

MBIMB

JANUARY 2025 Newsletter

WHAT MAKES THE MY BODY IS MY BODY PROGRAMME UNIQUE?

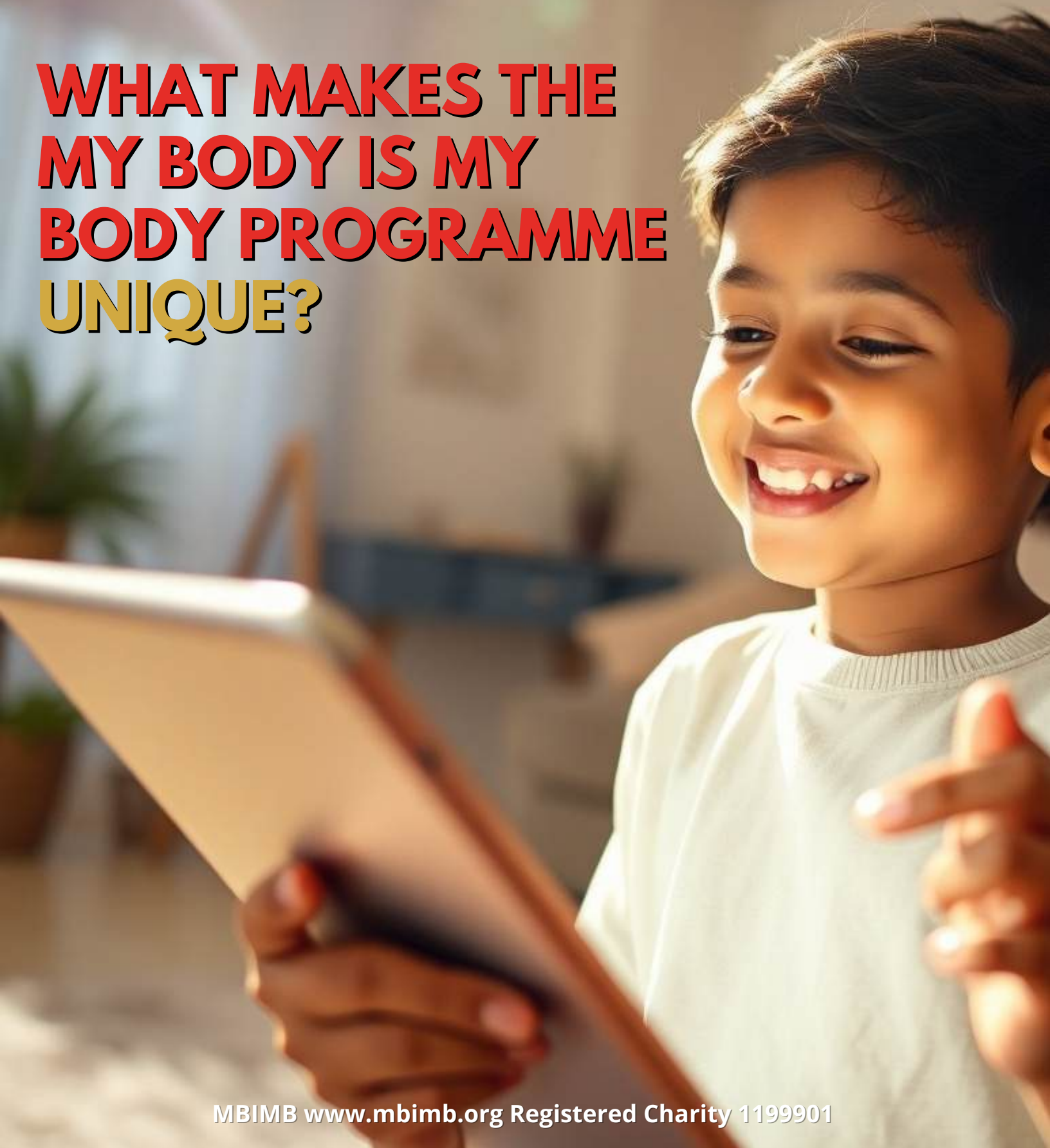




TABLE OF CONTENTS

What Makes the My Body Is My Body Programme Unique? 5

Irresponsible social media platforms 9

Barnsley College 12

Report on Child Safeguarding Training at Salama Africa 23

Celebrating an Inspirational Educator: Dr. Yogita Sharma 29

Empowering Future Social Workers: Krishnammal College 30

Bharathiar University - Empowering Future Social Workers 33

46. *Project Junkiri Makes An Impact In Sankhuwasabha*



55. *A Day of Healing and Hope: Gazan Children Find Joy and Connection*

Hungary - New children's workbook 36

Strengthening Child Protection in Nigeria: MBIMB Meets with ICCs 39

Empowering Students Through MBIMB Training 41

Empowering Young Girls: Raising Daughters Foundation 42

New MBIMB Ambassadors 66



MBIMB NOVEMBER 2024 NEWSLETTER



As we step into another incredible year, we are thrilled to see My Body Is My Body (MBIMB) reaching even more children around the world in 2025.

With exciting new collaborations, impactful training sessions, and the unwavering dedication of our volunteers, we are making greater strides in empowering children with body safety education and supporting communities in need.

Over the past few months, we have seen firsthand the enthusiasm and commitment of educators and social workers through our presentations at PSGR Krishnammal College for Women and Bharathiar University. The overwhelmingly positive feedback from students, who will go on to work in schools and communities, reaffirms that MBIMB is making a lasting impact in child protection education.

With university partnerships expanding, translations in new languages underway, and stronger networks being built in regions like South Africa, Nigeria, and the Caribbean through Rotary International, we are set to make 2025 our most impactful year yet.

We are also looking forward to our upcoming March 25th Conference, where leaders in safeguarding and child protection will come together to drive meaningful change.

This newsletter is a celebration of all the incredible work being done across the globe. Thank you to each and every one of you for your passion, dedication, and unwavering belief in creating a safer world for children. Together, we are making a difference every day!

Stay tuned for more updates, stories, and ways to get involved.

MBIMB Making a difference every day

Chrissy





What Makes the My Body Is My Body Programme **Unique?**

When it comes to child safeguarding, we believe education should be free, accessible, and engaging for everyone. That's why the My Body Is My Body (MBIMB) Programme stands out as a global leader in teaching children about body safety in a way that is fun, memorable, and impactful.



Completely Free & Accessible

One of the most powerful aspects of MBIMB is that it is 100% free.

There are **no hidden costs, no sign-up fees**—just vital information available to anyone who needs it. By removing financial barriers, we ensure that every child, regardless of their background, can access life-changing safety education.

Learning Through Music & Fun

Traditional child safety education can sometimes feel overwhelming or difficult for children to grasp. MBIMB changes that! We use a musical, interactive approach to teach essential safety lessons in a way that children enjoy and remember. Our engaging songs and animations make learning about body safety feel empowering rather than frightening.

A Global Programme – Reaching 2.5 Million Children

MBIMB is making an impact worldwide! Our programme is available in 30+ languages and has already reached over 2.5 million children in more than 60 countries. By adapting our content for different languages and cultures, we ensure that every child, everywhere, has access to body safety education.

What Makes the My Body Is My Body Programme **Unique?**



Easy to Use – Training Required to Share the Programme

Many child safeguarding programmes require professional training to implement, and MBIMB is no different. To share our programme effectively, individuals must complete Course 1 and Course 2 training. These courses equip parents, teachers, social workers, NGOs, and community leaders with the necessary tools to teach body safety concepts confidently. Our simple, structured lessons and songs provide an easy, engaging way to introduce these vital messages to children.

Teaching Children Body Empowerment

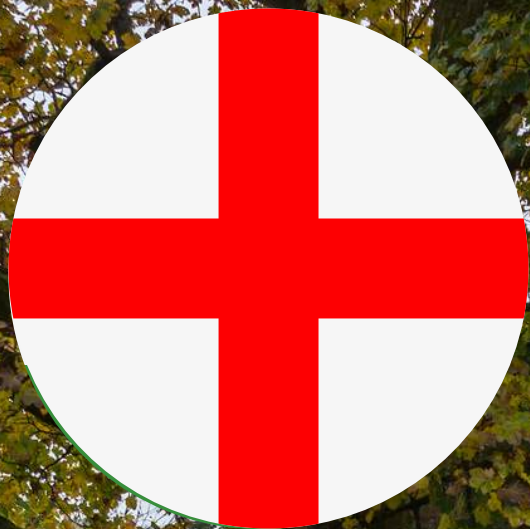
At the heart of MBIMB is the mission to teach children Body Empowerment, recognising unsafe situations, learning to trust their instincts, and most importantly, to speak up. Through our lessons, children learn that it's okay to say NO to anything that makes them feel uncomfortable and to seek help from trusted adults.

Join Us in Creating a Safer World for Children

Our goal is simple: to prevent child abuse and give children the tools they need to protect themselves. **MBIMB isn't just another safety course—it's a global movement working towards a future where every child knows they are valued, heard, and protected.**

If you haven't yet explored the MBIMB programme, now is the time!

 Visit us at www.mbimb.org and join our mission to keep children safe!



Irresponsible social media platforms *"enough is enough"*

by dee russell thomas



Sammy with me and with his parents just before his death

Irresponsible social media platforms

"enough is enough"

by dee russell thomas

Today I await with anticipation, hope and also some pessimism with regard to a bill that has been presented to the House of Commons by a fellow Cheltonian, Ellen Roone. The name may resonate with some. She has appeared in National TV and retold her story which is tragic but sadly not unique. 18 months ago, her only son Jooles was found dead. He had seemingly killed himself but the coroner did not feel there was an evidence to suggest he was suicidal. Since that terrible day, his mother Ellen has fought relentlessly to try and find answers to this unexplained and untimely death of her only child. Jooles was a happy, popular outgoing young lad who enjoyed life and there appeared to be no sign of depression, no evidence of bullying, no reason whatsoever as to why he should take his own life. He was however absorbed with various social media platforms such as TikTok, Instagram, Facebook, and the other usual suspects. This distraught mother has begged them to allow her access to her deceased son's account to see if she can find any reason as to why he might have taken his own life. At 14 years of age one might have thought that she had this right following his tragic death but apparently not. Ellen has therefore tried desperately hard to change the law to allow parents of deceased children to access their accounts and try to either eliminate or substantiate what might have caused an unexpected death. Whilst she knows it is too late to bring back her beloved son, she is desperate to find answers and try to minimise this happening to others.

This is particularly close to my own heart having lost a cousin in similar circumstances many years ago when he was only 16 years of age and, more recently a nephew aged 15 years of age. I strongly believe we should be working together to ensure our children are as safe as they possibly can be. In this world of technology, AI, a plethora of social platforms and the availability of dangerous suggested practices our children are walking a mine-field. It is our duty as responsible adults to protect and equip our children with strategies, knowledge and advice. I also believe the social media platforms have a duty of care and should be doing all they can to ensure young people are not accessing harmful material and are not making themselves available to unsavoury people. Why do these founders, CEOs, influencers not want bereaved parents to see the accounts of their dead children? Why do they not want to monitor the fake feeds on their sites? Why are they not committed to ensuring children are safe? Why don't they want to take responsibility for the content of their own sites?

To me, this is incomprehensible.

Our children are encouraged to have mobile phones at an early age. They are taught how to use computers, lap-tops, pad-lets and shown how to access the Internet, surf the net, enhance knowledge.

They are often more IT savvy than their parents and spend hours trawling all kinds of information that can be detrimental to their well-being. They are shown how to inhale laughing gas, how to hold their breath until they pass out, how to engage in sexual asphyxiation activities and so much more. They can access so many dangerous activities and harmful challenges whilst in a bedroom on their own with no-one to assist should things go wrong.

It is time we all stood up, like Ellen and other bereaved parents and said "enough is enough".

It is time we woke up and shed light on the dark web, to the life-threatening games, to the fake-feeds and to the shelving of responsibility by those who own these platforms and really should know better.

It is time we recognised what is happening under our noses, in our own homes to our own children.

It is time to speak and be heard; to stand and be counted: to unite in our determination to put a halt to this madness.

Social Media platforms must be monitored, must be made accountable and must be censored and penalised where appropriate.

Our children deserve so much better.

Time is running out!



SAFEGUARDING CHILDREN

SAFEGUARDING
FUNDAMENTALS



★ A Shared Responsibility ★
10 Steps to Keep Children Safe
Local Hotline.....



Recognise the Signs

Learn to spot physical, emotional, or behavioral indicators of abuse (e.g., unexplained injuries, withdrawal, fearfulness).



Ensure Online Safety

Educate on cyberbullying, grooming, and inappropriate content. Use privacy settings and encourage open conversations about digital activity.



Teach Body Safety

Empower children with knowledge about body autonomy, consent, and the right to say "No" to uncomfortable situations.



Know Key Contacts

Display and share local safeguarding and emergency contacts so help is always accessible.



Foster Open Communication

Build trust so children feel safe to share concerns without fear of judgment or punishment. Building trust and being honest is imperative.



Create a Safety Net

Collaborate with teachers, caregivers, extended family and community members to build a united front for child protection.



Act Immediately

Suspect abuse? Contact safeguarding authorities, social services, or police right away. Early action saves lives.



Empower Children to Speak Up

Reinforce their right to say "No" and let them know they can share their concerns with trusted adults. Their voice matters.



Respect Cultural Sensitivity

Prioritising every child's safety and protection, recognising that valuing cultural differences must never justify harm or mistreatment.



Promote Safeguarding Education

Advocate for training in schools, sports clubs, and community groups to equip everyone with the tools to protect children.



Catherine Hirst, Talent United and Enterprise Coordinator at Barnsley College, said: “We were thrilled to welcome Chrissy from the My Body is My Body Foundation to our Childcare Industry Week. The sessions were highly informative, covering key safeguarding topics, including the different types of abuse and how to approach conversations about these sensitive subjects—essential knowledge for their future careers in the childcare industry. Each participant left with a useful MBIMB booklet for future reference.



CHANGING LIVES WITH EVERY DONATION

Please support our
mission to safeguard
children at
www.mbimb/donate



My Body is My Body

QR Codes for the 6 MBIMB Songs



Song 1
My Body Is My Body



Song 2
If It Don't feel Right



Song 3
The What If Game



Song 4
If You've Got A Problem



Song 5
Love Is Gentle



Song 6
Say No To Secrets



Welcome to the MAAPP Membership, a dynamic platform designed to revolutionise how practitioners collaborate, learn, and improve outcomes for children, families, and adults. This is your space to access tools, resources, and insights that drive real change, all while fostering the 'Working Together' Agenda.



MAAPP Membership Plan (Monthly Payment Option)

What's included

- ✓ Monthly training which will contribute to your CPD
- ✓ Ongoing Keyring Updates
- ✓ Monthly Newsletter

Why Join the MAAPP membership?

The MAAPP Membership is built to champion the 'Working Together' Agenda, where collaboration meets action, and every contact matters. With a focus on trauma-informed practices, professional curiosity, and early intervention, our mission is to support practitioners in building stronger, safer communities through meaningful change.

Here's what you can expect as a member:

Access Resources Anytime, Anywhere on all platforms:

Gain direct access to the trusted LinkIndex Key Ring categories, a powerful tool offering instant access to essential resources like Domestic Abuse, Mental Health, ACEs, crime prevention, and more.

No app downloads required. Access resources directly from your desktop without worrying about organisational firewalls.

Cross-Reference Learning and Record Your CPD:

We've added a dedicated feature that allows you to cross-reference your learning after watching videos or accessing website resources.

Easily log your CPD, keep your training up-to-date, and transfer it seamlessly to your professional registration.

Resources to Make Every Contact Count

Whether you're a call handler, practitioner, or leader, the MAAPP Membership ensures you're equipped to maximise every opportunity for positive change.

Training and Development

Our Trauma-Informed training and professional development sessions translate theory into actionable strategies, empowering you to make an immediate impact in your role.

Collaborative Spaces

Engage with cross-agency spaces where you can share resources, align efforts, and support one another in achieving better outcomes.

Thought Leadership and Learning

Access expert-led **podcasts, real-world case scenarios, and professional insights to deepen your understanding and inform your practice.

Together, We Drive Change

At MAAPP, we know that Early Intervention saves lives, and that collaboration is key. By joining, you're not just accessing resources you're joining a network of like minded professionals that want to:

- Champion early intervention.
- Embed Trauma-Informed practices.
- Promote professional curiosity.
- Build stronger partnerships with partner agencies and families.

This is more than a membership. It's a commitment to Working Together, thinking outside the box, and informing our practice, while supporting each other to achieve better outcomes.

Join Us Today

Together, we can make every contact count. From the first call to the final outcome, let's transform practice and create safer, stronger communities together.

TOGETHER, WE CAN PREVENT
ABUSE AND EXPLOITATION IN
SPORTS AND BEYOND.



[SAFEGUARDINGFUNDAMENTALS.COM](https://www.safeguardingfundamentals.com)

EVERYBODY DESERVES TO BE SAFE IN SPORTS.
TOGETHER, WE CAN PREVENT ABUSE AND
EXPLOITATION.



Some of our accredited organizations include...



LEARN MORE AND GET INVOLVED AT [SAFEGUARDINGFUNDAMENTALS.COM](https://www.safeguardingfundamentals.com)

**Tracy
Hughes**

Barnsley CVS/
Healthwatch



**Chrissy
Sykes**

My Body is My
Body Foundation



**Antonia
Noble**

Safeguarding
Fundamentals



**SAFEGUARDING
FUNDAMENTALS**

**Dr Paul
Stewart**

Safeguarding
Fundamentals



**Caroline
Flynn**

MAAPP LINKINDEX



**Douglas
Blackwood**

Yorkshire Sport
Foundation



**BOOK
NOW**

MBIMB SAFE Spaces, SAFE Futures

Strengthening Communities in Yorkshire by Safeguarding Children

This conference is designed to equip professionals, community leaders, and parents with the tools they need to create safe spaces for children, whether in sports, schools, or at home.

<https://mbimb.org/mbimb-conference/>



**25th
March
2025**

9am for 9:30 - 4pm
Morning coffee and lunch included

*At the heart of every community,
safeguarding children
must be a priority*

Venue

Redfems Sports Ground
Monk Bretton
Barnsley
S71 2JS

Supported By

Rotary



**Club of
Stainborough**



Scan for more information



Learn, Engage, and Have Fun with the My Body Is My Body Programme!

Join Chrissy Sykes, founder of the My Body Is My Body Programme, for an unforgettable session that combines learning and fun to make a profound impact on child safety in your community. With lively music, engaging animations, and a powerful, easy-to-follow approach, Chrissy will introduce this internationally acclaimed program that has already empowered over 2 million children worldwide. Discover firsthand how MBIMB's unique resources help children recognize and respond to unsafe situations, and learn how to effortlessly integrate this life-changing program into your community settings—whether it's schools, clubs, or after-school programs. Don't miss this opportunity to make a lasting difference; come ready to be inspired and equipped with tools that protect and uplift children everywhere!



MBIMB SAFE Spaces, SAFE Futures

Strengthening Communities in Yorkshire
by Safeguarding Children

This conference is designed to equip professionals, community leaders, and parents with the tools they need to create safe spaces for children, whether in sports, schools, or at home.

<https://mbimb.org/mbimb-conference/>

**25th
March
2025**

9am for 9:30 - 4pm
Morning coffee and lunch included

Venue

Redferns Sports Ground
Monk Bretton
Barnsley
S71 2JS

*At the heart of every community,
safeguarding children
must be a priority*

Supported By

Rotary



Club of
Stainborough



Scan for more information

**Caroline
Flynn**

MAAPP LINKINDEX



With over three decades in social care—20 of which focused on child protection—Caroline Flynn brings unparalleled expertise and commitment to this critical field. Caroline's leadership has not only shaped teams but has also advanced essential learning and development, deeply rooted in trauma-informed practices.

Her work led to the development of the MAAPP LinkIndex key ring, an innovative tool designed to support practitioners and families alike. This groundbreaking resource fills a much-needed gap by helping professionals and caregivers connect with targeted services and support, reducing harm and alleviating isolation.

Caroline's guiding belief, "we don't know until we know," underscores her dedication to raising awareness and accessibility. Her commitment is to make essential resources universally available, empowering practitioners and families with vital knowledge and support networks that protect children and enrich lives.



MBIMB SAFE Spaces, SAFE Futures

Strengthening Communities in Yorkshire
by Safeguarding Children

This conference is designed to equip professionals, community leaders, and parents with the tools they need to create safe spaces for children, whether in sports, schools, or at home.

<https://mbimb.org/mbimb-conference/>

**25th
March
2025**

9am for 9:30 - 4pm
Morning coffee and lunch included

Venue

Redferns Sports Ground
Monk Bretton
Barnsley
S71 2JS

*At the heart of every community,
safeguarding children
must be a priority*

Supported By

Rotary



Club of
Stainborough



Scan for more information

**Antonia
Noble**

Safeguarding
Fundamentals



Introducing Antonia Noble, a barrister and safeguarding specialist with extensive experience working both in the UK and internationally.

Antonia is the creator of the Safeguarding Fundamentals Course and has dedicated her career to simplifying safeguarding processes to make them accessible and effective for all.

At the MBIMB Conference on March 25, 2025, Antonia will join Dr. Paul Stewart to speak on safeguarding in the community with a focus on sports and other community activities.

Her presentation at the conference will bring together a group of local safeguarding professionals to share insights and best practices that can be applied in different community contexts, with a particular focus on ensuring that all children are safe while engaging in sports and recreational activities.



MBIMB SAFE Spaces, SAFE Futures

Strengthening Communities in Yorkshire
by Safeguarding Children

This conference is designed to equip professionals, community leaders, and parents with the tools they need to create safe spaces for children, whether in sports, schools, or at home.

<https://mbimb.org/mbimb-conference/>

**25th
March
2025**

9am for 9:30 - 4pm
Morning coffee and lunch included

Venue

Redferns Sports Ground
Monk Bretton
Barnsley
S71 2JS

*At the heart of every community,
safeguarding children
must be a priority*

Supported By

Rotary



Club of
Stainborough



Scan for more information

**Dr Paul
Stewart**

Safeguarding
Fundamentals



Introducing Dr. Paul Stewart, a former Premiership footballer who played for some of England's top clubs, including Manchester City, Tottenham Hotspur, and Liverpool. He was also capped three times for England during his career. In 2016, Paul courageously waived his anonymity to publicly speak about the physical and sexual abuse he endured at the hands of a youth coach when he was just 10 years old, growing up in Manchester.

At the MBIMB Conference on March 25, 2025, Dr. Stewart will address the critical issue of child safeguarding in sports. Drawing on his personal experiences and his in-depth knowledge of the subject, he will delve into the power dynamics in youth sports that can leave children vulnerable to abuse. His presentation will highlight the steps needed to protect young athletes and create safe environments where children can enjoy sports without fear.



MBIMB SAFE Spaces, SAFE Futures

Strengthening Communities in Yorkshire
by Safeguarding Children

This conference is designed to equip professionals, community leaders, and parents with the tools they need to create safe spaces for children, whether in sports, schools, or at home.

<https://mbimb.org/mbimb-conference/>

**25th
March
2025**

9am for 9:30 - 4pm
Morning coffee and lunch included

Venue

Redferns Sports Ground
Monk Bretton
Barnsley
S71 2JS

*At the heart of every community,
safeguarding children
must be a priority*

Supported By

Rotary



Club of
Stainborough



Scan for more information



Tracy Hughes
Barnsley CVS/
Healthwatch



Healthwatch Barnsley is an independent organization dedicated to championing the voices of local residents concerning health and social care services. It gathers public feedback to influence and improve service delivery, ensuring that community needs are met effectively.

Tracy Hughes serves as the Engagement Officer for Safeguarding at Healthwatch Barnsley. In this role, she focuses on engaging with the community to raise awareness about safeguarding issues and provides support to individuals over 18 who require assistance to stay safe. Tracy is actively involved in community outreach, including attending events and collaborating with local organizations to promote safeguarding awareness.

Barnsley CVS (Community and Voluntary Services) plays a supportive role in safeguarding children by offering resources and training to local organizations and volunteers. While it doesn't provide direct safeguarding services, it collaborates with the Barnsley Safeguarding Children Partnership to promote child safety.



MBIMB SAFE Spaces, SAFE Futures

Strengthening Communities in Yorkshire
by Safeguarding Children

This conference is designed to equip professionals, community leaders, and parents with the tools they need to create safe spaces for children, whether in sports, schools, or at home.

<https://mbimb.org/mbimb-conference/>

**25th
March
2025**

9am for 9:30 - 4pm
Morning coffee and lunch included

Venue

Redferns Sports Ground
Monk Bretton
Barnsley
S71 2JS

*At the heart of every community,
safeguarding children
must be a priority*

Supported By



Scan for more information



Douglas Blackwood
Yorkshire Sport
Foundation



Douglas Blackwood will guide us through the evolution of safeguarding in sports, examining the past, present, and future with a focus on making sports safer for young participants. Reflecting on early challenges, such as limited awareness and underreporting, he'll highlight today's progress, driven by increased media attention and strengthened policies from National Governing Bodies. Looking ahead, Douglas envisions more standardized practices and technology-driven advancements in safeguarding.

He'll outline practical steps for safeguarding, sharing essential questions for parents and professionals to ask at children's clubs—such as whether there are clear policies, a designated welfare officer, and open channels for raising concerns—and key information to look for, like coach certification and transparent reporting practices. Douglas will also discuss ongoing initiatives within the sports sector, where partnerships between NGBs, clubs, and safeguarding organizations are creating a stronger support network for welfare officers and enhancing overall safety.



MBIMB SAFE Spaces, SAFE Futures

Strengthening Communities in Yorkshire
by Safeguarding Children

This conference is designed to equip professionals, community leaders, and parents with the tools they need to create safe spaces for children, whether in sports, schools, or at home.

<https://mbimb.org/mbimb-conference/>

**25th
March
2025**

9am for 9:30 - 4pm
Morning coffee and lunch included

Venue

Redferns Sports Ground
Monk Bretton
Barnsley
S71 2JS

*At the heart of every community,
safeguarding children
must be a priority*

Supported By



Scan for more information



EARLY BIRD TICKETS

Save £20 if you book by 28 Feb!

Charities: £15

Corporate: £50

General Parents : £20

Prices rise £20 on 1st March Don't Miss Out!

Scan the QR Code to Book Now!



The Balloon Crew



Soaring To New Heights In Safeguarding

PRODUCED BY



Welcome to The Balloon Crew Podcast.

Join us as we soar to new heights in safeguarding, hosted by our network of safeguarding professionals sharing their expertise whilst exploring a wide range of topics.

(updated weekly)

Please be advised that we discuss sensitive content that may trigger strong emotions.

HELP US MAKE A DIFFERENCE



Every year worldwide, over a billion children suffer from abuse. Education is our most powerful tool to prevent these tragedies and ensure every child grows up safe and confident.

www.mbimb.org
chrissy@mbimb.org



DONATE TODAY

www.mbimb.org/donate



Our Commitment.....

100% of your donations go directly into the printing and distribution of our educational materials in 28 languages to schools and community organisations worldwide.

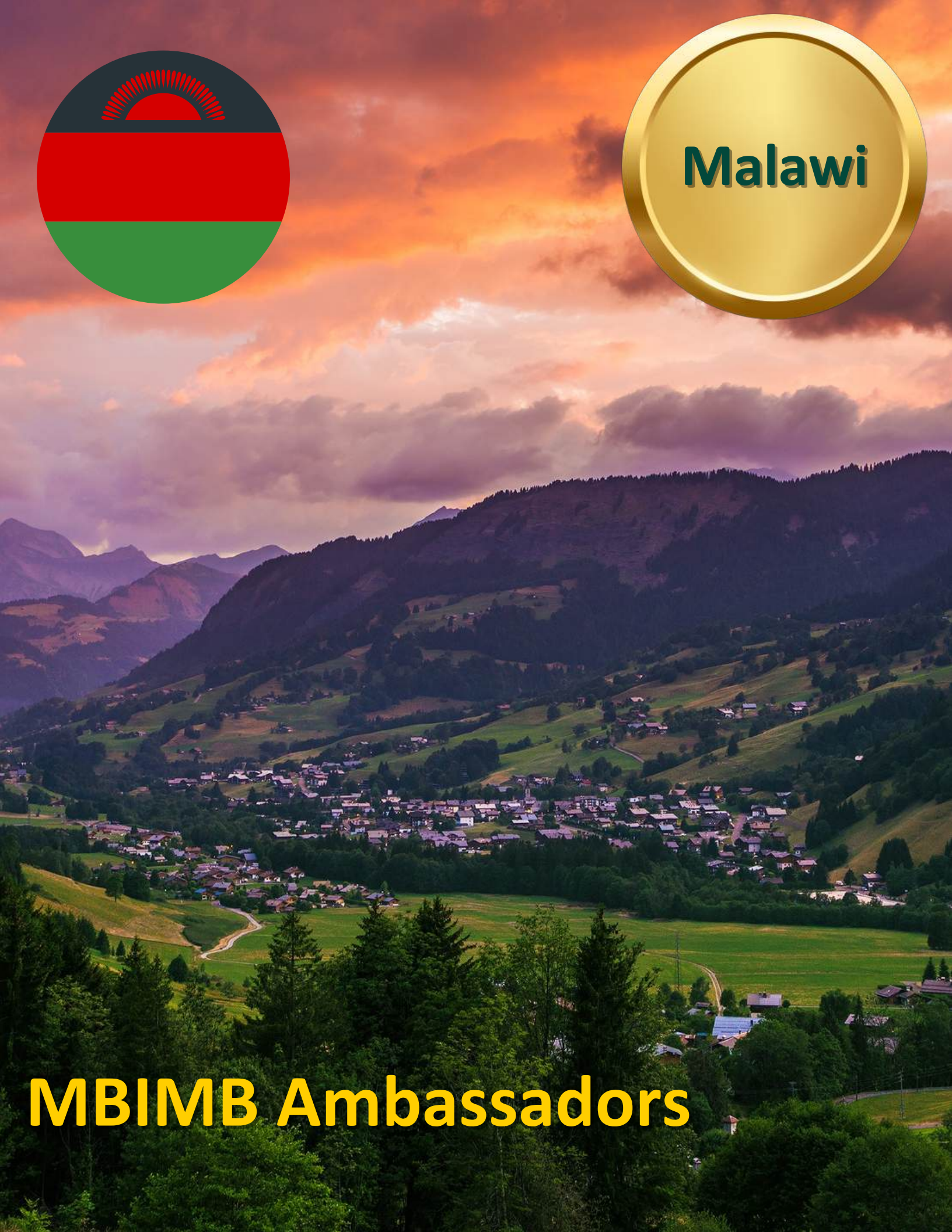


What We Provide

- Children's Workbooks
- Teacher Lesson Plans
- Informational Flyers
- PLUS FREE ONLINE COURSES



Empower children around the world with essential knowledge about body safety.



MBIMB Ambassadors

Report on Child Safeguarding Training at Salama Africa, Dzaleka Refugee Camp

Introduction

On January 15-16, 2025, Salama Africa in Dzaleka Refugee Camp hosted the second phase of the Child Safeguarding Training under the My Body Is My Body (MBIMB) program. This phase followed the initial training conducted last year and aimed to address language barriers identified during the first phase. With the training materials now translated into Swahili, the sessions were more inclusive and accessible to the participants.

Attendance and Participation

Despite being the start of the year, the training saw an impressive turnout, with 57 children actively participating and 9 trainers leading the sessions. This enthusiastic participation reflects the growing awareness and interest in child safeguarding within the community.

Training Content and Delivery

The training covered key aspects of child safeguarding, emphasizing personal safety, recognizing and reporting abuse, and fostering open communication between children and their guardians. Translating the training resources into Swahili significantly enhanced the participants' understanding and engagement, ensuring the messages resonated deeply with the children and their families.

Impact

The MBIMB program continues to transform lives within the Dzaleka Refugee Camp. Children who attended the training reported feeling more empowered to identify and avoid unsafe situations. Guardians, too, expressed gratitude for the program, as it has equipped them with the knowledge and tools to better protect and support their children. For instance, many parents in the camp did not know that not bathing a child or even getting them clean clothes is an abuse, we received two parents who came to follow up on what their children learned.

Acknowledgment

We extend our heartfelt thanks to the My Body Is My Body program for their unwavering support in bringing this vital training to Dzaleka Refugee Camp. The success of this initiative underscores the importance of continued investment in child safeguarding to build a safer, more resilient community. The Child Safeguarding Training at Salama Africa was a resounding success, demonstrating the power of inclusive and accessible education. We look forward to future collaborations with MBIMB to further strengthen child protection efforts in the camp.

The team



The team



The children



The children



MBIMB extends our deepest gratitude to the incredible team of volunteers, led by the dedicated Prince Lokendo. Your commitment to safeguarding the children of Dzaleka Refugee Camp is truly inspiring. Thank you for your unwavering dedication, compassion, and efforts to create a safer future for these children. Your work makes a difference every day!



Celebrating an Inspirational Educator:

Dr. Yogita Sharma

We are thrilled to recognize Dr. Yogita Sharma for her outstanding dedication and contributions to child safety education. Dr. Sharma's unwavering commitment to empowering children with vital knowledge has made a remarkable impact, reaching an incredible **1,500 students** with essential lessons on body safety and self-awareness.

A Heartfelt Thank You In her own words, Dr. Yogita Sharma shared her appreciation and commitment to the cause:

"I extend my deepest gratitude to each and every one of you for your incredible efforts in educating children on their rights and safety. The work you've done is truly outstanding, and I'm excited to share it with students who may not be aware of this important topic."

Her dedication to raising awareness and educating young minds reflects the importance of ensuring that every child knows their rights, feels empowered to speak up, and understands how to protect themselves from harm.

Making a Difference Dr. Sharma's outreach has been instrumental in spreading vital messages of child safety, helping students develop critical life skills in a way that is engaging, age-appropriate, and impactful.

The program is amazing, and the children responded really well to it. They were excited to learn about their bodies and how to keep themselves safe.



She conducted these sessions in different government schools as well as private schools in **Jaipur, Rajasthan, India**, ensuring that children from diverse backgrounds received these important lessons on body safety.

Her efforts remind us that every conversation about child safety can change a life and that education is the key to safeguarding our children.

Dr. Sharma's passion and hard work serve as an inspiration to us all. We are grateful for her commitment and look forward to seeing the continued positive impact she makes in the lives of children.

Thank you once again, Dr. Sharma, for being a beacon of hope and knowledge. Together, we can create a safer world for every child!

Empowering Future Social Workers: MBIMB Presentation at PSGR Krishnammal College



PSGR
Krishnammal College for Women



College of Excellence - Nirf 2023-Rank 4 Autonomous Institution,
Affiliated to Bharathiar University Reaccredited with 'A++'Grade
by NAAC
Peelamedu,
Coimbatore-641004

Department of Social work

AN ORIENTATION ON MBIMB CHILD SAFETY PROGRAMME (PREVENTION OF CHILD ABUSE THROUGH SONGS)



CHRISSY SYKES

CREATOR OF THE MY BODY IS MY
BODY FOUNDATION (MBIMB)
DISTINGUISHED ADVISORY
COUNCIL ISPCAN

DECEMBER 20, 2024

2:00 - 3:00 PM

LINK
:HTTPS://US06WEB.ZOOM.US/J/
85861969651?
PWD=GZHZPHBA0FIE5AS9L3JH
V9HRTKLHGH.1

Empowering Future Social Workers: MBIMB Presentation at PSGR Krishnammal College

The My Body Is My Body (MBIMB) Programme continues to make an impact worldwide, and this was evident in a recent presentation delivered to 36 social work students at PSGR Krishnammal College for Women. The session was organized by MBIMB Board of Directors Member **Darwin Moses** and **Dr. Kalpana** Assistant Professor at PSGR Krishnammal College for Women. The session provided future social workers with vital insights into child safety education and the effectiveness of MBIMB.

The Power of MBIMB: Student Feedback

When asked about the most impactful aspects of the session, students highlighted several key elements:

Songs and Learning Intentions – The use of age-appropriate songs to teach children about body safety and consent was repeatedly mentioned as highly effective. **Visual Representation & Videos** – Seeing real-life scenarios through videos made the message more relatable and impactful.

Case Study on Kimberly – The first case study presented during the session resonated deeply with students, reinforcing the importance of breaking the silence around abuse.

The Story Behind MBIMB – The foundation's origin story was described as truly heart-touching and inspiring.

Statistics on Child Abuse – The data presented emphasized how many children suffer in silence, underscoring the urgent need for this programme in communities.

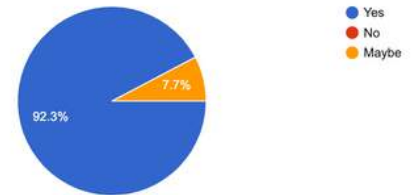
How Engaging Was the Session?

Engagement is key to impactful learning, and the session received outstanding feedback:

Songs and Visuals – Many students found the integration of music and videos engaging and easy to understand. **Interactive Approach** – The interactive nature of the presentation helped students connect deeply with the material.

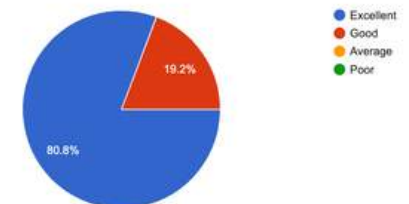
Do you think this programme could be effectively implemented in schools and communities you might work with?

26 responses



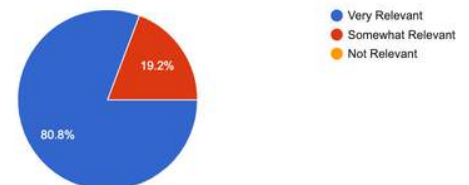
How would you rate the MBIMB presentation?

26 responses



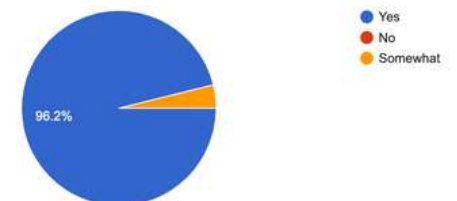
How relevant do you think the My Body Is My Body Programme is to your future work as a social worker?

26 responses



Was the information presented clear and easy to understand?

26 responses



Would you recommend the MBIMB Programme to your colleagues?

26 responses



Empowering Future Social Workers: MBIMB Presentation at PSGR Krishnammal College

Highly Engaging Presentation – Terms such as “very interesting,” “cool,” and “complete whole engaging presentation” were used to describe the session.

Effective Teaching Techniques – The combination of songs, videos, and real-life scenarios was noted as a powerful way to convey essential messages.

Survey Results:

A Resounding Endorsement

A post-session survey further demonstrated the programme’s effectiveness:

How would you rate the MBIMB presentation?

80.8% said Excellent, 19.2% said Good.

Would you recommend MBIMB to your colleagues?

100% said YES.

Was the information presented clear and easy to understand?

96% Yes, 4.8% Somewhat.

How relevant is MBIMB to your future work as a social worker?

80.8% said Very Relevant, 19.2% said Somewhat Relevant.

Can MBIMB be effectively implemented in schools and communities?

92.3% Yes, 7.7% Maybe.

A Programme with Lasting Impact

The overwhelming response from the students at PSGR Krishnammal College demonstrates how MBIMB is not just a programme—it is a movement that empowers future social workers to bring meaningful change to their communities.

With such positive feedback and high engagement, it is clear that MBIMB has the potential to be integrated into social work education and implemented effectively in schools and communities worldwide.

Thank you to **Darwin Moses** and **Dr. Kalpana** from the College for facilitating this session and to the students of PSGR Krishnammal College for their enthusiasm and dedication to child safety.

Together, we are building a world where every child is safe, informed, and empowered.



ISPCAN
CONGRESS

October
6-9

WELCOME CHANGEMAKERS!

ABSTRACTS ARE OPEN FOR THE ISPCAN VILNIUS 2025 CONGRESS

SUBMIT ABSTRACTS BY FEBRUARY 2025

CHILD WELL-BEING IN A CHANGING REALITY

Themes

**EMPOWERING
SURVIVORS AND
CHILDREN AT RISK**

**RETHINKING
OUTCOMES FOR
CHILDREN AND
FAMILIES**

**CHILDREN AND
FAMILIES LOST
BETWEEN SECTORS AND
SERVICES**

**REALITY OF A DIGITAL
CHILDHOOD**

**EVIDENCE BASED
APPROACHES TO
PREVENT AND COMBAT
ABUSE, NEGLECT, & IPV**

**SAFEGUARDING
CHILDREN THROUGH
EDUCATION AND
PREVENTION**



**Debuting our Rise Up
Policy Forum in Vilnius
on October 9th**





MBIMB Presentation at Bharathiar University: Empowering Future Social Workers

The My Body Is My Body (MBIMB) Programme continues to inspire and equip future social workers with valuable tools to protect and educate children. On this occasion, MBIMB Board Member **Darwin Moses** and **Dr. N. Shanmughavadivu**, Assistant Professor, Department of Social Work at Bharathiar University, organized an engaging session where **Chrissy Sykes** presented the MBIMB Programme to 74 social work students.

An Engaging and Impactful Learning Experience - The presentation demonstrated how the MBIMB Programme can be effectively integrated into social work practice, emphasizing child safety education and abuse prevention through music and storytelling.

Key Takeaways from Student Feedback

When asked which part of the presentation was most impactful, students highlighted:

Songs and Music – Many students recognized the power of music in delivering essential messages.

Song Explanation and Doubt Clearing Session – The in-depth discussion helped clarify concepts.

Animation and Visuals – The use of animations was highly appreciated for keeping children engaged.

Teachin about touch – A crucial lesson for children in understanding personal boundaries.

Story of the Presenter – The personal journey of MBIMB's founder added emotional depth.

Preventative Education – Learning how to prevent harm resonated strongly with students.

Interactive and Engaging Presentation – Students found the session highly engaging and informative



MBIMB Presentation at Bharathiar University: Empowering Future Social Workers

Outstanding Student Survey Results -

Following the session, students provided valuable feedback:

How would you rate the MBIMB presentation?

61.9% Excellent, 38.15% Good

Would you recommend MBIMB to your colleagues?

100% Yes

Was the information presented clear and easy to understand?

100% Yes

How relevant is MBIMB to your future work as a social worker?

85.7% Very Relevant, 14.3% Somewhat Relevant

Can MBIMB be effectively implemented in schools and communities?

100% Yes

Presentation Style: Engaging and Interactive

Students also shared their thoughts on the effectiveness of the presentation style:

Songs, Visuals, and Interaction – The use of multimedia elements made the session highly engaging.

Meaningful Songs and Clear Communication – The structured approach helped students understand and retain key lessons.

Use of Video Songs and Animation –

A creative method to deliver impactful child safety messages.

Interactive and Participatory Approach – Encouraging student engagement and deeper discussion.

A Lasting Impact on Future Social Workers

The MBIMB presentation at Bharathiar University showcased how future social workers can integrate music, storytelling, and interactive learning into their efforts to empower children and prevent abuse. The enthusiastic feedback and 100% recommendation rate underscore the programme's relevance and effectiveness in social work education.

A special thank you to Darwin Moses and Dr. N. Shanmughavadivu for organizing this impactful session and to the students of Bharathiar University for their active participation and commitment to child safety.

Together, we are shaping a future where every child is safe, aware, and empowered!



A Heartfelt Thank You to Dr. Péntes Marianna

MBIMB would like to thank Dr. Péntes Marianna (from Rotary International ICC) for her incredible efforts in translating the My Body Is My Body (MBIMB) educational materials into Hungarian. Here is the Children's workbook.

Her dedication and hard work has made it possible for Hungarian-speaking children, parents, and educators to access these vital resources, empowering communities to better protect children and teach the importance of body safety. The translations reflect not only linguistic precision but also a heartfelt commitment to safeguarding children's well-being.

We encourage everyone to explore and share our programme's Hungarian resources, now freely available to help expand this important mission. By working together, we can ensure that every child has the knowledge and confidence to stay safe, no matter where they live or what language they speak.

Marianna, thank you for your invaluable contribution to this life-changing programme. Your efforts truly embody the spirit of teamwork and service, making a meaningful difference for so many.

Let's spread the word—because every child deserves to grow up safe and empowered!



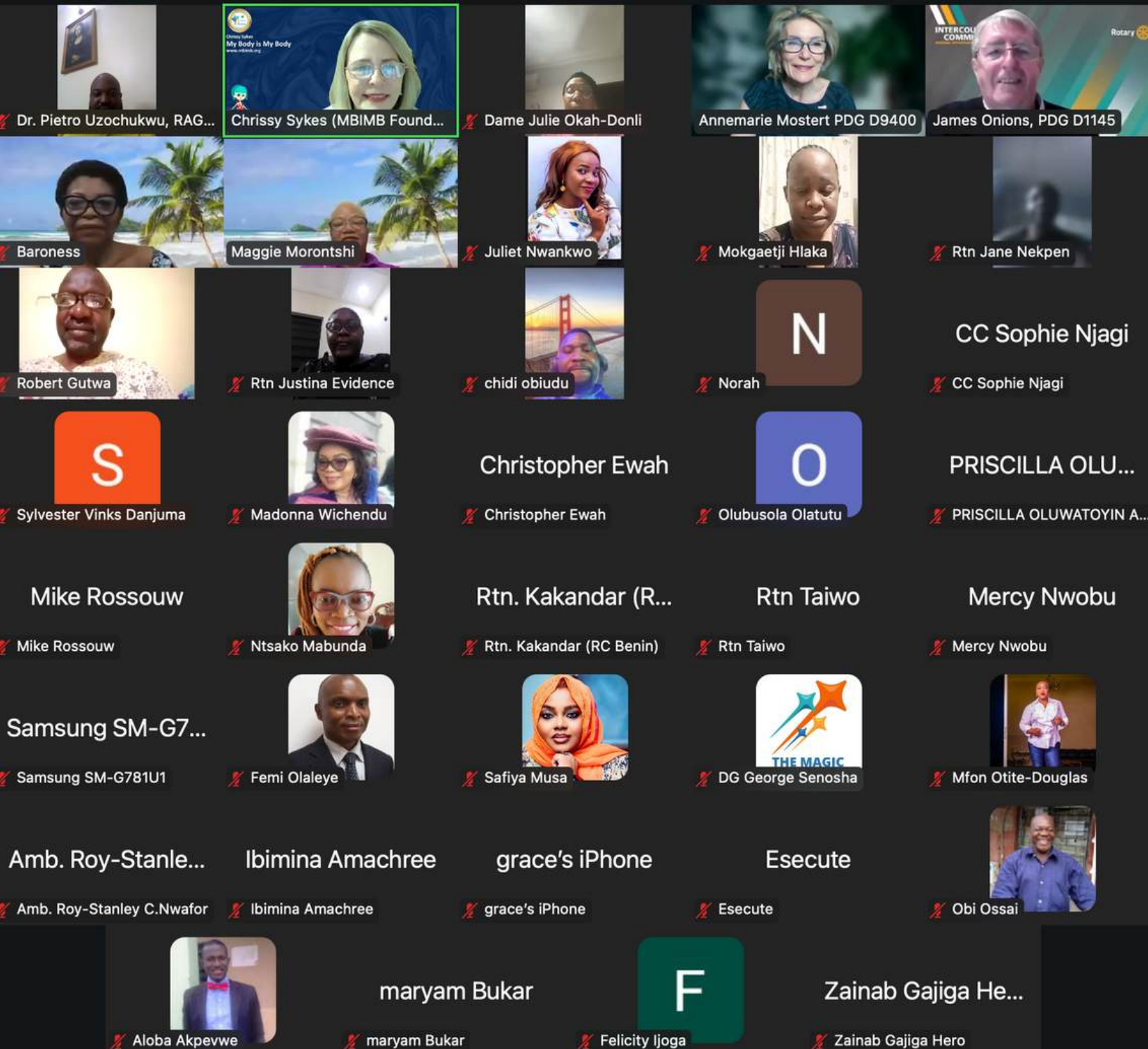
Volunteer Needed: **Sing Our 6 MBIMB** **Children's Songs** **in Hungarian!** 🇭🇺

✉️ Contact Chrissy at chrissy@mbimb.org to get involved!





MBIMB Ambassadors



Nigeria



Rotary



INTER COUNTRY
COMMITTEES



Strengthening Child Protection in Nigeria: MBIMB Meets with ICCs

Led by Dame Julie Okah-Donli

On the 29th January we had the privilege of meeting with the Rotary International Country Committees (ICCs) in Nigeria, led by the esteemed Dame Julie Okah-Donli, Chair of the Board of Trustees for the United Nations Voluntary Trust Fund for Victims of Trafficking. This meeting marked a significant step forward in our mission to expand the My Body Is My Body (MBIMB) programme into Nigerian communities.

Introducing MBIMB to Nigeria During the discussion, I shared the core objectives of MBIMB—educating children on body safety, empowering communities, and preventing abuse. We emphasised the importance of community involvement, as safeguarding children is not just the responsibility of educators and caregivers but of society as a whole. We explored how implementing MBIMB across Nigeria can not only protect children from harm but also strengthen community resilience, fostering a culture where children feel safe, heard, and supported.

Expanding Accessibility: Language Translations One of the key takeaways from the meeting was the need to ensure MBIMB is accessible to as many Nigerian children as possible. To achieve this, we discussed plans to translate the programme into Pidgin English, Yoruba, and Igbo, three widely spoken languages in Nigeria. With the dedicated support of local Rotarians, we aim to make these translations available soon, ensuring that the programme reaches children in both urban and rural communities.

A Collaborative Effort for Child Protection The involvement of Dame Julie Okah-Donli and the Rotary ICCs in Nigeria brings immense credibility and momentum to this initiative. Their extensive work in combating trafficking and protecting vulnerable populations aligns seamlessly with MBIMB's mission.

Through this partnership, we can:

- Train local ambassadors to deliver MBIMB effectively.
- Integrate the programme into schools and community groups.
- Empower parents and educators with resources to help keep children safe.

Looking Ahead:

Next Steps Following the meeting, we are now working closely with local Rotarians and community leaders to begin the translation process and develop a strategic rollout plan. The enthusiasm and commitment shown during this session reinforce our belief that MBIMB can make a transformative impact on child protection in Nigeria.

A heartfelt thank you to **Dame Julie Okah-Donli** and **Dr Pietro Uzochukwu** for their leadership and dedication to safeguarding children. Together, we can build a world safe for every child.

Empowering Students Through MBIMB Training at Vocational Training Center

Recently, Bala Bako visited the Vocational Training Center to deliver an impactful session on the My Body Is My Body (MBIMB) program. This training session aimed to equip students with essential life skills to help them understand their rights, recognize harmful situations, and protect themselves from potential dangers.

A Transformative Learning Experience The MBIMB program is designed to be engaging, age-appropriate, and highly effective in teaching body safety. During the session, students participated in interactive discussions, songs, and activities that reinforced the importance of self-awareness and personal safety. The program's musical approach ensured that key messages were not only understood but also remembered long after the training.

Principal's Feedback on the MBIMB Program The principal of the Vocational Training Center expressed deep appreciation for the session, stating: *"We are grateful for the My Body Is My Body program, which teaches children critical life skills in an age-appropriate and engaging manner. This program equips our students with the tools to recognize and protect themselves from harm, ensuring their safety both in and outside school."*

This feedback highlights the vital role that MBIMB plays in empowering students to safeguard themselves, fostering a sense of confidence and security in their daily lives.

Commitment to Child Safety and Awareness The success of this session reinforces the need for continued collaboration with educational institutions to expand the reach of MBIMB. By integrating this program into more schools and vocational centers, we can ensure that more children and young adults benefit from these lifesaving lessons.

A heartfelt thank you to Bala Bako, the Vocational Training Center staff, and the enthusiastic students who participated in this session. Together, we are creating a safer, more informed generation—one step at a time.





Empowering Young Girls: Raising Daughters Foundation Brings Education and Support to FGGC Rumueme



In a world where education, empowerment, and protection are essential for a child's well-being, the Raising Daughters Foundation, led by Lady Harriet Odjegba, is making a lasting impact. Recently, the foundation visited Federal Government Girls College (FGGC) Rumueme, Rivers State, to equip young girls with the knowledge and confidence to navigate life's challenges and protect themselves from harm.

Breaking the Silence:

Teaching Girls to Speak Up

One of the key messages of the visit was body safety and personal boundaries—a topic at the heart of the My Body Is My Body Programme. The students were encouraged to understand that their bodies belong to them and that they have the right to say 'no' to any form of inappropriate behaviour. The foundation stressed the importance of rejecting secrecy when it comes to abuse, empowering the girls to report any incidents—whether from parents, uncles, aunts, classmates, or teachers—to a trusted adult.

This education is life-changing, as many children grow up in environments where speaking out is discouraged. By breaking the silence, the Raising Daughters Foundation is helping young girls realise that their voices matter and that seeking help is not only encouraged but necessary.

Empowering Through Education and Self-Worth
Beyond personal safety, the foundation also inspired the students to embrace their talents,



Empowering Young Girls: Raising Daughters Foundation Brings Education and Support to FGGC Rumueme



nurture their self-esteem, and focus on academic excellence. They were reminded that success is not just about education but also about self-respect, discipline, and confidence.

Valuing oneself, and choosing the right influences were also highlighted as essential aspects of personal growth. These messages reinforce the idea that every girl has the power to shape her future when armed with the right knowledge and support.

A Shared Mission:

Protecting and Educating Every Child

The My Body Is My Body Programme proudly celebrates the work of Lady Harriet Odjegba and the Raising Daughters Foundation. Their commitment to educating, protecting, and uplifting young girls aligns perfectly with MBIMB's vision of a world where every child feels safe, valued, and empowered.

Through initiatives like these, we are reminded that education is more than just books and exams—it is about instilling confidence, resilience, and self-worth in every child. By working together, we can create a future where no child suffers in silence and every young girl knows she is powerful, capable, and worthy of respect.

**Together, we are Making a Difference
Every Day**



Empowering Young Girls: Raising Daughters Foundation Brings Education and Support to FGGC Rumueme





MBIMB Ambassadors

EMPOWERING THE FUTURE: **PROJECT JUNKIRI MAKES AN IMPACT** **IN SANKHUWASABHA**



We are thrilled to share the inspiring journey of Project Junkiri, a student-led initiative dedicated to empowering young students in Nepal. In October, we—Kashyap Shrestha and Sonika Paudel, along with our friends—took the My Body is My Body (MBIMB) program to new heights by bringing it to the remote area of Sankhuwasabha UWS Koksa with the guidance of teacher Nirjala Poudel. Our team delivered an essential body safety education session to 89 students in their local language, Nepali, as part of our mission to reach children in underserved communities.

Having previously participated in MBIMB sessions at Budhanilkantha School, we felt a deep connection to the program's message and recognized the importance of spreading it to children in our own communities. We named this outreach Project Junkiri, symbolizing a light in the darkness, with the hope of bringing knowledge and empowerment to children in rural Nepal.

To ensure that the message resonated with our audience, we showed MBIMB content in the Nepali language, making it accessible to local children.

EMPOWERING THE FUTURE: **PROJECT JUNKIRI MAKES AN IMPACT** **IN SANKHUWASABHA**



By leading a 1.5-hour interactive session, we focused on teaching students about the importance of body autonomy and safety, reinforcing that their bodies are special and that they have the right to feel safe and respected.

The session was structured with interactive discussions, songs, and activities that encouraged the students to participate actively. Our goal was clear: to equip children with knowledge of personal boundaries and to empower them to respond confidently if they ever face uncomfortable or abusive situations. Students completed worksheets at the end of the session, drawing pictures and writing reflections on what they had learned.

Building on the success of our initial outreach, we promise to bring the My Body is My Body program back in our upcoming Project Junkiri 2.0. With a commitment to reaching even more students, we aim to expand the program to new areas, ensuring that more children in Nepal benefit from this essential body safety education. Our dedication to community impact continues to grow, driven by our vision for a safer and more empowered generation.



 **UWS**
UNIVERSITY WASHINGTON STATE

PROJECT JUNKIRI

सानो कदम ठूलो परिवर्तन

SUPPORTED BY



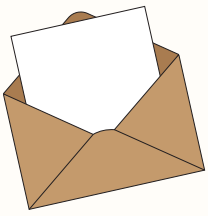


PROJECT JUNKIRI

सानो कदम ठूलो परिवर्तन

SUPPORTED BY





Dear Kashyap Shrestha and Sonika Paudel and the Amazing Project Junkiri Team,

We wanted to take a moment to personally thank and congratulate each one of you for the incredible work you have done in bringing the My Body is My Body (MBIMB) programme to the children of Sankhuwasabha through Project Junkiri.

Your passion, dedication, and kindness have not only touched the lives of 89 students but have also given them the tools and confidence to protect themselves and speak up when something doesn't feel right. By stepping into these underserved communities, you've helped children understand that their bodies are their own and that they deserve to feel safe, valued, and respected.

The way you adapted the programme—presenting it in Nepali and making it interactive and engaging—shows just how much thought and care you put into reaching these children. From the songs and activities to the worksheets and reflections, you created an experience that was not only educational but also fun and memorable.

Your decision to name this initiative Project Junkiri, meaning a light in the darkness, is so fitting. You have truly been an inspiration to these children, showing them that they matter and that their voices deserve to be heard. What you've achieved proves just how much of a difference young people can make when they care enough to step up and take action.

Hearing that you're already planning Project Junkiri 2.0 fills me with so much excitement and admiration. Your vision of reaching even more children and building stronger, safer communities is something we are proud to support.

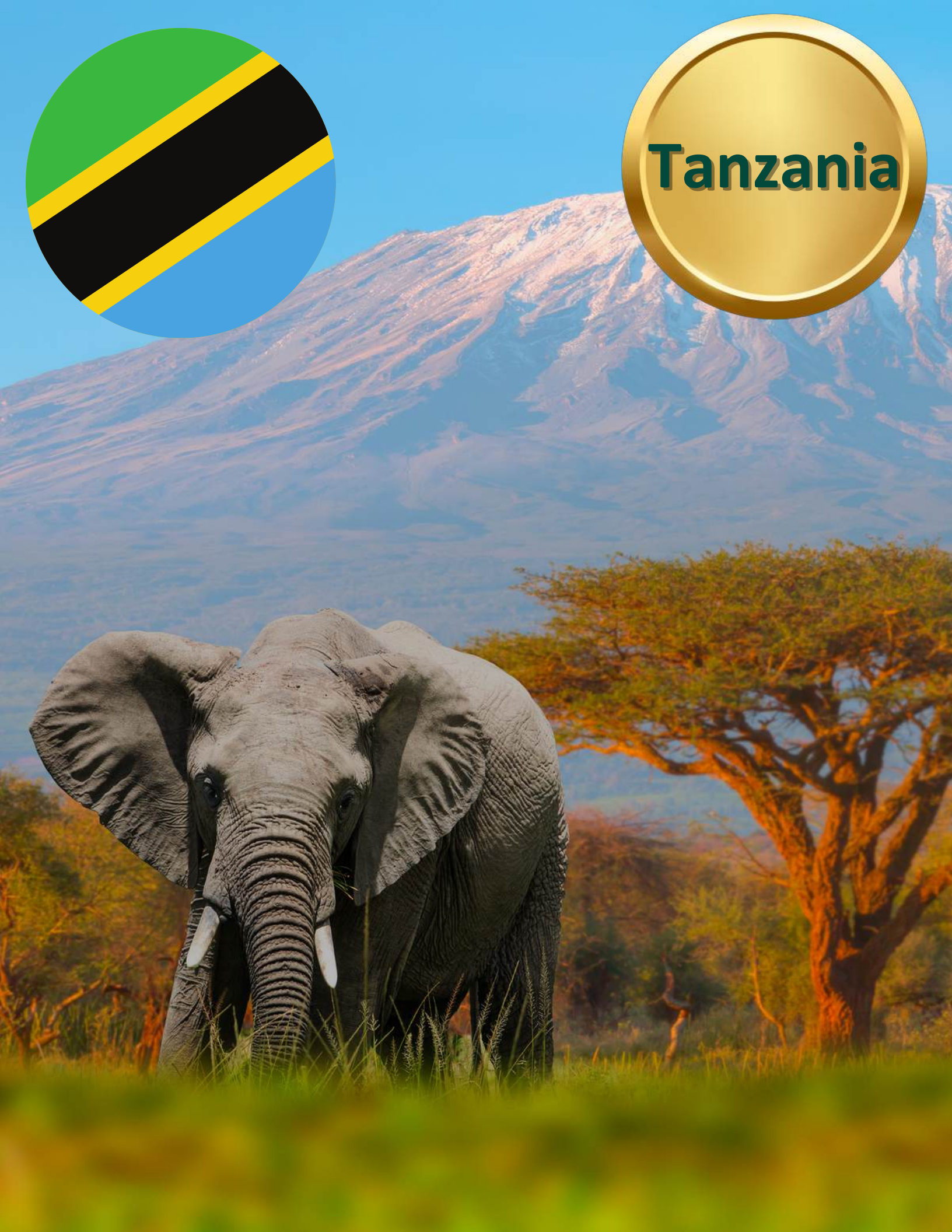
I hope you all take a moment to reflect on the impact you've made. For many of these children, you've given them hope, confidence, and courage—gifts that will stay with them for life.

We can't wait to see where this journey takes you next, and we'll be here to cheer you on every step of the way.

Thank you for being leaders, educators, and changemakers. Your work reminds us all that kindness and determination can truly change the world.

With heartfelt gratitude and admiration,

Chrissy and the MBIMB Board of Directors





Empowering Young Minds: Yohana John Rupia's Impact at Muungano Pre-Primary School

At Muungano Pre-Primary School in Tanzania, children don't just learn—they explore, grow, and develop a love for lifelong learning. One of the passionate educators making this possible is Yohana John Rupia, an English teacher dedicated to early literacy, inclusive education, and child protection.

Laying Strong Foundations for Learning

At Muungano, the focus is on building a strong foundation for young learners through engaging and interactive teaching methods. With a specialisation in Phonics, Yohana ensures that his students develop critical reading and language skills early on, giving them the tools they need for future success.

Beyond academics, the school places a strong emphasis on social-emotional learning, helping children develop confidence, teamwork, and problem-solving skills. This holistic approach fosters a nurturing and inclusive environment, where every child feels valued and empowered.

Championing Child Safety and Inclusive Education

Yohana's passion for education extends beyond the classroom. As an ambassador for the My Body Is My Body Programme and A Walk Through Education, he is actively involved in promoting child protection and inclusive education. By bringing these vital initiatives to his community, he helps children understand body safety, personal boundaries, and the importance of speaking up.

Through his work, Yohana is making a lasting impact—ensuring that education is not only about knowledge but also about empowerment, protection, and inclusion. We are proud to say that his class have all completed the My Body is My Body Introduction to Child Maltreatment Course.



Shared Mission: Educating and Protecting Every Child

Educators like Yohana are at the heart of meaningful change, ensuring that children grow up with knowledge, confidence, and safety. His dedication to early literacy and child protection makes him a valuable part of the MBIMB community, leading by example and inspiring others to do the same.

We are proud to highlight Yohana John Rupia's incredible work and his commitment to Making a Difference Every Day





Nancy Abdelhadi our wonderful MBIMB Board Member organised a special day out for the orphans of Gaza

A Day of Healing and Hope: Gazan Children Find Joy and Connection at Cairo Book Fair

By: Nancy Abdelhadi,

Today, 64 orphaned children from Gaza, accompanied by their widowed mothers, widowed fathers, and guardians, attended the Cairo International Book Fair—a day filled with learning, laughter, and healing. This special event was organized by the Meera Centre for Skills Development, with the support of volunteers, and was made possible through the invitation of Dr. Mona Moustafa from the National Council for Childhood and Motherhood, alongside Dr. Naji Al Naji, Cultural Counsellor at the Embassy of the State of Palestine in Cairo.

The trip was generously sponsored by Nancy Abdelhadi, a Rotarian and board member of the Rotary Club of Cairo Future Leaders. She raised the necessary funds for this meaningful day through generous contributions from her friends and relatives in the United States, including members of the Egyptian diaspora, who wanted to support these children on their journey of healing. Also in attendance was Mervat Elsonbaty, President of the Rotary Club of Cairo Future Leaders.

Nancy Abdelhadi, who serves on the Advisory Board of the “My Body is My Body” (MBIMB) Foundation and is the Head of African Development for MBIMB, highlighted the significance of the event:

“Ensuring these children know they are valued and safe is our top priority. This outing was about offering them hope, joy, and a sense of normalcy.”

At the Meera Centre, managed by Wejdan Diab and her family, the children have found a nurturing environment to begin their healing journey. Mrs. Diab shared:

“Our goal is to provide these children with a safe space where they can learn, play, and simply be children again.”

The “My Body is My Body” (MBIMB) Foundation is an internationally acclaimed musical body safety program designed to protect children. Currently used in over 60 countries and translated into 30 languages, the program aligns with the Egyptian National Council for Childhood and Motherhood’s mission of child empowerment. Nancy Abdelhadi emphasized the program’s importance in helping vulnerable children:

A Day of Healing and Hope: Gazan Children Find Joy and Connection at Cairo Book Fair



"Empowering children through education and safety awareness is essential, especially for those who have experienced trauma. This program gives them the tools to protect themselves." Reflecting on the day's significance, Mervat Elsonbaty, President of the Rotary Club of Cairo Future Leaders, expressed:

"Our Rotary Club is newly established and unique in that it is the first club specifically created for both Rotarians in Egypt and Egyptian Rotarians living abroad. We aim to continue such initiatives in the future in partnership with the Meera Centre and the National Council for Childhood and Motherhood."

The event highlighted the resilience and strength of these young children. Many expressed their gratitude through patriotic Palestinian and Egyptian songs, their voices filled with hope and unity. Eight-year-old Yousef shared his excitement:

"I enjoyed this trip because I got to spend time with my friends, see so many books, and do fun activities. It was a special day that I will always remember."

This heartfelt initiative reaffirmed the power of community, compassion, and education in helping these children rebuild their lives—one step at a time.



Nancy bought and distributed food to some of the families with the President of her Rotary Club from donations she raised from her family



Caribbean

Rotary

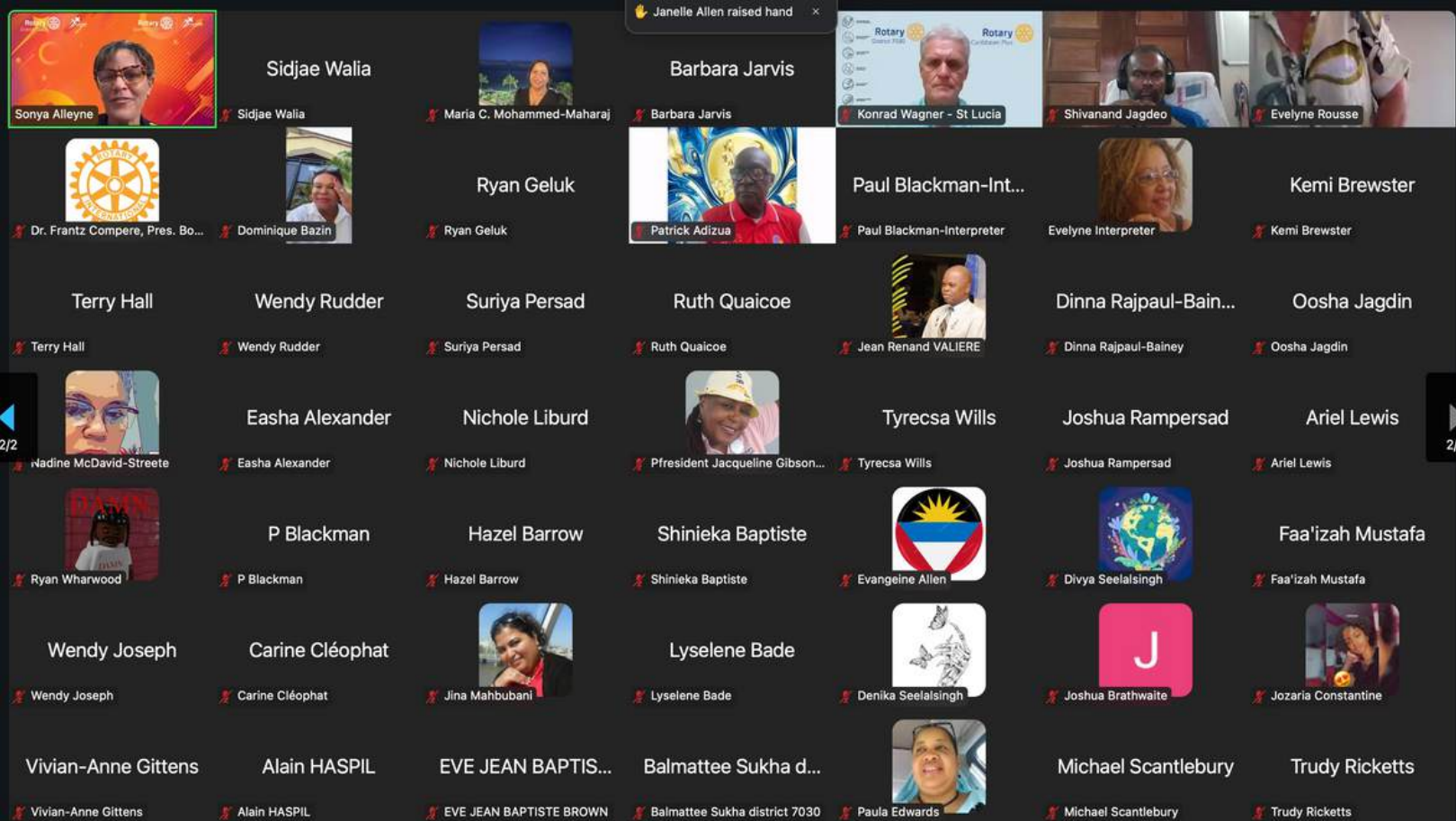


Rotary

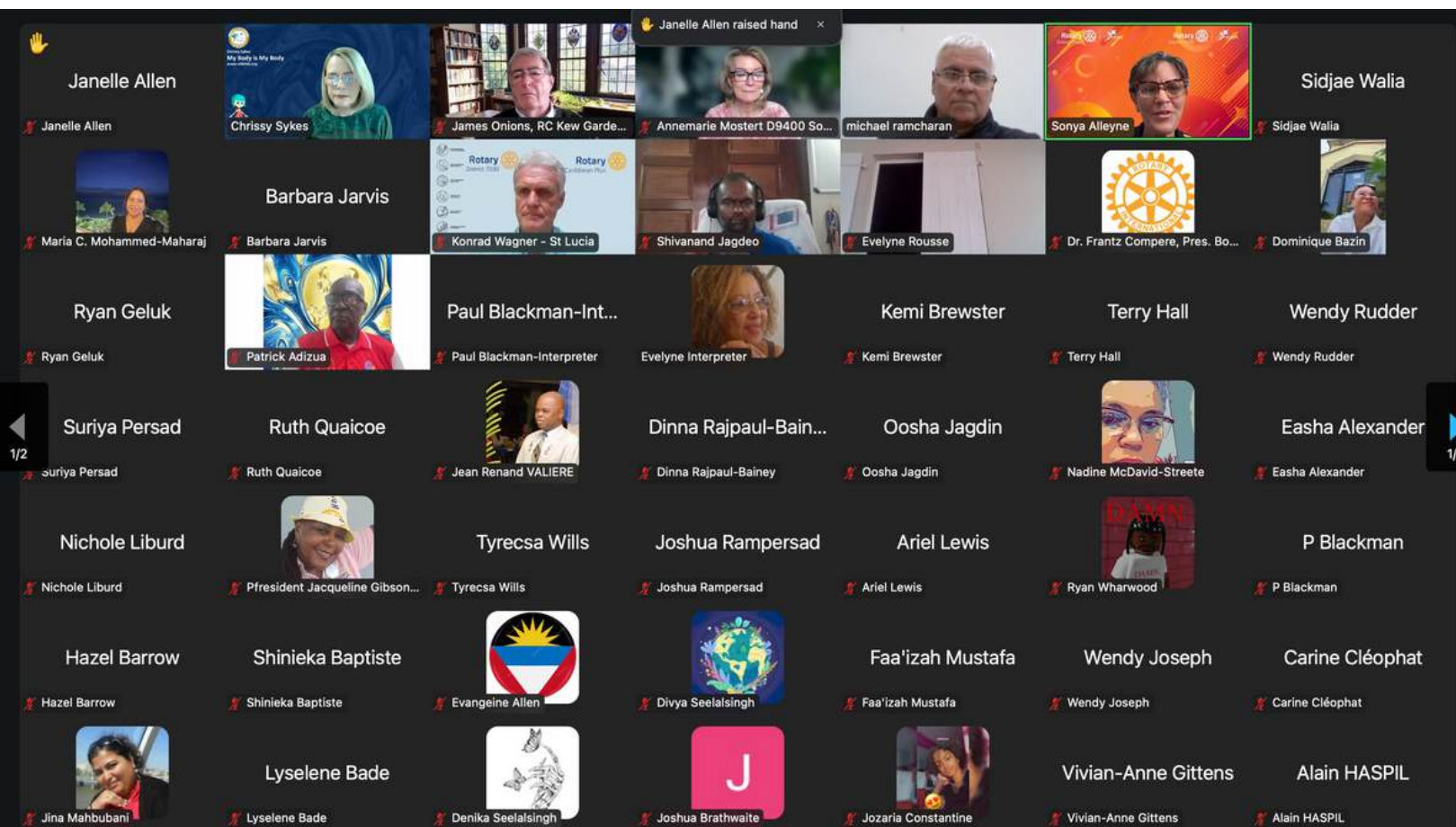


INTER COUNTRY
COMMITTEES





INTER COUNTRY COMMITTEES



Introducing My Body Is My Body to Rotary ICCs in the Caribbean

On the 18th of January, I had the privilege of introducing the My Body Is My Body (MBIMB) programme to the Rotary International Country Committees (ICCs) in the Caribbean. The event was a fantastic success, organised by Sonya Alleyne with a strong turnout from Rotary zones across the region.

With MBIMB already available in the key languages spoken in the Caribbean—Dutch, Portuguese, Spanish, Haitian Creole, and English—we are in a prime position to roll out this vital child safeguarding initiative across the region. The enthusiastic response from the Rotary ICCs demonstrated a deep commitment to child protection, education, and community engagement.

A Powerful Partnership for Child Safety Rotary has long been at the forefront of humanitarian efforts, and their dedication to safeguarding children aligns perfectly with MBIMB's mission. During the session, we explored how Rotary ICCs can integrate MBIMB into their community outreach programmes, schools, and local initiatives, ensuring that children receive essential body safety education in a way that is engaging, memorable, and culturally relevant.

The event sparked insightful discussions on the best strategies for implementing the programme at a grassroots level, leveraging Rotary's vast network of dedicated volunteers and professionals. With the support of Rotary ICCs, MBIMB can reach even more children, families, and educators, empowering communities with knowledge and resources to prevent abuse and promote child safety.

Next Steps: Ready to Take Action

The readiness of MBIMB materials in multiple languages means that we can begin implementation immediately. The next steps involve:

- Identifying local Rotary clubs and organisations eager to champion the programme.
- Facilitating training sessions for ambassadors and educators.
- Distributing MBIMB materials in the appropriate languages.
- Establishing ongoing support networks to sustain and expand the programme's reach.
-

With the full backing of the Rotary ICCs in the Caribbean, we are confident that MBIMB will make a lasting impact in protecting children and fostering a safer future for all. This collaboration marks an exciting new chapter in our mission to empower children with the knowledge and confidence to stay safe.

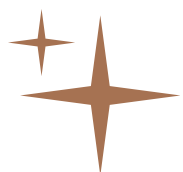
A huge thank you to all who attended and supported this initiative. Together, we can build a safer world for every child.



Working Together



**Are you a Teacher, Social Worker or
do you work for an NGO or Charity that works
with children.**



AMBASSADOR



Become a My Body is My Body (MBIMB) Ambassador!

If you're passionate about making a difference in the lives of children and helping to create safer communities, we invite you to become an MBIMB Ambassador! Whether you're a teacher, social worker, community leader, or simply someone who cares about children's safety, you can play a vital role in sharing our important message.

The My Body is My Body Programme is a free, internationally acclaimed child abuse prevention initiative that uses engaging songs and animations to teach children about body safety. As an MBIMB Ambassador, you'll have the opportunity to educate children, parents, and communities on this vital topic and empower them with the tools to prevent abuse.

As an Ambassador, You Can:

- Share the MBIMB Programme with children in your classrooms.
- Educate parents on how to talk to their children about body safety.
- Help create community awareness around child abuse prevention.
- Use our free resources, courses, and materials to make a meaningful impact.

Why Become an MBIMB Ambassador?

Our Ambassadors are the heart of our programme, and their work is transforming lives around the world. By becoming an MBIMB Ambassador, you'll be joining a global movement committed to protecting children and making our world a safer place. Plus, you'll have access to all of our free resources and the support of a like-minded community of passionate advocates.

Find out more on our website [CLICK HERE](#)

NEW AMBASSADOR SOUTH AFRICA



Karabo Mabhena



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR SOUTH AFRICA



Gcebile Nompumelelo Mpanza



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR SOUTH AFRICA



Jorsh Teixeira



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR SOUTH AFRICA



Sharon Vasuthevan



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR SOUTH AFRICA



Matome Mafiking



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR SOUTH AFRICA



Janette Hermann



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR SOUTH AFRICA

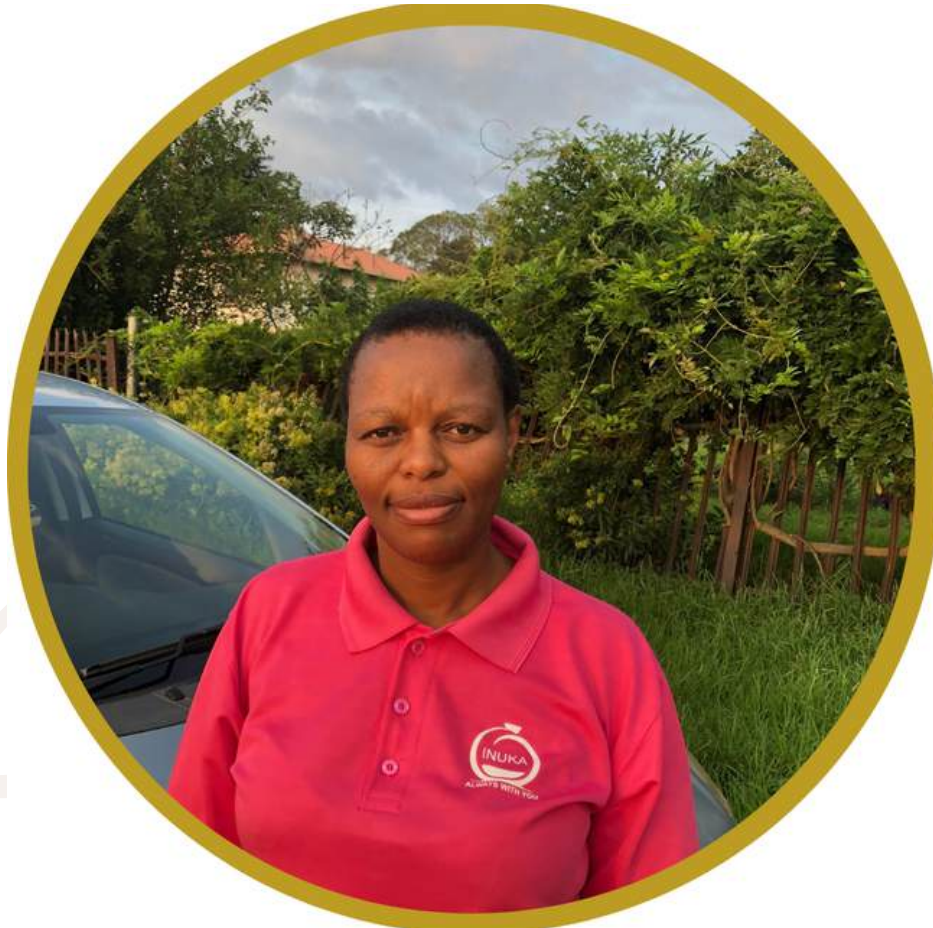


Ntsako Phoebe Mabunda



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR SOUTH AFRICA



Martha Moloko



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR SOUTH AFRICA



Jackie van Waveren



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR UGANDA



Anthansius Ssonko



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR SOUTH AFRICA



Adri Roos



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR NIGERIA



Frances Ihuoma Bekey



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR NIGERIA



Priscilla Oluwatoyin Ahanonu



My Body is My Body Foundation
Charity Number 1199901

NEW AMBASSADOR IVORY COAST



Oniosun Jonathan Blessing



My Body is My Body Foundation
Charity Number 1199901



Paw Prints

From Puddy's Meowmory



Pooja Thimmaiah

This book is written in the hope of sharing the life of stray Cats & Dogs with children. LIFE of stray animals is full of lessons if we are willing to learn.

I am Puddywag, the senior house cat & I love narrating stories of different furry friends I met in my life...!

In this book, I am sharing the Story of my friends..Partner, Milly & Bruny and their interaction with Koopi the Dog & his friends.

Hope you will enjoy the read

- Puddywag, The Story Teller



Author Ms. Pooja Thimmaiah is a multiple award-winning educator, educational influencer, teachers' trainer, and lawyer. She is also an individual animal rescuer & caregiver. She is the founder of SEL Educational Services, which works on social-emotional learning. Pooja has started writing poems and articles since her childhood. She is a talented narrator with over hundreds of awards and recognitions. Her passion for writing is now on display as Paw Prints, spreading a beautiful message of kindness to children.

Beautiful illustration for the book is done by Illustrator Mansa (Mansi Pawale) who weaves magic into her art. Find her on Instagram [mansa.a.art](https://www.instagram.com/mansa.a.art)



www.dreambookpublishing.com
info@dreambookpublishing.com

AVAILABLE BOTH ON FLIPKART AND AMAZON.

**FLIPKART LINK 📖 HARD COPY
(INDIA ONLY)
[HTTPS://DL.FLIPKART.COM/S/GSQMNHUUUN](https://DL.FLIPKART.COM/S/GSQMNHUUUN)**

**AMAZON LINK FOR PAPER BACK BOOK 📖
(INDIA ONLY)
[HTTPS://AMZN.IN/D/HHIG4HE](https://AMZN.IN/D/HHIG4HE)**

**AMAZON KINDLE E BOOK
FOR OTHER COUNTRIES
[HTTPS://A.CO/D/2WJIQJU](https://A.CO/D/2WJIQJU)**



MBIMB Board Of Directors



CHRISSY SYKES

CEO AND FOUNDER

CHRISSY CURRENTLY WORKS WITH NGO'S AND SCHOOL VOLUNTEERS IN OVER 60 COUNTRIES WHO HAVE REACHED AT LEAST 2.5 MILLION CHILDREN WITH THE PROGRAMME. ANOTHER 1.8 MILLION PEOPLE HAVE BEEN REACHED ON YOUTUBE. CHRISSY SPENDS HER TIME TEACHING VOLUNTEERS, SCHOOL TEACHERS AND COMMUNITY LEADERS HOW TO INTRODUCE THE SUBJECT OF CHILD ABUSE PREVENTION INTO THEIR COMMUNITIES USING THE MBIMB PROGRAMME.



DEE RUSSELL - THOMAS

TRUSTEE

WITH OVER 30 YEARS OF EDUCATION EXPERIENCE IN THE UK AND OVERSEAS, IN STATE AND PRIVATE SECTOR AND FROM INFANT THROUGH TO UNIVERSITY LEVEL, DEE IS ABLE TO SUPPORT, ADVISE AND PROVIDE TRAINING IN AREAS OF SCHOOL IMPROVEMENT, PLANNING FOR INSPECTIONS, LESSON OBSERVATIONS AND PERFORMANCE MANAGEMENT.



ANTONIA NOBLE

TRUSTEE

DURING HER 25 YEARS AS A BARRISTER, ANTONIA NOT ONLY DEVELOPED A DEEP UNDERSTANDING OF THE LAW BUT THE ABILITY TO PROCESS AND PRESENT INFORMATION LOGICALLY AND CLEARLY. WHAT'S MORE, IT'S WHAT SHE IS PASSIONATE ABOUT. SHE CARES DEEPLY ABOUT JUSTICE, FAIRNESS AND LIBERTY AND LOVES NOTHING MORE THAN HELPING INDIVIDUALS AND ORGANISATIONS FIND THEIR VOICE AND REACH BETTER OUTCOMES.



NICK ASKEW

TRUSTEE

CEO + FOUNDER OF SPACE AUTO, A RETAIL AND MARKETING SOFTWARE AND DATA TECHNOLOGY COMPANY IN DALLAS, TEXAS. ALSO, FOUNDER OF LUMINARY 2, A DEVELOPMENT AND TECHNOLOGY AGENCY DELIVERING CUTTING-EDGE BUSINESS TECHNOLOGY SOLUTIONS, SPECIALIZING AND INVESTING IN STRATEGIC SAAS PRODUCTS THAT REVOLUTIONIZE INDUSTRIES.



DR. TUFAIL MUHAMMAD

ADVISORY BOARD

DR. TUFAIL MUHAMMAD (MD, MCPS, DCH, DCPATH) IS A PAEDIATRICIAN BY PROFESSION. CURRENTLY, HE IS THE CHAIRMAN OF THE CHILD RIGHTS & ABUSE COMMITTEE, PAKISTAN PEDIATRIC ASSOCIATION AND DIRECTOR OF THE REGIONAL TRAINING INSTITUTE PESHAWAR. HE HAS POSTGRADUATE QUALIFICATIONS AND TRAINING IN PEDIATRICS, CLINICAL PATHOLOGY, PUBLIC HEALTH AND REPRODUCTIVE HEALTH.



CAROLINE FLYNN

TRUSTEE

CAROLINE IS THE VICE CHAIR FOR THE BASW ENGLAND LONDON BRANCH BRITISH ASSOCIATION OF SOCIAL WORKERS. SINCE 2006 CAROLINE HAS WORKED AS A LOCUM SOCIAL WORKER, CONSULTANT SOCIAL WORKER, MANAGER AND CHILD PROTECTION CHAIR THROUGHOUT THE UK.



NANCY ABDELHADI

ADVISORY BOARD

NANCY HAS EXTENSIVE BUSINESS DEVELOPMENT, MARKETING, COMMUNICATIONS, PUBLIC RELATIONS, EVENT PLANNING AND RESEARCH EXPERTISE AS WELL AS A RICH ACADEMIC AND PROFESSIONAL BACKGROUND ON REGIONAL AND INTERNATIONAL LEVELS. SHE ALSO HAS COMPREHENSIVE ORGANIZATIONAL, PUBLIC RELATIONS AND MANAGEMENT COMPETENCIES.



ANNEMARIE MOSTERT

ADVISORY BOARD

ANNEMARIE IS ROTARY INTERNATIONAL DISTRICT GOVERNOR OF DISTRICT 9400 FOR 2020 - 2021 COVERING BOTSWANA, ESOWATINI, PARTS OF MOZAMBIQUE AND PARTS OF SOUTH AFRICA. MEMBER OF THE ORGANISING COMMITTEE FOR RI CONVENTION, 2025 CALGARY. COORDINATOR OF STRATEGIC PLANNING COMMITTEE, ZONE 22, AFRICA. AMBASSADOR GIRLS' EMPOWERMENT ZONE 22. AMBASSADOR, IEP (INSTITUTE FOR ECONOMIC AND PEACE). LEAD TRAINER FOR ROTARY INTERNATIONAL ASSEMBLY ORLANDO 2023. CEO AND FOUNDING MEMBER OF SESEGO FOUNDATION. DISRUPTING POVERTY.



DR. DARWIN MOSES

ADVISORY BOARD DIRECTOR OF INCLUSION AND ACCESSABILITY SERVICES

DISABILITY AND INCLUSIVE DEVELOPMENT PROFESSIONAL WORKED FOR THE EMPOWERMENT OF PEOPLE WITH DISABILITIES FOR MORE THAN 19 YEARS IN THE THEMATIC AREAS OF SPECIAL EDUCATION, INCLUSIVE EDUCATION, LIVELIHOOD, ADVOCACY AND NETWORKING. WORKED PAN INDIA AND INTERNATIONALLY. WORKED WITH ALL TYPES OF DISABILITIES.

NEW!! MBIMB COLLECTION

EXPLORE OUR RANGE OF
T-SHIRTS, JUMPERS, HOODIES
AND TOTES

EACH PURCHASE HELPS US CONTINUE OUR #MBIMB WORK TO EDUCATE AND PROTECT CHILDREN
WORLDWIDE. MAKING A REAL DIFFERENCE ONE SHIRT AT A TIME.

MY-BODY-IS-MY-BODY.TEEMILL.COM



NEW MBIMB COLLECTION

EACH PURCHASE HELPS US CONTINUE OUR #MBIMB WORK TO EDUCATE AND PROTECT CHILDREN
WORLDWIDE. MAKING A REAL DIFFERENCE ONE SHIRT AT A TIME.

100%

Of Profit made on sales
will go to the MBIMB Foundation



MY-BODY-IS-MY-BODY.TEEMILL.COM



Join our MBIMB Community
www.mbimb.org

my-body-is-my-body.teemill.com



A special thank you to Space Auto for hosting and managing our MBIMB website. We are immensely proud of our members' portal and learning centre.

www.space.auto