

BENEATH THE
stars

Cheers
FOR
Charity



Our title quote this year is the last line from Dante's Inferno. As Dante and Virgil depart from Hell they declare

“AND THEN WE WALKED OUTSIDE AND SAW THE STARS AGAIN.”

As we put 2020 behind us and began to plan Cheers for Charity 2021, we could relate to Dante and Virgil. It was a tumultuous year that affected everyone and brought heartbreaking loss to some. Our world may have forever changed as we were forced to protect the wellbeing of not only ourselves and our neighbors, but people that we didn't even know. We were also asked to consider social injustices that we would rather not think about. Despite all this, we endured. Stronger and grateful. As we look toward the future with optimism and hope, we also remember that “to whom much is given, much is expected.” Cheers for Charity 2021 will be a celebration of our survival and a commitment to help those less fortunate. We missed you last year but can't wait to see you again. Please join us on April 10th as we celebrate under the stars and toast to a Starry Starry Night.

Cheers!

You're Invited

at VILLA DEI MIEI SOGNI on APRIL 10, 2021

PRESENTING A DINNER FOR 100

Join us for an evening under the stars as we enjoy some of California's most exclusive wines paired with fabulous food to create the ultimate gourmet experience.

AN OPPORTUNITY FOR GOOD

\$2,000 per couple (all inclusive) or \$4,000 per couple including exclusive dinner seating with a host winemaker (extremely limited).

WINE & FOOD SPONSORS

Chef Rocco Taliani

GEMSTONE
VINEYARD



ARROW & BRANCH
NAPA VALLEY

RAEN

5:30 PM CHAMPAGNE RECEPTION

Immerse yourself in art and music as you stroll through the galleries while sipping champagne and enjoying the vibrant sounds of authentic Spanish Flamenco. As you wander through the house, enjoy wine tastings offered by our sponsor wineries and mingle with the most interesting people in Tampa Bay. In staying with our theme of Starry Night we ask that you consider a celestial inspired attire...sparkles and stars!

7:00 PM DINNER IS SERVED

Indulge in a four course gourmet experience created by Tampa's hottest personal Chef/Caterer Rocco Taliani. Each delectable course will be paired with an exclusive Napa or Sonoma wine.

9:00 PM THE PARTY STARTS

After you have been wined and dined, we will dance the night away as the champagne continues to flow and our sponsor wineries continue to pour!





Broadrick Family FOUNDATION

About ten years ago, The Broadrick Family Foundation was established to support local charities that are committed to serving children and those in need in our community. We have also helped those organizations raise millions of dollars by introducing them to our generous friends and working with them to help more children. Over the past five years, with your help, we have raised about \$1.5 million through our Cheers for Charity event. Because we've only scratched the surface of need, we are committed to continuing to make significant contributions by hosting our fifth annual Broadrick Family Foundation fundraiser.

Last year, after we were forced to cancel our event, we were overwhelmed by the generosity of our friends and supporters. Most of those who had already paid for tickets told us to keep the money and put it to work. Some even sent additional donations. We were honored and grateful. As 2020 passed month by month we were saddened by daily stories of enormous need. While we were touched by the increased requests for funding, we stayed true to our mission. We continued to support primarily children's causes focused on a safe place to live, nutrition, special needs and education. As before, our long term goal is to insure that every child lives in a safe, loving environment and then break the cycle of poverty through education.





Cheers FOR Charity

Our purpose with Cheers for Charity is to raise money to support well run, fiscally responsible charities that are committed to serving children in need, breaking the cycle of poverty through education and providing an opportunity for individuals to move beyond their current situation.

To do this, we need your help.



We have combined some of the world's most exclusive wines with a masterpiece menu of the finest foods. Our dream is to hold this event in the unique environment of our home to create an experience unlike anything else. We are excited to introduce our friends to some of the most highly sought-after wines in the world, meet the owners and winemakers, and even have the opportunity to acquire these rare gems. This magical evening promises to deliver an experience and a memory that you will cherish. In addition to the special dinner, we will be offering six unique auction opportunities. Each lot will be a chance for a rare item or experience that will truly be one of a kind. When a good time is for a good cause, what more could you ask?





Every day in the state of Florida an average of

39 children

are removed from their homes due to neglect, abuse or abandonment.

Nearly **105 million** more meals
a year are needed to fill the meal gap in Central Florida.

Help us make

There are currently more than

19,000

kids in foster care in Florida.

2.8 million Floridians lack
access to healthy food, **800,000** are children.

Across Florida, more than **7,000** homeless children are considered “unaccompanied youth,” meaning they have no mom or dad in the picture and no legal guardian caring for them.

1 in 5 children have no idea where their next meal will come from.

a difference

On any given day there are **2.5 million** children homeless in the US, **1.7 million** are teenagers.

When foster kids age out of the system at 18, **over half** of them will end up homeless, addicted, incarcerated or dead in two years.



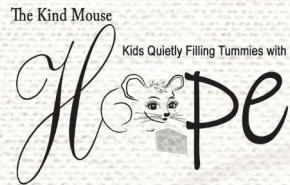
ANGELS AGAINST ABUSE

For the third year in a row, the Broadrick Family Foundation has committed to aid in stocking the resource room at Angels Visitation Center. With the relocation of the center, keeping the resources stocked and available to those who depend on what the room provides was crucial. With the funding from the Broadrick Family Foundation, the room maintains its supply of pack & plays, car seats, diapers and various hygiene products to ensure children in dire situations have their basic needs met in both Pinellas and Pasco counties.



STARTING RIGHT, NOW

This past year the Broadrick Family Foundation assisted tremendously to supplement costs associated with their afterschool academic and life-skills classes, as well as furnishings for both of their transitional housing facilities. 100% of Starting Right, Now's 2020 seniors graduated high school on time and propelled to their post-secondary education goal, and the underclassmen and new 2020 students are definitely on the same path. The Broadrick Family Foundation is committed to helping Starting Right, Now end the cycle of youth homelessness, one child at a time.



THE KIND MOUSE PRODUCTIONS, INC.

We are pleased to be working with The Kind Mouse for the first time. With the funds provided by the Broadrick Family Foundation, they have been able to assist families in transition and their chronically hungry children by providing pack sacks each Friday. The children receive Mouse Nibbles sacks filled with healthy snacks that will feed them through the weekend.





ONE COMMUNITY NOW, INC.

One Community Now, Inc. is an organization in Pasco county helping children, families and veterans who are homeless or at risk of becoming homeless to improve their economic condition. The Broadrick Family Foundation has partnered with One Community Now, Inc. to fight food insecurity in children by providing Pack A Snack bags for the weekend feeding program. The Broadrick Family Foundation is committed to assisting One Community Now, Inc in “Working Together, Changing Lives”.




OASIS NETWORK

The OASIS Network is the premier provider of clothing and fundamental necessities for at-risk and low-income Hillsborough County School students to ensure personal and academic success. The Broadrick Family Foundation provided funding to purchase children and adult size uniform clothing and shoes. A uniform for these children consists of two shirts, two pairs of shorts or pants and shoes. Since the beginning of the 2019-2020 school year OASIS has distributed more than 6200 uniform shirts, 2800 uniform shorts and/or pants and more than 300 pairs of new shoes! These new clothing and shoe items are helping students feel good about engaging in the classroom.



GUARDIAN AD LITEM FOUNDATION

The Broadrick Family Foundation is once again pleased to be working with the Florida Guardian Ad Litem Foundation to fund the Child Assistance Program (CAP) in order to provide items and activities for children in the foster care system in Hillsborough, Pasco, Pinellas and Hernando Counties. The funds provided allowed these children to participate in activities not covered by the foster care system such as afterschool and sporting programs. The normalcy related to these programs is an integral part of making sure these children are not singled out because they are in the foster care.





WHEELCHAIRS 4 KIDS

The Wheelchairs 4 Kids organizations provides wheelchairs, home and vehicle modifications, and other assistive and therapeutic equipment for physically disabled children up to the age of 21 who have been denied by Medicaid or insurance. The Broadrick Family Foundation funding helped provide 4 well-deserving children in the Tampa Bay area with this equipment. The purchase of this equipment aids families in adequately caring for their children in a safe and loving manner.

CHAMPIONS FOR CHILDREN



Champions for Children (CFC) is the Tampa Bay region's leading provider of family education programs and services designed to lower the risk of child abuse and neglect while building a strong family foundation that supports healthy, safe child development. The Broadrick Family Foundation is partnering with CFC to fund a project that brings evidence-based parent educational and developmental playgroups to low-income and dual-language learning families in the Town N Country and West Tampa communities. The hope of this project is to build stronger families in the Tampa Bay region and aid in preventing child abuse through family education.

A KID'S PLACE OF TAMPA BAY



The mission of A Kid's Place is to provide residential care for children in crisis who have been removed from their homes due to abuse, neglect or abandonment, providing supportive services to meet the social, educational, medical and psychological needs of each child, with a primary focus of keeping siblings together. The Broadrick Family Foundation has partnered with A Kid's Place to build a year-round Virtual Classroom and Computer Lab. This will aid the children in improving academic outcomes by providing a consistent, one-on-one learning environment.





SUNCOAST VOICES FOR CHILDREN

Suncoast Voices for Children provides for the unmet physical, psychological, education and social needs of abused, abandoned and neglected children in Pinellas and Pasco Counties. They achieve their vision by providing beds, pack & plays, and car seats in emergency situations. The Broadrick Family Foundation has committed to aid Suncoast Voices in providing these items since 2017. In 2019, we provided 183 foster children with a safe place to sleep including beds, sheets, teddy bears and pajamas.



METROPOLITAN MINISTRIES


For the second year in a row, the Broadrick Family Foundation has partnered with Metropolitan Ministries culinary arts program. This program prepares at-risk students in the skill of culinary arts at no cost to them. The class consists of students from three segments: aged out of foster youths, clients of Metropolitan Ministries, and residential clients of Metropolitan Ministries. The students move quickly through the 16-week course from necessary skills to advanced techniques that are the basis for creating any style of cuisine.

Fund a Need

The FDA defines food insecure as, "A lack of consistent access to enough food for a healthy life"; a child defines it as being hungry. Research shows that a hungry child is more susceptible to illness and disease, more likely to be depressed, and does not have the normal ability to learn. The National Commission on Hunger says, "Kids experiencing hunger and lack of nutrition have difficulty concentrating, headaches, stomachaches, and, in turn, are less likely to graduate from high school." Hungry kids are more likely to contemplate suicide and have other mental-health problems. In the Tampa Bay area, almost 20%, 1 in 5 children, are food insecure. In numbers, over 111,000 children in our hometown.

We are incredibly lucky to be partnering with two agencies that are working hard to feed the food insecure children in our community. Their needs are greater than their resources. Every Friday these two agencies send over 3,000 children home with the only food that they will have access to until they return to school on Monday morning. Each sack of food costs \$5 per child and provides them with 2 breakfasts, 2 lunches and additional snacks to eat over the weekend. Through the support of many amazing community partners and donors, they have been able to provide food for all of these children but there are approximately 1,600 more children who are going without this essential necessity because they do not have the funds to purchase the needed food. At a cost of about \$250, we can make sure that a child has good nutritious food to last the weekends throughout the entire year. Help us solve the tragedy of childhood hunger in Tampa Bay.





“I DON'T KNOW ANYTHING
WITH CERTAINTY, BUT
SEEING THE STARS MAKES
ME DREAM.”

- VINCENT VAN GOGH



Auction Items

Cheers
FOR
Charity

Three Star Dinner

Jamie Pollack, Global Managing Director for Acker Wines, has curated an incredible tour of wine as you enjoy the finest “first growths” from the world’s top wine regions and exceptional vintages! Six guests will join Jamie at the Michelin 3-Starred Per Se restaurant for a decadent tasting menu, paired with the wine tasting alongside unbeatable views of New York’s Central Park. As you feast on Thomas Keller’s legendary food one night, get ready to then indulge in day two of the wine event where you will be seated at a VIP table for an exclusive wine tasting of more of the world’s greatest wines and a brilliant meal at Acker’s fine and rare auction in NYC (ackerwines.com). There is no better auction/party than an Acker Fine and Rare event and the comeback events post-Covid in NYC are set to be legendary! Winners can decide between the November 2021 or Spring 2022 dates which have yet to be set at time of print due to Covid.

Wines to be served include:

- 1986 Mouton Rothschild 100pts, WA
- 1995 Mouton Rothschild 95pts, WA
- 1996 Harlan Estate 98pts, WA
- 2004 Harlan Estate 98pts, WA
- 1986 Penfold’s Grange 98pts, WA
- 2004 Penfold’s Grange 99pts, WA
- 1988 Yquem 96pts, WA



Donated by Acker Wines

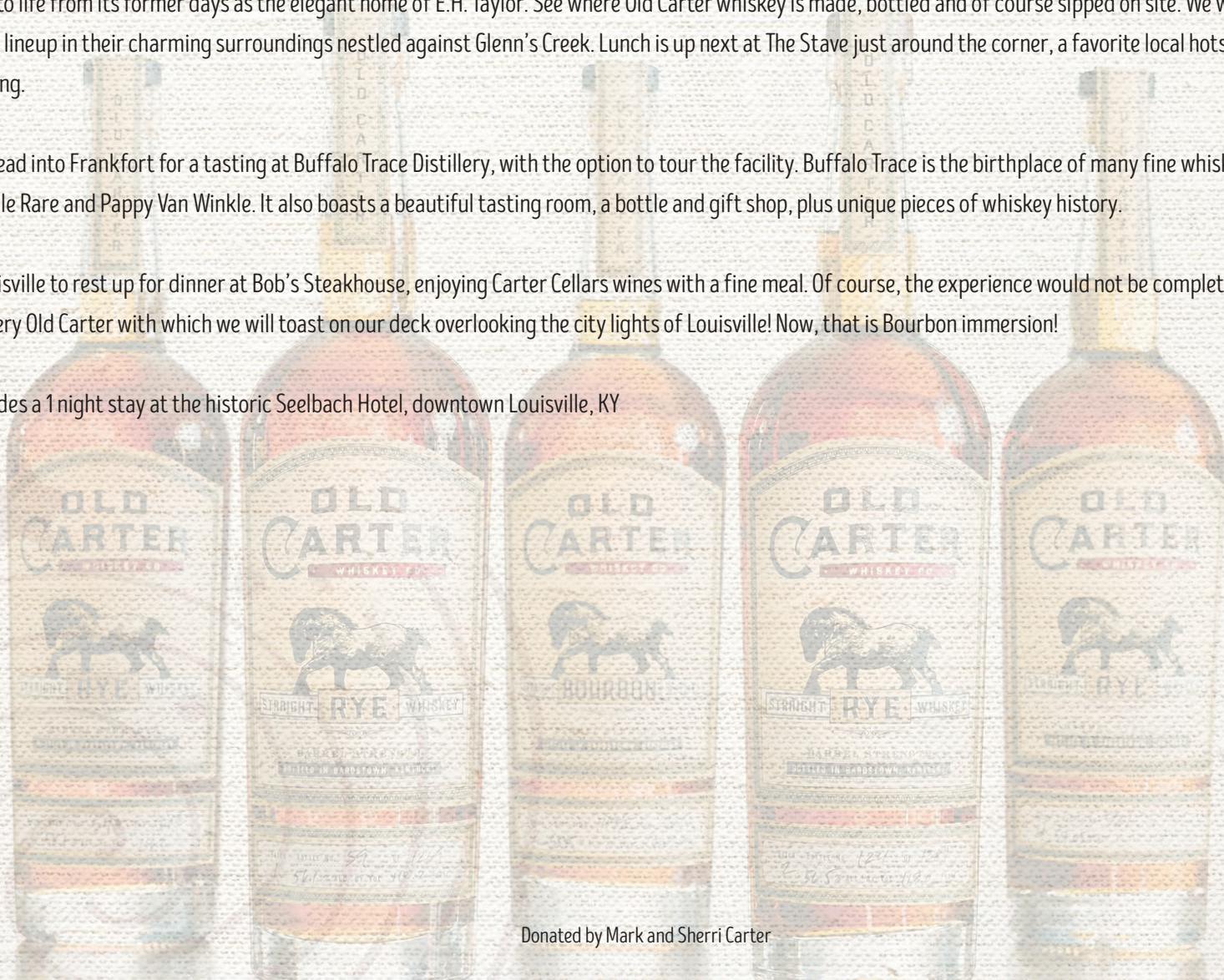
Old Carter Bourbon Immersion

Four people, hundred point wines, some of the most sought-after Bourbon on the planet and the coolest couple in the wine and whiskey business! Join Mark and Sherri Carter of Old Carter Whiskey Co and Carter Cellars for a day filled with whiskey and wine! Venture to Millville Kentucky for a tour of Castle & Key Distillery, recently renovated and brought lovingly back to life from its former days as the elegant home of E.H. Taylor. See where Old Carter whiskey is made, bottled and of course sipped on site. We will do a tasting of the Old Carter lineup in their charming surroundings nestled against Glenn's Creek. Lunch is up next at The Stave just around the corner, a favorite local hotspot for authentic country cooking.

After lunch, head into Frankfort for a tasting at Buffalo Trace Distillery, with the option to tour the facility. Buffalo Trace is the birthplace of many fine whiskies including Blanton's, Eagle Rare and Pappy Van Winkle. It also boasts a beautiful tasting room, a bottle and gift shop, plus unique pieces of whiskey history.

Return to Louisville to rest up for dinner at Bob's Steakhouse, enjoying Carter Cellars wines with a fine meal. Of course, the experience would not be complete without a nip of the rare 27 year Very Old Carter with which we will toast on our deck overlooking the city lights of Louisville! Now, that is Bourbon immersion!

Package includes a 1 night stay at the historic Seelbach Hotel, downtown Louisville, KY



Donated by Mark and Sherri Carter

The Kentucky Derby

“The greatest two minutes in sports”

The parties, the fashion, the tradition... all at the highest level. A bucket list experience for one lucky couple that will create memories to last a lifetime. Bourbon tastings, stable visits and exclusive private parties at the finest horse farms combined with a police escort to some of the most sought-after seats at Churchill Downs... The Finish Line! Bid high, then get ready to place your bets!

- Two people for four days/nights
- Stay at the 21c Museum Hotel Lexington with transportation to all events
- Invitation to the President’s private vintner dinner
- Master Bourbon Luncheon
- VIP seating at the Kentucky Derby Wine Auction & Derby Gala
- Horse farm/bourbon tours during the day
- Invitation to the VIP dinner at the Apiary
- Transportation to Churchill Downs via luxury coach with police escort
- Two (inside) seats to the Kentucky Derby at the finish line
- Invitation to the post-Derby event in downtown Lexington



Donated by Ron & Tami Broadrick

Simply The Best

There are some opportunities that only come around once in a lifetime. A possibility to experience something so extraordinary, it will become the standard by which you compare every other trip for the rest of your life. LVMH, the most prestigious luxury house in the world and Moët Hennessy Private, have combined the resources of their most exclusive holdings to create the Ultimate French Fantasy. This auction lot offers access to wine producers, private properties, chateaux and individuals that are simply not available to the public. Champagne, Bordeaux, Burgundy and Paris, total immersion at the highest level for one week. This will be an experience like no other. You will be hosted for the entire trip by Victor Blanquart, Moët Hennessy Private Client Manager, to ensure that you experience the absolute best and you will be joined by Ron and Tami Broadrick who will personally guarantee non-stop fun.

This once in a lifetime experience will include:

Choice of a 6 Liter Methuselah Clos Des Lambrays Grand Cru Burgundy or a Ten Year Vertical of the legendary Chateau d'Yquem in 750ml format

Champagne Experience:

- 1 night stay at Chateau De Saran, the recently restored Moët & Chandon Family Chateau for our exclusive use
- Dom Perignon ultimate experience including visit to Abbaye at Hautvillers, private lunch at the Trianon and cellars tour
- Private VIP experience at Maison RUIINART with private lunch and visit of cellars
- Private tour of the Cathedral of Reims
- Private VIP experience at Maison Krug including lunch and tasting of Clos du Mesnil and Clos d'Ambonnay
- Dinner at the Krug family house prepared by three star Michelin Chef Arnaud Lallement
- Overnight stay at Krug Ambassade L'Assiette Champenoise

Burgundy Experience:

- Private visit of the Domaine des Lambrays
- Private dinner at the ultra-exclusive 1243 Bourgogne Society (called the most exclusive wine club in the world by Forbes) prepared by a Michelin-starred French Chef with wines from the on-site cellar of Ron Broadrick
- Private visits to other exclusive wine producers in the Burgundy region

Simply The Best

Bordeaux Experience:

- Private visit to Cheval Blanc with exclusive tasting
- VIP visit to Chateau d'Yquem with exclusive tasting
- Private visit to Chateau Le Fleur with vineyard lesson

Paris Experience:

- Private Dinner at the super exclusive Moet Hennessy Private Apartment
- Private tour of the Louis Vuitton Foundation
- Private experience with another LVMH partner (Louis Vuitton, Dior...)

Any detail not specifically noted with this experience is not included. This includes airfare, transportation, some accommodations and some meals. Due to the current international restrictions related to COVID 19, this trip will be scheduled once the featured properties are permitted to accept guests. Trip must be scheduled at least three months in advance and must be coordinated with the donor and other participants. Trip must be scheduled by the end of 2022.

K R U G
CHAMPAGNE

Dom Pérignon

CHEVAL BLANC

Chateau d'Yquem



Donated by Dom Perignon and LVMH

Fortuitous 6 Liter



The 2017 vintage is only the second time Fortuitous has ever been created. While 2017 was far from a lucky year for the Napa Valley, some vintners took advantage of an excellent growing season, picked their grapes at the perfect time, and had their wines safe and sound before the fires struck. These vintners were lucky and their wines are rare. We think this one is perfect. We selected this particular barrel from the entire harvest. The fruit was from the world famous Beckstoffer Las Piedras Vineyard and the wine was made by Rock Star Winemaker Mike Smith of Carter Cellars. Yes, the same Carter Cellars that have created more hundred point wines than just about anyone over the past few years. We bottled less than a half barrel of this special wine. We made two 6 Liters. Fortuitous celebrates the good fortune of life well lived. This will be the only 6 Liter bottle of 2017 Fortuitous ever sold.

For•tu•i•tous \\ Resulting in good fortune, lucky, serendipitous, heaven sent

From the back of the bottle

On a rare occasion, a great wine is created. Many things must occur to make that happen. A great location, good weather, perfect fruit and a talented winemaker. The same can be said for life. Being in the right place at the right time, avoiding too many storms, hard work and loving mentors can produce an exceptional life when it is all combined with a little luck. It can be even better if you get to share it with the right person. Vivre le Reve - Living the Dream.

✦ ✦ A Perfect Dinner ✦ ✦

A perfect wine is one so exceptional that the most important critics rate it 100 points. A perfect meal is an evening filled with your favorite foods and shared with your favorite people. A perfect dinner is all of the above!

Four couples will enjoy an exclusive evening at Villa dei miei Sogni with a five course dinner designed by you and Tampa's hottest personal Chef/Caterer Rocco Taliani. Each course will be paired with 100 point wines selected from the Broadrick cellar. For foodies and wine lovers, this will be "the best of the best."



Trust

We realize that supporting our event is a leap of faith on your part. We know that you receive countless requests for donations. When you contribute to our event, we will commit to investing every dollar raised by your generosity on programs that will make a difference in the life of another. We will research each non-profit and only support those that are using their funds wisely and efficiently to achieve the most impact on the future. We promise to send you a detailed account of the success of the event as well as keep you informed of what we are doing with the money that we raise. Additionally, we will be eternally grateful.



Broadrick Family
FOUNDATION

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