



Mark Bouquet



Mark Bouquet, Jr.

Creative Carpet & Flooring HOME ADVISOR™

July
2013

Hello Everyone!

Summer is here, and boy did the heat come with it too. Well, at least in our store up until a few days ago. We finally got our new air conditioning unit as we are smack dab in the middle of our remodeling- which is going GREAT! We are so proud of the team at Creative and the job they are doing to build a company that is bent on pleasing the customer. We are growing so quickly because of this mentality. Personally, it is a wonderful thing for me to see considering it all started out with me and my wife and family, one van, a 250 sq. ft. showroom with an off-site 600 sq. ft. warehouse and no lift truck to get these huge rolls of carpeting off of the semi-trucks.

It's hard to believe where we are now as compared to where we were then. It has EVERYTHING to do with our customers and our staff. Doing the right thing even if it is going to cost us something is crucial. Today I had a client come in (who looked exactly like the drummer in the band I played with in the 80's) after nearly 15 years to do business with us again!!! It's that kind of loyalty that YOU CANNOT BUY! It is earned, and it is SO appreciated. Know that I am a proud man today as this business which started out as an idea become a living, breathing, growing organization with people who truly care. Sure, we get stressed out and overwhelmed sometimes, too, but we have a higher calling than to just sell floors. We sell them with integrity and honesty. THAT'S what makes us the first and only choice when you are in the market for floors. For that, I thank you. My family and employees thank you, also.

Thank you all for the trust and loyalty. Without you there is no us. You really have no idea what it means to me and Tammy. I PRAY you continue to trust us with your flooring and continue to refer us. It confirms that our ideas on how we operate, as opposed to other retailers in ANY industry, are right.

In All Sincerity,
Mark Bouquet Sr.



WE WILL BE **CLOSED** ON
THURSDAY, JULY 4TH.
HAPPY 237TH BIRTHDAY, AMERICA!

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Attention
PAM
TETLEY

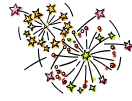
You are this month's
Mystery Winner!
We have a \$10.00 gift certificate
to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448
NOTE: Must be picked up by
7/31/2013

Special Military Discount!
In honor of the special holiday this month,
we've decided to DOUBLE our
regular Military Discount from
\$1.00 off to \$2.00 off per yard!
(WILL be combined with other sales ☺)
THANK YOU for serving our country!



Happy Holiday!



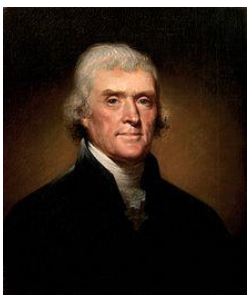
Firework Safety

With warm weather and family events, the Fourth of July can be a fun time with great memories. But before your family celebrates, make sure everyone knows about fireworks safety. If lighting fireworks at home is legal where you live, please keep these safety tips in mind:

1. Kids should never play with fireworks. Things like firecrackers, rockets and sparklers are just too dangerous. If you give kids sparklers, make sure they keep them outside and away from the face, clothing, and hair. Sparklers can reach 1,800° Fahrenheit - hot enough to melt gold.
2. Buy only legal fireworks (legal fireworks have a label with the manufacturer's name and directions; illegal ones are unlabeled), and store them in a cool, dry place.
3. Never try to make your own fireworks.
4. Always use fireworks outside and have a bucket of water and a hose nearby in case of accidents.
5. Steer clear of others — fireworks have been known to backfire or shoot off in the wrong direction. Never throw or point fireworks at someone, even in jest.
6. Don't hold fireworks in your hand or have any part of your body over them while lighting. Wear some sort of eye protection, and avoid carrying fireworks in your pocket — the friction could set them off.
7. Point fireworks away from homes and keep away from brush and leaves. The National Fire Protection Association estimates that local fire departments respond to more than 50,000 fires caused by fireworks each year.
8. Light one firework at a time (not in glass or metal containers), and never relight a dud.
9. Don't allow kids to pick up pieces of fireworks after an event. Some may still be ignited and can explode at any time.
10. Soak all fireworks in a bucket of water before throwing them in the trash can.
11. Think about your pet. Animals have sensitive ears and can be extremely frightened or stressed on the Fourth of July. Keep pets indoors to reduce the risk that they'll run loose or get injured.

Can you believe this?

An interesting coincidence occurred on July 4, 1826, 50 years after the Declaration of Independence. Thomas Jefferson and John Adams, the only men who signed the Declaration and who became US presidents passed away on the same day.



Did You Know...

Creative Carpet & Flooring wants your reviews?

Why not submit a review today?

We'd love to hear your feedback and for new customers to feel confident in their decision to do business with us.

You can submit a review wherever you prefer, wherever YOU go to read about other companies!

Some examples are Angie's List, Yahoo, Yelp, Better Business Bureau, Consumer Reports, CNET, Facebook(www.facebook.com/CreativeCarpetInc) or www.CreativeCarpetInc.com

Mega Trivia Contest!

Congratulations to last month's winners:

MARY SCHULTZ

Stop in at Creative Carpet & Flooring to claim your prize!

(Answer to last month's quiz: Sean Connery)

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

Which is the northern-most state of the 48 U.S. continental states ?

- A) Minnesota
- B) Washington
- C) Maine
- D) North Dakota

Call us at 708.479.8600 or e-mail answers to Contests@creativecarpetinc.com

☺ NEW ☺

FRIENDS &
CLIENTS

TOM & BARBARA WIDELSKI
JOANNE BUKOWIECKI
DAVID WYLLY
AMY RYAN
SHARON BESTEMAN
ROSELAND CHRISTIAN
MINISTRIES
CAROL GRIFFITH
BARBARA LAMAR
JAMES GEORGE
CATHY HAMBRIC
DEAN TOMARAS
COLLEEN MOISSAN
IRMA ZAMORA
DIANE IVEC
BERNARD BENTLEY
BONNIE LAMB
DAN BAILKA
JOEL VANBRUGGEN
KAREN KREDS
STEVE NEIL
VICTORIA FOXWORTH
GUADALUPE PUGH
HEATHER NASS
RITA WECKER
DAN CARRIG
GREG HOLWERDA
STEVE BOENDER
TONY MANRIQUE
JEAN LAMBERTH
JANET RESTIVO
LESLIE DANCZYK
SUE CHRISTENSEN
SARA HAWKINSON
DEBRA WAWCZAK
LARRY & CINDY VISSER
JOY GOBIELLE
TOM & MARY JO KUEHL
KEN & BARBARA SIEGERS

*It Sure Was
WONDERFUL to
Meet You!
Come Again!*

**Meet our
Carpet Cleaning
Customers:**

JAMES & JUDY DORMAN
JOYCE LAMBERTA
RICH STOB
JEFF & VERONICA HEJNA
NORM & NANCY
KACZMARCZYK
ED TRAVIS

**That's right!
We CLEAN carpet, too!
Call us for more info!**

The Great Outdoors

10 Tips for a Successful Camp Out

10: Find or Create Shelter Before Dark - Always pitch camp before dark. Keep in mind that with tents, bigger isn't necessarily better -- you'll have to lug it to your campsite, after all. Try your tent out at home to detect any problems ahead of time. Bring extra tent poles just in case yours break. Keep a window slightly unzipped at night to reduce moisture inside the tent. Pack an old shower curtain to place on the ground to keep you dry in case it rains.

9: Pick a Season-appropriate Sleeping Bag - Always pick a sleeping bag that will keep you toasty in a lower temperature range than you actually plan to camp in, just in case the mercury drops. Place a pad or long cushion beneath it for a much more comfortable slumber. Instead of packing a pillow, improvise by inflating a large, heavy-duty plastic bag, and use that to cushion your head.

8: Pack the Bare Necessities for Mealtime - Take only what's necessary to prepare each meal. For example, if your group is small, bring two cups of quick-cook oats rather than an entire 48-serving canister of oatmeal. Use sealed plastic bags to mix food. Always carry bottled water with you. Wrap it in foil to keep it cold.

7: Leave No Trace - Protect and preserve nature so that you and future generations can enjoy it again and again.

6: Dress for the Occasion - Dress in loose layers of clean clothing so you can peel off layers of clothing before you start sweating. Wear closed-toe shoes that have some sort of moisture-absorbing lining. Prevent blisters by rubbing a bar of soap on your heels and underneath your toes before you head out. Always pack a waterproof poncho!



5: Avoid Bugs and Poisonous Plants - Look out for wasp nests and other insects and bugs. It's a good idea to wear a long-sleeved shirt and long pants near vegetation to prevent rashes or bites. It won't hurt to apply insect repellent and carry calamine lotion and an antihistamine or allergy medicine on hand in case you come across an irritant.

4: Don't Get Lost - It's a major mistake campers make, but you can avoid wandering too far away from your campsite by carrying a few simple tools at all times. A compass, map and GPS device can keep you from disappearing into the land of the lost.

3: Tote a Survival Kit - For starters, you'll want to have water-purifying tablets, a water filter and a metal bowl. Then, add a survival knife, which can be used to hunt, to protect yourself and to signal for help. You can make waterproof matches by dipping regular ones in either nail polish or paraffin. A plastic medicine bottle makes a handy caddy for your waterproof matches. Keep a flashlight, spare batteries and a small first aid kit with you. Stock bandages, wound cleanser, latex gloves and cold packs in it.

2: Practice Good Hygiene - Keep a bottle of hand sanitizer in your pocket. Use rubbing alcohol and cotton balls to freshen up nonsensitive areas of the body. Use a sponge and biodegradable soap to take bird baths once or twice a day. Brush your teeth using purified water with toothpaste or baking soda. Soak your feet in stream water when available. Steer clear of colognes and perfumes because they attract bugs.

1: Take Extra Precautions When Camping with Kids - Be sure to have the right clothing to protect your child. Teach your children how to prevent getting lost and what to do if this should happen. Provide a flashlight or glow stick to each child, and review the rules several times a day to remind children what to do to stay safe.

Welcome Back to Our RETURNING CLIENTS:

CATHY PACELLA
TAMIE CEBULA
ED TRAVIS
ED STOUWIE
LEANNE REARDON
MICHELE YOUNG
MARY SCHULTZ
HOWIE & MICHELLE RYNBERK
MICHELLE THOMPSON
SPILIOS THEODOROU
LOUETTA VOSS

*Nice to see
you all
again!*
😊



Moneywise

Three Different Types of Income

What kind of bacon are you bringing home???

- 1. Earned Income:** obtained from working for someone or a company. The common joke here is that workers work just hard enough to not get fired and employers pay just enough for workers not to quit.
- 2. Passive Income:** income generated from business. One advantage of going into business, especially in your own corporation, is that you earn and spend before tax is deducted, unlike being an employee where you are taxed before you spend.
- 3. Portfolio Income:** income generated from investments in paper assets. Portfolio income, just like passive income, is making money work for you. Portfolio income is generated from paper assets like bonds, stock market, certificate of deposits and mutual funds. They are called paper assets because literally, they are businesses that revolve on papers.

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster or TGIF.

A gigantic **THANK YOU** to all who referred us last month:

JULIA SELIGA	ROBERTA PLANT
REGI HOMERDING	JOE BOENDER
DAN NOORGARD	MIKE SZYMUSIAK
LEN KAMP	AL BUTTI
MARILYN MILLER	SARAH HAWKINSON
THEODURE MCNULTY	MARIE ALECK

Enjoy your dinner on us as our thanks for the referral!



WARNING!

Don't visit any flooring dealer until you call us for a

FREE Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Thank You for the Kind Words!

"We were impressed with the customer service from Creative Carpet from our first visit to the showroom through the end of the installation. Chris and Mark helped us choose the perfect flooring based on our needs. The installers did an excellent job and were impressive to watch. Our home has been completely transformed. We are thoroughly enjoying the quality products, the look and the feel of our new flooring."

– Paul and Carol from Matteson, May 2013

"Chris answered questions I didn't even know I had. The price and service quote was very clear versus many confusing ones I'd gotten. You were a breath of fresh air!"

– Anonymous, April 2013

Creative Carpet & Flooring
19420 S LaGrange Rd Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

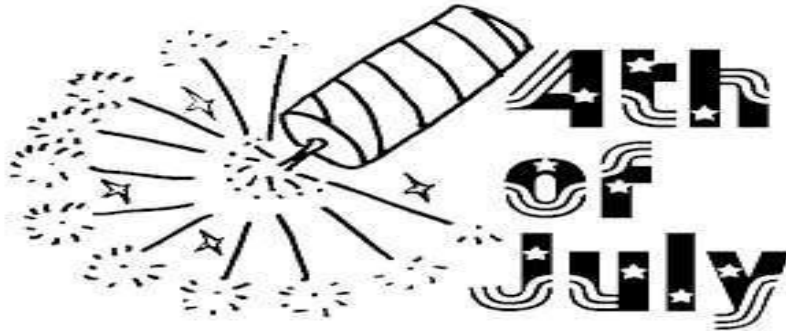
Sat.: 10am – 4pm

Declare Your
INDEPENDENCE

From Old, Worn Out, Dated Floors!



Join Creative Carpet and Flooring at our



Red, White & Blue Sale

where you can **SAVE** up to **17.76%**
on select carpet & flooring!

Beautiful, durable floors for less!

Ansonylon[®]

GREEN by nature • fashionable by design[®]

by

Shaw
FLOORS

Creative Carpet & Flooring

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Have a room that could use a quick fix up?

HALF-PRICE REMNANTS ALL MONTH!



Stop in our showroom to take a look at the huge variety of in-stock remnant carpets we have.

Our remnants are perfect for stairs, area rugs, basements, play areas, small bedrooms and more!

We may have JUST what you're looking for!

Don't forget to

**“Like” us on Facebook for a
FREE \$25 COUPON!**

www.facebook.com/CreativeCarpetInc

Any friend of yours is a friend of ours!

*Pass this flyer along to a friend or
relative who needs flooring!*

*You'll be doing them a gigantic favor
by referring them to a company they
can trust. ☺ **PLUS...** you'll be
rewarded for your referrals!*

