



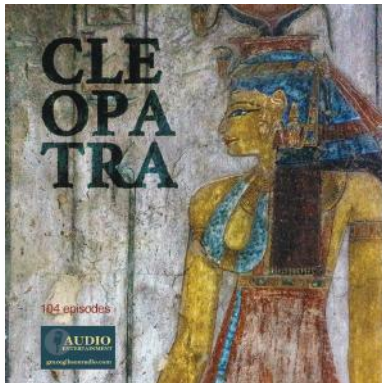
Newsletter

NOVEMBER
2024

Our 'No Audio Over \$30.00, excluding packages' continues - meaning your Festive season shopping can be very generous indeed.

We also have two new products for fresh entertainment...

Cleopatra



The dramatization of the life of one of history's most recognisable women.

Powerful, dramatic, ambitious, and a legendary beauty who wanted to be Queen of Rome AND Egypt, yet she was neither Egyptian nor Roman.

Cleopatra, who adored her father, inherited the throne at a young age following the Battle of the Nile and ruled Egypt from 51 to 30 BC - and beguiled both Julius Caesar and Mark Antony.

104 x 12 minute episodes

\$45.00, but until year's end, just \$30.00!

Spiral Ten – Volume 10

This is a series that our listeners obviously love!

In the heart of Sydney's colourful, cosmopolitan King's Cross is The Spiral – a small off-shoot of bustling Macleay Street. At number 10, The Spiral, are the offices of Connor and Mintz, Private Investigators.

Frank Connor, who can be as tough as he is gentle, is teamed with Joe Mintz, a steady, reliable, quick-acting partner in a hazardous business.

Connor and Mintz welcome every assignment, but when a case promises action and dangerous living – their eyes light up with anticipation!



15 x 24 minute episodes

Just \$30.00 per volume

BIG NEWS: LOW PRICES FOR CHRISTMAS – STOCK UP NOW!



From 1 st October to 31 st December, 2024, we're offering exceptional bargains on lots of our stock (except books).

Pay no more than \$30.00 for any audio product (excluding package buys) in our retail catalogue – be that download, USB/Flashdrive or CD.

Free standard post on orders of \$75.00 or more – free express post on orders of \$120.00 or more.

Visit gracegibsonradio.com to explore all the discounted options, or call us on (02) 9906-2244.



The Grace Gibson (Audio) Difference

Do you remember the days of listening to serials on the radio?...and how often they were chock-full of clicks, pops and surface noise (somewhat reminiscent of an audio version of an old Charlie Chaplin movie with all those 'jerky' movements)?

The vast majority of the radio shows that we offer to the general public were originally released on a combination of 16 inch, 10 inch and finally 12 inch discs. The original 16 inch ones were made out of bakelite and beside weighing 'a tonne', they were inherently quite noisy and were easily scratched if not handled with 'kid-gloves' (which of course most radio presenters did not do!) thus the clicks, crackles and other noises that all went to air back in the day.



We decided that the average person would not find this amount of extraneous noise acceptable, especially if they were being asked to shell out good money to obtain their own personal copies.

Fortunately technology has intervened, and it is now possible to significantly reduce the amount of such 'surface noise' from our releases. There are a few audio processors that can achieve some degree of improvement. But most fall down in the overall picture as they not only get rid of much of the surface noise, but they also often remove the higher pitched tones from the overall sound recording.

There is however a world-leading bit of audio processing kit which can easily distinguish the difference between a 'crackle & pop' and the sound of a match being struck or a hand-clap: it is called CEDAR Cambridge and it easily proved itself to be THE best in its field. It was also quite amazingly expensive! But we believed that for us to retail our radio serials with integrity demanded that we invest in this technology.

Even before we start this process, we wash all discs in an ultra-sonic 'bath' to clean out the years of dust and grime that imbeds itself in the grooves of the original discs. From there, we record in the serial in real time often using 'preservation level' recording techniques that satisfy the requirements of the National Film & Sound Archive (and other such international bodies). Once digitised, we 'clean up' each episode before putting the whole serial through CEDAR Cambridge processing.

We then convert these full-blown audio files into various levels of compression to allow them to fit onto a single (sometimes double) CD, or for release on a USB flash drive 'stick' or as a download.

And finally, we have each show forensically listened to in full, with notations made of any skips or errors that we may have overlooked to make sure we're putting out the best quality product we can.

It is a time-consuming process, but all the above contributes to what we like to call *'The Grace Gibson (Audio) Difference'*.

Enjoy!!

