



TSIBA ELEVATE

SUMMER
SCHOOL
CAPE TOWN

IMPACT



LEARN



EXPERIENCE



POWERED BY



LEVEL.UP



ELEVATE.TSIBA.ACADEMY

ABOUT TO GRADUATE, RECENTLY GRADUATED?

Our Summer School programme in Cape Town, South Africa, offers a rare opportunity to gain a broad layer of the competencies foundational to your success in today's dynamic business landscape.

TSIBA Elevate curates a diverse group of students from a range of academic disciplines who, together with the academics, entrepreneurs and innovators in our community, create an extraordinary learning hub.



**SUMMER SCHOOL
PROGRAMME**
1 WEEK VIRTUAL,
6 WEEKS ABROAD



**BUSINESS,
INNOVATION AND
ENTREPRENEURSHIP**
SKILLS TRAINING



**LIVE IN THE HEART
OF CAPE TOWN**
(ACCOMMODATION
INCLUDED)

STEP INTO YOUR FUTURE WITH TSIBA ELEVATE

The programme is designed to enrich you culturally, intellectually, and experientially; and to hand over a set of technical skills that you'll draw on throughout your career. You'll learn from our technical programme, from one another, and from engaging with the entrepreneurial community of Africa's vibrant innovation capital.

Our formal focus for the weeks of the Summer School include project management, data analytics, and communication skills.

What sets us apart is that learning happens in the dynamic context of on-the-ground innovation and entrepreneurship, and culminates in the presentation of a Keystone Project, which brings the skills and learning together to solve a real-world problem.



REAL IMPACT

Founded in 2004, TSIBA Business School, registered as TSIBA Education NPC, is an accredited not-for-profit Higher Education Institution located in Cape Town, South Africa.

With a commitment to the United Nations Sustainable Development Goals, and the responsibility to build ethical, purpose-lived citizens and leaders, TSIBA offers a range of unique accredited qualifications and non-degree programmes in business and entrepreneurial leadership.

The Summer School programme supports the SDG and socially minded business practices that are the core of TSIBA's purpose.

In signing up for this Summer School, you automatically become part of this movement of paying good fortune forward.



Every ten (10) participants on the Summer School programme will fund four (4) full scholarships for deserving and ambitious young people from under-served communities at TSIBA Business School in 2025.



TSIBA ELEVATE IS DESIGNED TO EQUIP PARTICIPANTS WITH SKILLS FOR TOMORROW'S WORLD OF WORK.



[FULL PROGRAMME OVERVIEW](#)

WHAT YOU'LL BE LEARNING

The programme fosters a deep understanding of cross cultural business dynamics.

Hands on workshops and the focus on challenges aligned with Sustainable Development Goals empowers individuals to lead impactful change. The culminating Keystone Project brings the skills and learning together and hones an ability to convey compelling narratives – a vital business skill.

THE CURRICULUM INCLUDES

LEADERSHIP AND CHANGE MANAGEMENT: ESSENTIAL IN A RAPIDLY EVOLVING BUSINESS LANDSCAPE.

ENTREPRENEURSHIP AND INNOVATION: EXPLORE ENTREPRENEURIAL CULTURES AND APPLY INNOVATIVE THEORIES TO REAL-WORLD SCENARIOS.

PROJECT MANAGEMENT ESSENTIALS: DEVELOP CRUCIAL PROJECT MANAGEMENT SKILLS FOR EFFECTIVE EXECUTION.

DATA ANALYTICS FOR BUSINESS: HARNESS THE POWER OF BIG DATA AND ANALYTICS TO MAKE INFORMED BUSINESS DECISIONS.

EFFECTIVE COMMUNICATION STRATEGIES: MASTER THE ART OF STORYTELLING AND COMPELLING NARRATIVES FOR STARTUP GROWTH.

DESIGN SPRINT AND FINAL PROJECT PITCH: ENGAGE IN HANDS-ON IDEATION, PROTOTYPE DEVELOPMENT, AND PRESENT YOUR KEYSTONE PROJECT.

YOUR EXPERIENCE

Part of the Summer School programme are intentionally immersive experiences intended to give participants a deep understanding of how innovation and entrepreneurship flourish in this complex, exciting environment – and what they can take from that.



Participants' safety is a core concern, for this reason we provide:

- ✓ Airport meet-and-greet
- ✓ Quality accommodation, within a short taxi ride from our HQ in the Cape Town CBD
- ✓ Move in and move out support
- ✓ A dedicated, stay-in representative
- ✓ Virtual and in-person orientation sessions

FIELD TRIPS INCLUDE



A VISIT TO TSIBA, an innovative Business School offering high quality training and education to develop work-ready young people with an interest in business and entrepreneurship.



A WALKING TOUR OF CAPE TOWN – a great way to understand this wonderful city in all its richness and to gain an insider's view of some of its treasures.

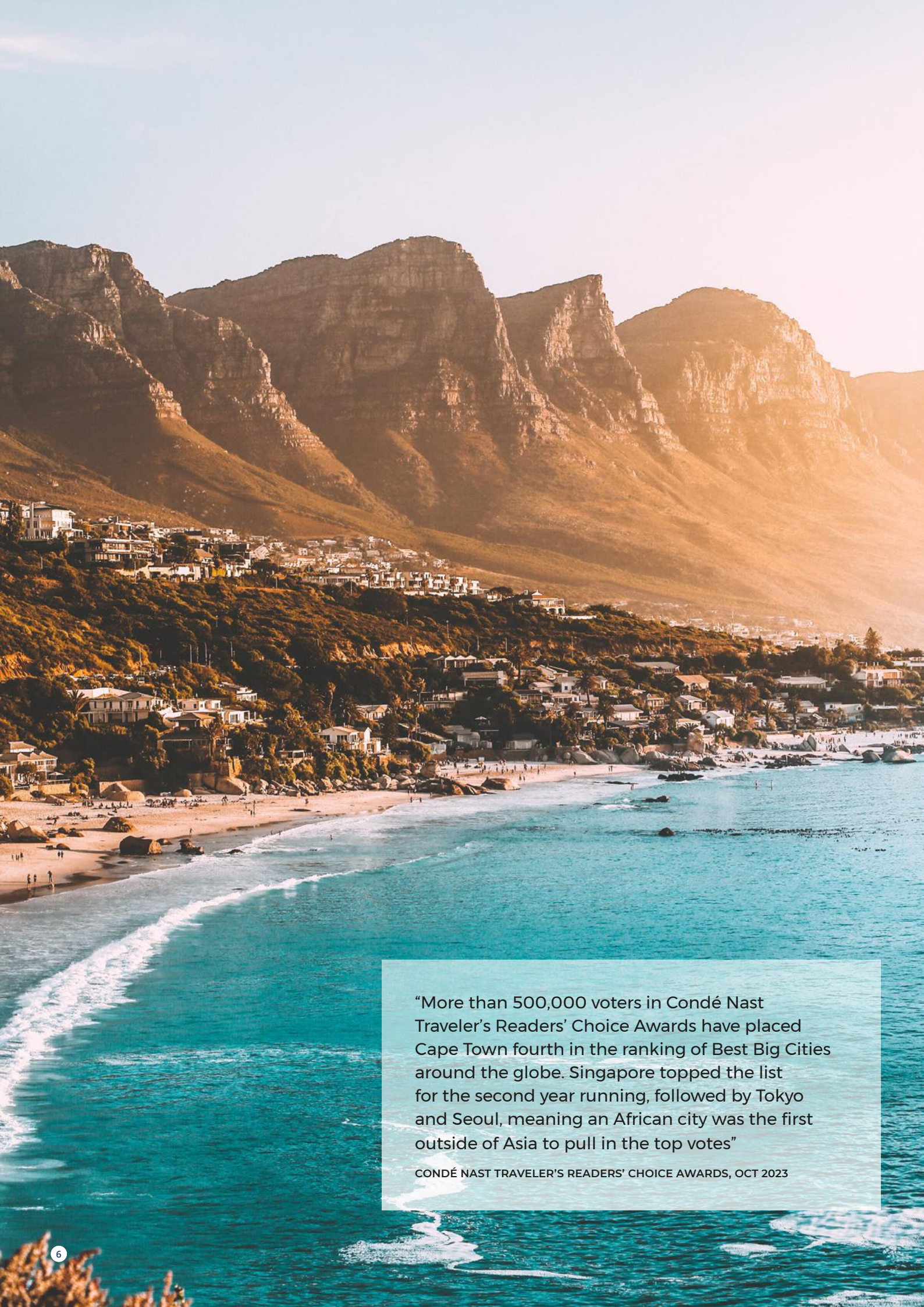


AN OUTING TO THE !KHWATRU – an award winning heritage centre dedicated to the San people of Southern Africa.



A VISIT TO PHILIPPI VILLAGE, an integrated, mixed-use development regarded as a business catalyst for township communities situated in Cape Town's Cape Flats area.

In addition to the formalised excursions, you'll take journeys on your own or with your fellows on the programme. During breaks from work, enjoy coffee shops, creative shopping and galleries, while weekends are filled with beach visits, mountain trails and seafront wanderings.



“More than 500,000 voters in Condé Nast Traveler’s Readers’ Choice Awards have placed Cape Town fourth in the ranking of Best Big Cities around the globe. Singapore topped the list for the second year running, followed by Tokyo and Seoul, meaning an African city was the first outside of Asia to pull in the top votes”

CONDÉ NAST TRAVELER’S READERS’ CHOICE AWARDS, OCT 2023

ENJOY CAPE TOWN

Cape Town is a work hard, play hard city with clubs, pubs, restaurants, music, and theatre venues at the heart of a vibey nightlife.



THE MOTHER CITY – YOURS TO EXPLORE

Cape Town, as famously beautiful as it is culturally diverse, will be your home for the duration. It's the innovation capital of Africa (in fact, your base will be Innovation City, in the lively food-and-retail Kloof Street area); there is no better community with whom to explore innovative solutions to global problems.

The city is famous for its natural beauty. During your down time, within a 15-minute ride of our base you could be hiking the biodiverse mountain trails of the iconic Table Mountain range or enjoying the white beaches of the Atlantic

Seaboard. A little further, and you're in vineyards that date back to the 17th century. In between and around, there is the glorious V&A Waterfront, launchpad for boat trips to Robben Island; the penguin colonies of Boulders; and the natural paradise of Cape Point, where the Atlantic meets the Indian Ocean.

You're in Africa, but the influences of the Dutch, British, Malaysian and other Asian communities that form part of Cape Town's history are seen vividly in its cuisine, art, and lively neighbourhoods. There's a reason



NATURAL BEAUTY



RICH HISTORY OF CULTURAL INFLUENCES



LIVELY FOOD & RETAIL EXPERIENCES

all who come here fall in love with Cape Town.

We look forward to welcoming you.

APPLY TODAY

We welcome highly motivated individuals with a keen interest to secure their future in business. We welcome undergraduate and postgraduate students with a good command of English and a healthy curiosity. Although the programme does include elements of finance and data analytics, no background in maths or finance is required.



APPLY BY:
APRIL 31, 2024



ENQUIRE NOW



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CAREER WITH
TSIBA ELEVATE

ELEVATE YOUR FUTURE

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TSIBA is committed to making an impact. The Summer School programme supports the sustainable, socially minded business practices that are the core of TSIBA's goal to provide access to higher education for South Africa's people.

TSIBA also hosts international students for a semester abroad, [click here](#) to see what they have to say about their experience.

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