



# Hey Papi Promotions®

A Christian Marketing & Advertising Agency

Advertisement Rates

Prices include Hey Papi Promotions Network (member rate) & (non-member rate)





We can promote your next church service, ministry activities, business service, music tour, stage play, conference/expo, album release, books, videos, fundraisers, or community events, with a variety of promotional services that can fit any budget. Our marketing services can be used one-time option, monthly, or annually to fit your budget.

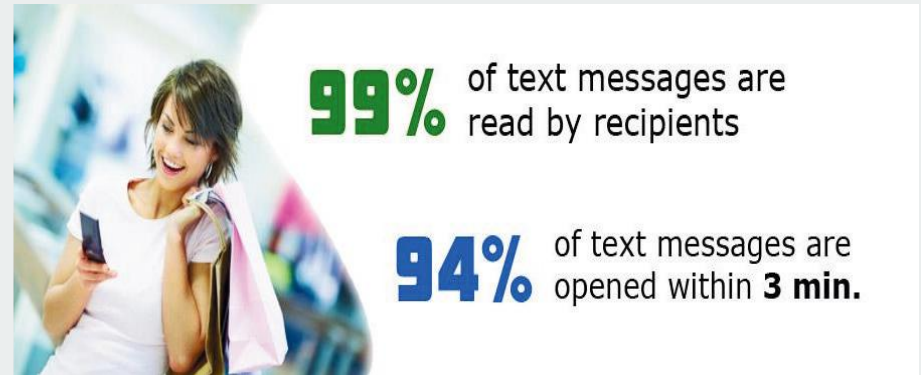
Take advantage of our discount rates, networking opportunities, event postings including sharing what you do and other **FREE** marketing exposure when you become a **Hey Papi Promotions Network Member**. Our membership is **FREE!** Make a free account by clicking **"Sign Up"** on our now global family-friendly

Christian faith-based social media networking website at <https://HeyPapiPromotions.com>





# Email Marketing and Text Messaging Marketing Services



Email Marketing Services Basic Package (MD/DC/VA Region): Will send out an eBlast (e-mail) of event to the DC, MD, VA, metropolitan area networks. Call us for rates with other regions including (NY/NJ/PA), (GA/FL/NC), (IL/OH/KY), (TN/KS/CA) and outside U.S. Territories Canada and United Kingdom.

Price @ **\$95.00** (member rate) and **\$125.00** (non-member rate)  
Email contacts of 10,000+ are used.

Additional eBlast Services include:

Price @ **\$35.00** (member rate) and **\$45.00** (non-member rate)  
for special category event group emails.

We will email your event to group of people that fit your service or common interest. Our audience of email contacts are 70% Christian faith-based and 30% secular.

Please call for pricing for up to 150,000 Email Contact Packages.

Text Messaging Marketing Services:

Whether you're sending to your contacts or our 10,000+ contacts, your message is delivered in minutes. The message could be everything from a simple reminder, event updates, etc. Once your contacts receive your message, they can even reply, and we'll deliver that message to our inbox. About 80% of our contacts are in the MD/DC/VA region and 20% include regions within (NY/NJ/PA), (GA/FL/NC), (TN/KS/CA), and outside U.S. territories Canada and United Kingdom. Our audience of mobile phone contacts are 60% Christian faith-based and 40% secular.

Starting Price @ **\$85.00** (member rate) and **\$125.00** (non-member rate).  
Please call for pricing for up to 30,000 mobile cell phone contacts.





# SOCIAL NETWORKING & MARKETING



BUILD BRAND AWARENESS, GAIN TRAFFIC

- ▶ Get Your Brand Name Recognized
- ▶ Reach Your Potential Customer Audience
- ▶ Keep Your Customers Informed and Interested
- ▶ Stay On The Latest Wave of Networking!



<https://www.alignable.com/washington-dc/hey-papi-promotions-a-christian-marketing-promotions-company>

Over 1,500 followers

[www.Facebook.com/groups/heypapipromotions](http://www.Facebook.com/groups/heypapipromotions)  
[www.Facebook.com/heypapipromotionsnetwork](http://www.Facebook.com/heypapipromotionsnetwork)

Combined Over 25,000 followers




[www.Instagram.com/Shawnpapi](http://www.Instagram.com/Shawnpapi)  
[www.Instagram.com/heypapipromotions](http://www.Instagram.com/heypapipromotions)

Over 2,300 followers



[www.X.com/HeyPapiPromos](http://www.X.com/HeyPapiPromos)  
[www.X.com/ShawnPapi](http://www.X.com/ShawnPapi)

Over 70,000 followers




[www.Pinterest.com/Shawnpapi](http://www.Pinterest.com/Shawnpapi)

Over 2,800 followers



[www.Linkedin.com/in/HeyPapiPromotions](http://www.Linkedin.com/in/HeyPapiPromotions)

Over 21,200 connections



## SOCIAL MEDIA

Creation & Management



Contact us about our prices for social media creation and management services. We also have a special rate for posting your event to our 32+ social media platforms that include Alignable, Facebook, Instagram, X.com, Pinterest, and LinkedIn covering at least 100,000+ followers. Starting Price @ **\$65.00** (member rate) and **\$75.00** (non-member rates)

Do you need more exposure of your video on YouTube? We have a great YouTube marketing service that can help with increase views and potential subscribers of your video. We also email your video to all of our social media outlets etc. Starting Price @ **\$35.00** (member rate) and **\$45.00** (non-member rates)

# Webinar and Virtual Event Marketing Services



Do you have an upcoming virtual event that needs more exposure? We can help you target your audience with a variety of digital marketing services that consist of Social Media, Text Messaging, TV, Radio, Billboards, Banner Advertising, Email Blasts, and much more. Contact us today for more information and pricing.



## Press Release Distribution Service

We can develop and send your Press Release to top Christian faith-based and secular media outlets:

National list of over 2,500 reporters, media, and news producers!

Press Release up to 400 words send to TV, radio, wire-service, and print reporters/producers that cover family and conservative issues.  
Price @ **\$185.00** (member rate)  
and **\$195.00** (non-member rates)

Press Release up to 400 words send to top Talk Radio Hosts and News Radio Stations, nationwide (Christian Radio, TV, and Print, 1000 outlets nationwide).  
Price @ **\$185.00** (member rate)  
and **\$195.00** (non-member rates)

Press Release up to 400 words send to Catholic Media, over 400 outlets.  
Price @ **\$185.00** (member rate)  
and **\$195.00** (non-member rates)

Press Release up to 400 words send to Black Media, over 350 outlets.  
Price @ **\$185.00** (member rate)  
and **\$195.00** (non-member rates)

Press Release up to 400 words send to Hispanic Media, over 150 outlets.  
Price @ **\$185.00** (member rate)  
and **\$195.00** (non-member rates)

Press Release up to 400 words send to United States (Only) -Target one or more states.  
Price @ **\$185.00** (member rate)  
and **\$195.00** (non-member rates)

Press Release development up to 400 words.  
Price @ **\$225.00** (member rate)  
and **\$235.00** (non-member rates)

We can distribute your press releases to reach journalists, attract new customers and gain visibility online via top search engines, thousands of websites, social media, blogger networks, as well as via broadcast, radio, mobile channels, print, and much more.



# Direct Mail Marketing and Flyer Distribution Service



Reach the right customers with a targeted mailing list. Postcards, flyers, letters... whatever your direct mail needs, we can create an outstanding mailer that WILL be read. We can use your addresses or our database with over 10,000 contacts within the U.S. Territories. Price starts @ **.14 cents** per name (member rate) and **.30 cents** per name (non-member rate).

Need your event fliers distributed throughout the city including door to door? Most of our prices start at **\$150.00+** depending on the quantity of fliers and size. The most common size flyers are 4" x 6", 5" x 8", and 8.5" x 11.0" etc. Contact us Today for more information and details. Starting Price @ **\$150.00** (member rate) and **\$185.00** (non-member rate).





# Church Fax Broadcast Service

We can send your event graphic flyer, newsletter or press release to a church and ministry leadership, as well as Christian media outlets such as radio stations, TV stations, and bookstores. Fax blasts can be national or regional, using specific zip codes. Your fax can now be sent to a smartphone device email to download, etc.

We have up to 10,000 church faxes nationally in our database.  
A minimum of 100 faxes are starting at Price @ **\$125.00** (member rate) and **\$135.00** (non-member rate)





# Christian/Gospel Magazine, Mainstream & Internet Radio Advertisement

We take the art and science of media buying very seriously. Crafting the perfect media plan for your marketing dollars requires experience, skill, research and savvy. We have over 50 partnerships and relationships with the best Christian/Gospel Magazines, Mainstream & Internet Radio media outlets within the United States and internationally. Whether you're buying ads for magazines including secular outdoor, radio, TV, print or web, we will hit your target market with the most effective and efficient plan possible.

Contact us today for more information and complete details.  
Starting Hourly Rate Price @ **\$85.00** (member rate) and **\$125.00** (non-member rate).



50% of Consumers Now Listen To Radio Online



Put Your Ad Here!!!!



# Flyer Printing, Graphic Design, and Promotional Products

We can help you create your marketing campaign, brochures, postcards, yard signs, banners, promotional displays, video and more. Contact us today for more information and pricing.

5000 Flyers 4"x6" Full Color Double-Sided  
 Price @ **\$250.00** (member rate)  
 and **\$280.00** (non-member rate)



3D E-Cover Graphic Design and Promotional Products  
 Price Start @ **\$50.00** to **\$125.00**



## GRAPHIC DESIGN SERVICE

- Logo Design
- Name Card
- Catalogue
- Brochure
- Menu
- Flyer
- Poster
- Product Packaging
- Badge
- Magazine Ads
- Voucher
- Banner / Pull-up Banner
- Email Direct Marketing (EDM)
- Web Banner

A product for every promotion...





# Responsive Web Design Services

Having a website for personal or business use will increase your organization's credibility. A responsive web design or responsive design is an approach to web design that aims to make web pages render well on a variety of devices and window or screen sizes from minimum to maximum display size to ensure usability and satisfaction. These devices include a Smartphone, Tablet, iPad, and a Smart TV, etc. Contact us for pricing.



**The \$100**  
**1-Page**  
**Website**

A simple solution for the small business that wants a basic web presence.



# Digital Branding Services

It's time to enter THE DIGITAL ERA!

Have you been wondering if now is the time for your organization to build a digital presence?

When a business has a digital presence, it makes it much easier for customers to easily find you. More often than not, a customer will turn to the internet when looking for a company or a product. Even if you have a brick-and-mortar business, you need a digital presence to bridge the gap for your consumers.

Price @ **1** Hour Free (member rate)

Price @ **\$127.98** Hourly Rate (non-member rate)



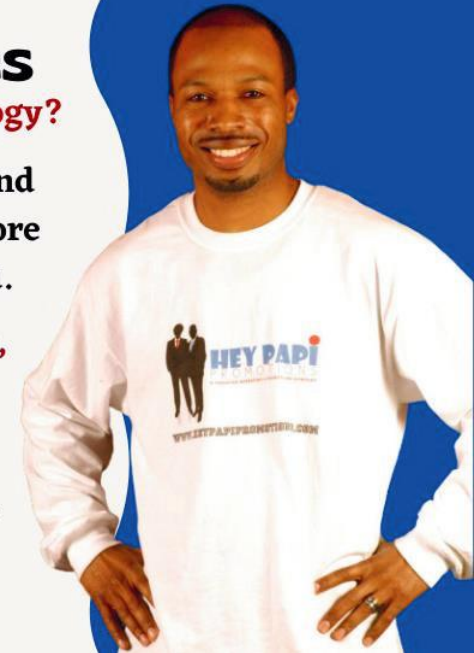
## Digital Branding Services

Is your online presence using today's technology?

We can help enhance your digital brand presence so your customer will feel more comfortable doing business with you.

We focus on **Responsive Web Design, Identity, Visibility, & Credibility!**

Contact us to learn more.  
Hey Papi Promotions Network members receive a **FREE** consultation for 1 hour.





# Billboard Advertising

Why is billboard advertising important? America is on the move, spending more time in transit and less time in the home. As such, our mobile society makes outdoor advertising an important and effective means of getting messages in front of people's eyes, typically 50,000 impressions per day with a 98% viewing rate. Billboards can be an effective way to generate name or product recognition with traveling consumers. We can create a captivating, eye-catching, rotating banner ads for your next campaign. We also develop a strategic marketing plan with target routes and more. Call us to learn more about our mobile billboard advertising. Discounted rates available on campaign packages. Note: Campaign rates may vary in accordance with geographical location. Fees for special permits may apply. Contact us today for more information and pricing.



# MOBILE BILLBOARD MARKETING



BRING YOUR BRAND AND MESSAGE DIRECTLY TO THE CONSUMER



ALL UNITS EQUIPPED WITH OUTDOOR SPEAKERS TO PLAY COMMERCIALS



HIGHLY VISIBLE AT NIGHT WITH INTERNAL FLOODLIGHTS TO ILLUMINATE BANNERS

# Custom Video Animation Services

Animation has become such an essential part of our regular lives now, that we cannot see a life without it. Video is the most powerful communication medium. Consistent and creative video content drives engagement, increases brand visibility, sales opportunity, and talent recruitment. Give us a call so we can understand your goals and ideas, etc.





# Hey Papi Promotions Network Website Ad Advertisement

Our now global family-friendly Christian faith-based social media networking site has had over 100,000 visits! See our website counter at <https://heypapipromotions.com>

**Banner/Flyer Advertisement (no animation):**  
If you have a designed banner saved as a JPEG or GIF graphic image, we will insert it into the main front page for greater exposure. We can also have your designated website or webpage hyper-link attach. Duration (3) month  
Price @ **\$50.00** (member rate)  
and **\$100.00** (non-member rate).

**Banner/Flyer Advertisement (with animation):**  
If you have a designed banner saved as a JPEG or GIF graphic image, we will insert it into the main page for greater exposure. We can also have your designated website or webpage hyper-link attach. Duration (3) month

Price @ **\$60.00** (member rate)  
and **\$120.00** (non-member rate).

See samples of Website Banner and Flyer Ads on our homepage at <https://heypapipromotions.com>  
For more exposure of your event flyer, we can feature it on the top from 1 to 6 months on our website link:

<https://heypapipromotions.com/events>  
Price start monthly @ **\$30.00** (member rate)  
and **\$60.00** (non-member rate).

We also feature videos from 1 to 6 months on our website link: <https://heypapipromotions.com/video>  
Price start monthly @ **\$30.00** (member rate)  
and **\$60.00** (non-member rate).

Ads shown half actual size

**Super Banner**  
728 x 90 pixels

**Banner**  
468 x 60 pixels

**Buttons**  
120 x 120 pixels

**Pop-ups**  
200 x 200 pixels

**MPU**  
300 x 250 pixels

**Sky-scrapers**  
120 x 600 pixels

**DHTML**  
150 x 150 pixels

**Overlays**  
300 x 400 pixels

NB: All ad sizes to include 1 pixel border if a light/white background is used

Official Hey Papi Promotions Network Badge

Most our Official Network Members

Mr. Shawn Papi

Sign Out

Inbox

Alerts

Friends - Invite

Settings

Awaiting Approval

133 Videos

Featured 2020 Bus Partners & Sponsors

Shelby Stewart Memorial aka DC Ms. Community

See what all the talk is about!

A GLOBAL FAMILY-FRIENDLY CHRISTIAN FAITH-BASED SOCIAL MEDIA NETWORKING WEBSITE FOR EVERYONE!!

Sign Up, Join, Share What You Do, Post Events & Fellowship for free!!!

**NEWS ALERT!**  
YOUR ONE STOP SHOP FOR CHRISTIAN ENTERTAINMENT IS HERE!

JOIN THE HEY PAPI PROMOTIONS NETWORK TODAY!

JOIN THE HEY PAPI PROMOTIONS NETWORK! See what all the talk is about...

JOIN OUR NOW GLOBAL FAMILY-FRIENDLY CHRISTIAN SOCIAL MEDIA NETWORK! We had over 100,000 website visits!

See our world globe below for where people are logging in!

We want to keep you updated with all Christian Faith-Based events & community service activities across the world!

<https://heypapipromotions.com/groups/shelby-stewart>



# Outdoor Advertising Services

We can increase your company's visibility with outdoor advertising on the following, but not limited to: Billboards (traditional, bulletin, digital), Transit (bus, train, subway, cab), Street Furniture (Ads on bus shelters, kiosks, benches, parking garages, bathrooms), Cinema (commercials before films begin and other ads around the movie theater), Large Format Wallscapes, and other non-traditional out of home formats.

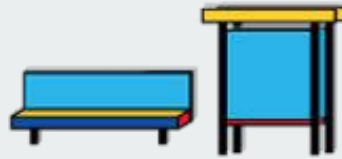
Advertisements rates will vary depending on season and location (city & state).  
Contact us today for more information and complete details.



BILLBOARDS



TRANSIT



STREET FURNITURE



CINEMA ADVERTISING



OTHER





# COVID-19 Signage: Safety Signs, Face Masks, Vinyl Banners, & More



As communication and safety have become critical, we now provide new products and designs to support our customers and small business communities. We have customizable Coronavirus signs for business with curbside pickup. You can place safety signs in areas where your message needs to be seen. Use for social distancing, temporary closures, changing opening hours, and more. Contact us today to learn more information about our products and pricing.



Please call office representative for more information or to advertise with us.

Mr. Shawn Hay  
Director of Marketing & Public Relations

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Email: [heypapipromotions@gmail.com](mailto:heypapipromotions@gmail.com)  
Website: <https://heypapipromotions.com>

“We specialize in spreading the gospel through promotions & entertainment!”

Mark 16:15-16 And he said to them, “Go into all the world and proclaim the gospel to the whole creation.