



*Elevate Your Space.*

Company Profile

[www.bolduae.com](http://www.bolduae.com)

# About Us



## Since 2006

### **BOLD Bespoke Design**

a distinguished Emirati brand, has set the standard in luxury custom furniture.

Ranked among the UAE's top 10 designers, we were conceived as a revolutionary force in Dubai's luxury furniture landscape.

Our founding vision was clear: everyone deserves a space that mirrors their unique preferences and individuality.

Every piece we create embodies the BOLD spirit. It's a testament to our craftsmanship and vision. When you lay eyes on our designs, you'll instantly recognize: **"that is made by BOLD"**.

Guided by this ethos, we assembled a diverse team of experts, the "Bolds' Artisans," hailing from varied cultural backgrounds. By melding their distinctive ways of thinking and rich cultural differences, we craft unparalleled pieces of art.

# Our Story

## THE JOURNEY BEHIND BOLD BESPOKE DESIGN

"With over than 20 years of experience in crafting luxury customized furniture. We are a leader in the global market for luxury interior design"

In the heart of Dubai, where tradition intertwines with innovation, a unique vision took shape. Bold Bespoke Design wasn't just an idea; it was a passion and a pursuit of perfection.

Unlike other companies and brands our story did not start on a paper or in a boardroom, but in the soul of our founder Mr. Khalil Al Hashemi. Rooted deeply in the Emirati ethos. Mr. Al Hashemi had a vision: to craft and design custom furniture pieces that would stand the test of time and be passed down through generations.



# Our Story



From the beginning, we focused on making furniture that was more than just functional.

We sought to create pieces that would become a part of our clients' personal stories.

## **BOLD Bespoke Design**

stands not just as a brand but as a legacy, a testament when passion meets purpose.

Our journey has always been about creating meaningful furniture pieces. Every piece tells a story.



# Our Mission & Vision



## Our Mission

INNOVATIVE CONCEPTS  
OF FORM AND FUNCTION

**BOLD Bespoke Design** believes in the harmonious union of beauty & functionality. Luxury customized furniture, in our view, should not only make a statement but also serve a purpose for years.

Our mission is to deliver unparalleled luxury furniture, marked by high quality and swift delivery.

Every piece we craft reflects the individual style and desire of our clients, standing as a true work of art.



## Our Vision

TRANSFORMING DREAMS  
OF LUXURY INTO REALITY.

Our philosophy is that furniture should be more than just functional, it should be an extension of the personality and style of the space it's in.

Luxury furniture has become a staple in many modern homes, but what sets it apart from the rest is the luxurious custom-made design. Our customized furniture brings a sense of luxury and style that is hard to replicate.

# Why Us



## BOLD Bespoke Design

Where your vision meets craftsmanship. Whether you are a homeowner seeking to transform your space, an architect striving for design excellence, or an interior designer looking to elevate your project, we are your destination.

### Here is why we are the best destination for you:

- Custom Unique Furniture: We provide tailor-made furniture solutions and unique pieces that distinguish themselves from mass-produced pieces.
- Expert team: Relax, your vision is in the hand of our interior design team. They possess an understanding of your aspirations, ensuring collaboration with craftsmen in our factory.
- High Quality Materials: We select only the finest material from the best suppliers. This commitment ensures that your furniture withstands the test of time.
- Fast Delivery and Reliable Deadlines: Expect punctual delivery right to your chosen place. Timelines matter, and we respect that.

## Our Factory



**BOLD Bespoke Design Factory,**  
located in Umm Al-Quwain, we specialize in crafting custom-made furniture to complement any setting, whether it is an apartment, a grand villa, a commercial building, or a hospitality project. Our team of skilled craftsmen specializes in:



# Our Factory



## CARPENTRY

Our skilled team utilize advanced machinery and laser carving technology to transform premium woods such as walnut, oak, birch, and fir into uniquely engraved, bespoke furniture pieces.

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## STAINLESS STEEL

We craft top-quality furniture pieces like table bases and chairs using premium materials including carbon steel, stainless steel, brass, and aluminum. Each step, from design to finishing, prioritizes detail and quality.

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## UPHOLSTERY

Our upholstery section boasts a skilled team of tailors, weavers and textile experts dedicated to their craft. From cushions to detailed curtains, we can realize your design dreams.

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## MARBLE

We craft exquisite marble pieces, offering both natural and industrial varieties. Our specialized machinery ensures precise cuts for any shape or size, highlighting the marble's unique traits.

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## PAINTING

In our advanced painting and dying section, skilled craftsmen use top-quality paints and dyes chosen for their durability and vibrancy. Every piece undergoes meticulous processes from painting to polishing, ensuring a standout finish.

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# Our Factory



## Our Services

### Furnishing:

Our focus on detail ensures elegant furniture tailored to your needs. Expert interior designers guide you in selecting the right fabric, color, shape, and size. We offer solutions that enhance functionality and harmony in your home, office, and space.

We understand that every client is unique, which is why we offer personalized service to ensure that your needs are met. You have the opportunity to choose from a wide range of materials, including hardwoods, vinyl, tufted fabrics, leather, metals, and more.

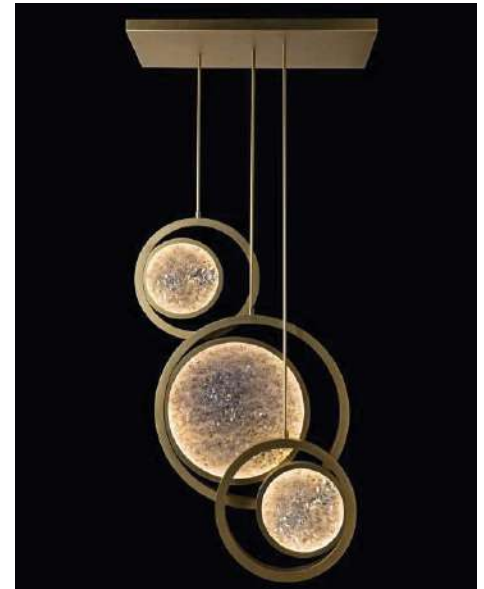


## Our Services

### Lighting:

Our lighting service provides a diverse range of fixtures to elevate any space. Expertly curated, each piece seamlessly blends functionality with aesthetic design. Whether you're looking for ambient

or task lighting, we offer bespoke solutions tailored to your requirements. Many of our designs can be enhanced with stylish accessories, including custom shades, lamp heads, exclusive light bulbs, chains, and various other patterns.





## Our Services

### Carpets:

Experience uniqueness with our custom carpets and rugs, merging global techniques with top-tier materials for a perfect fit and elevated aesthetic. Our team will work with you to understand your needs, preferences, and style. We'll discuss your space,

color scheme, and any other details that are important to you. Once your carpet or rug is ready, we'll deliver it to your place and install it for you. Our team will ensure that your rug is installed correctly and that it looks perfect in your space.



## Our Services

### Marble:

We provide top-quality marble installation, utilizing the finest materials and craftsmanship. Our service guarantees a design that exudes elegance. With many years of experience in the marble installation

industry, we possess the knowledge and expertise to guide you in selecting the ideal marble design and ensuring a flawless installation process.





## Our Services

### Curtains:

Discover our premium custom curtains, tailored to your style with a diverse range of high-quality fabrics suitable for homes, offices, and other spaces. Whether you prefer traditional, modern, or contemporary

designs, we have something that will complement your decor. Our fabric selections include cotton, silk, linen, wool, velvet, and more, ensuring you find the perfect match for your needs and preferences.



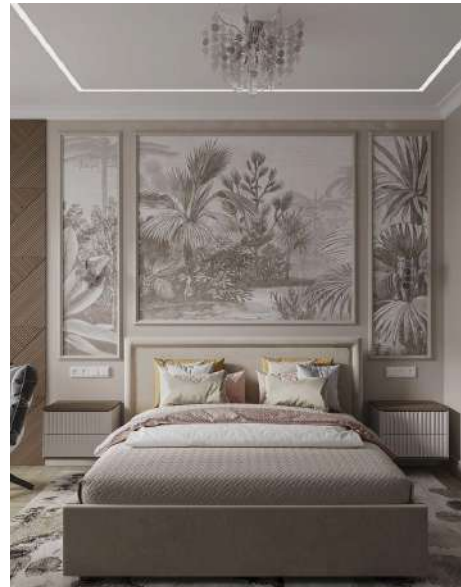


## Our Services

# Wallpaper:

Transform your space with our premium wallpapers, featuring exclusive designs from global brands that guarantee durability.

Our team of experts ensures a flawless installation, free of bubbles or wrinkles. Moreover, we can craft a wallpaper design uniquely tailored to your home.



## Our Services

### Fabrics:

Enhance your space with our exclusive collection of luxury fabrics. Prioritizing quality, durability, and style, our selection offers tactile

pleasure for every design project. From luxurious silks that exude elegance to durable upholstery materials built to last, we cater to all your textile needs.



# HOW WE WORK





# Our Achievements

Discover the milestones that define our success.

Here's a snapshot of our achievements until **2024**



500K

Total Products



950

Completed Projects



350

Staff Members

## Our Projects

### Avani Palm Jumeirah Hotel

📍 Palm Jumeirah - Dubai





## Our Projects

Intercontinental Hotel

📍 Madinah - KSA





## Our Projects

### Desert Resort Furniture (Blu Oasis Park / Ayla Beach)

📍 Dubai Park - Dubai





## Our Projects

### Full Villa Furnishings

📍 Yas Island - Abu Dhabi

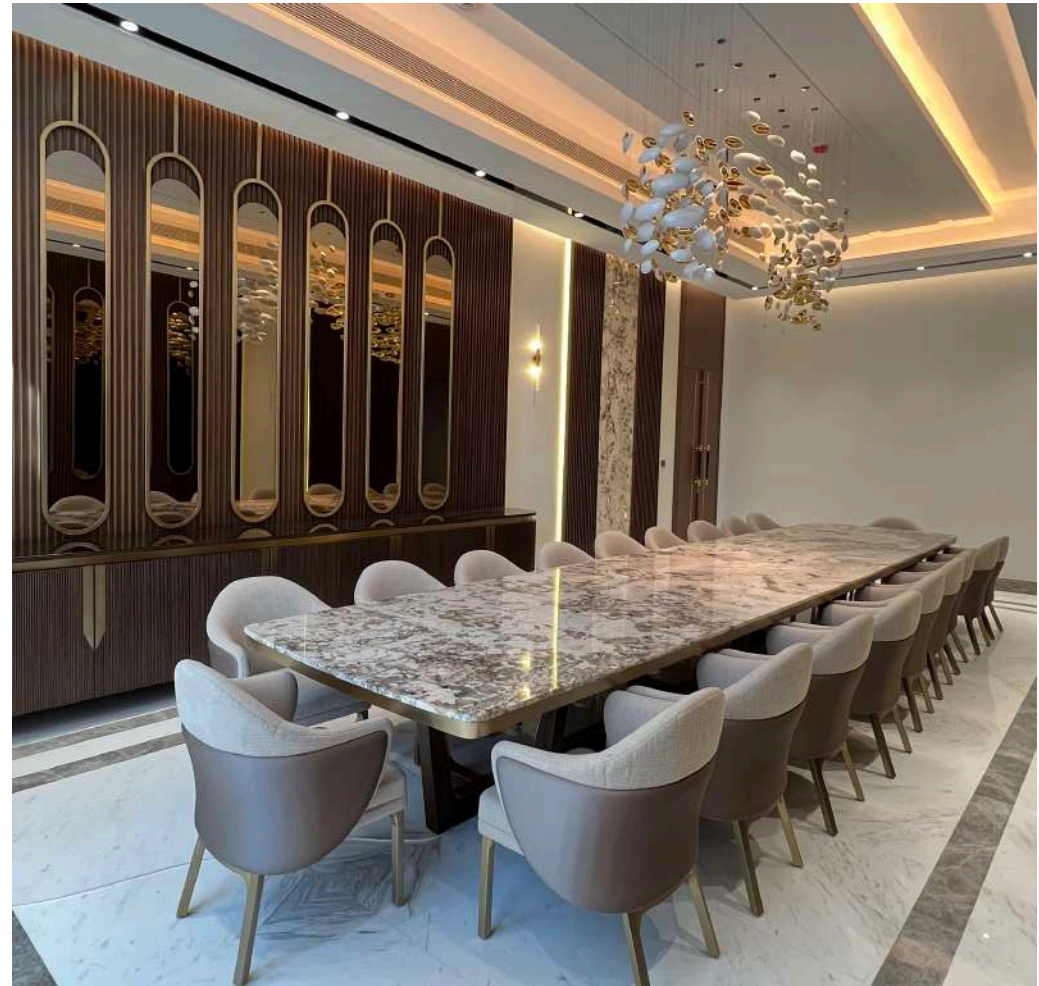




## Our Projects

### Full Villa Furnishings

📍 Yas Island - Abu Dhabi





## Our Projects

### Full Villa Furnishings

📍 Alain - AbuDhabi



## Our Projects

### Full Villa Furnishings

📍 Alain - Abu Dhabi





## Our Projects

### Full Apartment Furnishing

📍 Palm Jumeirah - Dubai





## Our Projects

### Full Villa Furnishings

📍 Jumeirah - Dubai



## Our Projects

Full Villa Furnishings

📍 Jumeirah - Dubai





## Our Projects

### Modern Furniture Design

📍 Dubai Hills - Dubai





## Our Projects

### Kids Furniture

📍 Palm Jumeirah - Dubai



## Our Projects

Modern Furniture Style

📍 Dubai





## Our Projects

Al Fardan Villas

📍 Al Juraina - Sharjah





## Our Projects

### Al Fardan Villas

📍 Al Juraina - Sharjah





## Our Projects

### Al Fardan Villas

📍 Al Juraina - Sharjah





## Our Projects

Al Fardan Villas

📍 Al Juraina - Sharjah





## Our Projects

Al Fardan Villas

📍 Al Juraina - Sharjah



# Our Concepts

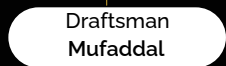
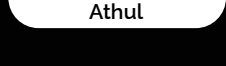
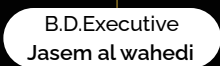
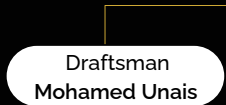
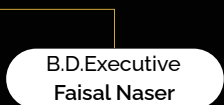
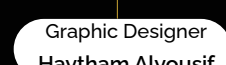
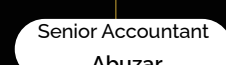
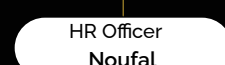
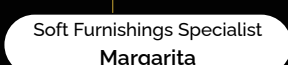
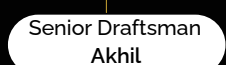
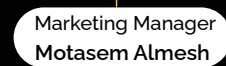
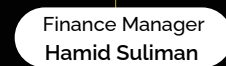
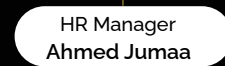
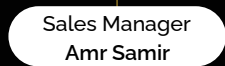
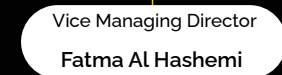
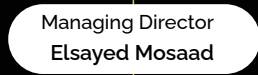




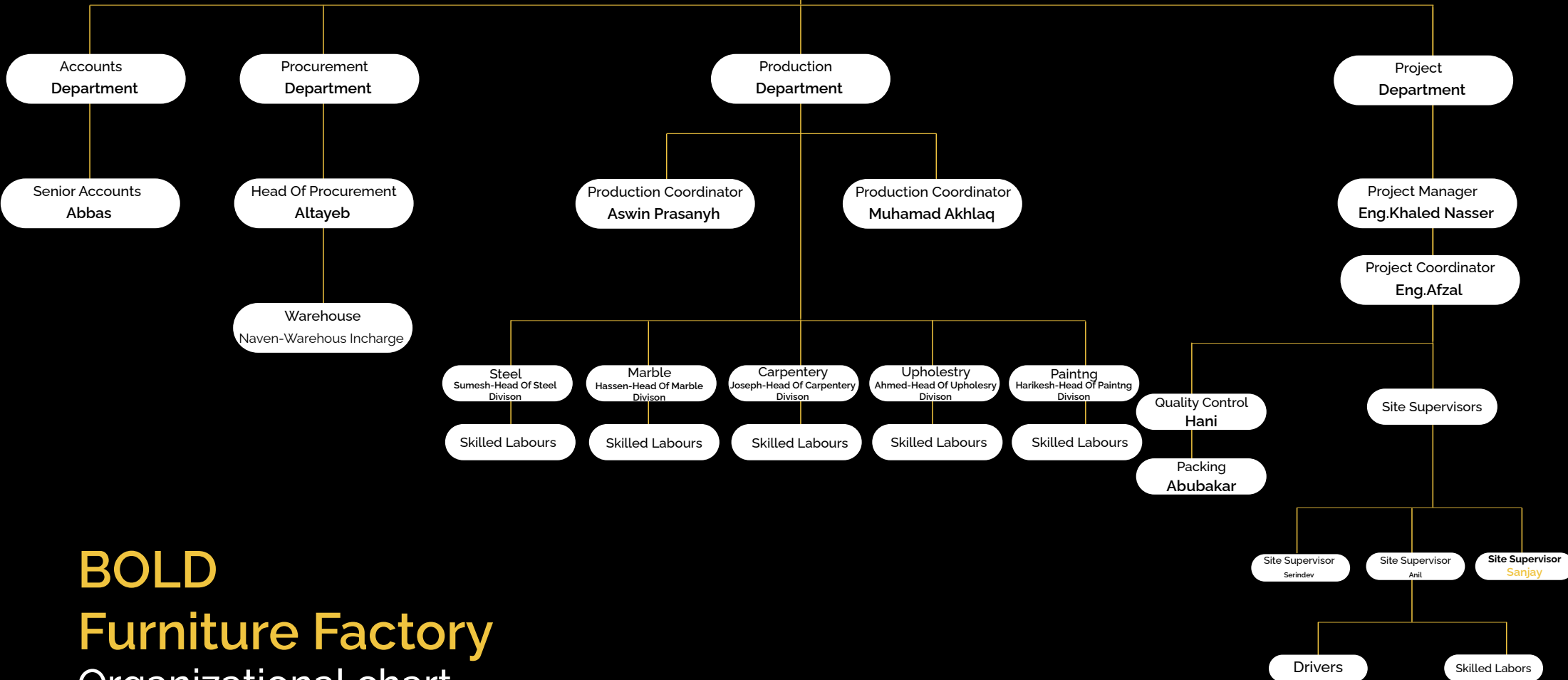
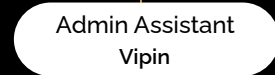
Our Concepts







**BOLD** office  
Organizational chart



# BOLD Furniture Factory

## Organizational chart

# Factory Equipment List

SR.NO	Equipment Name	Area
1	Cnc Router Machine	Carpentry Section
2	Cnc Door Slab Lock hole And Hinge Hinge Slot Machine	Carpentry Section
3	Veneer Lipping Machine	Carpentry Section
4	Sliding Table Saw	Carpentry Section
5	Vertical Panel Saw	Carpentry Section
6	Hor Press Veneer Machine	Carpentry Section
7	Veneer Cuttine Machine	Carpentry Section
8	Band Saw Machine	Carpentry Section
9	Thickness Planer Machine	Carpentry Section
10	Spindle Moulder Machine	Carpentry Section
11	Right Angle Planer Machine	Carpentry Section
12	Wood Turning Lathe Machine	Carpentry Section
13	Miter Saw	Carpentry Section
14	Carving Machine	Carpentry Section
15	Hand Router Machine	Carpentry Section



# Factory Equipment List

SR.NO	Equipment Name	Area
16	Biscuit Jointer Machine	Carpentry Section
17	Jig Saw	Carpentry Section
18	Pipe Rolling Machine	Steel Section
19	Sheet Rolling Machine	Steel Section
20	Angle Grinder	Steel Section
21	Tig Welding Machine	Steel Section
22	Drill / Milling Machine	Steel Section
23	Bridge Cutter	Marble Section
24	Angle Cutting Machine	Marble Section
25	Polishing Machine	Marble Section
26	Finishing Sander	Paint Section
27	Polishing Machine	Paint Section
28	Spray Gun	Paint Section
29	Sewing Machine	Carpentry Section
30	Spray Gun	Carpentry Section

# CERTIFICATE



This is to Certify that the Management System of

## BOLD FURNITURE FACTORY L.L.C

FACTORY ADDRESS: PLOT NO-11 BLOCK NO-17, NEW INDUSTRIAL AREA,  
UMM AL QUWAIN, UAE.  
OFFICE ADDRESS: ORYX BOLD GENERAL TRADING L.L.C, P.O. Box 213147,  
INDIGO BUILDING, SHEIKH ZAYED ROAD, AL SAFA 2, DUBAI.

has been found to conform to the Environmental Management System standard:

### ISO 14001:2015

This certificate is valid for the following scope of operations:

OFFICE FURNITURE MANUFACTURING  
SHOPS SPECIAL FURNITURE MANUFACTURING  
HOUSE FURNITURE MANUFACTURING.  
KITCHEN FURNITURE MANUFACTURING  
WOODEN DOORS, WINDOWS, SHUTTERS AND THEIR FRAMES MANUFACTURING

:: Certificate No :: AE57519B

Date of initial registration	Date of this Certificate	Surv. audit on or before / Certificate expiry	Recertification Due
12 August 2024	12 August 2024	11 August 2025	11 August 2027

This Certificate remains valid subject to satisfactory surveillance audits.



*Signature*

Director

For verification and updated information concerning the present certificate visit to [http://staunchlyservices.com/search\\_certified\\_client.php](http://staunchlyservices.com/search_certified_client.php)  
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**STAUNCHLY MANAGEMENT AND SYSTEM SERVICES LIMITED**

International Office: Labrynth Business Centre, 43 Middle Hill Gate,  
Stockport Great Manchester, England-SK1 3DG  
Phone: +44-7404823687

(Company Registered in England with Company Number 11488683)

**STAUNCHLY MANAGEMENT AND SYSTEM SERVICES PVT. LTD.**

Corporate Office: 303, U-60, 3rd Floor Shakarpur, Delhi-110019, India

Phone: +91-6389519394

Web :- [www.staunchlyservices.com](http://www.staunchlyservices.com)

E-mail :- [info@staunchlyservices.com](mailto:info@staunchlyservices.com)



SMS/FM/001/REV07

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INDIGO BUILDING, SHEIKH ZAYED ROAD, AL SAFA 2, DUBAI.

has been found to conform to the Quality Management System standard:

### ISO 9001:2015

This certificate is valid for the following scope of operations:

OFFICE FURNITURE MANUFACTURING  
SHOPS SPECIAL FURNITURE MANUFACTURING  
HOUSE FURNITURE MANUFACTURING.  
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WOODEN DOORS, WINDOWS, SHUTTERS AND THEIR FRAMES MANUFACTURING

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INDIGO BUILDING, SHEIKH ZAYED ROAD, AL SAFA 2, DUBAI.

has been found to conform to the Occupational Health & Safety Management System standard:

**ISO 45001:2018**

This certificate is valid for the following scope of operations:

OFFICE FURNITURE MANUFACTURING  
SHOPS SPECIAL FURNITURE MANUFACTURING  
HOUSE FURNITURE MANUFACTURING.  
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## Our Clients

Our discerning clients trust our quality and craftsmanship in crafting exceptional spaces. They value our expertise and seek bespoke designs that not only exceed expectations but also mirror their unique vision.



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# BOLD

Let's Collaborate!



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[www.bolduae.com](http://www.bolduae.com)

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*Thank you...*