



SHAWNEE, OKLAHOMA



**Free
Bidder
Registration**

Car and Memorabilia **AUCTION**

AUG 21, 2026 6:00PM

FRIDAY NIGHT IS VEHICLES ONLY

AUG 22, 2026 AT 9:00AM

Grand Casino Hotel & Resort

777 Grand Blvd. Shawnee, OK

Special Discounted Room Rates Available

**For Pre-Registration
Call 405-481-9411**

WWW.OKCLASSICSONLINE.COM



MISCELLANEOUS

USED STRUCTURAL CORRAL FENCING MATERIALS FOR SALE

TUBING
2-3/8", 2-7/8", 3-1/2"

CASING
4-1/2", 5-1/2", 7"

SUCKER RODS
5/8", 3/4", 7/8", 1"

TRUCKLOAD PRICES AVAILABLE
[918-225-5533](tel:918-225-5533)

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Cushing, OK

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Oklahoma's *Choice* Weekly is your go-to marketplace for buyers, sellers, and traders across Oklahoma!

Whether you're looking to sell fast, find great deals, or make the perfect trade, we make it easy and effective.

Let's get your ad in front of the right people!

Call [918-528-7689](tel:918-528-7689)

COLLECTORS GOLF BALLS

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Buick Open 1991 enclosed in plexiglass case \$20

Wilson 90 Ultra 4

Buick Southern Open not enclosed \$10
[785-515-0454](tel:785-515-0454)

LEER MODEL 180XL CONSIGNMENT

Handmade items, books, glassware, games, tools, furniture, guitars, CD's, DVD's, 3D printed items, purses/bags, framed art, puzzles, clothes and so much more to explore.

107 W. Main St.
Oilton, OK

Monday Closed
Tuesday 9am-5pm
Wednesday 9am-5pm
Thursday 10am-4pm
Friday 9am-5pm
Saturday 9am-5pm
Sunday Closed

Facebook.com/MemoryLaneConsignment

ROCK CRYSTAL VASE

10 inch \$50

Cutty Sark 1869 Model Ship 20X15 \$150

Excellent Condition

1912 Model Buick ERTL Die Cast Metal in Box \$20

Cloud 9 Harlequin Sleeping bag, 33X76 - \$40
[785-515-0454](tel:785-515-0454)



LANE DVD/CD CABINET

Walnut, 30X12.5X12.5

Excellent Condition \$150

1969 Apollo 11 Moon Metal in case with documentation \$150

Garmin GPS Navigator in box \$20
[785-515-0454](tel:785-515-0454)

LADIES ROPERS

Smooth wine, Spanish kip skin, 6.5-7

Justin Boot Fort Worth Like New Sale Price \$60

LONGHORN WESTERN HAT

Three X Beaver, light brown rust, excellent condition, 7-7 1/8 \$40

NOCONA WESTERN BOOTS

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FOR SALE

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John Wayne, Johnny Cash 50's - 60's
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needing REPAIR \$\$\$ Up to \$40 and fast pickup!

Text Pictures of Mower for Price - # [832-410-0933](tel:832-410-0933)

Shawnee, OK

CRAFTSMAN 317 MODEL

table saw, 10" blade, with roller base. \$275
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SELLING CAR COLLECTIONS

50's & 60's

Taking bids on lots: Ford, Chevy, Mopars, Studebakers.

Imports: Citroen-1, Fiat-6, Peugeot-1, Audi-2, Mercedes Benz-5. or bid on all.

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WANTED

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Platinum or King Ranch

Will pay top dollar!
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I BUY OLD SIGNS!

One sign or an entire collection. Gas pumps also.

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FURNITURE

FOR SALE

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50's bedroom set: headboard, footboard, vanity, 4 drawer dresser \$150

Vanity with mirror and dresser \$125

8 drawer dresser with bookshelf \$125

Elaine hope chest \$110

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Quality Work

Reasonable Price

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Monday-Friday 8am-4pm

329044 E. 1070 Rd. McCloud,OK
[405-391-2919](tel:405-391-2919)

ACCOUNT SALES REPRESENTATIVE

Oklahoma's Choice Weekly is seeking a passionate and results-driven Sales Representative to join our dynamic sales team. As a key member of our organization, you will be responsible for selling advertising space within Oklahoma's Choice Weekly, both in print and digital formats. This is an exciting opportunity to play a vital role in the success of local businesses by creating customized advertising solutions and building long-term relationships.

Key Responsibilities:

Prospect, identify, and reach out to potential clients to promote advertising opportunities.

Present advertising solutions to businesses that align with their marketing objectives.

Manage client accounts from initial contact through ad sales and campaign execution.

Build strong, lasting relationships with clients by offering excellent customer service and follow-up.

Meet or exceed monthly and quarterly sales targets.

Collaborate with the creative and management teams to ensure client satisfaction.

Stay up-to-date with industry trends, competitive offerings, and new advertising opportunities.

Represent Oklahoma's Choice Weekly in a professional and positive manner at local events, meetings, and networking opportunities.

Call Oklahoma's Choice Weekly General Manager/Graphics Director, Anesa K. Chastain Jones at 918-285-1314, email: graphics@oklahomaschoiceweekly.com

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SCAN ME

One Great Ad Beats Ten Average Ones

By Anesa K. Chastain Jones - Advertising Insights with Anesa
Oklahoma’s *Choice Weekly*

Take a look at your social media feed for just a few minutes.

You’ll scroll past dozens of advertisements without giving them a second thought. Some blend together. Others are overloaded with text. Some have blurry photos, too many fonts, or no clear message at all. By the time you’ve finished scrolling, you probably couldn’t tell someone what you just saw.

Now think about the advertisements you do remember.

Chances are they weren’t remembered because there were hundreds of them. They stood out because they were well designed, had a clear message, and gave you a reason to pay attention.

That’s the difference between creating advertising and creating effective advertising.

One of the biggest mistakes businesses make is believing they simply need to post more often. More Facebook posts. More graphics. More flyers. More emails. More of everything.

While consistency is important, quantity without quality rarely produces the results you’re hoping for.

In today’s world, your customers are exposed to thousands of marketing messages every single day. Every notification, billboard, email, website, video, and social media platform is competing for the same thing—attention.

Attention has become one of the most valuable currencies in business. If your advertisement doesn’t earn those first few seconds, the rest of your message doesn’t matter. That’s why successful advertising isn’t about saying everything.

It’s about saying the right thing.

A great advertisement has one purpose. One message. One call to action.

Instead of listing every product you sell, every service you offer, your entire company history, five phone numbers, three logos, and a paragraph of fine print, ask yourself one simple question:

What is the one thing I want someone to remember after seeing this ad?

If they remember that one thing, you’ve already won half the battle. The best advertisements also understand that design isn’t decoration, it’s communication. Every headline should guide the eye. Every photograph should support the message. Every color should reinforce your brand.

Every inch of space should have a purpose. When everything on an advertisement is shouting, nothing gets heard.

Sometimes the most powerful design choice is deciding what to leave out.

Professional designers often spend just as much time removing unnecessary elements as they do adding new ones. Simplicity isn’t taking shortcuts. It’s making deliberate choices so the message comes through loud and clear.

Think about some of the world’s most recognizable brands. Their advertising is often surprisingly simple. They don’t overwhelm you with information because they know memorable advertising is focused advertising.

Businesses can use that same approach.

Instead of trying to create ten average advertisements every month, invest your time and energy into creating one or two exceptional ones. Use quality photography. Write a headline that sparks curiosity. Give customers one clear reason to choose you. Finish with a simple call to action that tells them exactly what to do next.

You’ll likely spend less time creating content and get far better results.

At Oklahoma’s Choice Weekly, we believe every advertisement represents your business long before a customer ever walks through your door or picks up the phone. That’s why we encourage businesses to think beyond simply filling advertising space. Great advertising builds credibility. It creates recognition. It starts conversations. Most importantly, it gives people confidence that they’re choosing the right business.

The goal isn’t to create more advertising. The goal is to create advertising that people actually remember. Because one great advertisement will almost always accomplish more than ten average ones.

Oklahoma’s *Choice Weekly*

ANESA K. CHASTAIN JONES,
General Manager/Graphics Director,
918-285-1314, graphics@oklahomaschoiceweekly.com

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find great deals, or
make the perfect
trade, we make it
easy and effective.

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3 WAYS TO SAVE:

- ✓ **100% Pre-Buy:** Pay 100% when you sign up.
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- ✓ **Budget Contracting:** Make a down payment, then divide the balance over the remaining months through April 2027.



Online contracting now available for current customers.
New customers should contact your local office.

CONTRACTING ENDS SEPTEMBER 18, 2026.

STROUD
(918) 968-2134
308 S 8TH AVE.

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GEORGE LEON BOYER ESTATE SALE
SHARON BOYER LIVING ESTATE SALE

Friday, July 24, 2pm-6pm
Saturday, July 25, 9am-2pm (closed 12-12:30)
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Classic car parts! Hub Caps, rims, window shield, seat, tail gate ++more, Baseball cards, Comic Books, Barbies, Extensive Coke, A&W collection, Living, dining, bedroom, office furniture, small trailer, push mower, Sewing/needlework supplies, clothing, shoes, handicap equipment, tools, household, jewelry, Beanie Babies, Frankoma, Home, holiday décor, ladder, camping, RV supplies, Books, Gold Spot box, Coke coolers, ++more.
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COMPTON HOME LIQUIDATION AUCTION
Online Only Monday, July 27 at 12:00 PM
24 Shadybrook • Wellington, KS 67152
Local, entire home liquidation. Home furnishings, kitchenware, decor, clothing, jewelry and more!
Pick up on **TUESDAY JULY 28th NOON-6pm!**
Please plan accordingly.
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OKLAHOMA'S Choice WEEKLY



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TDD 7-1-1 Oklahoma Relay

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Guthrie, OK	Noble Heights Apartments	405-282-5250
Cordell, OK	North Glen Apartments	580-832-5624
Marlow, OK	Park Lane Apartments	580-658-5753
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Oklahoma City, OK	Capitol Square Villas	405-427-7705

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6PM
Online Only

General Store – Apothecary
Petroliana – Gas Pump Globes – Soda Fountain – Antique Furniture – Tackle Boxes – Tobacciana – License Plates
Vintage Toys – Old Vehicle Grills
Bliss #3 Auction
7645 W Purdue Enid OK
LippardAuctions.com 580-237-7174

MON
July 27th
6PM
Online Only

1706 S HUDSON DR ENID OK
2 BEDROOM 1 BATHROOM HOME
WEST SIDE INVESTMENT OPPORTUNITY
ONLINE ONLY AUCTION
1706 S Hudson Dr Enid, Ok
LippardAuctions.com 580-237-7174

MON
July 27th
6PM
Online Only

TILLAGE * JOHN DEERE TRACTOR
CASE IH * LANDOLL * GREAT PLAINS
KENWORTH * TRAILERS * FIELD TRUCKS + MORE
Equipment Auction
201 Starlite Drive Kingfisher OK
LippardAuctions.com 580-237-7174

MON
Aug 3rd
6PM
Online Only

PICKUPS * POLARIS RANGER * BIG TEX TRAILER * SPRAYER * WELDING TRAILER * BOAT * SKID STEER ATTACHMENTS * SEMI *DUMP TRUCK HAY * RV * MOTORHOME
Equipment Auction
7645 W Purdue Enid OK
Read text for location and if there is loader
LippardAuctions.com 580-237-7174

MON
Aug 3rd
6PM
Online Only

PATIO HOME * LARGE MODEL TRAIN COLLECTION * WOOD WORKING TOOLS * HOUSEHOLD ITEMS
Dwight and Luella Unruh Auction
1108 Blue Stem Rd. Enid, Oklahoma
LippardAuctions.com 580-237-7174



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ONLINE AUCTION Bid Now Thru July 28th

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Real Estate Auction:

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- 960 sq. ft 2-Car Garage

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ONLINE AUCTION
BIDDING NOW OPEN!
STANDARD FEEDS
MEEKER, OK

Location: 405 South Dawson Street, Meeker, OK. From the intersection of Hwy 18 and Hwy 62, go ¼ mi south on Hwy 18. Watch for signs.

PREVIEW NOON-5PM

AUG 2

AUG 4

AUCTION CLOSES

MOSTLY BRAND NEW RETAIL ITEMS



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