

PORTFOLIO



By Vaishnavi Vaishnav

SOFTWARES KNOWN

- Adobe Illustration
- Adobe Photoshop
- Adobe InDesign
- Adobe XD
- Figma
- Canva
- WordPress
- Jira
- Canva

DESIGNING FORTE

- Logo Designing
- Brand Identity
- App & Website Designing
- Social Media Posts
- Pamphlets, Ads, Emails
- Merchandise, Packaging



When it comes to user experience design, Vaishnavi has been working on various projects, including mobile apps, websites, and social media. She has a deep understanding of user behavior and is skilled at creating intuitive and engaging interfaces that enhance the user experience.

All About me

ABOUT ME

Vaishnavi is a versatile and an amazing designer who brings a unique perspective and creativity to her work. Her passion for design, coupled with her technical skills and experience, make her a valuable asset to any design team

Her illustrations are often colorful, playful, and engaging, and she has a keen eye for detail.

She has a strong understanding of color theory, typography, and layout design, which enables her to create visually appealing and user-friendly designs.

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e @ **LINKTREE**

EDUCATION

Higher Education

2020 - 2024

IBM

Cognitive Classes

College

2020 - 2024

JECRC University

*B.Tech in Computer Science and Engineering,
specialization in AI-ML (IBM)*

Honors: cum laude (CGPA: 8.9/10)

High School Diploma

2006 - 2020

Subodh Public School, Airport

*Standardized 10th & 12th: Science and
Mathematics*

- *12th Percentage: 79%*
- *10th Percentage: 89.16%*

May 2023 - July 2023

SLAM OUT LOUD
UI/UX Designer

Conduct user research, collaborate with cross-functional teams, improved brand consistency, and tested designs with 10+ users to meet user needs and which was easy to use.

Feb 2023 - April 2023

CIMPRESS INDIA
Design Freelancer

Delivering services and design work using industry-standard software on time and within a specified budget maintaining its originality.

Feb 2023 - April 2023

SATIATE TECHNOLOGIES
MERN Stack Developer Intern

Creating and working on a react project. Writing reusable, testable, and efficient code and developing and designing front-end web applications

Sep 2022 - Nov 2022

MINDWALK COMMUNICATIONS
UI/UX & Web Design Intern

Creating a unique positioning for the monument and generating top-of-mind recall in terms of the look and feel of the website by introducing interactive audiobooks, Rajasthan Diaries features

WORK
EXPERIENCE

ILLUSTRATIONS

They are often depicted as fierce warriors with unique and interesting aesthetics, such as their distinctive helmets and weaponry. These traits make them visually striking and interesting to depict in my artwork.



V I K I N G S

< Vaishnavi Vaishnav / >

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There is a longstanding tradition in art of depicting the human form, particularly the female form, in various styles and mediums. This has motivated me with a desire to capture beauty or explore the human experience.

Additionally, I find inspiration in random girls' images for their unique features, expressions, or poses. Each person has a distinct appearance and personality that can be captured and interpreted in various ways through art.

Vaishnavi



JUSTRATOR

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n



Vaishnavi

ILLUSTRATION ART

I find illustrating a picture of oneself with their best friend can be motivated by a desire to capture a special moment, express appreciation for the friendship, and explore creativity through art.

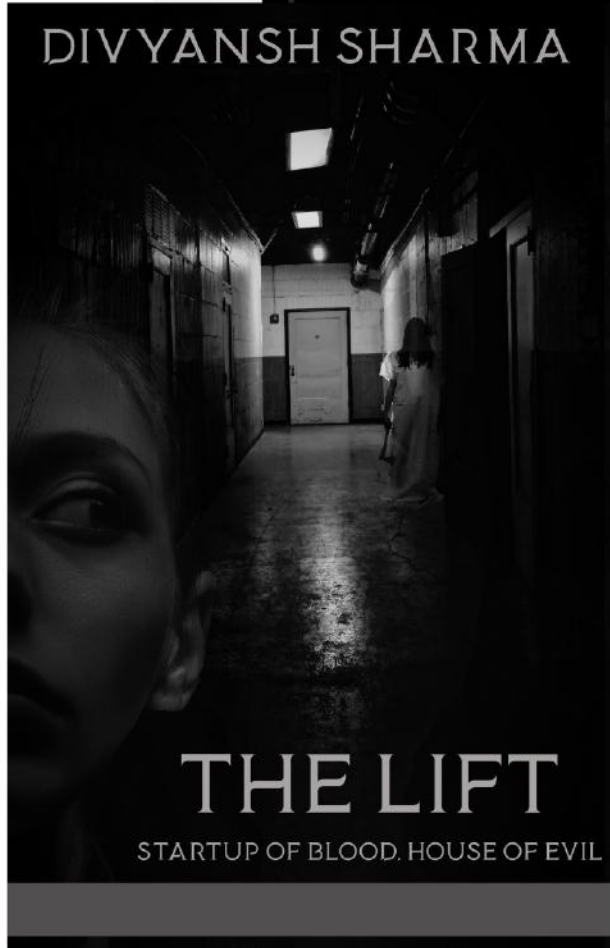
Creating an illustration of a photo with my friend has served as a gift or tribute to the friendship. So in my opinion, this can be a way to express appreciation for the friend and the memories shared together



ATOR



DESIGNS





PHOTOSHOP

IF MOST PARKERS DON'T HAVE AN INDEPENDENT CONSCIOUSNESS, THEN THE WORDS IN THE CONNOTATIONS IN TODAY'S HEADLINE MEN IN WEARING TERM I THINK THE COMMON CONCEPT AN INDEPENDENT WOMAN IS THAT SHE IS A FEMINIST. A MAN INDEPENDENT THIS FOR ME IS NOTHING BUT A FEMINISM IN MORE DETAIL AND I HAVE FOUND THAT THE CONCEPT OF INDEPENDENCE DOESN'T NECESSARILY INCLUDE BEING A DIE-HARD FEMINIST. BEING INDEPENDENT DOES NOT MEAN TO MAKE THE WORLD FREE FROM MEN OR TO GOVERN THE WORLD'S MISTAKEN BELIEF. SO WHEN I SAY I'M AN INDEPENDENT WOMAN, I CAN LIVE ALONE IN THIS WORLD. I WOULD BE A FOCAL POINT IN MY LIFE. BEING AN INDEPENDENT WOMAN MEANS BEING ANY WAY THAT YOU LIKE, AND HAVING THE CAPACITY TO TAKE CONTROL OF YOURSELF TO FIT INTO A STANDARD. MALE OR FEMALE. YOU WANT TO ACT IN ORDER TO EXPRESS YOUR INHERENT CHARACTERISTICS, COMMISSIVE, SHY, OR FORCING ANY OTHER TRAIT WHICH IS NOT NECESSARILY BECAUSE OF BEING A WOMAN. BEING INDEPENDENT MEANS YOU MAKE YOUR OWN DECISIONS AND CHOICES, HAVING THE ABILITY TO PUT YOUR OWN THOUGHTS AND OPINIONS, HAVING THE ABILITY TO LIVE WITHOUT NEEDING THE CREDIT CARD OF YOUR MAN, FAMILY OR ANYONE ELSE. AND SECURE IN YOUR OWN PERSON. TO BE A WOMAN WHO IS INDEPENDENT AT THE SAME TIME IS A VERY POWERFUL COMBINATION. YOU CAN DO WHAT A MAN CAN GIVE TO HIMSELF. IT CAN LEAD TO ACHIEVING HIGHER GOALS. AND AT THE END OF THE DAY, THAT A WOMAN FEELS BY BEING INDEPENDENT IS ALL THAT MATTERS. IT IS IMPORTANT THESE DAYS TO BE ABLE TO USE THAT RIGHT OF PAYMENT TO AFFORD THE RENT AND HAVE A ROOF OVER YOUR HEAD. TO BUY CLOTHES, WHATEVER THE HELL YOU FEEL LIKE WITH YOUR OWN MONEY. TO TAKE CARE OF YOURSELF ETC. BUT THAT'S NOT THE ONLY THING IT MEANS. IT MEANS YOU SPEAK YOUR MIND-YOU CALL PEOPLE OUT WHEN THEY ARE WRONG. YOU EXERCISE THE POWER OF NOT LETTING OTHERS CONTROL SUPPORTING OTHER WOMEN AND NOT VIEWING THEM AS A RIVAL. IT IS PERFECTLY ALRIGHT TO PUT YOURSELF FIRST IN CERTAIN SITUATIONS. FOLLOW YOUR PASSIONS. IT IS PERFECTLY ALRIGHT TO SAY NO TO ANYONE WHO DOESN'T WANT YOU, BECAUSE YOU ARE PROUD OF YOURSELF. IT IS ALSO IMPORTANT TO BE COMFORTABLE WITHIN YOUR OWN SKIN. YOU DON'T DEPEND ON YOUR RELATIONSHIP STATUS OR ANYONE ELSE. ON HOW MUCH YOU ACCOMPLISH IN A DAY. IT IS HARDER THAN IT USED TO BE FOR MANY GIRLS, BECAUSE THEY HAVE TO TAKE CARE OF THEMSELVES IN A WORLD WHERE THERE ARE MANY FACTORS THAT ENCOURAGE INDEPENDENT THINKING. HOWEVER, IS THE SINGLE MOST DISTINGUISHING CHARACTERISTIC OF INDIVIDUALS. WHAT PROPELS INDIVIDUAL THINKING IS ALSO BEING GENERATED EXTERNALLY, THROUGH THE INFLUENCE OF OTHER INDIVIDUALS. WHILST THIS WORKS WONDERFULLY, IT CAN BE USED TO REPLACE SELF-ESTEEM WITH THE ESTEEM OF OTHERS. ALL SUCCESSFUL INDIVIDUALS HAVE A STRONG SENSE OF SELF-WORTH. PERSISTENCE, BELIEF IN THEMSELVES AND CREATIVE AWARENESS ARE THE QUALITIES THAT WILL GET YOU TO THE TABLE. THESE QUALITIES WILL HELP YOU INNOVATE, BE IN HER THINKING AND WILL HELP YOU TO MAINTAIN INDEPENDENT THINKING IN A POSITIVE MANNER. YOURSELF AND THEIR FAMILIES AND ARE BEING DISCRIMINATED. GENDER DISCRIMINATION STILL EXISTS IN THE WORKFORCE THAN FIFTY YEARS AGO. IT IS AN IMPORTANT TIME FOR WOMEN TO TAKE CONTROL OF THEIR OWN FUTURE. TO GROW AND BECOME STRONGER. TO TAKE CONTROL OF THEIR OWN FUTURE. TO GROW AND BECOME STRONGER. TO TAKE CONTROL OF THEIR OWN FUTURE. TO GROW AND BECOME STRONGER.



VIKINGS

Vaishnavi Vaishnav /

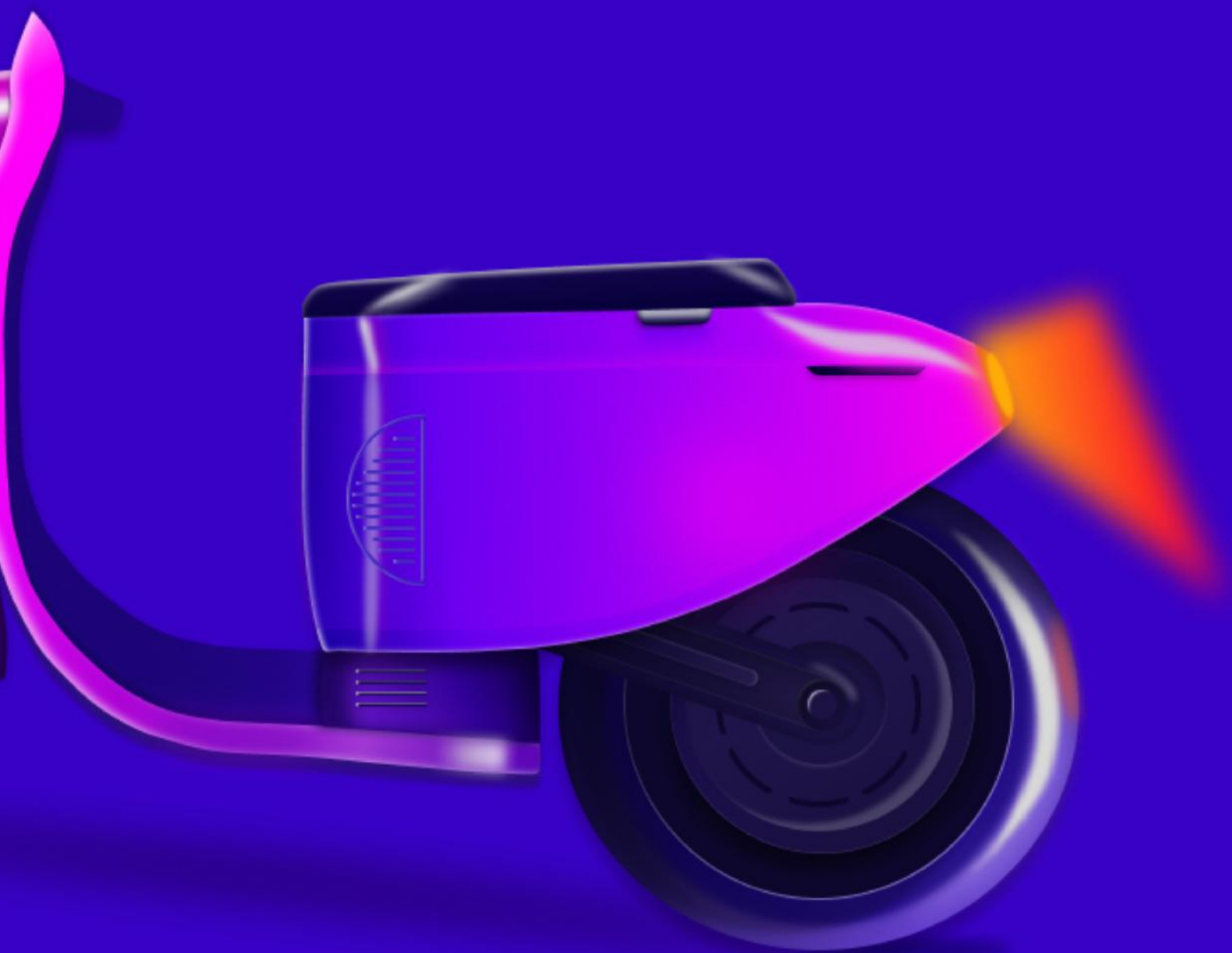
AD

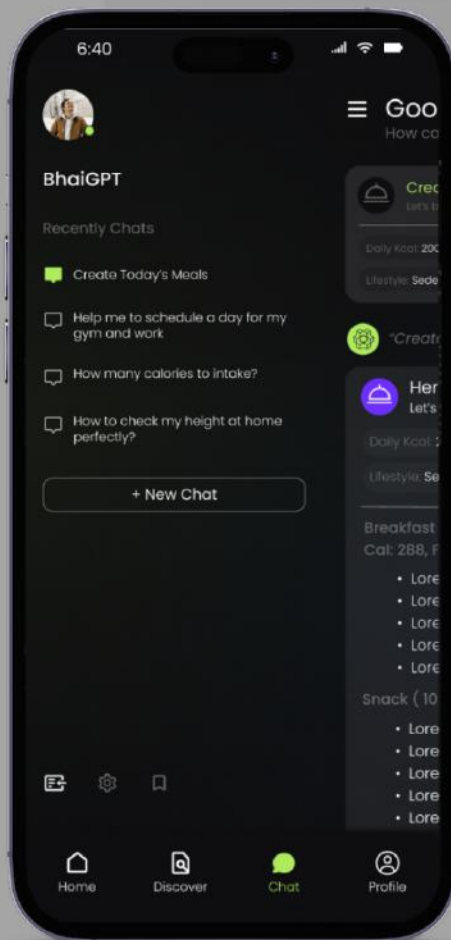
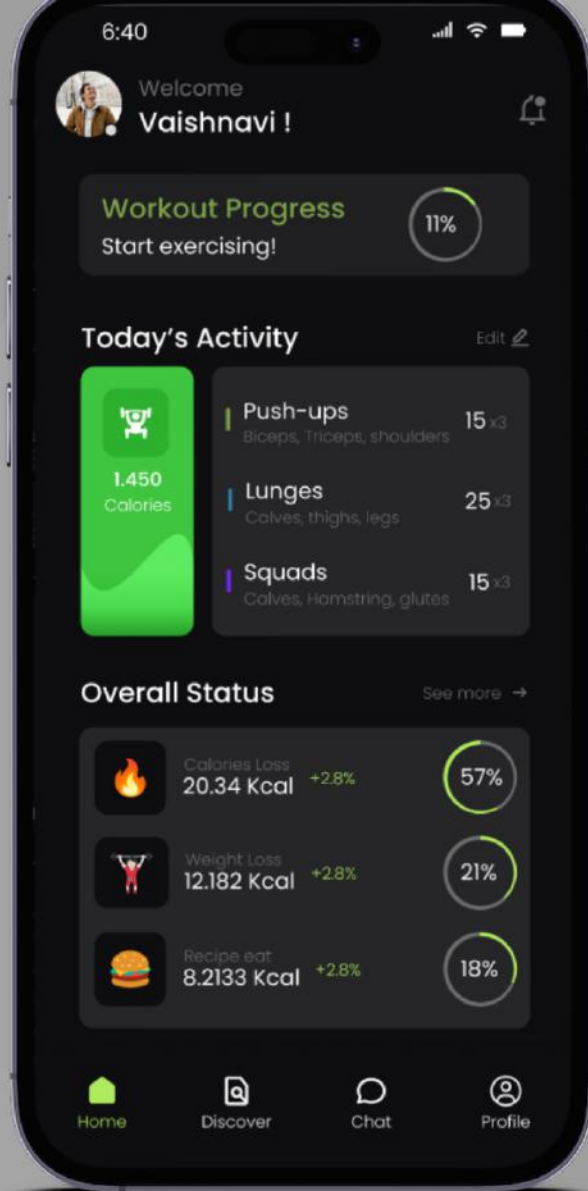
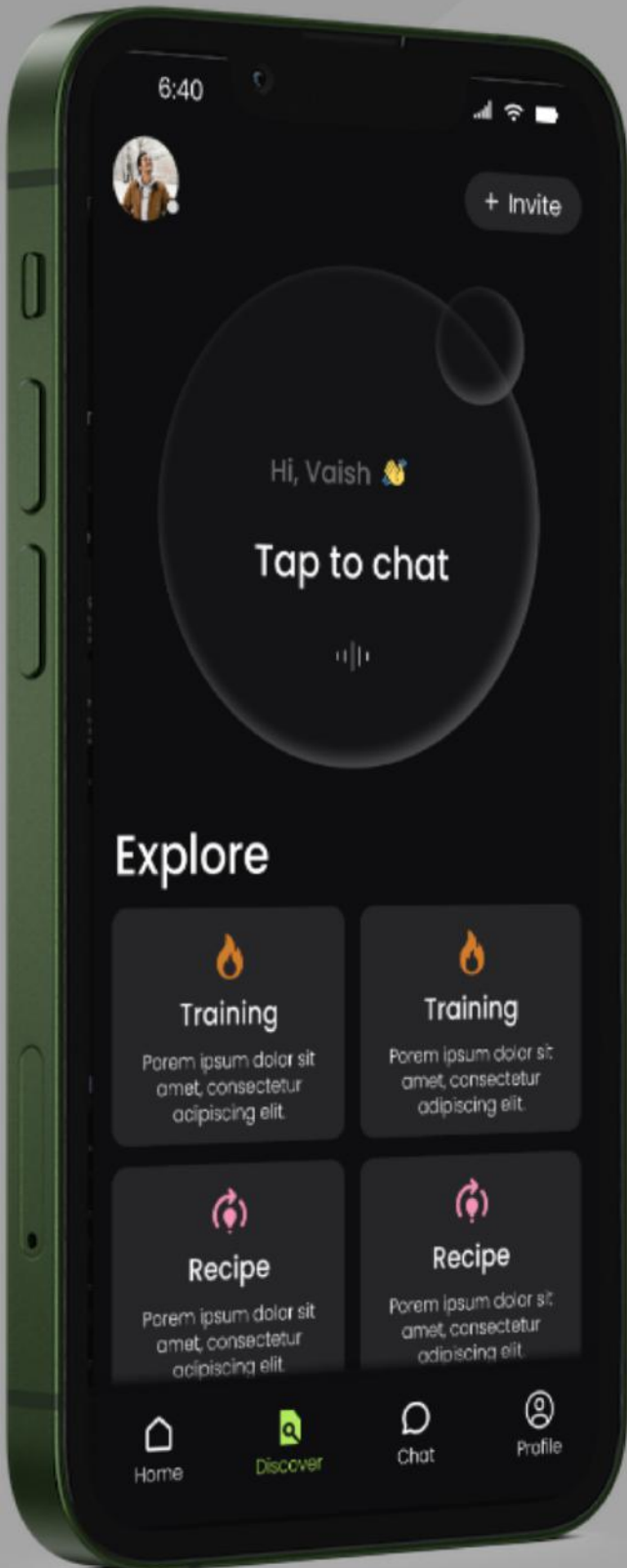
FIGMA



Illustration made on Figma...

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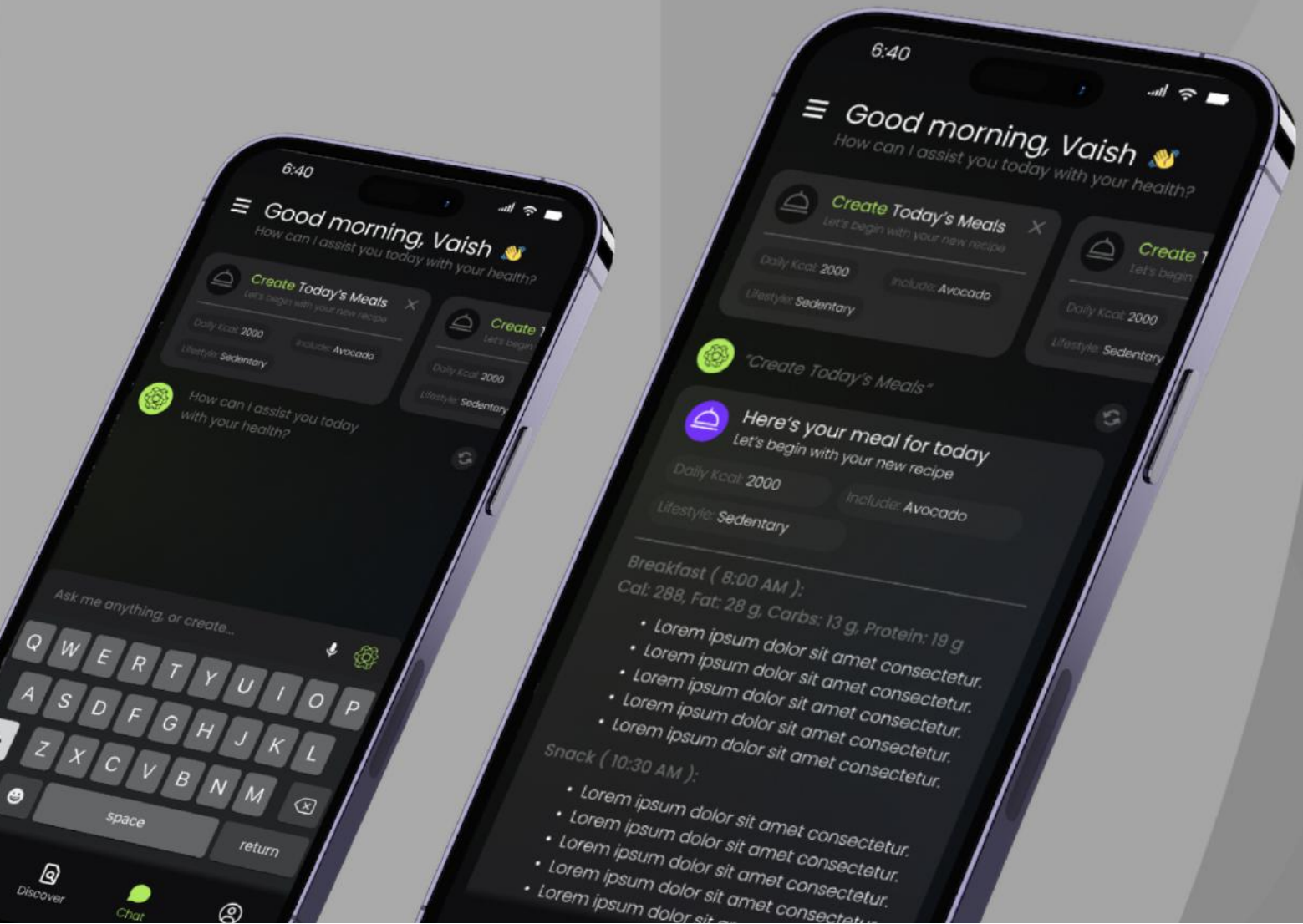
POWER PLAY

Design

Power Play

Workout and Training App with chatbot assistance

INTRODUCING
MY WORKOUT AND TRAINING APP



Creative
Product Mockups

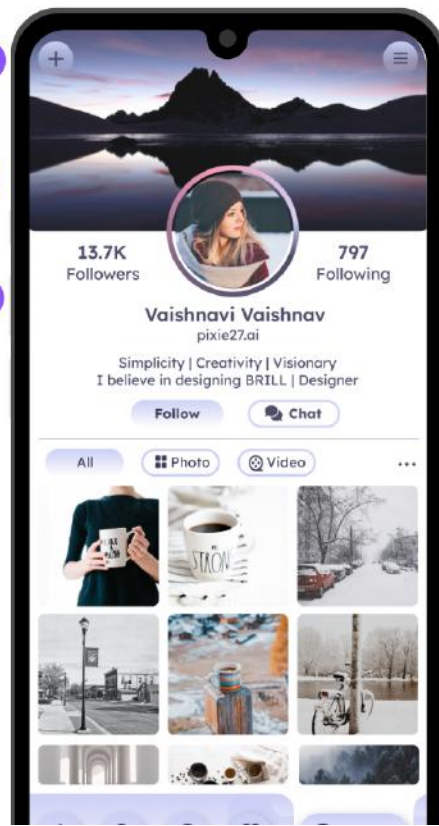
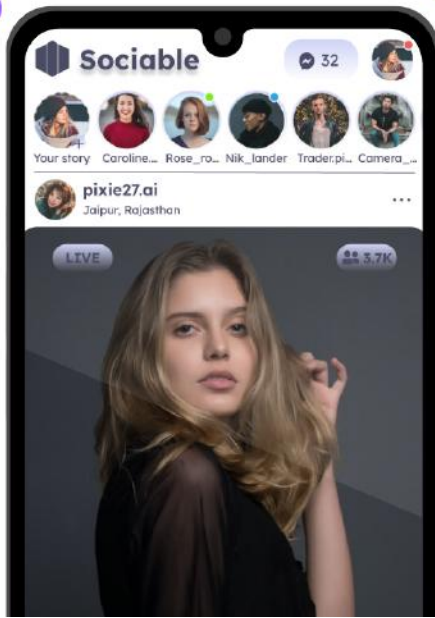
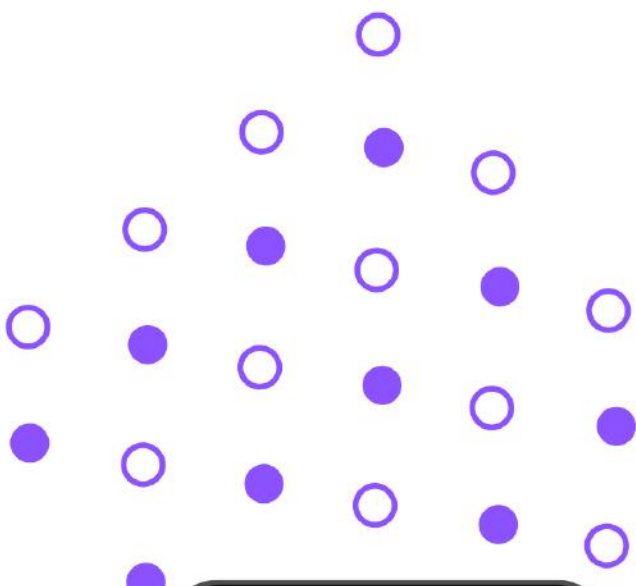
UI Design

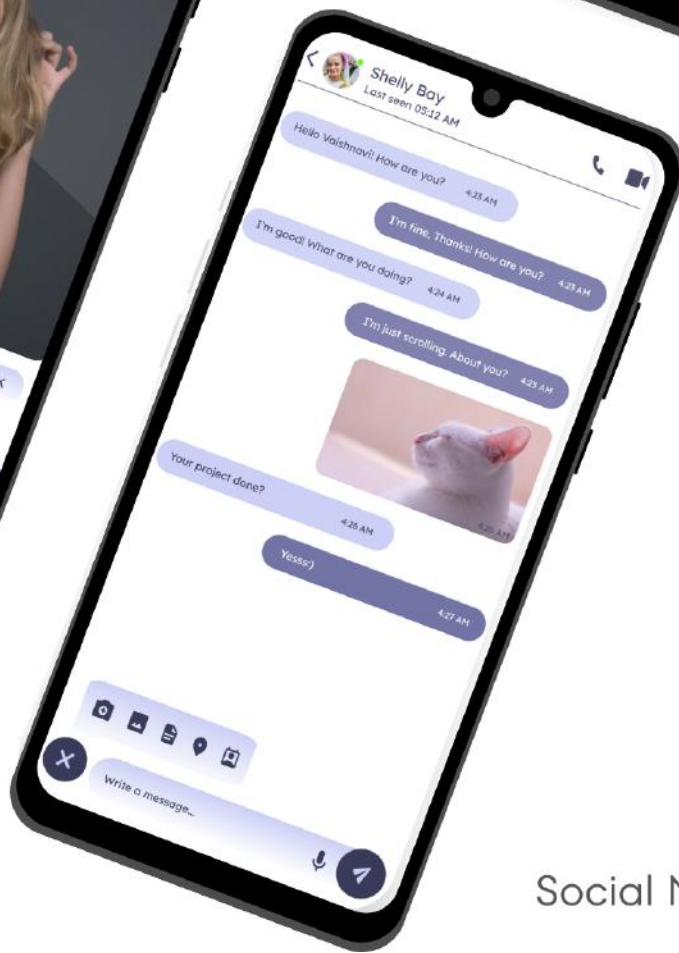
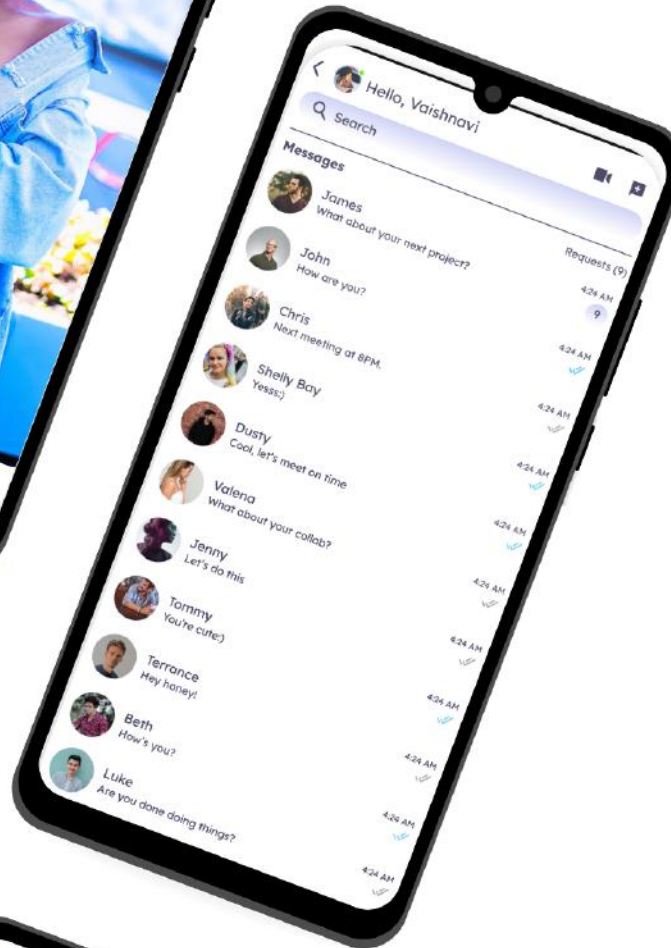
SOCIABLE

Social Networking Site



INTRODUCING
MY APP





SOCIABLE
Social Networking Site

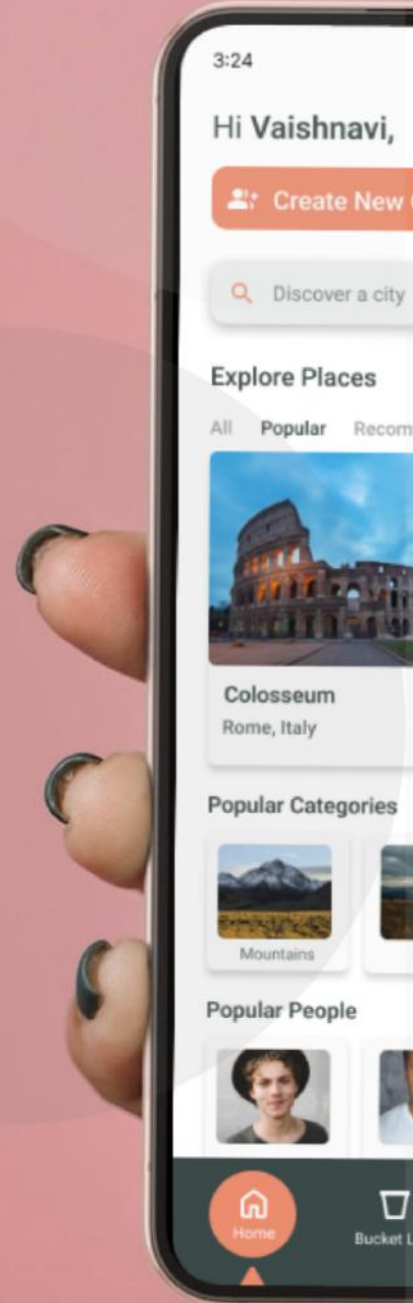
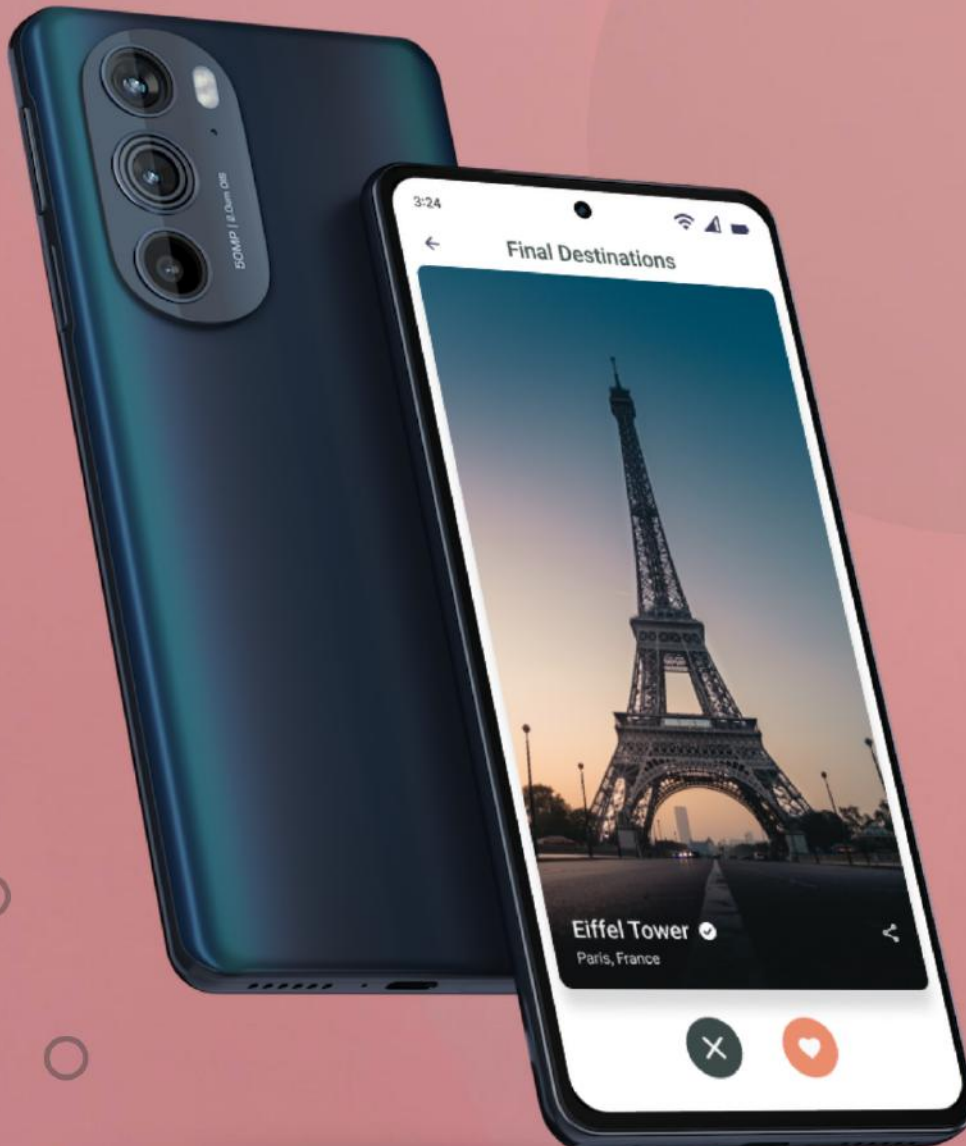
UI Design

Global Affair

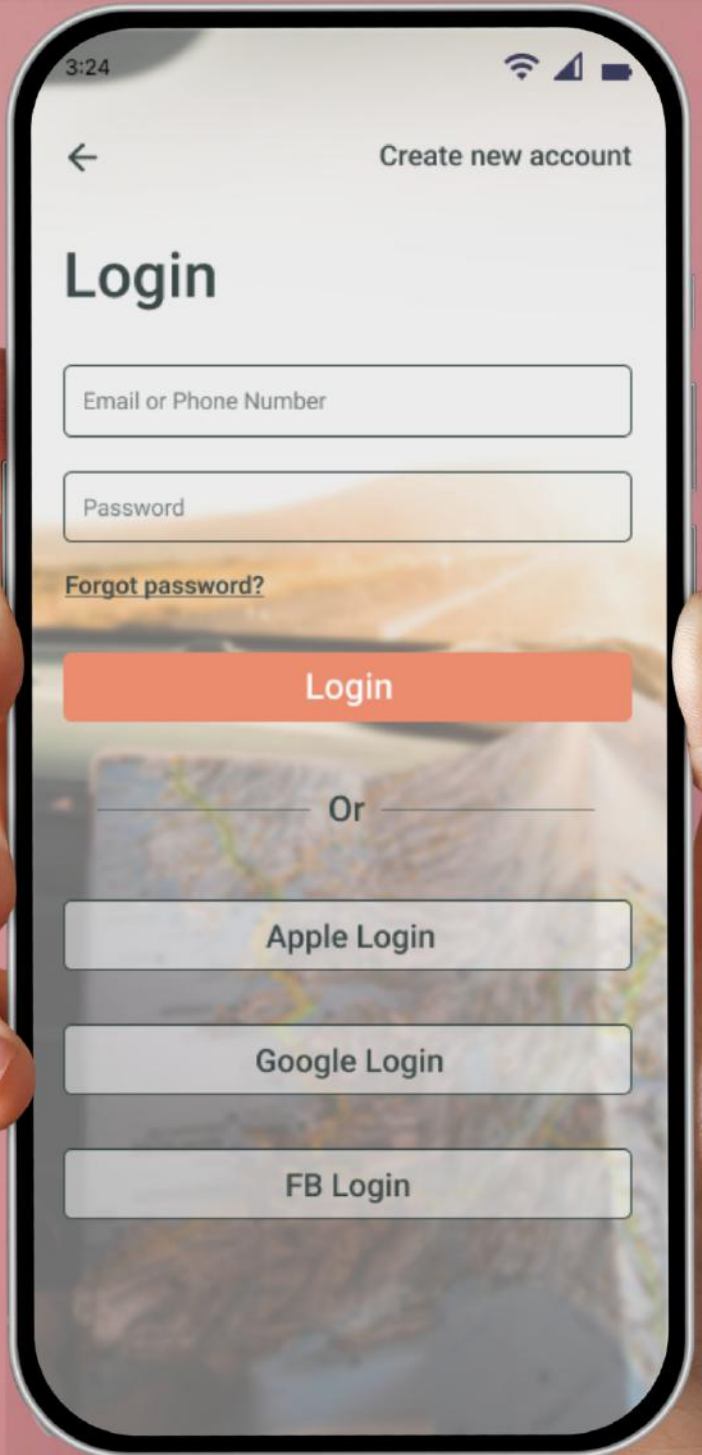
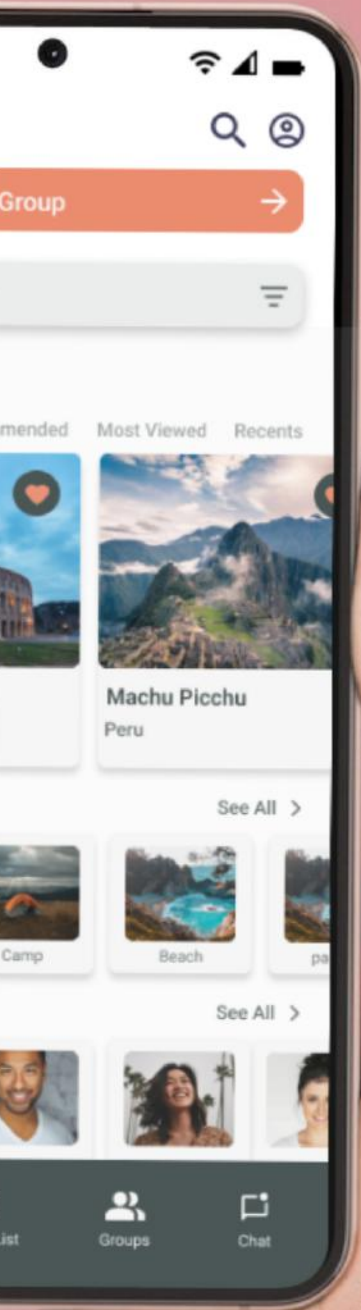
Travel Mobile App



INTRODUCING
MY **WORKOUT AND TRAINING** APP



GLOBAL AFFAIR





WATER CARE INDIA

UI Design

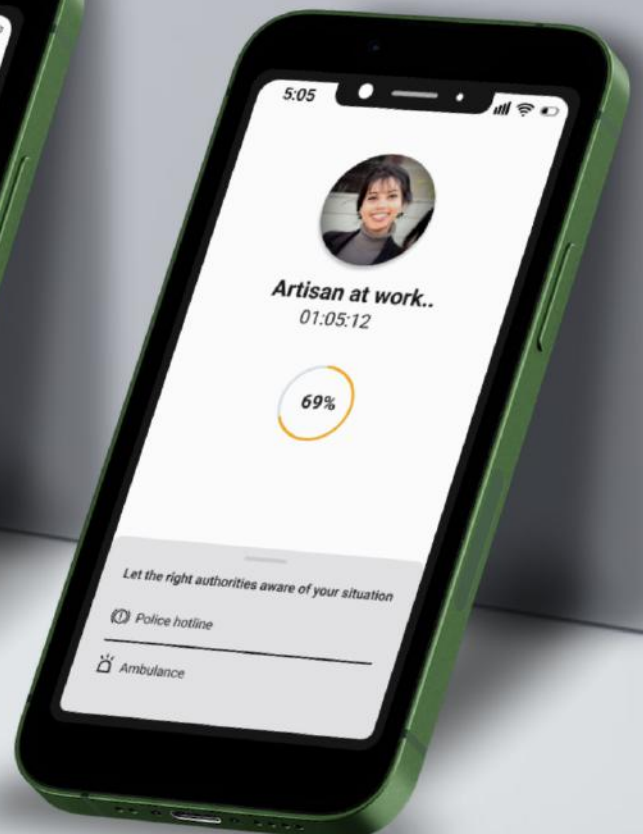
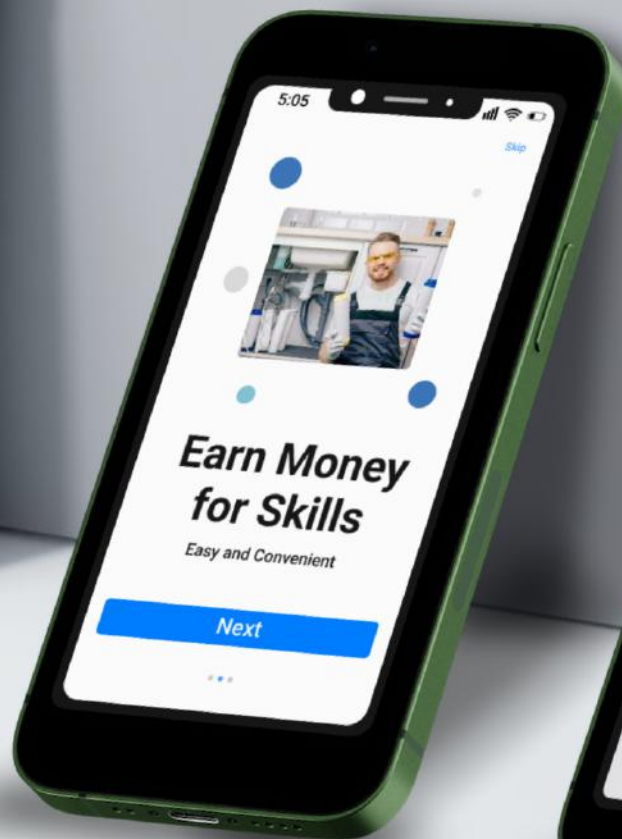
Water Care India

Water Purifier Service App



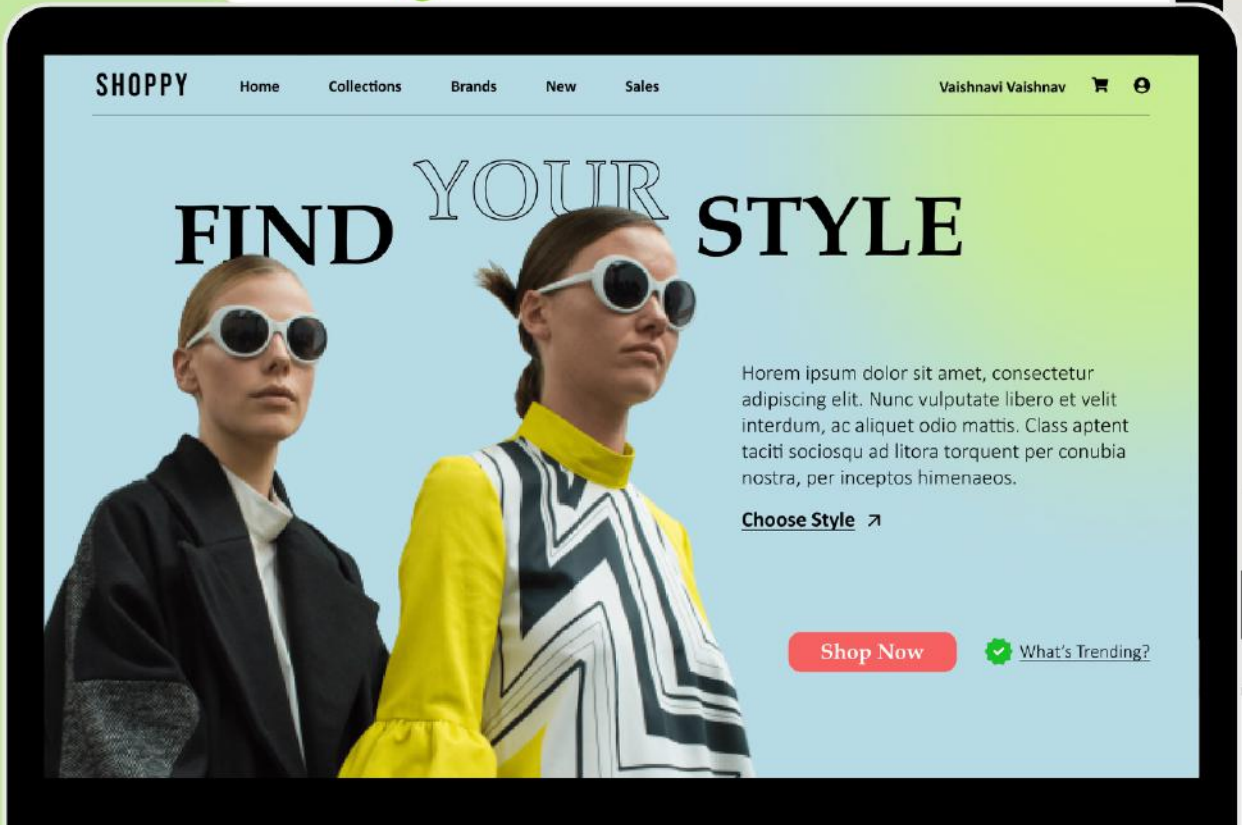
INTRODUCING
MY **SERVICING** APP

This mobile application allows users to connect with engineers (Water purifier service providers). By helping users find RO engineers within their comfort zone. Water Care India aims to simplify the process of finding service providers to match their needs.

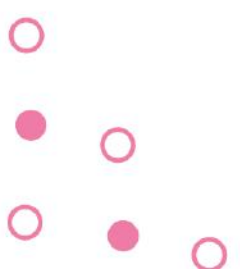
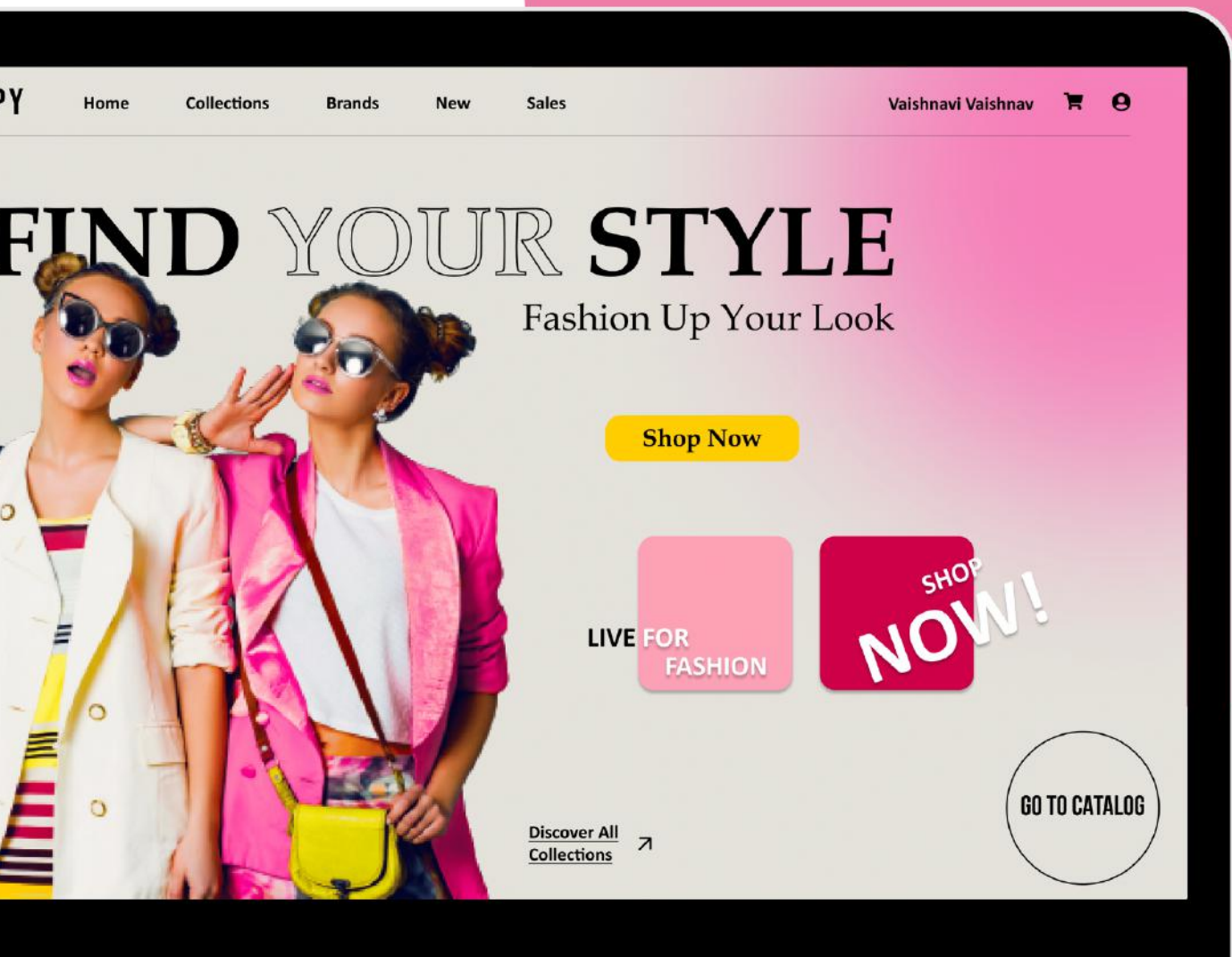


Creative Hero Section

UI Design
SHOPPY
E-Commerce Website



INTRODUCING
MY SHOPPING WBSITE

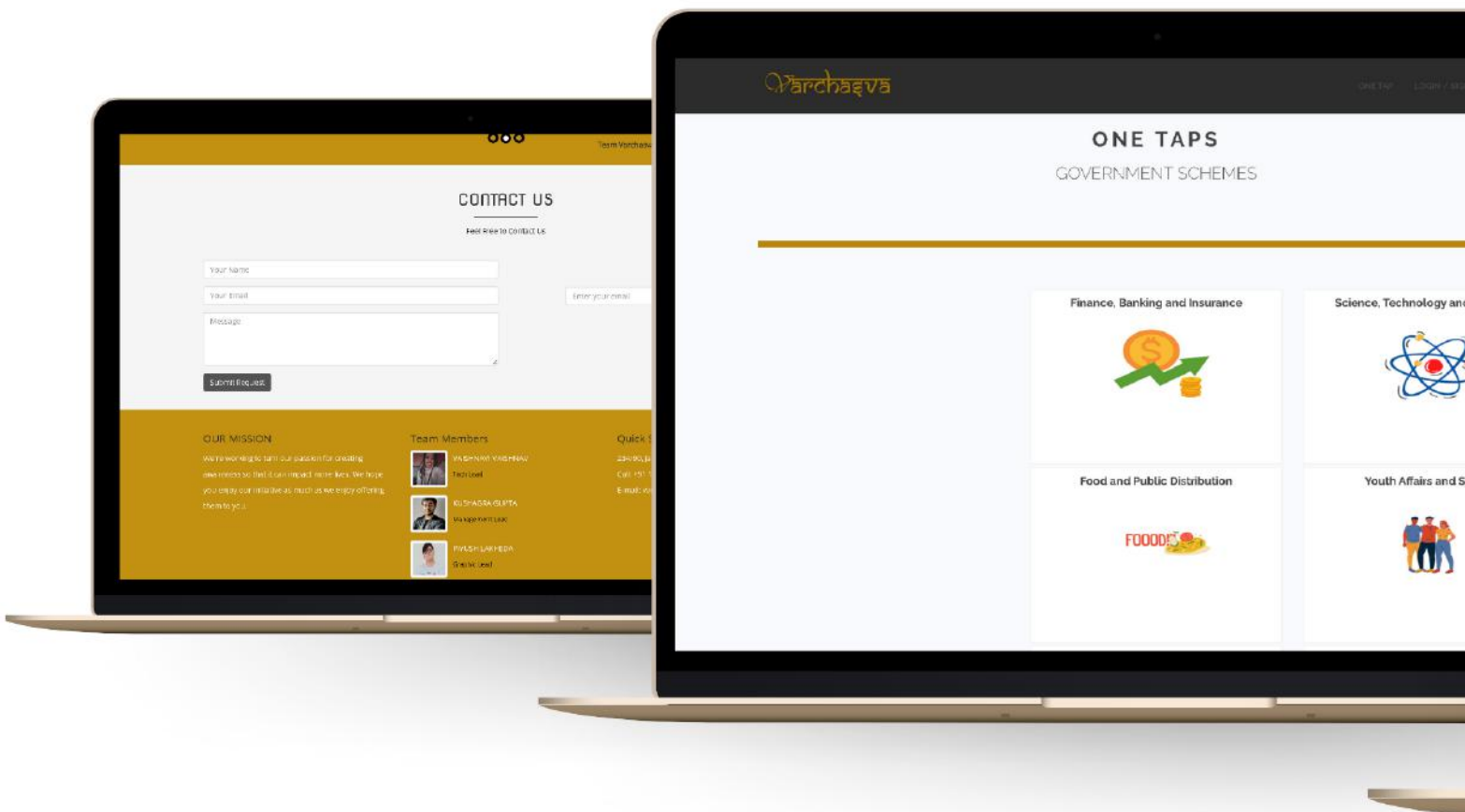


SHOPPY
E-Commerce Shopping website

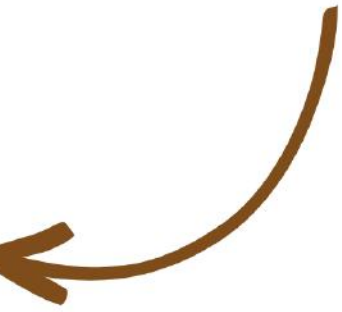
VARCHASVA

Varchasva

Varchasva can offer you all the government services within one single tap. We hope to serve users all over India and are thrilled that we're able to turn our passion into our own website.

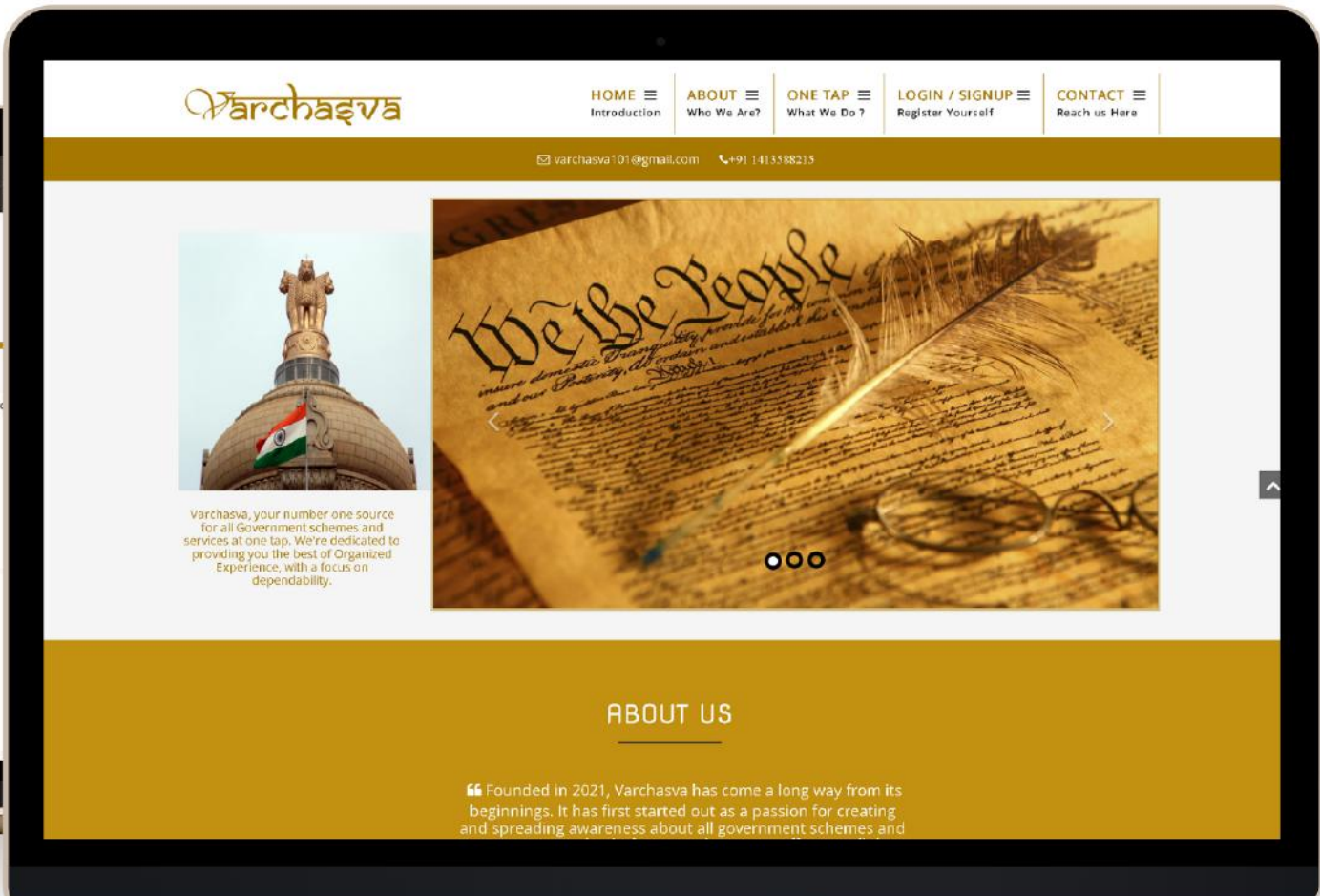


Logo



**Welcome to Varchasva,
your number one source for
all Government Schemes
and services. We're
dedicated to giving you the
very best of organized
experience, with a focus on
spreading awareness of
government schemes in
public interest with one tap.**

Varchasva



ADHIGAM



Adhigam



Home

About

Let's Begin!

Register Here

Individual

Organisation



Sign in



or use your account

Email

Password

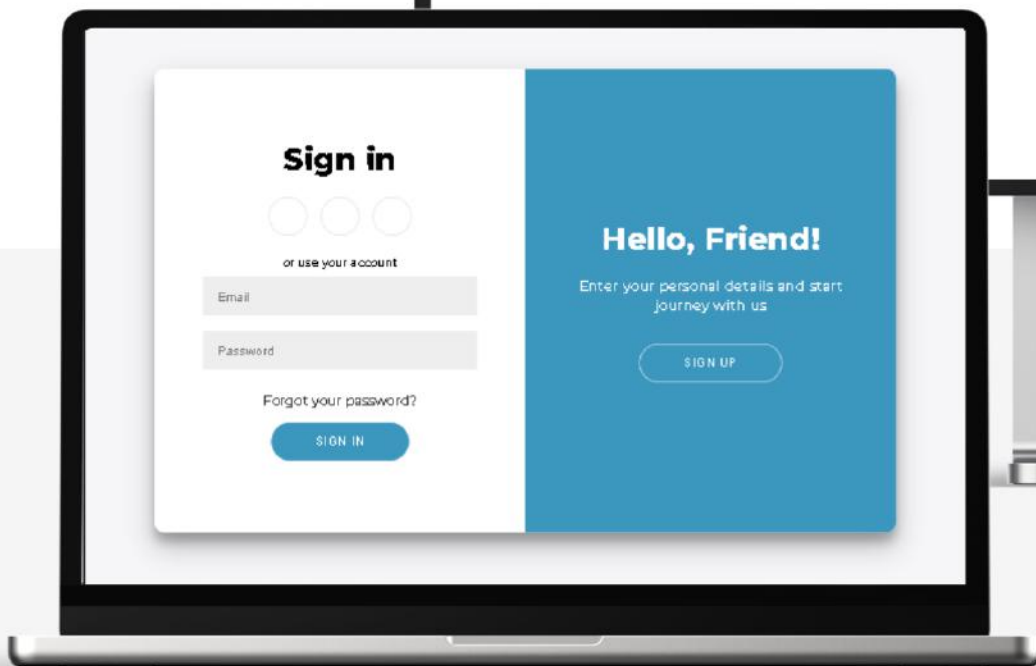
Forgot your password?

SIGN IN

Hello, Friend!

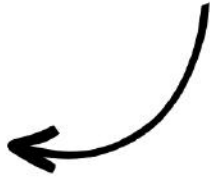
Enter your personal details and start journey with us

SIGN UP

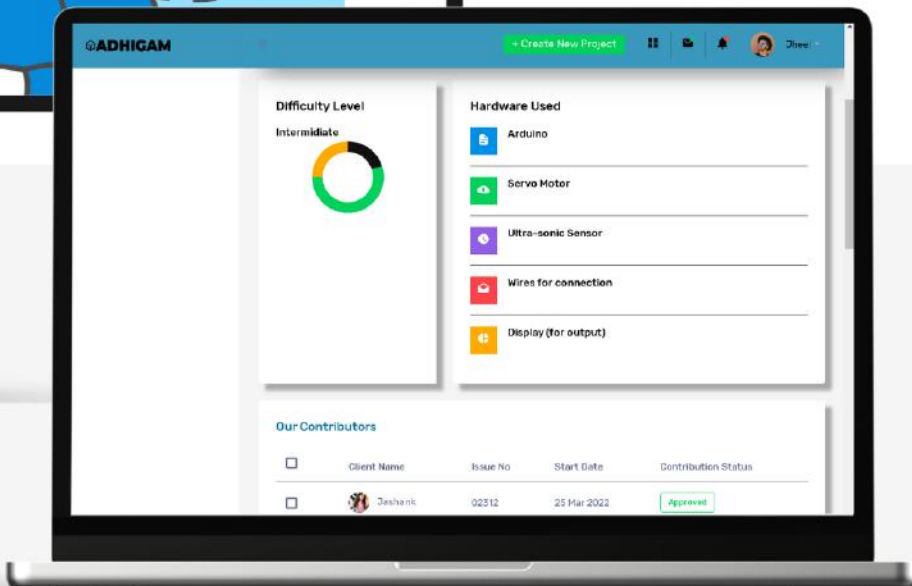


Logo

GAM



It provides a youth-centric open-source approach that considers both software and hardware project requirements to help students in Technical / Higher Educational Institutes and Universities across the country develop a peer-to-peer and cross-functional research learning ecosystem at various levels.

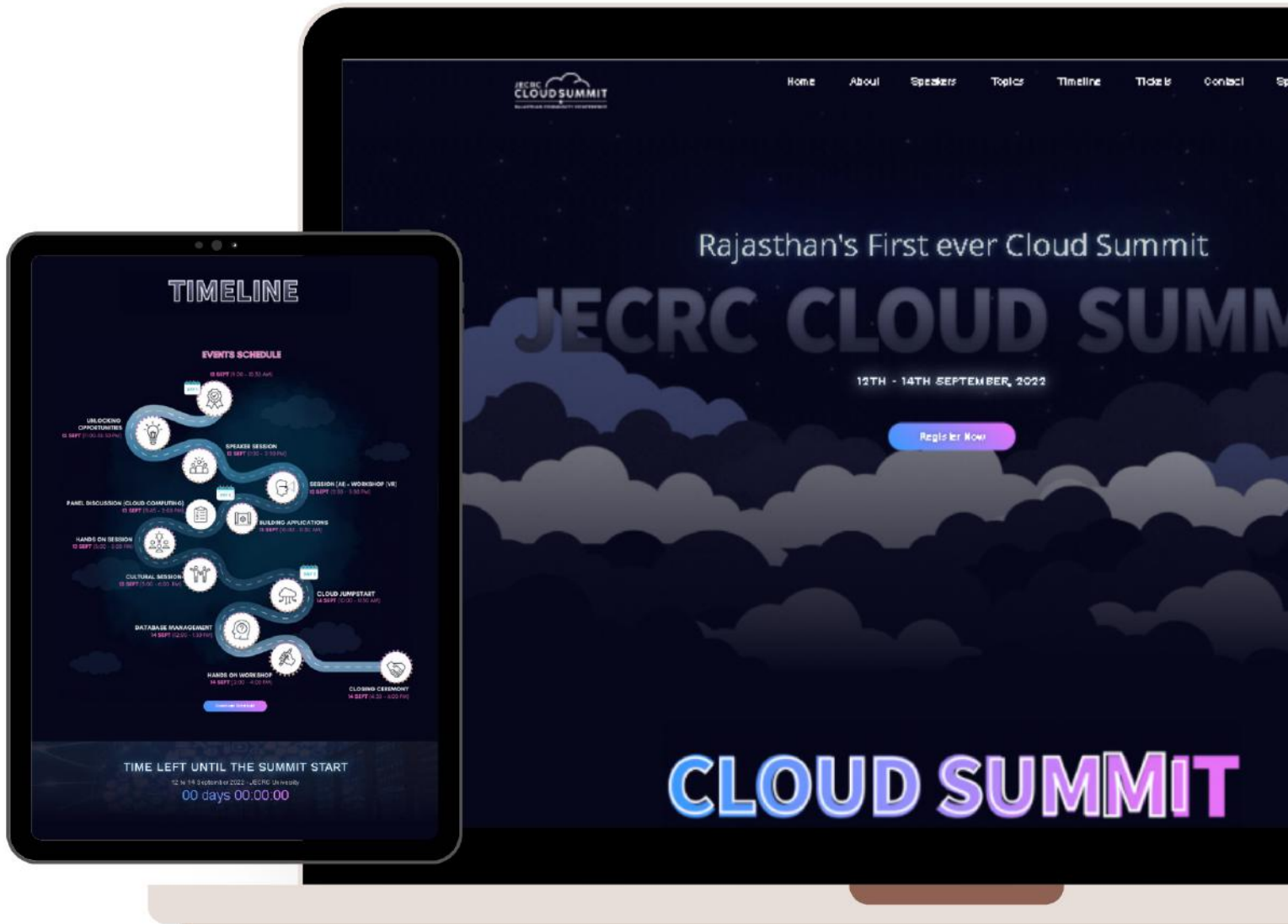


JECRC CLOUD

Logo

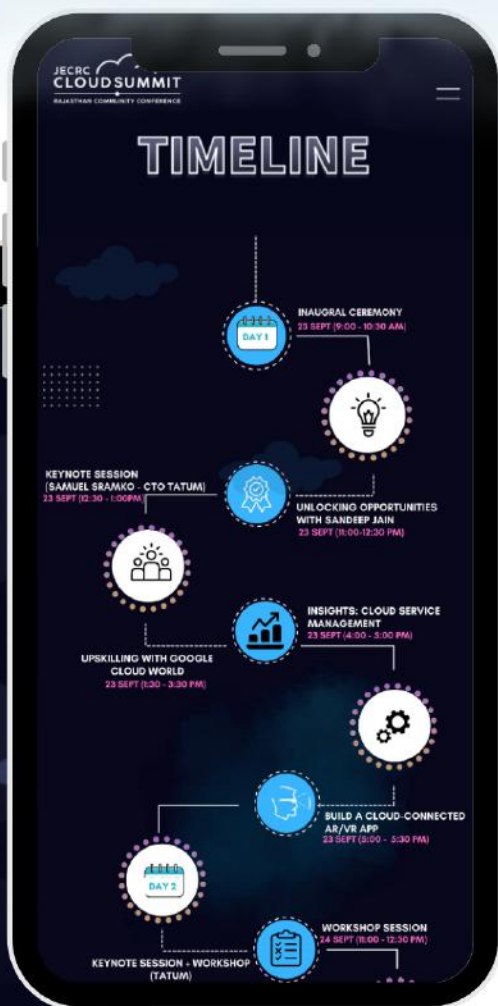
JECRC Cloud

JECRC
CLOUD SUMMIT
RAJASTHAN COMMUNITY CONFERENCE



CLOUD SUMMIT

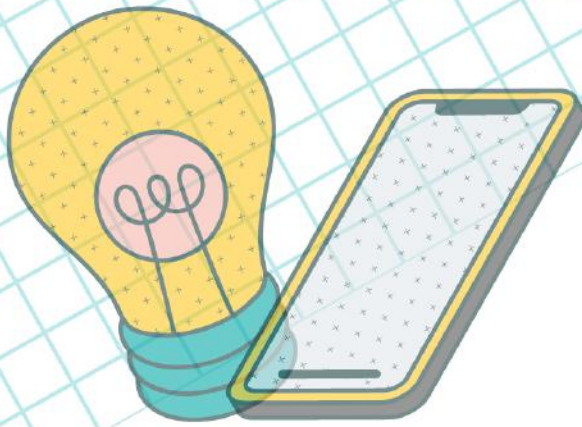
Cloud Summit is an event organized by JECRC Foundation to promote and acknowledge the importance of cloud computing.



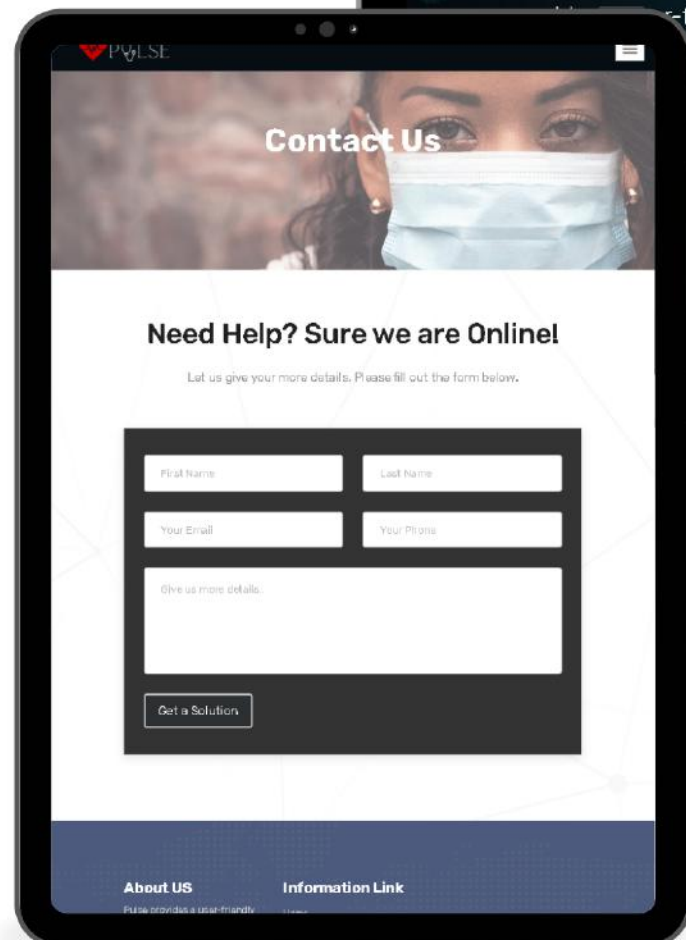
Our mission was to empower students from different backgrounds and encourage them about the hottest subjects in the tech business today, gain practical advice on how to execute your ideas and plans and have an unforgettable experience that will benefit you long beyond the event.

PU

Let's Combat



It provides a user-friendly and systematic interface where it'll create a link between the government, small vendors, Industries with the common man, and Hospitals with the need of OXYGEN.



PULSE

Lets Combat Covid Prudently

Logo



HOME EMERGENCY CONTACT

PULSE: Lets Combat Covid Prudently >

friendly and systematic interface where it'll create a link between the government, small vendors, Industries with the common man and Hospitals with the need of OXYGEN.

CONTACT US

About PULSE

Pulse provides a user-friendly and systematic interface where it'll create a link between the government, small vendors, Industries with the common man and Hospitals with the need of OXYGEN.

2021 BEST PULSE

Welcome to PULSE: Lets Combat Covid prudently

Hospitals in parts of India are using social media to beg for help finding oxygen and key equipment as the country's second Covid-19 wave continues to build, breaking global records for the most infections detected in a single day.

There we came into effect, we provide a link between the government, small vendors to the man on the street with the availability of oxygen and with the express delivery option already available in the market which can help needy person avail it on time.



LET'S WORK TOGE THER

Hire me for great results



vaishnavivaishnav.pvt@gmail.com
+91-9460062371

