

BrandywineBOTS



ROBOTICS

Believe | Overcome | Transform | Succeed



Empowering Young Minds. Unleashing Curiosity. Engineering the Future.

2024 - 2025

SPONSORSHIP OPPORTUNITIES



BrandywineBOTS ROBOTICS

OUR MISSION

BrandywineBOTS Robotics is an independent, non-profit youth organization offering equal access to fun, STEM-based opportunities to students in the Wilmington, DE, area. Our mission is to empower the next generation of innovators, problem-solvers, and leaders through hands-on experience with robotics and technology. We believe that every student, regardless of background or circumstance, deserves access to opportunities that can unlock their full potential.



We Create Opportunities for Students to:

- Develop professional skills such as engineering design, project management, coding, and strategic thinking
- Develop life skills such as effective communication, leadership, and working as a team

Additionally, students in our competition robotics division participate in an annual challenge with robots they design, build, and program themselves.

OUR HISTORY

Beginnings: Covid Era (2020 - 2022)

BrandywineBOTS Robotics Club (a competition robotics team formed from the 6 secondary school robotics programs in the Brandywine School District during the COVID shutdown) was founded by parents passionate about STEM and robotics, and all the opportunities it creates for our students.

What started in 2020 as, quite literally, a small group of middle school friends building robots in their driveways amid the school closures of the Covid-19 pandemic, quickly grew to over 65 students spread across 16 engineering teams. These teams would go on to earn every VEX Robotics World Championship spot allocated to the DelMarVa region.



During this time, BrandywineBOTS Robotics Club also began to grow and solidify its core leadership team in order to drive a broader organizational vision, which would encompass a wider range of programs and opportunities for our community. This time period was punctuated by a small, but significant rebranding. BrandywineBOTS Robotics Club was now simply known as BrandywineBOTS Robotics - to better reflect our mission and to clearly indicate that our focus extended well beyond the identity of a club competition robotics team.

BOTS in Transition: Calibrating our Mission (2022 - 2023)

2022 brought about significant changes for BrandywineBOTS Robotics. The elementary robotics program was launched; increasing enrollment to 85 students across 25 engineering teams; and we began a community partnership with UrbanPromise-Wilmington, which not only brought total BrandywineBOTS enrollment over 100 students, but, more importantly, brought STEM and robotics education, mentoring, and experiential learning programs directly to students in urban areas. This satellite program creates an access point to a transformative journey for students in under-served areas to bridge the achievement gap and subsequently enrich the surrounding community.



Students at our UrbanPromise-Wilmington Satellite location.

BrandywineBOTS Today

Stability: BrandywineBOTS Has a Home! (2023 and beyond)

On November 1, 2023, BrandywineBOTS Robotics was proud to announce a move to a long-term home: the new **BrandywineBOTS Innovation Hub** at the Bellevue Community Center.



BrandywineBOTS Robotics Executive Director Jason Heller announcing our new home: BrandywineBOTS Innovation Hub at the BCC.

This partnership with the Bellevue Community Center has secured the future of BrandywineBOTS Robotics and has already proven to be a springboard for a host of new initiatives for our community.

Summer Camp

In collaboration with the BCC, BrandywineBOTS Robotics is proud to offer the STEM component for 2024's "Camp Innovation", which includes engaging STEM programming.

We believe in the power of experiential learning so summer camp students participate in programming that is exclusively hands on, allowing them to actively engage with robotics and STEM concepts, gaining age-appropriate practical skills while developing problem-solving abilities and a deeper understanding of scientific principles.

Wellness and Prevention

We are also partnering with the Bellevue Community Center to deliver SPORT Prevention Plus Wellness (PPW) lessons to our students. SPORT PPW is a positive youth development program designed to increase wellness-enhancing behaviors including physical activity, healthy eating, stress control, and avoiding unhealthy habits including substance abuse.

We are equipping students for success in life - and a positive, well-informed approach to personal health is critical to success in adulthood.

Community Outreach

BrandywineBOTS offers our volunteer personnel and state of the art equipment trailer to local school districts and neighboring organizations to encourage more events for the surrounding areas.



BrandywineBOTS Robotics is an IRS-approved 501(c)(3) non-profit organization.

Sponsorships Forge Our Future

Sponsorships are essential to our organization, enabling us to achieve our goals and make a significant impact in our community. Through the generous support of our sponsors, we empower young individuals and provide transformative experiences. Your contribution plays a vital role in providing opportunities, resources, and impactful programs to those we serve. We are grateful for your support as we continue to make a meaningful difference in the lives of young people.

BrandywineBOTS Robotics has exciting plans for the future, including:

- Building new community partnerships to establish satellite locations throughout the area. Community partnerships serve as vital extensions of our program, bringing robotics and STEM education directly to under-resourced communities. These partnerships are essential in providing valuable educational opportunities and mentoring for youth. By securing additional funding we can establish, sustain, and expand these partnerships, ensuring that more students have access to robotics and STEM within their own communities.
- Expanding the scope and depth of our engaging and hands-on STEM and robotics summer camp curriculum. These camps provide students with immersive experiences, enabling them to explore the fascinating world of robotics while nurturing their problem-solving and teamwork skills.
- Launching coding and robotics evening courses, which will provide students with ongoing educational opportunities to explore and excel in STEM beyond traditional learning settings.
- Creating a BrandywineBOTS scholarship for graduating seniors. We are committed to supporting our students' educational journeys and this scholarship will recognize their achievements, dedication, and contributions to the field of robotics.

The funding needed to fulfill these growth plans is estimated to be in excess of \$200,000!



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BUDGET INFORMATION

Running STEM and robotics education programs requires significant funding for equipment and facilities. However, these opportunities are often lacking in under-served communities, leading to a stark disparity where many children do not have access to these enriching experiences. This lack of access exacerbates existing educational and economic disparities, limiting the potential for academic and career success among at-risk youth. Programs like those offered by BrandywineBOTS Robotics have the flexibility to provide developmental experiences in a range of domains that schools lack time for, and that low- and moderate-income families generally lack resources to purchase.

BrandywineBOTS Robotics sustains its activities primarily through the generous contributions from our local community. And in order to continue our mission of inspiring the next generation of innovative thinkers, problem-solvers, and accomplished engineers, particularly among under-resourced communities, we actively seek out corporate support via sponsorships and/or grants.

Your partnership will play a pivotal role in empowering and equipping these deserving young minds with the tools and resources they need to thrive and succeed.

BrandywineBOTS FY25 Projected Expenses

We have estimated our FY25 operating budget (**not including aforementioned growth plans**), encompassing various essential aspects of operating BrandywineBOTS Robotics, ranging from the procurement of robot parts to ensuring our organization has adequate insurance coverage.

Administrative & Operating Costs

(Facility & Event Expenses, Insurance, Legal, Office Supplies, Tax Preparation Fees, Marketing, Volunteer Recognition, etc.)

\$31,125

Competition Robotics Division

(Robot Parts, Tools, Game Fields/Elements, Uniforms, Awards Banquet, Team Registrations, etc.)

\$54,500

STEM & Robotics Education Division

(Student Curriculum Kits, Teacher Stipends, Camp Director, Counselors, etc.)

\$42,000

BrandywineBOTS Robotics FY25 Projected Expenses

\$127,625

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SPONSORSHIP TIERS AND RECOGNITION

We cordially invite you to join our esteemed community of sponsors in fostering the growth of our students and their readiness for the future. Your generous support is sincerely appreciated. All sponsorships are effective for a period of one year from the day the contribution is received. However, multi-year sponsorships are welcome and encouraged!

At any level, we are happy to tailor our recognition packages to best suit your needs or preferences, just ask!!

Ninja (\$10,000 +)

- Naming privileges for competition game fields at BrandywineBOTS hosted competitions
- Space for promotional table/booth at BrandywineBOTS hosted competitions
- Prominent sponsor logo and link on BrandywineBOTS website
- Plus all lower-tier recognition

Roboteer (\$5,000 +)

- Large logo placement on competition game fields at BrandywineBOTS hosted events
- Inclusion in all press releases and event related articles
- Plus all lower-tier recognition

Engineer (\$3,000 +)

- Sponsor logo placement on competition game field perimeter
- Logo on event signage at BrandywineBOTS hosted events
- Sponsorship announcement on all BrandywineBOTS social media
- Plus all lower tier recognition

Innovator (\$1,000 +)

- Larger sponsor logo on BrandywineBOTS website and promotional materials
- Larger logo on sponsorship banners at BrandywineBOTS hosted events (deadline applies)
- Isolated sponsor logo on scrolling digital signage at BrandywineBOTS hosted events
- Volunteer and mentoring opportunities

Friend of BrandywineBOTS (\$250 +)

- Sponsor logo and link on BrandywineBOTS website
- Logo on sponsorship banners at BrandywineBOTS hosted events (deadline applies)
- Volunteer and mentoring opportunities

VENUE NAMING PRIVILEGES

The BrandywineBOTS innovation Hub at the Bellevue Community Center consists of multiple spaces that have been configured to best serve the needs of our students. In addition to naming privileges for our Innovation Hub as a whole, we are offering a limited number of opportunities for naming privileges for our various spaces.

Available Spaces

BrandywineBOTS Innovation Hub - 1 Available

Naming privileges for the BrandywineBOTS Innovation Hub at the Bellevue Community Center are currently available for \$50,000 for the 1st year (\$40,000 for each subsequent year), and include:

- Outdoor and indoor signage.
- Branded area with space for promotional table/booth at all BrandywineBOTS hosted events, including the State Championships.
- Prominent logo/link placement on the BrandywineBOTS Robotics web page.
- A named scholarship for a graduating senior.
- All sponsorship recognition from previous page.



BrandywineBOTS Robotics Engineering Build Room - 1 Available

Naming privileges for the Engineering Build Room at the BrandywineBOTS Innovation Hub are currently available for \$25,000 for the 1st year (\$20,000 for each subsequent year), and include:

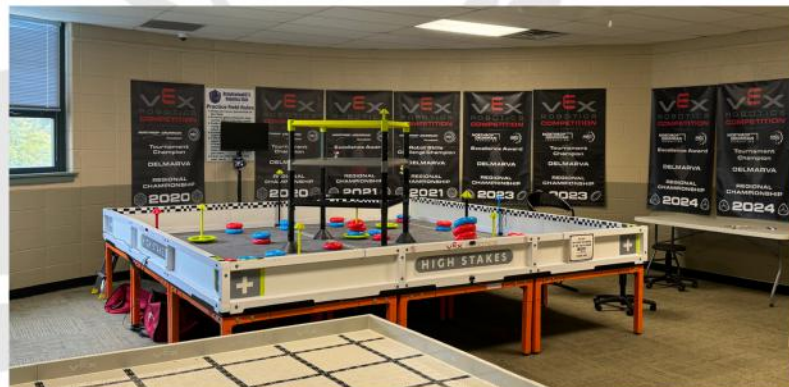
- Indoor signage.
- Space for a promotional table/booth at State Championship events.
- Logo/link placement on the BrandywineBOTS Robotics web page.
- A named scholarship for a graduating senior.
- All sponsorship recognition from previous page.



BrandywineBOTS Robotics Practice Room - 1 Available

Naming privileges for the Practice Room at the BrandywineBOTS Innovation Hub are currently available for \$25,000 for the 1st year (\$20,000 for each subsequent year), and include:

- Indoor signage.
- Space for a promotional table/booth at State Championship events.
- Logo/link placement on the BrandywineBOTS Robotics web page.
- A named scholarship for a graduating senior.
- All sponsorship recognition from previous page.



BrandywineBOTS Robotics is an IRS-approved 501(c)(3) non-profit organization.

We Thank Our 2023-2024 Sponsors!

DELL Technologies

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Robotics Alliance Project
Wallops



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Chemours™



TRINITY
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Robotics Education &
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Albert Thatcher Hanby Trust

Chatham
FINANCIAL



Brandywine Oak
PRIVATE TAX ADVISORY



SKF®

the laughing earth

SUSTAINABLE LANDSCAPE ARCHITECTURE
& ARBORICULTURAL CONSULTING



WSFS bank

We Stand For Service®

CONTACT US

For more information about monetary or in-kind sponsorship opportunities with BrandywineBOTS Robotics, or to arrange a tour of our program, please contact us:

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BrandywineBOTS Robotics is an IRS-approved 501(c)(3) non-profit educational charity organization (non-profit tax ID: 85-3350320).



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www.BrandywineBOTS.org