVE
24%

\$29.00
THE HEALTHY HAIR
CLEANSING SET

Includes:

- 1 N°.4 Bond Maintenance Shampoo 8.5 oz.
- 1 N°.5 Bond Maintenance Conditioner 8.5 oz.
- 1 N°0.5 Scalp Longevity Treatment 0.17 oz.
- 1 N°.5 Moisturize & Mend Leave-In 1 oz.

SALON VALUE \$38.00
OLX-19-H25HH



OCTOBER 15 - NOVEMBER 30 ONLY

SAVE
20%



PROFESSIONAL USE ONLY • OLAPLEX.COM
USAGE PROFESSIONNEL UNiquement
SOLD PARA USO PROFESIONAL

**OLAPLEX.
SALON INTRO KIT**
KIT INTRO SALON
KIT DE INTRODUCCIÓN AL
SALON DE PELUQUERIA

INSURANCE FOR YOUR CLIENT'S HAIR
UNE ASSURANCE POUR LES CHEVEUX DE VOS CLIENTS
UN SEGURO PARA EL CABELLO DE SUS CLIENTES

\$158.40
SALON
INTRO KIT

Includes:

- 1 N°.1 Bond Multiplier 17.75 oz.
- 2 N°.2 Bond Perfector 17.75 oz.

SALON VALUE \$198.00
OLX-19-SIK

SAVE
30%



\$98.00
N°.2 BOND
PERFECTOR
67.62 OZ.

SALON VALUE \$140.00
OLX-03-NO282

\$52.00
TRAVELING
STYLIST KIT

Includes:

- 1 N°.1 Bond Multiplier 3.3 oz.
- 2 N°.2 Bond Perfector 3.3 oz.

SALON VALUE \$65.00
OLX-19-TSK

SAVE
20%



PROFESSIONAL USE ONLY • OLAPLEX.COM

**OLAPLEX.
TRAVELING STYLIST KIT**

INSURANCE FOR YOUR CLIENT'S HAIR

HOLIDAY SALE

30% OFF* OLAPLEX
5 DAYS ONLY!
NOVEMBER 17-21

CHECK OUR
WEBSITE &
SOCIAL MEDIA
FOR DETAILS

*Excludes holiday gift sets





OLAPLEX

CYBER MONDAY DEAL

SAVE
50%

ONE DAY ONLY!

DECEMBER 1

50% OFF
N°3 HAIR PERFECTOR

Choose From:

3.3 oz. . . . **\$7.50** OLX-03-NO33
8.5 oz. . . . **\$15.00** OLX-03-NO38

SALON VALUE UP TO \$30.00



A pre-wash repair treatment that reverses damage and strengthens all hair types.

DEC. 26, 2025 - FEB. 28, 2026 ONLY

DECEMBER ONLY



SAVE
UP TO
30%

\$22.40
BROAD
SPECTRUM
CHELATING
TREATMENT
12.55 OZ.

SALON VALUE \$32.00
OLX-02-CT15

SAVE
30%



LITER SALE

Choose From:

N°4 Bond Maintenance Shampoo	\$32.90	OLX-02-NO4L
N°5 Bond Maintenance Conditioner	\$32.90	OLX-03-NO5L
N°4C Bond Maintenance Clarifying Shampoo. . .	\$35.25	OLX-02-NO4CL
N°4 Fine Bond Maintenance Shampoo.	\$36.75	OLX-02-NO4FL
N°5 Fine Bond Maintenance Conditioner.	\$36.75	OLX-03-NO5FL
N°4P Blonde Enhancer Toning Shampoo	\$35.25	OLX-02-NO4PL
N°5P Blonde Enhancer Toning Conditioner.	\$35.25	OLX-03-NO5PL

SALON VALUE UP TO \$49.00

DECEMBER ONLY

BUY 1, **GET 1 50% OFF**
OLAPLEX

RETAIL PRODUCTS*

CHECK OUR WEBSITE & SOCIAL MEDIA

*Excludes professional-sized products.





2 FOR \$33.00

BASSU MOISTURE

MIX & MATCH

Choose From:

- Bassu Moisture Shampoo 10 oz.
- Bassu Moisture Conditioner 8 oz.
- Bassu Masque 6 oz.
- Bassu Hydrating Oil 2 oz.
- Bassu Gold Hydrating Oil 2 oz.
- Bassu Shine Spray 4 oz.
- Bassu Moisture Mist 5.5 oz.
- Bassu Moisture Bond Leave-in 2.3 oz.

SUR-25-NDBM

BASSU MOISTURE

Indulge in total moisture and shine with the conditioning power of Babassu and Moringa Oils.



SAVE
25%



FINISHING SALE

Choose From:

Awaken Finishing Hairspray 10 oz.	\$14.30	SUR-05-AS10
Blowout Firm Hairspray 8 oz.	\$14.02	SUR-05-BOFR58
Blowout Hairspray 4 oz.	\$12.45	SUR-05-BOHS4
Curls Finishing Hairspray 2 oz.	\$16.68	SUR-05-CUS10
Impulse Thermal & Finishing Hairspray 8 oz.	\$11.49	SUR-12-IFS8
Theory Firm Hairspray 10 oz.	\$14.30	SUR-05-TFR10
Theory Finishing Hairspray 12 oz.	\$14.30	SUR-05-TFN12

SALON VALUE UP TO \$22.24

PURETM



- Color Vita-Complex
- Certified Organic Botanicals
- Prevents Oxidation
- Ultimate Color Locking Technology

\$53.40 PURE COLOR HOLIDAY SHINE

Purchase 6 (Your Choice):

Pure Color 2 oz.

Receive **FREE:**

1 Enzyme Cream Activator Liter
(7 Volume OR 20 Volume)

SALON VALUE \$66.89

SUR-25-NDPCS

SAVE
20%





HOLIDAY GIFT SETS

SAVE
UP TO
33%



Surface
HAIR HEALTH ART



\$33.63
AWAKEN

Includes:

- 1 Awaken Shampoo 10 oz.
- 1 Awaken Conditioner 6 oz.

Receive FREE:

- 1 Awaken Texture Spray 4 oz.

SALON VALUE \$53.05
SUR-19-H25AS



\$38.88
TRINITY

Includes:

- 1 Trinity Shampoo 10 oz.
- 1 Trinity Conditioner 8 oz.

Receive FREE:

- 1 Trinity Protein Cream 4 oz.

SALON VALUE \$57.06
SUR-19-H25TS



\$33.72
BLOWOUT

Includes:

- 1 Blowout Primer 4 oz.
- 1 Blowout Memory Foam 5 oz.

Receive FREE:

- 1 Blowout Texture Spray 4 oz.

SALON VALUE \$50.32
SUR-19-H25BLS



\$39.98
BASSU

Includes:

- 1 Bassu Shampoo 10 oz.
- 1 Bassu Conditioner 8 oz.

Receive FREE:

- 1 Bassu Oil 2 oz.

SALON VALUE \$59.76
SUR-19-H25BAS



\$29.17
VIOLET

Includes:

- 1 Violet Shampoo 9 oz.
- 1 Violet Conditioner 7 oz.

SALON VALUE \$37.76
SUR-19-H25VS

HOLIDAY BONUS OFFER

Purchase 12 (Your Choice):
Retail Size Holiday Box Sets

Receive FREE:

- 6 Awaken Shampoo 2 oz.
- SUR-25-H25GWP**

FREE



\$36.91
CURLS

Includes:

- 1 Curls Shampoo 10 oz.
- 1 Curls Conditioner 6 oz.

Receive FREE:

- 1 Curl Replenish 6 oz.

SALON VALUE \$54.90
SUR-19-H25CS



\$6.00

HOLIDAY STOCKING SUFFERS

Choose From:

- Awaken Shampoo 2 oz.
- Awaken Conditioner 2 oz.
- Bassu Shampoo 2 oz.
- Bassu Conditioner 2 oz.
- Bassu Masque 2 oz.
- Curls Shampoo 2 oz.
- Curls Conditioner 2 oz.
- Curls Firm Styling Mousse 2 oz.
- Curls Finishing Spray 2 oz.
- Purify Shampoo 2 oz.
- Taffy Whip 2 oz.
- Trinity Shampoo 2 oz.
- Trinity Conditioner 2 oz.
- Trinity Repair Tonic 2 oz.

- SUR-02-A2**
- SUR-03-A2**
- SUR-02-BM2**
- SUR-03-BM2**
- SUR-03-BMM2**
- SUR-02-CU2**
- SUR-03-CU2**
- SUR-12-CUM2**
- SUR-05-CUS2**
- SUR-02-PS2**
- SUR-12-TW2**
- SUR-02-T2**
- SUR-03-T2**
- SUR-03-TRT2**



SALON VALUE UP TO \$10.66

HOLIDAY TRAVEL SETS

SAVE
20%

\$18.50
AWAKEN TRAVEL

Includes:

- 1 Awaken Shampoo 2 oz.
- 1 Awaken Conditioner 2 oz.
- 1 Awaken Texture Spray 1.5 oz.

SALON VALUE \$22.08
SUR-19-H25AT



SAVE
28%

\$18.50
CURLS TRAVEL

Includes:

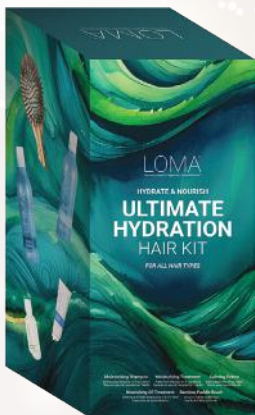
- 1 Curls Shampoo 2 oz.
- 1 Curls Conditioner 2 oz.
- 1 Curl Finishing Spray 2 oz.

SALON VALUE \$26.03
SUR-19-H25CT





HOLIDAY HAIR KITS



\$30.25 ULTIMATE HYDRATION HAIR KIT

**HYDRATE
& NOURISH**

Includes:

- 1 Moisturizing Shampoo 12 oz.
- 1 Moisturizing Treatment 12 oz.
- 1 Calming Crème 3 oz.
- 1 Nourishing Oil Treatment 1 oz.
- 1 Bamboo Paddle Brush

LOM-19-H25MB



\$30.25 REPAIR & RESTORE HAIR KIT

**REBUILD
& PROTECT**

Includes:

- 1 Nourishing Shampoo 12 oz.
- 1 Nourishing Conditioner 12 oz.
- 1 Deep Conditioner 3 oz.
- 1 Fortifying Repair Tonic 1 oz.
- 1 Detangle Flexi Brush

LOM-19-H25NB



\$11.00 HYDRATION BOOST TRAVEL HAIR KIT

Includes:

- 1 Moisturizing Shampoo 3 oz.
- 1 Moisturizing Treatment 3 oz.
- 1 Calming Crème 3 oz.

LOM-19-H25MT

\$11.00 RESTORE & SMOOTH TRAVEL HAIR KIT

Includes:

- 1 Nourishing Shampoo 3 oz.
- 1 Nourishing Conditioner 3 oz.
- 1 Smoothing Crème 3 oz.

LOM-19-H25NT



\$11.00 BALANCE & LIFT TRAVEL HAIR KIT

Includes:

- 1 Daily Shampoo 3 oz.
- 1 Daily Conditioner 3 oz.
- 1 Maximum Volumizing Solution 3 oz.

LOM-19-H25DT

\$6.00 STYLER SAMPLE BOX

Includes:

- 1 Calm Crème 0.5 oz.
- 1 Curvy Crème 0.5 oz.
- 1 Maximum Volumizing Solution 0.5 oz.
- 1 Smoothing Crème 0.5 oz.
- 1 Firm Hold Gel 0.5 oz.

LOM-19-H25BS



**FIND YOUR
MATCH**



**SAVE
20%**

**Comes with
Attached
Liter Pump!**

MOISTURIZING LITERS

Choose From:

- Shampoo . . . **\$15.75** LOM-02-M33
- Treatment . . . **\$17.25** LOM-03-M33

SALON VALUE UP TO \$23.00



**SAVE
25%**

\$8.25 STYLING JARS 3 OZ.

Choose From:

- Forming Paste **LOM-12-FP3**
- Fiber Putty **LOM-12-FPT3**
- Crème Pomade **LOM-12-CP3**

SALON VALUE \$11.00



**SAVE
30%**

CATEGORY SALE

Choose From:

- Moisturizing Shampoo 12 oz. **\$7.35** LOM-02-M12
 - Moisturizing Treatment 12 oz. **\$8.05** LOM-03-M12
 - Calming Crème 8 oz. **\$7.70** LOM-12-CMC8
 - Nourishing Oil Treatment 3.4 oz. **\$10.85** LOM-03-NOT4
 - Light Nourishing Oil Treatment 3.4 oz. **\$10.85** LOM-03-LNOT3
- SALON VALUE UP TO \$15.50

Aloxxi

BEJEWELLED KIT

Get a Jewel Tone Look

\$63.60

24 SEASONAL KIT

Includes:

- 8 ULTRA HOT Intense Semi-Permanent Fashion Color 4.4 oz. (Clear, Blue, Neon Green, Neon Teal, Pink, Red, Violet, Yellow)
- 1 INSTABOOST Gloss Boss 6.8 oz.
- 1 COLOURPRIME 10.1 oz.
- 1 ULTRA HOT Paper Swatch Chart

SALON VALUE \$99.60

ALX-19-SO24S



SAVE 36%



\$51.00 ANDIAMO - LET'S GO COLOUR

Purchase 6 (Your Choice):

ANDIAMO Express Permanent Colour 2 oz.

Receive FREE:

1 Barrier Creme 5 oz.

SALON VALUE \$57.95

ALX-25-NDAC

SAVE 12%

FREE



SAVE 38%



\$47.70

TONES COLOUR
GEMS KIT

Includes:

- 6 TONES Demi-Permanent Colour 2 oz. (Clear, Gems Blue, Gems Gold, Gems Copper, Gems Red, Gems Violet)
- 1 BLONDE78 Ultra Lightener 14.1 oz.
- 1 7 Volume Developer Liter
- 1 Formulation Card

SALON VALUE \$77.20

ALX-19-NDWIC

SAVE 44%



\$13.75 BOMBSHELL GIFT SET

Includes:

- 1 Volumizing Grip Styler Spray 6.5 oz.
- 1 Shine Mist 6.5 oz.

SALON VALUE \$24.75

ALX-19-H25BS

SAVE 17%



\$24.95 E7 ANTI-FRIZZ GIFT SET

Includes:

- 1 Shampoo 10.1 oz.
- 1 Conditioner 10.1 oz.

SALON VALUE \$30.00

ALX-19-H25E7

SAVE 60%



\$5.00 BOMBSHELL HOLIDAY SPECIAL!

Choose From:

Shampoo 8 oz. ALX-02-BOSO

Conditioner 8 oz. ALX-03-BOS8

SALON VALUE \$12.50

K18

BIOMIMETIC
HAIRSCIENCE

Designed
for every
hair type,
texture,
color +
style.



SAVE
20%

HOLIDAY 2025

\$26.00 FUTURE FAVES HOLIDAY TRAVEL KIT

Includes:

- 1 Peptide Prep Detox Shampoo 1.8 oz.
- 1 Leave-In Molecular Repair Hair Mask 0.5 oz.
- 1 AstroLift Reporative Volume Spray 1.6 oz.

SALON VALUE \$32.50
K18-19-H25H

1. detox shampoo

eliminate buildup

2. mask

reverse damage

3. AstroLift

volumize

LIMITED-EDITION SCENT

floating
forest
biotech
fragrance

cool
aquatic
floral
scent



Reverses damage to
restore strength, softness,
smoothness + bounce.

\$37.50 FUTURE SOCIETY LEAVE-IN MOLECULAR REPAIR HAIR MASK 1.7 OZ.

K18-03-RML1





HOLIDAY KITS

VERB



**SAVE
40%**

\$18.50 TREASURE TRESS KIT

Includes:

- 1 Ghost Oil 2 oz.
- 1 Volume Dry Texture Spray 1.6 oz.
- 1 Glossy Shine Spray 2 oz.
- 1 Ghost Flexible Hairspray 1.7 oz.
- 1 Amber & Jasmine Fragrance and Body Mist 1 oz.

SALON VALUE \$31.00

VRB-19-H255



**SAVE
39%**

\$28.50 GHOST GEMS KIT

Includes:

- 1 Ghost Shampoo 12 oz.
- 1 Ghost Conditioner 12 oz.
- 1 Ghost Flexible Hairspray 7 oz.
- 1 Ghost Oil 2 oz.
- 1 Frizz Defense Smoothing Spray 1 oz.

SALON VALUE \$46.50

VRB-19-H25G

**SAVE
39%**

\$21.50 THE DAZZLER KIT

Includes:

- 1 Hydrate Shampoo 12 oz.
- 1 Hydrate Conditioner 12 oz.
- 1 Hydrate Oil 2 oz.
- 1 Glossy Shine Spray 2 oz.

SALON VALUE \$35.50

VRB-19-H25H



**SAVE
15%**



\$9.35 FAVORITE STYLERS

Choose From:

- Dry Shampoo Dark 5 oz.
- Dry Shampoo Light 5 oz.
- Ghost Flexible Hairspray 7 oz.
- Strong Finishing Hairspray 7 oz.
- Volume Dry Texture Spray 5 oz.

- VRB-02-DSDT5
- VRB-02-DSLTS
- VRB-05-GTHS7
- VRB-05-SHN7
- VRB-05-VDT5S

SALON VALUE UP TO \$11.00



VIRTUE®

Real science. True beauty.



SAVE
38%

\$222.00 THE DREAM TEAM

Includes:

6 Damage Reverse Serum 1.7 oz.
6 Overnight Scalp & Hair Elixir 1.7 oz.

SALON VALUE \$360.00

VTU-25-DPP



\$1,215.00 THE BEST OF 2025

Includes 1 Each:

Healing Oil (1.7, 0.65, 0.3 & NFS 1.7 oz.)
6-in-1 Styler (4, 2, & NFS 4 oz. + 25 pc. Packettes)
Recovery Shampoo (17, 8 & 2 oz.)
Recovery Conditioner (17, 6.7 & 2 oz.)
Recovery Shampoo & Conditioner Packettes 25 pc.
Full Shampoo (17, 6.7 & 2 oz.)

SALON VALUE \$1,620.00

VTU-21-BOB

SAVE
25%

HOLIDAY KITS

EXTRA 10% OFF NOVEMBER 6-30 ONLY!



\$56.25 JUMBO SHAMPOO & CONDITIONER DUOS

SAVE
10%

Choose From:

Recovery Shampoo & Conditioner 17 oz. VTU-19-H25R
Full Shampoo & Conditioner 17 oz. VTU-19-H25F
Smooth Shampoo & Conditioner 17 oz. VTU-19-H25S

SALON VALUE \$62.50



\$20.25 HEALING OIL HOME & AWAY DUO

Includes:

1 Healing Oil 1.7 oz.
1 Healing Oil 0.6 oz. Travel Size

SALON VALUE \$22.50

VTU-19-H25HO



\$19.80 HAND & HAIR REVIVAL DUO

Includes:

1 Limited Edition Hand Cream 2 oz.
1 Restoration Hair Mask 1.7 oz.

SALON VALUE \$22.00

VTU-19-H25HH

BLACK FRIDAY • CYBER MONDAY SAVINGS

25% OFF*
ALMOST EVERYTHING
NOVEMBER 1-15 ONLY!

*Excludes kits and packages.

SAVE
25%



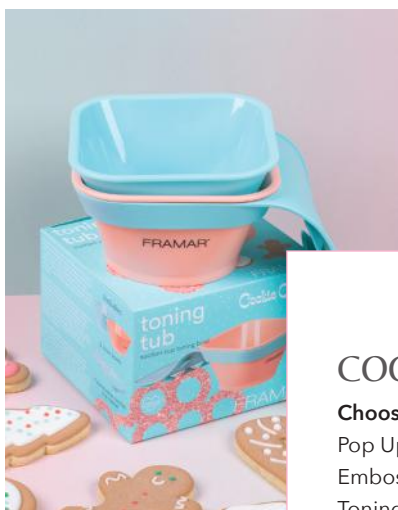


LIMITED EDITION

COOKIE CUTTER COLLECTION

Choose From:

Pop Up Foil 5x11 500 Sheets	\$23.99	FMR-10-500CU
Embossed Foil Roll 320 Feet	\$19.99	FMR-10-EMBCU
Toning Tub Color Bowls 2 Pack	\$14.99	FMR-10-TUBCU
Big Daddy Brush Set 3 Pack	\$11.49	FMR-10-BDSCU
Gator Grips 4 Pack	\$10.99	FMR-10-GGCU
Baby Klawls 4 Pack	\$9.99	FMR-10-BKCU
Sprinkle Detangle Brush	\$10.49	FMR-15-DTCUS
Ginger Detangle Brush	\$10.49	FMR-15-DTCUG
Frosting Detangle Brush	\$10.49	FMR-15-DTCUF



\$14.99
HOLIDAY
DUO BRUSH
FMR-15-HOL25



\$79.99
ADVENT
CALENDAR
FMR-19-ADV25



TRUBEAUTY EDUCATION

UPCOMING CLASSES AT A GLANCE

	CLASS TITLE	DATE, COST & TIME	LOCATION	DESCRIPTION
	ALFAPARF MILANO MASTER COLORIST 1	SUNDAY-MONDAY NOVEMBER 2-3, 2025 \$250 • 10AM-5PM	SOUTHAMPTON 109 Street Road Southampton, PA 18966	Learn in-depth color theory and advanced gray coverage. Perfect for professional colorists committed to growth, this program combines science, technique, and real-world application to help you deliver exceptional results behind the chair. This course is the first in a three-part Master Colorist series.
	VIRTUE LIVED-IN LAYERS	MONDAY NOVEMBER 3, 2025 Look & Learn \$99 • 10AM-12:30PM Hands-On \$250 • 10AM-4PM	ROCKVILLE 5054 Nicholson Lane Rockville, MD 20852	A hands-on cutting class designed to help stylists transform everyday hair into effortlessly textured, wearable styles. This class is ideal for stylists working with straight to slightly wavy hair who want to build confidence in crafting cuts that grow out well, style easily, and feel fresh and modern.
	YELLOW PROFESSIONAL ESSENTIALS COLOR CLASS	SUNDAY NOVEMBER 9, 2025 \$25 • 1PM-4PM	SOUTHAMPTON 109 Street Road Southampton, PA 18966	This class is designed to equip you with essential tools, formulation strategies, and product expertise to ensure success behind the chair using Yellow's vibrant and accessible portfolio. Plus, learn how to transform Yellow Permanent Color into a Demi-Permanent using our exclusive TECH+ Tone-On-Tone additive for customizable, flexible results.
	CURLISTO MASTERING THE ART OF CURLS	MONDAY NOVEMBER 10, 2025 Look & Learn \$99 • 10AM-12:00PM Hands-On \$495 • 10AM-4PM	SOUTHAMPTON 109 Street Road Southampton, PA 18966	Learn to create healthy, hydrated curls and master cutting techniques that shape, not thin. Improve consultation skills, deepen your understanding of curl patterns and texture, and refine your finishing techniques for both curly and straight styles. This course covers the Diametrix Cutting method.
	MILBON HEAD SPA LEVEL 2 CERTIFICATION	MONDAY NOVEMBER 17, 2025 \$199 • 10AM-3PM	ROCKVILLE 5054 Nicholson Lane Rockville, MD 20852	Learn the techniques of three different Head Spa services that can be performed in the chair or the shampoo bowl and learn the importance of scalp health paired with stimulating massage techniques to help improve the overall health of the scalp and hair.

TRU
EDUCATION



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TO REGISTER
FOR CLASSES

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INVEST IN YOURSELF

VISIT [TRUBEAUTYCONCEPTS.COM](https://trubautyconcepts.com) FOR THE FULL SCHEDULE

	CLASS TITLE	DATE, COST & TIME	LOCATION	DESCRIPTION
	MILBON CRAFTING COLOR WITH CONFIDENCE	TUESDAY NOVEMBER 18, 2025 \$50 • 10AM-1PM	ROCKVILLE 5054 Nicholson Lane Rockville, MD 20852	Explore Milbon Sophistone permanent and demi-permanent colors, along with lighteners. Dive into product knowledge, uncovering the science, formulation, and artistry behind these professional color solutions. Get hands-on experience, applying techniques and bringing creative possibilities to life.
	BABE MASTERY TOUR CERTIFICATION	SUNDAY-MONDAY NOVEMBER 23-26, 2025 \$575 • 10AM-4PM	SOUTHAMPTON 109 Street Road Southampton, PA 18966	Embark on a two-day program perfecting the application and removal of the four critical methods of hair extensions and the spectrum of solutions that you can offer to your clients. Featuring an official Babe Certification in I-Tip, Flat Tip and Fusion methods, including micro bonding and hand tied wefts.
	PREMIERLASH LASH CERTIFICATION	SUNDAY DECEMBER 7, 2025 \$499 • 10AM-4PM	ROCKVILLE 5054 Nicholson Lane Rockville, MD 20852	Become certified in lash extensions and grow your business. Learn about the theory and growth cycle associated with natural eyelashes as well as proper placement and technique for eyelash extensions. Learn several different styles for placing eyelashes, and the do's and don'ts associated with the placement.
	SURFACE AWAKEN HEAD SPA	MONDAY DECEMBER 8, 2025 \$100 • 10AM-2PM	ROCKVILLE 5054 Nicholson Lane Rockville, MD 20852	Learn everything you need to know to offer Japanese Head Spa services! Experience a live Head Spa demo covering techniques, service flow, and equipment. Explore modular to plumbed device options and support tools. Learn to offer consultations, scalp analysis, fumigation, and light therapy. Get pricing, timing, and marketing guidance.
	HEAD SPA 101	MONDAY DECEMBER 8, 2025 \$99 • 10AM-2PM	SOUTHAMPTON 109 Street Road Southampton, PA 18966	Increase your service dollars and salon experience with Head Spa Scalp services! Whether you're just beginning your head spa journey or looking to refine your approach, this class provides a comprehensive introduction to the tools, techniques, and philosophy behind this restorative service.

IN-SALON
EDUCATION



SCAN NOW
TO BOOK
IN-SALON
EDUCATION

FOLLOW US



New classes are added often. Follow us to stay up to date on education, promotions and special offers.

KERATHERAPY™



SAVE 33%



\$30.90
STRENGTH+BAMBOO

Purchase:
1 BAMBOOMIRACLE Shampoo 10.1 oz.
1 BAMBOOMIRACLE Conditioner 10.1 oz.

Receive FREE:
1 BAMBOOMIRACLE All-In-One Leave-In 6 oz.

FREE

SALON VALUE \$45.85
KRT-25-BBMND

SAVE 25%



\$44.85
REPAIR+KERATIN
20-IN-1 LEAVE-IN
4.2 OZ.

BUY 3, GET 1 FREE

FREE

SALON VALUE \$59.80
KRT-25-FLRND

SAVE 20%



\$24.75
STYLE+KERATIN
DAILY SMOOTHING
CREAM 6.8 OZ.

BUY 2, GET 20% OFF

SALON VALUE \$30.90
KRT-25-STYND

SAVE 20%

\$59.95
TREATMENT STYLIST KITS

Choose From:

Brazilian Renewal	KRT-19-BRSK3
Extreme Renewal Creme de Cocoa	KRT-19-ERCD3
Pure Renewal PLUS+	KRT-19-PRPSK

SALON VALUE \$74.95



- Includes:**
- 1 Brazilian Renewal Treatment 3 oz.
 - 1 Clean Start Shampoo 2 oz.
 - 1 Color Lock & Smooth 2 oz.
 - 2 Deep Conditioning Masque Sachets
 - 2 Daily Smoothing Cream Sachets
 - 1 Application Guide



- Includes:**
- 1 Extreme Renewal Creme de Cocoa Treatment 3 oz.
 - 1 Clean Start Shampoo 2 oz.
 - 1 Color Lock & Smooth 2 oz.
 - 1 Application Guide



- Includes:**
- 1 Pure Renewal Plus Treatment 3 oz.
 - 1 Clean Start Shampoo 2 oz.
 - 1 Color Lock & Smooth 2 oz.
 - 1 Application Guide



SAVE 20%

\$59.95
COLOR LOCK AND
SMOOTH KERATIN
TREATMENT SPRAY 8 OZ.

SALON VALUE \$75.95
KRT-11-CLSK8

This 2-in-1 formula can be used after all color or highlighting services to **LOCK COLOR** in and **prevent fading** or as **standalone in-salon EXPRESS keratin smoothing treatment** providing frizz control.

FEATURES

- Add-on to all color services and chemical services in just 5 extra minutes
- Can be a stand-alone express keratin treatment service in just 30 - 40 minutes
- Works on all hair types for up to 4-6 weeks
- Tames frizz and boosts shine with a protective humidity barrier

KERATHERAPY™ HOLIDAY BUNDLES

SAVE
36%

\$49.95 HERO 5 PACKS

Choose From:

Moisture+Keratin	KRT-25-HROMH
Repair+Keratin	KRT-25-HRORH
ColorProtect+Keratin	KRT-25-HROCH
Style+Keratin*	KRT-25-HROSH

SALON VALUE UP TO \$77.65

Shampoo & Conditioner Hero 5 Packs includes a Shampoo 10 oz., Conditioner 10 oz., KeratinFixx 20-in-1 Leave-In Conditioner 4.2 oz., Style+Keratin Daily Smoothing cream 6.8 oz. and Bamboo Miracle Vegan Reconstructor 6 oz.

*Style+Keratin Hero 5 Pack includes a Style+Keratin Daily Smoothing Cream 6.8 oz., Argan Oil 1.7 oz., Define, Shine & Style Cream 4.2 oz., Ultra Fast Blow-Dry Mist Spray & Rapid Rescue 4.2 oz.



SAVE
32%

\$29.95 RETAIL TRIOS

Choose From:

Moisture+Keratin	KRT-25-TRIMH
Repair+Keratin	KRT-25-TRIRH
ColorProtect+Keratin	KRT-25-TRICH
Volume+Keratin	KRT-25-TRIVH
Blonde+Keratin	KRT-25-TRIBH
Strength+Vegan	KRT-25-TRISH

SALON VALUE UP TO \$44.85

Each Retail Trio includes a Shampoo 10 oz., Conditioner 10 oz. and retail size Leave-In.

\$9.95 TRAVEL SIZE TRIOS

Choose From:

Moisture+Keratin	KRT-25-TVLMH
Repair+Keratin	KRT-25-TVLRH
ColorProtect+Keratin	KRT-25-TVLCH

SALON VALUE \$13.85

Travel Size Trios includes a Shampoo 2 oz., Conditioner 2 oz. and Style+Keratin Daily Smoothing Cream 2 oz.

SAVE
28%



nioxin
— PRO CLINICAL —



THICKER, FULLER HAIR IN 30 DAYS



**SAVE
20%**

\$22.00
SYSTEM KITS*

Choose From:

SYSTEM 1 Kit **NIX-19-S1K**

SYSTEM 2 Kit **NIX-19-S2K**

SYSTEM 3 Kit **NIX-19-S3K**

SYSTEM 4 Kit **NIX-19-S4K**

SALON VALUE \$27.50



**Kits include 1 each shampoo 10.1 oz., conditioner 10.1 oz. and treatment 3.3 oz.*

VITALITY's
LIFE IN THE HAIR



\$250.00
**GIFT WITH COLOR
PURCHASE**

Purchase \$250 (Your Choice):

Art Absolute Permanent
Coloring Cream 3.4 oz.

OR

Tone on Tone Colour Cream
3.4 oz. (Intense or Shine)

Receive FREE:

1 Cape

1 Apron

2 Color Bowls

2 Color Brushes

VIT-25-NDGWP



FREE



ART ABSOLUTE

High-lasting colouring cream with a mixture of protective oils. Natural essences to enhance the shine of the color.

TONE INTENSE

Covers up to 70% of grey hair and gradually fades over time. Ideal for bringing the customer closer to the first coloring.

TONE SHINE

Makes it possible to provide a gloss service that can add shine, even to natural hair. Ideal for use on bleached and/or sensitized hair.

BLACK FRIDAY CYBER SALE

NOVEMBER 23-29 ONLY



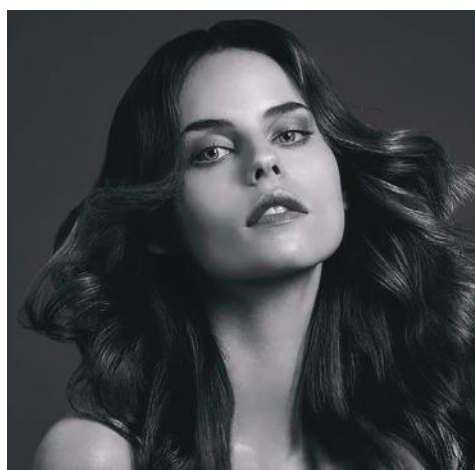
SAVE
25%

BLONDOR LIGHTENERS

Choose From:

BlondorPlex Multi-Blonde Powder 14 oz.	\$22.87	WBL-04-BPX14
BlondorPlex Multi-Blonde Powder 28.2 oz.	\$36.26	WBL-04-BRPLX
Blondor Multi-Blonde Powder 14.1 oz.	\$20.66	WBL-04-LP14
Blondor Multi-Blonde Powder 28.2 oz.	\$34.19	WBL-04-LP28

SALON VALUE UP TO \$48.35



PROFESSIONAL SEBASTIAN™

NOVEMBER ONLY

SAVE
20%

RETAIL PORTFOLIO

Choose From:

Dark Oil Lightweight Shampoo 8.5 oz.	\$8.84	SEB-02-DOL8
Dark Oil Lightweight Conditioner 8.5 oz.	\$9.60	SEB-03-DOL8
Dark Oil Styling Oil 3.2 oz.	\$21.16	SEB-03-DO3
Dark Oil Silkening Fragrant Mist 4.5 oz.	\$9.56	SEB-12-DOSM4
Drench Shampoo 8.45 oz.	\$8.84	SEB-02-DRE8
Drench Conditioner 8.45 oz.	\$8.84	SEB-03-DRE8
Penetraitt Shampoo 8.45 oz.	\$8.84	SEB-02-PEN8
Penetraitt Conditioner 8.45 oz.	\$8.84	SEB-03-PEN8
Penetraitt Treatment 5 oz.	\$8.96	SEB-03-PT5
Penetraitt Overnight Repairing Serum 3.2 oz.	\$8.96	SEB-03-ORS3
Volupt Shampoo 8.45 oz.	\$8.84	SEB-02-VOL8
Volupt Conditioner 8.45 oz.	\$8.84	SEB-03-VOL8
Volupt Spray Gel 5.1 oz.	\$10.00	SEB-12-VP5G5
Leave-In Bonding & Styling Cream 4.9 oz.	\$16.80	SEB-03-BSLI4
No. Breaker Leave-In Bonding Spray 3.38 oz.	\$17.12	SEB-03-NBLI3
Potion 9 Treatment 5 oz.	\$8.96	SEB-03-P9T5
Craft Clay 1.7 oz.	\$10.32	SEB-12-CRFC1
Gel Forte 6.7 oz.	\$9.60	SEB-12-GFRT6
Mousse Forte 7 oz.	\$9.60	SEB-12-MFRT7
Matte Putty 2.6 oz.	\$9.60	SEB-12-MPTS2
Microweb Fiber 1.6 oz.	\$10.32	SEB-12-MWFB1
Texturizer 5.1 oz.	\$9.60	SEB-12-TEXG5
Thickefy Foam 6.8 oz.	\$9.60	SEB-12-THKF6
Taming Elixir 4.7 oz.	\$9.60	SEB-12-TMEX4
Texture Maker 5.1 oz.	\$10.00	SEB-12-TXMK5

SALON VALUE UP TO \$26.45



SAVE
40%

\$3.60
SHAPER HAIRSPRAY
MINIS 1.5 OZ.*

Choose From:

Re-Shaper	SEB-05-RES1
Original Shaper	SEB-05-SO1
Shaper Plus	SEB-05-SOP1
Shaper Zero Gravity	SEB-05-SZG1

SALON VALUE \$6.00

*While supplies last.

Perricone MD

VITAMIN C ESTER

Provides supercharged brightening and smoothing benefits with less irritation than traditional vitamin C.



VITAMIN C ESTER

Choose From:

Citrus Brightening Cleanser 6 oz.	\$16.58	PMD-07-VCBC6
Photo-Brightening Moisturizer 2 oz.	\$33.58	PMD-07-VCBM2
Brightening Serum 1 oz.	\$31.88	PMD-07-VCBS1
CCC + Ferulic Brightening Complex 20% 2 oz.	\$70.13	PMD-07-VCFBC2
CCC + Ferulic Brightening Under-Eye Cream 0.5 oz.	\$31.88	PMD-07-VCFUEC

SALON VALUE UP TO \$82.50



END OF YEAR COLOR STOCK UP!



SAVE
50%

\$11.00

KERACOLOR 12 OZ.

BUY 1, GET 1 FREE

MIX & MATCH

Choose From: Auburn, Blue, Copper, Emerald, Espresso, Hot Pink, Honey, Lavender, Lemon, Light Pink, Mocha, Mocha Latte, Mint, Onyx, Purple, Platinum, Purple for Brunette, Red, Rose Gold, Rose Gold for Brunette, Silver, Silver Blue, Teal

SALON VALUE \$22.00

KCO-25-NDCSU



SAVE
25%

\$33.00

KERACOLOR LITERS

BUY 1, GET 1 50% OFF

MIX & MATCH

Choose From: Silver, Platinum, Honey, Light Pink, Rose Gold, Purple, Mocha, Espresso, Onyx

SALON VALUE \$44.00

KCO-25-NDLBG



MADE IN ITALY



SAVE
15%



ALL LIGHTENERS

Choose From:

5 Level Clay Lightener (Ammonia Free) 17.6 oz.	\$29.75	DUO-04-5L500
6 Level Lightener (Ammonia Free) 17.6 oz.	\$29.75	DUO-04-6L500
7 Level Clay Lightener (Low Ammonia) 17.6 oz.	\$29.75	DUO-04-7L500
9 Level Lightener (Low Ammonia) 17.6 oz.	\$25.50	DUO-04-9L500

SALON VALUE UP TO \$35.00

SAVE
19%



\$22.00
MASKS 10.1 OZ.

Choose From:

Hydrate Mask	DUO-03-HYM10
Repair Mask	DUO-03-RPM10

SALON VALUE \$27.00

SAVE
UP TO
23%



\$34.00
BACK BAR LITERS

Choose From:

Blonde Purple Shampoo	DUO-02-BLD33
Clarify Shampoo	DUO-02-CLR33
Hydrate Shampoo	DUO-02-HYD33
Hydrate Conditioner	DUO-03-HYD33
Repair Shampoo	DUO-02-RPR33
Repair Conditioner	DUO-03-RPR33

SALON VALUE UP TO \$44.00



HOLIDAY BUNDLES

Unwrap unbeatable offers on your favorite TRUSS essentials.

SAVE
15%



\$45.90 MIRACLE BUNDLE

Includes:

- 1 Miracle Shampoo 10.14 oz.
- 1 Miracle Conditioner 10.14 oz.
- 1 Miracle Mask 6.35 oz.

SALON VALUE \$54.00

TRS-25-NDMB

SAVE
15%



\$47.18 FRIZZ ZERO BUNDLE

Includes:

- 1 Frizz Zero Shampoo 10.55 oz.
- 1 Frizz Zero Conditioner 10.55 oz.
- 1 Frizz Zero 9.15 oz.

SALON VALUE \$55.50

TRS-25-NDFZ

SAVE
15%



HAIR OIL 2 OZ.

\$15.30

Deluxe Prime Reconstructive Oil TRS-03-DPO2

\$17.85

Illuminatte Oil TRS-03-ILLO2

SALON VALUE UP TO \$21.00

SAVE
15%



\$46.33

ULTRA HYDRATION BUNDLE

Includes:

- 1 Ultra Hydration Shampoo 10.14 oz.
- 1 Ultra Hydration Conditioner 10.14 oz.
- 1 Deluxe Prime 8.7 oz.

SALON VALUE \$54.50

TRS-25-NDUH

SAVE
15%



\$45.90

PERFECT BUNDLE

Includes:

- 1 Perfect Shampoo 10.14 oz.
- 1 Perfect Conditioner 10.14 oz.
- 1 Perfect Mask 6.35 oz.

SALON VALUE \$54.00

TRS-25-NDP

SAVE
26%



FREE

HOLIDAY SAVINGS

FREE

8X POWDER 7.05 OZ.*

WITH \$250 PURCHASE
OF TRUSS PRODUCTS

SALON VALUE \$340.00

*Add 8X Powder to your cart after the \$250 threshold is met.



\$28.22 DELUXE PRIME KIT

Includes:

- 1 Deluxe Prime Shampoo 10.55 oz.
- 1 Deluxe Prime Conditioner 10.55 oz.
- 1 Deluxe Prime Hair Reconstructor 1 oz.

SALON VALUE \$34.00

TRS-25-NDDB

SAVE
25%



\$27.20 CRAZY FOR TRUSS KIT

Includes:

- 1 Bidimensional Shampoo 3.38 oz.
- 1 Protein Mask 3.38 oz.
- 1 Lipidic Mask 3.38 oz.
- 1 Deluxe Prime Hair Reconstructor 1 oz.

SALON VALUE \$34.00

TRS-25-NDCT

SAVE
20%



\$198.00 LIGHTENING BUNDLE

Purchase:

6 Lightening Powder 17.64 oz.

Receive **FREE**:

- 1 8x Powder 7.05 oz.
- 1 Developer 32.12 oz. (Your Choice)

SALON VALUE \$297.00

TRS-25-NDLB

SAVE
33%

FREE



Conditioning
color for all hair
types and services:
permanent, semi-
permanent, toning
and glossing.



\$24.00 TRUSS COLOR

Purchase 4 (Your Choice):

- Perfect Blond Color 2.11 oz.
- Semi-Permanent Color 2.11 oz.
- Permanent Color 2.11 oz.

SALON VALUE \$30.00

TRS-25-NDTC

SAVE
20%



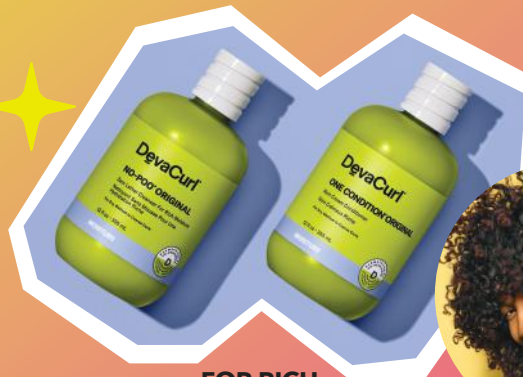
DevaCurl®

GIVE THE GIFT OF CURL CARE

20% OFF

CLEANSERS + CONDITIONERS

RETAIL + TRAVEL SIZE CARE



**FOR RICH
MOISTURE**



\$13.60
CLEANSE &
CONDITION 12 OZ.

Choose From:

NO-POO BLUE	DEV-02-NPB12
CURLBOND Cleanser	DEV-02-CB12
CURLBOND Conditioner	DEV-03-CB12
CURLHEIGHTS Cleanser	DEV-02-CH12
CURLHEIGHTS Conditioner	DEV-03-CH12

SALON VALUE \$17.00

\$12.80
CLEANSE & CONDITION

Choose From:

NO-POO ORIGINAL 12 oz.	DEV-02-NP12
ONE CONDITION ORIGINAL 12 oz.	DEV-03-OC12
NO-POO DECADENCE 12 oz.	DEV-02-DNP12
ONE CONDITION DECADENCE 12 oz.	DEV-03-DOC12
LOW-POO ORIGINAL 12 oz.	DEV-02-LP12
LEAVE-IN DECADENCE 8 oz.	DEV-03-DLI8

SALON VALUE \$16.00

STOCKING STUFFERS 3 OZ.

Choose From:

NO-POO ORIGINAL	\$5.60	DEV-02-NP3
ONE CONDITION	\$5.60	DEV-03-OC3
NO-POO DECADENCE	\$5.60	DEV-02-DNP3
ONE CONDITION DECADENCE ..	\$5.60	DEV-03-DOC3
CURLBOND Cleanser	\$6.00	DEV-02-CB3

SALON VALUE UP TO \$15.50

TOWELS

Choose From:

DEVATOWEL ...	\$10.00	DEV-10-DTOW
DEVATWIST ...	\$12.40	DEV-10-TWIST

SALON VALUE UP TO \$15.50



**FOR
INCREASED
VOLUME**



**FOR
ULTRA-RICH
MOISTURE**



**REPAIRING +
STRENGTHENING
BONDS**



**SAVE ON
STOCKING
STUFFERS**



20% OFF
**DEVATOWEL® +
DEVATWIST™**





SAVE
21%



\$248.25 CARMEN + SOLARIS

Purchase 36 (Your Choice):
Carmen Shades 2.03 oz.

Receive **FREE**:

1 Poudr6 Bleaching Powder 15.87 oz.

OR

1 Poudr7 Bleaching Powder 15.87 oz.

SALON VALUE \$315.00

*Add Poudr6 or Poudr7 to your cart after the 36 tube threshold is met.



FREE



SAVE
30%

\$34.76 SOLARIS P0% AMMONIA-FREE LIGHTENING POWDER 15.87 OZ.

SALON VALUE \$43.45
SOL-04-P0



SAVE
33%

\$28.50 BLUSH FLASHY MIX 3.38 OZ.

BUY 2,
GET 1 FREE

MIX & MATCH

SALON VALUE \$42.75
BLS-25-NDBLS



FREE



EUGÈNE PERMA

PROFESSIONNEL | PARIS



FREE

\$177.30 CARMEN RITUEL TRY ME

Purchase 18 (Your Choice):

Carmen Rituel Ammonia-Free Coloring Cream 2.03 oz.

Receive **FREE**:

1 Activating Cream Liter (Your Choice)

1 Rebalancing Cleansing Jelly Liter

1 Care Balm 16.9 oz.

1 Carmen Rituel Technical Chart

SALON VALUE \$268.51

CRU-25-MACR

SAVE
34%

YELLOW

PROFESSIONAL

BLEACH

HOLIDAY LIFT-OFF STOCK UP. SHINE BRIGHT. SLEIGH SEASON.



\$60.00
BLEACH 17.6 OZ.

**BUY 3,
GET 1 FREE**

NO MIX & MATCH

Choose From:

7 Levels Blue Bleach

YLW-25-NDL7

On-Scalp 7 Levels Violet Bleach

YLW-25-NDSL7

9 Levels White Bleach

YLW-25-NDL9

PLUS BONUS Receive FREE:

1 Pin Tail Comb

1 Yellow Foil Roll

SALON VALUE \$101.00

**SAVE
41%**

FREE



Babe

HAIR EXTENSIONS®



Quick Fit Tape Weft

CERTIFICATION COURSE

Master The Tape Weft Method

Build length and volume faster with our hands-on course. Perfect for both new and experienced stylists, you'll learn efficient sectioning and placement, blending and styling techniques, removal and reapplication, and proper aftercare for long-lasting results.

\$250

MONDAY, NOV. 10, 2025 | 10AM - 3PM

ROCKVILLE 5054 Nicholson Lane, Rockville, MD 20852

\$250

MONDAY, NOV. 17, 2025 | 10AM - 3PM

SOUTHAMPTON 109 Street Road, Southampton, PA 18966



CHRISTOPHE
ROBIN
PARIS

SAVE
15%

\$22.53 SHADE VARIATION MASKS 8.4 OZ.

Pigmented hair masks that provide hair color treatments to neutralize unwanted tones or to enhance your natural hair color.

Choose From:

Ash Brown	CRR-03-SVAB8
Baby Blonde	CRR-03-SVBB8
Warm Chestnut	CRR-03-SVWC8
Chic Copper	CRR-03-SVCC8
Golden Blonde	CRR-03-SVGB8

SALON VALUE \$26.50



SAVE
20%



SHADE VARIATION BABY BLONDE

Choose From:

Shampoo 8.4 oz. . . .	\$15.20	CRR-02-SVBB8
Conditioner 6.7 oz. . .	\$15.60	CRR-03-SVCBB8

SALON VALUE UP TO \$19.50



SULFATE
FREE



PARABEN
FREE



GLUTEN
FREE



FORMALDEHYDE
FREE



CRUELTY
FREE

curlisto
TOGETHER WE CURL

SAVE
20%

\$11.60 THE CURLY ONE

Choose From:

Shampoo 12 oz.	CUL-02-CO12
Conditioner 12 oz.	CUL-03-CO12
Shampoo Plus 12 oz.	CUL-02-COP12
Conditioner Plus 12 oz.	CUL-03-COP12

SALON VALUE \$14.50





HOLIDAY BEST SELLERS

PERFECT STOCKING
STUFFER'S OR
HOLIDAY GIFT
BASKETS

\$8.63
FAN FAVORITES

Choose From:

Complete All-In-One Leave-In Spray 8 oz.

ABA-03-AIOC8

Preserving Blow Dry Hair Spray 8 oz.

ABA-12-PBDS8

Volume Foam Styling Mousse 8 oz.

ABA-12-VOLF8

SALON VALUE \$11.50



Improves elasticity,
moisturizes and strengthens
hair while reducing
breakage.



A frizz-free blow out
with a touch of hold and
shine. Protects hair from
heat styling.



Movable volume with a light
to medium hold. Natural
UV protectors fight damage
and help to preserve color.

SAVE
25%



TOCCOMAGICO
[CRAFT YOUR ARTISTRY]

NEW
SHADES

Elevate your color
bar with bold,
botanical, brilliance

UNWRAP
NEW
COLOR

SAVE
25%

\$7.88
COLOR-TON
PERMANENT HAIR
COLOR 3.3 OZ.

Choose From:

5MF TCM-04-5MF

6MF TCM-04-6MF

7MF TCM-04-7MF

5FM TCM-04-5FM

8FM TCM-04-8FM

SALON VALUE \$10.50



Why You'll LOVE
These 5 NEW Shades

- Bold, fashion forward tones
with exceptional coverage
- Infused with natural botanicals
for superior hair health
- Predictable results with
long-lasting shine



5MF/5.81
Cool Brown
Light Brown



6MF/6.81
Cool Brown
Dark Blonde



7MF/7.81
Cool Brown
Blonde



5FM/5.05
Marron Glace



8FM/8.05
Hazelnut



SAVE
UP TO
29%



INTRODUCTORY SPECIALS

SAVE **29%**

\$49.00

BRONZE INTRO

Purchase:

- 1 Classic Pomade 3.53 oz.
- 1 Putty Pomade 3.53 oz.
- 1 Sea Salt Spray 8.45 oz.

Get \$20 of FREE SWAG:

- 1 Capt Fawcett Tin Sign (30x30cm)
- 5 CF Beer Mats

SALON VALUE \$69.00

FAW-25-BRNMJ

SAVE **27%**

\$94.00

SILVER INTRO

Purchase:

- 1 Classic Pomade 3.53 oz.
- 1 Clay Pomade 3.53 oz.
- 1 Putty Pomade 3.53 oz.
- 1 Expedition Reserve Hair Powder 0.7 oz.
- 1 Hair Tonic 8.45 oz.
- 1 Sea Salt Spray 8.45 oz.

Get \$35 of FREE SWAG:

- 1 Capt Fawcett Tin Sign (30x30cm)
- 2 A2 CF Hair Couture Poster
- 4 Hair Couture Postcard
- 5 CF Beer Mats

SALON VALUE \$129.00

FAW-25-SLVMJ

SAVE **29%**

\$300.00

GOLD INTRO

Purchase:

- 3 Classic Pomade 3.53 oz.
- 2 Clay Pomade 3.53 oz.
- 3 Putty Pomade 3.53 oz.
- 3 Strong Hold Pomade 3.53 oz.
- 3 Expedition Reserve Hair Powder 0.7 oz.
- 2 Hair Tonic 8.45 oz.
- 3 Sea Salt Spray 8.45 oz.
- 1 Bianco Classico Purple Shampoo 8.45 oz.

Get \$90 of FREE SWAG:

- 1 Embroidered Keyring
- 1 Open/Close Aluminum Plate Sign
- 1 Capt Fawcett Tin Sign (30x30cm)
- 1 Capt Fawcett Rubber Bar Mat
- 2 A2 Hair Couture Poster
- 4 CF Hair Couture Postcard
- 8 CF Beer Mats
- 8 CF Monogram Green Sticker

Get \$32.50 of FREE BACKBAR:

- 1 Classic Pomade 3.53 oz.
- 1 Putty Pomade 3.53 oz.

SALON VALUE \$422.50

FAW-25-GLDMJ

SAVE **28%**

\$600.00

PLATINUM INTRO

Purchase:

- 4 Classic Pomade 3.53 oz.
- 4 Clay Pomade 3.53 oz.
- 5 Putty Pomade 3.53 oz.
- 4 Strong Hold Pomade 3.53 oz.
- 5 Expedition Reserve Hair Powder 0.7 oz.
- 4 Hair Tonic 8.45 oz.
- 4 Sea Salt Spray 8.45 oz.
- 1 Expedition Reserve Shampoo 8.45 oz.
- 2 Expedition Reserve Shampoo Liter
- 2 Bianco Classico Purple Shampoo 8.45 oz.

Get \$161 of FREE SWAG:

- 4 Embroidered Keyring
- 1 Open/Close Aluminum Plate Sign
- 1 Capt Fawcett Tin Sign (30x30cm)
- 2 Capt Fawcett Rubber Bar Mat
- 4 A2 Hair Couture Poster
- 8 CF Hair Couture Postcard
- 15 CF Beer Mats
- 8 CF Monogram Green Sticker
- 8 CF Brown Logo Sticker

Get \$78.50 of FREE BACKBAR:

- 1 Classic Pomade 3.53 oz.
- 1 Clay Pomade 3.53 oz.
- 1 Putty Pomade 3.53 oz.
- 1 Expedition Reserve Hair Powder 0.7 oz.
- 1 Sea Salt Spray 8.45 oz.

SALON VALUE \$839.50

FAW-25-PLTMJ

A Comprehensive Range of
Gentleman's Grooming Essentials

HOTHEADS®

100% REMY HUMAN HAIR TAPE-IN EXTENSIONS

Hotheads are the innovators of the groundbreaking Tape-In Hair Extension method. Developed as a solution to original extension methods known to be expensive, damaging and hugely time-consuming, Hotheads premium 100% Remy Human Hair extensions pioneered the concept of stunning transformations in under an hour.



FASTFOILS™

HIGH PERFORMANCE FOIL



PROVEN RESULTS
Endothermic foils with
10 Vol. under 15 minutes

HOW IT WORKS

Our endothermic foils create a consistent temperature for the **hair cuticle to open gently and consistently**. It enhances the incubation period to **speed up your processing safely**.

THIS HOLIDAY SEASON
MAKE MORE MONEY
SAVE MORE TIME
WITH ENDOTHERMIC FOILS



SAVE
15%



\$21.24
5"x350' ROLL
Medium Weight
SALON VALUE \$24.99
FFO-10-5R3

\$14.44
5x11" POP-UP
Medium Weight
SALON VALUE \$16.99
FFO-10-PU511

PROTECT HAIR INTEGRITY | SUPERIOR LIFTING CAPABILITY
25% FASTER PROCESSING TIME | BETTER COLOR DEPOSIT

ORI LAB

A U S T R A L I A



\$100.00
BAG DEAL

Purchase \$100:
ORI LAB Products

Receive FREE:
50 ORI LAB Paper Shopping Bags*

SALON VALUE \$125.00

*Add bags to your cart after
the \$100 threshold is met.

**SAVE
20%**

FREE



**SAVE
11%**

\$322.00
COLOR + DEVELOPER

Purchase:
36 Permanent Hair Color 3.4 oz. (Your Choice)

Receive FREE:
2 Conditioning Activator Liter (Your Choice)
Choose From: 10, 20, 30 or 40 Volume
1 Color Bowl
1 Color Brush
1 Tech Chart

SALON VALUE \$363.00
NAC-25-NDP

FREE



NAK HAIR

P R O F E S S I O N A L



\$34.45
LIQUID GLOSS HAIR
TONER 2.03 OZ.
**BUY 6,
GET 15% OFF**
MIX & MATCH
SALON VALUE \$40.50
NAC-25-SOLG

**SAVE
15%**



NEW

NAK HAIR

A U S T R A L I A

MEET THE NAK SIGNATURE RANGE



Formulated **WITHOUT:** Sulfates, Parabens & Gluten | **100% Vegan & Cruelty Free**

Unleash your styling and finishing techniques with a range designed to elevate your expertise.



SHAMPOO & CONDITION

Designed with premium ingredients and innovative formulas, each product targets specific hair needs; whether it's hydration, repair, volume, or colour protection.

DAILY ESSENTIALS

Designed for effortless, everyday care; nourishing and protecting your strands without compromise.



STYLE & FINISH

High-performance formulas that shape, define, and perfect any look. From effortless waves to sleek styles and strong hold to flexible movement.

TREATMENTS

Designed to restore strength, hydration, and vitality, these intensive formulas repair damage, replenish moisture, and protect against future stress.

NAK HAIR

A U S T R A L I A

NEW

NAK SIGNATURE INTRODUCTORY OFFERS

\$2,100.00

NAK SIGNATURE ANCHOR INTRODUCTORY OFFER*

Purchase 4 Each:

Shampoos & Conditioners 11.83 oz.
Treatments & Daily Essentials Retail Sizes
Styling & Finishing Retail Sizes

Purchase 3 Each:

Shampoos & Conditioners 2.7 oz.
Treatments & Daily Essentials Travel Sizes

Purchase 1:

Thermal Shield 1.69 oz.

Receive 1 Each **FREE**:

Shampoos & Conditioners Liters
Mask & Treatment Liters

Receive 12 Each **FREE**:

Mask & Treatment 1.69 oz.

Receive 20 **FREE**:

Bonus Testers

SALON VALUE \$3,046.00

NAK-21-ANCIO

SAVE
31%



SAVE
32%

\$1,300.00

NAK SIGNATURE ESSENTIALS INTRODUCTORY OFFER*

Purchase 2 Each:

Shampoos & Conditioners 11.83 oz.
Treatments & Daily Essentials Retail Sizes
Styling & Finishing Retail Sizes

Purchase 2 Each:

Shampoos & Conditioners 2.7 oz.
Thermal Shield 1.69 oz.

Purchase 6 Each:

Treatments & Daily Essentials Travel Sizes

Receive 1 Each **FREE**:

Shampoos & Conditioners Liters
Mask & Treatment Liters

Receive 12 Each **FREE**:

Mask & Treatment 1.69 oz.

Receive 22 **FREE**:

Bonus Testers

SALON VALUE \$1,904.00

NAK-21-ESSIO

\$706.00

NAK SIGNATURE SUITE INTRODUCTORY OFFER*

Purchase 2 Each:

Shampoos & Conditioners 11.83 oz.
Treatments & Daily Essentials Retail Sizes
Styling & Finishing Retail Sizes

Receive 1 Each **FREE**:

Shampoos & Conditioners Liters
Treatment Liter
Bonus Testers

SALON VALUE \$995.00

NAK-21-SUOI

SAVE
29%



*Visit the TruBeauty Concepts website for full list of products per introductory offer.



OFFERING THE MOST UNIQUE AND HIGHEST QUALITY BRANDS

Allowing the stylists and beauty professionals of the finest
spas and salons to elevate their business and level of success.

CLAIROL
PROFESSIONAL®

∞ **BURMAX**

BLONDOR

★ **sexyhair.**

HOT TOOLS™

product**club.**

BEYOND BLONDE
charcool

 **colortrak.**

Valera 

CRICKET®
INNOVATION. QUALITY. STYLE.

BARBICIDE®

KOLESTON PERFECT™

cutler
PRO

Gamma+



MK
PROFESSIONAL

PREMIERLASH
CANADA

MS
MAGIC SLEEK

OG
OLIVIA GARDEN®

GK
HAIR
PROFESSIONAL

nufree | nudesse | finipil®

RefectoCil

Cameo
BEAUTY

STYLE
EDIT

BERODIN



SCAN THE CODE
TO SHOP ALL THESE
BRANDS TODAY!

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