

CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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ISSUE NO. 164



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love
your new floors, or we'll replace
them for **FREE!***

*Residential only. Within first 30 days
after installation. Does not include cost
of installation or other labor. Style
must be of equal or lesser value.

INSIDE THIS ISSUE...

- It "Dawned" On Me... a message from Dawn Giganti
- Month at a Glance
- Shaw BeautiFall Sale
- Are You This Month's Mystery Winner?
- Autumn Traditions
- Did You Know...
- Meet Our New & Returning Friends & Clients
- Mega Trivia Contest
- National Karastan Month
- Meet our Carpet Cleaning Customers
- Winner of the 2022 Ugly Floor Contest
- The Christian being like a pumpkin analogy
- Referral Rewards Program
- Warning!
- Referral THANK YOU'S
- Thank You for the Kind Words

It "Dawned" On Me... *a message from Dawn Giganti*

October happens to be Breast Cancer Awareness Month. Olivia Newton-John was diagnosed with breast cancer in 1992. She was one of the first celebrities to speak out about her diagnosis and treatment, helping to educate people about the disease. Olivia's treatment included a partial mastectomy, chemotherapy, and breast reconstruction. Even though she had been battling cancer for over thirty years, she never lost hope for the future. Olivia Newton-John strongly believed in the power of thinking positively and its effect on healing and recovery, and she would often share her optimism with the world.

I am a HUGE Olivia Newton-John fan... like seriously, over the top! I felt like I lost a close friend when she passed away. But Olivia had a long and fulfilling life, and I'm grateful. She was born in 1948, the same year as my parents. Most of my friends' parents are also passing away. All of this has been hitting me a bit hard.

I just wanted to take a moment and remind you that life is a gift. We don't know how long we will be here, but with each passing day, we should always be thankful for the beautiful people and things that make our lives worth living. Whether it's your children, family, friends, neighbors, or strangers, it's imperative to remember that each of these people are gifts in their own way. Some days may be full of hardship and sadness, but each breath, heartbeat, and thought is a reminder that life is precious.

"So also you have sorrow now, but I will see you again, and your hearts will rejoice, and no one will take your joy from you." ~John 16:22 ESV. Thank God for the blessings you possess by keeping all the positive memories from your past and present, as well as any positive anticipations of your future. God bless and have a wonderful month!

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

October 2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Month at a Glance:

9th Fire Prevention Day - Perfect time to express gratitude to firefighters & thank them for putting their lives on the line every day.

15th Sweetest Day - A day inspired by the love & friendships we all cherish.

21st International Nacho Day - What do you call cheese that isn't yours? NACHO CHEESE! Now, it's cheesy joke day, too!

22nd Make a Difference Day - Perform an act of kindness. Even the smallest things can make somebody feel so much better!

26th National Day of the Deployed - We recognize all military personnel deployed around the globe & acknowledge the sacrifices of the families who are separated from them. We salute your strength!

31st Halloween - Let your pumpkins shine with the light of Jesus!

BeautiFall S A L E

September 29th—November 14th

SAVE UP TO \$1000
on select flooring styles



**48 Months
Financing
Available^{^^}**

*Subject to credit approval. Ask for details.

^^May not be combined with any offer.

Autumn Traditions

Corn Mazes - In 1993, Joanne Marx and Don Frantz created the "Amazing Maize Maze," a 1.92-mile labyrinth on three acres of land at Annville, Pennsylvania's Lebanon Valley College. Though they and other maize maze makers have a long tradition of hedge mazes to inspire them, the newer form distinguished itself in notable ways — namely, that corn mazes are usually cut in fun shapes or interesting images when seen from above, rather than basic geometric patterns. That, and they often have stacks of hay and piles of pumpkins around for pictures.



Leaf Peeping - This one goes back more than 1,200 years, which is another way of saying it didn't originate in America. Rather, it appears we have Japan to thank for the custom. Their version of it, which carries the considerably more evocative name of momijigari ("autumn leaf hunting"), dates back to at least the Heian Era of 794-1185. A renaissance of sorts, that epoch brought about both visual art that celebrated the vibrant colors of fall and the endlessly influential Tale of Genji, which explicitly mentions "an imperial celebration of autumn foliage." As for how it became an American tradition, a professor of Asian art history has a theory: Japan and New England were connected via shipping routes, resulting in New Englanders being exposed to Japanese lacquerware featuring a maple-leaf motif that made them more inclined to seek out gorgeous leaves without traveling halfway across the world.



Bobbing for Apples - It may not be as popular now as it was a century ago, but bobbing for apples persists as an autumnal activity, especially on Halloween. Long before kiddos dressed up on October 31, however, British singles played the game as a sort of courting ritual. Each apple represented a different eligible bachelor and, if the young woman bobbing for said apple bit into it on her first try, the two would live happily ever after; succeeding on the second attempt meant that the two would be together for a time but the romance would fade; and not getting it right until the third try foretold doom.



Punkin Chunkin - What exactly is Punkin Chunkin? For the past two decades, "chunkers" have created slingshots, trebuchets, and even pneumatic cannons to hurl pumpkins as far as possible. The World Championship Punkin Chunkin Contest has taken place in Bridgeville, Delaware, every November since 1986, with First State native Bill Thompson claiming credit for inventing the sport.

Candy Corn - It may be the year's most polarizing candy, but its history is long and sweet. Candy corn dates back to the 1880s, when a confectioner at the Wunderle Candy Company began producing it under the even-less-appetizing name of Chicken Feed. The corn-shaped sugar molds were then manufactured by the Goelitz Confectionery Company, who made the product famous (you may now know Goelitz as Jelly Belly). More than 35 million pounds (or nine billion individual pieces) of candy corn are produced every year, so someone must like the stuff.



InterestingFacts.com. (2022, September 14). *The Intriguing Origins of 8 Autumn Traditions*. Retrieved from interestingfacts.com: <https://www.interestingfacts.com/autumn-traditions-history/Yw1lGkKJ8wAldvn>

MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

ADAM & ANGIE RUNDH
ALBERT & LETICIA
GARCIA
ALEX SNODSMITH
AMY KRZAK
ANDREA WHITE
ARLETTE BROOKS
AUDREY FORD
AUDREY JACKSON
BARB LUOMA
BARB VAN KALKER
BEN VANDERVEER
BETH O'HEIR
BILL SCHOMBURG
BOB & KRIS CARIDI
BORIS JURKOVIS
BRIAN SCHROEDER

BRIAN VANBAREN
BRITTANY & MATTHEW
EUBANKS
CARISA & PAUL DIRIENZO
CAROL DELLADIO
CAROL KULCZYK
CHRIS GLEIM
CHRIS MINES
CJ WOODS
CONNOR MOYNIHAN
CRAIG ROHDE
DANIEL MUHE
DARREN DEBOER
DAVID & CATHY LOHBAUER
DAVID LATKO
DAWN DITTRICH
DEBBIE & CHRIS OREILLY

DEBRA LINDSEY
DENISE PENCZEK
DENISE MARAVILLA
DREW HOWARD
DWAYNE BORRAS
EDEN WIECHEC
EDWARD WEBSTER
EMILY BLAUVELT
EMMA & KEVIN
RADEMAKER
ERIC JOHNSON
GAIL McDONALD
GARY GRAUZAS
GAYLE & DAN WELCH
GIA GUZZO
GINA LASCOLA
GREG KLAPPAUF

HELEN SHEBESH
JAMES MORRISON
JASMINE MAMMAO
JEANETTE COCHRAN
JEFF BENICE
JIM & SANDY MCMAHON
JOAN O'CONNELL
JOANN HERMAN
JOE & MARY WATTMAN
JOE KORN
JOE MAY
JOHN DELLADIO
JULIE REBAC
JULIE WAGNER
JUNE TESINSKY
JUSTIN & LISA
CAMPBELL

KAREN MOECKER
KARINA SIGULINSKI
KATHERINE MAMMAO
KATHY CLAUSING
KATHY GARFIELD
KATIE ROGERS
KEVIN MOLITOR
KIM & SCOTT ZIARKO
KRISANN
MIHAJLOVICH
KURT TRUXAL
LONDON HEFFNER
LENORA FREY
LES & SANDRA GRANT
LINDA DOMBROWSKI
LINDA STRZELCZYK
LISA BJEGOVIC

LIZ DIERKING
MARY LOMBARDO
MIKE FABER
MONIQUE PLANKIS
NANCY GALAMBOS
NANCY LONG-GRAHAM
NATALIA DAPKUS
PAT CRUM
PATRICK & MARGRET
CARAHER
PAUL MILYUTIN
PETER & SUSAN KIEFT
PETER KARNEZIS
REBECCA MUDGE
RETTA HOFSTETTER
RISA KENNEDY
RON MALVIN

RUBY STEVENSON
SHARON WILLIAMS
STEPHANIE RIEWER
STEVE NEPKIN
SUSAN KORELLIS
SUSAN LAFEMINA
SYLVIA TRIUMPH
TERRY HODNIK
THERESA CORK
TIFFANY & RAUL
MALDONADO
TOM MARINEER
TONI DELAURENTIS
TRACI BACHELDER
VALERIE MORRIS
YVONNE NORMOYLE

Did You Know ?

**Creative Carpet & Flooring starts
to become in high demand this
time of year.**

AVOID THE HOLIDAY RUSH!

If you are even thinking of having new flooring installed or carpets cleaned for the holidays, we implore you to HURRY to our showroom and book your installation or cleaning now, even if you don't need it for a month or two. If you come in last minute, we'll do our best to fit you in, but you'll likely have to wait for several weeks. Don't take that chance... especially if you planned on new flooring for the holidays!



MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

What is Cookie Monster's first name?

- (A) Chip
- (B) Cookie
- (C) Blue
- (D) Sid

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! The winner will be announced in the following month's newsletter. Entry deadline is the 15th each month. Good luck!!!

Last month's question:

The composer Beethoven lacked what sense?

Answer: (C) Hearing

It's hard to imagine composing music with a lack of hearing, but Ludwig van Beethoven did just that. The German composer struggled for years with its loss until admitting in 1801 to a friend in a letter that he was deaf. The loss of hearing was devastating to the composer who retreated from social events and struggled with depression. Shockingly, some of his best pieces were written well after he had completely lost his hearing. Beethoven is best known for "Symphony No. 5" and "Fur Elise." The cause of his deafness has been heavily disputed with experts theorizing typhus and arterial disease as potential origins for it. [Biography | July 2022]

Congratulations to last month's winner:

MADELINE ZAMBON

of Schererville, IN

Stop by Creative Carpet & Flooring to claim your prize by October 31, 2022!

HELLO
October



NATIONAL *Karastan* MONTH

LOWEST PRICES
OF THE SEASON

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OCT. 26TH
ASK ABOUT SPECIAL FINANCING

Purchase select Karastan styles & receive a rebate of up to \$1,000 in Reward Cards per household. Ask your Flooring Consultant for more details!

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BRADLEY ANDREATTA
BRUCE MEYERS
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CAROL BROWN
CATHERINE YUNKER
CATHY MEYER
CHERI DWYER
CHRIS BOEREMA

CLAUDETTE MAGUIRE
CLAUDIA GEORGE
COLLEEN RUANE
DANA ISAWI
DEBBIE BRUNO
DEBBIE BUCHBACH
DIANA NASH
DIANE HICKS
DIANE NELSON
ELISSA DINELL
GARY HANSEN
GEORGE CRAFT

GREG & CHRISTY MULLIN
IRIS LEM
JENNIFER MAREK
JILL CASSIDY
JOE CARTER
JOE LYNCH
JOHN SASVELD
KIMBERLY MEISTER
LINDA STRUZIK
LORRAINE EVENHOUSE
MALEK RIHANI
MARIANNE COMSTOCK

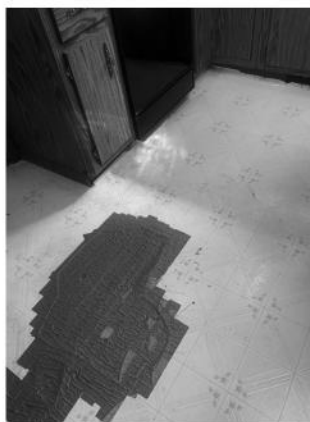
MARK SIRVINSKAS
MARY ELLEN BRABEC
MERILOU GERLICH
PEGGY JACKSON
RETTA HOFSTETTER
RICHARD & PAM BEL
ROBERT BRADISH
ROD & SALLY ZUIDEMA
SANDRA LAPORTA
SHARON SIMONS
TERRY SALS



CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585



"HOLY TAPE OF
PEELING DREAD"
JAKE HELLER
OF TINLEY PARK, IL



Congratulations Jake Heller of Tinley Park, Illinois, the winner of new flooring worth \$1000 in Creative Carpet & Flooring's 'Ugly Floor Contest'! Their photo entry received 862 votes out of 21 ugly floor photo entries and has been crowned the winner!

We also want to congratulate all the contest entries; we received many outstanding photos. Our only regret is that there can only be one winner. Everyone who entered will receive a \$100 gift voucher to Creative Carpet & Flooring.

Thanks to everyone who participated and helped make this contest a success!
<https://uglyfloor.creativecarpetinc.com/>

The Christian being like a pumpkin analogy

I saw this "The Christian being like a pumpkin analogy" online. What a wonderful thing to talk about while you carve a pumpkin with your family if you still do so.

A 10-year-old little girl was asked by another classmate, "what is it like to be a Christian?" The girl replied, "it's like being a pumpkin. God picks you from the patch, brings you in, and washes all the dirt off you. Then He cuts open the top and scoops out all the yucky stuff. He removes the seeds of doubt, hate, greed, etc., and then He carves you a new smiling face and puts His light inside you to shine for all the world to see."

This is an excellent way to explain being a Christian during the Fall. If you look at it from the point of view, the jack-a-lantern has a new viewpoint. God does pick us up. He washes us of our sins (The Blood of Jesus is what cleanses us). The scooping out the yuck stuff is God molding us. The new carved face shows that we are a new creation in Christ. Plus, He gives us the light we need to shine in a dark and dying world. That light is His Light, the light of Jesus, which shines brighter the darker the world gets. So let your light shine!

Patterson, S. (2021, October 15). *The Christian being like a pumpkin analogy*. Retrieved from Courageous Christian Father: <https://www.courageouschristianfather.com/christian-like-pumpkin-analogy/>



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MON 10am - 6pm
TUE 10am - 8pm
WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed



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MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!

- You will learn...
- ✓ 4 predatory sales tactics
 - ✓ 7 costly misconceptions about flooring
 - ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.creativecarpetinc.com

A gigantic THANK YOU to all who referred us last month...

AMANDA MOELLER	JIMMY CLAUSING
ART & SUE NOVAK	JOVAN MALVIN
CAROL HOOPER	KAREN PICKEL
CONNOR MOYNIHAN	KEN & SARA KOOISTRA
DARYL MULCAHY	MICAH & DEBORAH
DIANNE FRANKOVICH	LEESTMA
GARY HEBER	MICHAEL DIAZ
GREG & KAREN RIGONI	NOAH WHITE & JESSICA
HEIDI YUNKER	SINCLAIR

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card

We recently had three bedrooms, a family room, a hallway, and two sets of stairs newly carpeted by Creative Carpet & Flooring. We were very impressed with the professionalism, friendliness, and great job done by the store representative, Autumn, to our installers, Oscar and his crew. Old carpets were removed, all furniture was moved and then put back, and the new carpets were installed in just one day. We are thrilled with our new carpet, and we would definitely recommend Creative Carpet!

**~ Antoinette DeLaurentis of Lansing, IL
This month's \$25 Target gift card winner!**