

Trade Partner Handbook



**EVERYTHING OMAN HAS TO OFFER,
READY TO BE EXPLORED WITH VISIT OMAN**

Partner with Visit Oman to unlock the
limitless potential of Oman for your clients!

<https://booking.visitoman.om>

V I S I T O M A N

POWERED BY





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ABOUT VISIT OMAN



THE GATEWAY TO UNLIMITED EXPERIENCES IN OMAN

Visit Oman, launched in 2021 under **OMRAN Group**, is the Sultanate of Oman's National Travel Operator. Accredited by IATA (International Air Transport Association), we serve as a trusted bridge for both local and international travel professionals.

Seamless Connections & Exceptional Standards

Through strategic partnerships, we connect the entire Omani travel ecosystem—flights, hotels, transfers, tours, experiences, and more. Every supplier undergoes a rigorous quality assurance process to ensure exceptional experiences for your clients.

Empowering Local Businesses & Inspiring Travellers

Visit Oman goes beyond booking. We're your gateway to experiencing Oman's true essence. Explore a treasure trove of curated content and captivating stories that ignite a passion for discovering Oman's hidden gems.

Our platform empowers local businesses and SMEs to showcase their unique tourism offerings to the world, making it easier for both travellers and trade partners to find the perfect experiences.





A World of Options – Seamless Travel Planning

Partner with Visit Oman to unlock the limitless potential of Oman for your clients!

<https://booking.visitoman.om>



70+
Airlines



200+
Tours



100+
Accommodations



150+
Suppliers

8

2

VISA INFORMATION

A woman wearing a grey hijab and a dark grey abaya is smiling and looking towards a man and a woman at a counter. The man has a large afro and is wearing a light grey t-shirt and a backpack. The woman has blonde hair and is wearing a dark blue floral patterned top. They are all smiling and looking at each other. The background is a busy airport terminal with people and signs.

VISA ESSENTIALS

Visa Eligibility

Visas are required for entry into Oman except for visitors from GCC countries.

Citizens from the 103 countries are allowed to enter Oman without securing a prior tourist visa and can stay for up to 14 days.

For other nationalities to apply for an e-Visa, applicants must hold a passport that's valid for 6 months from the date of entry. Keep in mind that a digital passport-size photo (on a white background) is required with the application. All visas must be applied for online at least 4 days before travelling to Oman.

Tourist Visa

Tourist visa requirements for Oman differ from country to country. Securing an e-Visa before travelling is recommended. Keep in mind that e-Visas can take up to 4 days to be processed.

To apply for an e-Visa, contact Visit Oman's visa team.

The following documents are required for the e-Visa application:

1. Digital passport copy from an e-Visa eligible country valid for at least 6 months from the intended arrival date in Oman.
2. Digital photograph of traveller, passport-style against a white background.

Visa Charges

Depending on the nation of origin and whether a single entry or multiple entry visit visa is required, visa fees can cost between OMR 10 and OMR 60.



FAQs regarding the visa application process may be explored at <https://evisa.rop.gov.om/en/frequently-asked-questions>



3

MEET
& GREET

السوق
مسقط
DUTY FREE

مطار مسقط
MUSCAT
DUTY FREE

12

ARRIVE WITH CONFIDENCE

Primeclass Fast-Track Service

Skip the long lines, and gain swift entry through the dedicated Primeclass Fast-Track Lane at immigration, saving guests valuable time upon arrival (counters 35 & 36).





Primeclass Meet & Greet: Seamless Arrivals in Oman

Ensure your guests enjoy a smooth and hassle-free arrival experience at Muscat International Airport, from the moment they land until they're ready to begin their Omani adventure.

- **Personalised Welcome:** Guests greeted with a name-board at the arrivals gate
- **Comfortable Transfer:** Swift and comfortable buggy cart transport
- **Refreshments & Relaxation:** Enjoy refreshments in the exclusive Primeclass Arrival Lounge
- **Fast-track Immigration:** Exclusive access to the Primeclass dedicated lane
- **Baggage Collection:** Assistance with baggage collection to ensure seamless transition



Primeclass Meet & Greet: Effortless Departures from Oman

A stress-free departure from Oman, where guests will be taken care of from the moment they enter the airport until it's time to hop on the plane back home.

- **Seamless Send-off:** Guests greeted at the departure area
- **Personalised Assistance:** Dedicated porter to assist with luggage check-in
- **Fast-track Advantage:** Expedited departure process with exclusive access to Primeclass dedicated lane
- **Lounge Relaxation:** Unwind and enjoy refreshments for up to three hours in the exclusive Primeclass Lounge
- **Direct Gate Transfer:** Buggy cart ride directly to the boarding gate

*Meet & Greet Transfer service available at Muscat International Airport.

A woman with curly hair, wearing a black cardigan and blue jeans, is smiling and talking on a mobile phone. She is standing in an airport lounge with large windows overlooking an airport tarmac at dusk. An airplane is visible on the tarmac, and the lounge has a modern, patterned ceiling and warm lighting.

4 AIRPORT LOUNGES



RELAX & RECHARGE WITH LOUNGE ACCESS

Majan Lounge

Travellers can unwind on the 7th floor of the Departure Terminal at Muscat International Airport, starting at 9:00 am. Amenities include:

- Complimentary Wi-Fi
- Quiet area for relaxation
- Workstations
- Laptops available for use
- Conference rooms
- Food and drinks available

Primeclass Lounge

Guests can indulge in a premium 24/7 experience at Muscat International Airport (5th floor, Departure Terminal), or Duqm International Airport. Amenities include:

- Buffet spread of local and international dishes
- Beverages and alcoholic drinks
- Sports, gaming zone, cinema, and kids' play area
- Private suites, and family rooms
- Meetings rooms
- Designated prayer area
- Shower facilities
- Relaxing zone, and massage chairs
- Smoking area



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TRANSFERS



NAVIGATING TRANSFERS

Car rentals, airport transfers, chauffeurs—there are so many ways to get around Oman. If you choose to hire a car, Oman is a surprisingly easy place to get around. Most of its major cities are linear and the entire country has an incredibly well-maintained road network that stretches far into the desert. For those who don't want to worry about navigation, hiring a chauffeur is a stress-free option to reach Oman's main attractions. With so many transportation options to choose from, Visit Oman takes the hassle out of selecting the right one.

Chauffeurs

A chauffeured car is a stress-free way to discover Oman. Drivers can pick up visitors from any location at their convenience and take them anywhere. From SUVs to luxury sedans, there are several categories to choose from.

Airport Transfers

Private airport transfers offer the perfect solution for visitors requiring a convenient hotel drop-off from the airport, with various options available based on location and group size.

Car Hire

For those seeking ultimate freedom in exploring Oman, hiring a car is the answer. With major car rental brands and a wide range of vehicle types, you can easily rent, hit the road, and experience Oman at your own rhythm.

- Standard Sedan
- Standard 4WD
- Luxury 4WD

AIRPORT TRANSFERS

From Muscat International Airport to city hotels

Standard Sedan
(1 to 3 passengers)

Standard 4WD
(1 to 4 passengers)

Minivan
(4 to 7 passengers)

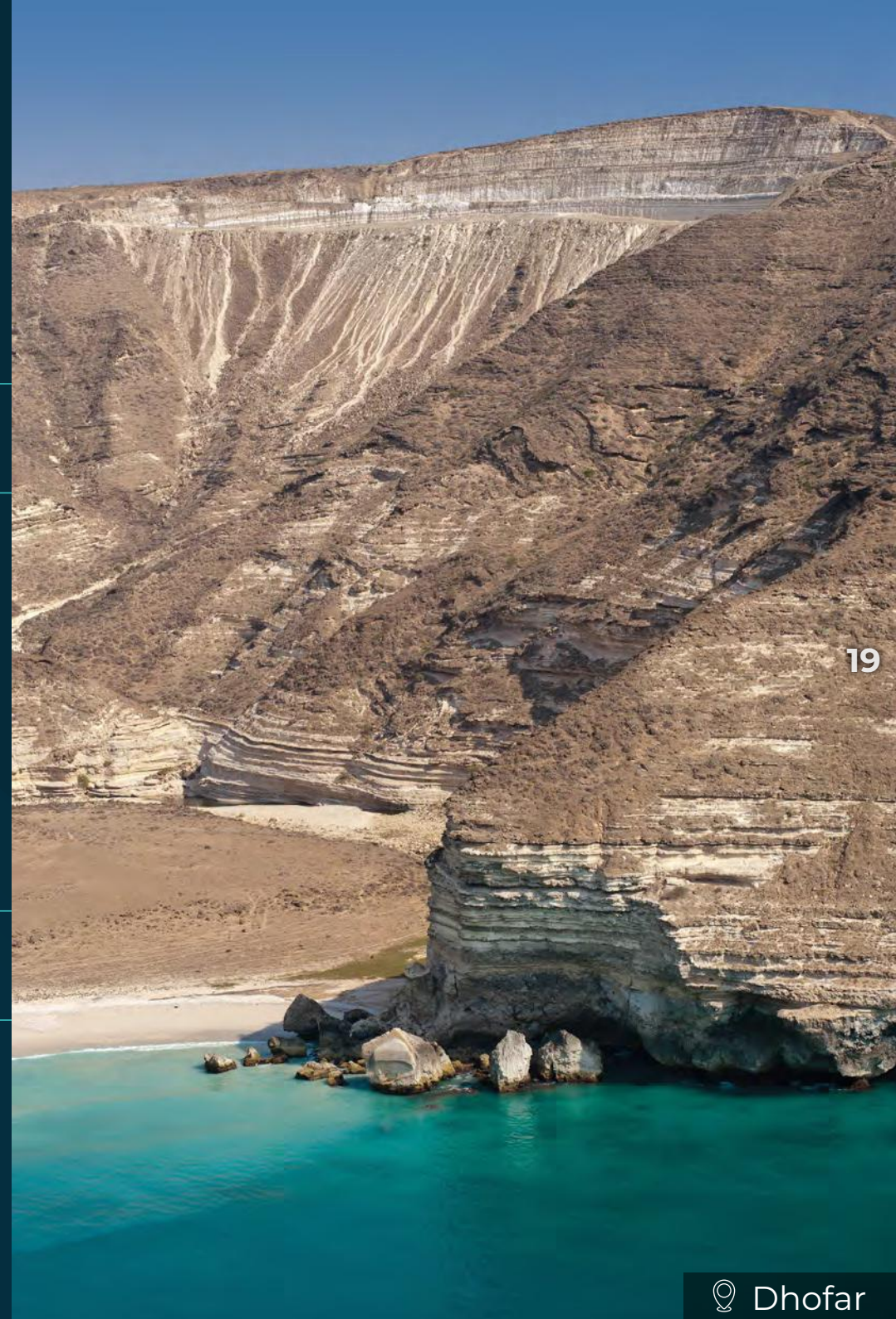
From Salalah International Airport to city hotels

Standard Sedan
(1 to 3 passengers)

Standard 4WD
(1 to 4 passengers)

Minivan
(4 to 7 passengers)

Contact our reservations team to access a wide range of standard and luxury vehicles and coaches.



6 EXCURSIONS



EXCURSIONS

With a selection of over 80 experiences, below is a snapshot of our most popular offerings, with prices starting from...

Excursion	Duration
Muscat City Tour	4 hours
Salalah City Tour	4 hours
Daymaniyat Island Snorkelling Trip	4 hours
Dolphin Watching Trip	2 hours
Desert Safari Tour	8 hours
Nizwa to Jabal Akhdar Day Trip	8 hours

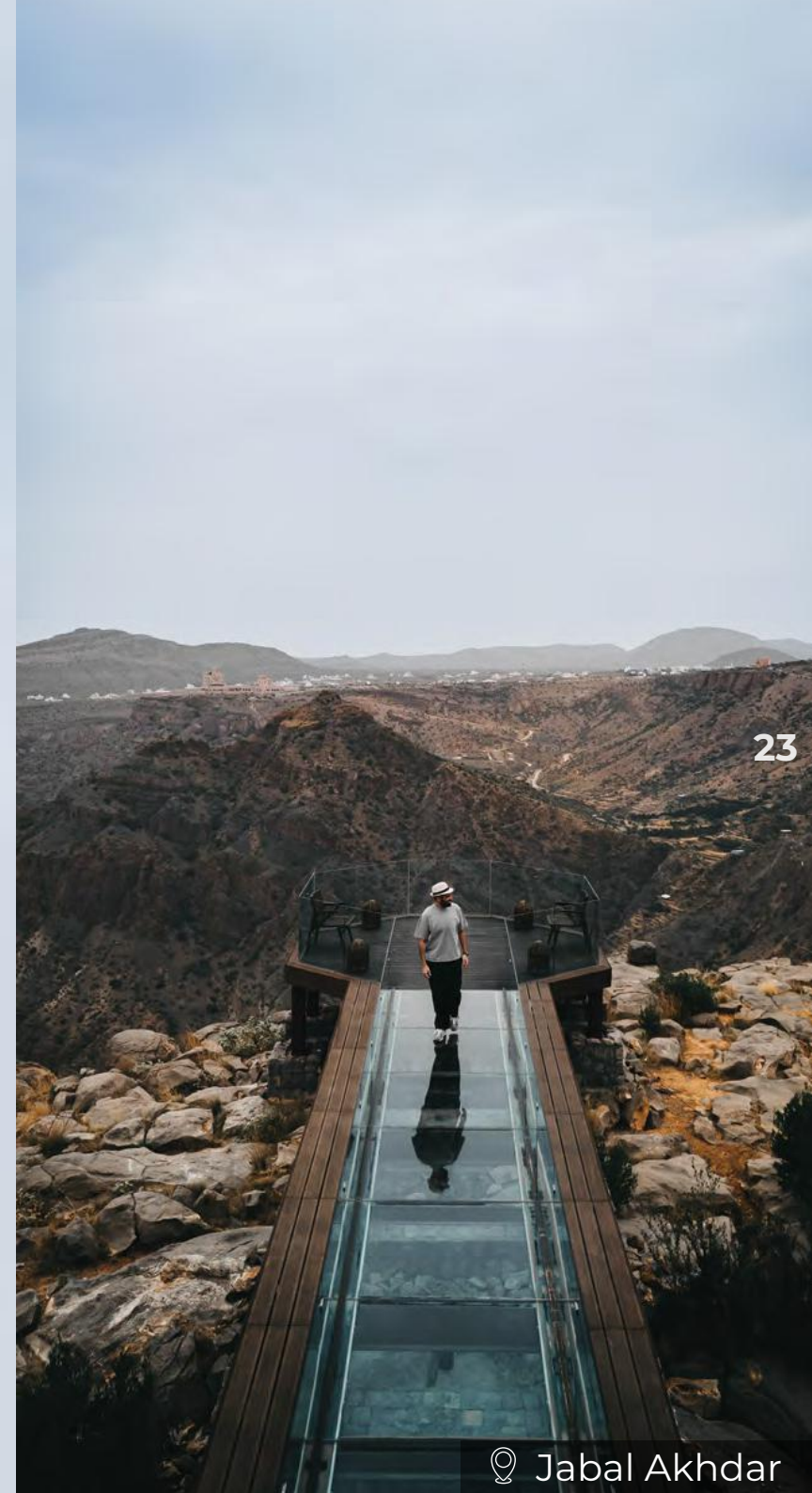
7 TOURS

22



TOURS

Tour	Duration
Stargazing in Jabal Akhdar	2 hours
Geological Tour of Jabal Akhdar	3 hours
Overnight Desert Hot Air Balloon	1 night
Muscat City Helicopter Tour	25 mins
Overnight Musandam Zipline	1 night
Omani Cuisine Tour	6 hours








8

PACKAGES

24

4 Days of Harmony in Salah | 3N4D

What's included:

-  Airport transfer
-  4-star hotel accommodation
-  Daily breakfast
-  Tours
-  English-speaking tour guide and driver

Hotel options:

Salalah Gardens Hotel or Tulip Inn Majan

Itinerary:

Day 1:

Salalah International Airport arrival, meet & greet, and transfer to hotel of choice for overnight stay.

Day 2:

Breakfast at hotel, west Salalah tour, and return to hotel for overnight stay.

Day 3:

Breakfast at hotel, east Salalah tour, and return to hotel for overnight stay.






Day 4:

Breakfast at hotel, followed by airport transfer to Salalah International Airport.



Muscat & Salalah Fly & Drive | 6N7D

What's included:

-  4-star hotel accommodation
-  Daily breakfast
-  4WD car on self-drive basis
-  200 km daily mileage
-  Vehicle pick-up/drop-off at Muscat International Airport and Salalah International Airport

Hotel options:

Choice of 4-star hotel in Muscat and Salalah

Itinerary

Day 1:

Muscat International Airport arrival, meet & greet, and transfer to hotel of choice for overnight stay in Muscat.

Day 2:

Breakfast at hotel, Muscat city tour, and return to hotel for overnight stay.

Day 3:

Breakfast at hotel, self-drive leisure day, and return to hotel for overnight stay.

Day 4:

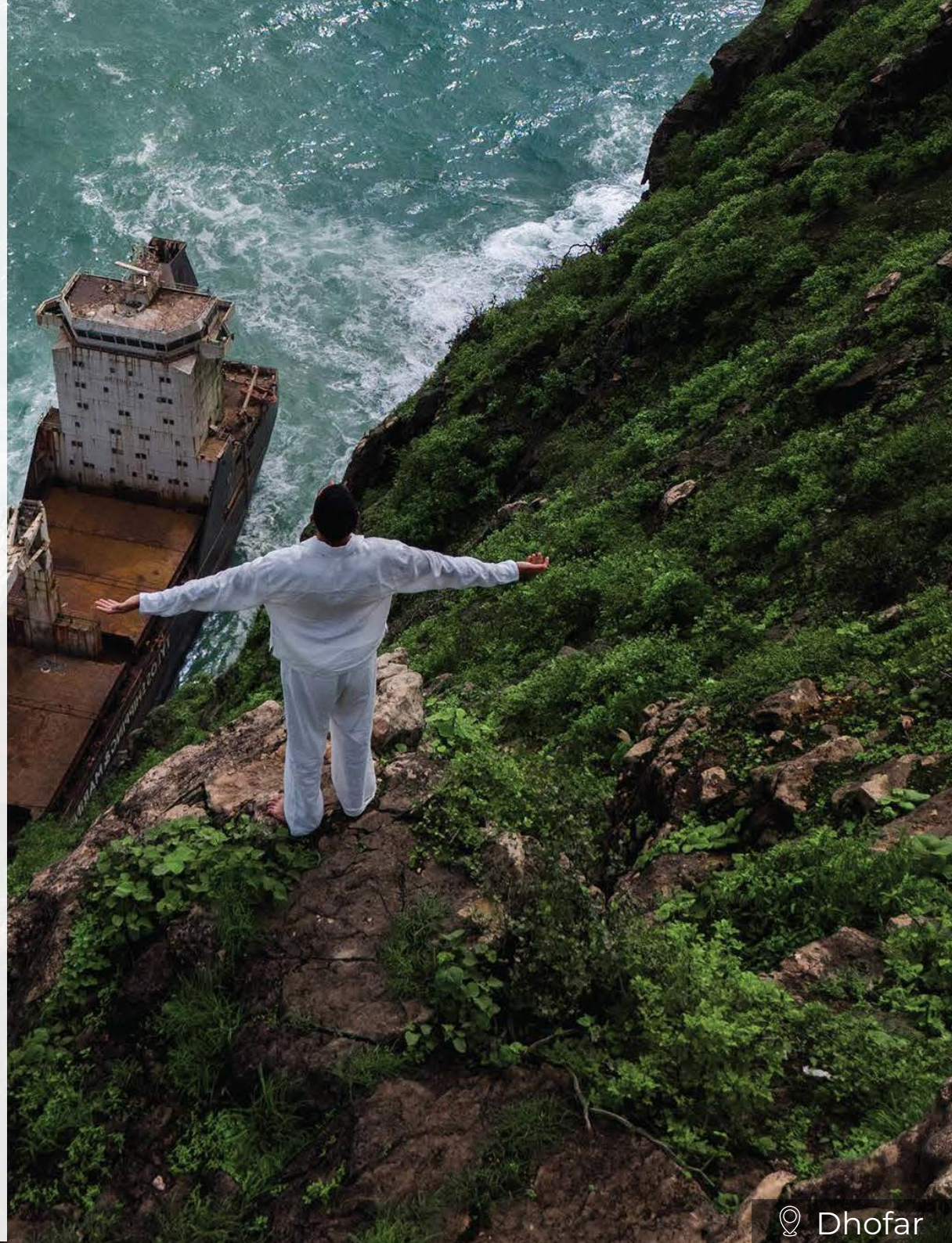
Breakfast at hotel, domestic flight to Salalah, vehicle collection at Salalah International Airport, hotel check-in for overnight stay.

Day 5:

Breakfast at hotel, 8:30 am hotel pick-up for guided tour, and return to hotel by late afternoon for overnight stay.





Day 6:


Breakfast at hotel, followed by returning vehicle to Salalah International Airport.



Oman Divers Paradise | 5N6D

What's included:

-  Airport transfer
-  Meet & greet
-  Hotel accommodation
-  Daily breakfast

-  3 full day diving at Ad Dimaniyat Islands for a total of up to 6 dives, evening Muscat city tour, full-day Nizwa and Jabal Akhdar tour, entrance fees, English-speaking tour guide and driver.

Hotel options:

Choice of Mysk Al Mouj or Kempinski Hotel Muscat

Itinerary:

Day 1:

Muscat International Airport arrival, meet & greet, and transfer to hotel of choice for overnight stay in Muscat.

Day 2:

Breakfast at hotel, embark on the first diving excursion, return to the hotel to unwind, explore Muscat with a guided evening city tour, indulge in a traditional Omani dinner, return to hotel for an overnight stay.

Day 3:

Breakfast at hotel, embark on the second diving excursion, and end the evening at leisure with an overnight stay.

Day 4:

Breakfast at hotel, embark on the third and last diving excursion, and end the evening at leisure with an overnight stay.

Day 5:

Breakfast at hotel, followed by a guided full-day tour to Nizwa and Jabal Akhdar, return to Muscat for an overnight stay.







Day 6:

Breakfast at hotel, followed by airport transfer to Muscat International Airport.



Exotic Oman | 6N7D

What's included:

-  Airport transfer
-  Hotel accommodation
-  Meals as per itinerary
-  Tour
-  Entrance fees
-  English-speaking tour guide and driver

Hotel stays:

Al Falaj Hotel, Muscat – Jabal Shams Resort, Jabal Shams – Falaj Dares Hotel, Nizwa – Arabian Oryx Camp, A'Sharqiyah Sands – Ras Al Jinz Turtle Reserve, Ras Al Jinz (or similar)

Hotel options:

Choice of Mysk Al Mouj or Kempinski Hotel Muscat

Itinerary:

Day 1:

Muscat International Airport arrival, meet & greet, and transfer to hotel in Muscat.

Day 2:

Breakfast at hotel, hotel pick-up to begin journey towards Jabal Shams, guided tour with stops in Barka – Nakhal – Bilad Sayt – Wadi Bani Awf, arrive at Oman's highest peak at 3,000 m for an overnight stay at Jabal Shams including dinner.

Day 3:

Breakfast at hotel, 8:30 am hotel pick-up for guided tour, Misfat Al Abriyeen, Jabal Akhdar, return to Nizwa for an overnight stay in Falaj Dares Hotel.

Day 4:

Breakfast at hotel, 8:30 am hotel pick up for guided Nizwa tour, drive to A'Sharqiyah Sands to begin your desert journey, check in at Arabian Oryx Camp, watch sunset on top of the dunes, traditional BBQ dinner with an overnight stay in the desert.

Day 5:

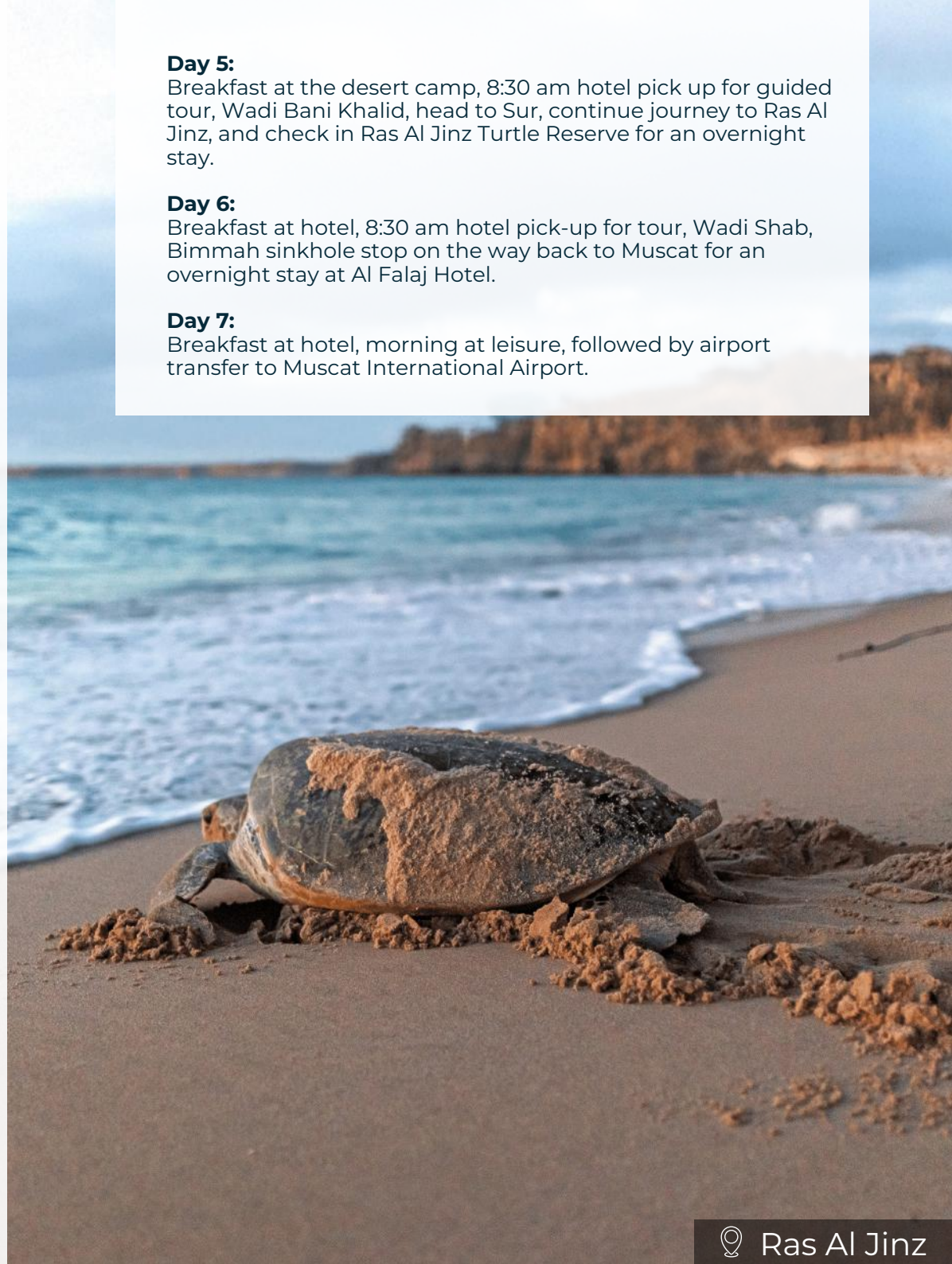
Breakfast at the desert camp, 8:30 am hotel pick up for guided tour, Wadi Bani Khalid, head to Sur, continue journey to Ras Al Jinz, and check in Ras Al Jinz Turtle Reserve for an overnight stay.

Day 6:

Breakfast at hotel, 8:30 am hotel pick-up for tour, Wadi Shab, Bimmah sinkhole stop on the way back to Muscat for an overnight stay at Al Falaj Hotel.








Day 7:

Breakfast at hotel, morning at leisure, followed by airport transfer to Muscat International Airport.



Magical Muscat- Fly & Drive | 4N5D

What's included:

-  4-star hotel accommodation
-  Daily breakfast
-  4wd car on self-drive basis
-  200 km daily mileage
-  Half-day city tour
-  English-speaking tour guide and driver
-  Vehicle pick-up/drop-off at Muscat International Airport.

Hotel options:

Choice of 4-star hotel in Muscat, Nizwa, and Jabal Akhdar

Itinerary:

Day 1:

Arrival at Muscat International Airport, meet and greet, and transfer to hotel of choice for overnight stay in Muscat.

Day 2:

Breakfast at hotel, self-drive leisure day, return to hotel for overnight stay.

Day 3:

Breakfast at hotel, explore Nizwa and Bahla, return to hotel in for an overnight stay in Nizwa.

Day 4:

Breakfast at hotel, embark towards Jabal Akhdar journey, overnight stay in Jabal Akhdar.






Day 5:

Breakfast at hotel, morning at leisure, followed by returning vehicle to Muscat International Airport.



Muscat City Break | 1N2D

What's included:

-  4-star hotel accommodation
-  Daily breakfast
-  Airport transfer
-  Half-day city tour
-  English-speaking tour guide and driver

Hotel options:

Choice of 4-star hotel in Muscat

Itinerary:

Day 1:

Muscat International Airport arrival, meet & greet, and transfer to hotel of choice for overnight stay.

Day 2:

Breakfast at hotel, spend the day at leisure, followed by airport transfer to Muscat International Airport.



Should guests require curated experience, our team is here to assist in customisation across our offerings.

USEFUL INFORMATION

Oman is one of the safest and friendliest countries in the world. To truly unlock the beauty of the Sultanate of Oman and ensure a smooth and enjoyable visit, let us explore some key cultural norms, safety tips, and essential considerations. Understanding the local currency will empower visitors to navigate markets with confidence.

Ready to embark on your Omani adventure? With these tips in mind, you are well on your way to a safe, enriching, and unforgettable experience.

Travel Tips

Navigating the Omani Riyal

The Omani Rial (OMR) ranks among the top 3 most valuable currencies in the world, even higher than the Euro! Divided into 1000 Baisa, comes in notes from OMR 1 to OMR 50, with 100 and 500 Baisa notes handy for smaller purchases. While coins exist in all sorts of denominations, keep in mind that 5 and 10 Baisa might not be universally accepted.

Cash is widely used in Oman, but do not worry – credit and debit cards are also widely accepted, especially Visa and Mastercard. Automatic Teller Machines (ATMs) are readily available in banks, airports, gas stations, convenience stores, and shopping malls, ensuring convenient access to cash.

Be sure to download a currency conversion app with offline capabilities for worry-free transactions before your trip, ensuring smooth navigation of your transactions.

Tax Savings: Practical Guide to VAT Refunds in Oman

Shoppers can claim a VAT refund on personal purchases provided the value of these goods is at least OMR 25 (not inclusive of VAT). Moreover, the goods should have been purchased not earlier than 3 months before the departure of the passenger and must be transported in their suitcases or carry-on luggage.

Items ineligible for a refund are cigarettes and other tobacco-related products, food and beverage items, and oil and gas products or their derivatives. Other items could be potentially added to the list of merchandise that is not eligible for a refund, according to the tax authorities.

The VAT regulations define tourists as individuals who do not have a permanent place of residence in Oman, or the wider GCC region. Furthermore, VAT refunds cannot be claimed by those staying in the country for more than 3 months at a stretch. Crew members of a flight, ship, road transport or ferry service are not eligible for a refund as well.

Visitors can claim VAT refunds at the dedicated counters at the airport, located at departure halls before security checks, in addition to land borders and ferry terminals. For eligible larger purchases exceeding OMR 500, head to the Oman Tax Authority website for a convenient online refund application.

Remember to collect tax receipts, pack purchases in your personal luggage, download the Oman Tax Refund App, check eligibility requirements, and allow enough time for processing before your departure.

Shop with confidence, claim your refunds, and enjoy a tax-free shopping spree in Oman!



A Guide to Etiquette

Omanis are renowned for their warmth and hospitality, and showing respect to our culture is key to a truly enriching experience. Sharing a positive cultural practice like offering a friendly greeting -Salam- can further encourage respectful interactions with locals. Here are some helpful tips:

Dress Modestly: Avoid overly revealing clothing, especially in religious sites and during the holy month of Ramadan. Head coverings are not mandated for women outside of mosques. Remember, modesty is always appreciated.

Respectful Photography: Always seek permission before taking photos of locals. Be mindful of sensitive locations like government buildings and airports and remember that recreational drones are prohibited.

Friendliness First: A friendly “Salam” greeting goes a long way! Be mindful of public displays of affection, as Omani culture generally keeps such expressions private. Always be polite and respectful in interactions, mindful of your tone and language.

Embrace the warmth of Omani culture with respect and discover a land that welcomes you with open arms.

Safety in Oman: Navigate Safely, Discover Serenely

Rest assured, Oman welcomes visitors with open arms and peaceful streets. As with any travel destination, let us explore some simple tips to navigate your adventures with confidence. Oman boasts a reputation for being one of the safest countries in the world.

Although Oman is among the safest countries in the world, it is important to be vigilant. As with any country, remember to keep valuables secure in your car or on the beach.

Driving in Oman is quite safe, but always stay alert and navigate Oman's well-maintained roads by respecting traffic rules, including roundabouts, for everyone's safety. While driving at night in rural areas is not recommended, daytime journeys unveil breathtaking landscapes and authentic cultural experiences.

Empower your adventures by downloading an offline map for ease of navigation.

Dial with Confidence: Essential Numbers

In case of emergency, the following contacts might be helpful.

For general emergencies, immediate police assistance, and road accidents causing vehicle damage, call: **9999**.

Need a taxi in Muscat? Contact our team today for all your transportation requirements.

Keep in mind that the working week in Oman is from Sunday to Thursday. Most foreign embassies and consulates are in the capital city Muscat and may have shorter operating hours, especially during the holy month of Ramadan. Confirm specific timings beforehand to avoid inconvenience.

Dial help, relax, and discover Oman! Essential numbers in your pocket, peace of mind at your fingertips.



Customs Declaration

Under Article 53, every traveller leaving the Sultanate of Oman must declare to the Customs Authority any cash, currencies, or negotiable financial instruments in their possession that exceed OMR 6,000 (approximately \$15,582 or equivalent in other currencies).

This declaration ensures compliance with Omani customs regulations and safeguards the integrity of financial transactions.

Please have your declaration ready upon departure for a seamless clearance process.

For inquiries, visit <https://customs.gov.om>
or call **+968 8008 0022**



Weather & Climate

The best time to visit is during the winter months between October to March when the weather is pleasant and cool. April and May are pleasant, but warmer than the winter months. The summer months of June to September can be hot although the temperature remains pleasant in the mountain range.

Oman has a subtropical dry desert climate with a low annual rainfall. In the Al Hajar Mountain range and Dhofar region, the climate remains moderate throughout the year, a rarity in the Arabian Peninsula.

Seasons



While Oman's average temperature in the summer reaches 35°C (95°F), the Sultanate enjoys cooler temperatures in certain parts of the country, offering a delightful escape that transports visitors into a different season; this includes the monsoon season down south with an average of 20°C – 28°C (68°F – 82°F), commonly known as Khareef Salalah as it is also peak season for frankincense harvesting, in addition to the Jabal Akhdar and Jabal Shams mountains where temperatures drop tremendously.

SUM

Jun





MER

→ Aug

15 degrees cooler, visitors can trade cityscapes for stargazing skies up in the mountains, merely a 2-hour drive from the capital.

Alila Jabal Akhdar stands out as a truly unique luxury escape, with its fort-inspired architectural design seamlessly blending with surrounding cliffs, unparalleled views of the canyon, and cliffside dining under the stars. Visit Diana's Point at Anantara Resort, marking the spot where Princess Diana visited in 1986. With breathtaking panoramic views, it's a popular setting to enjoy the sunset, or a private dining experience within the resort.

Journey back in time and embrace Omani hospitality at Hanging Terraces. Nestled in the heart of Al Aqer, these lovingly restored 100-year-old houses offer a one-of-a-kind experience. Similarly, The Suwgra is a heritage inn, rooted in the cliff of the mountain, that aims to preserve the experience of ancient and traditional forms of living in Oman.

AUT

Sep

Once you enter the autumn season, temperatures gradually decrease, and this is considered one of the most pleasant times to visit the country, with average temperatures around 28°C (82°F). For adventurous travellers who enjoy snorkelling and diving, the whale shark season in Oman also falls between September and November as these gentle, majestic sea giants migrate south to the warmer waters of the southern hemisphere. The best spots to see whale sharks in Oman are at Ad Dimaniyat Islands off the coast of Muscat, and Musandam at the northern tip of the country.

UMN

→ Nov

With the Autumn Migration, it is also peak season for birdwatching, with popular spots including Batinah Coast, Dhofar Governorate, Jebel Akhdar, and Al Ansab Wetlands.



WIN

Dec.

This is the coolest and driest time, with average temperatures in Muscat around 26°C (79°F). For camping enthusiasts, this is the best season to be outdoors. The days are warm and sunny, while the nights are comfortably cool. The weather allows visitors to enjoy outdoor activities from hiking, dining, and exploring what Oman offers.

TER

→ Feb

43

The winter season offers lighter winds than summer, making it the ideal time for kite surfing, especially for beginners and intermediate riders as the wind can be more variable during this time. The best kite surfing spot in the country is Masirah Island, a kitesurfer's paradise with consistent wind year-round, followed by Mussanah and Al Sawadi Beach.



SPR

Mar. —————

With temperatures rising again, it is also the Spring Migration of the birdwatching season, where birds returning from Asia fill the skies; popular spots include Musandam Peninsula, Ras Al Hadd, Jebel Akhdar, and Masirah Island.



ING

→ May

45

It is also the rose season in Jabal Akhdar, where the rugged mountain landscape is transformed into a sea of pink blooms, and the air is filled with the fragrance of the roses. Visitors can hike through the rose fields and visit a rose distillery to learn about the traditional process of making rose water.

ENVIRONMENT

Oman is known for its warm Arabian hospitality, abundant nature, and rich history. It is a serene place of relaxation, unforgettable adventures, and endless exploration. Whatever visitors are looking for, they can find it here in Oman.

This is a land of unlimited discovery; a place of natural beauty, abundant wildlife, and Omani hospitality. Whether visitors are looking for a relaxing getaway, rock climbing the Hajar Mountains, or deep-sea diving off the coast of Musandam, Oman has it all.

From exploring ancient ruins to experiencing the thrill of desert safaris, there is so much to be discovered...

Travellers can take a tour of the souq, find traditional treasures, hike through breathtaking wadis, cycle across mountains, explore ancient forts, dive into a vibrant underwater world, take a dhow cruise through Khasab, unwind at a luxury resort, or just take in the scenery.

No matter what your reason for visiting Oman, you can be sure to receive a warm Omani welcome; the locals are always happy to help and share their culture with visitors.



Our History

Oman boasts a rich history of seafaring, pearl diving, and trade. Situated strategically at the tip of the Arabian Peninsula, our ancestors played a crucial role in facilitating the Silk Road and Spice Routes, serving as a vital hub for the exchange of goods and cultures.

Additionally, Oman acted as the gateway for ships traversing the Strait of Hormuz, the Indian Ocean, and the Arabian Sea, solidifying its position as a key player in global maritime trade.

By immersing yourself in Oman's maritime heritage, you'll gain a deeper appreciation for this nation's rich history and vibrant culture.

Our Location

The natural landscape of Oman is unlike any other place on earth and captivates visitors with its breathtaking scenery. Visitors are often overwhelmed by the scenery of the sea set against the Al Hajar Mountains.

Surrounded by the Sea of Oman, the Indian Ocean, and the vast desert of the Empty Quarter, Oman enjoys a geographically distinct and secluded location. Historically, the sea served as Oman's vital connection to the world, solidifying its position as a major trade centre for thousands of years.

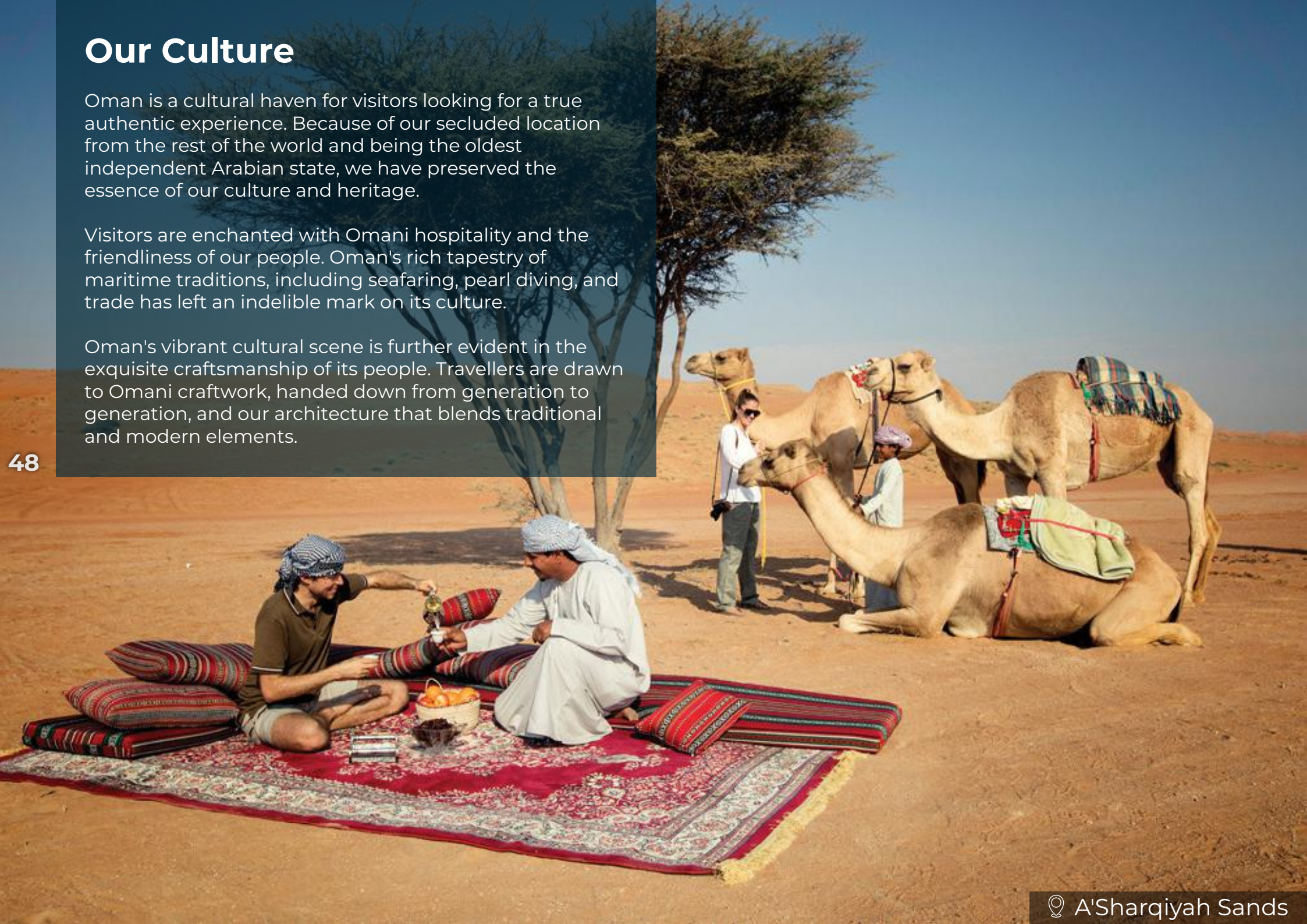
Oman's landscape boasts a captivating tapestry of vast deserts, verdant valleys, towering mountains, and a mesmerizing coastline. It is the only country on earth made mostly of oceanic crust and rocks from the earth's mantle. Oman is a wonderland for visitors interested in geology.

Our Culture

Oman is a cultural haven for visitors looking for a true authentic experience. Because of our secluded location from the rest of the world and being the oldest independent Arabian state, we have preserved the essence of our culture and heritage.

Visitors are enchanted with Omani hospitality and the friendliness of our people. Oman's rich tapestry of maritime traditions, including seafaring, pearl diving, and trade has left an indelible mark on its culture.

Oman's vibrant cultural scene is further evident in the exquisite craftsmanship of its people. Travellers are drawn to Omani craftwork, handed down from generation to generation, and our architecture that blends traditional and modern elements.





Our People

Renowned for its welcoming embrace, Oman boasts one of the friendliest populations on earth. Bound by a deep sense of tolerance, Oman's almost 5 million people welcome visitors with open arms, taking great pride in sharing our rich heritage and traditions.

Visitors are often impressed with the Omani hospitality and the kindness of our people. Known for our unwavering respect, genuine kindness, and helpfulness, the Omani people extend their warm embrace to everyone they encounter. Travellers are sure to witness this hospitality firsthand during their adventures through the Sultanate of Oman, from friendly greetings from shopkeepers to taxi drivers who go out of their way to assist with directions.

Come and experience the warmth and generosity of the Omani people for yourself – you'll be glad you did!

Everything Oman has to offer, ready to be explored!

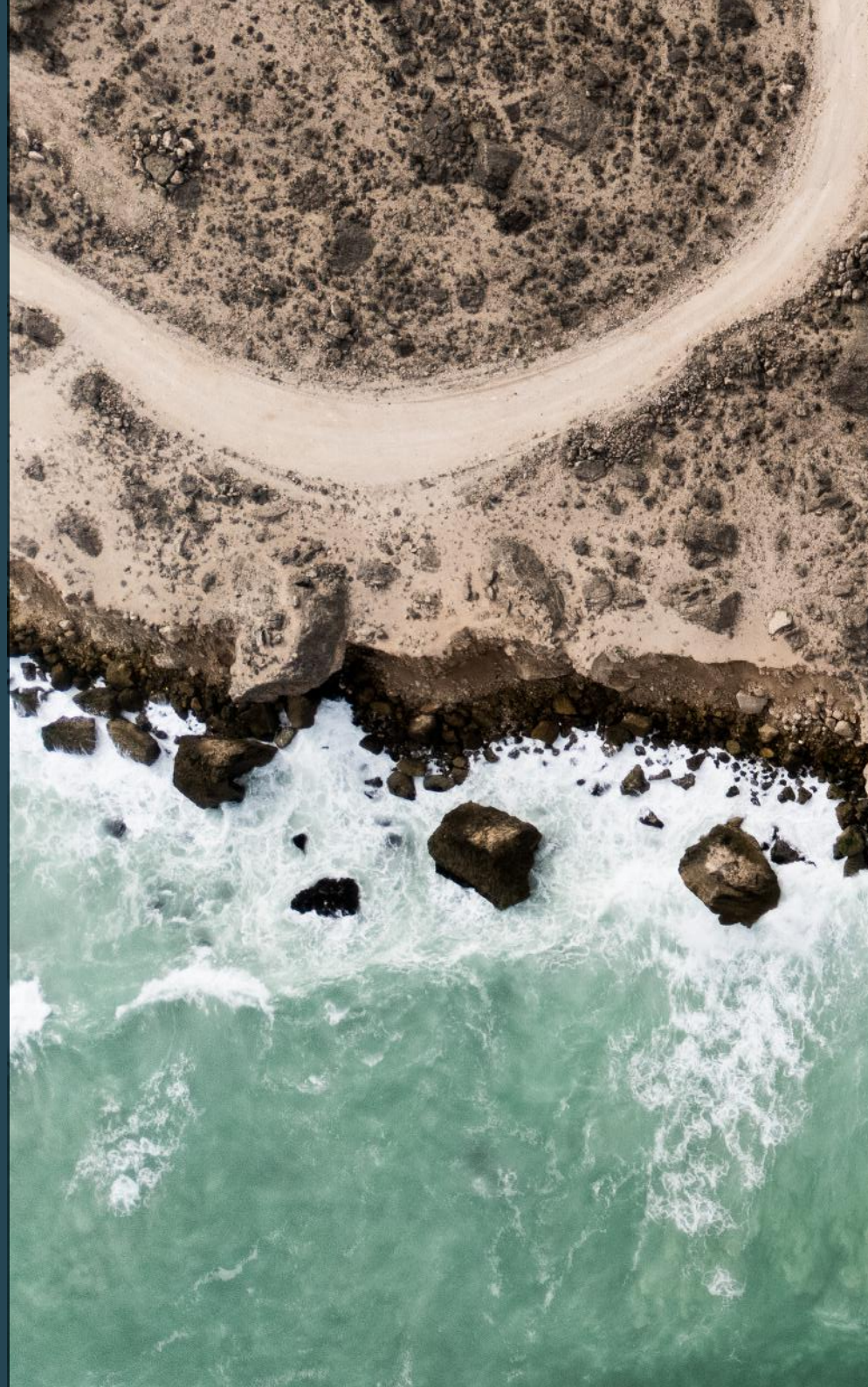
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